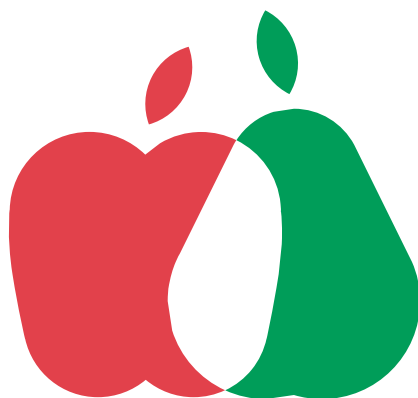




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Prognosfruit

Budapest HUNGARY 7-9 August 2024
Apple & Pear Crop Forecast
August 2024

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Conference programme

The Prognosfruit 2024 Conference will be moderated by Mike Knowles (Fruitnet)

Morning session		
9:00-10:40	Luc Vanoirbeek (COPA COGECA)	Opening remarks
	Peter Kelemen (FruitVeb)	Welcome to Hungary
	István Nagy (Hungarian Minister of Agriculture)	Hungarian and EU Agriculture Perspectives
	Philippe Binard (WAPA)	Apple forecast 2024/2025
	Helwig Schwartau (AMI)	Apple market outlook 2024/2025
	Gerhard Eberhöfer (EBF)	Organic trends
	International perspectives - Northern Hemisphere (USA, China, India, Turkey, EU Eastern Neighborhood)	
10:40-11:15	Networking break and sponsor display	
11:15-13:00	Gil Kaufman (WAPA)	Pear forecast 2024/2025
	Ursula Schockemoehle (AMI)	Pear market outlook 2024/2025
	Jeff Correa (Pear Bureau Northwest)	USA pear production outlook 2024/2025
	Apple and pear roundtable: Qualitative approach	
	Apple and pear roundtable: Policy approach	
13:00-14:30	Lunch break and sponsor display	
Afternoon workshop: Stimulating apple and pear consumption		
14:30-15:45	Module 1: "Planting the seed"	
	Philippe Binard (WAPA)	Setting the scene
	Hanni Rützler (Future Food Studio)	Food consumption drivers
	Case study on initiatives to promote apples and pear	
15:45-16:15	Networking break and sponsor display	
16:15-17:15	Module 2: "Nurturing growth"	
	Philippe Binard (WAPA)	Survey results on consumers' consumption attitude towards apples and pears
	Mike Knowles (Fruitnet)	
	Module 3: "Harvesting the fruit"	
	Panel discussion and recommendations	
17:15-17:30	Prognosfruit 2025 announcement and closing	

Download all the presentations from Prognosfruit 2024!



www.prognosfruit.eu

The access code will be provided at the
end of the Conference

Thank you for joining us this year in Budapest

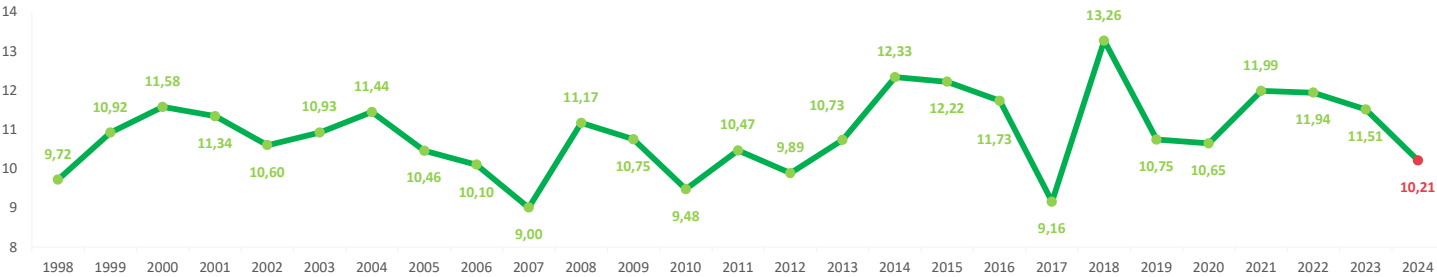
EU

European Union	Apple production (1.000 t)
By country	
Source	WAPA
F2024 production (1.000 t)	10.207

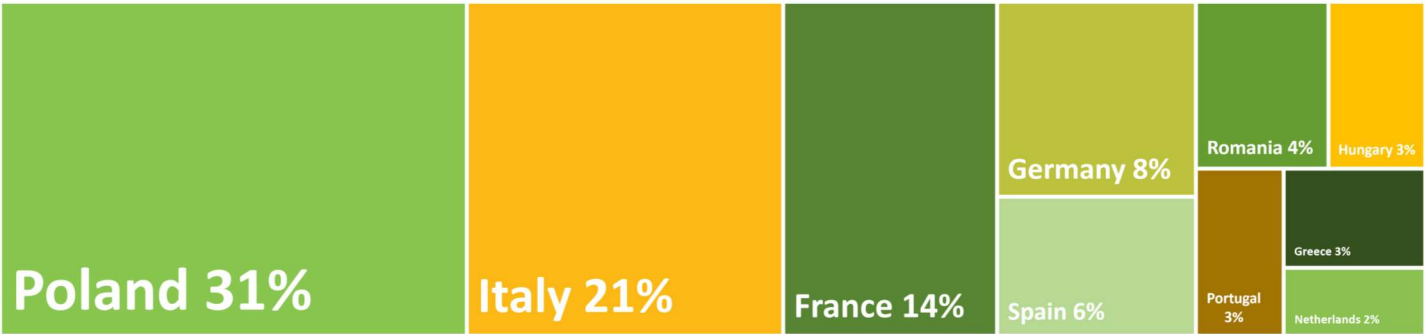


Production by country (1.000 t)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	YOY	3Y AVG
Austria	177	40	67	184	146	126	120	151	116	59	↓ -49,1%	↓ -54,2%
Belgium	285	234	88	231	242	168	250	239	203	133	↓ -34,3%	↓ -42,1%
Croatia	101	35	66	86	60	55	65	57	66	61	↓ -7,5%	↓ -2,7%
Czechia	156	139	102	145	103	118	110	138	101	24	↓ -76,3%	↓ -79,5%
Denmark	24	24	19	24	15	24	18	24	15	21	↑ 40,0%	↑ 10,5%
France	1.674	1.514	1.424	1.477	1.651	1.337	1.383	1.391	1.508	1.463	↓ -3,0%	↑ 2,5%
Germany	973	1.033	597	1.093	991	1.023	1.005	1.072	941	793	↓ -15,7%	↓ -21,2%
Greece	242	259	231	301	276	280	246	321	183	287	↑ 56,4%	↑ 14,8%
Hungary	522	498	530	782	452	350	520	280	550	330	↓ -40,0%	↓ -26,7%
Italy	2.280	2.272	1.704	2.264	2.096	2.124	2.053	2.113	2.175	2.162	↓ -0,6%	↑ 2,3%
Latvia	8	10	8	14	10	14	8	10	8	7	↓ -9,1%	↓ -19,2%
Lithuania	46	50	48	62	26	52	36	51	27	35	↑ 29,6%	↓ -7,9%
Netherlands	336	317	228	267	272	220	243	235	199	197	↓ -1,0%	↓ -12,6%
Poland	3.979	4.035	2.870	4.810	2.910	3.410	4.300	4.495	3.970	3.190	↓ -19,6%	↓ -25,0%
Portugal	329	263	314	267	354	278	368	291	295	300	↑ 1,9%	↓ -5,6%
Romania	465	457	340	635	493	537	594	543	531	451	↓ -15,0%	↓ -18,8%
Slovakia	40	17	15	44	35	30	31	32	27	36	↑ 32,6%	↑ 18,9%
Slovenia	71	12	6	72	36	46	44	50	47	59	↑ 26,4%	↑ 26,2%
Spain	482	495	480	476	555	425	563	412	518	567	↑ 9,4%	↑ 13,8%
Sweden	25	27	22	31	22	29	32	32	32	32	→ 0,0%	↑ 0,6%
Total	12.216	11.731	9.158	13.264	10.746	10.646	11.989	11.936	11.511	10.207	↓ -11,3%	↓ -13,6%

Total production 1998-2024 (million t)



Top producing countries in F2024 (in % of total production)



EU

European Union

Apple production (1.000 t)

By variety

Source

F2024 production (1.000 t)

WAPA

10.207

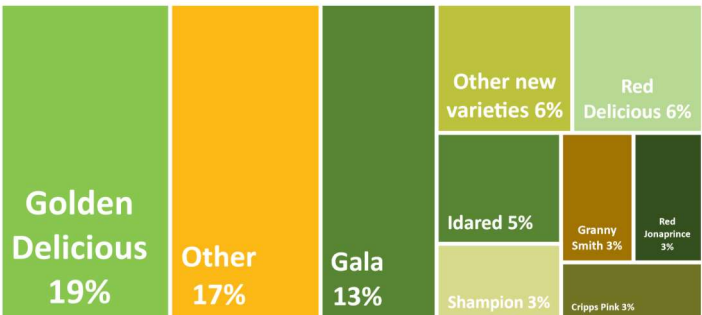
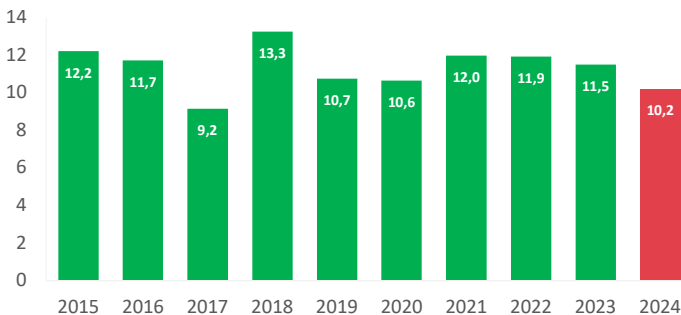




Production by variety (1.000 t)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	YOY	3Y AVG
Annurca	35	35	35	40	45	45	45	45	38	50	↑ 31,6%	↑ 17,2%
Boskoop	77	71	34	66	55	46	61	84	50	44	↓ -12,4%	↓ -32,5%
Braeburn	299	290	199	281	254	221	205	202	189	160	↓ -15,3%	↓ -19,5%
Cortland	26											
Cox	8	7	4	4	3	17	16	14	9	9	→ 0,0%	↓ -30,8%
Cripps Pink	244	261	260	276	289	273	256	319	318	309	↓ -2,7%	↑ 3,8%
Elstar	399	387	265	357	363	312	333	376	293	278	↓ -5,1%	↓ -16,7%
Fuji	337	287	290	332	316	313	306	334	307	306	↓ -0,4%	↓ -3,0%
Gala	1.325	1.255	1.225	1.413	1.387	1.390	1.534	1.463	1.519	1.351	↓ -11,1%	↓ -10,3%
Gloster	183	197	166	190	145	154	201	141	122	121	↓ -0,5%	↓ -21,8%
Golden Delicious	2.557	2.433	1.931	2.450	2.293	2.001	2.199	1.972	2.195	1.972	↓ -10,2%	↓ -7,1%
Granny Smith	406	385	363	393	373	365	347	410	338	341	↑ 0,9%	↓ -6,6%
Idared	1.153	995	651	1.214	621	659	760	669	617	503	↓ -18,4%	↓ -26,2%
Jonagold	633	567	298	581	395	315	468	405	353	276	↓ -21,8%	↓ -32,5%
Jonagored	509	528	326	563	246	250	251	208	186	119	↓ -36,2%	↓ -44,7%
Jonathan	170	145	126	198	118	118	104	121	132	108	↓ -18,8%	↓ -9,8%
Ligol	303	330	250	350	150	210	280	260	220	160	↓ -27,3%	↓ -36,8%
Lobo	31											
Morgendurf/imperatore	46	49	54	58	48	54	32	32	28	56	↑ 99,8%	↑ 81,7%
Pinova	119	104	85	156	141	162	195	207	207	183	↓ -11,3%	↓ -9,6%
Red Delicious	661	648	573	759	693	677	692	694	599	616	↑ 2,8%	↓ -6,9%
Red Jonaprince	103	155	113	371	407	441	471	579	470	328	↓ -30,3%	↓ -35,3%
Reinette Grise du Canada	134	109	89	148	134	136	141	151	157	178	↑ 13,2%	↑ 18,9%
Shampion	513	522	416	570	414	423	465	454	422	356	↓ -15,7%	↓ -20,4%
Spartan	4	2	2	4	2	4	4		0	0	↓ -94,1%	↓ -99,0%
Stayman	14	14	8	7	2	2						
Other	1.724	1.745	1.202	2.140	1.544	1.749	2.283	2.297	2.082	1.745	↓ -16,2%	↓ -21,4%
Other new varieties	203	209	192	342	307	309	340	497	658	639	↓ -3,0%	↑ 28,1%
Total	12.216	11.731	9.158	13.264	10.746	10.646	11.989	11.936	11.511	10.207	↓ -11,3%	↓ -13,6%

Total production (million t)

Top varieties in F2024 (in % of total production)



EU

European Union	Pear production (1.000 t)
By country	
Source	WAPA
F2024 production (1.000 t)	1.790

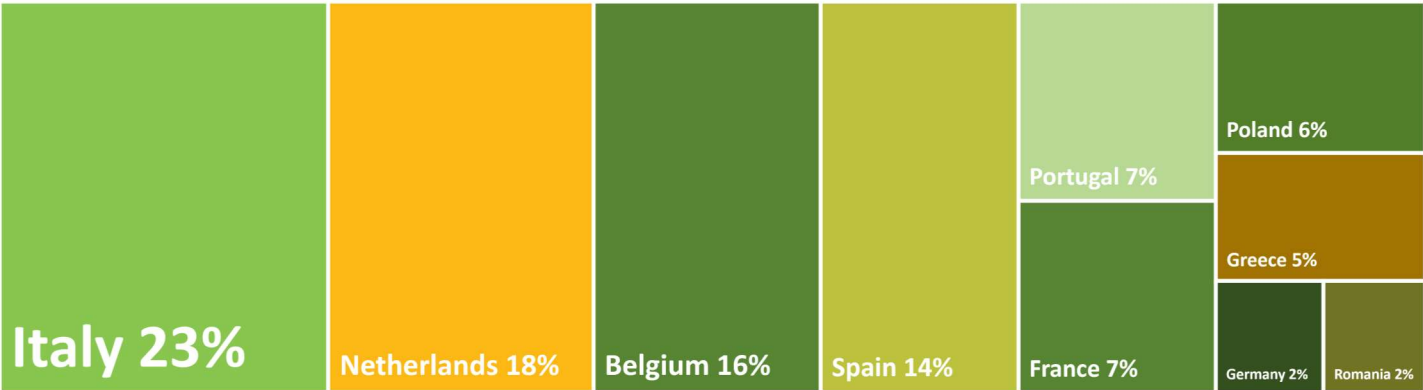


Production by country (1.000 t)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	YOY	3Y AVG
Belgium	369	322	310	369	332	393	356	346	381	280	↓ -26,6%	↓ -22,5%
Croatia	2	1	6	4	3	2	2	2	2	3	↑ 35,0%	↑ 35,0%
Czechia	10	7	4	7	6	6	7	7	7	2	↓ -67,2%	↓ -69,4%
Denmark	6	6	5	6	4	6	6	7	7	7	→ 0,0%	↑ 5,0%
France	155	138	133	134	121	133	58	147	104	119	↑ 14,6%	↑ 15,7%
Germany	43	35	23	45	42	39	37	36	38	38	→ 0,0%	↑ 2,7%
Greece	60	47	59	60	58	80	67	99	61	84	↑ 38,1%	↑ 11,7%
Hungary	33	38	35	38	32	16	16	15	20	15	↓ -25,0%	↓ -12,3%
Italy	764	681	738	730	363	611	202	505	184	405	↑ 120,5%	↑ 36,5%
Latvia	0	0	0	0	1	1	1	1	0	0	↓ -21,5%	↓ -65,6%
Netherlands	349	374	330	402	373	400	340	352	358	327	↓ -8,7%	↓ -6,6%
Poland	80	55	40	70	70	65	70	95	100	100	→ 0,0%	↑ 13,2%
Portugal	134	113	186	142	202	139	225	132	112	124	↑ 10,1%	↓ -21,0%
Romania	43	50	46	57	48	47	50	42	42	36	↓ -15,0%	↓ -19,7%
Slovakia	1	0	1	1	1	1	1	1	1	1	↑ 37,1%	↑ 28,8%
Slovenia	4	1	0	5	1	1	1	3	1	3	↑ 363,6%	↑ 73,9%
Spain	344	311	331	298	313	307	309	236	286	244	↓ -14,8%	↓ -12,0%
Sweden	1	1	1	2	1	2	2	2	2	2	→ 0,0%	→ 0,0%
Total	2.399	2.180	2.248	2.372	1.971	2.246	1.750	2.028	1.707	1.790	↑ 4,9%	↓ -2,1%

Total production 1998-2024 (million t)



Top producing countries in F2024 (in % of total production)



EU

European Union

Pear production (1.000 t)

By variety

Source

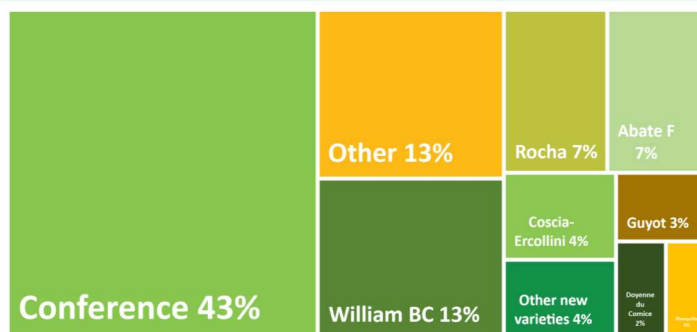
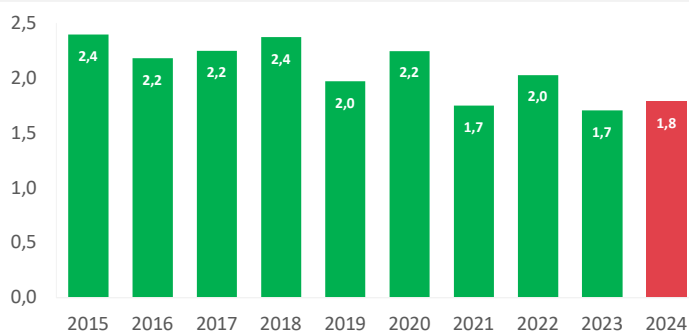
WAPA

F2024 production (1.000 t)

1.790



Production by variety (1.000 t)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	YOY	3Y AVG
Abate F	336	298	333	322	140	250	57	176	54	125	↑ 131,8%	↑ 30,1%
Alexandrina												
Blanquilla	44	40	43	40	37	38	33	26	35	31	↓ -11,4%	↓ -1,7%
Conference	950	891	857	975	881	975	871	865	898	776	↓ -13,5%	↓ -11,6%
Coscia-Ercollini	79	67	79	70	63	73	55	78	54	75	↑ 39,0%	↑ 20,0%
Doyenne du Comice	85	80	58	80	60	71	46	60	53	37	↓ -31,4%	↓ -31,3%
Durondeau	5	3	2	4	3	3	2	2	2	1	↓ -43,4%	↓ -40,8%
Guyot	74	59	65	58	58	56	36	54	41	48	↑ 16,3%	↑ 10,2%
Kaiser	45	41	45	49	21	43	17	31	13	24	↑ 91,6%	↑ 17,8%
Passacrassana	12	11	9	10	7	8	4	4	2	13	↑ 424,9%	↑ 253,7%
Rocha	134	113	186	142	202	140	226	132	120	129	↑ 7,0%	↓ -19,4%
William BC	294	279	274	280	208	263	150	249	169	226	↑ 33,8%	↑ 19,5%
Other	340	297	295	341	290	326	251	290	196	240	↑ 22,4%	↓ -2,5%
Other new varieties								60	70	67	↓ -3,9%	
Total	2.399	2.180	2.248	2.372	1.971	2.246	1.750	2.028	1.707	1.790	↑ 4,9%	↓ -2,1%
Total production (million t)						Top varieties in F2024 (in % of total production)						



Thank you for attending
Prognosfruit 2024 - we look
forward to seeing you next
year!



Prognosfruit

Budapest HUNGARY 7-9 August 2024
Apple & Pear Crop Forecast
August 2024

See you next year for Prognosfruit 2025!

6-8 August 2025