



## PROGRAM WEEK 1

### SUNDAY, 28/10: Arrival most participants

### MONDAY, 29/10: Past, Present and Future

#### 08.30 Horticultural Museum: **The significance of your roots**

- 08.30 Welcome & kick off Jungle Talks
- 09.00 Guided museum tour
- 10.15 Presentation participants, 5 minutes each
- 11.45 Presentation partners/supporters, 5 minutes each
- 12.15 Lunch

#### 13.30 Certhon Innovation Centre: **Start Up Your Matercourse** with Innovation Quarter and World Start Up Factory

- 13.45 Introduction Mathijs Koper: Startups in horticulture
- 14.00 Introduction Anne-Claire van Altvorst: Innovation & Business Development
- 14.15 Eric Egberts about BloomyPro
- 14.35 Simone Keijzer about Gearbox
- 14.55 Tour facilities Certhon Innovation Centre
- 15.35 Sander van Peltenburg about Burgsfood
- 15.55 Konstantin Knapp about Growmo
- 16.15 Discussion and questions
- 16.35 Wrap up and informal networking

#### 18.30 Welcome dinner in hotel

### TUESDAY, 30/10: An innovative start

#### 08.30 Van der Valk Horti Systems: **Innovation, Ventilation and Screening** with Arno van Deursen

- 08.30 Arrival and welcome
- 09.00 Tour facilities
- 09.30 Presentations by Jack Vijverberg and Fokko Kracht
- 10.20 Visit and presentation in demo greenhouse with Rob Bekkering

#### 11.30 Ridder: **Helping you grow your way** with Sjaak Bakker

- 11.30 Presentation
- 12.30 Lunch
- 14.00 Field visit
- 16.00 Workshop

#### 17.00 Star Orchids: **Tour facilities** with Jan Valstar

#### 18.30 Westland Dinner inspired by Van der Heide Greenhouses

### WEDNESDAY, 31/10: "Operation Sustainability"

#### 08.00 Ter Laak Orchids: **International Grower of the Year 2018** with Edith Bentvelzen and Richard ter Laak

- 08.00 Welcome
- 09.00 Tour facilities, including Daylight Greenhouse
- 10.00 Masterclass Mprise Agriware: Sustainable growing as a result of efficiency with Joop de Jong

#### 12.00 Beekenkamp Plants: **Future of sustainable young plants** with Marc Driessen

- 12.00 Lunch
- 13.00 Sustainability and young plants
- 14.00 Tour facilities

#### 15.30 Klasmann-Deilmann: **Sustainable substrates, the only way to grow!** with Ted Vollebregt

#### 18.00 Walking dinner: **Markthal Rotterdam**

## THURSDAY, 1/11: **Biological crop protection in practice**

- 08.30 Koppert Biological Systems: **Prevention is better than cure** with *Peter Maes*  
08.30 Welcome: Koppert and thought leadership  
09.30 Tour facilities Koppert Biological Systems, including the Experience Center  
10.30 From curative to preventive: the importance of being resilient  
11.30 The Anthura case  
12.30 Lunch**
- 13.30 Anthura: **Biocontrol is key to success** with *Marco van Herk and Rick Kroon*  
13.30 Anthura and its future  
14.30 Tour facilities Anthura, resilience in practice**
- 15.30 VDE Plant: **Making cities greener** with *Karin van der Eijk*  
15.30 Living the hype in a biological way  
16.30 Tour facilities VDE Plant  
17.30 Benefits of Nature: How to measure sustainability with *Henri Potze***
- 18.30 Dinner: **Restaurant Disnoten in Woubrugge****

## FRIDAY, 2/11: **Back to Basics... Production day!**

- 08.30 Ammerlaan TGI: **The Future of geothermal energy** with *Menno Ammerlaan***
- 10.30 Bunnik Plants: **Concept marketing or cost leadership?** with *Thomas Bunnik*  
12.00 Lunch**
- 13.00 LG Flowers - Lansbergen: **Why women win** with *Joyce Lansbergen***
- 15.00 Van den Berg RoseS: **Masterclass globalization** with *Arie van den Berg***

## SATURDAY, 3/11 AND SUNDAY 4/11: **Touristic program**



## **PROGRAM WEEK 2**

## MONDAY, 5/11: **Inspiration, Inspiration, Inspiration**

- 08.30 Ebben Nurseries: **Horticultural entrepreneur 2016** with *Toon Ebben***
- 11.00 Imagro: **A look into your future** with *Roger Engelberts*  
11.00 Welcome and introduction  
12.30 Lunch  
13.30 Masterclass & training future thinking**
- 16.00 Intratuin Elst: No 1 garden center of Europe with *Joep Ebben***
- 18.30 Dinner: **Restaurant In-Credible in Nijmegen****

## TUESDAY, 6/11: **Science & Finance**

- 08.30 Wageningen U&R: **No 1 agricultural University in the world** with *Ernst van der Ende*  
08.30 Welcome Wageningen U&R and Plant Science Group  
09.00 Plant breeding with *Rene Smulders and Paul Arens*  
09.25 Impression themes floriculture research with *Nieves Garcia*  
09.50 Shelf life & storage with *Julian Verdonk*  
10.15 Demo Diagnostics & Phenotyping on location with *Theo van der Lee*  
11.00 Tour Unifarm greenhouses  
11.45 Lunch at Restaurant of the Future**