

- 13.30 Rabobank International: The future of finance** with Marcel Gerritsen and Lambert van Horen
 14.00 Presentations and workshops on the future of floriculture and the role of Rabobank
- 18.00 Dinner: Restaurant The Green House in Utrecht**

WEDNESDAY, 7/11: Trade Fairs

- 10.00 IFTF Vijfhuizen: Trade fair 'uniting the world of floriculture'**
 15.00 FSI 2020: Sustainability a license to operate with Jeroen Oudheusden
- 19.00 Optional group dinner: Jopenkerk in Haarlem**

THURSDAY, 8/11: Chainges

- 07.00 Royal FloraHolland: No 1 flowers and plants auction in the world**
 09.00 Visit Trade Fair Aalsmeer: Connect to global growth
- 11.45 World Horti Center: Leading innovation center for horticulture**
 11.45 Tour facilities World Horti Center
 12.30 Lunch
 13.00 Introduction HortiHeroes
- 13.30 Thematic program: CHAINGES**
 13.30 Ed Smit about Jungle Talks
 13.40 Woody Maijers (InHolland University) about market driven methods in the chain
 14.05 Luuk Wijnhold (PostNL) about Floriculture and e-commerce
 14.30 Desh Ramnath (HortiHeroes) about disruptive innovation
 14.50 Raffi Balder (HortiHeroes): Introduction Meet & Match
 15.00 Meet & Match, business speed dating event
 16.00 Closure thematic program CHAINGES
- 17.00 Koppert Cress: Tour facilities**
- 18.00 Goodbye dinner**

FRIDAY, 9/11: Evaluation

- 08.00 Free program: Visit IFTF again**
- 13.00 Evaluation and closure of the Pro Manager Mastercourse**

SATURDAY, 10/11: Goodbye

SUPPORTED BY



PRO MANAGER MASTERCOURSE FLORICULTURE 2018

For years we have been connecting horticultural talent from Latin America to knowledge and technology in the Netherlands. The time has come to go global!

Horticultural managers from around the globe will participate in a two-week Pro Manager Mastercourse in the Netherlands, with a focus on floriculture.

The Pro Manager Mastercourse welcomes 16 inspiring horticultural managers between 25 and 40 years old, who will play a leading role in the future development of floriculture in their country/region in an innovative and sustainable way. They all have a minimum of 5 years working experience in a leading position within their company.

Program

For two weeks, 16 managers will visit leading Dutch companies in horticulture to get inspired by captains of industry. They will share knowledge and experiences with peers and present their vision on the future at the beginning and at the end of the program to each other and to partners and supporters. The group will also visit the International Floriculture Trade Fair and the Royal FloraHolland Trade Fair during their stay in the Netherlands.

Selection

Jungle Talks, in cooperation with several partners, selected the best candidates from future proof companies in the world. These candidates are managers from around the globe that represent different subsectors with an outlook to become a member of the board of directors within the next 5 years. Their participation to the course is facilitated by a select group of leading companies in the horticulture industry.

Check www.jungletalks.com for more information about Jungle Talks and the Pro Manager Mastercourse Floriculture 2018. Or contact Ed Smit in Costa Rica via ed@jungletalks.com and +506 88418125.

