

# RETAILBOX 2.0



## DESIGNWATERRESERVOIR FOR PLANTS



- INDIVIDUAL PRESENTATION POSSIBILITIES FITTING TO THE ACCORDING SEASON OR TO CORPORATE DESIGN
- OPTIMAL CARE FOR THE PLANTS WITHOUT BIG EFFORT
- SUSTAINED PRESENTATION OF PLANTS BY APPLICATION OF RECYCLABLE CARDBOARD PACKAGING
- SUITABLE FOR HC TROLLEYS



# 6 STEPS FOR A PERFECT PRESENTATION OF PLANTS



1 In each retailbox you will find an additional hole for watering the plants.



2 Arriving in the shops plants were on a journey for some days already.



3 The best to show plants fresh in the shelves is to give them 1,5 l water directly after arrival.



4 The waterresistant bottom of the box makes sure that the plants are able to gather water continuously. Already approximately 1 cm of water lasts to meet this requirement.



5 For an optimal water dispersion box has to be disposed horizontally.



6 Repeat all these steps after the shop is closed, in order to make sure plants have enough water during the night.