



BaïSB
CUT FLOWERS

**2019-2020
CATALOGUE**

Since 1905 Ball Company has been working to color the world with flowers and we are happy to present our 2019 and 2020 color palette. Our focus is to work with you to be able to deliver exciting products from our growers to millions of people. But, more than products, we are delivering emotions. Flowers are much more than a plant. They are living organisms reserved and used to express happiness, gratitude, love, excitement. They are present in peoples' most important days and occasions such as weddings, religious ceremonies, festivities, carnivals, love declarations, birthdays and much more. This is because flowers help us express emotions without even saying them, they remind us of the important things in life, they bring joy to people with just looking at them, and they brighten any room. Flowers help us tell stories, they reduce stress levels, they awake most of our senses: sight, smell and touch, and they lift up our moods.

Thank you for helping us to spread emotions around the world,

What are flowers to you?

A stylized, handwritten signature in black ink, appearing to read "Juana Lisa".

Sales Director



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TISSUE CULTURE



Plant Tissue Culture is a plant in which its cells and tissues have been propagated in a sterile media to produce genetically identical plants. This technique is used with various objectives: seed germination, vegetative multiplication, breeding virus free plants, hybrid breeding, etc. It also has various advantages such as: convenience in the clone propagation, selection and maintenance, combinations of one or more genotypes of an specific plant, guarantees health status, and the ability to create new plants through unrelated families.



Delphinium

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Delphinium, a word derived from the Greek word for “dolphin”, was named after its bloom’s shape which looks like a leaping dolphin when seen from its side. The tall, vertical delphiniums are always aiming high; this is why they are widely associated with success and achievement. One of the only true blue flowers brings us back to the ocean, making them soothing, but also powerful and strong.

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SUNSHINE SERIES

- Desired variety not only because of strong, tall, sturdy stems and big strong, true blue single florets but also because of its spray habitat and flowers that open all on top – hence, it is a perfect for bouquets
- A tissue-culture breeding breakthrough, it is highly programmable and provides very uniform blooming
- A novelty choice for commercial cut-flower growers and consumers – provides a true blue element to flower arrangements



Stem Height: 60 cm
Crop Time: 10-11 weeks from planting to harvest
9-10 weeks from prune to harvest
Planting Density: 16-18 plants/m² net (2-2.25 plants/ft² net)

WALTZ SERIES



- The Delphinium Waltz series is the commercial variety known all over due to its full flowered spike with richly true blue colored, shatterless flowers
- Single flower with strong vibrant blue colors that makes the variety unique
- This series features tall, strong and sturdy stems with evenly situated flowers
- Highly programmable when pruned
- Very versatile plant. You can get very tall thick stems doing stem selection in the field, or thinner and smaller spikes for the bouquet market



SEA WALTZ

SKY WALTZ



Stem Height: 100 cm
Crop Time: 10 weeks from planting to harvest
9 weeks from prune to harvest
Planting Density: 16 plants/m² net

TRICK SERIES



- Delphinium Belladonna Trick series is a perfect variety to show you are a leader in flower trends
- Highly productive variety since new shoots continuously develop
- The size of flower spikes is not as robust as the commercial belladonna types making it perfect for mixed bouquets or CB's
- Unique colors never seen in Delphinium plants before such as yellow and pink
- Unique flower that resembles Orchids, giving a wild look to arrangements



YELLOW

PINK



Stem Height: 60 cm
Crop Time: 9 weeks from planting to harvest
8 weeks from prune to harvest
Planting Density: 25 plants/m² net (2.3 plants/ft² net)





Limonium

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Limonium, comes from the Greek word "meadow"
that refers to its original habitat. Limonium
originally grew in meadows along the sea in the
Mediterranean. This flower brings to our homes the
fresh feeling of being warm and relaxed in a breeze
meadow in the Mediterranean. Limonium symbolizes
remembrance, success, sympathy and beauty.
-

PERENNIAL SERIES SILVER PINK



- This new series is fresh, essential and back in fashion for bouquets, corsages, and flower arrangements
- The light pink color brings delicacy and elegance to flower arrangement and is very much in style
- Very productive and hardy plant compared to its competitors
- The calix and flowers are firmly located in the stems, preventing them from shattering



Stem Height: 80 cm
Crop Time: 26 weeks from planting to harvest
Planting Density: 6 Plants/m² net (1 plant/ft²) spaced in a quincunx pattern with 40cm between each line.

PERENNIAL SERIES SHOOTING STAR



- Limoniums are great fillers for bouquet arrangements. The plant structure create branches that give a lot of volume with just one stem
- The bright purple color brings life to this plant
- Very hardy and productive plant that is more resistant to pest and diseases than its competitors



Stem Height: 80 cm
Crop Time: 26 weeks from planting to harvest
Planting Density: 6 Plants/m² net (1 plant/ft²) spaced
in a quincunx pattern with 40cm between each line.

PERENNIAL SERIES SKYLIGHT



- The first true odorless hybrid Limonium in the market
- One of the most productive plants of its type
- Very hardy and resistant to pest and diseases
- Low mortality rate
- Soft purple color that is in demand



Stem Height: 80 cm
Crop Time: 26 weeks from planting to harvest
Planting Density: 6 Plants/m² net (1 plant/ft²) spaced
in a quincunx pattern with 40cm between each line.

SINUATA SERIES SUPER PURPLE



- The tissue-culture series combine sharp, solid colors and big panicles suitable for bouquets and solid bunches
- Can be dried and will keep the color intact for a long period of time
- Desirable for high-quality and strong stems, bright flower colors, high productivity and many flushes
- Dressed in lavish colors, the flowers are firmly packed in the stem



Stem Height: 80 cm
Crop Time: 16 weeks from planting to harvest
Planting Density: 5 plants/m² net (1 plants/ft² net)

SINENSIS SERIES

- Specifically selected for absence of fragrance, high-quality and strong stems, bright flower colors, high productivity, and multiple flushes
- Suitable for bouquets and solid bunches
- The long-lasting snow-white and yellow Limonium is perfect for tinting



EVER SNOW

EVER ROSE



ADDITIONAL COLORS: Macarron

Stem Height: 80 cm
Crop Time: 16 weeks from planting to harvest
production starts every 14 weeks
Planting Density: 6 Plants/m² net (1 plant/ft²) spaced
in a quincunx pattern with 40cm between each line

SINZZI SERIES



- A result of crossing Limonium Sinuatum with Limonium Perezii to combine the virtues of both varieties - sharp, solid colors and big panicles
- Stems grow completely flat, making them easy to pack but giving great volume when crisscrossed
- Suitable for bouquets and solid bunches – can be dried with color intact for a long period of time
- Plants are hardy and productive, producing high-quality strong stems.



SILVER



DEEP LAVENDER



DEEP BLUE



Stem Height: 90 cm
 Crop Time: 16 weeks from planting to harvest
 Planting Density: 5 plants/m² net (1 plants/ft² net)





CUTTINGS

Cuttings are asexually propagated plants used for identical genotype plant production. Our highly trained personnel specializes in selecting the highest quality of Gypsophilas and Dianthus cuttings that yield only the best plants, certified to be free of plagues, virus and pathogens. The advantages of this propagation technique are high-quality materials, homogeneous plant behavior and reduced plant loss during planting. Ball SB can provide either rooted or unrooted cuttings based on customer preference.



Dianthus

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One of the world's oldest cultivated flowers, the **Dianthus** is considered the "Flower of the Gods" or a divine flower. It symbolizes passion, fascination, admiration, affection, love and gratitude. Their versatility can result in a sweet, "chic" or delicate-looking arrangement, as well as a wild- looking bouquet coming out of the amazon jungle.

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GREEN BALL SERIES

- Non-flowering Dianthus that features green showy spikes of light green ball shaped flower
- The flower that the market has been asking for: different, focal and green
- Dark, glossy, long leaves on strong stems make it suitable for solid bunches
- Perfectly-round, green heads about 6 cm in diameter provide bouquets with a never-before-seen texture and look



Stem Height: 50-60 cm
Crop Time: 18 weeks from planting to harvest
Planting Density: 40 plants/m² net (3-4 plants/ft² net)





Gypsophila

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Also known as baby's breath, **Gypsophila** was a big trendy flower in the 1990s that has come back in style. Its name comes from the word gypsum, a mineral present in the soil that makes a very heavy and thick ground. Gypsophila symbolizes long lasting or eternal love, and is present in many love binding ceremonies such as weddings and baptisms. The meaning comes from the pure white color of the flower because it can be an eternal flower when used dry. The white tiny flowers also show the purity of emotions that people should have for each other. Following this line, Gypsophila reminds us to stay dedicated to your cause and to remember the power of innocence and purity.

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SNOW BALL

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- The new big flower Gypsophila from the Ball Series – a go-to flower for producers & consumers
- This new generation of Gypsophila was bred with sustainability in mind – just like our Gypsophila Mirabella, these new varieties do not require additional lighting, reducing energy usage
- Very strong after pruning



Stem Height: 80 cm

Crop Time: 20 weeks from planting to harvest

18 weeks from prune to harvest

Planting Density: 6 Plants/m² net. Plants are spaced in a quincunx pattern with 40 cms between plants.

MIRABELLA

- Favorite medium size flower Gypsophila
- Similar to the Snowball, Mirabella does not require additional lighting to flower
- Has an upright plant structure with long internodes to prevent tangling, reducing loss of flowers in packing
- Very hardy plant with low mortality rates



Stem Height: 80 cm
Crop Time: 20 weeks from planting to harvest
18 weeks from prune to harvest
Planting Density: 6 Plants/m² net. Plants are spaced
in a quincunx pattern with 40 cms between plants.

DISCOVERY

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- New small flower Gypsophila in the market – has a small flower with bell like shape petals that give elegance to the flower
- Resistant to Leaf Miner resulting in the need for fewer pesticides
- Similar to Mirabella, has an upright flower structure that prevents tangling and reduces packing loss



Stem Height: 80 cm

Crop Time: 20 weeks from planting to harvest

18 weeks from prune to harvest

Planting Density: 6 Plants/m² net. Plants are spaced in a quincunx pattern with 40 cms between plants.







SEEDS & PLUGS

Seeds, the beginning of the journey: wild cells at the brink of creation. Encapsulated in the tiniest form is all the diversity offered by Ball to bring beauty and emotions to millions of people and to color the world with our genetics.



Anemone

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Anemone, also known as Poppy Anemone, comes from the Greek word that means “the wind’s daughter”. This flower grown mainly in spring is associated with the arrival of spring breezes, transporting you to the warmth and happiness that comes when seasons change from the cold winter to the warm, colorful and breezy spring.

-

MONA LISA SERIES

- One of the only Anemone seed varieties
- Easy and programmable
- Perfect for current soft and elegant trends



WHITE



BICOLOR RED



WINE WHITE BICOLOR



PINK



SCARLET EYE



DEEP BLUE IMPROVED



ADDITIONAL COLORS: Bicolor Blue Shades, Blue, Lavender, Orchid Shade.

Stem Height: 45 cm

Crop Time: 12 weeks from planting to harvest

Planting Density: 22-44 plants/m² net (2-4 plants/ft² net)



Aster Callistephus

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Aster, that comes from the Greek word “star” describing its star-like shape, has grown in the wild since ancient times. Legends tell that they were created from the stardust tears of the Greek goddess Astrea, who cried after a flood that destroyed the beautiful nature. But the dried tears sprung into Asters, bringing beauty back to the land.

-

BONITA SERIES

- Medium size Aster with fully double pompon that colors completely
- Flowers held at a perfect angle for maximum impact
- Wide range of colors to fit every style and season



WHITE



ADDITIONAL COLORS: Blue, Light Blue, Pink, Rose, Scarlet, White.

Stem Height: 75 cm

Crop Time: 13-14 weeks from planting to harvest

Planting Density: 80 plants/m² net (7 plants/ft² net)

BACK ●●

FUJIMI SERIES / MOTO



- Medium sized Aster, which is more resistant to fusarium than other Asters
- Comes in Coral, the pantone of the year
- Bred to grow upright before branching and can be planted in higher density than other asters



PURPLE

SCARLET



ADDITIONAL COLORS: Coral Rose.

Stem Height: 75 cm

Crop Time: 12-13 weeks from planting to harvest

Planting Density: 80 plants/m² net (7 plants/ft² net)

JULIE SERIES

- Similar to Matsumoto, this versatile new series provides the vintage and cottage look so much in fashion
- Used year-round
- The spray or disbud stems and the medium flower heads combine all the characteristics needed in a bouquet for a 'focal' (when disbudded) or a 'filler' (when grown as spray)



WHITE



BLUE



PURPLE



PINK



ROSE



SCARLET



ADDITIONAL COLORS: Blue, Light Blue, Pink, Rose, Scarlet, White..

Stem Height: 60 cm
Crop Time: 11-12 weeks from planting to harvest
Planting Density: 80 plants/m² net (7 plants/ft² net)

MATSUMOTO SERIES

- The spray stem and small to medium flower heads make for a great filler in a bouquet
- Fusarium resistant
- A favorite in the growing bouquet business due to its long vase life and strong and solid colors



WHITE



YELLOW



PINK



SCARLET



BLUE



ADDITIONAL COLORS: Light Blue, Purple, Apricot, Red.

Stem Height: 60 cm
Crop Time: 12-13 weeks from planting to harvest
Planting Density: 80 plants/m² net (7 plants/ft² net)

HANA SERIES

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- Small size single petal Aster. Flower diameter is about 3.5 cm
- Very nice contrast between the bright yellow center and flower petals
- Hana has become a favorite in the growing bouquet business because more branches require less stems to fill a bouquet



WHITE



DEEP ROSE



PURE ROSE



PURPLE



ADDITIONAL COLORS: Scarlet.

Stem Height: 75 cm
Crop Time: 14-15 weeks from planting to harvest
Planting Density: 70 plants/m² net (6 plants/ft² net)





Moluccella Bells of Ireland

BACK ●●

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Ironically, this variety that comes from Syria and Turkey, is called “**Bells of Ireland**” because of the vibrant chartreuse-green color of its spikes. Green is the color of the Irish and its also the color of good luck. For the superstitious, it is the flower to have around at home when you need a little bit of extra luck.

-

BELLS OF IRELAND

- Lightly scented plant that produces a gorgeous, green bract, which surrounds the rather inconspicuous flowers
- Molucella is a very versatile commercial flower - the spiky stems make an interesting and long-lasting fresh cutflower arrangement
- Can be use as a green vertical to give altitude to arrangements



Stem Height: 38-51 cm
Crop Time: 14 weeks from planting to harvest
Planting Density: 80 plants/m² net (7 plants/ft² net)





Campanula

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Campanula represents gratitude, humility, attractiveness and everlasting love, making them perfect for a gift for someone special. The name comes from the Latin word meaning “Bell”, and the story says that it was created when Venus’ magic mirror, which showed beauty in anyone who looked into it, shattered into pieces and latter the pieces bloomed into the beautiful Campanulas

-

CAMPANA SERIES

- Large flower heads with strong stems, have good foliage and are 100% top-flowered
- Perfect filler that gives an elegant, delicate and feminine look to arrangements
- Uniform plants with short harvest window



WHITE



LILAC



PINK



DEEP BLUE IMPROVED



Stem Height: 76 cm
Crop Time: 10-11 weeks from planting to harvest
Planting Density: 64 plants/m² net (6 plants/ft² net)

CHAMPION SERIES



- Large flower head Campanula with high germination rate compared to other varieties
- The Champion series also have a delicate and elegant look but are very strong and come in a variety of colors
- Annual blooming habit – only requires day length manipulation and moderate growing temperatures



WHITE



LAVENDER



PINK



BLUE



Stem Height: 76 cm
Crop Time: 10-11 weeks from planting to harvest
Planting Density: 64 plants/m² net (6 plants/ft² net)

CHAMPION PRO SERIES

- Champion Pro series comes with all the benefits of the champion series, but with a smaller flower head
- Perfect for smaller bouquets or CBs that are in fashion



WHITE



PINK



LAVENDER



DEEP BLUE



Stem Height: 76 cm
Crop Time: 10-11 weeks from planting to harvest
Planting Density: 64 plants/m² net (6 plants/ft² net)





Carthamus

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Carthamus, also known as Safflower, is a wild looking flower with little spikes, that gives a savage and fun look to arrangements. It was used to find new love or marriage when given as a gift. They are also associated with good luck and joy.

-

CARTHAMUS SERIES

- Uniform stem length across the series
- Excellent for fresh and dried use
- Can also be used green when harvested young
- Useful for indoor and outdoor professional cut flower production programs



GRENADE



ZANZIBAR



CLOSED CARTHAMUS



Stem Height: 81 cm
Crop Time: 16 weeks from planting to harvest
Planting Density: 80 plants/m² net





Delphinium

-

Delphinium, a word derived from the Greek word for “dolphin”, was named after its bloom’s shape which looks like a leaping dolphin when seen from its side. The tall, vertical delphiniums are always aiming high; this is why they are widely associated with success and achievement. One of the only true blue flowers brings us back to the ocean, making them soothing, but also powerful and strong.

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ARIEL SERIES

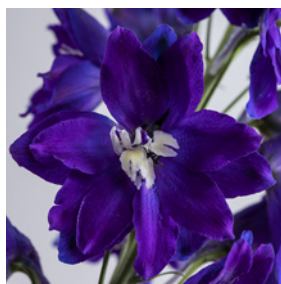


- Double flower delphinium that comes in two colors: Magic violet and white
- A seed-breeding breakthrough because it is programmable and provides very uniform blooming within each variety
- Reliable, easy to program, and easy to sell



WHITE IMPROVED

MAGIC VIOLET



Stem Height: 75 cm
 Crop Time: 11 weeks from planting to harvest
 10 weeks from prune to harvest
 Planting Density: 25 plants/m² net (2 plants/ft² net)

TRITON SERIES



- Elatum delphinium, the Triton Series features stems with large spikes tightly packed with double blossoms
- Very productive variety compared to similar products
- Large spikes that show more open flowers when put in arrangements
- Excellent stem quality with good shaped double flowers closely arranged on cylinder shaped spikes
- Stands above the rest in uniformity, programmability and versatility and will change the way you grow Delphiniums



LIGHT BLUE

DARK BLUE



ADDITIONAL COLORS: Lavender.

Stem Height: 75 cm
Crop Time: 12 weeks from planting to harvest
11 weeks from prune to harvest
Planting Density: 25 plants/m² net (2 plants/ft² net)

GUARDIAN SERIES

- Very uniform blooming, making it easier to harvest
- Features double flower blooms that have unique colors excelling over other commercial varieties.
- An essential choice for commercial cut flower growers as well as consumers: it provides a vertical element to flower arrangements, and its 3-color assortment makes for great solid bunches



WHITE



LAVENDER



BLUE



Stem Height: 75 cm
Crop Time: 11 weeks from planting to harvest
10 weeks from prune to harvest
Planting Density: 25 plants/m² net (2 plants/ft² net)





Dianthus

-

One of the world's oldest cultivated flowers, the **Dianthus** is considered the "Flower of the Gods" or a divine flower. It symbolizes passion, fascination, admiration, affection, love and gratitude. Their versatility can result in a sweet, "chic" or delicate-looking arrangement, as well as a wild- looking bouquet coming out of the amazon jungle.

-

SWEET SERIES

- Offered in separate vibrant colors with no vernalization required
- Produces in each straight, long stem a very fragrant head packed with vibrant, lasting blooms and shiny leaves
- Focal flower that has a big impact presented in clusters and can also be used as a filler in bouquets
- Since it is a seed item and comes in a wide variety of colors, it is easy to program for peaks and different seasons



WHITE



PINK MAGIC



PURPLE WHITE BICOLOR



DEEP PINK MAXINE



MAGENTA BICOLOR



CORAL



SCARLET



RED



DEEP PURPLE



ADDITIONAL COLORS: Black Cherry, Dark Red, Pink.

Stem Height: 50-60 cm
Crop Time: 13 weeks from planting to harvest
Planting Density: 80 plants/m² net (3-4 plants/ft² net)

AMAZON SERIES

- A programmable crop that can be produced all year round in cool climate conditions
- Performs as an exceptional filler in bouquets and, due to its strong quality stems and flowers, it makes a great solid bunch
- The shiny, glossy, very dark green leaves contrast with the neon color of the flowers
- Highly productive



ROSE MAGIC



NEON PURPLE



CHERRY



Stem Height: 46-91 cm
Crop Time: 15-16 weeks from planting to harvest
Planting Density: 40 plants/m² net (3-4 plants/ft² net)





Dusty Miller

-

Dusty Miller was brought to the cut flower business from the gardens. It is a plant in the family Asteraceae and originates from the Island of Capraia in Italy, where it is called “fiordaliso delle scogliere” meaning cornflower of the cliffs. This bedding plant item has arrived to give our flower arrangements a garden look that is very much in fashion. Its silver color, that complements the pastel colors in the arrangements, symbolizes the moon and is commonly associated with elegance, prestige and wealth.

-

SILVER DUST

- Silver, serrated, feather-like, velvety leaves
- Perfect for use as filler or foliage in flower arrangements, separating bright colors or framing showy shrubs like roses
- Gives enough length to put in flower arrangements when cultivated with the right procedures



Stem Height: 60-70 cm
Crop Time: 20 weeks from planting to harvest
Planting Density: 40 plants/m²

NEW LOOK

- One of the most productive and unique foliage plants around
- This special Dusty Miller features tall, thick stems with large, smooth-edged silver leaves
- The more you pick it, the more stems it produces
- Ready to cut in just four months from sowing – this hardworking plant will reward you with buckets and buckets of fuzzy silvery foliage all season long



Stem Height: 60-70 cm
Crop Time: 20 weeks from planting to harvest
Planting Density: 40 plants/m²



Flowering Kale

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From the kitchen to your vase, **Flowering Kales** give a rose-like shape to arrangements. Native to Europe, these cool weather plants grow a mounded rosette with color in their ruffled, feather leaves. It adds a splash of white or red to arrangements along with green accents.

-

CRANE SERIES

- Flower size is adaptable by adjusting the density and water
- Tall upright habit with compact shiny leaves
- Perfect for adding the desired different touch to your bouquets



ADDITIONAL COLORS: Red.

Stem Height: 70 cm

Crop Time: 12 weeks from planting to harvest

Planting Density: 80 plants/m² net (8 plants/ft² net)

BACK ●●

CRANE FEATHER SERIES



- A different look in Brassicas, this series has very serrated leaves
- The first uniform feather leaf kale offers two distinct colors, excellent stem length for easy harvest and uniform habit
- Adds texture and interest to floral arrangements



KING WHITE

QUEEN RED



Stem Height: 60 cm
Crop Time: 12 weeks from planting to harvest
Planting Density: 80 plants/m² net (8 plants/ft² net)

DREAM SERIES

- The dark leaves that surround the center area enhance the center color for a great contrast
- The brightness of the flower color depends on production temperature (lower is better)
- The big advantage of the new Dream series, compared to existing commercial varieties, is that it fixes the color more intensively, and the heads are more compact, giving an overall nicer look
- Yields a thinner stem, better for shipment

**RED****WHITE**

Stem Height: 70 cm
Crop Time: 12 weeks from planting to harvest
Planting Density: 80 plants/m² net (8 plants/ft² net)

WHITE LADY SERIES

- Flowering Kale White Lady is very versatile focal flower – the green center with darker and shiny leaves provides a great contrast with other flowers
- Very white leaves with dark green thin line in the rim of the leaves gives this Flowering Kale a unique look



Stem Height: 62 cm
Crop Time: 12 weeks from planting to harvest
Planting Density: 80 plants/m² net (8 plants/ft² net)



Lisianthus

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Lisianthus, native to dry areas, also called the “rose of the South”, come from the humble origins of the South American meadows, however, bouquets containing Lisianthus are not humble at all. This high profile and elegant looking flower requires specific conditions to germinate and grow, but it comes out to be a hardy and strong plant, which symbolizes to rise above your surroundings and to be grateful. Lisianthus is becoming more and more popular due to its beautiful delicate appearance with strong stems and petals.

-

ABC SERIES



- Double flower Lisianthus with high petal counts
- Uniform plants finish 1 to 2 weeks before competitive varieties and reduce sensitivity to rosetting
- Plugs finish 1 to 2 weeks faster than comparable varieties and produce uniform crops
- Lisianthus flowers are not Ethylene sensitive, therefore do not shatter and are easy to ship
- ABC series comes in types 1, 2 and 3, so its available to grow in different conditions and seasons



DEEP ROSE

PURPLE



ADDITIONAL COLORS: Rose Rim, Blue Bush, Blue Rim, Green, Rose, Yellow, White, Avila Ivory.

Stem Height: 80-90 cm
Crop Time: 14-16 weeks from planting to harvest
Planting Density: 64-84 plants/m² net (6-8 plants/ft² net)

FLARE SERIES



- Double-Flowered Lisianthus Flare displays an outstanding multi-flower form with high petal counts and bright strong solid colors on tall, strong stems
- Spray type Flare produces more flowers on the top of each stem that opens within a short window
- No pinching is needed to deliver top quality stems with multiple blooms on top, each resembling a bouquet
- With a very long vase life expectancy it is said that it “grows in” the flower arrangements as the buds keep opening while in the vases



PINK

PURPLE



ADDITIONAL COLORS: White.

Stem Height: 80-90 cm
Crop Time: 16-17 weeks from planting to harvest
Planting Density: 64-84 plants/m² net (6-8 plants/ft² net)



Snapdragon

-

Snapdragon. This mystical flower resembles a Dragon's head when squeezed. As the character it resembles, the snaps are seen as graceful flowers but with inner strength and fire within. It can have two different meanings: graciousness and deception, and sometimes also seen as a charm against falsehood.

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POTOMAC SERIES

- Potomac series produces tall, strong, sturdy and clean stems, as well as long and well-defined spikes with good flower quality
- Well-suited for solid bunches and bouquets
- Outstanding colors and flower quality plus shatter resistance makes Potomac ideal for production during periods of high light, long days and warm temperatures (Group 3, 4)
- Can be grown year round





WHITE



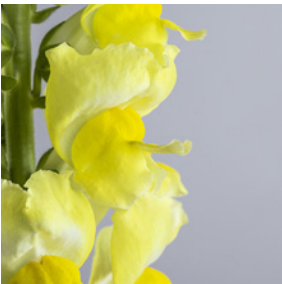
IVORY WHITE



APPLEBLOSSOM



YELLOW



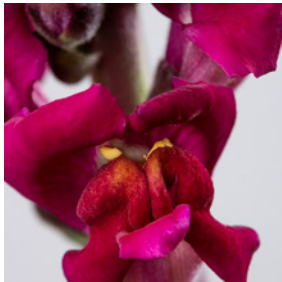
PINK



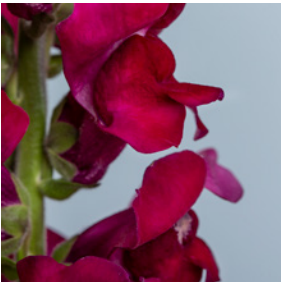
ROSE



RED



CRIMSON



ADDITIONAL COLORS: Cherry Rose, Dark Orange, Red, Orange, Royal, Lavender, Crimson, Plumblossom.

Stem Height: 100–150 cm
Crop Time: 12 weeks from planting to harvest
Planting Density: 90 plants/m² net (10 plants/ft² net)

EARLY POTOMAC SERIES



- Potomac series also comes with the early Potomac series - with all the same virtues, the early varieties are a type 3 for all but the warmest periods where other varieties should be used



WHITE



ORANGE



ROSE



PINK



ADDITIONAL COLORS: Yellow.

Stem Height: 100-150 cm
Crop Time: 10 weeks from planting to harvest
Planting Density: 90 plants/m² net (10 plants/ft² net)





Stock (Matthiola)

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Stock, symbolizes enjoying life, even when its not exactly how you want it to be. It is seeing the beautiful in the ugly and silver lightning in the dark, so it can be used to celebrate anything that brings you happiness. It symbolizes eternal beauty as well, making them perfect for everyday flowers to lift up your mood. Their soft aroma gives a fresh atmosphere to your environment.

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IRON SERIES

- Bred in Japan, the Iron Standard Stock has the strongest stem compared to competitors
- Very compact spike, which makes it look with fuller blossoms
- Comes in wide variety of solid, strong colors as well as pale pastel colors, so it fits all types of occasions





WHITE



YELLOW



APRICOT



PINK



MARINE



BLUE



ADDITIONAL COLORS: Cherry Blossom, Rose, Rose Pink, Deep Pink, Fairy Pink.

Stem Height: 75 cm
Crop Time: 10 weeks from planting to harvest
Planting Density: 100 plants/m² net (12 plants/ft² net)

CHANTER SERIES



- Desirable in the growing bouquet business due to outstanding characteristics such as sweet fragrance, bright and solid colors, and a branching habit with all the flowers blooming on top
- The Quartet Series Spray Stock also grows faster than its competitors



WHITE



CHERRY



LAVENDER



YELLOW



ANTIQUE ROSE



VINTAGE ROSE



RED



PINK



BLUE



ADDITIONAL COLORS: Pure White, Light Pink, Grape.

Stem Height: 70 cm
Crop Time: 11 weeks from planting to harvest
Planting Density: 100 plants/m² net (12 plants/ft² net)

QUARTET SERIES



- Specifically bred to suit the bouquet market, since one stem can make a bouquet on its own
- New unique colors help you bring exceptional color pallets to your arrangements
- Still offers all the desirable characteristics of the standard stock



YELLOW



RAINBOW



CHERRY



PINK



COOL PINK



RED



LAVENDER



BLUE



PURPLE



ADDITIONAL COLORS: White, Apricot, Deep Rose, Fantasy, Light Pink, Lovely, Sunset, Rose, Marine, Light Pink Flush

Stem Height: 60 cm
Crop Time: 11 weeks from planting to harvest
Planting Density: 100 plants/m² net (12 plants/ft² net)

KATZ SERIES

- The Stock Katz was named in memory of Mr. Philip Katz, who for many years promoted the Ball cut flower genetics
- This series combines all the desirable characteristics of the standard stock, such as sweet fragrance, bright and solid colors, plus an amazing full flower spike
- This full blooming spike makes it very desirable in flower arrangements, as well as in the growing bouquet business



WHITE



APRICOT



LAVENDER BLUE



PURPLE



ADDITIONAL COLORS: Blue, Bright Rose, Yellow, Cherry, Light Lavender, Crimson, Ruby, Pink.

Stem Height: 81 cm

Crop Time: 9 weeks from planting to harvest

Planting Density: 110 plants/m² net (12 plants/ft² net)





Sunflower

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Nothing feels more like summer than **Sunflowers!**

Native from North America, the old-time favorite is not only named after, but also resembles the sun. It's no surprise that we see these flowers in paintings by renowned artists from around the world. This flower brings and spreads warmth, happiness, power and strength. Always facing the sun, the sunflower seeks positivity and strength since it is always looking towards the bright side. Its vibrant yellow and orange petals always brighten the mood.

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VINCENT CHOICE SERIES



- New favorite due to the upward-facing blooms and bountiful overlapping petals
- Also provide abundant and eye-catching color
- Feature the well-loved combo of brown centers and deep orange petals – an excellent choice as a summer and fall flower and for year-round decoration



Stem Height: 90 cm

Crop Time: 8 weeks from planting to harvest

Planting Density: 50-60 plants/m² net (5-6 plants/ft² net)

BACK ●●

SUNRICH SERIES



- Features very uniform flowers heads and plants
 - the most reliable series in flowers size and crop uniformity
- Chosen by the Van Gogh Museum to be the official Van Gogh sunflowers due to its bright, solid colors
- Very versatile flower provides a cottage look and is a must year-round



GOLD



ADDITIONAL COLORS: Orange.

Stem Height: 92 cm
Crop Time: 7 weeks from planting to harvest
Planting Density: 50-60 plants/m² net (5-6 plants/ft² net)

SUNFLOWER BRADLEY & COOPER SERIES

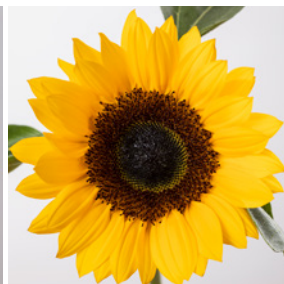


- New Sunflower series by Ball SB
- Tend to open upwards – perfect for showing the flower in bouquets and other types of arrangements
- Double layer of thick golden petals make the flowers look full and high quality
- Shorter cycles than a lot of competitive varieties
- Available with green and dark centers



BRADLEY

COOPER



Stem Height: 90 cm

Crop Time: 9 - 10 weeks from planting to harvest

Planting Density: 50-60 plants/m² net (4 plants/ft² net)

BACK ●●

SUNFLOWER SUNRICH SUMMER



- New series from Sunrich: Summer Provence
- Has beautiful, thick, dark-orange petals that distinguish it from other varieties
- Blossoms 1-2 weeks earlier than the Sunrich series
- Offers a pollen-less and long-lasting variety of sunflower



SUMMER PROVENCE



ADDITIONAL COLORS: Summer Gold, Summer Orange.

Stem Height: 93 cm

Crop Time: 7 weeks from planting to harvest

Planting Density: 50-60 plants/m² net (5-6 plants/ft² net)

COLOR THE WORLD.

