


# TRENDING *Tropicals*<sup>®</sup>

## — COLLECTION —

COLLECT. CREATE. *Inspire.*



Collection by *Costa*  
Farms<sup>®</sup>



Get inspired by  
rare varieties of  
plants to create a  
trendy space that is  
as unique as you.

## TRENDING TROPICALS®

### A Collection of Rare and Exotic Houseplants

Costa Farms® is proud to present the Trending Tropicals® collection. This exclusive offering provides you with a variety of rare and unique houseplants from remote, and exotic locations around the world—including South America, Africa, Asia, and Europe.

These tabletop offerings have been hand selected by a team of Plant Hunters (led by plantsman Mike Rimland). The team has decades of experience finding new varieties and working with plant breeders, nurseries, and other sources. We never take them from the wild.

Before we introduce them, new varieties in the Trending Tropicals® collection are thoroughly tested to ensure they'll grow well in the typical home.

Some varieties in the Trending Tropicals® collection are so rare they'll only be available for a limited time, and new varieties will come into the collection every year, keeping it fresh and exciting.

Trending Tropicals® will be available in spring of 2020.





## POLKA DOT

### Begonia maculata

Discovered deep in the Amazon rain forests, Polka Dot Begonia features rich bronzy-green, wing-shaped leaves playfully spotted with eye-catching silver dots. The foliage is a rich reddish-purple on the backside, adding to the high-fashion look. It's a trendy

and beloved plant that everyone loves to showcase in their homes and on social media.

Over time and with good care, Polka Dot Begonia can grow 2 feet tall and bear clusters of white flowers.

#### CARE INSTRUCTIONS

**Light:** Medium to high

**Water:** When top inch of soil dries to the touch

**Growth Rate:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Surround it with non-variegated plants to help show off the lovely spots.



## RAVEN™ ZZ

### Zamioculcas 'Dowon' PP 30,035

One of most desirable plants around, Raven™ ZZ is an ultra-trendy new variety that features lime-green new growth that matures to a stunning purple-black color. Black plants like this are super-hot with houseplant enthusiasts. Raven™ is already in high demand!

One of easiest houseplants around, Raven™ is sure to be a success with houseplant owners of every experience and skill level.

#### CARE INSTRUCTIONS

**Light:** Low to high

**Water:** When top inch of soil dries to the touch

**Growth:** Slow

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Place it in a bright spot; the dark leaves can fade into the background in dim light. It's spectacular paired with bright plants like Golden Goddess.





## LITTLE SWISS

### *Monstera adansonii*

It's monstera madness! #MonsteraMonday is a growing hashtag on Instagram (+225,000 posts with more every week).

Look around and you'll see monstera-leaf motif everywhere:

Fashion, housewares, jewelry, magazines, etc.

Little Swiss is a trendy solution for when you don't have space for big, bold *Monstera deliciosa*. This easy-growing vine features adorable split leaves and "it-plant" status.

#### CARE INSTRUCTIONS

**Light:** Medium to high

**Water:** When top inch of soil dries to the touch

**Growth:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Give it some space. As it grows, Little Swiss *Monstera* vines or trails to 6 feet or more. Its leaves get bigger, too!



## LITTLE FIDDLE

### *Ficus lyrata* 'Bambino'

Fiddle leaf ficus took the houseplant world by storm. Folks who have already added this beauty to their collection are looking for what's next. This miniature version is the perfect pick for them.

It boasts bold leaves, but in the ideal size for desks and tabletops. Over time, Little Fiddle Fig matures to an adorable small tree about 4 feet tall.

#### CARE INSTRUCTIONS

**Light:** High

**Water:** When top inch of soil dries to the touch

**Growth:** Slow

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Little Fiddle is much slower-growing than its full-size cousin; houseplant owners don't need to worry about it growing out of bounds anytime soon.







## FIND THE PERFECT PLACE

### 1. Spruce Up Your Windowsill

Trending Tropicals® houseplants thrive in bright, indirect light (direct sun can cause sunburn). They're fabulous for adding a touch of style to the view of your urban jungle, indoors and out.

Their small size makes them ideal for putting directly on the windowsill, or on a plant stand in front of one. If you have an especially sunny window, they benefit from the light being filtered through a sheer panel.

### 2. Perfect Pairings

A single plant looks great all on its own, but a cluster of three or more different varieties—or the same variety in varying sizes—creates a stunning focal point for your home or office.

### 3. Stylize Your Tabletops

Most Trending Tropicals® houseplants are sold between 12 and 24 inches tall. This makes them elegant additions to tabletops and side tables. Use them in any—or every—room of your home that could use the natural beauty and air-purifying powers of a live plant.

### 4. Decorate Your Desk

Make your desk the envy of your office with Trending Tropicals®! These plants don't need the sun to thrive; all of them do just as well under artificial light as they do near a window. You can enjoy the touch of life they offer, even if you have a windowless office!

### 5. Display on a Shelf

#Shelfie is one of the hottest plant hashtags on Instagram—and it's no wonder why. Place your plant up on a shelf to elevate its style (and give you room for more plants)! Personalize your décor by mixing plants and other objets d'art that reflect your personality.



## NETWORK™ Calathea PP0005

Calatheas are super-hip plants because their foliage features rich patterns. They tolerate low light, making them easy to place just about anywhere.

Network™ is an exclusive new patented variety we found in



Europe that features boldly veined leaves that will make you think of The Matrix movies.

This stunner is a standout in every space.

### CARE INSTRUCTIONS

**Light:** Low to High

**Water:** Keep moist but not wet or soggy

**Growth:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Network™ Calathea has a variegation pattern that is not noticeable from several feet away. So place this plant at a table or shelf at eye-level to see it close up.

## RAINDROP Peperomia polybotrya

A fabulous addition to any houseplant collection, Raindrop peperomia is a fantastically easy to grow and fashionable selection discovered in Peru.

People love the shiny, teardrop-shaped leaves and how they hang gracefully from the plant. It almost implies a sense of motion.

### CARE INSTRUCTIONS

**Light:** Medium to high

**Water:** When top inch of soil dries to the touch

**Growth:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Placing it in a bright spot helps to show off the shiny gloss of its leaves. It pairs perfectly with practically any other houseplant and home decor style.





## WATERMELON

### Peperomia argyreia

Peperomias are popular (and sought-after) these days, especially this whimsical watermelon.

This no-fuss houseplant was discovered in a remote tropical rain forest in Ecuador. It features

fabulous shield-shaped green foliage striped in silver bearing a metallic sheen (reminiscent of watermelons, hence its common name).

#### CARE INSTRUCTIONS

**Light:** Medium to High

**Water:** When top inch of soil dries to the touch

**Growth:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Surround Watermelon Peperomia with non-variegated plants to show off the silver streaks. Or go for a silver-on-silver pairing by placing it with Polka Dot Begonia.



## GOLDEN GODDESS

### Philodendron hybrid

This spectacular vine discovered in Indonesia has a lot going for it: It's a member of the trendy philodendron family; it's a climber; and it sports eye-catching golden-yellow foliage.

On top of that, Golden Goddess is easy to grow in a bright spot, and like most vines, it becomes more spectacular with age. Over time, the new leaves get bigger and bolder, creating a look you can't help but show off.

#### CARE INSTRUCTIONS

**Light:** Medium to high

**Water:** When top inch of soil dries to the touch

**Growth:** Medium

**Fertilization:** Feed in spring and summer with a general-purpose fertilizer formulated for use on houseplants

**[TIP]** Pair it with darker-leaved plants, like Raindrop peperomia and Little Swiss Monstera to highlight its zesty color.



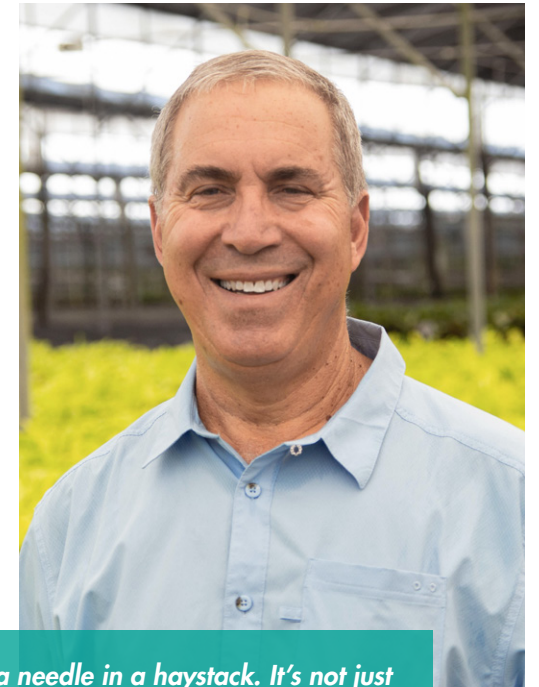




## OUR PLANT HUNTER

Mike Rimland leads the Costa Farms® plant hunting team. He travels the globe, visiting plant breeders, nurseries, collectors, and plant shows for new and different varieties. The Trending Tropicals® collection represents some of his newest and most exciting finds.

Keep an eye on the collection—as Mike finds new varieties that fit Trending Tropicals®, they'll be added to the assortment. You never know what cool, fun, and rare plants will pop up next!



*"Plant hunting is kind of like discovering a needle in a haystack. It's not just about discovering a new leaf color or shape. It's more about finding plants that will be successful for the home gardener. When I'm looking, I have to be patient. When I set out on a trip, I can't be panicked that I'm not going to find something." - Mike Rimland*



# TRENDING *Tropicals*<sup>®</sup>

## — COLLECTION —



POLKA DOT



LITTLE FIDDLE



LITTLE SWISS



RAVEN™ ZZ



GOLDEN GODDESS



NETWORK™



RAIN DROP



WATERMELON

*Costa*  
Farms®

Grow with us™  
[CostaFarms.com](http://CostaFarms.com)

