

Westhoff/PAC CAST 2020 Recap

by Bart Hayes

4/1/2020



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RISM

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Mecardonia Gold Flake

- 306 packs, 4in Pots, and combos are the best use of this new item.
- Very prostrate, heat and drought tolerant, Gold Flakes has a flower that is approximately twice as large as other commercial varieties.





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Osteospermum Gelato Series

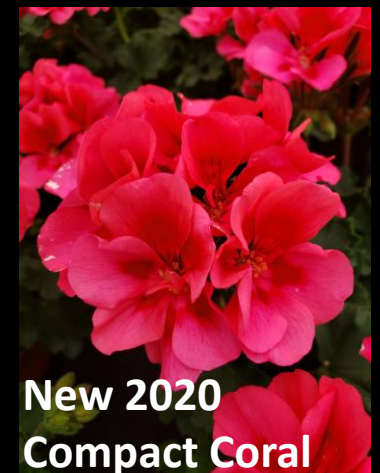
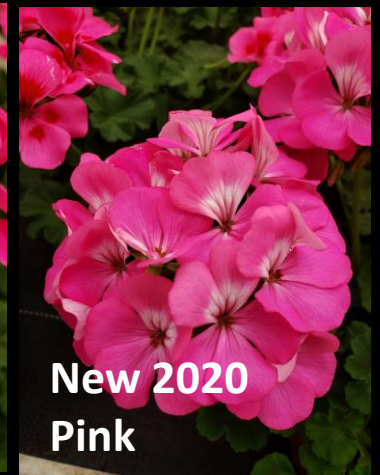
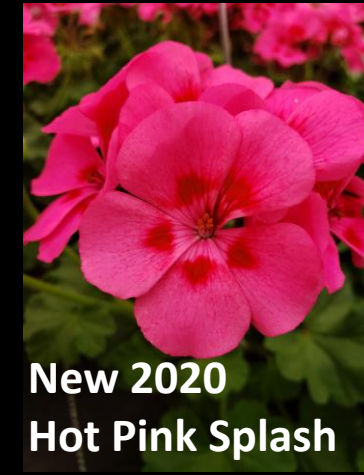
- 4in Pots, to 1 Gallon
- Mounding habit, heavy branching, and compact growth.
- New Genus for Westhoff! Floriferous plants are controlled in their growth habit and perfect for early season color.





TWOinONE Series

- Interspecific geranium series gets bigger with the addition of 7 colors
- Tough, drought and heat tolerant plants are best if grown in 6 inch/gallon pots or large patio pots







Passion Combos

- Re-invigorated for 20/21
 - 18 classic and 20 new combos
- Selected for balance, color, novelty
 - Best in 6in/1gal+
- What makes Passion Combos special?
 - Uses novelty flowers for unique look
 - Using FanciFillers as a major component.
 - Branded Pots for retail-ready programs



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Euphorbia Starblast Series

- A series to consider along with FanciFillers are the Starblast varieties
- ‘White’ is the ideal component plant with heat and drought tolerance and an more open habit
- ‘Snowdrift’ is a bit more compact and has dense, double flowers
- Pink offers the same benefits as ‘White’, but with a soft pink color



- Cuphea Funny Face
- Prolific, whimsical flowers cover this heat and drought tolerant plant.
- Well suited to the landscape and larger pots, it can be grown in a 4 inch pot, but will require some growth regulation
- The generous, open habit makes it an ideal plan for mixed combinations





Dayton

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Begonia Prism™

- New series from seed, tuberous begonia series- 14 colors
- Major upgrade from current market leaders
 - Plants are 10-15% more vigorous, finish sooner
 - Selected for the flowers to be held above foliage- improving flower display and helping to prevent botrytis





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Calibrachoa
Chameleon
Frozen Ice



Calibrachoa
Chameleon
Blackberry Pie



Calibrachoa
Firewalker



Wirthoff



Petunia Crazytunia
Peach Bellini



Petunia Retro Red



Petunia Crazytunia
Blackberry Jam

Cosmic Family

- New for 2020
Petunia Crazytunia
Cosmic Pink
- With sibling
varieties Cosmic
Purple and Black
Mamba they
represent the best
of Crazytunias
exceptional colors,
blooming, and
plant habits.



Frisky Family

- Clear, crisp star patterns with strong plant habits and flowering performance
- Frisky Red and Frisky Violet join Frisky Purple to represent and flowering family
- Pink Frills Improved is an upgraded version of an classic Crazytunia variety.



Thank You

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www.westflowers.de/photography