



A CELEBRATORY WELCOME TO THE HOTTEST NEW ADDITIONS & GROUND-BREAKING GENETICS OF 2021

2020
CAST
CALIFORNIA SPRING TRIALS
Report

EHR



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BASIL 'COLDASIL™'

HISHTIL

From the herb experts at Hishtil comes an exciting new, cold tolerant basil, 'Coldasil™'. We haven't found out how cold hardy, but now growers can have basil for sale earlier in the spring without having the plants melt away before their eyes. Upright habit, ideal for quart and 6" production.

CAST 2020

CALIFORNIA SPRING TRIALS & IT'S UNINVITED GUEST

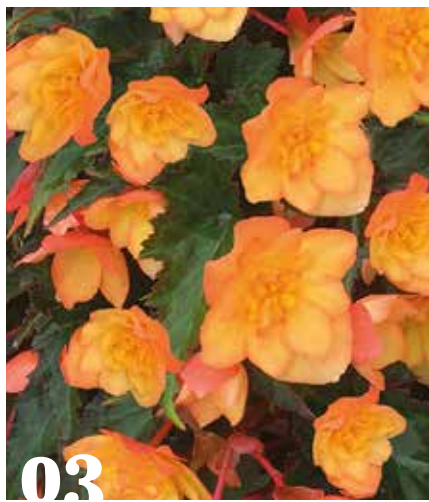
For the first time in EHR's history we did not have any representatives travel to California for the annual Spring Trials - But only because they were canceled! We reached out to all of the breeding companies that would have been presenting, and they shared with us pictures and descriptions of all of the exciting new plants that they had planned on showing us in person. Fortunately COVID came along late enough in the season that all of the plants were already grown. They shared more pictures with us than we ever could have taken on our own. And almost all of the breeding companies shared videos and webinars telling us all about the new intros. So even though our report isn't first hand we have still included our opinions on all of the new intros that we are featuring.

 Eason Horticultural Resources



BEGONIA
'BIG WHITE GREEN LEAF'
BENARY

Finally, Benary is introducing the 'Holy Grail' in giant semperflorens type begonias, a pure white flowered form! Same great size and habit as the rest of the Bigs, and the same finish time. Sure to be one of the best selling new intros for 2021!



BEGONIA BOL.
'COMPACT DBL. APRICOT'
SELECTA

This new compact form of boliviensis begonia is ideal for smaller pot production, with attractive, well branched plants and gorgeous golden yellow flowers that are tipped with an orangey-rose. The vigor and habit match Begonia 'Marshmallow'.



BEGONIA
'FUNKY RED'
BENARY

The newest addition to this series of interspecific begonia crosses that have turned out to be best sellers for garden centers and nurseries, 'Red' is the color that's been missing. Super rich red color with lots of doubles and dark, attractive foliage. Same great semi-trailing, full habit, making a nearly perfect hanging basket. Habit and timing match the rest of the series.



BEGONIA
'NON-STOP' ADDITIONS
BENARY

Benary is adding 2 great new bi-colors to their top selling line of tuberous begonias with green leaves, and one to their Mocha line. 'Fire' is a striking, gorgeous orange and yellow, and 'Sunset' is a bright orange with glowing bi-color yellow centers. Both add an entirely new range of colors to the series, more reminiscent of the boliviensis types on the market. Similar habits and finishing times to the rest of the series. 'Mocha Deep Red' is a rich, deep, dark red flowered form that contrasts beautifully with the dark foliage. This is the color that's been missing from Benary's Mocha line.



BEGONIA DOUBLE DELIGHT™ SERIES
PROVEN WINNERS

This new series of huge, double flowered begonias offer show-stopping color and performance. Strong branching and vigor, along with surprising sun tolerance make them adaptable and easy to use, plus better resistance to Xanthomonas promised. 'Blush Rose' is multi-colored with deeper pink edges and softer centers, and 'Primrose' is an attractive golden yellow. An added bonus, both are fragrant with citrus like scents.



BEGONIA
I'CONIA 'MISS MIAMI'
DUMMEN

This newest addition to the I'Conia Miss series from Dummen features huge double vivid red blooms held above cascading plants of deep rich green foliage. All 3 varieties in the series are Dummen's top picks for hanging basket programs, with excellent vigor and consistent finish.



BEGONIA
DOUBLE UP™ SERIES
PROVEN WINNERS

Double Up™ is a new series of double flowered wax begonias that are vegetatively produced, instead of grown from seed. Strong, vigorous plants are blooming machines, with plants almost completely covered in the gorgeous double blossoms. All varieties are self-cleaning too, lowering the risk of Botrytis. They promise strong performance in containers and in the ground, growing up to 18" tall, and usable in sun or shade. 3 colors offered so far, 'Pink' with green leaves, 'Red' with bronze foliage, and 'White' with bronze foliage.



BEGONIA FLORENCIO™ SERIES SYNGENTA

New series of hybrid begonias from Syngenta that promises to be grower friendly with its well branched habits and upright growth. Huge blooms above attractive, dark, heavily textured foliage give them a dynamic appearance at retail. 5 colors, 'Orange', 'Pink', 'Red', 'White' (more of a blush pink), and 'Yellow. Ideal for container production, from quarts up to 1.5 gallon pots.



BEGONIA REX CURLY® SERIES GREENFUSE

Brand new series of Rex Begonias from Green Fuse in their newly designated Lifestyle Plants collection. Curly® series feature the classic escargot style with the snail like curling at the center/base of the leaves. They all feature the strong vigor expected of the GreenFuse genetics, and match the Dibs® series in vigor. 4 colors so far, 'Chocolate', formerly Dibs® 'Strawberry Chocolate', 'Cherry Mint', formerly Dibs® 'Cherry Mint', and two brand new intros, 'White' and 'Peppermint'.





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BEGONIA I'CONIA BACIO SERIES DUMMEN

The I'Conia Begonias from Dummen are the most luxurious series of hybrid begonias available for sun and shade.

Bacio (Kiss in Italian) is the newest sub-series to the brand, and features naturally compact plants that are perfect for smaller containers. Miniature plants with smaller flowers, but plenty of them! Foliage is dark and rich, making a perfect backdrop for the brightly colored display of flowers. 4 colors so far, 'Orange', 'Peach', 'Salmon', and 'White'.





**BEGONIA
GRACE™ SERIES**
SYNGENTA

Big and bold new series of hybrid begonias, the Begonia Grace™ series is bred for show! The unique pendulous double flowers are huge and showy, and the densely branched plants with rounded, semi-trailing habits are ideal for large containers and hanging baskets, giving them a solid, high-end look. 3 colors so far, 'Dark Red', 'Orange', and 'Pink'.



**BEGONIA
PRISM™ SERIES**
WESTHOFF

A brand new series of seed grown tuberous begonias all selected for having blooms on top to improve the flower display and prevent botrytis. 10-15% more vigorous than any of their competitors. Gorgeous color ranges within the 14 new varieties.



**BRACTEANTHA
'GRANVIA GOLD'**
SUNTORY

Breakthrough new introduction with supersized golden strawflowers with a longer bloom season than any others on the market. Big, bold and bodacious, this exciting new intro will be ideal for landscaping and large patio pots.

BEGONIA & CALIBRACHOA



**BEGONIA BOLIVIENSIS
'GROOVY' SERIES**
BENARY

Groovy is a new seed grown series of boliviensis type begonias that feature a more compact habit, and smaller overall size, without giving up any of the great color and texture of the species.

These will be easier to ship at finish time, and much better companions in combination planters. 5 colors, 'Mellow Yellow', 'Orange', 'Red', 'Pink', and 'White'. 'White' is a true white, no blushing like all of the other seed grown boliviensis have.



CALIBRACHOA
CHAMELEON ADDITIONS
WESTHOFF

This top selling, high interest line of novelty calibrachoa are getting 2 new intros for 2021, 'Frozen Ice' with blue flowers that change and fade to lighter shades of blue, nearing white, and 'Blackberry Pie', with intense purple blue blooms with yellow stripes and throats that give an amazing multi colored display as the blooms fade.



CALIBRACHOA
COLIBRI™ SERIES ADDITIONS
DANZIGER

Two additions to this series of compact, large flowered calibrachoa, both featuring striking color combos and patterns. 'Mellow Yellow' is a golden yellow with orange centers and veins. 'Malibu Pink' features pink flowers with dark rose pink centers and yellow eyes. This series of 12 varieties are their best for growing in smaller containers, excellent baskets, and is a perfect companion in combos because of its compact habit.



CALIBRACHOA
EYECONIC™ 'SUNSET'
DANZIGER

Last year Danziger introduced the first in a new series of calibrachoa with strong contrasting eyes in the flowers, Eyeconic™ 'Purple'. This year they are adding 'Sunset', with apricot flowers centered by deep red eyes. Flowers on both varieties are huge, with controlled, semi-training habits, and early flowering. Particularly good for large containers and combos.

& the best keep getting better!

CALIBRACHOA
'HULA GOLD MEDAL'
DUMMEN

The top selected calibrachoa in last year's breeder trials, 'Hula Gold Medal' has unstoppable flower power and bold bicolor flowers that can't be missed! The bright golden yellow color with a rich contrasting orange eye on oversized flowers makes this an outstanding selection for mono-culture baskets or for combos.



CALIBRACHOA
'FIREWALKER'
WESTHOFF

Westhoff has been at the leading edge in breakthrough colors and patterns in calibrachoa, with the changing flowers of the Chameleon® series to the wild color and pattern combos of the Candy Shop™ series. With the introduction of this exciting new stand-alone selection, they've raised the bar another notch. 'Firewalker' has intense fiery red flowers with yellow throats and yellow stripes, with blossoms changing to a yellow edged orange as they age. This is guaranteed to be an attention grabber from across the greenhouse!





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CALIBRACHOA OMBRE™ SERIES DANZIGER

Danziger's first intros into the market of changeable flowered calibrachoa's, the Ombre series features plants with a controlled, semi-trailing habit and medium vigor.

All four varieties are large flowered that will bloom early enough for all markets. 'Yellow' flowers with an attractive mix of yellow and orange blooms, 'Blue' features a broad range of blue shades, from dark to light, 'Pink' has blooms of pinks to golds, and 'Blush' is appropriately named with flowers from a medium pink to near white.



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CALIBRACHOA TIKTOK SERIES DUMMEN

TikTok is the exciting new series of calibrachoa from Dummen that all feature playful flower patterns that resemble the hands of a clock. 3 colors so far, 'Grape', with soft pink edges to dark purple flowers with yellow rays, 'Rose', a solid rose pink with yellow rays, and 'White' with purple centers and veins, and a yellow eye. The series offers medium-strong vigor, and are well suited to hanging baskets and combo planters





**CALIBRACHOA MINIFAMOUS®
NEO 'DBL PLUMTASTIC'**
SELECTA

Beautiful double bi-color blooms in a pattern that is unique to Selecta. The color combo is striking, with deep blue centers pale, lavender outer petals and center ruffles. Neos are trailing with medium vigor and large blooms, and work best in bigger baskets.



**CALIBRACHOA
UNIQUE SERIES ADDITIONS**
KIENTZLER

The Unique series is fairly new to the US market, not as well known as other industry series, but their consistency, ease of growing, and reliable finish is converting growers to switch to them. Ideally suited for baskets and gallon production, they offer a full lineup of colors, including 2 striking additions! 'Orange' has strong orange petals with darker centers, and 'Cranberry Punch' is a salmon with dark rose centers and a yellow eye.



**CATHARANTHUS 'SOIREE
KA'WAI' BLUEBERRY KISS'**
SUNTORY

A breakthrough color in this best selling series of summer flowering vincas, 'Blueberry Kiss' features tons of small soft blue blossoms from early summer until well past the first frosts. Same strong, upright rounded habits, finish time, and nearly indestructible performance in the garden as the rest of the series. Combine with other members of the series to make red, white, and blue combos!



**CATHARANTHUS 'SOIREE
KA'WAI' CORAL REEF'**
SUNTORY

An improved form of Soiree Ka'wa'i Coral, with better vigor, stronger habit and improved color retention on the petals as they mature. Much like the addition of the 'Blueberry Kiss', it mimics the same strong, upright rounded habits, finish time, and nearly indestructible performance in the garden as the rest of the series.



**CELOSIA
'ARRABONA RED'**
HEM GENETICS

This new FleuroSelect Gold Medal Winner is destined to be a top seller! 'Arrabona Red' features the same height, timing and vigor as the original Celosia 'Arrabona', with deep red plumes all summer. Both offer outstanding garden performance, with the ability to handle a broad range of weather, including hot and dry!



**CELOSIA
'BRAINIAC' SERIES**
BENARY

Unique, large brain-shaped flower heads on compact, tidy growing bushes. Only growing 6" tall, these novelties will be perfect for pack and small pot production, and have the 'Wow' factor to jump off of retail benches. Catchy names too, 'Lightning Yellow', 'Mad Magenta', 'Raven Red', and 'Think Pink'.



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CELOSIA
SOL™ 'GEKKO GREEN'
PANAMERICAN

Feel like adding a different look and texture to your patio or border? With Foliage Celosia Sol™ Gekko Green, PanAmerican Seed expands the options for sun-loving foliage accent plants in containers as well as for quick-growing, low, shrub-like plants that look wonderful at the front of the border. This Celosia from seed flowers very late so the flowers don't draw the attention away from the unique bicolor green burgundy foliage. A FleuroSelect Gold Medal winner!



30

CELOSIA
SOL™ 'LIZZARD LEAF'
PANAMERICAN

With limited options for attractive foliage plants from seed, growers often turn to coleus to add interest and texture to containers. The NEW Sol™ Collection is a fantastic new foliage celosia with relatively fast production time and no downy mildew issues. It holds up well at retail and expands the options for consumers looking for sun-loving foliage accent plants for patio planters with a different texture and look, as well as for quick-growing, low, shrub-like plants that look great at the front of the border.



31

CENTAUREA
'MERCURY'
JALDETY

A delightful foliage accent plant with intense silvery white leaves. The cut leaf foliage with rounded lobes come from the center of the rounded, cushion-like mounds. Superb for combo planters, sure to accent flowering plants as well as other foliage types and succulents. Promises to be less finicky about watering than other silver leaved plants, making it more adaptable for different conditions.



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COLEUS
'LE FREAK'
DUMMEN

New from Dummen, Coleus 'Le Freak!' Coleus from Dummen have been great sellers with strong garden and grower attributes. Now they are introducing a brand new selection that isn't like any of their existing varieties, 'Le Freak'. Long, narrow foliage with a trendy combination of red and yellow that will blend with any color palette. It's suitable for mass plantings or to add a fun and feathery texture to combination planters. Tolerant of sun or shade, and very late to flower.



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COLEUS COLORBLAZE®
ROYALE PINEAPPLE BRANDY™
PROVEN WINNERS

Royale Pineapple Brandy™ is a tightly branched, compact coleus with radiant golden yellow leaves and a razor thin red edge. An ideal selection for containers, it gives a polished look with its stunning appearance. Upright, mounded, compact habit, growing up to 30" tall and 16" wide, with very late or no blooms. It also exhibits good resistance to downy mildew.

CUPHEA are the new cool



CUPHEA
'FUNNY FACE'
WESTHOFF

Prolific, whimsical flowers cover this heat and drought tolerant plant. Its generous habit makes it an ideal companion in large combos. May be too big for 4" production without PGR's, but excellent for larger pots. It's a pollinator magnet.



CUPHEA SRIRACHA™
'LAVENDER BICOLOR'
SYNGENTA

Plenty of new cupheas being introduced over the last couple of years, but this series from Syngenta continues to be as good as any out there, and this newest color intro, 'Lavender Bicolor' doesn't disappoint! The large flower clusters feature huge petals of lavender pink edged in a soft pink, and will continue to bloom all summer long. This is a premium choice for heat and drought tolerance, with the added bonus of being a pollinator magnet.



CUPHEA IGNAE
'HUMMINGBIRD'S LUNCH'
PLANTHAVEN

An exciting new import from Australia with bright cherry red flowers all summer held well above the foliage. Loves hot weather, and will be drought tolerant once established. Great as a stand alone or when used in large combos.



CUPHEA IGNAE
'BLACKBERRY SPARKLER'
PLANTHAVEN

Stunning new hummingbird magnet, 'Blackberry Sparkler' features white flowers with red-black tips all summer, held above well formed, tight growing mounds of attractive, small green leaves. Drought tolerant once established, and easy to grow, loving hot temperatures.



Who's looking for a plant with tons of blooms through the summer, great foliage, a delightful habit, ideal as a specimen plant in a container, and an ideal companion in mixed planters? Every good gardener that we know! And with the explosion of exciting new varieties, Cupheas will fit the bill! This is a genera that gives all that, plus offers strong drought tolerance and is a pollinator favorite.

Cuphea are not new to the palette of the savvy gardener, but with the great new intros recently released, all gardeners are going to start getting to use this great genera of plants.

Many of the exciting new intros in Cuphea are ignae varieties, natives of Australia that perform exceptionally well in hot, dry locations with tubular flowers that are loved by hummingbirds. But don't overlook the C. llavea varieties, also known as the Bat-Faced Cuphea, with large, unusual shaped flowers. Natives of Mexico, the C. llavea varieties love the heat, and will even perform well in partial shade. Hummingbirds and butterflies love them!



POLLINATOR FAVORITE



DROUGHT TOLERANT



38 CYPERUS 'CLEOPATRA'

KIENTZLER

Cleopatra' is a compact Papyrus that can be used in combos for a unique and unusual, high value look. The surprise is that they can be offered in URC's, so liner producers will have a reliable source for them. It makes an ideal 'Thriller' in combo planters, and a solid statement when used alone.

39 DAHLIA DAHLEGRIA™ SERIES

SYNGENTA

Syngenta is adding 2 striking new color selections to this best-selling line of dark leaved, single flowered dahlias. 'Magenta Bicolor' is a deep magenta red with light pink, near white centers. 'Sunrise' looks to be the gem of the entire series, with glowing orange petals and centers of a nicely contrasting yellow.

40 DAHLIA 'HYPNOTICA LIMONCELLO'

DUMMEN

Dummen tells us that this is hands down the most vibrant bicolor dahlia on the market today. A top pick in all of their trials last year, with the vivid "highlighter yellow" on pure white blooms. Hypnotica Dahlias are still the standard for garden performance and in containers.

41 DAHLIA HAPPY DAYS™ 'FUCHSIA HALO'

SYNGENTA

The Happy Days™ series of dahlias features the darkest nearly black foliage of any dahlias, on compact, well branched plants with striking bloom colors. This newest intro, 'Fuchsia Halo' does not disappoint! Flowers are a bright fuchsia in color with a center halo of yellow. This series is well matched across all 12 varieties, and extremely well suited for container production, from quarts up to 1 1/2 gallon pots.

42 DAHLIA NOVATION SERIES

DUMMEN

Say goodbye to the Dahlia Dahlinova series, and make way for its replacement, the Novation series! All varieties are very full, well-branched, with loads of fluffy double blooms. Bred to flower early, with habits making them ideal for high density production. 7 colors so far, 'Hot Pink', Red', 'Salmon', 'Yellow', 'Ruby', 'White, and 'Pink Bicolor'.

43 DAHLIA ELECTRO™ 'PINK'

PLANTHAVEN

The world's first dark leaved Cactus Dahlia! Stunning, glossy, mahogany-black foliage in full sun with elegant, 4" diameter, electric-pink cactus flowers. Blooms face outwards adding to the impulse retail appeal. Excellent branching habit, no staking required. Nectar rich blooms are perfect for attracting beneficial pollinating insects.

44 DAHLIA 'MEGABOOM BERRY BLAST'

DUMMEN

The first intro in what Dummen promises will be an exciting new series of giant flowered dahlias, 'MegaBoom Berry Blast' offers an unique explosion of color with magenta on white. MegaBooms will feature the huge flowers of Dummen's best-selling XXL line, but on shorter panicles, with the flowers just above the foliage. This offers a much better structure for combo planters, and make them easier to ship to retail stores.





ECHEVERIA
CORAL REEF® SERIES
GREENFUSE

This unique line in GreenFuse's new Lifestyle Plants collection are not brand new, but featured here because they will now be readily available with URC's coming from Quality Cuttings. They can be bought as URC's or as liners from a much broader range of young plant producers. All feature a tight, compact habit with unique cresting on the edges of all of the leaves. 2 new colors for 2020; 'Dark Chocolate', with older foliage turning a rich dark chocolate and contrasting new growth emerging green, and 'Aqua', a green leaved selection with spots and splotches of rose/brown.



EUPATORIUM
'ELEGANT FEATHERS'
KIENTZLER

And now for something completely different! This foliage filler plant isn't new, but it's getting some new looks by growers looking for contrasting, unusual, different looks and habits. It's an upright growing perennial with soft, almost needle like foliage, and is being used in combo planters for contrast and texture. Flowers are insignificant, it's the conifer look that is prized, and it will tolerate the same conditions as the flowering plants that you'll be mixing them with. (The main reason not to use conifers in combos is that watering the flowers rots out the evergreens.)



GOMPHRENA
'PING PONG PURPLE'
SAKATA

The Ping Pong series of seed grown gomphrena are the best for growing, but the purple didn't fit as well in the series. Introducing 'Ping Pong Purple Improved' with a more compact habit, quicker to bloom, and a much better fit with the 'Ping Pong Lavender' and 'Ping Pong White'. They explode with color on sturdy stems that are heavily branched, continuing top flower even in hot, humid conditions.



48
HEDERA
CANARIENSIS
'TROPICAL
BLIZZARD'
PLANTHAVEN

Unique highly variegated leaves, gold to pure white marbling and flecking with shades of green in between on this stunning new Algerian Ivy. Bright pink-red stems add an additional pop of color. Excellent for house plants, hanging/seasonal baskets, and ground cover in warmer climates. This evergreen climber is happy in sun to full shade and in any soil that is not waterlogged.



49
HELIANTHUS
'SUNCATCHER'
KIENTZLER

Breakthrough breeding! 'Suncatcher' has the traditional look of the annual sunflowers, and is reliably hardy as far north as zone 5! Short and naturally compact, with huge flowers above large, dark green foliage in summer. Programmable from URC's, finishes in 11 weeks without pinching (recommended!), or 13 weeks pinched. Showy and dynamic, this might change the way we look at Sunflowers in the marketplace. Culture Guides are available for growers.



50
IMPATIENS HARMONY®
COLORFALL SERIES
DANZIGER

A breeding breakthrough, Danziger is introducing this new line of trailing New Guinea Impatiens, Harmony® Colorfall. 4 colors so far, 'White', 'Light Pink', 'Neon Red', and 'Pink'. Huge flowers and a solid flower to foliage ratio, with solid dark green foliage on all four varieties. Perfect for shade baskets, pots and combos, this new series will change the way we look at New Guineas.





**IMPATIENS NG ROLLER
COASTER ADDS
DUMMEN**

This new series introduced with one color last year, features large flowers that are not only double, but each petal has a ruffled margin, like a Roller Coaster, giving a three dimensional effect in the garden. 5 new colors this year, with names to remind you of going to the fair, 'Cotton Candy', 'Red Racer', 'Tangy Taffy', 'Valravn Violet', and 'White Lightning'. All are strong, consistent growers with brilliant colors.



**IPOMOEA SWEET CAROLINA
MEDUSA™ 'GREEN'
PROVEN WINNERS**

Medusa™ offers an exclusive new leaf form for ipomoea, with distinctive palm-shaped leaves that are chartreuse in color, thick, and on tight internodes to form a compact, mounded to slightly trailing plant. It won't flag or fade in the heat. The tighter form makes it so much easier to combine with other plants in combos, without over running everything right away.



**IPOMOEA SWEET GEORGIA®
'BLACK MAPLE'
GREENFUSE**

An all new leaf type for the Sweet Georgia® series, 'Black Maple' has a distinct, Japanese Maple type leaf with the deepest and darkest of color. The Sweet Georgia® series has a compact growing habit and is excellent for small containers, with the advantage being in mixed containers since they play well with others.

THE LIFE & SOL *of the party*

**IMPATIENS
SOL LUNA™
DANZIGER**

Danziger is going after the business for sun and shade impatiens with this new series of interspecific impatiens, Sol Luna™. Big and bold habits make them strong landscape performers. A well matched series, with 4 colors so far, all featuring huge flowers that will completely cover the plants all summer. 'Tropical Punch' is medium pink with near white eyes, 'Pink' is a darker pink with nicely contrasting white centers, 'Candy Apple' is a deep red, and 'Dark Lavender' is a bicolor of pink and lavender.





55 LANTANA GEM™ COMPACT SERIES

DANZIGER

Lantanas are new to the Danziger line, and this new series of compact, heavy blooming, non-cycling lantanas look to be 'Gems'! They have been tested and trialed extensively, and proven to love the heat and not cycle out of flower at times in the summer. 'White Sapphire' has white flower clusters with cream centers before fully opening, 'Pink Opal' is a bicolor pink and yellow, 'Rose Quartz' is gold with pink, 'Orange Fire' is fiery red with orange, and 'Yellow Diamond' is white with yellow highlights.

56 LANTANA LUSCIOUS® ROYALE RED ZONE™

PROVEN WINNERS

This newest intro to the Luscious® line of lantanas is certified sterile and non-invasive. Huge clusters of fragrant, pollinator-friendly blossoms emerge red and orange bicolor, then fade to a pure glowing red. Habit is consistent with the rest of the series, compact and upright, growing up to 26" tall.



57 LAVANDULA ST. MADRID® 'PURPLE STAR'

GREENFUSE

'Purple Star' adds an entirely new feature to Spanish Lavenders with deep purple flowers showing unique stars of pale blue to white in them. The flags are an attractive rose to soft pink, and accent the flowers beautifully. The Madrid® series is prized for their perfect habits of sweetly scented silver foliage and exceptionally long bloom times.



58 LOBULARIA MOONLIGHT KNIGHT™

PROVEN WINNERS

The first yellow flowered lobularia in the Proven Winner line, Moonlight Knight™ has soft yellow blossoms that completely cover the well branched plants all season, even powering on through the heat of summer! Attractive to pollinators too! Mounded, rounded habit, good for monoculture pots or mixed in combos, growing to 12" tall and 24" wide.



59 MARIGOLD HAPPY™ SERIES

SYNGENTA

Happy™ is a brand new series of French Crested marigolds bred for outstanding heat tolerance without stretching. Extra dwarf, growing only 6-8" tall, with superb basal branching and fantastic uniformity in the packs. They offer superior flower form and coverage. 5 colors, 'Gold', 'Harmony', 'Orange', 'Spry', and 'Yellow', plus a mix.





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MECARDONIA
'GOLD FLAKES'
WESTHOFF

Golden flowers cover this drought resistant, heat tolerant, low spreader all summer long. Easy to grow and with larger flowers than any other on the market, a much better flower to foliage ratio and more dynamic appearance.



61

OSTEOSPERMUM
'BRIGHT LIGHTS RED'
PROVEN WINNERS

This newest intro to PW's line of best selling Osteospermums brings a color the series needed, a deep, dark red. Bright Lights™ 'Red' offers the same excellent characteristics of the rest of the series. Naturally compact growing, 8-12" tall, with no dead heading required - Bright Lights™ are known for 'burying their dead'. Early blooming, like all osteos, the Bright Lights™ series offers a better ability to continue flowering in the heat of summer.



62

PANSY
'GRANDIO BEACON ROSE'
SAKATA

This new intro to the Grandio series brings us a unique color in pansies, with pure white flowers and a central large splash of rose. Grandios are bred for easy production in today's market, and are a broad series with 13 colors and 5 mixes. 'Beacon Rose' matches the series in earliness and hardiness.



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PELARGONIUM
INTERSPECIFIC CALDERA™
SYNGENTA

From one of the top Geranium breeding companies in the world comes an exciting new series of interspecific crosses with exceptional heat performance, ideally suited for the summer landscape. The Caldera™ series looks more like ivy type geraniums, and comes in 3 colors, 'Pink', 'Red', and 'Salmon'. The dark foliage gives excellent contrast to the bright flowers.



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PELARGONIUM
INTERSPECIFIC MOJO™
SYNGENTA

This series, launched last year with a single intro, Mojo 'Dark Red', gets 4 new additions for 2021, all with the same bold combinations of dark foliage and brilliant colored blooms. They will make medium sized plants, with medium vigor, making them well suited for container production, from quarts up to 2 gallons. 'Cranberry Splash' is a stunning new color, with red blooms that have darker velvet red centers. Also new for next season is 'Orange', 'Salmon', and 'White'



65

PELARGONIUM
'MOONLIGHT ORANGE'
SELECTA

A color breakthrough with true orange flowers, not coral or scarlet. Dark foliage, compact and uniform, perfect for quart or gallon programs. Early flowering with 3 or 4 large flowers at first flush.

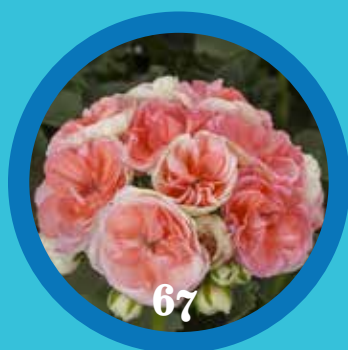


66

PELARGONIUM HORT PATRIOT ROSALINDA

DUMMEN

One of EHR's top picks for this season, Patriot Rosalinda is a stunning variety with massive vivid pink blooms with fully double flowers that will wow customers for impulse buying! Very vigorous plants will easily fill out large containers and baskets.



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PELARGONIUM ZONAL ROSALIE™ 'ANTIQUE SALMON' | SYNGENTA

A remarkable new intro from Syngenta, Rosalie™ features unique flowers that resemble the flowers of heirloom roses! 'Antique Salmon' flowers are centered a soft salmon color and edged in white. Strong structure to the plant, with dark zonal foliage and a controlled habit, growing to 24" in the garden. Well suited for small to medium sized container production.



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PETCHOA SUPERCAL® ADDS SAKATA

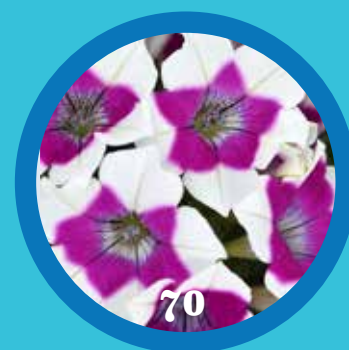
SuperCal®, the most heat-tolerant petunia on the market, prized for their performance under all types of weather, adds 2 new colors; 'Rose' and 'Royal Red'. 'Rose' is a deep, rich pink with a white eye, and 'Royal Red', a replacement for 'Crimson Red', is a true red with a much better habit, more grower friendly, and earlier flower. SuperCal®s are crosses between Petunia and Calibrachoa, that stand up to heat and cold, with much better pH tolerance than calibrachos, and the amazing ability to recover quickly after rain.



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PETUNIA AMORE® 'HEART & SOUL' DANZIGER

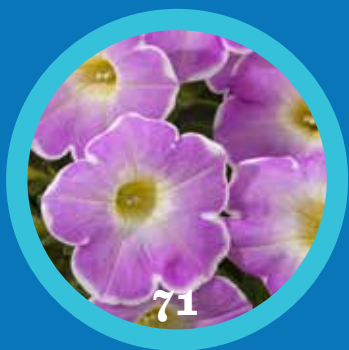
This popular series of novelty petunias with striking heart shaped patterns in the petals have been best-sellers since first introduced, and the newest intro, 'Heart & Soul', turns up the intensity. Flowers are a gorgeous golden yellow with purple hearts. All 7 varieties in the series have been proven to have a stable pattern, not losing the heart shape in different weather conditions, and perform well in small containers as well as in combos, hanging baskets, and large containers.



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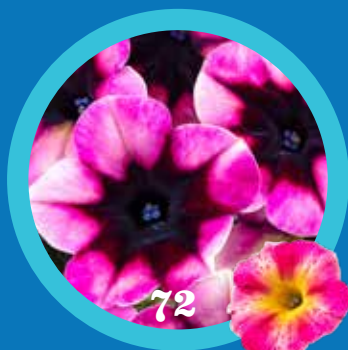
PETUNIA 'ZOOM! PURPLE' WESTHOFF

First in a brand new series of petunias that are exceptionally vigorous plants that are completely covered in tough, weather tolerant blooms, making them perfect for the landscape and for large containers. 'Zoom! Purple' has striking purple centered, white tipped mid-sized flowers that offer a uniqueness so far unseen in petunias.



PETUNIA
BLANKET® 'PINK FROST'
GREENFUSE

The Blanket® series of petunias from GreenFuse offer incredible landscape performance, with one plant spreading and filling a 6' by 6' garden space or more in a single season, all with non-stop blooming and almost complete flower coverage on the plants. Flowers are smaller and hold up better in adverse weather, and reduces or eliminates botrytis from the spent blooms. 'Pink Frost' is the newest intro, with soft pink flowers edged with pure white.



PETUNIA
CRAZYTUNIA ADDS
WESTHOFF

Westhoff is adding 2 new crazy colorful novelty additions to this extremely popular collection of unusual petunias. 'Peach Bellini' features large red blossoms with broad yellow strips and throat, giving an overall impression of orangey blooms that you no longer get to see in petunias with the GMAO issue. 'Blackberry Jam' has deep, rich dark, velvety purple flowers with creamy pink picotee edges to the flowers. Intense!



PETUNIA
DEKKO™ 'BANANA'
SYNGENTA

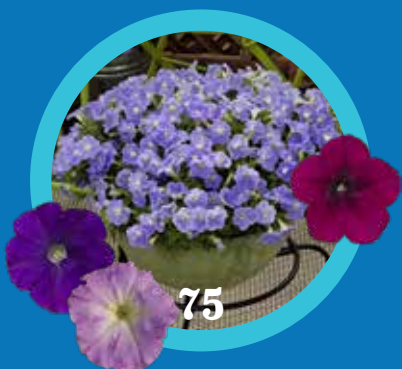
This golden yellow makes Petunia Dekko™ 'Banana' stand out in a crowd! Striking, large flowers of a true banana yellow on a spreading plant in a series that is prized for its garden performance. Its versatile habit makes it a good choice for producing in a broad range of sizes, including packs, quarts, 3 quarts, and large hanging baskets.



PETUNIA
DURABLOOM SERIES
DUMMEN

This new series of interspecific hybrid petunias feature what Dummen promises to be the strongest root structure in the class. DuraBlooms are bred for garden performance, with superb heat and drought tolerance and daylength neutrality for year round blooms. Last year we were introduced to 'Royal Pink', this year we meet 'Blue Vein', 'Electric Lilac', 'Soft Pink', 'Hot Pink', 'Purple', and 'Watermelon'.

PETUNIA PALOOZA *of party-worthy new varieties*



PETUNIA
FLASHFORWARD™ SERIES
SYNGENTA

FlashForward™ is a brand new series of miniature flowering, spreading petunias, perfectly suited for baskets, mixed containers and premium packs. The smaller flowers help this series perform better in difficult garden conditions, and the tidy plant habits help them look better longer at retail. 11 colors offered, along with 3 mixes.



PETUNIA
FOTOFINISH™ SERIES
SYNGENTA

This new series of spreading petunias from Syngenta promises to be the most uniform spreading petunia on the market, with perfectly matched plant habits and timing. Extra early flowering and reduced day length sensitivity, providing programmable flowering 9-10 weeks from sowing. Free flowering with masses of color, with mounding and branching habit that holds up better in stores with less PGR's. 8 colors offered and 2 mixes.



PETUNIA 'HEADLINER
CRYSTAL SKY' & 'ELECTRIC
PURPLE SKY' | SELECTA

The best selling 'Sky' series of headliner petunias from Selecta just got bigger, with 2 gorgeous new selections. 'Crystal Sky' is a soft lavender blue with plenty of white 'star' splotches in the petals. 'Electric Purple Sky' is purple flowered with white 'stars' blended in, and reported to be more of a stable pattern than 'Night Sky'. Both have matching vigor and habit to the rest of the Headliner series.



PETUNIA
HIPPY CHICK™ 'VIOLET'
DANZIGER

Introduced as a stand alone variety (but we're guessing it will be a series in the future!), Hippy Chick™ 'Violet' has a unique bloom shape and bright color combination that catches the eye. The semi-trailing habit will make it an ideal choice for premium hanging baskets.

PETUNIA spotlight

A WARM WELCOME FOR THE NEWBIES, AND A TOAST TO THEIR PALS!

Breeders continue to push the edge of the envelope on characteristics, colors, and patterns in new Petunias. Not that long ago we had breeders bringing out fancy colors with unusual patterns, only to find out they didn't grow well or consistently. But their continued efforts are paying off now, these gorgeous new varieties can be grown with confidence!



WHEN YOUR HEART SKIPS A BEAT AT

CONSISTENT BLOOMS IN FULL HEAT

That's Amore®.

The Amore® Petunias from Danziger have been a hit since they were first introduced. 'Queen of Hearts', introduced in 2016, was an instant success for growers and retailers, and continues to be in most people's list of top petunias. It wasn't the only intro that year with hearts in the petals, but it performed consistently with great color, finishing reliably for growers and holding up beautifully for home gardeners. The golden yellow flower petals with starkly contrasting red hearts has become a standard for novelty flowered petunias.

Additional colors have been added since then, all with the distinct heart shape in each petal of the flower, and all with a reliable finish in an early flowering, mounding petunia. 'Heart & Soul', this year's new intro to the series, is sure to be a best seller with dark purple hearts in the center of each golden flower. There are now 7 different varieties in the Amore® series, with a color combination to please all.

Riddle me this: WHAT'S A BLANKET

YOU LOVE IN SUMMER

THAT WON'T KEEP YOU

WARM IN WINTER?

Every garden bed needs a Blanket® Petunia to keep it covered with beautiful colors through the most extreme summer conditions. Blanket®

Petunias are also great in containers that grow to dramatic proportions throughout the summer. Their milliflora flowers require near zero maintenance for the consumer, with even the doubles self-cleaning. Plants will reach 6" to 8" in height, with an impressive 36" spread.

Up until last year the Blanket® Petunias were only offered through a single broker company, and many people may not be that familiar with them. But now that distribution has opened up to everyone, it's time to give them a look! These are dynamic garden performers, as well as beautiful hanging basket plants. With this year's new intro, 'Pink Frost', there are 9 single flowered varieties and 5 double flowered forms.





PETUNIA
ITSY™ 'MAGENTA'
SYNGENTA

Tough and Tiny is how Syngenta describes this intro with amazing color coverage and strong vigor, on a large growing, trailing plant. Petunia Itsy™ 'Magenta' is the first in a new series of smaller flowered petunias that are designed to give great garden performance as well as making solid container plants.



PETUNIA
'MAIN STAGE GLACIER SKY'
SELECTA

'Glacier Sky' is the first member of the Main Stage family of vigorous, large flowering, trailing petunias with the 'Sky' pattern to the flowers. Flowers are a deep blue with white picot edge and plenty of white 'stars' throughout the petals.



PETUNIA
'ORCHID FROST'
DANZIGER

Not part of any series, 'Orchid Frost' is a vigorous grower with huge blooms, making it a great fit for premium containers and hanging baskets. The unique color and pattern of pink and white will be an attention getter.



PETUNIA
SPLASH DANCE™ SERIES
DANZIGER

Danziger is now offering their own speckled flowered series of petunias (we won't call it Starry or Sky patterned!), with 3 striking colors. 'Bolero Blue' with dark blue petals speckled white, 'Purple Polka', with rich purple blooms speckled white, and, our favorite, 'Magenta Mambo', with exotic purple-pink petals heavily splotted with creamy yellow. Vigorous and early blooming, suited for larger container production and premium containers.



PETUNIA
'RETRO RED'
WESTHOFF

The next generation in petunia breeding, Retros are a medium vigor, semi-trailing series. 'Retro Red' has vintage red/magenta blooms fading to a gold throat. Look for more in this series in the future.



PETUNIA 'SHOCK WAVE
PURPLE TIE DYE'
PANAMERICAN

Striking purple and white bi-color flowers that are widely variable in pattern. Shock Waves are mounding and spreading, like Easy Waves, but with smaller flowers giving better weather resistance.



PETUNIA
'PINKERBELL'
DUMMEN

Pinkerbell' is an exotic new intro in petunias, with semi-double two-toned flowers of pink and white that are sure to catch consumer interest in stores. Unlike full double petunias, the flowers will be more weather resistant and more resistant to botrytis. This was a top pick by growers at last summer's trials, and a great choice to add to your lineup.

PETUNIA SURPRISE SPARKLE SERIES 86 **DUMMEN**

This new series from Dummen is aiming directly at the Sky series from Selecta and the Constellation series from Westhoff, with distinct white sparkles sprinkled liberally through the colored blossoms. They all have medium vigorous, semi-trailing habits, perfect for hanging baskets and combos. Dummen promises that the sparkles will stay consistent in varying temperatures and weather conditions. 5 colors: 'Blue', 'Purple', 'Burgundy', 'Magenta', and 'Red' The EHR team likes the gorgeous contrast of the red and white in the 'Red' variety to make it a Top Pick!





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PORTULACA MEGA PAZZAZ™ SERIES DANZIGER

Danziger adds another portulaca series to bear the 'Pazzaz name' and folks - it's not your grandparents' portulaca.

In 2018 the team at Danziger added the more compact series 'Nano' to the Pizzaz name, and now they bring you a more robust option for larger pots. Like it's 'companions' by name, the Mega Pazzaz series hold up well in heat and sun, but offers a more vigorous habit. The flowers are so big they look like a different kind of plant! There are 4 colors in this series of semi-trailing, mounding plants that will fill containers well and be covered by giant blooms all summer; 'Gold', 'Purple', 'Dark Pink', and 'Orange'.

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RUDBECKIA HIRTA DAKOTA® SERIES GREENFUSE



Breakthrough series of vegetatively produced *R. hirta* varieties that are first year flowering, totally daylength neutral, and hardy to zone 5! Dakota® 'Gold' will be in full release this year, with beautiful brown eyed golden blossoms held above very compact, tidy plants. Dakota® 'Red Shield' will only be available this year as trials, and features the same plant habit, with large brown/red blooms that are tipped golden. The daylength neutrality means you can program these to bloom any season, spring, summer, fall, or even in the winter!





ROSE 'BRINDABELLA PINK PRINCESS'
SUNTORY

This newest addition to the Brindabella line of fragrant roses, 'Pink Princess', is from the same breeding line as 'Purple Prince', and offers the same strong resistance to black spot and powdery mildew. Flowers are a gorgeous, full petaled form with a strong heirloom fragrance.



RUDBECKIA HIRTA 'AMARILLO GOLD'
BENARY

This improved form of 'Prairie Sun' is already well decorated - receiving a regional AAS award and the FleuroSelect Gold Medal for novelty plants. This tender form of R. hirta is big and bold, with profuse, continuous blooming from early summer to first frosts. Ideal for larger pot production, gallons or bigger.



RUELLIA MACHU™ 'MORADO'
PROVEN WINNERS

Proven Winners has taken the old fashioned Mexican Petunia and made it better! Machu™ 'Morado' is a sterile, non-running selection with a denser and more compact habit and larger flowers. Heat, humidity and drought tolerant once established, this is a late season essential, with large purple flowers in late summer and fall, even into winter. Grows in a rounded upright habit, to 32" tall.



SALVIA GREGGII 'ROYAL RUMBLE'
JALDETY

This new Salvia greggii selection is a blooming machine with intense hot red flowers with dark calyxes on darker stems all summer long. Its compact habit makes it a good choice in the garden, in medium sized containers, or used in larger combos. Loved by hummingbirds, butterflies and bees, both for the colorful blooms and for the fragrant foliage. Drought tolerant once established, this heat lover will make a great addition to a sunny garden or on the patio or deck.



SALVIA MICROPHYLLA 'PINK PONG'
JALDETY

A big, bold, beautiful summer plant with long panicles of large raspberry pink flowers with dark calyxes and darker stems. The fragrant foliage is a clean green, making a perfect backdrop for the blooms. An all summer bloomer that loves the heat, 'Pink Pong' is drought tolerant once established, and loved by hummingbirds, butterflies and bees. Perfect in a big container in full sun on a deck or patio. Tender north of zone 8.



SCAEVOLA 'SURDIVA PURPLE'
SUNTORY

This is the first purple in this well-loved line of compact growing scaevola. The growth matches the rest of the series and can be produced at the same time for an even finish. Like the other Surdivas, 'Purple' will play well with the rest of the series and can be used with them in attractive combos. The purple blooms create a shimmering two-tone look.



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VERBENA VANESSA™
'COMPACT OPTIK LAVENDER'
DANZIGER

This new selection fills the missing color range in this excellent series of compact, mounding series of verbena. 'Optik Lavender' is an attractive blue-lavender with white eye. This series is very strong in mildew resistance, and has proven to do less cycling in and out of flower in summer.



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VINCA 'SOLAR AVALANCHE
'CHERRY BRILLIANT EYE'
HEM GENETICS

Solar Avalanche is Hem Genetics line of large flowered, trailing vincas, designed to be ideal for hanging baskets and for a ground cover in landscaping beds. Their compact, well brached habits make them an excellent choice for pot and pack production, and the large, overlapping petals give them dynamic appeal at retail. 'Cherry Brilliant Eye' is the newest intro to the series, with large cherry-rose flowers with bright white eyes.



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ZALUZIANSKYA
'ORANGE EYE'
HISHTIL

Once you get past pronouncing the name, the rest is easy! Z. 'Orange Eye' is a remarkable, long-blooming novelty with pure white petals with space between each one, and a bright, contrasting orange eye. Hot weather loving, it will bloom the entire summer with minimal care. Flowers are held above the tidy, compact bushes for an even more impressive display. Perfect for container gardening in a hot, sunny location.

PAINT THE TOWN

*red, purple, pink,
salmon, lavender*



VINCA 'VIRTUOSA' SERIES
SAKATA

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This new series of F1 hybrid vincas is bred for compact and uniform growth with good basal branching, and the ability to thrive in adverse weather, tolerate warm and humid conditions or cool conditions with low light. 8 colors offered, along with 1 mix.





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VINCA

QUASAR® SERIES

GREEN FUSE BOTANICALS

The Quasar® series are an exciting new line of uniquely colored, vegetatively produced vinca.

They have trialed well for disease resistance, and were top performers at the Costa trials in 2020. Each of the 5 new colors offers something different and unusual in their blooms. "Plum Swirl" is our team's favorite, with an unusual combination of blue and salmon swirled in the flowers. 'Deep Space Blue' has an almost velvety quality to the flower. 'Red Target', 'Salmon Target', and 'Orange Target' feature dark, contrasting eyes



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CALIBRACHOA 'Ombre' series
CALIBRACHOA MiniFamous Neo 'Dbl. PlumTastic'
CATHARANTHES Soiree Ka'wa'i'i 'Blueberry Kiss'
CELOSIA 'Brainiac' series
CELOSIA Sol 'Lizzard Leaf'
COLEUS 'Le Freak'
CUPHEA 'Hummingbird Lunch'
DAHLIA 'Electro Pink'
DAHLIA 'Mega Boom Berry Blast'
DAHLIA Happy Days 'Fuchsia Halo'
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PETUNIA 'Retro Red'
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PETUNIA 'Zoom! Purple'
PETUNIA Amore 'Heart & Soul'
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RUDBECKIA hirta 'Amarillo Gold'
SALVIA 'Royal Bumble'
VINCA 'Quasar' series
ZALUZIANSKYA 'Orange Eye'



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