

COLOR & DESIGN ESSENTIALS

2021

featured color palettes

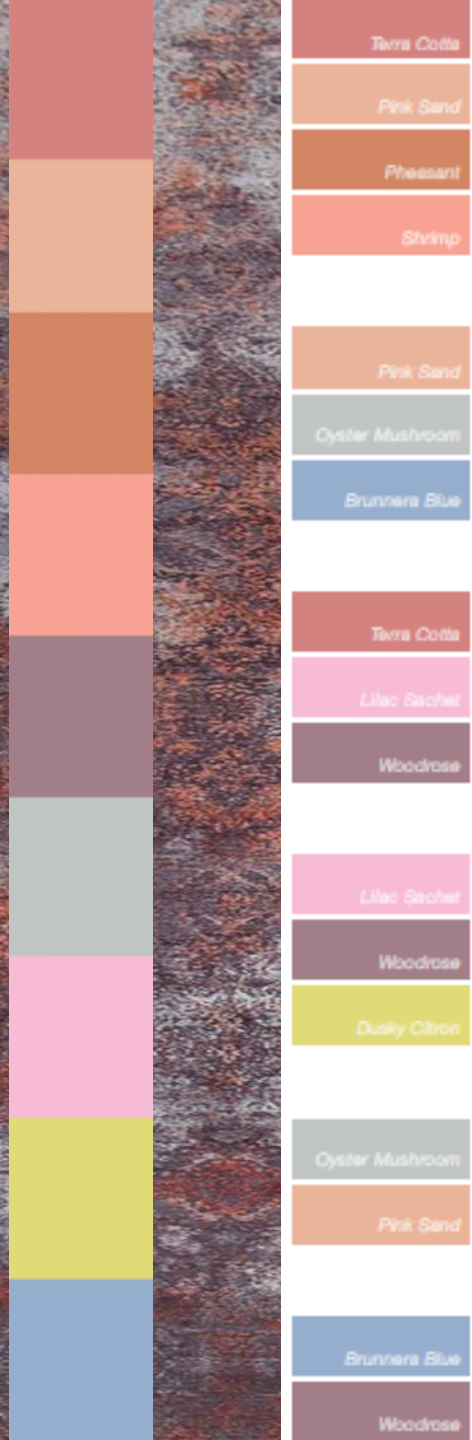


FOLKLORIC

Folkloric implies the patterns, styles or colors that are specific to a particular area or culture. As the poetry of pre-tech life gives energy to a fresh take on all-but-forgotten traditions, new forms of folk art are emerging, one that includes a variety of designs and hues from differing backgrounds. Handmade, natural and genuine authenticity pays homage to old ways with a glint of humor and fun.

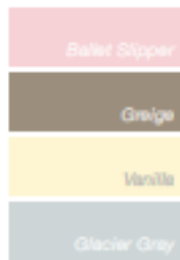
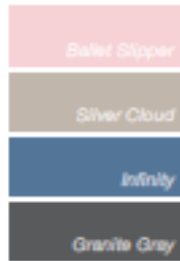
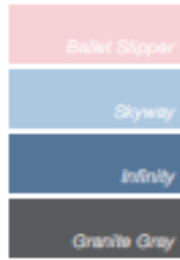
TERRACOTTA

Comforting and reassuring, the inherent warmth of Terracotta hues have a broad appeal across many cultures, with its comforting presence reaching beyond bricks and ceramics to fabric, painted surfaces, and more. The versatility of this cordial shade and surrounding earthy variations make it a perfect color companion.



COMPOSED

The Composed palette orchestrates a blended harmony of always-classic colors and neutrals. Creating soft harmonies that support both contemporary and casual styling, Composed captures the appeal of non-confrontational pastels and timeless neutrals whose subtle voices quietly soothe. These are colors that reach across generations and beyond trends with an enduring message.



VIVIFY

Evocative of new modernity, Vivify's cheerful palette expresses a sense of playful freshness with delicious and whimsical hues meshing and mingling in an adventuresome exploration of newness and originality.

Meadowlark

Wild Lime

Aquarius

Morning Glory

Meadowlark

Wild Lime

Aquarius

Raspberry Sorbet

Sugar Swizzle

Black Beauty

Raspberry Sorbet

Easter Egg

Spearmint

Morning Glory

Black Beauty

Sugar Swizzle

Black Beauty

Raspberry Sorbet

FLEUR

Flowers have long been nature's most sublime color expression. Fleur celebrates the intrinsic romance found in lush, floral red tints and tones. The glamour and luxuriousness of the floral references gives rise to a re-exploration of past luxuries which includes a shimmery gold metallic.

Peach Blossom

Marlot

Garnet Rose

Almond Blossom

Peach Blossom

*Glamour Gold

Rose Red

Marlot

Lilas

Almond Blossom

Peach Blossom

Deep Lichen Green

Almond Blossom

Peach Blossom

*Glamour Gold

Marlot

QUIXOTIC

Taking a cue from the rich, graphic, multicultural influences at play in the worlds of fashion and art, Quixotic deploys both closely matched colors and complementary pairings in intriguing combinations. There is something a bit quirky, bold and adventurous about the entire grouping, yet there is still the opportunity to include some familiar basic and ever-dependable favorites.

Cayenne

Dark Slate

Jade Lime

Cayenne

Papaya Punch

Pearl Blue

Cayenne

Marigold

Sky Blue

Dark Slate

Marigold

Cayenne

Dark Slate

Jade Lime

Golden Fleece

Jade Lime

Dark Slate

POLYCHROME

Polychrome is a story of complexity in color. Although all the colors in the palette stand beautifully on their own and within monochromatic groupings, the colors additionally open the door to creative possibilities, lending themselves especially well to color combinations of contrasting hues and tonalities.

Mocha Mousse

Spicy Mustard

Milky Blue

Sheer Lilac

Mocha Mousse

Spicy Mustard

Quartz Pink

Powder Puff

Milky Blue

Fuchsia Pink

Mocha Mousse

Plum

Mocha Mousse

Spicy Mustard

Quartz Pink

Sheer Lilac

SYNERGY

Synergy speaks to the quiet connection and compatibility of hushed tones and understated undertones. Calming and meditative, this peaceful and pleasing palette expressive of color cooperation and collaboration is never jarring or obtrusive, yet there is drama evident in contrasts of light and dark.

Botanical Garden

Beryl Green

Aqua Haze

Botanical Garden

Beryl Green

Heirloom Lilac

Harbor Blue

Aqua Haze

Captain's Blue

*Filmy

Harbor Blue

Beryl Green

Aqua Haze

Botanical Garden

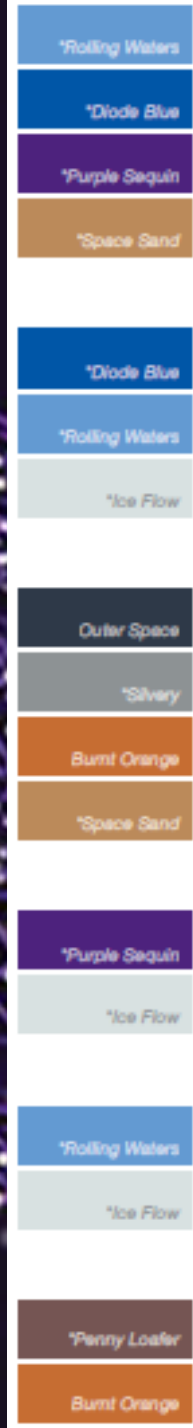
Beryl Green

Elderberry

*Filmy

GALAXIES

The galaxies that lie beyond earth have always been of enormous Interest. Pushing technological materials and finishes ever-forward the metallic finish and high sheen of the colors we see in Galaxies glow with a new intensity.



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