

California

SPRING TRIALS 2024

Top 20 List – Annuals Focus

Selected by Express Seed Company and our honored guests



EXPRESS SEED COMPANY



After several days viewing the latest and greatest introductions from breeders across the globe, a team of 70 people from Express & our customers created a list of top picks from CAST '24.

Let us know which of these new products need to be added to your program!

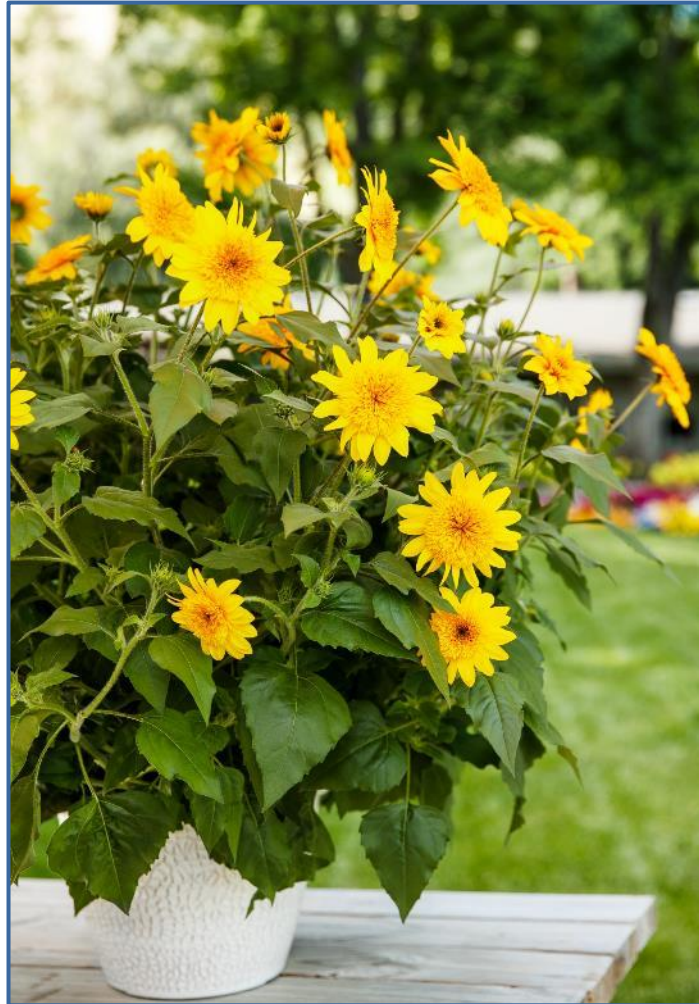
EXPRESS SEED COMPANY

Sunflower Sunfinity® **NEW** Double Yellow

CAST '24
#1 NEW Intro

Endless Blooms. All Season Long.
Double the Sun and Double the Fun!

- New vegetative Sunfinity with unique DOUBLE flowers!
- Clean, disease-free cuttings
- Requires about half the PGRs as seed version
- Highly resistant to powdery mildew
- Season:
 - Mid-Spring, Late Spring, Summer
- Container Size
 - 2.5q., 1.5gal pot, 2.5 gal. pot
- Propagation Form
 - URC, Liner



Sunflower Sunfinity® **NEW** Double Yellow

CAST '24
#1 NEW Intro



Begonia Dreams® Garden **NEW** Macarazz®

CAST '24
Top 20 Intro

Rich raspberry rose flower color
wows with great garden
performance!

- New color joins Macarouge® and Macarose® with a deeper raspberry rose color.
- Excellent heat tolerance and flowers all season long
- Season:
 - Spring, Summer
- Container Size
 - 2.5q., 1.5gal pot, 2.5 gal. pot
- Propagation Form
 - URC, Liner



Begonia Dreams® Garden **NEW** Macarazz®

CAST '24
Top 20 Intro



The Collection: Macarazz, Macarose, Macarouge



Begonia Nonstop® **NEW** Varieties

The leading Tuberous Begonia series adds several outstanding new options!

- Contrasting foliage and flower colors really stood out with Benary's newest introductions
 - Nonstop Mocca Light Pink Shades
 - Nonstop Flame, Peach Shades, & Lemon
 - Nonstop Joy Mocca Rose
- Season
 - Spring, Late Spring, Summer
- Container Size
 - Quart, 1.5 gal, Hanging baskets
- Propagation Form
 - Seed-Pelleted, Plug



Nonstop Flame (left) and Nonstop Mocca Light Pink Shades (right)



Begonia Nonstop® **NEW** Varieties

CAST '24
Top 20 Intro



Nonstop
Flame



Nonstop
Lemon



Nonstop
Peach Shades



Nonstop Mocca
Light Pink Shades



Nonstop Joy
Mocca Rose



NEW Series Calibrachoa Cielo®

CAST '24
Top 20 Intro

Growers will appreciate the large flowers, excellent heat and pH tolerance!

- Excellent pH tolerance and good performance in high heat conditions.
- Strong growing plants with tight internodes for great habit and performance.
- Good upgrade for Bloomtastic.
- Season:
 - Spring, Summer
- Container Size
 - Quarts, Baskets
- Propagation Form
 - URC, Liner



Firecracker

NEW Series Calibrachoa Cielo®

CAST '24
Top 20 Intro



Pink Splash

Red Star

Grape Delicious

Orange Delicious



NEW Series Calibrachoa Cielo®

CAST '24
Top 20 Intro



Raspberry Delicious

Pink Delicious

Yellow

Firecracker



NEW Celosia Burning Embers

CAST '24
Top 20 Intro

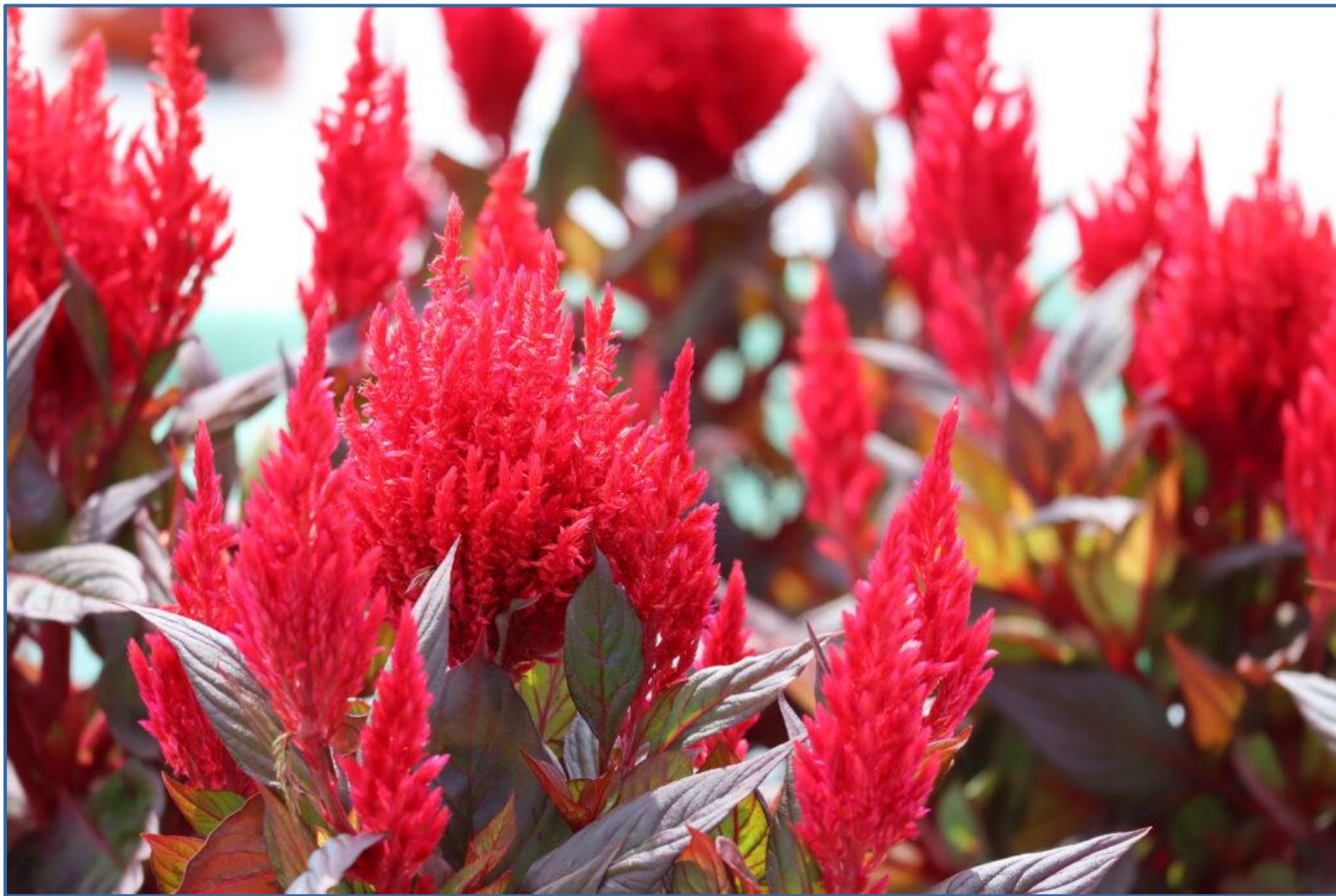
AAS Winner! Excellent heat tolerance with long-lasting flowers throughout USA & Canada

- Bright red plumes on bronze foliage
- Exceptional performance throughout All America Selections trials in USA & Canada.
 - Outperformed comparison of Fresh Look.
- A nice addition to Sakata's expanding Celosia portfolio of Dragon's Breath and Flamma series.
- Season:
 - Spring, Summer
- Container Size
 - 1801, Quart, Gallon
- Propagation Form
 - Seed, Plug



NEW Celosia Burning Embers

CAST '24
Top 20 Intro



NEW Series Interspecific Geranium Glory Days

CAST '24
Top 20 Intro

Ivy Geranium look with a Zonal Habit!

- The single flowers are self-cleaning, and the habit is medium to vigorous.
- Heat tolerant and best suited for larger containers & baskets.
- Our team loved the intensity of the colors!
- Season:
 - Spring, Summer
- Container Size
 - 3 Quart, Baskets
- Propagation Form
 - URC, Liner



Red Orange Bicolor

NEW Series Interspecific Geranium Glory Days

CAST '24
Top 20 Intro



Red Orange Bicolor



Pink Bicolor



NEW Series Dianthus Dart™

CAST '24
Top 20 Intro

Naturally compact and early flowering, Dart Dianthus gives growers better options for cool season programs.

- Key Points
 - Improved habit; 30% more compact than Dash requiring less PGRs
 - 10-14 days earlier to flower than Dash series
 - Uniform series of 5 colors
 - F1 Hybrid
- Season
 - Winter, Early Spring, Spring
- Container Size
 - Quart, 1 gal
- Propagation Form
 - Seed-Pelleted, Plug



Dart White and Dart Scarlet

NEW Series Dianthus Dart™

CAST '24
Top 20 Intro



Pink Magician



Purple



Red White Picotee



Scarlet



White

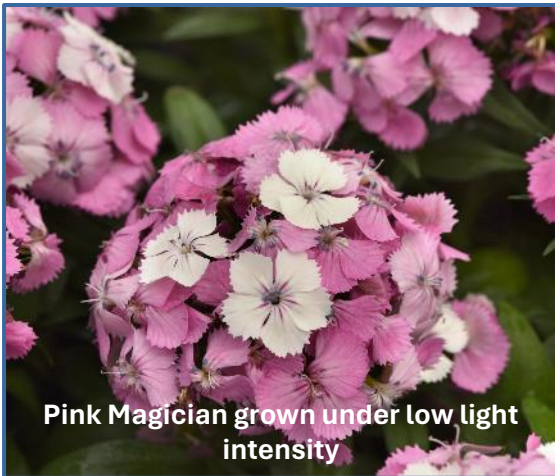


PanAmerican Seed.

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NEW Series Dianthus Dart™

CAST '24
Top 20 Intro



Light intensity impacts color quality; when possible finish outdoors for most intense color expression

SERIES	Annual	Perennial	Container	Landscape	Cut Flower	Specifications	Pot Size
Amazon™				x	x	H: 18 - 36" (46 - 91 cm) W: 10 - 12" (25 - 30 cm)	
Coronet™	x		x	x		H: 8 - 10" (20 - 25 cm) W: 8 - 10" (20 - 25 cm)	Cell Pack 4" / 4.5" / Quart / 10 cm
Dart™	x		x			H: 6 - 12" (15 - 30 cm) W: 6 - 8" (15 - 20 cm)	4" / 4.5" / Quart / 10 cm 5" / 6" / 1 Gallon / 15 cm 8" / 2 Gallon / 20 cm
Dash™	x		x			H: 15 - 20" (38 - 51 cm) W: 12 - 14" (30 - 36 cm)	4" / 4.5" / Quart / 10 cm 5" / 6" / 1 Gallon / 15 cm
Dynasty	x		x	x		H: 16 - 20" (41 - 51 cm) W: 10" (25 cm)	
Floral Lace™	x		x	x		H: 8 - 10" (20 - 25 cm) W: 8" (20 cm)	Cell Pack 4" / 4.5" / Quart / 10 cm
Ideal Select™	x			x		H: 8 - 10" (20 - 25 cm) W: 8" (20 cm)	Cell Pack 4" / 4.5" / Quart / 10 cm 5" / 6" / 1 Gallon / 15 cm
Rockin'™		x *First-Year Flowering		x		H: 18 - 24" (46 - 61 cm) W: 10 - 12" (25 - 30 cm)	4" / 4.5" / Quart / 10 cm 5" / 6" / 1 Gallon / 15 cm 10" Pot or HB / 3 Gallon / 25 cm
Sweet™					x	H: 18 - 36" (46 - 91 cm) W: 10 - 12" (25 - 30 cm)	
Jolt™	x		x	x *Pro Landscape Performer		H: 16 - 20" (41 - 51 cm) W: 12 - 14" (30 - 36 cm)	4" / 4.5" / Quart / 10 cm 5" / 6" / 1 Gallon / 15 cm

PanAmerican Dianthus Assortment

Interspecific Geranium **NEW** Mojo™ White Splash

CAST '24
Top 20 Intro

Dark foliage and a brilliant bicolor flower!

- Brilliant colors and large flowers set against dark green foliage are a striking combination.
- Medium vigor and very well-branched upright habit.
- A must-have series that works across a range of container sizes and is ideal for bold combination containers.
- Season:
 - Spring, Summer
- Container Size
 - 1.25 qt, 2.5 qt, 3 qt, 1.5 gal HB, 2 gal pot
- Propagation Form
 - URC, Liner



Interspecific Geranium **NEW** Mojo™ White Splash

CAST '24
Top 20 Intro



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EXPRESS SEED COMPANY

NEW Series Gerbera Joybera® and Joybera Double

CAST '24
Top 20 Intro

Uniform, large flowered Gerbera with
Single and Double option!

- Schoneveld is a leading breeder for indoor potted blooming category with Cyclamen and they've brought their expertise to Gerberas.
- We've seen good performance in grower trials throughout the USA and Canada.
- Double flowered types are unique and showy addition to any Gerbera program.
- Season:
 - Year-Round
- Container Size
 - 5-Inch, 6-Inch and larger
- Propagation Form
 - Seed, Plug



NEW Series Gerbera Joybera®

CAST '24
Top 20 Intro



Coral



Dark Orange



Yellow



Pink



White



NEW Series Gerbera Joybera® & Joybera® Double

CAST '24
Top 20 Intro



Golden Yellow



Orange



Red



Double Scarlet, Double Milkshake, & Double Sunrise



Gerbera Garvinea® Sweet **NEW** Varieties

CAST '24
Top 20 Intro

Bright new colors for the best performing Garden Gerbera series!

- Garvinea is the only true Garden Gerbera! With great weather tolerance, robust plant, and highly resistant to pests and diseases.
- Blaze is a bright new bicolor yellow/orange
- Maggie is a rich, hot pink and has a double flower form for added retail appeal.
- Season:
 - Spring, Summer
- Container Size
 - Gallon and larger
- Propagation Form
 - TC, Liner



Blaze (left) & Maggie (right)

Gerbera Garvinea® Sweet **NEW** Varieties

CAST '24
Top 20 Intro



Maggie



Blaze



Hydrangea HI **NEW** Ocean

CAST '24
Top 20 Intro

The new varieties strengthen the product offering with sturdier stems and more blooms per plant!

- HI Ocean is one of the newest additions to the assortment
 - Strong branching habit with sturdy stems
 - Extended durability of flowers to in store and consumer success
- High quality dormants and URCs, expertly produced at Creekside
- Season
 - Valentine's Day through Summer
- Container Size
 - 6-Inch, 8-Inch, and Larger
- Propagation Form
 - URC, Dormants



Hydrangea HI **NEW** Ocean

CAST '24
Top 20 Intro



Ocean Treated



Ocean



NEW Series Impatiens New Guinea Sol Luna Prime™

CAST '24
Top 20 Intro

Improved performance for New Guinea Impatiens for Shade or Sun!

- Uniform 6 colors series; gives consumers flexibility for new guinea impatiens for shade or sun.
- Excellent replacement for Magnum series.
- Season
 - Spring, Summer
- Container Size
 - 1801, Quart, 1 gal, Baskets
- Propagation Form
 - URC, Liner



NEW Series Impatiens New Guinea Sol Luna Prime™

CAST '24
Top 20 Intro



White



Pearl



Orchid



Red



Light Salmon



Peach



EXPRESS SEED COMPANY

Mandevilla Sun Parasol® **NEW** Varieties

CAST '24
Top 20 Intro

Breakthrough colors and habits for Sun Parasol!

- Bluephoria – an exciting breakthrough, blue mandevilla. Pink buds open as shades of blue & purple.
- Firedup Orange – this bright orange dipladenia is a natural-born thriller with an upright habit. Slender foliage and pinwheel shaped blooms create a new look.
- Season:
 - Summer
- Container Size
 - Gallon and larger
- Propagation Form
 - URC, Liner



Mandevilla Sun Parasol® **NEW** Varieties

CAST '24
Top 20 Intro



Fired Up Orange



Bluephoria



Osteospermum Akila **NEW** Hawaii Sunset Mix

Brilliant colors from Seed Osteos!

- Akila Osteospermum leads the way with color range and uniformity in hybrid seed Osteos.
- New Hawaii Sunset Mix is a segregating hybrid, meaning all the different colors in the mix are the same hybrid which gives growers a uniform flowering response and habit.
- Season
 - Winter, Early Spring, Spring
- Container Size
 - 1801, Quart, 1 gal
- Propagation Form
 - Seed, Plug



Osteospermum Akila **NEW** Hawaii Sunset Mix

CAST '24
Top 20 Intro



PanAmerican Seed.

EXPRESS SEED COMPANY

Petchoa Supercal® Premium **NEW** Varieties

CAST '24
Top 20 Intro

The best Petchoa keeps getting better!

- Larger flower size that holds up to the heat & rain better than any other petunia.
- Robust habit is great for baskets and fills out the landscape
- New Varieties
 - Rose Star
 - Rose Pink
 - Pink Mist
- Season:
 - Spring, Summer, Fall
- Container Size
 - Quart, Gallon, and Baskets
- Propagation Form
 - URC, Liner



Petchoa Supercal® Premium **NEW** Varieties

CAST '24
Top 20 Intro



Rose Star



Pink Mist



Rose Pink



Petunia Capella™ **NEW** Fuchsia Lace

CAST '24
Top 20 Intro

Our favorite petunia for baskets and combos adds a fresh new bicolor!

- Strong Vein Pattern, medium vigor habit.
- Works well in combos too!
- Season
 - Spring, Summer
- Container Size
 - Quart, 6 Inch, Baskets
- Propagation Form
 - URC, Liner



Petunia Capella™ **NEW** Fuchsia Lace

CAST '24
Top 20 Intro



CAST 2024 Visitors loved this Combo with Fuchsia Lace



EXPRESS SEED COMPANY

NEW Petunia Dekko Maxx™ Pink

CAST '24
Top 20 Intro

Standalone color with Maximum Vigor!

- Maximum vigor ideal for landscape coverage and color.
- Smaller flower size and low spreading habit deliver outstanding durability in the toughest landscape conditions.
- Bright pink color reminiscent of pink bubble gum.
- Season
 - Spring, Late Spring, Summer
- Container Size
 - Quart, 1.5 gal, Hanging baskets
- Propagation Form
 - URC, Liner



NEW Petunia Dekko Maxx™ Pink

CAST '24
Top 20 Intro



Only 3 cuttings in field trials in Utah; unmatched spreading and flower power!



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NEW Petunia Painted Love™

CAST '24
Top 20 Intro

Unique pattern looks like it was spray painted on the flower. We loved it!

- Unique bicolor flower pattern presents a dramatic new look in the garden, planted alone or in combinations.
- Mounding habits are perfect for hanging baskets and patio containers.
- Season
 - Spring, Summer
- Container Size
 - Quart, 6 Inch, Baskets
- Propagation Form
 - URC, Liner



NEW Petunia Painted Love™

CAST '24
Top 20 Intro

- Like many unique flower patterns, environmental conditions impact the color of the bloom.
- We've seen Painted Love in trials over the years, with lower light quality, the color is muted.
- With high light quality the pattern is stronger.
- Under all conditions, it expresses a unique bicolor that consumers are sure to enjoy!



Painted Love grown under high light intensity



Painted Love grown under lower light intensity



Painted Love, large container Summer 2023 Gilroy, CA

NEW Series Vinca Nirvana® XDR

CAST '24
Top 20 Intro

Unique bicolors now with industry leading Phytophthora resistance!

- The only vegetative Vinca with proven XDR level resistance to multiple strains of aerial Phytophthora.
- A true heat lover, Nirvana XDR keeps blooming through the intense heat of summer.
- Medium vigor and mounded habits paired with unique flower colors are perfect for premium pots and mixed combos.
- Season
 - Late Spring, Summer
- Container Size
 - Quart, 1.5 gal, Hanging baskets
- Propagation Form
 - URC, Liner



Blush Splash

NEW Vinca Nirvana XDR

CAST '24
Top 20 Intro



Blackberry



Blue Halo



Blush Splash



Cranberry Halo



NEW Vinca Nirvana XDR, Summer Trials 2023

CAST '24
Top 20 Intro



Blackberry



Blue Halo



Blush Splash



Cranberry Halo



Thank you!

Contact your Express Seed Company sales representative for more information, trials, or orders.

The logo graphic consists of three small colored squares (orange, pink, and green) stacked vertically on the left, and a larger blue square to their right.

EXPRESS SEED COMPANY