



## Specialty Crops Market News Division

Agricultural  
Marketing  
Service

# National Retail Report - Specialty Crops

Websites: [www.marketnews.usda.gov/mnp/fv-home](http://www.marketnews.usda.gov/mnp/fv-home) and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>  
and [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

Volume XIII - Number 41

Issued Weekly

Friday, October 11, 2019

## Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 10/05 to 10/17<sup>1,2</sup>

### Scary Specials

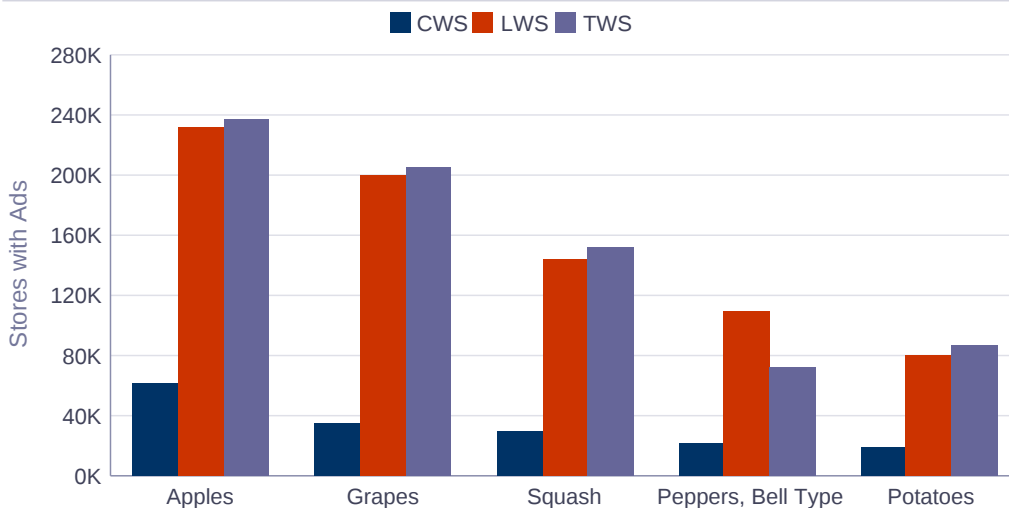
With Halloween just weeks away, the nation's retailers loaded up this week's ads with everything needed to make trick or treaters of all ages happy. Perennial fall favorites such as apples cider, pumpkins, pomegranates, persimmons, cranberries, Brussels sprouts, hard squash, potatoes and onions, and cantaloupes are still heavily featured. Halloween costumes, decorations, and candy were also showcased as well.

Total ad numbers this week were 385,901, a 2% increase from last weeks 378,019. The total number of ads broken out by commodity groups: fruit 191,949 (50% of all ads), onions and potatoes 29,350 (8%), vegetables 159,768 (41%), herbs 1,031, and ornamentals 3,803. The number of ads for organic produce was 54,192, 14% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included cantaloupe at 59%; Gala at 27%; Fuji at 20%; Red Delicious, avocados, and black seedless grapes all at 11%; and apple cider at 10%. There were no significant decreases. There were no significant changes for onions and potatoes. Significant increases in price for vegetables this week included on-the-vine tomatoes at 32% and salad at 15%. Significant decreases included only asparagus at 14%.

For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

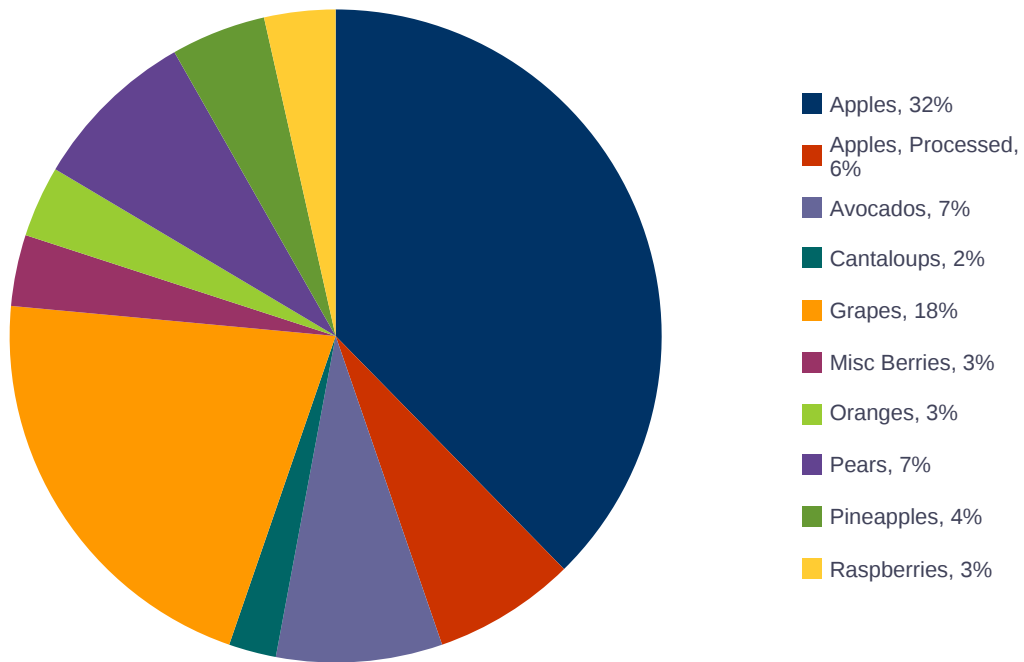
Top 5 Commodities Featured This Week



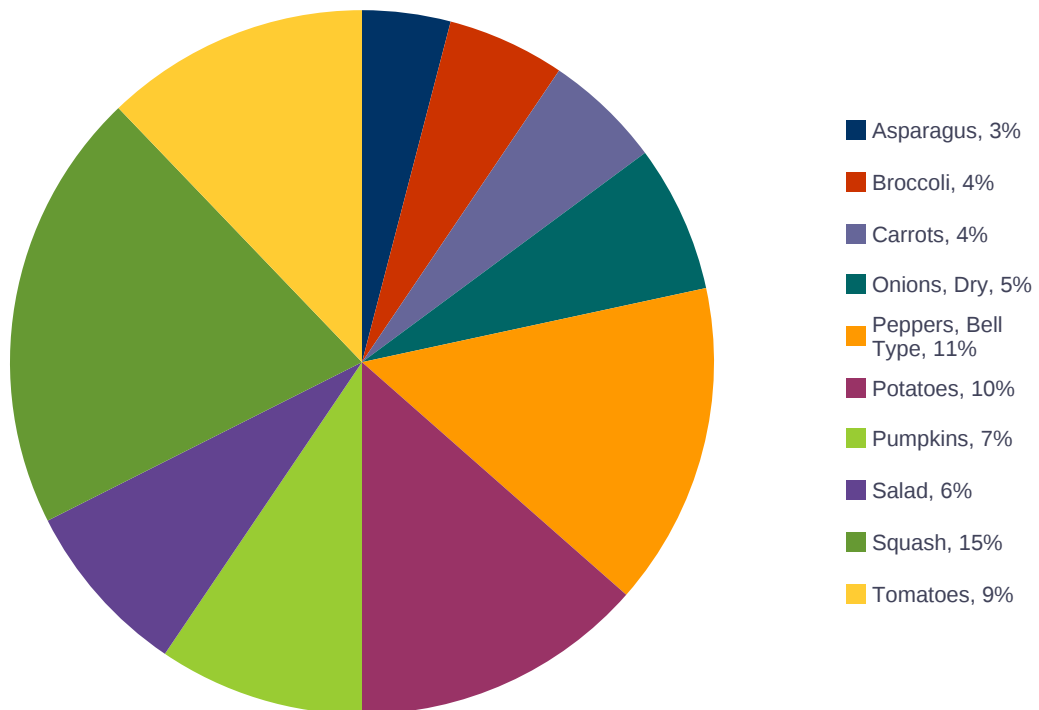
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 30,300 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

### Top 10 Fruits as Percentage of Total Fruit Ads



### Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





## NATIONAL SUMMARY

| FRUITS    |                       |           |                 |               |                 |               |                 |               |
|-----------|-----------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Commodity | Variety               | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|           |                       |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Apples    | Braeburn              | per pound | 17              | 1.25          |                 |               | 169             | 1.24          |
| Apples    | Fuji                  | per pound | 3,762           | 1.37          | 1,719           | 1.22          | 2,194           | 1.14          |
| Apples    | Fuji                  | 3 lb bag  | 349             | 3.52          | 850             | 3.45          | 402             | 2.90          |
| Apples    | Gala                  | per pound | 10,173          | 1.34          | 9,333           | 1.29          | 9,429           | 1.54          |
| Apples    | Gala                  | 3 lb bag  | 4,441           | 2.69          | 1,709           | 3.02          | 2,623           | 3.97          |
| Apples    | Gala                  | 5 lb bag  | 434             | 4.55          | 200             | 2.62          | 268             | 4.78          |
| Apples    | Gala                  | 2 lb bag  | 80              | 1.45          | 229             | 2.14          | 55              | 1.99          |
| Apples    | Ginger Gold           | per pound | 644             | 0.94          | 654             | 1.09          | 371             | 0.99          |
| Apples    | Ginger Gold           | 3 lb bag  | 9               | 2.50          |                 |               |                 |               |
| Apples    | Golden Delicious      | per pound | 844             | 1.51          | 2,586           | 1.05          | 750             | 1.01          |
| Apples    | Golden Delicious      | 3 lb bag  | 461             | 2.50          | 200             | 2.93          | 563             | 2.56          |
| Apples    | Golden Delicious      | 5 lb bag  | 45              | 3.98          | 179             | 3.19          | 14              | 2.99          |
| Apples    | Golden Delicious      | 2 lb bag  | 4               | 1.88          |                 |               |                 |               |
| Apples    | Granny Smith          | per pound | 2,877           | 1.43          | 2,966           | 1.15          | 1,974           | 1.12          |
| Apples    | Granny Smith          | 3 lb bag  | 642             | 2.56          | 659             | 3.57          | 386             | 5.16          |
| Apples    | Granny Smith          | 5 lb bag  | 686             | 4.71          |                 |               |                 |               |
| Apples    | Honeycrisp            | per pound | 13,071          | 2.19          | 11,492          | 2.29          | 11,291          | 3.04          |
| Apples    | Honeycrisp            | 3 lb bag  | 1,996           | 5.88          | 417             | 4.98          | 1,829           | 6.23          |
| Apples    | Jonagold              | per pound | 346             | 1.02          | 160             | 0.72          | 191             | 1.34          |
| Apples    | Jonagold              | 3 lb bag  | 84              | 2.05          | 17              | 2.99          | 7               | 2.50          |
| Apples    | Jonagold              | 5 lb bag  | 120             | 3.99          |                 |               | 5               | 3.99          |
| Apples    | Jonathan              | per pound | 21              | 0.98          | 111             | 1.11          | 72              | 1.12          |
| Apples    | Jonathan              | 3 lb bag  | 341             | 2.62          | 149             | 2.90          | 316             | 2.56          |
| Apples    | Jonathan              | 5 lb bag  | 25              | 3.69          | 90              | 3.66          |                 |               |
| Apples    | Jonathan              | 2 lb bag  | 4               | 1.88          |                 |               |                 |               |
| Apples    | Mcintosh              | per pound | 2,206           | 1.22          | 1,646           | 1.14          | 2,503           | 1.03          |
| Apples    | Mcintosh              | 3 lb bag  | 882             | 3.39          | 603             | 2.28          | 465             | 2.78          |
| Apples    | Mcintosh              | 2 lb bag  | 37              | 1.98          | 189             | 2.39          |                 |               |
| Apples    | Pink Lady/Cripps Pink | per pound | 59              | 0.75          | 125             | 1.73          |                 |               |
| Apples    | Red Delicious         | per pound | 3,078           | 1.15          | 3,870           | 1.06          | 1,653           | 1.04          |
| Apples    | Red Delicious         | 3 lb bag  | 1,051           | 2.30          | 766             | 2.65          | 975             | 4.45          |
| Apples    | Red Delicious         | 5 lb bag  | 111             | 3.91          | 246             | 3.31          | 245             | 4.71          |

Wtd Avg - Simple weighted average



|                   |                             |                    |        |      |        |      |        |      |
|-------------------|-----------------------------|--------------------|--------|------|--------|------|--------|------|
| Apples            | Red Delicious               | 2 lb bag           | 37     | 1.98 | 72     | 1.99 | 55     | 1.99 |
| Apples, Processed | Juice                       | 64 oz (1/2 gallon) | 5,700  | 1.84 | 2,645  | 1.64 | 4,662  | 4.37 |
| Apples, Processed | Juice                       | 96 oz (3/4 gallon) | 28     | 1.99 | 58     | 2.50 | 74     | 2.78 |
| Apples, Processed | Juice                       | 128 oz (1 gallon)  | 43     | 3.69 | 304    | 4.53 | 86     | 2.99 |
| Apples, Processed | Juice Marked Cider          | 64 oz (1/2 gallon) | 1,488  | 2.86 | 2,794  | 2.80 | 2,051  | 2.85 |
| Apples, Processed | Juice Marked Cider          | 96 oz (3/4 gallon) | 28     | 1.99 |        |      | 58     | 2.99 |
| Apples, Processed | Juice Marked Cider          | 128 oz (1 gallon)  | 3,262  | 5.00 | 2,460  | 4.57 | 1,686  | 4.56 |
| Avocados          | Hass                        | each               | 12,219 | 1.24 | 8,583  | 1.33 | 7,903  | 1.49 |
| Avocados          | Various Greenskin Varieties | each               | 254    | 1.15 | 354    | 0.99 | 111    | 1.37 |
| Bananas           |                             | per pound          | 1,090  | 0.38 | 859    | 0.43 | 1,513  | 1.17 |
| Blueberries       |                             | 6 oz package       | 2,205  | 2.51 | 4,261  | 2.69 | 1,091  | 3.34 |
| Blueberries       |                             | 1 pint package     | 597    | 3.86 | 174    | 3.21 | 9      | 2.50 |
| Cantaloups        |                             | each               | 3,553  | 2.87 | 1,501  | 2.23 | 3,555  | 2.16 |
| Cantaloups        |                             | per pound          | 88     | 0.57 | 289    | 0.66 | 189    | 0.39 |
| Clementines       |                             | 3 lb bag           | 1,055  | 4.80 | 3,387  | 4.52 | 1,503  | 7.09 |
| Clementines       |                             | 2 lb bag           | 352    | 4.08 | 1,643  | 4.43 | 1,143  | 3.69 |
| Cranberries       |                             | 12 oz bag          | 1,405  | 2.61 | 683    | 2.42 | 1,390  | 2.49 |
| Fruit, Other      | Apple Pears                 | per pound          | 45     | 1.72 | 282    | 2.31 | 41     | 2.29 |
| Fruit, Other      | Apple Pears                 | each               | 52     | 2.13 | 415    | 1.00 | 20     | 2.95 |
| Fruit, Other      | Cactus Pears                | each               | 144    | 0.25 |        |      | 49     | 1.67 |
| Grapefruit        | Red                         | each               | 467    | 1.41 | 485    | 1.38 | 56     | 1.10 |
| Grapefruit        | Red                         | per pound          | 64     | 0.94 | 24     | 0.40 | 32     | 0.56 |
| Grapefruit        | Red                         | 5 lb bag           | 21     | 4.99 | 7      | 4.89 | 7      | 4.99 |
| Grapes            | Black Seedless              | per pound          | 4,407  | 1.95 | 5,181  | 1.85 | 6,474  | 2.32 |
| Grapes            | Red Globe                   | per pound          | 1,259  | 2.20 | 233    | 2.03 | 730    | 1.98 |
| Grapes            | Red Seedless                | per pound          | 13,179 | 1.66 | 10,834 | 1.79 | 14,647 | 2.34 |
| Grapes            | White Seedless Type         | per pound          | 8,573  | 1.86 | 14,259 | 1.64 | 10,769 | 2.36 |
| Honeydews         |                             | each               | 307    | 3.28 | 117    | 2.75 | 172    | 3.18 |
| Honeydews         |                             | per pound          | 43     | 1.32 | 373    | 0.68 | 107    | 1.43 |
| Kiwifruit         | Hayward                     | each               | 108    | 0.41 | 385    | 0.38 | 955    | 0.32 |
| Kiwifruit         | Hayward                     | 1 lb bag           | 79     | 2.99 | 152    | 2.50 | 28     | 4.56 |
| Lemons            |                             | each               | 868    | 0.40 | 735    | 0.43 | 450    | 1.61 |
| Lemons            |                             | per pound          | 47     | 0.88 | 47     | 0.97 |        |      |
| Lemons            |                             | 2 lb bag           | 369    | 3.03 | 376    | 3.17 | 69     | 3.39 |
| Limes             |                             | each               | 602    | 0.23 | 454    | 0.25 | 1,130  | 0.43 |
| Limes             |                             | per pound          | 128    | 0.55 | 97     | 0.72 | 309    | 0.56 |
| Mangoes           |                             | each               | 2,482  | 0.99 | 1,359  | 1.32 | 2,598  | 0.98 |
| Misc Berries      | Blackberries                | 5.6 - 6 oz package | 6,133  | 2.57 | 6,698  | 2.84 | 4,899  | 2.53 |



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|              |                                |              |       |      |        |      |        |      |
|--------------|--------------------------------|--------------|-------|------|--------|------|--------|------|
| Nectarines   | Various White Flesh Varieties  | per pound    | 3     | 1.49 | 35     | 2.39 | 69     | 1.29 |
| Nectarines   | Various Yellow Flesh Varieties | per pound    | 54    | 0.89 | 149    | 1.67 | 23     | 1.02 |
| Oranges      | Navel                          | each         | 1,736 | 0.94 | 2,468  | 0.76 | 2,019  | 0.84 |
| Oranges      | Navel                          | per pound    | 2,399 | 1.19 | 2,554  | 0.97 | 1,385  | 1.43 |
| Oranges      | Navel                          | 3 lb bag     | 748   | 3.87 | 933    | 4.67 | 2,224  | 2.61 |
| Oranges      | Navel                          | 4 lb bag     | 18    | 2.98 | 8      | 3.99 | 29     | 3.99 |
| Oranges      | Valencia                       | each         | 74    | 0.46 | 103    | 0.39 |        |      |
| Oranges      | Valencia                       | per pound    | 42    | 0.50 | 65     | 0.46 | 37     | 0.98 |
| Oranges      | Valencia                       | 3 lb bag     | 11    | 2.50 | 11     | 2.50 |        |      |
| Oranges      | Valencia                       | 4 lb bag     | 202   | 4.80 | 10     | 3.24 |        |      |
| Papaya       | Maradol/Tainung Types          | per pound    | 376   | 0.85 | 1,054  | 0.93 | 892    | 0.79 |
| Papaya       | Solo Type                      | per pound    | 58    | 1.47 |        |      | 189    | 1.28 |
| Peaches      | Various White Flesh Varieties  | per pound    | 124   | 1.00 | 352    | 2.18 | 223    | 1.90 |
| Peaches      | Various Yellow Flesh Varieties | per pound    | 1,926 | 1.64 | 7,706  | 1.52 | 4,456  | 1.87 |
| Pears        | Bartlett                       | per pound    | 8,848 | 1.42 | 10,875 | 1.30 | 10,661 | 1.91 |
| Pears        | Bartlett                       | 3 lb bag     | 11    | 1.28 |        |      | 11     | 3.99 |
| Pears        | Bosc                           | per pound    | 2,006 | 1.20 | 2,597  | 1.11 | 3,872  | 1.59 |
| Pears        | Bosc                           | 3 lb bag     | 11    | 1.28 |        |      | 11     | 3.99 |
| Pears        | D'Anjou                        | per pound    | 1,407 | 1.38 | 1,337  | 1.23 | 1,898  | 1.47 |
| Pears        | D'Anjou                        | 3 lb bag     | 11    | 1.28 |        |      | 11     | 3.99 |
| Persimmons   |                                | each         | 620   | 1.25 |        |      | 43     | 1.99 |
| Persimmons   |                                | per pound    | 70    | 2.12 | 45     | 1.99 | 206    | 2.57 |
| Pineapples   |                                | each         | 6,928 | 2.55 | 2,467  | 2.38 | 3,087  | 3.16 |
| Pineapples   |                                | per pound    | 531   | 1.16 | 330    | 0.79 | 370    | 0.94 |
| Plums        |                                | per pound    | 305   | 1.43 | 2,752  | 1.50 | 1,927  | 2.06 |
| Plums        | Interspecific Type             | per pound    | 35    | 1.99 | 200    | 0.97 | 18     | 1.21 |
| Pomegranates |                                | each         | 673   | 2.19 | 1,947  | 2.49 | 2,354  | 2.36 |
| Raspberries  | Red                            | 6 oz package | 5,763 | 2.78 | 4,530  | 2.75 | 3,760  | 2.90 |
| Strawberries |                                | 1 lb package | 2,700 | 2.69 | 3,802  | 3.02 | 6,019  | 3.72 |
| Strawberries |                                | 2 lb package | 419   | 4.54 | 317    | 5.16 | 1,890  | 3.78 |
| Tangelos     |                                | per pound    | 119   | 1.53 | 137    | 1.50 | 66     | 1.16 |
| Tangelos     |                                | each         | 35    | 0.40 |        |      |        |      |
| Tangerines   |                                | per pound    | 69    | 1.81 | 374    | 1.70 | 164    | 2.00 |
| Tangerines   |                                | 5 lb package | 78    | 5.45 |        |      |        |      |
| Tangerines   |                                | 3 lb bag     | 3,169 | 4.47 | 3,519  | 4.05 | 2,197  | 4.59 |
| Tangerines   |                                | 2 lb bag     | 958   | 4.28 | 158    | 3.38 | 179    | 3.08 |
| Watermelons  | Red Flesh Seedless Miniature   | each         | 316   | 2.35 | 1,238  | 3.16 | 870    | 2.39 |
| Watermelons  | Red Flesh Seedless Type        | each         | 200   | 3.07 | 13     | 3.61 | 330    | 1.53 |

Wtd Avg - Simple weighted average



|                   |                             |                    |       |      |       |      |       |      |
|-------------------|-----------------------------|--------------------|-------|------|-------|------|-------|------|
| Watermelons       | Red Flesh Seedless Type     | per pound          | 99    | 0.23 | 64    | 0.55 | 62    | 0.21 |
| <b>ORGANIC</b>    |                             |                    |       |      |       |      |       |      |
| Apples            | Fuji                        | per pound          | 646   | 1.61 | 874   | 2.12 | 1,427 | 2.01 |
| Apples            | Fuji                        | 3 lb bag           | 8     | 4.99 |       |      |       |      |
| Apples            | Fuji                        | 2 lb bag           | 1,492 | 3.99 | 787   | 3.96 | 1,130 | 3.11 |
| Apples            | Gala                        | per pound          | 1,960 | 1.75 | 810   | 2.06 | 1,752 | 2.04 |
| Apples            | Gala                        | 3 lb bag           | 324   | 4.67 | 1,230 | 3.06 | 301   | 4.95 |
| Apples            | Gala                        | 2 lb bag           | 1,778 | 4.02 | 1,102 | 3.71 | 1,523 | 3.28 |
| Apples            | Golden Delicious            | 3 lb bag           | 208   | 3.54 |       |      |       |      |
| Apples            | Granny Smith                | per pound          | 218   | 1.70 | 602   | 2.10 | 1,111 | 2.05 |
| Apples            | Granny Smith                | 3 lb bag           | 49    | 6.66 |       |      | 149   | 5.02 |
| Apples            | Granny Smith                | 2 lb bag           | 1,483 | 3.99 | 949   | 3.80 | 752   | 3.42 |
| Apples            | Honeycrisp                  | per pound          | 3,026 | 2.90 | 1,712 | 3.48 | 1,992 | 2.93 |
| Apples            | Honeycrisp                  | 3 lb bag           | 24    | 5.32 | 8     | 7.99 | 8     | 6.99 |
| Apples            | Honeycrisp                  | 2 lb bag           | 807   | 5.31 | 11    | 6.49 | 1,880 | 5.91 |
| Apples            | Jonagold                    | per pound          | 34    | 1.99 | 21    | 1.49 | 28    | 1.25 |
| Apples            | Jonathan                    | per pound          | 6     | 1.98 |       |      |       |      |
| Apples            | Mcintosh                    | per pound          | 3     | 1.88 |       |      | 111   | 1.77 |
| Apples            | Pink Lady/Cripps Pink       | 2 lb bag           | 317   | 3.99 | 111   | 3.99 |       |      |
| Apples, Processed | Juice                       | 64 oz (1/2 gallon) | 180   | 2.70 | 125   | 3.13 | 184   | 3.99 |
| Apples, Processed | Juice                       | 96 oz (3/4 gallon) | 11    | 1.99 |       |      |       |      |
| Apples, Processed | Juice Marked Cider          | 64 oz (1/2 gallon) | 612   | 6.49 | 471   | 7.90 | 619   | 6.99 |
| Apples, Processed | Juice Marked Cider          | 96 oz (3/4 gallon) | 11    | 1.99 |       |      |       |      |
| Avocados          | Hass                        | each               | 1,400 | 2.02 | 1,256 | 1.76 | 866   | 1.48 |
| Avocados          | Various Greenskin Varieties | each               | 64    | 1.50 | 142   | 2.01 | 9     | 1.50 |
| Bananas           |                             | per pound          | 826   | 0.70 | 1,354 | 0.84 | 717   | 1.18 |
| Blueberries       |                             | 6 oz package       | 142   | 3.15 | 581   | 4.02 | 2     | 5.99 |
| Cantaloups        |                             | each               | 1,135 | 2.50 | 1,141 | 2.49 | 15    | 2.69 |
| Fruit, Other      | Apple Pears                 | per pound          | 26    | 2.99 |       |      |       |      |
| Grapes            | Black Seedless              | per pound          | 1,114 | 2.02 | 762   | 2.44 | 751   | 1.89 |
| Grapes            | Red Seedless                | per pound          | 2,934 | 2.49 | 3,080 | 2.66 | 5,336 | 3.30 |
| Grapes            | White Seedless Type         | per pound          | 2,837 | 2.48 | 2,727 | 2.67 | 4,292 | 3.25 |
| Honeydews         |                             | each               | 56    | 4.04 |       |      |       |      |
| Lemons            |                             | 2 lb bag           | 43    | 4.71 | 16    | 3.39 | 169   | 4.02 |
| Mangoes           |                             | each               | 206   | 2.63 | 85    | 1.59 |       |      |
| Misc Berries      | Blackberries                | 5.6 - 6 oz package | 439   | 3.90 | 1,248 | 3.86 | 1,693 | 3.72 |
| Oranges           | Navel                       | per pound          | 7     | 1.99 |       |      | 232   | 1.88 |
| Oranges           | Valencia                    | per pound          | 1     | 1.79 | 5     | 1.49 |       |      |

Wtd Avg - Simple weighted average



|              |                              |              |       |      |       |      |       |      |
|--------------|------------------------------|--------------|-------|------|-------|------|-------|------|
| Oranges      | Valencia                     | 3 lb bag     | 8     | 5.99 | 8     | 5.99 |       |      |
| Oranges      | Valencia                     | 4 lb bag     | 6     | 5.99 | 54    | 6.88 |       |      |
| Pears        | Bartlett                     | per pound    | 611   | 2.09 | 1,268 | 1.79 | 2,103 | 1.80 |
| Pears        | Bosc                         | per pound    | 247   | 1.74 | 98    | 2.43 | 1,252 | 1.78 |
| Pears        | D'Anjou                      | per pound    | 57    | 1.69 | 101   | 2.39 | 201   | 2.07 |
| Pomegranates |                              | each         | 26    | 2.06 |       |      | 33    | 1.79 |
| Raspberries  | Red                          | 6 oz package | 422   | 3.39 | 1,562 | 4.09 | 1,453 | 3.84 |
| Strawberries |                              | 1 lb package | 1,295 | 3.24 | 285   | 3.09 | 1,751 | 3.97 |
| Strawberries |                              | 2 lb package | 16    | 4.00 |       |      | 22    | 3.49 |
| Watermelons  | Red Flesh Seedless Miniature | each         | 1     | 6.99 |       |      |       |      |

### ONIONS AND POTATOES

| Commodity   | Variety             | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|-------------|---------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
|             |                     |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
|             |                     |           |                 |               |                 |               |                 |               |
| Onions, Dry | Red                 | per pound | 895             | 0.92          | 1,486           | 1.10          | 1,436           | 1.30          |
| Onions, Dry | Red                 | 2 lb bag  | 279             | 2.20          | 375             | 1.10          | 199             | 1.73          |
| Onions, Dry | Red                 | 5 lb bag  | 79              | 3.99          |                 |               | 79              | 3.99          |
| Onions, Dry | White               | per pound | 858             | 0.67          | 1,440           | 0.78          | 804             | 0.68          |
| Onions, Dry | White               | 2 lb bag  | 135             | 1.87          | 136             | 1.87          | 139             | 1.63          |
| Onions, Dry | White               | 3 lb bag  | 8               | 1.69          | 8               | 1.18          | 15              | 0.99          |
| Onions, Dry | Yellow              | per pound | 1,658           | 0.79          | 1,990           | 0.74          | 974             | 0.60          |
| Onions, Dry | Yellow              | 2 lb bag  | 619             | 1.26          | 767             | 1.55          | 728             | 1.45          |
| Onions, Dry | Yellow              | 3 lb bag  | 2,599           | 1.89          | 2,813           | 2.50          | 6,949           | 2.39          |
| Onions, Dry | Yellow              | 5 lb bag  | 178             | 3.60          | 197             | 2.69          | 139             | 3.28          |
| Onions, Dry | Yellow Marked Sweet | per pound | 1,564           | 1.04          | 1,278           | 1.23          | 1,827           | 1.66          |
| Onions, Dry | Yellow Marked Sweet | 3 lb bag  | 810             | 2.89          | 120             | 2.67          | 303             | 2.69          |
| Onions, Dry | Yellow Marked Sweet | 5 lb bag  | 322             | 3.81          |                 |               | 179             | 2.99          |
| Potatoes    | Round Red           | per pound | 576             | 0.86          | 709             | 0.91          | 1,158           | 0.86          |
| Potatoes    | Round Red           | 3 lb bag  | 1,234           | 2.48          | 113             | 2.70          | 1,187           | 2.49          |
| Potatoes    | Round Red           | 5 lb bag  | 2,030           | 3.31          | 2,338           | 3.37          | 2,315           | 3.21          |
| Potatoes    | Round White         | per pound | 105             | 0.86          | 508             | 0.88          | 190             | 0.87          |
| Potatoes    | Round White         | 3 lb bag  | 4               | 1.50          | 18              | 2.00          |                 |               |
| Potatoes    | Round White         | 5 lb bag  | 807             | 3.33          | 880             | 2.02          | 1,212           | 3.06          |
| Potatoes    | Round White         | 8 lb bag  | 190             | 4.99          |                 |               | 9               | 1.99          |
| Potatoes    | Russet              | per pound | 1,705           | 0.92          | 1,714           | 0.95          | 1,122           | 0.71          |
| Potatoes    | Russet              | 5 lb bag  | 2,831           | 2.35          | 3,295           | 2.47          | 2,943           | 2.24          |
| Potatoes    | Russet              | 10 lb bag | 1,812           | 3.18          | 2,486           | 3.20          | 1,011           | 7.12          |

Wtd Avg - Simple weighted average



| Potatoes          | Russet              | 8 lb bag  | 359             | 2.91          | 203             | 2.34          | 681             | 3.00          |
|-------------------|---------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Potatoes          | Yellow Type         | per pound | 67              | 0.87          | 64              | 0.77          | 377             | 0.67          |
| Potatoes          | Yellow Type         | 3 lb bag  | 1,220           | 2.48          | 116             | 2.66          | 1,169           | 2.47          |
| Potatoes          | Yellow Type         | 5 lb bag  | 2,518           | 3.44          | 3,036           | 2.87          | 6,695           | 4.42          |
| <b>ORGANIC</b>    |                     |           |                 |               |                 |               |                 |               |
| Onions, Dry       | Red                 | per pound | 4               | 1.49          | 4               | 1.49          | 7               | 1.59          |
| Onions, Dry       | Red                 | 2 lb bag  | 12              | 2.79          | 68              | 2.55          |                 |               |
| Onions, Dry       | Yellow              | per pound | 43              | 1.59          | 1               | 0.89          | 47              | 1.45          |
| Onions, Dry       | Yellow              | 3 lb bag  | 308             | 3.04          | 245             | 3.29          | 218             | 3.68          |
| Onions, Dry       | Yellow Marked Sweet | per pound | 3               | 1.48          | 206             | 1.29          | 11              | 1.49          |
| Onions, Dry       | Yellow Marked Sweet | 2 lb bag  | 4               | 2.99          | 4               | 2.99          |                 |               |
| Potatoes          | Round Red           | per pound | 12              | 1.49          | 3               | 0.98          | 31              | 1.02          |
| Potatoes          | Round Red           | 3 lb bag  | 1,100           | 3.00          | 157             | 3.90          | 272             | 3.02          |
| Potatoes          | Round Red           | 5 lb bag  | 10              | 3.99          |                 |               | 38              | 4.38          |
| Potatoes          | Russet              | 3 lb bag  | 2,224           | 3.50          |                 |               | 217             | 2.95          |
| Potatoes          | Russet              | 5 lb bag  | 38              | 4.31          | 77              | 5.13          | 355             | 5.76          |
| Potatoes          | Yellow Type         | per pound | 42              | 1.27          | 7               | 1.20          | 35              | 1.02          |
| Potatoes          | Yellow Type         | 3 lb bag  | 69              | 3.14          | 148             | 3.94          | 61              | 2.99          |
| Potatoes          | Yellow Type         | 5 lb bag  | 19              | 4.94          |                 |               | 139             | 4.72          |
| <b>VEGETABLES</b> |                     |           |                 |               |                 |               |                 |               |
| Commodity         | Variety             | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                   |                     |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Artichokes        |                     | each      | 607             | 1.82          | 372             | 2.17          | 294             | 2.28          |
| Asparagus         | Green               | per pound | 5,855           | 2.38          | 4,512           | 2.85          | 6,095           | 3.19          |
| Beans             | Round Green Type    | per pound | 510             | 1.27          | 547             | 1.19          | 232             | 1.24          |
| Beets             |                     | per pound | 157             | 0.67          | 225             | 0.73          | 34              | 1.09          |
| Broccoli          |                     | per pound | 21              | 0.99          | 21              | 1.18          | 43              | 1.33          |
| Broccoli          |                     | per bunch | 393             | 2.14          | 1,242           | 2.49          | 1,951           | 2.23          |
| Broccoli          | Baby Hybrid Type    | per pound | 85              | 1.06          |                 |               | 12              | 2.49          |
| Broccoli          | Crown Cut           | per pound | 5,963           | 1.55          | 8,140           | 1.54          | 2,809           | 2.03          |
| Brussels Sprouts  |                     | per pound | 892             | 2.49          | 1,177           | 2.19          | 247             | 2.34          |
| Cabbage           | Red Type            | per pound | 263             | 0.50          | 9               | 0.59          | 5               | 0.50          |
| Cabbage           | Round Green Type    | per pound | 2,648           | 0.54          | 2,970           | 0.50          | 1,533           | 1.14          |
| Carrots           |                     | per pound | 300             | 0.47          | 227             | 0.48          | 399             | 0.78          |
| Carrots           |                     | 1 lb bag  | 284             | 0.72          | 461             | 0.74          | 497             | 0.67          |
| Carrots           |                     | 2 lb bag  | 671             | 1.18          | 2,411           | 1.63          | 6,031           | 1.60          |

Wtd Avg - Simple weighted average



|                  |                          |                 |       |      |       |      |       |      |
|------------------|--------------------------|-----------------|-------|------|-------|------|-------|------|
| Carrots          | Baby Peeled              | 1 lb bag        | 2,503 | 1.20 | 3,124 | 1.28 | 3,572 | 1.69 |
| Carrots          | Baby Peeled              | 2 lb bag        | 553   | 2.73 | 937   | 2.41 | 232   | 2.46 |
| Cauliflower      |                          | each            | 2,805 | 2.18 | 1,243 | 2.46 | 3,056 | 2.50 |
| Cauliflower      |                          | per pound       | 347   | 1.28 | 127   | 1.48 | 513   | 1.61 |
| Celery           |                          | each            | 3,067 | 1.25 | 1,634 | 1.24 | 1,326 | 1.02 |
| Celery           |                          | per pound       | 82    | 1.42 | 12    | 0.87 | 22    | 0.56 |
| Celery           | Hearts                   | each            | 407   | 2.45 | 760   | 2.16 | 1,002 | 2.32 |
| Cilantro         |                          | per bunch       | 1,003 | 0.59 | 1,039 | 0.74 | 555   | 0.62 |
| Corn-Sweet       |                          | each            | 924   | 0.49 | 948   | 0.47 | 167   | 0.35 |
| Cucumbers        |                          | each            | 2,417 | 0.64 | 2,783 | 0.71 | 1,464 | 0.62 |
| Cucumbers        |                          | per pound       | 29    | 0.88 | 10    | 0.95 | 32    | 0.88 |
| Cucumbers        | Long Seedless-Greenhouse | each            | 792   | 1.14 | 2,331 | 1.14 | 741   | 2.34 |
| Eggplant         |                          | per pound       | 1,000 | 1.20 | 833   | 1.53 | 743   | 1.41 |
| Eggplant         |                          | each            | 6     | 0.50 | 7     | 0.99 | 6     | 1.50 |
| Garlic           |                          | per pound       | 40    | 2.97 | 48    | 2.87 | 4,721 | 3.88 |
| Garlic           |                          | per sleeve      | 210   | 1.39 | 107   | 1.51 | 950   | 1.54 |
| Greens           | Collard                  | per bunch       | 102   | 1.37 | 238   | 1.87 | 151   | 1.69 |
| Greens           | Collard                  | per pound       | 235   | 1.25 | 577   | 0.95 | 166   | 1.07 |
| Greens           | Collard                  | 1 lb bag        | 61    | 1.83 | 120   | 2.75 | 95    | 2.76 |
| Greens           | Kale                     | per bunch       | 148   | 1.14 | 384   | 1.05 | 115   | 1.20 |
| Greens           | Kale                     | per pound       | 43    | 0.99 | 608   | 0.98 | 173   | 1.09 |
| Greens           | Kale                     | 1 lb bag        | 43    | 2.00 | 78    | 2.89 | 95    | 2.76 |
| Greens           | Mustard                  | per bunch       | 23    | 0.86 | 99    | 0.98 | 18    | 2.99 |
| Greens           | Mustard                  | per pound       | 216   | 1.26 | 276   | 1.00 | 88    | 0.99 |
| Greens           | Mustard                  | 1 lb bag        | 18    | 1.99 | 9     | 2.50 |       |      |
| Greens           | Swiss Chard              | per pound       | 8     | 1.99 |       |      |       |      |
| Greens           | Turnip Tops              | per pound       | 208   | 1.23 | 276   | 1.00 | 88    | 0.99 |
| Greens           | Turnip Tops              | 1 lb bag        | 18    | 1.99 | 51    | 2.50 |       |      |
| Lettuce, Iceberg |                          | each            | 2,974 | 1.08 | 2,068 | 1.19 | 1,181 | 1.47 |
| Lettuce, Iceberg |                          | per pound       | 62    | 1.89 | 7     | 1.65 | 70    | 2.59 |
| Lettuce, Other   | Boston                   | each            | 8     | 1.59 | 33    | 1.11 | 8     | 1.79 |
| Lettuce, Other   | Green Leaf               | each            | 231   | 1.23 | 405   | 1.13 | 1,421 | 1.53 |
| Lettuce, Other   | Green Leaf               | per pound       | 160   | 1.72 | 224   | 1.73 | 25    | 1.49 |
| Lettuce, Other   | Red Leaf                 | each            | 213   | 1.25 | 357   | 1.11 | 1,421 | 1.53 |
| Lettuce, Other   | Red Leaf                 | per pound       | 163   | 1.68 | 224   | 1.73 | 25    | 1.49 |
| Lettuce, Romaine |                          | each            | 1,328 | 1.45 | 411   | 1.28 | 320   | 1.43 |
| Lettuce, Romaine |                          | per pound       | 270   | 1.54 | 61    | 2.03 | 227   | 1.43 |
| Lettuce, Romaine | Hearts                   | 3 count package | 2,453 | 2.88 | 1,323 | 2.38 | 2,395 | 2.83 |
| Mushrooms        | Portobella               | per pound       | 6     | 2.49 |       |      | 11    | 5.04 |

Wtd Avg - Simple weighted average



|                    |                        |                |       |      |       |      |       |      |
|--------------------|------------------------|----------------|-------|------|-------|------|-------|------|
| Mushrooms          | Portobella             | 8 oz package   | 356   | 1.70 |       |      | 206   | 2.07 |
| Mushrooms          | Portobella             | 6 oz package   | 100   | 2.61 | 231   | 3.19 | 128   | 2.55 |
| Mushrooms          | White                  | per pound      | 542   | 2.72 | 101   | 2.99 | 366   | 2.65 |
| Mushrooms          | White                  | 8 oz package   | 2,034 | 1.69 | 3,500 | 1.71 | 2,817 | 1.73 |
| Mushrooms          | White                  | 6 oz package   | 7     | 1.99 |       |      |       |      |
| Onions Green       |                        | per bunch      | 978   | 0.51 | 637   | 0.50 | 440   | 0.93 |
| Peppers, Bell Type | Green                  | per pound      | 1,114 | 1.20 | 985   | 1.28 | 451   | 2.01 |
| Peppers, Bell Type | Green                  | each           | 1,941 | 0.74 | 2,103 | 0.81 | 986   | 0.75 |
| Peppers, Bell Type | Orange                 | per pound      | 205   | 2.85 | 411   | 2.25 | 339   | 2.82 |
| Peppers, Bell Type | Orange                 | each           | 4,735 | 1.08 | 2,387 | 1.19 | 2,379 | 1.35 |
| Peppers, Bell Type | Orange-Greenhouse      | per pound      | 11    | 1.99 | 88    | 1.99 | 8     | 2.49 |
| Peppers, Bell Type | Orange-Greenhouse      | each           | 13    | 1.25 | 461   | 1.04 | 567   | 1.60 |
| Peppers, Bell Type | Red                    | per pound      | 1,241 | 2.18 | 884   | 1.91 | 1,283 | 2.50 |
| Peppers, Bell Type | Red                    | each           | 5,245 | 1.06 | 3,514 | 1.15 | 3,273 | 1.31 |
| Peppers, Bell Type | Red-Greenhouse         | per pound      | 11    | 1.99 | 88    | 1.99 | 8     | 2.49 |
| Peppers, Bell Type | Red-Greenhouse         | each           | 37    | 1.54 | 463   | 1.04 | 591   | 1.57 |
| Peppers, Bell Type | Yellow                 | per pound      | 287   | 2.64 | 435   | 2.21 | 412   | 2.89 |
| Peppers, Bell Type | Yellow                 | each           | 4,711 | 1.08 | 2,704 | 1.20 | 2,463 | 1.34 |
| Peppers, Bell Type | Yellow-Greenhouse      | per pound      | 11    | 1.99 | 88    | 1.99 | 8     | 2.49 |
| Peppers, Bell Type | Yellow-Greenhouse      | each           | 13    | 1.25 | 463   | 1.04 | 567   | 1.60 |
| Peppers, Other     | Jalapeno               | per pound      | 674   | 0.77 | 639   | 0.72 | 843   | 0.81 |
| Peppers, Other     | Mixed Mini Sweet Types | 1 lb package   | 863   | 2.96 | 632   | 2.91 | 229   | 3.41 |
| Peppers, Other     | Serrano                | per pound      | 157   | 0.63 | 223   | 0.90 | 310   | 1.01 |
| Pumpkins           |                        | each           | 4,909 | 4.00 | 3,511 | 3.42 | 6,004 | 4.00 |
| Pumpkins           |                        | per pound      | 418   | 0.37 | 323   | 0.53 | 740   | 0.79 |
| Pumpkins           | Marked Extra Large     | each           | 625   | 5.45 | 935   | 5.23 | 764   | 5.44 |
| Pumpkins           | Marked Extra Large     | per pound      | 137   | 0.43 | 180   | 0.39 | 106   | 0.49 |
| Pumpkins           | Marked Large           | each           | 2,971 | 5.04 | 4,267 | 5.37 | 4,749 | 4.92 |
| Pumpkins           | Marked Large           | per pound      | 366   | 0.36 | 135   | 0.40 | 133   | 0.39 |
| Pumpkins           | Marked Medium          | each           | 259   | 4.16 | 365   | 3.86 | 953   | 4.00 |
| Pumpkins           | Marked Small           | each           | 94    | 1.65 | 619   | 2.93 |       |      |
| Pumpkins           | Miniature              | each           | 579   | 0.84 | 401   | 0.97 | 621   | 0.94 |
| Pumpkins           | Miniature              | per pound      | 130   | 1.78 | 369   | 1.33 | 327   | 1.38 |
| Pumpkins           | Pie Type               | each           | 603   | 2.22 | 1,635 | 1.66 | 833   | 2.52 |
| Pumpkins           | Pie Type               | per pound      | 1,533 | 0.94 | 523   | 0.83 | 306   | 0.83 |
| Radishes           |                        | per bunch      | 201   | 0.80 | 418   | 0.59 | 587   | 0.67 |
| Radishes           |                        | 6 oz film bags | 2     | 0.67 |       |      | 15    | 0.50 |
| Radishes           |                        | 1 lb bag       | 315   | 1.52 | 468   | 1.20 | 38    | 1.13 |
| Salad              | Mixed Types            | 1 lb bag       | 70    | 1.86 | 16    | 2.50 | 59    | 3.17 |



|                      |                                           |                    |        |      |        |      |       |      |
|----------------------|-------------------------------------------|--------------------|--------|------|--------|------|-------|------|
| Salad                | Mixed Types                               | 10 - 12 oz package | 4,522  | 2.27 | 3,829  | 2.22 | 3,503 | 2.64 |
| Salad                | Mixed Types                               | 5 - 9 oz package   | 2,830  | 2.27 | 2,935  | 2.26 | 2,812 | 2.35 |
| Spinach              |                                           | per bunch          | 63     | 1.32 | 298    | 1.12 | 301   | 1.09 |
| Spinach              | Flat, Baby Type                           | 10 oz package      | 181    | 2.42 | 448    | 3.37 | 131   | 2.33 |
| Spinach              | Flat, Baby Type                           | 1 lb package       | 71     | 2.87 |        |      | 46    | 1.99 |
| Spinach              | Flat, Baby Type                           | 8 oz package       | 386    | 2.08 | 727    | 2.07 | 597   | 2.03 |
| Spinach              | Flat, Baby Type                           | 9 oz package       | 163    | 2.13 | 300    | 2.61 | 149   | 1.99 |
| Spinach              | Flat, Baby Type                           | 5 - 6 oz package   | 116    | 2.00 | 206    | 2.94 | 45    | 1.59 |
| Squash               | Acorn                                     | per pound          | 10,806 | 0.95 | 10,979 | 0.93 | 4,130 | 0.90 |
| Squash               | Butternut                                 | per pound          | 6,402  | 0.93 | 6,396  | 0.90 | 4,422 | 1.04 |
| Squash               | Grey                                      | per pound          | 193    | 0.70 | 304    | 0.62 | 392   | 0.66 |
| Squash               | Spaghetti                                 | per pound          | 6,365  | 0.93 | 5,611  | 0.90 | 8,930 | 1.22 |
| Squash               | Yellow Crookneck/Straightneck             | per pound          | 1,016  | 1.21 | 2,518  | 1.34 | 381   | 1.93 |
| Squash               | Zucchini                                  | per pound          | 1,549  | 1.07 | 3,232  | 1.30 | 464   | 1.98 |
| Sweet Potatoes       |                                           | per pound          | 3,041  | 1.03 | 1,954  | 0.93 | 8,796 | 1.24 |
| Tomatillos           |                                           | per pound          | 289    | 0.62 | 532    | 0.68 | 153   | 0.71 |
| Tomatoes             |                                           | per pound          | 845    | 0.79 | 1,069  | 1.32 | 1,563 | 2.27 |
| Tomatoes             | Vine Ripe - Heirloom Varieties            | per pound          | 54     | 3.14 | 44     | 2.35 | 12    | 3.99 |
| Tomatoes             | Vine Ripe - Heirloom Varieties-Greenhouse | per pound          | 87     | 1.48 |        |      |       |      |
| Tomatoes             | Vine Ripes                                | per pound          | 1,823  | 1.49 | 2,188  | 1.87 | 852   | 1.46 |
| Tomatoes             | Vine Ripes, On The Vine-Greenhouse        | per pound          | 12,944 | 1.73 | 8,188  | 1.76 | 4,555 | 1.56 |
| Tomatoes             | Vine Ripes-Greenhouse                     | per pound          | 940    | 1.70 | 393    | 1.31 | 932   | 1.32 |
| Tomatoes, Cherry     |                                           | 1 pint package     | 87     | 2.65 | 465    | 2.52 | 44    | 2.16 |
| Tomatoes, Grape Type |                                           | 1 pint package     | 2,010  | 1.95 | 1,712  | 2.03 | 1,346 | 2.03 |
| Tomatoes, Grape Type |                                           | 10 oz package      | 893    | 2.47 | 289    | 2.33 | 842   | 3.77 |
| Tomatoes, Plum Type  | Roma                                      | per pound          | 1,702  | 1.01 | 2,789  | 1.10 | 1,556 | 1.27 |
| Vegetables Other     | Cactus Leaf (Nopales)                     | per pound          | 20     | 0.64 | 8      | 0.49 | 11    | 0.30 |
| <b>ORGANIC</b>       |                                           |                    |        |      |        |      |       |      |
| Asparagus            | Green                                     | per pound          | 18     | 3.99 | 129    | 3.03 | 677   | 3.99 |
| Beans                | Round Green Type                          | per pound          | 16     | 2.24 | 20     | 2.59 |       |      |
| Beets                |                                           | per bunch          | 19     | 1.98 | 37     | 2.40 | 442   | 1.93 |
| Broccoli             |                                           | per pound          | 21     | 1.99 | 36     | 3.28 | 148   | 1.52 |
| Broccoli             |                                           | per bunch          | 621    | 2.99 | 58     | 3.28 | 193   | 2.71 |
| Broccoli             | Baby Hybrid Type                          | per pound          | 79     | 1.99 | 1      | 2.69 |       |      |
| Broccoli             | Baby Hybrid Type                          | per bunch          | 6      | 2.74 | 276    | 1.91 | 50    | 1.87 |
| Broccoli             | Crown Cut                                 | per pound          | 31     | 1.50 | 20     | 1.97 | 231   | 1.99 |
| Brussels Sprouts     |                                           | per pound          | 10     | 4.99 |        |      | 19    | 4.69 |



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|                    |                          |                    |       |      |       |      |       |      |
|--------------------|--------------------------|--------------------|-------|------|-------|------|-------|------|
| Cabbage            | Red Type                 | per pound          | 6     | 0.98 |       |      | 186   | 0.69 |
| Cabbage            | Round Green Type         | per pound          | 18    | 0.99 | 19    | 1.01 | 193   | 1.05 |
| Carrots            |                          | 1 lb bag           | 1,457 | 1.41 | 255   | 0.99 | 50    | 0.99 |
| Carrots            |                          | 2 lb bag           | 69    | 1.84 | 46    | 1.84 | 16    | 1.89 |
| Carrots            |                          | per bunch          | 75    | 2.37 | 84    | 2.42 | 48    | 2.03 |
| Carrots            | Baby Peeled              | 1 lb bag           | 2,508 | 1.59 | 1,036 | 1.76 | 2,584 | 1.67 |
| Carrots            | Baby Peeled              | 2 lb bag           | 6     | 2.99 |       |      | 12    | 2.50 |
| Cauliflower        |                          | each               | 890   | 3.84 | 18    | 3.43 | 154   | 4.02 |
| Celery             |                          | each               | 81    | 2.18 | 222   | 2.67 | 521   | 2.15 |
| Celery             | Hearts                   | each               | 488   | 3.73 | 572   | 2.98 | 431   | 2.66 |
| Cilantro           |                          | per bunch          | 28    | 1.99 | 29    | 1.47 | 294   | 1.26 |
| Cucumbers          |                          | each               | 27    | 1.41 | 784   | 1.09 | 206   | 1.48 |
| Cucumbers          | Long Seedless-Greenhouse | each               | 379   | 2.70 | 52    | 2.99 | 256   | 2.04 |
| Garlic             |                          | per sleeve         | 50    | 2.49 |       |      |       |      |
| Greens             | Collard                  | per bunch          | 86    | 2.00 | 72    | 1.99 |       |      |
| Greens             | Kale                     | per bunch          | 785   | 1.73 | 674   | 1.33 | 403   | 2.01 |
| Greens             | Kale                     | per pound          | 12    | 0.99 | 36    | 0.99 | 86    | 1.99 |
| Greens             | Swiss Chard              | per bunch          | 6     | 2.00 | 100   | 1.41 | 191   | 2.49 |
| Lettuce, Iceberg   |                          | each               | 53    | 2.50 | 135   | 2.58 | 252   | 2.85 |
| Lettuce, Other     | Boston                   | each               | 206   | 3.49 |       |      |       |      |
| Lettuce, Other     | Green Leaf               | each               | 6     | 2.00 | 11    | 2.45 | 276   | 1.45 |
| Lettuce, Other     | Red Leaf                 | each               | 6     | 2.00 | 11    | 2.45 | 283   | 1.46 |
| Lettuce, Romaine   | Hearts                   | 3 count package    | 798   | 3.37 | 1,043 | 3.29 | 1,159 | 2.98 |
| Mushrooms          | Portobella               | per pound          | 11    | 5.99 | 11    | 5.99 | 30    | 4.99 |
| Mushrooms          | Portobella               | 6 oz package       | 28    | 3.99 | 28    | 3.87 | 21    | 3.99 |
| Mushrooms          | White                    | 8 oz package       | 2,576 | 2.92 | 426   | 2.56 | 431   | 2.60 |
| Peppers, Bell Type | Orange                   | per pound          | 6     | 4.98 | 29    | 3.20 | 142   | 2.99 |
| Peppers, Bell Type | Orange                   | each               | 466   | 1.70 | 957   | 2.19 | 365   | 1.50 |
| Peppers, Bell Type | Orange-Greenhouse        | per pound          | 46    | 2.99 |       |      |       |      |
| Peppers, Bell Type | Red                      | per pound          | 78    | 3.48 | 29    | 3.20 | 577   | 2.86 |
| Peppers, Bell Type | Red                      | each               | 466   | 1.70 | 1,013 | 2.12 | 365   | 1.50 |
| Peppers, Bell Type | Yellow                   | per pound          | 52    | 3.22 | 29    | 3.20 | 294   | 2.99 |
| Peppers, Bell Type | Yellow                   | each               | 466   | 1.70 | 957   | 2.19 | 365   | 1.50 |
| Peppers, Other     | Mixed Mini Sweet Types   | 1 lb package       | 29    | 2.98 | 39    | 3.84 | 311   | 3.04 |
| Pumpkins           |                          | each               | 26    | 5.00 |       |      |       |      |
| Pumpkins           | Pie Type                 | per pound          | 632   | 1.06 | 15    | 1.37 | 58    | 1.73 |
| Salad              | Mixed Types              | 1 lb bag           | 270   | 4.95 | 248   | 5.00 | 456   | 4.99 |
| Salad              | Mixed Types              | 10 - 12 oz package | 859   | 4.08 | 402   | 3.20 | 81    | 3.99 |
| Salad              | Mixed Types              | 5 - 9 oz package   | 2,588 | 3.05 | 3,381 | 2.86 | 2,339 | 3.08 |

Wtd Avg - Simple weighted average



|                      |                                    |                  |                 |               |                 |               |                 |               |
|----------------------|------------------------------------|------------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Spinach              | Flat, Baby Type                    | 1 lb package     | 170             | 4.93          | 24              | 3.49          |                 |               |
| Spinach              | Flat, Baby Type                    | 5 - 6 oz package | 122             | 3.07          | 15              | 2.73          | 40              | 3.22          |
| Squash               | Acorn                              | per pound        | 943             | 1.29          | 578             | 1.25          | 1,618           | 1.04          |
| Squash               | Butternut                          | per pound        | 998             | 1.30          | 590             | 1.24          | 1,677           | 1.05          |
| Squash               | Spaghetti                          | per pound        | 814             | 1.27          | 579             | 1.25          | 1,547           | 1.03          |
| Squash               | Zucchini                           | per pound        | 25              | 1.96          | 13              | 1.88          | 271             | 2.66          |
| Sweet Potatoes       |                                    | per pound        | 158             | 1.79          | 142             | 2.16          | 46              | 1.59          |
| Tomatoes             | Vine Ripe - Heirloom Varieties     | per pound        | 65              | 4.74          | 20              | 3.92          |                 |               |
| Tomatoes             | Vine Ripes                         | per pound        | 6               | 2.99          | 6               | 2.99          |                 |               |
| Tomatoes             | Vine Ripes, On The Vine-Greenhouse | per pound        | 1,041           | 2.43          | 422             | 3.24          | 319             | 2.75          |
| Tomatoes, Cherry     |                                    | 1 pint package   | 41              | 2.50          | 48              | 2.10          | 19              | 2.71          |
| Tomatoes, Grape Type |                                    | 1 pint package   | 1,219           | 2.91          | 1,113           | 3.45          | 1,407           | 3.29          |
| Tomatoes, Grape Type |                                    | 10 oz package    | 100             | 2.26          | 217             | 2.50          | 574             | 1.92          |
| Tomatoes, Plum Type  | Roma                               | per pound        | 26              | 1.46          | 64              | 2.47          | 69              | 1.49          |
| SEASONAL ITEMS       |                                    |                  |                 |               |                 |               |                 |               |
| Commodity            | Variety                            | Unit             | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                      |                                    |                  | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
|                      |                                    |                  |                 |               |                 |               |                 |               |
| Chayote              |                                    | per pound        | 136             | 0.66          | 68              | 0.69          | 138             | 0.61          |
| Chayote              |                                    | each             | 206             | 0.32          | 212             | 0.35          | 185             | 0.36          |
| Gladiola             |                                    | bunched 5s       | 13              | 2.99          |                 |               |                 |               |
| Potted Plants        | Chrysanthemum                      | 6 inch pot       | 2,845           | 9.43          | 5,716           | 8.73          | 1,260           | 9.80          |
| Potted Plants        | Chrysanthemum                      | 8 inch pot       | 175             | 4.77          | 676             | 6.36          | 338             | 6.84          |
| Rose, Hybrid Tea     |                                    | bunched 12s      | 757             | 9.65          | 638             | 9.93          | 861             | 9.93          |
| Tulips               |                                    | bunched 10s      | 13              | 6.99          | 13              | 5.99          | 13              | 6.99          |



## REGIONAL DETAILS

| Commodity Variety            | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                              |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
|                              |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| FRUITS                       |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
|                              |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples Braeburn              | per pound |                |                 |               |                |                |                 |               |                | 0.99         | 8               | 0.99          |                |
| Apples Fuji                  | per pound | 0.47-1.69      | 722             | 1.64          | 2              | 0.48-1.49      | 1,229           | 1.47          |                | 0.78-1.69    | 1,038           | 1.13          | 3              |
| Apples Fuji                  | 3 lb bag  | 2.99           | 16              | 2.99          |                | 3.49-3.57      | 111             | 3.54          |                | 1.99-3.00    | 34              | 2.47          |                |
| Apples Gala                  | per pound | 0.79-1.99      | 2,011           | 1.35          | 1              | 0.48-1.99      | 1,754           | 1.33          |                | 0.69-1.99    | 2,431           | 1.31          | 1              |
| Apples Gala                  | 3 lb bag  | 1.99-2.99      | 216             | 2.46          | 26             | 1.99-3.99      | 1,364           | 3.23          |                | 1.99-3.89    | 1,619           | 2.47          |                |
| Apples Gala                  | 5 lb bag  |                |                 |               |                | 4.99           | 188             | 4.99          |                |              |                 |               |                |
| Apples Gala                  | 2 lb bag  | 0.99-1.99      | 76              | 1.42          |                |                |                 |               |                | 1.88         | 4               | 1.88          |                |
| Apples Ginger Gold           | per pound | 0.88-0.99      | 642             | 0.94          | 1              | 0.79           | 2               | 0.79          |                |              |                 |               |                |
| Apples Ginger Gold           | 3 lb bag  | 2.50           | 9               | 2.50          |                |                |                 |               |                |              |                 |               |                |
| Apples Golden Delicious      | per pound | 0.79-1.69      | 635             | 1.59          |                | 0.99-1.49      | 57              | 1.12          |                | 0.69-1.29    | 82              | 0.94          | 44             |
| Apples Golden Delicious      | 3 lb bag  | 2.50-2.99      | 136             | 2.96          | 42             | 1.99-3.00      | 81              | 2.44          |                | 1.99-3.00    | 125             | 2.30          |                |
| Apples Golden Delicious      | 5 lb bag  |                |                 |               |                | 3.98-3.99      | 36              | 3.98          |                | 3.98         | 9               | 3.98          |                |
| Apples Golden Delicious      | 2 lb bag  |                |                 |               |                |                |                 |               |                | 1.88         | 4               | 1.88          |                |
| Apples Granny Smith          | per pound | 1.48-1.99      | 771             | 1.69          |                | 0.98-1.49      | 39              | 1.08          |                | 0.97-1.99    | 1,063           | 1.14          |                |
| Apples Granny Smith          | 3 lb bag  |                |                 |               |                | 3.49           | 43              | 3.49          |                | 3.89         | 11              | 3.89          |                |
| Apples Granny Smith          | 5 lb bag  |                |                 |               |                | 4.99           | 279             | 4.99          |                | 4.99         | 161             | 4.99          |                |
| Apples Honeycrisp            | per pound | 0.99-2.99      | 1,767           | 2.29          | 1              | 0.99-2.99      | 3,569           | 2.29          |                | 0.88-2.97    | 2,635           | 2.19          | 6              |
| Apples Honeycrisp            | 3 lb bag  | 5.00-5.99      | 489             | 5.63          |                | 5.99           | 366             | 5.99          |                | 2.00-5.99    | 418             | 5.89          |                |
| Apples Jonagold              | per pound | 0.79           | 30              | 0.79          |                |                |                 |               |                | 0.79-1.49    | 94              | 1.11          |                |
| Apples Jonagold              | 3 lb bag  |                |                 |               |                |                |                 |               |                | 1.99-2.50    | 79              | 2.05          |                |
| Apples Jonagold              | 5 lb bag  |                |                 |               |                | 3.99           | 109             | 3.99          |                | 3.99         | 11              | 3.99          |                |
| Apples Jonathan              | per pound |                |                 |               |                |                |                 |               |                | 0.99         | 15              | 0.99          |                |
| Apples Jonathan              | 3 lb bag  |                |                 |               |                | 1.00-2.99      | 43              | 2.34          |                | 1.99-2.99    | 90              | 2.16          |                |
| Apples Jonathan              | 2 lb bag  |                |                 |               |                |                |                 |               |                | 1.88         | 4               | 1.88          |                |
| Apples McIntosh              | per pound | 0.67-1.99      | 1,529           | 1.29          | 2              | 0.49-1.49      | 464             | 0.98          |                | 0.78-1.29    | 206             | 1.20          | 17             |
| Apples McIntosh              | 3 lb bag  | 2.50-2.99      | 154             | 2.92          | 37             | 2.99-3.99      | 455             | 3.99          |                | 1.99-3.49    | 238             | 2.48          | 16             |
| Apples McIntosh              | 2 lb bag  | 1.99           | 33              | 1.99          |                |                |                 |               |                | 1.88         | 4               | 1.88          |                |
| Apples Pink Lady/Cripps Pink | per pound |                |                 |               |                |                |                 |               |                | 0.58         | 6               | 0.58          |                |
| Apples Red Delicious         | per pound | 0.79-1.69      | 1,472           | 1.24          | 19             | 0.98-1.49      | 1,104           | 1.00          |                | 0.69-1.49    | 193             | 1.04          | 19             |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Red Delicious                 | 3 lb bag           | 2.50-2.99      | 185             | 2.88          | 31             | 1.88-3.99      | 162             | 3.05          |                | 1.99-2.99    | 244             | 2.54          |                |
| Apples Red Delicious                 | 5 lb bag           |                |                 |               |                | 3.98-3.99      | 36              | 3.98          |                | 3.98         | 9               | 3.98          |                |
| Apples Red Delicious                 | 2 lb bag           | 1.99           | 33              | 1.99          |                |                |                 |               |                | 1.88         | 4               | 1.88          |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 1.09-2.99      | 1,312           | 2.04          |                | 1.29-2.50      | 1,567           | 1.89          |                | 0.99-3.49    | 1,201           | 1.42          |                |
| Apples, Processed Juice              | 128 oz (1 gallon)  | 3.69           | 43              | 3.69          |                |                |                 |               |                |              |                 |               |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) | 2.00-4.00      | 819             | 2.92          | 1              | 2.50-2.99      | 80              | 2.51          |                | 0.99-4.99    | 488             | 2.76          | 3              |
| Apples, Processed Juice Marked Cider | 128 oz (1 gallon)  | 4.98-4.99      | 296             | 4.99          |                | 3.99-6.99      | 456             | 4.57          |                | 1.99-6.99    | 1,724           | 4.76          | 1              |
| Avocados Hass                        | each               | 0.67-2.50      | 1,346           | 1.25          |                | 0.57-2.99      | 3,528           | 1.45          |                | 0.50-2.00    | 2,008           | 0.89          |                |
| Avocados Various Greenskin Varieties | each               | 2.50           | 21              | 2.50          |                | 1.00           | 15              | 1.00          |                | 0.88-2.79    | 107             | 1.24          |                |
| Bananas                              | per pound          | 0.33-0.89      | 286             | 0.53          |                | 0.25           | 34              | 0.25          |                | 0.29-0.49    | 352             | 0.30          |                |
| Blueberries                          | 6 oz package       | 1.88-3.99      | 632             | 2.75          |                | 1.67-3.00      | 107             | 2.59          |                | 1.99-3.59    | 262             | 2.66          |                |
| Blueberries                          | 1 pint package     | 4.49           | 8               | 4.49          |                |                |                 |               |                | 1.49-3.99    | 234             | 1.65          |                |
| Cantaloups                           | each               | 2.99-3.69      | 507             | 3.04          |                | 2.00-3.69      | 1,974           | 3.04          |                | 1.99-2.99    | 119             | 2.45          |                |
| Clementines                          | 3 lb bag           | 3.99-6.99      | 555             | 5.13          |                |                |                 |               |                | 3.99-5.99    | 126             | 5.01          |                |
| Clementines                          | 2 lb bag           | 3.97-4.49      | 26              | 4.07          |                | 3.79-3.99      | 50              | 3.85          |                | 2.99-4.99    | 200             | 4.17          |                |
| Cranberries                          | 12 oz bag          | 1.79-2.99      | 820             | 2.73          |                | 1.98-2.50      | 307             | 2.48          |                | 1.98-2.69    | 195             | 2.47          |                |
| Fruit, Other Apple Pears             | each               | 1.00-3.50      | 29              | 2.64          |                |                |                 |               |                |              |                 |               |                |
| Grapefruit Red                       | each               | 1.00-2.00      | 364             | 1.50          |                | 2.00           | 2               | 2.00          |                | 0.75         | 8               | 0.75          |                |
| Grapefruit Red                       | per pound          |                |                 |               |                |                |                 |               |                | 0.79-0.99    | 24              | 0.84          |                |
| Grapefruit Red                       | 5 lb bag           |                |                 |               |                | 4.99           | 14              | 4.99          |                |              |                 |               |                |
| Grapes Black Seedless                | per pound          | 0.98-2.99      | 537             | 2.04          |                | 0.88-2.49      | 1,109           | 2.12          |                | 0.67-2.99    | 1,051           | 1.92          |                |
| Grapes Red Globe                     | per pound          | 1.48-1.99      | 355             | 1.62          |                | 0.98-2.49      | 605             | 2.33          |                | 2.99         | 192             | 2.99          |                |
| Grapes Red Seedless                  | per pound          | 0.98-3.49      | 1,755           | 2.08          |                | 0.88-2.49      | 4,095           | 1.74          |                | 0.67-2.99    | 3,153           | 1.51          |                |
| Grapes White Seedless Type           | per pound          | 0.98-3.49      | 1,245           | 2.17          |                | 1.28-2.49      | 2,350           | 2.03          |                | 0.67-2.99    | 1,566           | 1.86          |                |
| Honeydews                            | each               | 2.99-4.99      | 143             | 3.27          |                | 1.99-3.99      | 83              | 3.65          |                | 2.50         | 15              | 2.50          |                |
| Kiwifruit Hayward                    | each               | 0.75           | 10              | 0.75          |                | 0.50           | 2               | 0.50          |                | 0.25-0.50    | 51              | 0.40          |                |
| Kiwifruit Hayward                    | 1 lb bag           | 2.99           | 79              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Lemons                               | each               | 0.25-0.75      | 151             | 0.61          |                |                |                 |               |                | 0.39-0.47    | 137             | 0.40          |                |
| Lemons                               | 2 lb bag           | 2.99-3.48      | 285             | 3.04          |                | 2.99           | 43              | 2.99          |                |              |                 |               |                |
| Limes                                | each               | 0.09-0.75      | 264             | 0.23          |                |                |                 |               |                | 0.10-0.20    | 63              | 0.13          |                |
| Mangoes                              | each               | 0.79-2.00      | 360             | 1.23          |                | 0.79-1.25      | 1,259           | 0.86          |                | 0.99-1.25    | 451             | 1.00          |                |
| Misc Berries Blackberries            | 5.6 - 6 oz package | 0.99-3.99      | 1,014           | 2.89          |                | 0.99-3.99      | 2,353           | 2.78          |                | 0.88-3.33    | 814             | 2.17          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit         | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------------|--------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                             |              | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Nectarines<br>Various White Flesh Varieties | per pound    |                |                 |               |                |                |                 |               |                | 1.49         | 3               | 1.49          |                |
| Oranges<br>Navel                            | each         | 0.69-1.25      | 674             | 0.82          |                | 0.50-1.25      | 875             | 1.07          |                | 0.89-1.00    | 132             | 0.90          |                |
| Oranges<br>Navel                            | per pound    | 1.49-1.79      | 51              | 1.69          |                | 0.98-1.69      | 1,285           | 1.32          |                | 0.79-1.69    | 39              | 1.49          |                |
| Oranges<br>Navel                            | 3 lb bag     | 2.99-4.99      | 286             | 4.62          |                | 2.98-3.99      | 253             | 3.05          |                | 2.50-3.99    | 104             | 3.20          |                |
| Oranges<br>Navel                            | 4 lb bag     |                |                 |               |                | 2.98           | 18              | 2.98          |                |              |                 |               |                |
| Oranges<br>Valencia                         | each         | 0.40           | 48              | 0.40          |                |                |                 |               |                |              |                 |               |                |
| Oranges<br>Valencia                         | 4 lb bag     | 3.99-5.99      | 143             | 5.19          |                | 3.98-3.99      | 54              | 3.99          |                |              |                 |               |                |
| Papaya<br>Maradol/Tainung Types             | per pound    | 0.99           | 9               | 0.99          |                | 0.79           | 46              | 0.79          |                | 0.59         | 15              | 0.59          |                |
| Peaches<br>Various White Flesh Varieties    | per pound    |                |                 |               |                |                |                 |               |                | 1.49         | 3               | 1.49          |                |
| Peaches<br>Various Yellow Flesh Varieties   | per pound    | 1.69-1.99      | 763             | 1.99          |                | 1.48-2.29      | 53              | 1.73          |                | 0.98-2.99    | 246             | 1.63          |                |
| Pears<br>Bartlett                           | per pound    | 0.99-1.99      | 1,500           | 1.53          | 5              | 0.48-1.99      | 1,755           | 1.42          |                | 0.79-1.69    | 1,908           | 1.47          |                |
| Pears<br>Bosc                               | per pound    | 1.28-1.99      | 464             | 1.52          |                | 0.98-1.99      | 375             | 1.30          |                | 0.69-1.69    | 323             | 1.07          |                |
| Pears<br>D'Anjou                            | per pound    | 0.97-1.99      | 448             | 1.54          |                | 0.98-1.99      | 406             | 1.27          |                | 1.29-1.69    | 103             | 1.59          |                |
| Pineapples                                  | each         | 0.99-3.99      | 1,334           | 2.37          |                | 1.49-3.50      | 3,812           | 2.62          |                | 0.99-2.99    | 419             | 2.29          |                |
| Pineapples                                  | per pound    |                |                 |               |                |                |                 |               |                | 2.99         | 122             | 2.99          |                |
| Plums                                       | per pound    | 1.69           | 9               | 1.69          |                | 1.48-1.99      | 129             | 1.81          |                | 1.49         | 15              | 1.49          |                |
| Pomegranates                                | each         | 2.50-3.00      | 342             | 2.97          |                | 2.00           | 16              | 2.00          |                | 0.99-2.99    | 113             | 1.78          |                |
| Persimmons                                  | each         | 1.25           | 81              | 1.25          |                |                |                 |               |                | 1.25         | 8               | 1.25          |                |
| Raspberries<br>Red                          | 6 oz package | 1.88-3.99      | 1,082           | 3.13          |                | 2.49-3.34      | 2,034           | 3.04          |                | 1.25-3.99    | 901             | 1.86          |                |
| Strawberries                                | 1 lb package | 2.00-3.99      | 398             | 3.30          |                | 2.00-3.69      | 1,048           | 2.10          |                | 1.48-3.99    | 447             | 2.07          |                |
| Tangerines                                  | per pound    |                |                 |               |                |                |                 |               |                | 0.99         | 12              | 0.99          |                |
| Tangerines                                  | 5 lb package | 5.99           | 64              | 5.99          |                |                |                 |               |                | 2.99         | 14              | 2.99          |                |
| Tangerines                                  | 3 lb bag     | 2.99-5.98      | 620             | 4.48          |                | 3.47-4.99      | 1,761           | 4.59          |                | 2.97-5.99    | 605             | 4.30          |                |
| Tangerines                                  | 2 lb bag     | 5.00           | 415             | 5.00          |                |                |                 |               |                |              |                 |               |                |
| Watermelons<br>Red Flesh Seedless Miniature | each         | 3.99           | 7               | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Watermelons<br>Red Flesh Seedless Type      | each         | 4.99           | 8               | 4.99          |                |                |                 |               |                | 2.99         | 192             | 2.99          |                |
| <b>FRUITS - ORGANIC</b>                     |              |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Fuji                              | per pound    | 1.49-2.49      | 141             | 1.86          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Fuji                              | 3 lb bag     | 4.99           | 8               | 4.99          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety          | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|----------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                            |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Fuji                | 2 lb bag           | 3.48           | 30              | 3.48          |                | 2.98           | 31              | 2.98          |                | 3.99-4.49    | 507             | 4.00          |                |
| Apples Gala                | per pound          | 1.49-2.49      | 147             | 1.77          | 2              |                |                 |               |                | 0.99-1.99    | 208             | 1.64          |                |
| Apples Gala                | 3 lb bag           | 4.99-6.99      | 182             | 5.84          |                | 2.99-3.99      | 128             | 3.28          |                | 1.49-2.99    | 14              | 2.13          |                |
| Apples Gala                | 2 lb bag           | 3.48-3.99      | 52              | 3.70          |                | 3.99           | 220             | 3.99          |                | 1.99-4.49    | 537             | 3.94          |                |
| Apples Golden Delicious    | 3 lb bag           | 4.99           | 8               | 4.99          |                | 3.48           | 200             | 3.48          |                |              |                 |               |                |
| Apples Granny Smith        | 3 lb bag           | 4.99-6.99      | 49              | 6.66          |                |                |                 |               |                |              |                 |               |                |
| Apples Granny Smith        | 2 lb bag           | 3.48           | 30              | 3.48          |                | 2.98           | 31              | 2.98          |                | 3.99-4.49    | 513             | 4.00          |                |
| Apples Honeycrisp          | per pound          | 2.79-3.99      | 425             | 3.73          |                | 2.79-2.99      | 1,623           | 2.99          |                | 1.99-3.99    | 289             | 2.84          |                |
| Apples Honeycrisp          | 3 lb bag           | 7.99           | 8               | 7.99          |                |                |                 |               |                | 3.99         | 16              | 3.99          |                |
| Apples Honeycrisp          | 2 lb bag           |                |                 |               |                | 4.99-5.99      | 463             | 5.19          |                | 4.99-5.99    | 188             | 5.13          |                |
| Apples Jonagold            | per pound          | 1.99           | 19              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Apples, Processed Juice    | 64 oz (1/2 gallon) | 2.50-2.99      | 73              | 2.79          |                | 2.50           | 78              | 2.50          |                |              |                 |               |                |
| Avocados Hass              | each               | 1.50-2.00      | 191             | 1.85          |                | 1.67-1.99      | 94              | 1.88          |                | 0.98-1.50    | 261             | 1.37          |                |
| Bananas                    | per pound          | 0.59-0.78      | 145             | 0.65          |                | 0.69           | 220             | 0.69          |                | 0.59-0.89    | 304             | 0.70          |                |
| Blueberries                | 6 oz package       |                |                 |               |                |                |                 |               |                | 3.50         | 43              | 3.50          |                |
| Cantaloups                 | each               |                |                 |               |                | 2.50           | 1,135           | 2.50          |                |              |                 |               |                |
| Grapes Black Seedless      | per pound          | 2.49-2.99      | 116             | 2.52          |                | 1.48-2.49      | 82              | 1.88          |                | 1.99-2.49    | 160             | 2.46          |                |
| Grapes Red Seedless        | per pound          | 2.49-3.49      | 639             | 2.84          |                | 1.48-2.99      | 697             | 2.85          |                | 1.48-2.99    | 317             | 2.42          |                |
| Grapes White Seedless Type | per pound          | 2.49-3.49      | 571             | 2.88          |                | 1.48-2.99      | 682             | 2.86          |                | 1.48-2.99    | 307             | 2.39          |                |
| Lemons                     | 2 lb bag           |                |                 |               |                | 4.99           | 37              | 4.99          |                | 2.99         | 6               | 2.99          |                |
| Mangoes                    | each               | 2.99           | 70              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Misc Berries Blackberries  | 5.6 - 6 oz package | 3.99-4.99      | 325             | 4.21          |                |                |                 |               |                |              |                 |               |                |
| Oranges Valencia           | 3 lb bag           | 5.99           | 8               | 5.99          |                |                |                 |               |                |              |                 |               |                |
| Oranges Valencia           | 4 lb bag           | 5.99           | 6               | 5.99          |                |                |                 |               |                |              |                 |               |                |
| Pears Bartlett             | per pound          | 1.39-2.49      | 299             | 2.39          |                | 1.99           | 37              | 1.99          |                | 1.49-1.99    | 26              | 1.62          |                |
| Pears Bosc                 | per pound          | 1.49-1.99      | 26              | 1.73          |                | 1.99           | 37              | 1.99          |                | 1.99         | 7               | 1.99          |                |
| Pears D'Anjou              | per pound          | 1.49-1.99      | 17              | 1.70          |                |                |                 |               |                |              |                 |               |                |
| Pomegranates               | each               | 1.49-1.59      | 12              | 1.55          |                | 2.50           | 2               | 2.50          |                | 2.50         | 12              | 2.50          |                |
| Raspberries Red            | 6 oz package       | 4.99           | 70              | 4.99          |                | 4.99           | 63              | 4.99          |                | 2.50-3.50    | 285             | 2.65          |                |
| Strawberries               | 1 lb package       | 2.99-3.99      | 197             | 3.61          |                | 2.99-4.99      | 1,043           | 3.14          |                |              |                 |               |                |
| <b>ONIONS AND POTATOES</b> |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry                | per pound          | 0.69-1.49      | 380             | 0.90          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Red                                  |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry Red                      | 2 lb bag  | 1.29-2.50      | 259             | 2.21          |                |                |                 |               |                | 2.00         | 20              | 2.00          |                |
| Onions, Dry Red                      | 5 lb bag  | 3.99           | 79              | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry White                    | per pound | 0.79-1.29      | 59              | 0.81          |                | 0.79-0.99      | 40              | 0.82          |                | 0.49-0.79    | 41              | 0.58          |                |
| Onions, Dry White                    | 2 lb bag  |                |                 |               |                | 2.50           | 68              | 2.50          |                | 0.99-2.00    | 32              | 1.62          |                |
| Onions, Dry White                    | 3 lb bag  |                |                 |               |                |                |                 |               |                | 1.69         | 8               | 1.69          |                |
| Onions, Dry Yellow                   | per pound | 0.69           | 8               | 0.69          |                | 0.34-0.89      | 1,071           | 0.84          |                | 0.33-0.99    | 89              | 0.85          |                |
| Onions, Dry Yellow                   | 2 lb bag  | 0.88-1.99      | 576             | 1.25          |                | 0.98           | 18              | 0.98          |                |              |                 |               |                |
| Onions, Dry Yellow                   | 3 lb bag  | 1.29-2.50      | 1,069           | 2.39          |                | 0.99-2.99      | 706             | 1.70          |                | 0.69-2.29    | 507             | 1.20          |                |
| Onions, Dry Yellow                   | 5 lb bag  | 2.00-3.99      | 103             | 3.53          |                | 3.99           | 68              | 3.99          |                | 1.00         | 7               | 1.00          | 100            |
| Onions, Dry Yellow Marked Sweet      | per pound | 0.79-1.49      | 262             | 0.98          |                | 0.79-1.99      | 300             | 1.27          |                | 0.79-1.29    | 305             | 1.11          |                |
| Onions, Dry Yellow Marked Sweet      | 3 lb bag  | 3.49-3.99      | 70              | 3.54          |                | 2.50-2.99      | 591             | 2.89          |                | 1.99-3.49    | 62              | 2.71          |                |
| Onions, Dry Yellow Marked Sweet      | 5 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 58              | 2.99          |                |
| Potatoes Round Red                   | per pound | 0.69-0.99      | 94              | 0.96          |                |                |                 |               |                | 0.69-0.99    | 87              | 0.89          |                |
| Potatoes Round Red                   | 3 lb bag  |                |                 |               |                | 2.50           | 463             | 2.50          |                | 1.50-2.50    | 743             | 2.49          |                |
| Potatoes Round Red                   | 5 lb bag  | 1.98-3.99      | 389             | 3.74          |                | 1.99-3.99      | 299             | 2.95          |                | 1.99-3.49    | 363             | 2.89          |                |
| Potatoes Round White                 | per pound |                |                 |               |                |                |                 |               |                | 0.79         | 3               | 0.79          |                |
| Potatoes Round White                 | 5 lb bag  | 1.50-3.99      | 262             | 2.27          |                | 1.99-3.99      | 479             | 3.88          |                | 2.49         | 17              | 2.49          | 100            |
| Potatoes Round White                 | 8 lb bag  | 4.99           | 190             | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Russet                      | per pound | 0.99           | 771             | 0.99          |                | 0.99           | 468             | 0.99          |                | 0.49-0.88    | 85              | 0.75          |                |
| Potatoes Russet                      | 5 lb bag  | 1.29-3.99      | 834             | 2.58          |                | 1.29-3.00      | 192             | 2.06          |                | 0.99-2.99    | 771             | 2.17          | 1              |
| Potatoes Russet                      | 10 lb bag | 4.99           | 8               | 4.99          |                | 1.99-4.98      | 921             | 3.61          |                | 1.99-2.99    | 71              | 2.61          |                |
| Potatoes Russet                      | 8 lb bag  | 2.79           | 22              | 2.79          |                | 2.00-3.49      | 254             | 2.79          |                | 0.99-3.99    | 83              | 3.29          |                |
| Potatoes Yellow Type                 | per pound | 0.69-0.99      | 14              | 0.80          |                | 0.88-0.89      | 53              | 0.88          |                |              |                 |               |                |
| Potatoes Yellow Type                 | 3 lb bag  |                |                 |               |                | 2.50-2.99      | 506             | 2.54          |                | 0.98-2.50    | 681             | 2.45          |                |
| Potatoes Yellow Type                 | 5 lb bag  | 1.98-3.99      | 259             | 3.27          | 7              | 1.79-3.99      | 838             | 3.87          |                | 2.50-2.99    | 326             | 2.87          |                |
| <b>ONIONS AND POTATOES - ORGANIC</b> |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry Yellow                   | 3 lb bag  | 2.99           | 49              | 2.99          |                | 2.98-3.49      | 204             | 2.99          |                | 2.50-3.49    | 55              | 3.31          |                |
| Potatoes Round Red                   | 3 lb bag  | 2.78-3.49      | 125             | 3.02          |                | 2.99           | 957             | 2.99          |                | 2.99         | 6               | 2.99          |                |
| Potatoes Round Red                   | 5 lb bag  | 3.99           | 10              | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Russet                      | 3 lb bag  | 2.78-3.49      | 125             | 3.02          |                | 2.99-3.99      | 2,092           | 3.53          |                | 2.99         | 6               | 2.99          |                |
| Potatoes Russet                      | 5 lb bag  | 3.99-5.99      | 26              | 4.91          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                  | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                    |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Potatoes Yellow Type               | per pound |                |                 |               |                |                |                 |               |                | 0.99         | 11              | 0.99          |                |
| Potatoes Yellow Type               | 3 lb bag  | 2.78-3.49      | 51              | 3.07          |                |                |                 |               |                | 2.99         | 6               | 2.99          |                |
| Potatoes Yellow Type               | 5 lb bag  | 3.99           | 10              | 3.99          |                |                |                 |               |                |              |                 |               |                |
| <b>VEGETABLES</b>                  |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Artichokes                         | each      | 0.87-2.00      | 429             | 1.51          |                | 3.00           | 26              | 3.00          |                |              |                 |               |                |
| Asparagus Green                    | per pound | 1.48-3.99      | 1,690           | 2.33          |                | 0.98-3.99      | 861             | 2.75          |                | 1.49-3.99    | 512             | 2.75          |                |
| Beans Round Green Type             | per pound | 0.99-1.49      | 21              | 1.30          |                | 1.29-1.49      | 18              | 1.38          |                | 0.79-1.49    | 68              | 1.14          |                |
| Broccoli                           | per pound | 0.99           | 9               | 0.99          |                |                |                 |               |                | 0.99         | 12              | 0.99          |                |
| Broccoli                           | per bunch | 1.68-2.50      | 71              | 2.02          |                | 2.50           | 220             | 2.50          |                |              |                 |               |                |
| Broccoli Baby Hybrid Type          | per pound | 0.99-1.99      | 85              | 1.06          |                |                |                 |               |                |              |                 |               |                |
| Broccoli Crown Cut                 | per pound | 0.88-1.99      | 1,422           | 1.39          |                | 1.48-2.48      | 1,839           | 1.59          |                | 0.79-2.49    | 435             | 1.94          |                |
| Brussels Sprouts                   | per pound | 1.48-3.99      | 460             | 2.66          |                | 2.50           | 220             | 2.50          |                | 1.48-2.99    | 75              | 2.34          |                |
| Beets                              | per pound | 0.79-0.99      | 51              | 0.82          |                | 0.58-0.79      | 52              | 0.72          |                | 0.33-0.49    | 22              | 0.44          | 32             |
| Cabbage Red Type                   | per pound | 0.49-0.79      | 263             | 0.50          |                |                |                 |               |                |              |                 |               |                |
| Cabbage Round Green Type           | per pound | 0.37-0.69      | 717             | 0.52          | 8              | 0.39-0.69      | 779             | 0.62          |                | 0.29-0.66    | 414             | 0.48          | 4              |
| Carrots                            | per pound |                |                 |               |                |                |                 |               |                | 0.49-0.79    | 33              | 0.65          |                |
| Carrots                            | 1 lb bag  | 0.79-0.89      | 88              | 0.81          |                | 0.49           | 18              | 0.49          |                | 0.33-0.79    | 146             | 0.71          |                |
| Carrots                            | 2 lb bag  | 0.99           | 22              | 0.99          |                | 0.99-1.50      | 385             | 1.06          |                | 0.99-1.50    | 63              | 1.22          | 13             |
| Carrots Baby Peeled                | 1 lb bag  | 1.49-1.69      | 302             | 1.62          |                | 0.99-1.67      | 1,495           | 1.11          |                | 0.88-1.50    | 86              | 1.14          |                |
| Carrots Baby Peeled                | 2 lb bag  | 2.50-2.99      | 415             | 2.80          |                |                |                 |               |                | 2.49         | 116             | 2.49          |                |
| Cauliflower                        | each      | 1.99-2.99      | 741             | 2.55          |                | 1.99-2.99      | 1,093           | 2.05          |                | 1.88-2.99    | 870             | 1.99          |                |
| Cauliflower                        | per pound |                |                 |               |                |                |                 |               |                | 0.79-1.49    | 197             | 1.27          |                |
| Celery                             | each      | 0.87-2.50      | 626             | 1.59          |                | 0.98-1.49      | 1,246           | 1.28          |                | 0.79-1.99    | 552             | 1.13          |                |
| Celery                             | per pound |                |                 |               |                |                |                 |               |                | 0.49         | 6               | 0.49          |                |
| Celery Hearts                      | each      | 2.49-2.99      | 72              | 2.60          |                | 2.50           | 78              | 2.50          |                | 0.99-2.50    | 257             | 2.39          |                |
| Cilantro                           | per bunch | 0.69-1.99      | 370             | 0.99          | 69             | 0.34-0.50      | 88              | 0.41          |                | 0.25-0.33    | 48              | 0.32          |                |
| Corn-Sweet                         | each      | 0.40-0.67      | 329             | 0.61          |                | 0.33-0.56      | 147             | 0.36          |                | 0.25         | 15              | 0.25          |                |
| Cucumbers                          | each      | 0.25-1.50      | 589             | 0.72          |                | 0.50-1.00      | 155             | 0.62          |                | 0.33-0.89    | 391             | 0.64          |                |
| Cucumbers                          | per pound |                |                 |               |                | 0.98           | 8               | 0.98          |                | 0.48-0.49    | 14              | 0.48          |                |
| Cucumbers Long Seedless-Greenhouse | each      | 0.99-1.67      | 302             | 1.14          |                | 1.00-1.25      | 262             | 1.04          |                | 1.25-1.99    | 228             | 1.26          |                |
| Eggplant                           | per pound | 0.79-1.69      | 649             | 1.06          |                | 0.50-1.69      | 264             | 1.53          | 3              | 0.69-1.29    | 40              | 0.95          | 18             |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit            | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|-----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |                 | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Garlic                               | per pound       | 2.88-3.49      | 35              | 2.97          |                |                |                 |               |                |              |                 |               |                |
| Garlic                               | per sleeve      | 1.50           | 49              | 1.50          |                |                |                 |               |                |              |                 |               |                |
| Greens Collard                       | per bunch       | 1.49           | 80              | 1.49          |                | 0.79           | 5               | 0.79          |                |              |                 |               |                |
| Greens Collard                       | per pound       | 0.89-1.49      | 201             | 1.27          | 87             | 0.99           | 2               | 0.99          |                | 0.79-0.99    | 24              | 0.87          |                |
| Greens Collard                       | 1 lb bag        | 2.00           | 43              | 2.00          |                | 1.44           | 18              | 1.44          |                |              |                 |               |                |
| Greens Kale                          | per bunch       | 1.49           | 80              | 1.49          |                | 0.79           | 5               | 0.79          |                |              |                 |               |                |
| Greens Kale                          | per pound       | 0.89-1.49      | 17              | 1.17          |                | 0.99           | 2               | 0.99          |                | 0.79-0.99    | 24              | 0.87          |                |
| Greens Kale                          | 1 lb bag        | 2.00           | 43              | 2.00          |                |                |                 |               |                |              |                 |               |                |
| Greens Mustard                       | per pound       | 0.99-1.29      | 184             | 1.28          | 95             |                |                 |               |                | 0.79-0.99    | 24              | 0.87          |                |
| Greens Mustard                       | 1 lb bag        |                |                 |               |                | 1.99           | 18              | 1.99          |                |              |                 |               |                |
| Greens Turnip Tops                   | per pound       | 0.99-1.29      | 184             | 1.28          | 95             |                |                 |               |                | 0.79-0.99    | 24              | 0.87          |                |
| Greens Turnip Tops                   | 1 lb bag        |                |                 |               |                | 1.99           | 18              | 1.99          |                |              |                 |               |                |
| Lettuce, Iceberg                     | each            | 0.98-1.69      | 593             | 1.14          |                | 0.69-1.49      | 1,917           | 0.98          |                | 0.78-1.69    | 232             | 1.37          |                |
| Lettuce, Other Green Leaf            | each            | 0.99-1.49      | 17              | 1.23          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Green Leaf            | per pound       | 1.49-1.99      | 154             | 1.72          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Red Leaf              | each            | 0.99-1.49      | 17              | 1.23          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Red Leaf              | per pound       | 0.89-1.99      | 163             | 1.68          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Romaine                     | each            | 0.99-1.49      | 17              | 1.23          |                | 1.49           | 1,135           | 1.49          |                |              |                 |               |                |
| Lettuce, Romaine                     | per pound       | 1.49-1.69      | 154             | 1.58          |                |                |                 |               |                | 1.49         | 116             | 1.49          |                |
| Lettuce, Romaine Hearts              | 3 count package | 2.49-3.49      | 1,323           | 2.85          |                | 2.49-3.00      | 322             | 2.97          |                | 2.50-2.99    | 162             | 2.53          |                |
| Mushrooms Portobella                 | per pound       | 2.49           | 6               | 2.49          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms Portobella                 | 8 oz package    |                |                 |               |                |                |                 |               |                | 2.00         | 5               | 2.00          |                |
| Mushrooms Portobella                 | 6 oz package    | 2.99           | 9               | 2.99          |                | 1.99           | 6               | 1.99          |                |              |                 |               |                |
| Mushrooms White                      | per pound       | 2.49-2.88      | 277             | 2.85          |                | 2.49           | 220             | 2.49          |                |              |                 |               |                |
| Mushrooms White                      | 8 oz package    | 1.50-2.00      | 599             | 1.82          |                | 0.99-2.00      | 533             | 1.25          |                | 1.50-2.00    | 211             | 1.89          |                |
| Mushrooms White                      | 6 oz package    |                |                 |               |                | 1.99           | 7               | 1.99          |                |              |                 |               |                |
| Onions Green                         | per bunch       | 0.40-0.67      | 434             | 0.62          |                | 0.34-0.50      | 60              | 0.45          |                | 0.33-0.79    | 89              | 0.52          |                |
| Peppers, Bell Type Green             | per pound       | 0.69-1.99      | 800             | 1.21          |                | 0.79           | 46              | 0.79          |                | 0.99-1.59    | 191             | 1.08          | 9              |
| Peppers, Bell Type Green             | each            | 0.79-1.00      | 228             | 0.97          |                | 0.25-1.00      | 412             | 0.73          |                | 0.40-1.00    | 585             | 0.77          |                |
| Peppers, Bell Type Orange            | per pound       | 2.49-3.49      | 175             | 2.98          |                |                |                 |               |                | 0.99-2.99    | 30              | 2.12          |                |
| Peppers, Bell Type Orange            | each            | 1.00-2.50      | 330             | 1.18          |                | 0.98-2.50      | 1,759           | 1.17          |                | 0.75-2.50    | 1,120           | 1.06          |                |
| Peppers, Bell Type Orange-Greenhouse | per pound       | 1.99           | 6               | 1.99          |                |                |                 |               |                | 1.99         | 5               | 1.99          |                |
| Peppers, Bell Type                   | each            |                |                 |               |                |                |                 |               |                | 1.25         | 13              | 1.25          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                     | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                       |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Orange-Greenhouse                     |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Red                | per pound          | 1.48-3.49      | 805             | 2.05          |                | 0.98           | 34              | 0.98          |                | 0.99-2.99    | 30              | 2.12          |                |
| Peppers, Bell Type Red                | each               | 1.00-2.50      | 520             | 1.11          |                | 0.98-2.50      | 1,774           | 1.17          |                | 0.75-2.50    | 1,120           | 1.06          |                |
| Peppers, Bell Type Red-Greenhouse     | per pound          | 1.99           | 6               | 1.99          |                |                |                 |               |                | 1.99         | 5               | 1.99          |                |
| Peppers, Bell Type Red-Greenhouse     | each               |                |                 |               |                | 1.69           | 24              | 1.69          |                | 1.25         | 13              | 1.25          |                |
| Peppers, Bell Type Yellow             | per pound          | 2.49-3.49      | 175             | 2.98          |                |                |                 |               |                | 0.99-2.99    | 30              | 2.12          |                |
| Peppers, Bell Type Yellow             | each               | 1.00-2.50      | 330             | 1.18          |                | 0.98-2.50      | 1,757           | 1.17          |                | 0.75-2.50    | 1,050           | 1.06          |                |
| Peppers, Bell Type Yellow-Greenhouse  | per pound          | 1.99           | 6               | 1.99          |                |                |                 |               |                | 1.99         | 5               | 1.99          |                |
| Peppers, Bell Type Yellow-Greenhouse  | each               |                |                 |               |                |                |                 |               |                | 1.25         | 13              | 1.25          |                |
| Peppers, Other Jalapeno               | per pound          | 1.99-2.99      | 14              | 2.49          |                |                |                 |               |                | 0.59-0.79    | 57              | 0.67          | 23             |
| Peppers, Other Mixed Mini Sweet Types | 1 lb package       | 1.97-2.99      | 199             | 2.96          |                | 2.99-3.99      | 487             | 3.06          |                | 1.99-2.99    | 137             | 2.08          |                |
| Peppers, Other Serrano                | per pound          |                |                 |               |                |                |                 |               |                | 0.99         | 15              | 0.99          |                |
| Pumpkins                              | each               | 2.99-5.99      | 752             | 4.85          | 11             | 2.49-5.00      | 1,260           | 3.81          |                | 2.49-5.99    | 913             | 2.80          | 4              |
| Pumpkins Marked Extra Large           | each               | 4.99-6.99      | 288             | 5.12          |                | 6.00-6.99      | 238             | 6.07          |                | 3.99-5.99    | 99              | 4.92          | 13             |
| Pumpkins Marked Extra Large           | per pound          | 0.39-0.49      | 135             | 0.43          |                | 0.49           | 2               | 0.49          |                |              |                 |               |                |
| Pumpkins Marked Large                 | each               | 3.99-6.00      | 1,239           | 5.46          | 5              | 1.99-5.00      | 788             | 4.82          | 14             | 2.98-6.99    | 611             | 4.92          | 6              |
| Pumpkins Marked Large                 | per pound          | 0.39-0.59      | 137             | 0.46          |                |                |                 |               |                | 0.29-0.49    | 16              | 0.44          | 75             |
| Pumpkins Marked Medium                | each               | 4.00           | 22              | 4.00          |                | 4.00           | 220             | 4.00          |                |              |                 |               |                |
| Pumpkins Marked Small                 | each               | 1.25           | 86              | 1.25          |                |                |                 |               |                |              |                 |               |                |
| Pumpkins Miniature                    | each               | 0.67-0.80      | 65              | 0.71          |                | 0.80           | 220             | 0.80          |                |              |                 |               |                |
| Pumpkins Miniature                    | per pound          | 1.69           | 72              | 1.69          |                |                |                 |               |                | 1.89         | 58              | 1.89          |                |
| Pumpkins Pie Type                     | each               | 1.99-2.50      | 177             | 2.45          |                | 2.50           | 220             | 2.50          |                | 0.99-1.99    | 39              | 1.45          | 31             |
| Pumpkins Pie Type                     | per pound          | 0.59-1.29      | 148             | 0.67          |                | 0.88-1.29      | 1,345           | 0.98          |                | 0.59         | 17              | 0.59          | 100            |
| Radishes                              | per bunch          | 0.98-1.50      | 78              | 1.30          |                |                |                 |               |                | 0.47         | 21              | 0.47          |                |
| Radishes                              | 6 oz film bags     |                |                 |               |                | 0.67           | 2               | 0.67          |                |              |                 |               |                |
| Radishes                              | 1 lb bag           | 1.66           | 175             | 1.66          |                | 1.00-1.50      | 42              | 1.40          |                | 0.99-1.49    | 68              | 1.25          |                |
| Salad Mixed Types                     | 1 lb bag           |                |                 |               |                | 1.67-2.00      | 61              | 1.77          |                |              |                 |               |                |
| Salad Mixed Types                     | 10 - 12 oz package | 1.28-2.99      | 1,820           | 2.23          |                | 0.99-2.99      | 241             | 1.98          |                | 0.88-3.34    | 1,096           | 2.27          |                |
| Salad Mixed Types                     | 5 - 9 oz package   | 1.29-2.50      | 1,185           | 2.45          |                | 1.49-2.78      | 256             | 2.28          |                | 1.49-3.00    | 838             | 2.17          |                |
| Spinach                               | per bunch          | 2.50           | 4               | 2.50          |                |                |                 |               |                | 2.00         | 15              | 2.00          | 100            |
| Spinach Flat, Baby Type               | 10 oz package      | 2.50-2.99      | 57              | 2.83          |                |                |                 |               |                | 2.50         | 6               | 2.50          |                |
| Spinach Flat, Baby Type               | 1 lb package       | 2.99           | 43              | 2.99          |                |                |                 |               |                | 2.50         | 17              | 2.50          |                |
| Spinach                               | 8 oz               | 1.99-2.99      | 80              | 2.09          |                | 1.98-2.29      | 94              | 2.00          |                | 1.99-        | 43              | 2.39          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit           | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                             |                | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Flat, Baby Type                             | package        |                |                 |               |                |                |                 |               |                | 3.00         |                 |               |                |
| Spinach Flat, Baby Type                     | 9 oz package   | 2.50           | 43              | 2.50          |                |                |                 |               |                | 2.00         | 4               | 2.00          |                |
| Squash Acorn                                | per pound      | 0.49-1.29      | 2,640           | 0.90          | 5              | 0.69-1.29      | 3,764           | 1.00          |                | 0.39-0.99    | 2,059           | 0.89          | 1              |
| Squash Butternut                            | per pound      | 0.49-1.29      | 2,270           | 0.89          | 6              | 0.69-1.29      | 2,460           | 1.02          |                | 0.39-0.99    | 1,161           | 0.82          | 3              |
| Squash Grey                                 | per pound      |                |                 |               |                |                |                 |               |                | 0.69-0.89    | 14              | 0.80          |                |
| Squash Spaghetti                            | per pound      | 0.47-1.29      | 2,275           | 0.89          | 6              | 0.69-1.29      | 2,426           | 1.02          |                | 0.39-0.99    | 1,161           | 0.82          | 3              |
| Squash Yellow Crookneck/Straightneck        | per pound      | 0.99-1.79      | 112             | 1.57          |                | 0.79-1.79      | 254             | 1.34          | 3              | 1.39-1.69    | 91              | 1.49          |                |
| Squash Zucchini                             | per pound      | 0.79-1.79      | 439             | 1.10          |                | 0.79-1.79      | 259             | 1.30          | 3              | 0.69-1.69    | 137             | 1.25          |                |
| Sweet Potatoes                              | per pound      | 0.88-1.29      | 1,127           | 1.03          |                | 0.79-0.99      | 877             | 0.97          |                | 0.79-1.49    | 496             | 1.16          |                |
| Tomatoes                                    | per pound      | 0.99-1.99      | 67              | 1.27          |                | 0.50-1.29      | 177             | 0.92          |                | 0.99-1.69    | 47              | 1.52          |                |
| Tomatoes Vine Ripes                         | per pound      | 0.97-3.99      | 261             | 1.90          |                | 0.99-1.99      | 1,424           | 1.45          |                | 0.39-1.69    | 53              | 1.13          |                |
| Tomatoes Vine Ripes-Greenhouse              | per pound      | 1.49-2.29      | 357             | 1.75          |                | 1.39-2.29      | 254             | 2.20          |                | 1.29-1.99    | 110             | 1.61          |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound      | 0.98-2.99      | 1,873           | 1.77          |                | 0.99-2.99      | 4,505           | 1.68          |                | 0.69-1.99    | 2,122           | 1.69          |                |
| Tomatoes, Cherry                            | 1 pint package |                |                 |               |                | 2.99           | 26              | 2.99          |                | 1.00         | 15              | 1.00          |                |
| Tomatoes, Grape Type                        | 1 pint package | 0.67-2.50      | 976             | 1.74          |                | 1.50-2.50      | 355             | 2.26          |                | 0.99-2.88    | 534             | 1.98          |                |
| Tomatoes, Grape Type                        | 10 oz package  | 0.99-3.29      | 763             | 2.51          |                |                |                 |               |                | 1.48-2.00    | 43              | 1.67          |                |
| Tomatoes, Plum Type Roma                    | per pound      | 0.87-1.99      | 559             | 1.03          |                | 0.99-1.68      | 99              | 1.41          |                | 0.69-1.69    | 379             | 1.12          |                |
| Tomatillos                                  | per pound      |                |                 |               |                |                |                 |               |                | 0.58-0.79    | 57              | 0.69          | 12             |
| Vegetables Other Cactus Leaf (Nopales)      | per pound      |                |                 |               |                |                |                 |               |                | 0.79         | 15              | 0.79          |                |
| <b>VEGETABLES - ORGANIC</b>                 |                |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Asparagus Green                             | per pound      |                |                 |               |                |                |                 |               |                | 3.99         | 18              | 3.99          |                |
| Beans Round Green Type                      | per pound      | 1.99           | 8               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Broccoli                                    | per pound      | 1.99           | 21              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Broccoli                                    | per bunch      | 2.99           | 81              | 2.99          |                |                |                 |               |                | 2.99         | 8               | 2.99          |                |
| Broccoli Baby Hybrid Type                   | per pound      | 1.99           | 79              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Broccoli Crown Cut                          | per pound      |                |                 |               |                | 1.50           | 31              | 1.50          |                |              |                 |               |                |
| Brussels Sprouts                            | per pound      | 4.99           | 10              | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Carrots                                     | 1 lb bag       | 0.99-1.50      | 311             | 1.08          |                | 1.50           | 1,135           | 1.50          |                | 1.50         | 11              | 1.50          |                |
| Carrots                                     | 2 lb bag       |                |                 |               |                |                |                 |               |                | 1.47-1.99    | 66              | 1.81          |                |
| Carrots                                     | per bunch      | 2.00-2.99      | 35              | 2.20          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                       | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|-----------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                         |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Carrots Baby Peeled                     | 1 lb bag           | 1.50-2.50      | 352             | 2.03          |                | 1.50-1.78      | 545             | 1.54          |                | 1.50-1.79    | 697             | 1.51          |                |
| Carrots Baby Peeled                     | 2 lb bag           |                |                 |               |                |                |                 |               |                | 2.99         | 6               | 2.99          |                |
| Cauliflower                             | each               | 3.49-3.99      | 834             | 3.91          |                |                |                 |               |                |              |                 |               |                |
| Celery                                  | each               |                |                 |               |                |                |                 |               |                | 1.68-2.49    | 40              | 2.29          |                |
| Celery Hearts                           | each               | 2.99-3.99      | 421             | 3.98          |                |                |                 |               |                | 1.99-2.99    | 17              | 2.64          |                |
| Cilantro                                | per bunch          | 1.99           | 28              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Cucumbers                               | each               |                |                 |               |                |                |                 |               |                | 1.49         | 11              | 1.49          |                |
| Cucumbers Long Seedless-Greenhouse      | each               | 2.99           | 267             | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Greens Collard                          | per bunch          | 2.00           | 86              | 2.00          |                |                |                 |               |                |              |                 |               |                |
| Greens Kale                             | per bunch          | 2.00-2.50      | 108             | 2.03          |                |                |                 |               |                | 1.29         | 12              | 1.29          |                |
| Lettuce, Iceberg                        | each               | 2.50           | 52              | 2.50          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Green Leaf               | each               | 2.00           | 6               | 2.00          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Red Leaf                 | each               | 2.00           | 6               | 2.00          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Romaine Hearts                 | 3 count package    | 2.99-3.99      | 243             | 3.87          |                | 2.99-3.99      | 343             | 3.26          |                | 1.69-3.50    | 102             | 2.49          |                |
| Mushrooms Portobella                    | 6 oz package       | 3.99           | 28              | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms White                         | 8 oz package       | 1.99-3.50      | 592             | 2.88          |                | 1.98-3.00      | 1,217           | 2.93          |                | 1.67-3.50    | 239             | 1.72          |                |
| Peppers, Bell Type Orange               | each               |                |                 |               |                | 1.48           | 31              | 1.48          |                | 2.00         | 7               | 2.00          |                |
| Peppers, Bell Type Red                  | per pound          | 3.99           | 5               | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Red                  | each               |                |                 |               |                | 1.48           | 31              | 1.48          |                | 2.00         | 7               | 2.00          |                |
| Peppers, Bell Type Yellow               | each               |                |                 |               |                | 1.48           | 31              | 1.48          |                | 2.00         | 7               | 2.00          |                |
| Pumpkins Pie Type                       | per pound          | 0.99           | 81              | 0.99          |                |                |                 |               |                |              |                 |               |                |
| Salad Mixed Types                       | 1 lb bag           | 4.99-5.00      | 100             | 4.99          |                | 4.99-5.00      | 48              | 5.00          |                | 3.99         | 12              | 3.99          |                |
| Salad Mixed Types                       | 10 - 12 oz package | 2.50-5.00      | 786             | 4.04          |                |                |                 |               |                | 3.99-4.99    | 60              | 4.66          |                |
| Salad Mixed Types                       | 5 - 9 oz package   | 2.50-3.99      | 929             | 3.04          |                | 3.00-3.99      | 53              | 3.68          |                | 2.50-3.99    | 511             | 2.90          |                |
| Spinach Flat, Baby Type                 | 1 lb package       |                |                 |               |                |                |                 |               |                | 4.99         | 12              | 4.99          |                |
| Squash Acorn                            | per pound          | 1.29-1.49      | 126             | 1.36          |                | 0.98-0.99      | 33              | 0.98          |                | 0.88-1.29    | 85              | 1.13          |                |
| Squash Butternut                        | per pound          | 1.29-1.49      | 126             | 1.36          |                | 0.98-0.99      | 33              | 0.98          |                | 0.88-1.29    | 85              | 1.13          |                |
| Squash Spaghetti                        | per pound          | 1.29-1.49      | 23              | 1.40          |                | 0.98-0.99      | 33              | 0.98          |                | 0.88-1.29    | 85              | 1.13          |                |
| Squash Zucchini                         | per pound          |                |                 |               |                |                |                 |               |                | 1.99         | 9               | 1.99          |                |
| Sweet Potatoes                          | per pound          | 1.99-2.49      | 36              | 2.09          |                | 1.99           | 2               | 1.99          |                |              |                 |               |                |
| Tomatoes Vine Ripe - Heirloom Varieties | per pound          |                |                 |               |                |                |                 |               |                | 4.99         | 50              | 4.99          |                |
| Tomatoes Vine Ripes                     | per pound          | 2.99           | 6               | 2.99          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                              | Unit           | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------------------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                                |                | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Tomatoes<br>Vine Ripes, On The Vine-Greenhouse | per pound      | 1.77-3.99      | 783             | 2.67          |                |                |                 |               |                | 2.29-2.49    | 13              | 2.37          |                |
| Tomatoes, Grape Type                           | 1 pint package | 2.50-3.49      | 440             | 2.88          |                | 3.50           | 37              | 3.50          |                | 2.00-3.50    | 34              | 2.72          |                |
| Tomatoes, Grape Type                           | 10 oz package  |                |                 |               |                |                |                 |               |                | 0.99-2.50    | 85              | 2.22          |                |
| <b>SEASONAL ITEMS</b>                          |                |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Chayote                                        | per pound      |                |                 |               |                |                |                 |               |                | 0.48         | 8               | 0.48          |                |
| Chayote                                        | each           | 0.40           | 9               | 0.40          |                |                |                 |               |                | 0.34         | 15              | 0.34          |                |
| Potted Plants<br>Chrysanthemum                 | 6 inch pot     | 7.99-11.99     | 294             | 9.99          |                | 7.99-9.99      | 401             | 8.78          |                | 7.99-11.99   | 563             | 9.47          |                |
| Potted Plants<br>Chrysanthemum                 | 8 inch pot     | 4.00           | 79              | 4.00          |                |                |                 |               |                | 4.00-6.99    | 96              | 5.41          | 18             |
| Rose, Hybrid Tea                               | bunched 12s    | 8.99-9.99      | 297             | 9.09          |                | 8.98-9.99      | 346             | 9.41          |                | 9.99         | 11              | 9.99          |                |
| Tulips                                         | bunched 10s    | 6.99           | 13              | 6.99          |                |                |                 |               |                |              |                 |               |                |

| Commodity Variety       | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                         |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
|                         |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| FRUITS                  |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Braeburn         | per pound |                    |                 |               |                |                |                 |               |                | 1.49           | 9               | 1.49          | 100            |
| Apples Fuji             | per pound | 1.19-1.49          | 159             | 1.45          |                | 0.50-1.99      | 375             | 1.24          |                | 0.77-1.49      | 219             | 1.31          | 4              |
| Apples Fuji             | 3 lb bag  |                    |                 |               |                | 3.49           | 152             | 3.49          |                | 3.99-4.99      | 34              | 4.84          |                |
| Apples Gala             | per pound | 0.34-1.69          | 1,593           | 1.32          |                | 0.49-1.99      | 1,769           | 1.30          |                | 0.77-1.99      | 540             | 1.60          | 2              |
| Apples Gala             | 3 lb bag  | 1.47-3.99          | 773             | 2.01          |                | 2.99-3.49      | 469             | 3.15          |                |                |                 |               |                |
| Apples Gala             | 5 lb bag  | 4.99               | 148             | 4.99          |                | 2.99           | 96              | 2.99          |                | 4.99           | 2               | 4.99          |                |
| Apples Golden Delicious | per pound |                    |                 |               |                | 1.99           | 8               | 1.99          |                | 0.88           | 26              | 0.88          |                |
| Apples Golden Delicious | 3 lb bag  | 1.79-2.99          | 119             | 2.23          | 29             |                |                 |               |                |                |                 |               |                |
| Apples Granny Smith     | per pound | 0.50-1.49          | 181             | 1.11          |                | 0.50-1.99      | 442             | 1.53          |                | 0.79-1.99      | 301             | 1.70          | 3              |
| Apples Granny Smith     | 3 lb bag  | 1.47-3.99          | 436             | 2.11          |                | 3.49           | 152             | 3.49          |                |                |                 |               |                |
| Apples Granny Smith     | 5 lb bag  | 4.99               | 148             | 4.99          |                | 2.99           | 96              | 2.99          |                | 4.99           | 2               | 4.99          |                |
| Apples Honeycrisp       | per pound | 0.50-2.99          | 2,338           | 2.00          | 5              | 0.88-2.99      | 2,141           | 2.07          |                | 0.88-2.99      | 611             | 2.45          | 4              |
| Apples Honeycrisp       | 3 lb bag  | 5.99               | 292             | 5.99          |                | 5.99           | 350             | 5.99          |                | 5.99           | 71              | 5.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Jonagold                      | per pound          | 0.88-1.29          | 162             | 0.92          |                | 0.89-1.99      | 16              | 1.44          |                | 0.88-1.49      | 44              | 1.24          | 48             |
| Apples Jonagold                      | 3 lb bag           | 1.99               | 5               | 1.99          |                |                |                 |               |                |                |                 |               |                |
| Apples Jonathan                      | per pound          | 0.97               | 6               | 0.97          | 100            |                |                 |               |                |                |                 |               |                |
| Apples Jonathan                      | 3 lb bag           | 1.98-3.99          | 208             | 2.87          | 17             |                |                 |               |                |                |                 |               |                |
| Apples Jonathan                      | 5 lb bag           | 3.69               | 25              | 3.69          |                |                |                 |               |                |                |                 |               |                |
| Apples McIntosh                      | 3 lb bag           | 3.99               | 35              | 3.99          |                |                |                 |               |                |                |                 |               |                |
| Apples Pink Lady/Cripps Pink         | per pound          |                    |                 |               |                | 0.33-0.99      | 33              | 0.73          |                | 0.79-0.99      | 20              | 0.84          |                |
| Apples Red Delicious                 | per pound          | 0.88-1.99          | 158             | 1.27          |                | 0.88-1.99      | 79              | 1.07          |                | 0.88-1.29      | 36              | 1.20          |                |
| Apples Red Delicious                 | 3 lb bag           | 1.47-2.99          | 460             | 1.68          | 8              |                |                 |               |                |                |                 |               |                |
| Apples Red Delicious                 | 5 lb bag           | 3.69-3.97          | 66              | 3.86          |                |                |                 |               |                |                |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 1.09-2.00          | 565             | 1.45          |                | 1.18-2.50      | 739             | 2.16          |                | 0.98-2.59      | 316             | 2.31          |                |
| Apples, Processed Juice              | 96 oz (3/4 gallon) |                    |                 |               |                |                |                 |               |                | 1.99           | 28              | 1.99          |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) |                    |                 |               |                | 1.18           | 11              | 1.18          |                | 0.98-5.99      | 88              | 3.29          | 8              |
| Apples, Processed Juice Marked Cider | 96 oz (3/4 gallon) |                    |                 |               |                |                |                 |               |                | 1.99           | 28              | 1.99          |                |
| Apples, Processed Juice Marked Cider | 128 oz (1 gallon)  | 4.99-7.99          | 511             | 6.14          |                | 5.00           | 190             | 5.00          |                | 4.99-10.99     | 85              | 5.49          | 8              |
| Avocados Hass                        | each               | 0.42-2.50          | 1,901           | 1.17          |                | 0.25-2.50      | 2,968           | 1.22          |                | 0.88-2.50      | 404             | 1.54          |                |
| Avocados Various Greenskin Varieties | each               | 0.50-1.67          | 91              | 0.80          |                | 0.99           | 20              | 0.99          |                |                |                 |               |                |
| Bananas                              | per pound          | 0.29-0.39          | 138             | 0.32          |                | 0.29-0.50      | 244             | 0.37          |                | 0.39-0.58      | 31              | 0.44          |                |
| Blueberries                          | 6 oz package       | 1.66-3.29          | 371             | 2.21          |                | 1.67-2.50      | 645             | 2.31          |                | 2.50-3.00      | 184             | 2.62          |                |
| Blueberries                          | 1 pint package     |                    |                 |               |                | 4.99-5.99      | 355             | 5.31          |                |                |                 |               |                |
| Cantaloups                           | each               | 1.88-2.99          | 152             | 2.32          |                | 1.99-2.99      | 801             | 2.50          |                |                |                 |               |                |
| Cantaloups                           | per pound          |                    |                 |               |                | 0.25-0.59      | 60              | 0.53          |                | 0.48           | 18              | 0.48          |                |
| Clementines                          | 3 lb bag           | 3.98               | 11              | 3.98          |                | 3.99           | 317             | 3.99          |                | 5.99           | 34              | 5.99          |                |
| Clementines                          | 2 lb bag           |                    |                 |               |                |                |                 |               |                | 4.00           | 76              | 4.00          |                |
| Cranberries                          | 12 oz bag          | 2.00               | 6               | 2.00          |                |                |                 |               |                | 1.99-3.00      | 76              | 2.19          | 5              |
| Fruit, Other Apple Pears             | per pound          |                    |                 |               |                | 0.79           | 10              | 0.79          |                |                |                 |               |                |
| Fruit, Other Apple Pears             | each               | 1.50               | 23              | 1.50          |                |                |                 |               |                |                |                 |               |                |
| Fruit, Other Cactus Pears            | each               | 0.25               | 144             | 0.25          |                |                |                 |               |                |                |                 |               |                |
| Grapefruit Red                       | each               |                    |                 |               |                | 0.33           | 54              | 0.33          |                |                |                 |               |                |
| Grapefruit Red                       | per pound          | 0.99               | 26              | 0.99          |                | 1.00           | 14              | 1.00          |                |                |                 |               |                |
| Grapefruit Red                       | 5 lb bag           | 4.99               | 7               | 4.99          |                |                |                 |               |                |                |                 |               |                |
| Grapes Black Seedless                | per pound          | 0.67-2.49          | 607             | 1.33          |                | 0.87-2.99      | 682             | 1.81          | 39             | 0.87-2.99      | 371             | 2.52          |                |
| Grapes                               | per pound          | 1.39-2.49          | 59              | 2.30          |                | 0.99-1.50      | 48              | 1.43          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                         | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                           |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Red Globe                                 |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Grapes Red Seedless                       | per pound          | 0.67-2.48          | 1,540           | 1.30          |                | 0.87-2.99      | 2,108           | 1.50          | 50             | 0.87-2.99      | 455             | 2.30          |                |
| Grapes White Seedless Type                | per pound          | 0.67-1.99          | 959             | 1.38          |                | 0.77-2.99      | 1,924           | 1.53          | 41             | 0.87-2.99      | 415             | 2.39          |                |
| Honeydews                                 | each               | 2.99               | 66              | 2.99          |                |                |                 |               |                |                |                 |               |                |
| Honeydews                                 | per pound          |                    |                 |               |                | 0.99           | 8               | 0.99          |                |                |                 |               |                |
| Kiwifruit Hayward                         | each               |                    |                 |               |                | 0.33           | 45              | 0.33          |                |                |                 |               |                |
| Lemons                                    | each               | 0.25-0.44          | 534             | 0.31          |                | 0.69           | 15              | 0.69          |                | 0.69           | 28              | 0.69          |                |
| Lemons                                    | per pound          |                    |                 |               |                | 0.88           | 47              | 0.88          |                |                |                 |               |                |
| Lemons                                    | 2 lb bag           | 2.98               | 41              | 2.98          |                |                |                 |               |                |                |                 |               |                |
| Limes                                     | each               | 0.10-0.34          | 152             | 0.14          |                | 0.11-0.50      | 95              | 0.40          |                | 0.39           | 28              | 0.39          |                |
| Limes                                     | per pound          |                    |                 |               |                | 0.49-0.79      | 128             | 0.55          |                |                |                 |               |                |
| Mangoes                                   | each               | 0.88-1.25          | 184             | 1.06          |                | 1.00-1.99      | 220             | 1.18          |                | 2.50           | 8               | 2.50          |                |
| Misc Berries Blackberries                 | 5.6 - 6 oz package | 0.88-3.33          | 1,039           | 2.19          |                | 0.99-3.50      | 894             | 2.48          |                | 0.99-2.50      | 19              | 1.18          |                |
| Nectarines Various Yellow Flesh Varieties | per pound          |                    |                 |               |                | 0.89           | 54              | 0.89          |                |                |                 |               |                |
| Oranges Navel                             | each               | 0.34               | 55              | 0.34          |                |                |                 |               |                |                |                 |               |                |
| Oranges Navel                             | per pound          | 0.88-1.69          | 610             | 0.98          |                | 0.33-1.29      | 377             | 1.01          |                | 0.88-1.69      | 34              | 1.24          |                |
| Oranges Navel                             | 3 lb bag           | 3.49-4.99          | 105             | 4.46          |                |                |                 |               |                |                |                 |               |                |
| Oranges Valencia                          | each               | 0.34-0.69          | 26              | 0.57          |                |                |                 |               |                |                |                 |               |                |
| Oranges Valencia                          | per pound          |                    |                 |               |                | 0.49-0.50      | 42              | 0.50          |                |                |                 |               |                |
| Oranges Valencia                          | 3 lb bag           |                    |                 |               |                | 2.50           | 11              | 2.50          |                |                |                 |               |                |
| Oranges Valencia                          | 4 lb bag           |                    |                 |               |                | 2.49           | 5               | 2.49          |                |                |                 |               |                |
| Papaya Maradol/Tainung Types              | per pound          | 0.79-1.00          | 113             | 0.87          |                | 0.33-0.99      | 193             | 0.87          |                |                |                 |               |                |
| Peaches Various White Flesh Varieties     | per pound          |                    |                 |               |                |                |                 |               |                | 0.99           | 121             | 0.99          |                |
| Peaches Various Yellow Flesh Varieties    | per pound          | 0.88-1.68          | 221             | 1.54          |                | 0.39-1.48      | 448             | 1.13          | 60             | 0.99-1.69      | 132             | 1.04          | 4              |
| Pears Bartlett                            | per pound          | 0.34-1.79          | 1,712           | 1.45          |                | 0.49-1.49      | 1,398           | 1.19          | 19             | 0.98-2.99      | 523             | 1.42          | 54             |
| Pears Bartlett                            | 3 lb bag           |                    |                 |               |                | 1.28           | 11              | 1.28          |                |                |                 |               |                |
| Pears Bosc                                | per pound          | 0.34-1.79          | 236             | 1.26          |                | 0.49-1.50      | 467             | 0.88          |                | 0.99-1.49      | 126             | 1.15          | 51             |
| Pears Bosc                                | 3 lb bag           |                    |                 |               |                | 1.28           | 11              | 1.28          |                |                |                 |               |                |
| Pears D'Anjou                             | per pound          | 1.29-1.50          | 283             | 1.31          |                | 1.29           | 1               | 1.29          |                | 0.99-1.49      | 152             | 1.13          | 42             |
| Pears D'Anjou                             | 3 lb bag           |                    |                 |               |                | 1.28           | 11              | 1.28          |                |                |                 |               |                |
| Pineapples                                | each               | 0.99-3.00          | 451             | 1.68          |                | 0.50-3.99      | 879             | 3.05          |                | 2.50-2.99      | 32              | 2.82          |                |



| Commodity Variety                        | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|------------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                          |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Pineapples                               | per pound          | 0.50               | 68              | 0.50          |                | 0.33-1.00      | 229             | 0.52          |                | 0.69-0.99      | 45              | 0.96          |                |
| Plums                                    | per pound          | 0.99-1.99          | 34              | 1.49          |                | 0.50-0.99      | 115             | 0.93          | 83             |                |                 |               |                |
| Pomegranates                             | each               | 0.89-0.99          | 17              | 0.94          |                | 0.33-2.50      | 182             | 1.14          |                |                |                 |               |                |
| Persimmons                               | each               |                    |                 |               |                | 0.99-1.25      | 268             | 1.24          |                | 1.25           | 216             | 1.25          |                |
| Persimmons                               | per pound          |                    |                 |               |                | 0.99-2.49      | 39              | 1.87          |                | 1.68           | 8               | 1.68          |                |
| Raspberries Red                          | 6 oz package       | 1.67-3.33          | 761             | 2.32          |                | 2.50-3.50      | 656             | 2.74          |                | 2.50-5.98      | 303             | 3.63          |                |
| Strawberries                             | 1 lb package       | 2.35-3.00          | 48              | 2.78          |                | 2.00-4.99      | 496             | 3.30          |                | 3.99           | 216             | 3.99          |                |
| Strawberries                             | 2 lb package       | 4.00               | 116             | 4.00          |                | 4.00-5.99      | 303             | 4.74          |                |                |                 |               |                |
| Tangerines                               | per pound          |                    |                 |               |                | 1.89           | 37              | 1.89          |                | 1.99-2.98      | 20              | 2.14          |                |
| Tangerines                               | 3 lb bag           | 3.77               | 181             | 3.77          |                |                |                 |               |                | 3.77           | 2               | 3.77          |                |
| Tangerines                               | 2 lb bag           | 3.99-4.00          | 188             | 3.99          |                | 3.00-4.00      | 336             | 3.57          |                | 4.00           | 15              | 4.00          |                |
| Tangelos                                 | per pound          | 1.49               | 110             | 1.49          |                |                |                 |               |                | 1.99           | 9               | 1.99          |                |
| Tangelos                                 | each               | 0.40               | 35              | 0.40          |                |                |                 |               |                |                |                 |               |                |
| Watermelons Red Flesh Seedless Miniature | each               | 2.99               | 40              | 2.99          |                | 1.98-2.50      | 269             | 2.22          |                |                |                 |               |                |
| Watermelons Red Flesh Seedless Type      | per pound          |                    |                 |               |                | 0.20-0.50      | 99              | 0.23          |                |                |                 |               |                |
| <b>FRUITS - ORGANIC</b>                  |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Fuji                              | per pound          | 1.99               | 148             | 1.99          |                | 1.15-2.69      | 272             | 1.39          |                | 0.99-1.99      | 84              | 1.22          | 87             |
| Apples Fuji                              | 2 lb bag           | 3.99-4.49          | 328             | 4.10          |                | 3.99           | 551             | 3.99          |                | 3.98-3.99      | 34              | 3.98          |                |
| Apples Gala                              | per pound          | 0.99-1.99          | 309             | 1.81          |                | 0.99-1.99      | 1,147           | 1.78          |                | 0.99-1.99      | 149             | 1.56          | 43             |
| Apples Gala                              | 2 lb bag           | 3.99-4.99          | 384             | 4.23          |                | 3.99           | 551             | 3.99          |                | 3.98-3.99      | 34              | 3.98          |                |
| Apples Granny Smith                      | per pound          | 1.99               | 148             | 1.99          |                | 1.99           | 4               | 1.99          |                | 0.99-1.99      | 66              | 1.02          | 97             |
| Apples Granny Smith                      | 2 lb bag           | 3.99-4.49          | 322             | 4.10          |                | 3.99           | 542             | 3.99          |                | 3.98-3.99      | 34              | 3.98          |                |
| Apples Honeycrisp                        | per pound          | 1.77-2.99          | 240             | 2.24          |                | 1.99-2.49      | 419             | 2.11          |                | 1.99-2.49      | 17              | 2.43          |                |
| Apples Honeycrisp                        | 2 lb bag           | 3.99-5.99          | 154             | 5.91          |                |                |                 |               |                | 5.99           | 2               | 5.99          |                |
| Apples Jonagold                          | per pound          | 1.98               | 6               | 1.98          | 100            |                |                 |               |                | 1.99           | 9               | 1.99          | 100            |
| Apples Jonathan                          | per pound          | 1.98               | 6               | 1.98          | 100            |                |                 |               |                |                |                 |               |                |
| Apples Pink Lady/Cripps Pink             | 2 lb bag           |                    |                 |               |                | 3.99           | 317             | 3.99          |                |                |                 |               |                |
| Apples, Processed Juice                  | 64 oz (1/2 gallon) |                    |                 |               |                | 2.99           | 11              | 2.99          |                | 2.99           | 18              | 2.99          |                |
| Apples, Processed Juice                  | 96 oz (3/4 gallon) |                    |                 |               |                | 1.99           | 11              | 1.99          |                |                |                 |               |                |
| Apples, Processed Juice Marked Cider     | 64 oz (1/2 gallon) |                    |                 |               |                | 6.49           | 612             | 6.49          |                |                |                 |               |                |
| Apples, Processed Juice Marked Cider     | 96 oz (3/4 gallon) |                    |                 |               |                | 1.99           | 11              | 1.99          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Avocados Hass                        | each               | 0.98-2.99          | 221             | 2.34          |                | 1.48-2.99      | 528             | 2.12          |                | 0.98-3.00      | 102             | 2.85          |                |
| Avocados Various Greenskin Varieties | each               |                    |                 |               |                |                |                 |               |                | 1.50           | 64              | 1.50          |                |
| Bananas                              | per pound          | 0.59               | 5               | 0.59          |                | 0.77           | 152             | 0.77          |                |                |                 |               |                |
| Blueberries                          | 6 oz package       | 3.00               | 99              | 3.00          |                |                |                 |               |                |                |                 |               |                |
| Fruit, Other Apple Pears             | per pound          | 2.99               | 26              | 2.99          |                |                |                 |               |                |                |                 |               |                |
| Grapes Black Seedless                | per pound          | 1.48-2.49          | 450             | 1.88          |                | 1.48-2.49      | 269             | 1.75          |                | 1.99-2.99      | 26              | 2.41          |                |
| Grapes Red Seedless                  | per pound          | 1.48-2.50          | 684             | 2.09          |                | 1.48-3.29      | 521             | 2.12          | 33             | 1.99-2.99      | 65              | 2.64          |                |
| Grapes White Seedless Type           | per pound          | 1.48-2.50          | 684             | 2.09          |                | 1.48-3.29      | 517             | 2.12          | 33             | 1.99-2.99      | 65              | 2.64          |                |
| Honeydews                            | each               |                    |                 |               |                | 3.99           | 53              | 3.99          |                |                |                 |               |                |
| Mangoes                              | each               | 3.00               | 26              | 3.00          |                | 1.99           | 13              | 1.99          |                | 1.50           | 64              | 1.50          |                |
| Misc Berries Blackberries            | 5.6 - 6 oz package | 1.88-3.00          | 105             | 2.94          |                | 3.99           | 9               | 3.99          |                |                |                 |               |                |
| Oranges Navel                        | per pound          |                    |                 |               |                |                |                 |               |                | 1.99           | 7               | 1.99          |                |
| Pears Bartlett                       | per pound          |                    |                 |               |                | 1.69-2.69      | 173             | 1.77          |                | 1.99           | 50              | 1.99          | 64             |
| Pears Bosc                           | per pound          |                    |                 |               |                | 1.69           | 165             | 1.69          |                | 1.49           | 12              | 1.49          |                |
| Pears D'Anjou                        | per pound          |                    |                 |               |                | 1.69-1.79      | 25              | 1.74          |                | 1.49           | 12              | 1.49          |                |
| Raspberries Red                      | 6 oz package       |                    |                 |               |                | 3.00           | 4               | 3.00          |                |                |                 |               |                |
| Strawberries                         | 1 lb package       | 3.50               | 47              | 3.50          |                | 5.49           | 8               | 5.49          |                |                |                 |               |                |
| Strawberries                         | 2 lb package       | 4.00               | 16              | 4.00          |                |                |                 |               |                |                |                 |               |                |

#### ONIONS AND POTATOES

|                                 |           |           |     |      |  |           |     |      |  |           |    |      |  |
|---------------------------------|-----------|-----------|-----|------|--|-----------|-----|------|--|-----------|----|------|--|
| Onions, Dry Red                 | per pound | 0.79-0.89 | 26  | 0.82 |  | 0.25-1.29 | 446 | 0.85 |  | 0.58      | 8  | 0.58 |  |
| Onions, Dry White               | per pound | 0.34-0.69 | 253 | 0.52 |  | 0.17-1.29 | 457 | 0.73 |  | 0.58      | 8  | 0.58 |  |
| Onions, Dry White               | 2 lb bag  |           |     |      |  | 0.89      | 35  | 0.89 |  |           |    |      |  |
| Onions, Dry Yellow              | per pound | 0.33-0.50 | 70  | 0.45 |  | 0.33-0.99 | 368 | 0.75 |  | 0.33-0.39 | 49 | 0.34 |  |
| Onions, Dry Yellow              | 2 lb bag  | 1.69      | 25  | 1.69 |  |           |     |      |  |           |    |      |  |
| Onions, Dry Yellow              | 3 lb bag  | 0.98-2.50 | 313 | 1.70 |  |           |     |      |  |           |    |      |  |
| Onions, Dry Yellow Marked Sweet | per pound | 0.33-1.00 | 520 | 0.92 |  | 0.20-1.49 | 69  | 0.90 |  | 0.79-0.98 | 66 | 0.80 |  |
| Onions, Dry Yellow Marked Sweet | 3 lb bag  | 2.50      | 87  | 2.50 |  |           |     |      |  |           |    |      |  |
| Onions, Dry Yellow Marked Sweet | 5 lb bag  |           |     |      |  | 3.99      | 264 | 3.99 |  |           |    |      |  |
| Potatoes Round Red              | per pound | 0.89      | 35  | 0.89 |  | 0.50-0.99 | 360 | 0.82 |  |           |    |      |  |
| Potatoes Round Red              | 3 lb bag  | 1.50-2.00 | 28  | 1.70 |  |           |     |      |  |           |    |      |  |
| Potatoes Round Red              | 5 lb bag  | 2.50-3.99 | 338 | 3.32 |  | 2.50-3.49 | 623 | 3.47 |  | 2.50      | 18 | 2.50 |  |
| Potatoes                        | per pound | 0.88-0.97 | 40  | 0.93 |  | 0.79-0.99 | 62  | 0.83 |  |           |    |      |  |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Round White                          |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round White                 | 3 lb bag  | 1.50               | 4               | 1.50          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round White                 | 5 lb bag  | 3.99               | 49              | 3.99          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Russet                      | per pound | 0.49-0.88          | 220             | 0.81          |                | 0.25-0.89      | 93              | 0.50          |                | 0.59-0.89      | 68              | 0.71          |                |
| Potatoes Russet                      | 5 lb bag  | 0.88-2.50          | 182             | 1.30          |                | 0.99-2.99      | 404             | 2.60          |                | 1.99-2.99      | 401             | 2.53          | 42             |
| Potatoes Russet                      | 10 lb bag | 1.98-3.99          | 249             | 3.00          |                | 0.88-2.99      | 308             | 2.42          |                | 0.88-2.99      | 251             | 2.77          |                |
| Potatoes Yellow Type                 | 3 lb bag  | 1.50-3.29          | 33              | 2.15          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Yellow Type                 | 5 lb bag  | 1.29-3.99          | 454             | 3.15          |                | 2.50-3.49      | 623             | 3.47          |                | 2.50           | 18              | 2.50          |                |
| <b>ONIONS AND POTATOES - ORGANIC</b> |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Onions, Dry Red                      | per pound |                    |                 |               |                | 1.49           | 4               | 1.49          | 100            |                |                 |               |                |
| Onions, Dry Red                      | 2 lb bag  |                    |                 |               |                | 2.79           | 12              | 2.79          |                |                |                 |               |                |
| Onions, Dry Yellow                   | per pound |                    |                 |               |                | 1.59           | 15              | 1.59          |                | 1.59           | 28              | 1.59          |                |
| Onions, Dry Yellow Marked Sweet      | per pound |                    |                 |               |                |                |                 |               |                | 1.48           | 3               | 1.48          |                |
| Onions, Dry Yellow Marked Sweet      | 2 lb bag  |                    |                 |               |                | 2.99           | 4               | 2.99          |                |                |                 |               |                |
| Potatoes Round Red                   | per pound |                    |                 |               |                |                |                 |               |                | 1.49           | 12              | 1.49          |                |
| Potatoes Round Red                   | 3 lb bag  |                    |                 |               |                | 3.49           | 12              | 3.49          |                |                |                 |               |                |
| Potatoes Russet                      | 5 lb bag  |                    |                 |               |                | 2.99           | 12              | 2.99          |                |                |                 |               |                |
| Potatoes Yellow Type                 | per pound |                    |                 |               |                |                |                 |               |                | 1.29-1.49      | 31              | 1.37          |                |
| Potatoes Yellow Type                 | 3 lb bag  |                    |                 |               |                | 3.49           | 12              | 3.49          |                |                |                 |               |                |
| Potatoes Yellow Type                 | 5 lb bag  |                    |                 |               |                | 5.99           | 9               | 5.99          |                |                |                 |               |                |
| <b>VEGETABLES</b>                    |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Artichokes                           | each      |                    |                 |               |                | 2.50           | 152             | 2.50          |                |                |                 |               |                |
| Asparagus Green                      | per pound | 1.28-3.99          | 654             | 1.84          |                | 0.98-3.99      | 1,465           | 2.21          |                | 1.99-2.99      | 619             | 2.66          |                |
| Beans Round Green Type               | per pound | 0.89-1.28          | 199             | 1.15          |                | 0.99-2.49      | 195             | 1.42          |                | 1.69           | 9               | 1.69          | 100            |
| Broccoli                             | per bunch | 1.77-2.00          | 67              | 1.81          |                | 0.75           | 35              | 0.75          |                |                |                 |               |                |
| Broccoli Crown Cut                   | per pound | 1.48-2.99          | 1,433           | 1.53          |                | 1.48-2.49      | 482             | 1.50          |                | 1.48-1.99      | 340             | 1.66          |                |
| Brussels Sprouts                     | per pound | 1.48-1.99          | 114             | 1.96          |                | 1.49-2.50      | 21              | 2.06          | 38             | 1.48           | 2               | 1.48          |                |
| Beets                                | per pound | 0.50-0.58          | 19              | 0.53          |                | 0.50           | 13              | 0.50          |                |                |                 |               |                |
| Cabbage Round Green Type             | per pound | 0.33-0.69          | 615             | 0.49          |                | 0.33-0.50      | 55              | 0.37          |                |                |                 |               |                |
| Carrots                              | per pound | 0.47-0.59          | 74              | 0.58          |                | 0.25-0.69      | 187             | 0.37          |                |                |                 |               |                |
| Carrots                              | 1 lb bag  | 0.79               | 19              | 0.79          |                | 0.25-0.33      | 13              | 0.29          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety         | Unit            | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------|-----------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                           |                 | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Carrots                   | 2 lb bag        | 0.99-1.59          | 72              | 1.25          |                | 0.79           | 5               | 0.79          |                | 1.50           | 121             | 1.50          |                |
| Carrots Baby Peeled       | 1 lb bag        | 0.99-1.50          | 217             | 1.22          |                | 0.99-1.50      | 401             | 1.18          |                | 0.98           | 2               | 0.98          |                |
| Carrots Baby Peeled       | 2 lb bag        | 3.00               | 11              | 3.00          |                |                |                 |               |                | 2.50           | 11              | 2.50          |                |
| Cauliflower               | each            | 1.77-3.59          | 99              | 2.41          |                |                |                 |               |                | 2.50           | 2               | 2.50          |                |
| Cauliflower               | per pound       |                    |                 |               |                | 0.79-1.99      | 67              | 1.08          |                | 0.99-1.99      | 78              | 1.46          |                |
| Celery                    | each            | 0.99-1.29          | 216             | 1.19          |                | 0.33-0.99      | 425             | 0.82          |                | 0.98           | 2               | 0.98          |                |
| Celery                    | per pound       |                    |                 |               |                |                |                 |               |                | 0.78           | 11              | 0.78          | 100            |
| Cilantro                  | per bunch       | 0.28-0.39          | 306             | 0.33          |                | 0.16-0.50      | 191             | 0.38          |                |                |                 |               |                |
| Corn-Sweet                | each            | 0.25-0.60          | 257             | 0.46          |                | 0.33-0.59      | 176             | 0.42          |                |                |                 |               |                |
| Cucumbers                 | each            | 0.25-0.66          | 271             | 0.50          | 17             | 0.19-0.99      | 909             | 0.57          |                | 0.38-1.00      | 66              | 0.80          |                |
| Eggplant                  | per pound       | 1.49               | 47              | 1.49          | 100            |                |                 |               |                |                |                 |               |                |
| Eggplant                  | each            |                    |                 |               |                | 0.50           | 6               | 0.50          |                |                |                 |               |                |
| Garlic                    | per pound       |                    |                 |               |                | 2.99           | 5               | 2.99          |                |                |                 |               |                |
| Garlic                    | per sleeve      | 1.78               | 41              | 1.78          |                | 0.99-1.49      | 120             | 1.22          |                |                |                 |               |                |
| Greens Collard            | per bunch       | 0.99               | 17              | 0.99          |                |                |                 |               |                |                |                 |               |                |
| Greens Collard            | per pound       |                    |                 |               |                | 1.99           | 8               | 1.99          |                |                |                 |               |                |
| Greens Kale               | per bunch       |                    |                 |               |                | 0.49-0.79      | 55              | 0.71          |                | 0.88           | 8               | 0.88          |                |
| Greens Mustard            | per bunch       | 0.99               | 17              | 0.99          |                | 0.50           | 6               | 0.50          |                |                |                 |               |                |
| Greens Mustard            | per pound       |                    |                 |               |                | 1.99           | 8               | 1.99          |                |                |                 |               |                |
| Greens Swiss Chard        | per pound       |                    |                 |               |                | 1.99           | 8               | 1.99          |                |                |                 |               |                |
| Lettuce, Iceberg          | each            | 1.29-1.49          | 137             | 1.35          |                | 0.49-0.99      | 54              | 0.56          |                | 0.98           | 8               | 0.98          |                |
| Lettuce, Other Boston     | each            |                    |                 |               |                | 1.59           | 8               | 1.59          |                |                |                 |               |                |
| Lettuce, Other Green Leaf | each            | 0.99               | 18              | 0.99          |                | 1.29-1.59      | 160             | 1.31          |                | 0.99           | 36              | 0.99          |                |
| Lettuce, Other Red Leaf   | each            |                    |                 |               |                | 1.29-1.59      | 160             | 1.31          |                | 0.99           | 36              | 0.99          |                |
| Lettuce, Romaine          | each            | 0.99               | 17              | 0.99          |                | 0.50-1.29      | 159             | 1.26          |                |                |                 |               |                |
| Lettuce, Romaine Hearts   | 3 count package | 2.99               | 20              | 2.99          |                | 1.99-2.99      | 626             | 2.97          |                |                |                 |               |                |
| Mushrooms Portobella      | 8 oz package    | 1.49-2.50          | 351             | 1.69          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms Portobella      | 6 oz package    | 2.29-2.99          | 85              | 2.61          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms White           | per pound       | 2.99               | 45              | 2.99          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms White           | 8 oz package    | 1.68-2.50          | 102             | 2.17          |                | 0.99-2.00      | 529             | 1.79          |                | 1.50-1.99      | 56              | 1.88          | 9              |
| Onions Green              | per bunch       | 0.46-0.59          | 154             | 0.50          |                | 0.20-0.50      | 234             | 0.34          |                |                |                 |               |                |
| Peppers, Bell Type Green  | per pound       |                    |                 |               |                | 0.99           | 13              | 0.99          |                |                |                 |               |                |
| Peppers, Bell Type Green  | each            | 0.33-0.88          | 367             | 0.71          |                | 0.25-0.99      | 263             | 0.42          |                | 0.69-0.99      | 43              | 0.93          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Peppers, Bell Type Orange            | each               | 0.88-1.67          | 661             | 0.99          |                | 0.44-1.00      | 659             | 0.91          |                | 0.50-1.25      | 192             | 0.99          |                |
| Peppers, Bell Type Red               | per pound          |                    |                 |               |                | 0.69-2.99      | 337             | 2.45          |                |                |                 |               |                |
| Peppers, Bell Type Red               | each               | 0.88-1.67          | 858             | 0.97          |                | 0.44-1.00      | 717             | 0.90          |                | 0.50-1.25      | 242             | 0.97          |                |
| Peppers, Bell Type Yellow            | per pound          |                    |                 |               |                | 2.99           | 46              | 2.99          |                | 0.99           | 36              | 0.99          |                |
| Peppers, Bell Type Yellow            | each               | 0.88-1.67          | 661             | 0.99          |                | 0.44-1.00      | 667             | 0.91          |                | 0.50-1.25      | 232             | 0.97          |                |
| Peppers, Other Jalapeno              | per pound          | 0.69-1.09          | 368             | 0.87          |                | 0.33-0.99      | 232             | 0.54          |                |                |                 |               |                |
| Peppers, Other Serrano               | per pound          | 0.59-0.78          | 89              | 0.63          |                | 0.49-0.89      | 53              | 0.53          |                |                |                 |               |                |
| Pumpkins                             | each               | 2.49-5.99          | 817             | 3.63          | 3              | 2.00-9.99      | 838             | 4.82          | 31             | 3.29-5.00      | 305             | 4.89          | 68             |
| Pumpkins                             | per pound          |                    |                 |               |                | 0.19-0.50      | 122             | 0.44          |                | 0.19-0.34      | 273             | 0.31          | 53             |
| Pumpkins Marked Large                | each               | 2.99-5.00          | 307             | 4.01          |                | 10.99          | 8               | 10.99         |                | 3.99-5.00      | 16              | 4.62          |                |
| Pumpkins Marked Large                | per pound          | 0.29               | 16              | 0.29          |                | 0.29-0.33      | 197             | 0.29          |                |                |                 |               |                |
| Pumpkins Marked Medium               | each               |                    |                 |               |                | 5.00-7.99      | 17              | 6.41          |                |                |                 |               |                |
| Pumpkins Marked Small                | each               |                    |                 |               |                | 5.99           | 8               | 5.99          |                |                |                 |               |                |
| Pumpkins Miniature                   | each               |                    |                 |               |                | 0.89-0.99      | 268             | 0.89          |                |                |                 |               |                |
| Pumpkins Pie Type                    | each               | 1.88-1.99          | 149             | 1.99          |                |                |                 |               |                | 0.33           | 18              | 0.33          |                |
| Pumpkins Pie Type                    | per pound          | 0.50               | 11              | 0.50          |                |                |                 |               |                | 0.79           | 12              | 0.79          |                |
| Radishes                             | per bunch          |                    |                 |               |                | 0.20-0.50      | 102             | 0.48          |                |                |                 |               |                |
| Radishes                             | 1 lb bag           | 1.49-1.50          | 30              | 1.49          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                    | 1 lb bag           | 2.50               | 9               | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                    | 10 - 12 oz package | 0.99-2.98          | 457             | 1.86          |                | 1.29-3.00      | 800             | 2.72          |                | 0.79-3.00      | 108             | 1.86          |                |
| Salad Mixed Types                    | 5 - 9 oz package   | 2.00-2.98          | 292             | 2.09          |                | 1.50-2.50      | 151             | 1.93          |                | 1.29-3.00      | 108             | 2.12          |                |
| Spinach                              | per bunch          |                    |                 |               |                | 0.79-0.99      | 43              | 0.96          |                |                |                 |               |                |
| Spinach Flat, Baby Type              | 10 oz package      | 1.89-2.50          | 73              | 2.37          |                | 1.99           | 45              | 1.99          |                |                |                 |               |                |
| Spinach Flat, Baby Type              | 1 lb package       | 3.00               | 11              | 3.00          |                |                |                 |               |                |                |                 |               |                |
| Spinach Flat, Baby Type              | 8 oz package       | 2.00               | 116             | 2.00          |                |                |                 |               |                | 1.99-2.50      | 53              | 2.15          |                |
| Spinach Flat, Baby Type              | 9 oz package       | 2.00               | 116             | 2.00          |                |                |                 |               |                |                |                 |               |                |
| Spinach Flat, Baby Type              | 5 - 6 oz package   | 2.00               | 116             | 2.00          |                |                |                 |               |                |                |                 |               |                |
| Squash Acorn                         | per pound          | 0.68-1.19          | 1,621           | 0.97          |                | 0.69-1.00      | 494             | 0.97          |                | 0.79-0.99      | 215             | 0.95          |                |
| Squash Butternut                     | per pound          | 0.68-1.19          | 404             | 0.97          | 1              | 0.69-1.00      | 22              | 0.89          |                | 0.69-0.99      | 82              | 0.85          | 11             |
| Squash Grey                          | per pound          | 0.79               | 17              | 0.79          |                | 0.50-0.99      | 162             | 0.68          |                |                |                 |               |                |
| Squash Spaghetti                     | per pound          | 0.68-1.19          | 404             | 0.97          | 1              | 1.00           | 14              | 1.00          |                | 0.69-0.99      | 82              | 0.85          | 11             |
| Squash Yellow Crookneck/Straightneck | per pound          | 0.79-1.49          | 164             | 1.12          | 32             | 0.99-1.49      | 395             | 1.00          |                |                |                 |               |                |
| Squash                               | per pound          | 0.50-1.49          | 177             | 1.09          | 29             | 0.49-1.49      | 537             | 0.90          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                                  | Unit           | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|----------------------------------------------------|----------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                                    |                | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Zucchini                                           |                |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Sweet Potatoes                                     | per pound      | 0.58-1.49          | 384             | 0.95          | 2              | 0.50-1.99      | 106             | 0.76          |                | 1.28-1.99      | 45              | 1.86          |                |
| Tomatoes                                           | per pound      | 0.50-1.69          | 79              | 0.61          |                | 0.49-0.99      | 445             | 0.55          |                | 1.48           | 2               | 1.48          |                |
| Tomatoes Vine Ripe - Heirloom Varieties            | per pound      |                    |                 |               |                | 2.99-3.99      | 54              | 3.14          |                |                |                 |               |                |
| Tomatoes Vine Ripe - Heirloom Varieties-Greenhouse | per pound      | 1.48               | 87              | 1.48          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes Vine Ripes                                | per pound      | 0.49-1.49          | 85              | 1.05          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes Vine Ripes-Greenhouse                     | per pound      | 0.88-1.49          | 219             | 1.10          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse        | per pound      | 0.97-1.98          | 2,313           | 1.69          | 3              | 0.89-2.99      | 1,621           | 1.94          | 11             | 0.79-2.49      | 497             | 1.68          |                |
| Tomatoes, Cherry                                   | 1 pint package |                    |                 |               |                | 2.99           | 46              | 2.99          |                |                |                 |               |                |
| Tomatoes, Grape Type                               | 1 pint package | 1.99-2.88          | 116             | 2.30          |                |                |                 |               |                | 3.29           | 29              | 3.29          |                |
| Tomatoes, Grape Type                               | 10 oz package  | 1.99-2.99          | 87              | 2.54          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes, Plum Type Roma                           | per pound      | 0.50-1.39          | 277             | 0.84          |                | 0.50-0.99      | 340             | 0.86          |                | 0.88-1.29      | 48              | 1.22          |                |
| Tomatillos                                         | per pound      | 0.66               | 17              | 0.66          |                | 0.25-0.99      | 215             | 0.60          |                |                |                 |               |                |
| Vegetables Other Cactus Leaf (Nopales)             | per pound      |                    |                 |               |                | 0.20           | 5               | 0.20          |                |                |                 |               |                |
| <b>VEGETABLES - ORGANIC</b>                        |                |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Beans Round Green Type                             | per pound      |                    |                 |               |                | 2.49           | 8               | 2.49          |                |                |                 |               |                |
| Broccoli                                           | per bunch      |                    |                 |               |                | 2.99           | 269             | 2.99          |                | 2.99           | 216             | 2.99          |                |
| Beets                                              | per bunch      |                    |                 |               |                |                |                 |               |                | 1.98           | 19              | 1.98          |                |
| Cabbage Red Type                                   | per pound      | 0.98               | 6               | 0.98          |                |                |                 |               |                |                |                 |               |                |
| Cabbage Round Green Type                           | per pound      | 0.98               | 6               | 0.98          |                | 0.99           | 12              | 0.99          |                |                |                 |               |                |
| Carrots                                            | per bunch      |                    |                 |               |                |                |                 |               |                | 2.50           | 39              | 2.50          | 44             |
| Carrots Baby Peeled                                | 1 lb bag       | 1.50               | 283             | 1.50          |                | 0.99-1.99      | 583             | 1.48          |                | 1.25-1.66      | 37              | 1.45          |                |
| Cauliflower                                        | each           |                    |                 |               |                | 2.79           | 53              | 2.79          |                |                |                 |               |                |
| Celery                                             | each           | 2.50               | 6               | 2.50          |                | 1.99-2.00      | 35              | 2.00          | 74             |                |                 |               |                |
| Celery Hearts                                      | each           |                    |                 |               |                | 2.00           | 50              | 2.00          |                |                |                 |               |                |
| Cucumbers                                          | each           |                    |                 |               |                |                |                 |               |                | 1.25-1.50      | 16              | 1.36          | 44             |
| Cucumbers Long Seedless-Greenhouse                 | each           |                    |                 |               |                | 1.50-2.50      | 109             | 1.99          |                |                |                 |               |                |
| Garlic                                             | per sleeve     |                    |                 |               |                | 2.49           | 50              | 2.49          |                |                |                 |               |                |
| Greens Kale                                        | per bunch      |                    |                 |               |                | 1.00-1.99      | 635             | 1.68          |                | 1.49           | 19              | 1.49          |                |
| Greens Kale                                        | per pound      |                    |                 |               |                | 0.99           | 12              | 0.99          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                             |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Greens Swiss Chard                          | per bunch          | 2.00               | 6               | 2.00          |                |                |                 |               |                |                |                 |               |                |
| Lettuce, Other Boston                       | each               | 3.49               | 16              | 3.49          |                | 3.49           | 190             | 3.49          |                |                |                 |               |                |
| Lettuce, Romaine Hearts                     | 3 count package    | 2.50-3.49          | 87              | 3.28          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms Portobella                        | per pound          |                    |                 |               |                |                |                 |               |                | 5.99           | 11              | 5.99          | 100            |
| Mushrooms White                             | 8 oz package       |                    |                 |               |                | 3.50-3.69      | 269             | 3.51          |                | 2.50-3.50      | 233             | 3.43          |                |
| Peppers, Bell Type Orange                   | per pound          | 4.98               | 6               | 4.98          |                |                |                 |               |                |                |                 |               |                |
| Peppers, Bell Type Orange                   | each               | 1.48-2.00          | 271             | 1.81          |                | 1.48           | 146             | 1.48          |                | 2.00-2.50      | 11              | 2.41          |                |
| Peppers, Bell Type Orange-Greenhouse        | per pound          |                    |                 |               |                | 2.99           | 46              | 2.99          |                |                |                 |               |                |
| Peppers, Bell Type Red                      | per pound          | 4.98               | 6               | 4.98          |                | 2.99           | 46              | 2.99          |                | 3.99           | 21              | 3.99          |                |
| Peppers, Bell Type Red                      | each               | 1.48-2.00          | 271             | 1.81          |                | 1.48           | 146             | 1.48          |                | 2.00-2.50      | 11              | 2.41          |                |
| Peppers, Bell Type Yellow                   | per pound          | 4.98               | 6               | 4.98          |                | 2.99           | 46              | 2.99          |                |                |                 |               |                |
| Peppers, Bell Type Yellow                   | each               | 1.48-2.00          | 271             | 1.81          |                | 1.48           | 146             | 1.48          |                | 2.00-2.50      | 11              | 2.41          |                |
| Peppers, Other Mixed Mini Sweet Types       | 1 lb package       |                    |                 |               |                | 2.98           | 11              | 2.98          |                | 2.98           | 18              | 2.98          |                |
| Pumpkins Pie Type                           | per pound          | 1.48               | 6               | 1.48          | 100            | 0.99-1.89      | 275             | 1.04          |                | 0.99-1.89      | 244             | 1.09          |                |
| Salad Mixed Types                           | 1 lb bag           | 5.00               | 110             | 5.00          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                           | 10 - 12 oz package |                    |                 |               |                | 3.99           | 13              | 3.99          |                |                |                 |               |                |
| Salad Mixed Types                           | 5 - 9 oz package   | 3.99               | 8               | 3.99          |                | 2.49-3.99      | 988             | 2.96          |                | 2.50-3.99      | 38              | 3.02          |                |
| Spinach Flat, Baby Type                     | 1 lb package       |                    |                 |               |                | 3.99           | 12              | 3.99          |                | 5.00           | 146             | 5.00          |                |
| Spinach Flat, Baby Type                     | 5 - 6 oz package   |                    |                 |               |                | 3.00-3.99      | 122             | 3.07          |                |                |                 |               |                |
| Squash Acorn                                | per pound          | 0.98-1.49          | 237             | 1.26          | 3              | 0.99-1.77      | 349             | 1.32          | 5              | 0.99-1.49      | 113             | 1.37          | 10             |
| Squash Butternut                            | per pound          | 0.98-1.49          | 237             | 1.26          | 3              | 0.69-1.79      | 376             | 1.32          | 4              | 0.99-1.79      | 141             | 1.46          | 8              |
| Squash Spaghetti                            | per pound          | 0.98-1.49          | 237             | 1.26          | 3              | 0.99-1.77      | 323             | 1.30          | 5              | 0.99-1.49      | 113             | 1.37          | 10             |
| Squash Zucchini                             | per pound          |                    |                 |               |                | 1.89           | 12              | 1.89          |                | 1.98           | 3               | 1.98          |                |
| Sweet Potatoes                              | per pound          | 1.69-1.98          | 32              | 1.74          |                | 1.49-1.99      | 57              | 1.53          |                | 1.78-2.29      | 28              | 1.94          |                |
| Tomatoes Vine Ripe - Heirloom Varieties     | per pound          |                    |                 |               |                | 3.88           | 12              | 3.88          | 100            |                |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound          | 1.88               | 99              | 1.88          |                | 1.48           | 146             | 1.48          |                |                |                 |               |                |
| Tomatoes, Cherry                            | 1 pint package     |                    |                 |               |                |                |                 |               |                | 2.50           | 41              | 2.50          |                |
| Tomatoes, Grape Type                        | 1 pint package     | 2.50-2.79          | 31              | 2.73          |                | 2.00-2.99      | 668             | 2.91          |                | 2.50-2.69      | 7               | 2.64          |                |
| Tomatoes, Grape Type                        | 10 oz package      | 2.49-2.50          | 15              | 2.49          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes, Plum Type Roma                    | per pound          |                    |                 |               |                | 1.00-1.99      | 26              | 1.46          |                |                |                 |               |                |
| <b>SEASONAL ITEMS</b>                       |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety              | Unit        | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------|-------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                |             | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Chayote                        | per pound   | 0.69               | 91              | 0.69          |                | 0.50-0.69      | 37              | 0.62          |                |                |                 |               |                |
| Chayote                        | each        |                    |                 |               |                | 0.25-0.50      | 182             | 0.32          |                |                |                 |               |                |
| Gladiola                       | bunched 5s  |                    |                 |               |                | 2.99           | 13              | 2.99          |                |                |                 |               |                |
| Potted Plants<br>Chrysanthemum | 6 inch pot  | 7.99-10.99         | 287             | 10.21         |                | 7.99-8.99      | 922             | 8.54          |                | 7.99-11.99     | 352             | 11.13         |                |
| Rose, Hybrid Tea               | bunched 12s |                    |                 |               |                | 11.99-12.99    | 82              | 12.54         |                | 9.99           | 21              | 9.99          |                |

| Commodity Variety                    | Unit               | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|--------------------------------------|--------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                      |                    | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
|                                      |                    |             |                 |               |                |             |                 |               |                |
| FRUITS                               |                    |             |                 |               |                |             |                 |               |                |
|                                      |                    |             |                 |               |                |             |                 |               |                |
| Apples Fuji                          | per pound          | 1.28-1.29   | 14              | 1.29          |                | 1.79        | 6               | 1.79          |                |
| Apples Fuji                          | 3 lb bag           | 3.99        | 2               | 3.99          |                |             |                 |               |                |
| Apples Gala                          | per pound          | 1.28-1.99   | 50              | 1.75          |                | 1.39-1.99   | 25              | 1.89          |                |
| Apples Golden Delicious              | per pound          | 1.28-2.39   | 36              | 2.30          |                |             |                 |               |                |
| Apples Granny Smith                  | per pound          | 1.99-2.39   | 59              | 2.21          |                | 1.99        | 21              | 1.99          |                |
| Apples Honeycrisp                    | per pound          | 3.47        | 10              | 3.47          |                |             |                 |               |                |
| Apples Honeycrisp                    | 3 lb bag           | 4.29-6.79   | 4               | 6.17          |                | 5.99        | 6               | 5.99          |                |
| Apples McIntosh                      | per pound          | 1.99        | 7               | 1.99          |                |             |                 |               |                |
| Apples Red Delicious                 | per pound          | 1.28-2.39   | 36              | 2.30          |                |             |                 |               |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) | 3.99        | 2               | 3.99          |                |             |                 |               |                |
| Avocados Hass                        | each               | 1.25-2.69   | 38              | 1.65          |                | 1.50-2.69   | 26              | 1.64          |                |
| Bananas                              | per pound          | 0.89        | 1               | 0.89          |                | 0.99        | 4               | 0.99          |                |
| Blueberries                          | 6 oz package       |             |                 |               |                | 3.99        | 4               | 3.99          |                |
| Cantaloups                           | per pound          |             |                 |               |                | 0.89-0.99   | 10              | 0.95          |                |
| Clementines                          | 3 lb bag           | 5.92-5.99   | 12              | 5.93          |                |             |                 |               |                |
| Cranberries                          | 12 oz bag          | 2.29        | 1               | 2.29          |                |             |                 |               |                |
| Fruit, Other Apple Pears             | per pound          |             |                 |               |                | 1.99        | 35              | 1.99          |                |
| Grapefruit Red                       | each               | 2.50        | 33              | 2.50          |                | 0.99        | 6               | 0.99          |                |
| Grapes Black Seedless                | per pound          | 2.38-2.99   | 29              | 2.93          |                | 2.99        | 21              | 2.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                      | Unit         | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|----------------------------------------|--------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                        |              | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Grapes Red Seedless                    | per pound    | 2.38-2.99   | 29              | 2.93          |                | 1.89-2.99   | 44              | 2.42          |                |
| Grapes White Seedless Type             | per pound    | 2.38-2.99   | 29              | 2.93          |                | 1.89-2.99   | 85              | 2.22          |                |
| Honeydews                              | per pound    |             |                 |               |                | 1.39        | 35              | 1.39          |                |
| Lemons                                 | each         |             |                 |               |                | 0.80        | 3               | 0.80          |                |
| Oranges Navel                          | per pound    |             |                 |               |                | 2.48        | 3               | 2.48          |                |
| Papaya Solo Type                       | per pound    |             |                 |               |                | 1.29-1.59   | 58              | 1.47          | 60             |
| Peaches Various Yellow Flesh Varieties | per pound    | 1.79        | 2               | 1.79          |                | 2.48-2.99   | 61              | 2.68          |                |
| Pears Bartlett                         | per pound    | 0.98-1.97   | 31              | 1.70          |                | 1.49        | 21              | 1.49          |                |
| Pears Bosc                             | per pound    | 0.98-1.79   | 15              | 1.63          |                |             |                 |               |                |
| Pears D'Anjou                          | per pound    | 0.98-1.79   | 14              | 1.62          |                |             |                 |               |                |
| Pineapples                             | each         | 3.49        | 1               | 3.49          |                |             |                 |               |                |
| Pineapples                             | per pound    |             |                 |               |                | 0.69-0.99   | 67              | 0.79          | 52             |
| Plums                                  | per pound    |             |                 |               |                | 2.48        | 3               | 2.48          |                |
| Plums Interspecific Type               | per pound    |             |                 |               |                | 1.99        | 35              | 1.99          |                |
| Pomegranates                           | each         | 1.98        | 3               | 1.98          |                |             |                 |               |                |
| Persimmons                             | each         | 1.25        | 26              | 1.25          |                | 1.25        | 21              | 1.25          |                |
| Persimmons                             | per pound    |             |                 |               |                | 2.69        | 23              | 2.69          |                |
| Raspberries Red                        | 6 oz package | 3.99        | 26              | 3.99          |                |             |                 |               |                |
| Strawberries                           | 1 lb package | 3.99        | 26              | 3.99          |                | 3.99        | 21              | 3.99          |                |
| Tangerines                             | 2 lb bag     |             |                 |               |                | 4.69        | 4               | 4.69          |                |
| <b>FRUITS - ORGANIC</b>                |              |             |                 |               |                |             |                 |               |                |
| Apples Fuji                            | per pound    | 2.19        | 1               | 2.19          |                |             |                 |               |                |
| Apples Fuji                            | 2 lb bag     | 4.99        | 11              | 4.99          |                |             |                 |               |                |
| Apples Granny Smith                    | 2 lb bag     | 4.99        | 11              | 4.99          |                |             |                 |               |                |
| Apples Honeycrisp                      | per pound    | 1.29-3.79   | 13              | 3.41          |                |             |                 |               |                |
| Apples McIntosh                        | per pound    | 1.88        | 3               | 1.88          |                |             |                 |               |                |
| Avocados Hass                          | each         | 1.58        | 3               | 1.58          |                |             |                 |               |                |
| Grapes Black Seedless                  | per pound    | 2.29        | 11              | 2.29          |                |             |                 |               |                |
| Grapes Red Seedless                    | per pound    | 2.29        | 11              | 2.29          |                |             |                 |               |                |
| Grapes White Seedless Type             | per pound    | 2.29        | 11              | 2.29          |                |             |                 |               |                |
| Honeydews                              | each         |             |                 |               |                | 4.99        | 3               | 4.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                        | Unit         | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|------------------------------------------|--------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                          |              | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Mangoes                                  | each         | 3.99        | 33              | 3.99          |                |             |                 |               |                |
| Oranges Valencia                         | per pound    | 1.79        | 1               | 1.79          |                |             |                 |               |                |
| Pears Bartlett                           | per pound    | 1.49        | 26              | 1.49          |                |             |                 |               |                |
| Pears D'Anjou                            | per pound    |             |                 |               |                | 1.99        | 3               | 1.99          |                |
| Watermelons Red Flesh Seedless Miniature | each         | 6.99        | 1               | 6.99          |                |             |                 |               |                |
| <b>ONIONS AND POTATOES</b>               |              |             |                 |               |                |             |                 |               |                |
| Onions, Dry Red                          | per pound    |             |                 |               |                | 2.29        | 35              | 2.29          |                |
| Onions, Dry Yellow                       | per pound    | 0.58        | 3               | 0.58          |                |             |                 |               |                |
| Onions, Dry Yellow                       | 3 lb bag     |             |                 |               |                | 2.19        | 4               | 2.19          |                |
| Onions, Dry Yellow Marked Sweet          | per pound    | 1.29        | 33              | 1.29          |                | 1.49-1.89   | 9               | 1.62          |                |
| Potatoes Russet                          | 5 lb bag     | 2.99        | 26              | 2.99          |                | 2.99        | 21              | 2.99          |                |
| Potatoes Russet                          | 10 lb bag    |             |                 |               |                | 4.99        | 4               | 4.99          |                |
| <b>ONIONS AND POTATOES - ORGANIC</b>     |              |             |                 |               |                |             |                 |               |                |
| Potatoes Russet                          | 3 lb bag     | 3.39        | 1               | 3.39          |                |             |                 |               |                |
| <b>VEGETABLES</b>                        |              |             |                 |               |                |             |                 |               |                |
| Asparagus Green                          | per pound    | 2.48        | 26              | 2.48          |                | 2.48-3.99   | 28              | 2.86          |                |
| Broccoli Crown Cut                       | per pound    | 1.84-1.99   | 12              | 1.87          |                |             |                 |               |                |
| Cabbage Round Green Type                 | per pound    | 0.48        | 3               | 0.48          |                | 0.89-1.19   | 65              | 0.94          |                |
| Carrots                                  | per pound    |             |                 |               |                | 1.19        | 6               | 1.19          |                |
| Carrots                                  | 2 lb bag     |             |                 |               |                | 2.29        | 3               | 2.29          |                |
| Cauliflower                              | per pound    | 1.59        | 1               | 1.59          |                | 1.99        | 4               | 1.99          |                |
| Celery                                   | per pound    | 0.99        | 7               | 0.99          |                | 1.69        | 58              | 1.69          |                |
| Cucumbers                                | each         | 0.99        | 1               | 0.99          |                | 1.89        | 35              | 1.89          | 100            |
| Cucumbers                                | per pound    |             |                 |               |                | 1.29-1.89   | 7               | 1.55          |                |
| Lettuce, Iceberg                         | each         | 3.00        | 33              | 3.00          |                |             |                 |               |                |
| Lettuce, Iceberg                         | per pound    |             |                 |               |                | 1.29-1.99   | 62              | 1.89          |                |
| Lettuce, Other Green Leaf                | per pound    |             |                 |               |                | 1.69        | 6               | 1.69          |                |
| Mushrooms White                          | 8 oz package |             |                 |               |                | 2.49        | 4               | 2.49          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit         | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|---------------------------------------------|--------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                             |              | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Onions Green                                | per bunch    | 0.69        | 7               | 0.69          |                |             |                 |               |                |
| Peppers, Bell Type Green                    | per pound    |             |                 |               |                | 1.69-1.89   | 64              | 1.81          | 55             |
| Peppers, Bell Type Green                    | each         | 0.99-1.25   | 43              | 1.21          |                |             |                 |               |                |
| Peppers, Bell Type Orange                   | each         | 1.25-1.67   | 14              | 1.58          |                |             |                 |               |                |
| Peppers, Bell Type Red                      | per pound    |             |                 |               |                | 3.99        | 35              | 3.99          |                |
| Peppers, Bell Type Red                      | each         | 1.25-1.67   | 14              | 1.58          |                |             |                 |               |                |
| Peppers, Bell Type Yellow                   | each         | 1.25-1.67   | 14              | 1.58          |                |             |                 |               |                |
| Peppers, Other Jalapeno                     | per pound    | 0.98        | 3               | 0.98          |                |             |                 |               |                |
| Peppers, Other Mixed Mini Sweet Types       | 1 lb package | 3.69-4.99   | 40              | 4.76          |                |             |                 |               |                |
| Pumpkins                                    | each         | 5.39        | 3               | 5.39          |                | 5.00        | 21              | 5.00          |                |
| Pumpkins                                    | per pound    |             |                 |               |                | 0.79        | 23              | 0.79          |                |
| Pumpkins Marked Large                       | each         | 3.39        | 2               | 3.39          |                |             |                 |               |                |
| Pumpkins Miniature                          | each         | 0.89        | 26              | 0.89          |                |             |                 |               |                |
| Spinach                                     | per bunch    | 1.59        | 1               | 1.59          |                |             |                 |               |                |
| Squash Acorn                                | per pound    | 0.78-1.48   | 13              | 1.32          |                |             |                 |               |                |
| Squash Butternut                            | per pound    | 0.78        | 3               | 0.78          |                |             |                 |               |                |
| Squash Spaghetti                            | per pound    | 0.78        | 3               | 0.78          |                |             |                 |               |                |
| Sweet Potatoes                              | per pound    | 1.78        | 3               | 1.78          |                | 2.17        | 3               | 2.17          |                |
| Tomatoes                                    | per pound    | 1.69        | 1               | 1.69          |                | 1.79-1.99   | 27              | 1.96          | 100            |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound    | 2.28        | 10              | 2.28          |                | 2.17        | 3               | 2.17          |                |
| VEGETABLES - ORGANIC                        |              |             |                 |               |                |             |                 |               |                |
| Broccoli                                    | per bunch    | 2.99        | 26              | 2.99          |                | 2.99        | 21              | 2.99          |                |
| Broccoli Baby Hybrid Type                   | per bunch    | 2.48        | 3               | 2.48          |                | 2.99        | 3               | 2.99          |                |
| Carrots                                     | 2 lb bag     | 2.48        | 3               | 2.48          |                |             |                 |               |                |
| Carrots                                     | per bunch    | 2.99        | 1               | 2.99          |                |             |                 |               |                |
| Carrots Baby Peeled                         | 1 lb bag     | 2.49        | 11              | 2.49          |                |             |                 |               |                |
| Cauliflower                                 | each         |             |                 |               |                | 2.99        | 3               | 2.99          |                |
| Cucumbers Long Seedless-Greenhouse          | each         |             |                 |               |                | 3.00        | 3               | 3.00          |                |
| Greens Kale                                 | per bunch    | 2.29        | 11              | 2.29          |                |             |                 |               |                |
| Lettuce, Iceberg                            | each         | 2.69        | 1               | 2.69          |                |             |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                       | Unit             | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|-----------------------------------------|------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                         |                  | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Lettuce, Romaine Hearts                 | 3 count package  |             |                 |               |                | 3.99        | 23              | 3.99          |                |
| Mushrooms White                         | 8 oz package     | 3.50        | 26              | 3.50          |                |             |                 |               |                |
| Pumpkins                                | each             | 5.00        | 26              | 5.00          |                |             |                 |               |                |
| Pumpkins Pie Type                       | per pound        | 0.99        | 26              | 0.99          |                |             |                 |               |                |
| Salad Mixed Types                       | 5 - 9 oz package | 3.99        | 26              | 3.99          |                | 5.79        | 35              | 5.79          |                |
| Squash Zucchini                         | per pound        | 2.39        | 1               | 2.39          |                |             |                 |               |                |
| Sweet Potatoes                          | per pound        |             |                 |               |                | 1.99        | 3               | 1.99          |                |
| Tomatoes Vine Ripe - Heirloom Varieties | per pound        |             |                 |               |                | 3.99        | 3               | 3.99          |                |
| Tomatoes, Grape Type                    | 1 pint package   | 2.79        | 2               | 2.79          |                |             |                 |               |                |
| SEASONAL ITEMS                          |                  |             |                 |               |                |             |                 |               |                |
| Potted Plants Chrysanthemum             | 6 inch pot       | 11.99       | 26              | 11.99         |                |             |                 |               |                |

#### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

|                    |                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------|
| NORTHEAST U.S.     | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S.     | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia                      |
| MIDWEST U.S.       | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin                   |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas                                                   |
| SOUTHWEST U.S.     | Arizona, California, Nevada and Utah                                                                                               |
| NORTHWEST U.S.     | Idaho, Montana, Oregon, Washington, and Wyoming                                                                                    |
| ALASKA U.S.        | Alaska                                                                                                                             |
| HAWAII U.S.        | Hawaii                                                                                                                             |
|                    |                                                                                                                                    |