



## Specialty Crops Market News Division

Agricultural  
Marketing  
Service

# National Retail Report - Specialty Crops

Websites: [www.marketnews.usda.gov/mnp/fv-home](http://www.marketnews.usda.gov/mnp/fv-home) and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>  
and [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

Volume XIV - Number 1

Issued Weekly

Friday, January 3, 2020

## Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 12/28 to 01/09<sup>1,2</sup>

### New Years Resolutions

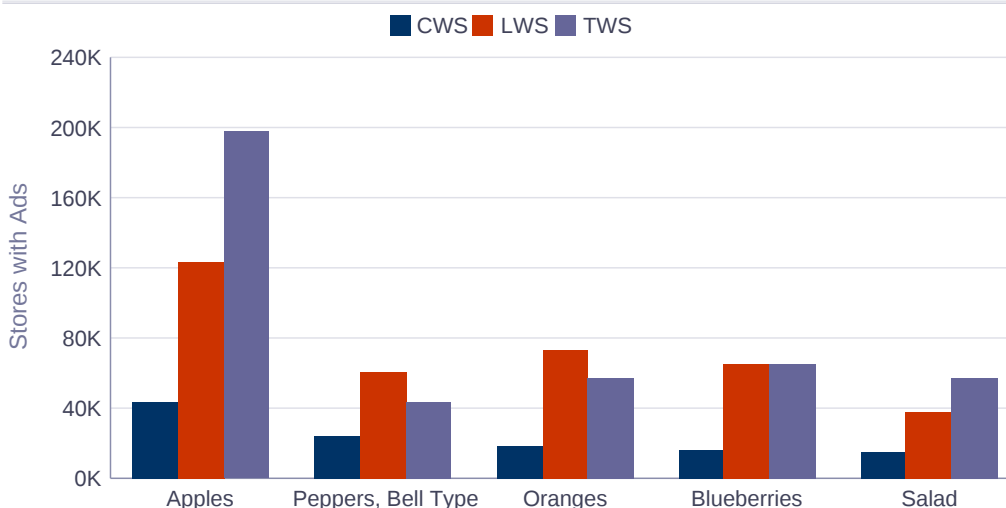
This week retailers took multiple tacks to attract shoppers. Dia de Los Reyes (Three Kings Day) was promoted with avocados, Roma tomatoes, onions, and pineapples. Shoppers with New Years resolutions to eat healthier found what they were looking for—salad, cucumbers, carrots, yellow squash, zucchini, and spinach were on hand for salads, juicing, and making veggie noodles. The number of organic ads increased by 3% as retailers hoped to meet customer demand. Some stores recognized the return to school after break, featuring favorite snacks like clementines, oranges, apples, and grapes. School supplies were also featured. Tulips were popular this week, offering a promise of spring.

Total ad numbers this week were 364,682, a 7% increase from last weeks 339,508. The total number of ads broken out by commodity groups: fruit 193,700 (53% of all ads), onions and potatoes 20,864 (6%), vegetables 147,769 (41%), herbs 795 and ornamentals 1,554. The number of ads for organic produce was 54,962, 15% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included limes at 50%, Navel oranges (4 lb) at 45%, blackberries at 23%, and blueberries at 16%. Significant decreases included clementines at 17%, Honeycrisp apples at 16%, cantaloupes at 13%, and Navel oranges (3 lb) at 11%. There were no significant changes in price for onions and potatoes this week. Significant increases for vegetables this week included only cucumbers at 44%. Significant decreases for vegetables included grape tomatoes at 22%, zucchini at 19%, bell peppers (orange at 17%, yellow at 16%), yellow squash at 15%, and baby-cut carrots at 13%.

For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

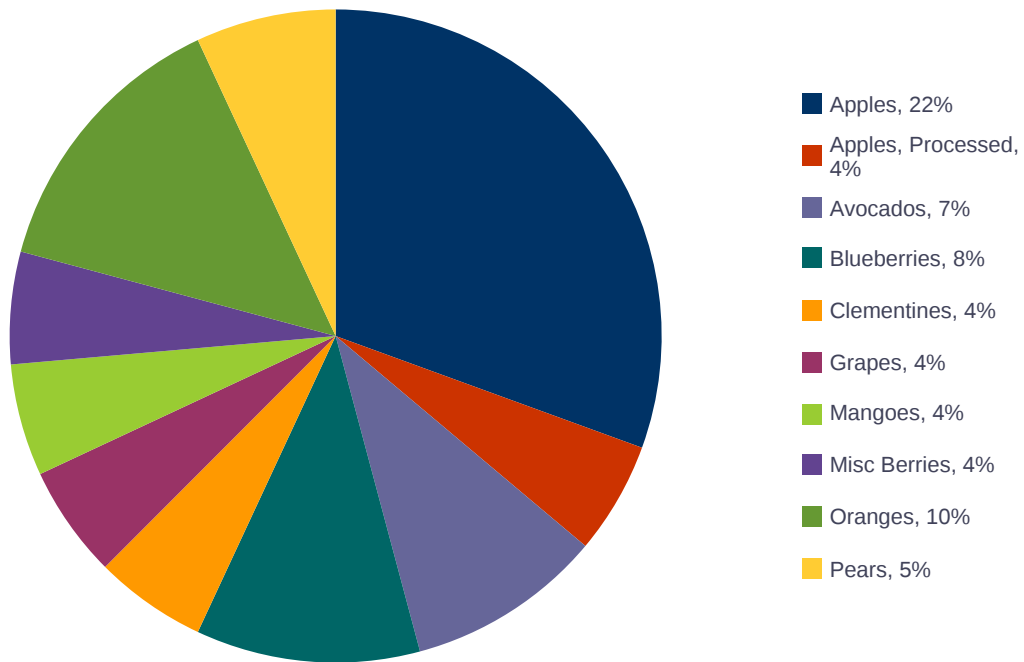
Top 5 Commodities Featured This Week



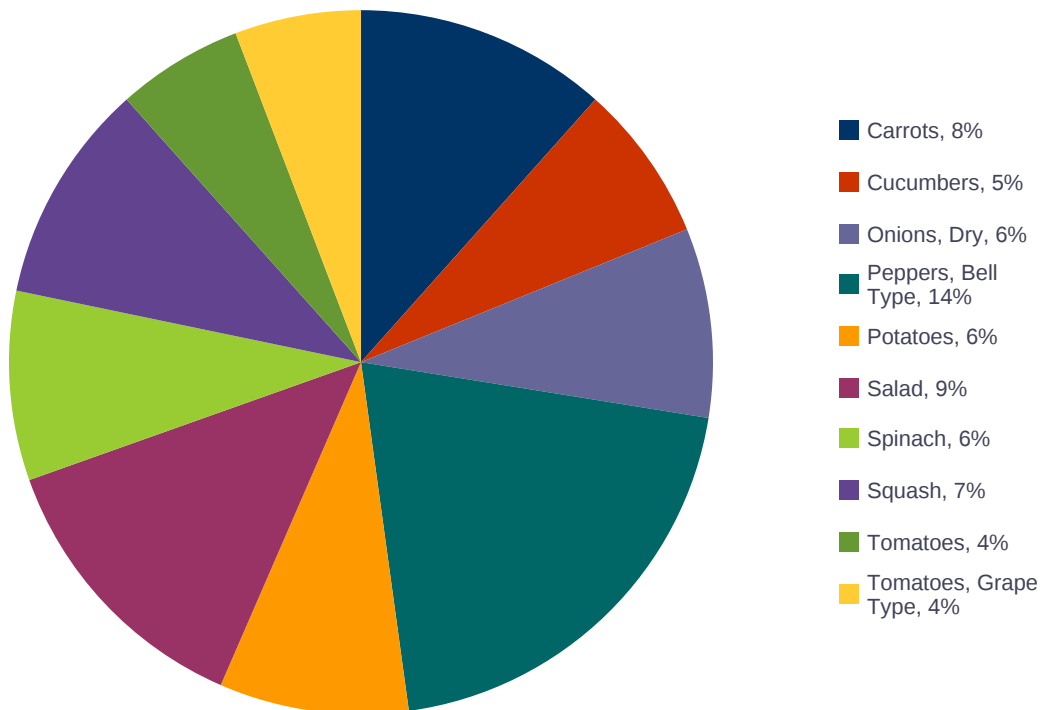
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 30,300 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

### Top 10 Fruits as Percentage of Total Fruit Ads



### Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





## NATIONAL SUMMARY

| FRUITS    |                       |           |                 |               |                 |               |                 |               |
|-----------|-----------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Commodity | Variety               | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|           |                       |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Apples    | Braeburn              | per pound | 175             | 0.93          | 420             | 1.23          | 176             | 1.34          |
| Apples    | Braeburn              | 3 lb bag  | 56              | 2.84          |                 |               |                 |               |
| Apples    | Fuji                  | per pound | 3,485           | 1.17          | 2,333           | 1.30          | 5,011           | 1.55          |
| Apples    | Fuji                  | 3 lb bag  | 531             | 3.47          | 423             | 2.75          | 124             | 3.23          |
| Apples    | Fuji                  | 2 lb bag  | 1,150           | 2.49          |                 |               |                 |               |
| Apples    | Gala                  | per pound | 5,030           | 1.17          | 2,605           | 1.40          | 5,290           | 1.43          |
| Apples    | Gala                  | 3 lb bag  | 3,664           | 2.74          | 1,345           | 3.01          | 7,770           | 3.51          |
| Apples    | Gala                  | 5 lb bag  | 33              | 2.99          | 96              | 2.99          | 423             | 4.82          |
| Apples    | Gala                  | 2 lb bag  | 7               | 0.99          |                 |               | 181             | 2.64          |
| Apples    | Golden Delicious      | per pound | 725             | 1.38          | 282             | 1.04          | 93              | 1.04          |
| Apples    | Golden Delicious      | 3 lb bag  | 354             | 2.28          | 189             | 2.63          | 425             | 3.12          |
| Apples    | Golden Delicious      | 5 lb bag  | 19              | 2.99          |                 |               |                 |               |
| Apples    | Granny Smith          | per pound | 2,411           | 1.34          | 1,431           | 1.59          | 849             | 1.28          |
| Apples    | Granny Smith          | 3 lb bag  | 992             | 3.57          | 516             | 3.93          | 255             | 4.99          |
| Apples    | Granny Smith          | 5 lb bag  | 14              | 2.99          | 96              | 2.99          | 110             | 5.00          |
| Apples    | Granny Smith          | 2 lb bag  | 8               | 3.49          |                 |               | 83              | 3.79          |
| Apples    | Honeycrisp            | per pound | 8,756           | 1.84          | 7,840           | 1.92          | 3,453           | 1.73          |
| Apples    | Honeycrisp            | 3 lb bag  | 200             | 5.00          | 170             | 3.78          | 11              | 2.88          |
| Apples    | Honeycrisp            | 2 lb bag  | 40              | 1.99          |                 |               |                 |               |
| Apples    | Jonagold              | per pound | 24              | 0.99          | 17              | 0.88          | 424             | 1.05          |
| Apples    | Jonagold              | 3 lb bag  | 12              | 2.99          | 45              | 3.10          | 27              | 1.99          |
| Apples    | Jonagold              | 5 lb bag  | 19              | 2.99          | 7               | 2.95          | 11              | 5.99          |
| Apples    | Jonathan              | 3 lb bag  | 58              | 2.53          | 45              | 3.10          | 48              | 2.28          |
| Apples    | Mcintosh              | per pound | 152             | 1.05          | 67              | 1.22          | 247             | 1.01          |
| Apples    | Mcintosh              | 3 lb bag  | 291             | 3.12          | 34              | 2.47          | 233             | 2.61          |
| Apples    | Pink Lady/Cripps Pink | per pound | 857             | 1.61          | 563             | 1.58          | 2,952           | 1.27          |
| Apples    | Pink Lady/Cripps Pink | 2 lb bag  | 8               | 3.49          |                 |               |                 |               |
| Apples    | Red Delicious         | per pound | 1,672           | 1.33          | 1,117           | 1.29          | 1,196           | 1.10          |
| Apples    | Red Delicious         | 3 lb bag  | 1,637           | 2.98          | 676             | 3.62          | 1,138           | 3.32          |
| Apples    | Red Delicious         | 5 lb bag  | 21              | 3.99          | 24              | 3.99          | 383             | 4.34          |
| Apples    | Rome                  | per pound | 39              | 0.99          | 52              | 0.99          | 264             | 0.99          |
| Apples    | Rome                  | 3 lb bag  | 52              | 2.66          |                 |               | 68              | 3.29          |

Wtd Avg - Simple weighted average



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|                   |                             |                    |        |      |        |      |       |      |
|-------------------|-----------------------------|--------------------|--------|------|--------|------|-------|------|
| Apples, Processed | Juice                       | 64 oz (1/2 gallon) | 5,940  | 1.91 | 2,718  | 2.03 | 5,341 | 2.06 |
| Apples, Processed | Juice                       | 96 oz (3/4 gallon) | 68     | 2.79 | 5      | 7.99 | 277   | 2.10 |
| Apples, Processed | Juice                       | 128 oz (1 gallon)  | 333    | 4.58 |        |      | 10    | 4.69 |
| Apples, Processed | Juice Marked Cider          | 64 oz (1/2 gallon) | 596    | 2.75 | 608    | 2.71 | 234   | 1.97 |
| Apples, Processed | Juice Marked Cider          | 96 oz (3/4 gallon) | 58     | 2.99 |        |      |       |      |
| Apples, Processed | Juice Marked Cider          | 128 oz (1 gallon)  | 79     | 4.99 | 492    | 4.33 | 106   | 5.45 |
| Avocados          | Hass                        | each               | 11,726 | 1.08 | 16,904 | 0.86 | 7,537 | 1.49 |
| Avocados          | Various Greenskin Varieties | each               | 63     | 0.80 | 311    | 1.51 | 252   | 1.37 |
| Avocados          | Various Greenskin Varieties | per pound          | 35     | 2.49 |        |      | 70    | 2.19 |
| Bananas           |                             | per pound          | 1,009  | 0.50 | 690    | 0.47 | 1,581 | 0.69 |
| Blueberries       |                             | 4.4 oz package     | 24     | 1.99 |        |      |       |      |
| Blueberries       |                             | 6 oz package       | 4,792  | 2.81 | 4,060  | 2.72 | 4,331 | 1.94 |
| Blueberries       |                             | 1 pint package     | 8,832  | 2.51 | 4,898  | 2.87 | 8,169 | 3.81 |
| Blueberries       |                             | 18 oz package      | 1,329  | 3.43 | 1,300  | 4.53 | 528   | 4.43 |
| Cantaloups        |                             | each               | 3,779  | 2.29 | 2,374  | 2.61 | 1,344 | 2.64 |
| Cantaloups        |                             | per pound          | 511    | 0.66 | 222    | 0.86 | 213   | 1.22 |
| Cherries          | Red Varieties               | per pound          | 6,126  | 5.01 | 4,578  | 5.14 | 6,317 | 4.94 |
| Clementines       |                             | 5 lb package       | 597    | 5.80 | 1,214  | 4.89 | 2,584 | 5.33 |
| Clementines       |                             | 3 lb bag           | 5,303  | 3.50 | 7,110  | 3.85 | 5,044 | 5.31 |
| Clementines       |                             | 2 lb bag           | 486    | 3.19 | 882    | 3.41 | 727   | 3.09 |
| Cranberries       |                             | 12 oz bag          | 12     | 2.99 | 334    | 2.19 |       |      |
| Fruit, Other      | Apple Pears                 | per pound          | 36     | 1.89 | 41     | 1.73 | 7     | 1.76 |
| Fruit, Other      | Apple Pears                 | each               | 12     | 2.99 | 19     | 3.00 | 19    | 3.00 |
| Grapefruit        | Red                         | each               | 4,551  | 0.79 | 976    | 0.93 | 3,308 | 1.54 |
| Grapefruit        | Red                         | per pound          | 922    | 1.23 | 218    | 1.08 | 705   | 1.14 |
| Grapefruit        | Red                         | 5 lb bag           | 1,624  | 2.97 | 350    | 3.93 | 2,744 | 3.31 |
| Grapes            | Black Seedless              | per pound          | 785    | 1.47 | 959    | 2.04 | 634   | 2.35 |
| Grapes            | Red Globe                   | per pound          | 658    | 1.64 | 1,688  | 1.50 | 701   | 2.36 |
| Grapes            | Red Seedless                | per pound          | 5,636  | 2.14 | 9,589  | 1.97 | 7,033 | 2.86 |
| Grapes            | White Seedless Type         | per pound          | 349    | 2.75 | 555    | 2.84 | 5,438 | 2.46 |
| Honeydews         |                             | each               | 311    | 2.52 | 36     | 3.53 | 135   | 4.05 |
| Honeydews         |                             | per pound          | 3      | 1.68 | 33     | 0.94 | 6     | 1.67 |
| Kiwifruit         | Hayward                     | each               | 774    | 0.35 | 695    | 0.32 | 1,404 | 0.42 |
| Kiwifruit         | Hayward                     | 1 lb bag           | 748    | 3.51 | 483    | 2.16 | 51    | 2.50 |
| Lemons            |                             | each               | 2,860  | 0.51 | 3,854  | 0.55 | 926   | 0.53 |
| Lemons            |                             | per pound          | 139    | 1.00 | 99     | 1.11 | 19    | 0.50 |
| Lemons            |                             | 2 lb package       | 192    | 3.99 | 148    | 2.99 |       |      |
| Lemons            |                             | 2 lb bag           | 132    | 2.32 | 2,903  | 3.30 | 179   | 3.93 |

Wtd Avg - Simple weighted average



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|              |                                |                    |       |      |       |      |       |      |
|--------------|--------------------------------|--------------------|-------|------|-------|------|-------|------|
| Limes        |                                | each               | 4,570 | 0.36 | 8,103 | 0.40 | 1,887 | 0.57 |
| Limes        |                                | per pound          | 145   | 0.74 | 109   | 0.79 | 254   | 0.52 |
| Mangoes      |                                | each               | 6,873 | 1.01 | 9,604 | 0.86 | 6,935 | 0.94 |
| Mangoes      |                                | per pound          | 39    | 2.64 |       |      | 70    | 3.29 |
| Misc Berries | Blackberries                   | 5.6 - 6 oz package | 7,719 | 2.53 | 8,427 | 2.71 | 7,715 | 2.42 |
| Misc Citrus  | Satsuma                        | per pound          | 133   | 1.85 | 251   | 1.93 | 58    | 1.74 |
| Misc Citrus  | Satsuma                        | 3 lb bag           | 3     | 6.98 | 18    | 4.90 |       |      |
| Nectarines   | Various Yellow Flesh Varieties | per pound          | 1,357 | 2.71 | 422   | 2.88 | 1,060 | 2.62 |
| Oranges      | Navel                          | each               | 2,463 | 0.88 | 2,314 | 0.80 | 2,490 | 0.71 |
| Oranges      | Navel                          | per pound          | 3,991 | 1.00 | 3,620 | 1.14 | 4,115 | 1.56 |
| Oranges      | Navel                          | 3 lb bag           | 5,566 | 3.79 | 5,021 | 3.83 | 5,237 | 4.11 |
| Oranges      | Navel                          | 4 lb bag           | 3,120 | 4.04 | 3,662 | 3.02 | 3,704 | 3.65 |
| Oranges      | Navel                          | 8 lb bag           | 1,801 | 4.99 | 284   | 6.29 | 330   | 5.07 |
| Oranges      | Valencia                       | per pound          | 10    | 1.19 |       |      |       |      |
| Papaya       | Maradol/Tainung Types          | per pound          | 629   | 0.77 | 274   | 0.76 | 2,319 | 1.20 |
| Papaya       | Solo Type                      | per pound          | 2     | 0.99 | 35    | 1.99 |       |      |
| Papaya       | Solo Type                      | each               | 9     | 0.49 | 18    | 0.78 |       |      |
| Peaches      | Various Yellow Flesh Varieties | per pound          | 1,261 | 2.81 | 431   | 2.89 | 905   | 2.74 |
| Pears        | Bartlett                       | per pound          | 2,904 | 1.39 | 4,172 | 1.43 | 5,700 | 1.27 |
| Pears        | Bosc                           | per pound          | 2,316 | 1.41 | 3,985 | 1.41 | 3,729 | 1.19 |
| Pears        | Bosc                           | 3 lb bag           | 127   | 3.62 |       |      |       |      |
| Pears        | D'Anjou                        | per pound          | 2,842 | 1.40 | 2,862 | 1.38 | 4,693 | 1.42 |
| Pears        | D'Anjou                        | 3 lb bag           | 127   | 3.62 |       |      | 6     | 1.47 |
| Persimmons   |                                | each               | 145   | 1.35 | 320   | 1.30 | 54    | 0.25 |
| Persimmons   |                                | per pound          | 48    | 2.37 | 5     | 0.50 |       |      |
| Pineapples   |                                | each               | 4,515 | 2.61 | 4,433 | 2.41 | 4,487 | 2.77 |
| Pineapples   |                                | per pound          | 374   | 0.60 | 452   | 0.75 | 627   | 1.08 |
| Plums        |                                | per pound          | 415   | 2.49 | 8     | 1.69 | 2     | 2.49 |
| Pomegranates |                                | each               | 78    | 1.91 | 402   | 2.54 | 402   | 2.66 |
| Raspberries  | Red                            | 6 oz package       | 6,234 | 2.92 | 6,951 | 2.84 | 1,801 | 3.14 |
| Strawberries |                                | 1 lb package       | 1,118 | 2.67 | 3,161 | 2.73 | 2,434 | 3.51 |
| Tangelos     |                                | per pound          | 478   | 1.31 | 10    | 1.49 | 370   | 1.48 |
| Tangelos     |                                | each               | 33    | 1.00 | 7     | 0.89 | 129   | 0.57 |
| Tangerines   |                                | per pound          | 119   | 1.29 | 190   | 1.57 | 258   | 1.73 |
| Tangerines   |                                | 5 lb package       | 7     | 5.99 | 464   | 5.86 | 525   | 4.76 |
| Tangerines   |                                | 3 lb bag           | 2,738 | 4.31 | 2,900 | 4.02 | 5,402 | 6.71 |
| Tangerines   |                                | 2 lb bag           | 809   | 4.00 | 200   | 2.50 | 189   | 3.04 |
| Tangerines   |                                | each               | 39    | 0.41 | 11    | 0.10 | 121   | 0.17 |
| Watermelons  | Red Flesh Seedless Miniature   | each               | 506   | 4.69 | 65    | 3.99 | 1,116 | 3.72 |

Wtd Avg - Simple weighted average



|                   |                              |                    |       |      |       |      |       |      |
|-------------------|------------------------------|--------------------|-------|------|-------|------|-------|------|
| Watermelons       | Red Flesh Seedless Miniature | per pound          | 38    | 1.52 | 3     | 1.89 | 14    | 1.53 |
| Watermelons       | Red Flesh Seedless Type      | per pound          | 58    | 0.30 | 54    | 0.25 | 96    | 0.39 |
| <b>ORGANIC</b>    |                              |                    |       |      |       |      |       |      |
| Apples            | Braeburn                     | 2 lb bag           | 6     | 3.99 |       |      |       |      |
| Apples            | Fuji                         | per pound          | 1,128 | 1.82 | 445   | 1.62 | 1,992 | 2.03 |
| Apples            | Fuji                         | 3 lb bag           | 71    | 4.39 | 40    | 3.69 | 236   | 3.99 |
| Apples            | Fuji                         | 2 lb bag           | 706   | 3.41 | 232   | 3.72 | 1,810 | 2.99 |
| Apples            | Gala                         | per pound          | 867   | 1.69 | 738   | 1.65 | 1,614 | 1.99 |
| Apples            | Gala                         | 3 lb bag           | 230   | 4.02 | 288   | 3.59 | 918   | 4.67 |
| Apples            | Gala                         | 2 lb bag           | 1,656 | 3.40 | 1,363 | 3.12 | 1,868 | 2.75 |
| Apples            | Golden Delicious             | per pound          | 21    | 2.00 | 20    | 1.44 | 54    | 2.20 |
| Apples            | Granny Smith                 | per pound          | 831   | 2.20 | 262   | 1.84 | 158   | 1.99 |
| Apples            | Granny Smith                 | 3 lb bag           | 68    | 5.28 |       |      | 498   | 5.05 |
| Apples            | Granny Smith                 | 2 lb bag           | 2,319 | 3.14 | 220   | 3.90 | 1,683 | 2.69 |
| Apples            | Honeycrisp                   | per pound          | 946   | 2.92 | 1,159 | 3.42 | 588   | 2.69 |
| Apples            | Honeycrisp                   | 3 lb bag           | 25    | 7.99 |       |      |       |      |
| Apples            | Honeycrisp                   | 2 lb bag           | 448   | 3.91 | 94    | 3.83 | 6     | 5.99 |
| Apples            | Pink Lady/Cripps Pink        | per pound          | 222   | 2.24 | 36    | 1.75 |       |      |
| Apples            | Pink Lady/Cripps Pink        | 3 lb bag           | 25    | 4.99 |       |      |       |      |
| Apples            | Pink Lady/Cripps Pink        | 2 lb bag           | 863   | 3.10 |       |      | 1,076 | 2.52 |
| Apples            | Red Delicious                | per pound          | 159   | 1.96 | 27    | 1.84 | 335   | 1.99 |
| Apples            | Red Delicious                | 2 lb bag           | 7     | 1.99 | 1     | 2.99 | 140   | 3.10 |
| Apples, Processed | Juice                        | 64 oz (1/2 gallon) | 633   | 2.52 | 175   | 2.99 | 812   | 2.39 |
| Apples, Processed | Juice Marked Cider           | 64 oz (1/2 gallon) | 7     | 7.58 |       |      | 6     | 7.99 |
| Avocados          | Hass                         | each               | 1,526 | 1.42 | 2,511 | 1.63 | 974   | 1.64 |
| Bananas           |                              | per pound          | 696   | 0.73 | 937   | 0.86 | 1,805 | 1.25 |
| Blueberries       |                              | 6 oz package       | 1,317 | 3.40 | 1,615 | 3.16 | 2,179 | 3.37 |
| Blueberries       |                              | 1 pint package     | 6     | 1.99 | 11    | 4.99 |       |      |
| Clementines       |                              | 2 lb bag           | 1,535 | 4.36 | 1,553 | 4.55 |       |      |
| Grapefruit        | Red                          | each               | 152   | 1.25 |       |      | 35    | 2.76 |
| Grapefruit        | Red                          | per pound          | 81    | 2.25 |       |      | 148   | 2.07 |
| Lemons            |                              | each               | 111   | 0.99 | 167   | 1.04 | 25    | 0.61 |
| Lemons            |                              | per pound          | 87    | 1.61 | 53    | 2.00 | 6     | 0.99 |
| Lemons            |                              | 2 lb bag           | 49    | 3.90 | 129   | 4.23 | 181   | 3.74 |
| Limes             |                              | per pound          | 5     | 1.99 |       |      | 30    | 2.79 |
| Mangoes           |                              | each               | 473   | 1.25 | 880   | 1.40 | 13    | 1.50 |
| Mangoes           |                              | per pound          | 53    | 2.00 |       |      |       |      |
| Misc Berries      | Blackberries                 | 5.6 - 6 oz package | 882   | 3.58 | 252   | 2.91 | 475   | 4.86 |

Wtd Avg - Simple weighted average



|                     |                     |              |                 |               |                 |               |                 |               |
|---------------------|---------------------|--------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Oranges             | Navel               | each         | 409             | 1.48          | 291             | 1.63          |                 |               |
| Oranges             | Navel               | per pound    | 750             | 1.71          | 795             | 1.78          | 490             | 1.80          |
| Oranges             | Navel               | 3 lb bag     | 238             | 5.06          | 16              | 4.99          | 173             | 4.90          |
| Oranges             | Navel               | 4 lb bag     | 5               | 5.99          | 79              | 5.76          | 12              | 4.66          |
| Oranges             | Valencia            | 4 lb bag     | 157             | 3.05          | 11              | 3.98          | 31              | 2.98          |
| Pears               | Bartlett            | per pound    | 512             | 1.75          | 109             | 1.94          | 280             | 2.27          |
| Pears               | Bosc                | per pound    | 272             | 1.99          | 55              | 1.96          | 353             | 1.72          |
| Pears               | D'Anjou             | per pound    | 606             | 1.76          | 60              | 1.99          | 1,167           | 1.99          |
| Pineapples          |                     | each         | 28              | 3.99          | 8               | 3.68          | 8               | 3.99          |
| Pineapples          |                     | per pound    | 13              | 0.99          | 13              | 0.99          |                 |               |
| Raspberries         | Red                 | 6 oz package | 646             | 3.78          | 148             | 3.48          | 565             | 3.59          |
| Strawberries        |                     | 1 lb package | 19              | 4.99          |                 |               |                 |               |
| Tangerines          |                     | 2 lb bag     | 2,127           | 5.10          | 1,344           | 4.99          | 113             | 3.49          |
| ONIONS AND POTATOES |                     |              |                 |               |                 |               |                 |               |
| Commodity           | Variety             | Unit         | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                     |                     |              | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
|                     |                     |              |                 |               |                 |               |                 |               |
| Onions, Dry         | Red                 | per pound    | 1,900           | 1.62          | 1,461           | 0.94          | 408             | 0.75          |
| Onions, Dry         | Red                 | 2 lb bag     | 99              | 1.71          | 221             | 1.88          | 41              | 1.57          |
| Onions, Dry         | White               | per pound    | 1,201           | 0.84          | 997             | 0.83          | 550             | 0.66          |
| Onions, Dry         | White               | 3 lb bag     | 7               | 0.99          | 152             | 1.95          | 433             | 1.93          |
| Onions, Dry         | Yellow              | per pound    | 1,249           | 0.66          | 795             | 0.81          | 1,161           | 0.73          |
| Onions, Dry         | Yellow              | 2 lb bag     | 825             | 1.26          | 492             | 1.21          | 591             | 1.54          |
| Onions, Dry         | Yellow              | 3 lb bag     | 1,634           | 1.73          | 1,997           | 1.97          | 7,771           | 2.29          |
| Onions, Dry         | Yellow              | 5 lb bag     | 255             | 2.76          | 284             | 2.68          | 175             | 2.49          |
| Onions, Dry         | Yellow Marked Sweet | per pound    | 1,796           | 1.07          | 4,294           | 1.13          | 3,351           | 1.41          |
| Onions, Dry         | Yellow Marked Sweet | 2 lb bag     | 525             | 2.86          | 4               | 2.99          | 34              | 2.41          |
| Onions, Dry         | Yellow Marked Sweet | 3 lb bag     | 646             | 2.98          | 606             | 2.83          | 114             | 2.96          |
| Onions, Dry         | Yellow Marked Sweet | 5 lb bag     | 233             | 3.49          | 6               | 2.50          |                 |               |
| Potatoes            | Round Red           | per pound    | 432             | 0.84          | 286             | 1.02          | 931             | 0.92          |
| Potatoes            | Round Red           | 3 lb bag     | 151             | 2.99          | 306             | 2.63          | 240             | 3.09          |
| Potatoes            | Round Red           | 5 lb bag     | 985             | 3.71          | 1,350           | 3.01          | 5,175           | 3.52          |
| Potatoes            | Round White         | per pound    | 246             | 0.71          | 82              | 0.81          | 480             | 0.93          |
| Potatoes            | Round White         | 3 lb bag     | 124             | 2.99          | 124             | 2.50          |                 |               |
| Potatoes            | Round White         | 5 lb bag     | 964             | 3.12          | 1,452           | 3.01          | 1,006           | 3.25          |
| Potatoes            | Round White         | 10 lb bag    | 70              | 2.57          | 8               | 3.49          | 68              | 2.95          |
| Potatoes            | Russet              | per pound    | 460             | 0.97          | 913             | 0.89          | 2,865           | 1.03          |
| Potatoes            | Russet              | 3 lb bag     | 236             | 1.02          | 7               | 0.99          | 3               | 1.44          |

Wtd Avg - Simple weighted average



| Potatoes          | Russet              | 5 lb bag  | 1,693           | 2.46          | 4,008           | 2.31          | 5,620           | 3.06          |
|-------------------|---------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Potatoes          | Russet              | 10 lb bag | 1,104           | 3.14          | 563             | 3.05          | 514             | 4.30          |
| Potatoes          | Russet              | 8 lb bag  | 352             | 2.78          | 420             | 2.62          | 469             | 2.69          |
| Potatoes          | Yellow Type         | per pound | 146             | 0.89          | 52              | 1.48          | 192             | 1.04          |
| Potatoes          | Yellow Type         | 3 lb bag  | 221             | 2.08          | 247             | 2.30          | 51              | 1.30          |
| Potatoes          | Yellow Type         | 5 lb bag  | 1,159           | 3.35          | 2,945           | 3.19          | 3,180           | 3.62          |
| <b>ORGANIC</b>    |                     |           |                 |               |                 |               |                 |               |
| Onions, Dry       | Red                 | per pound | 98              | 1.26          | 47              | 1.42          | 71              | 1.56          |
| Onions, Dry       | Red                 | 3 lb bag  | 9               | 3.99          |                 |               | 113             | 2.49          |
| Onions, Dry       | White               | per pound | 63              | 0.99          |                 |               |                 |               |
| Onions, Dry       | Yellow              | per pound | 2               | 0.98          | 40              | 1.29          | 219             | 1.47          |
| Onions, Dry       | Yellow              | 3 lb bag  | 289             | 3.71          | 1,147           | 2.14          | 162             | 3.04          |
| Onions, Dry       | Yellow Marked Sweet | per pound | 33              | 0.99          | 23              | 0.99          | 15              | 0.85          |
| Potatoes          | Round Red           | per pound | 46              | 0.99          | 55              | 4.84          | 16              | 1.29          |
| Potatoes          | Round Red           | 3 lb bag  | 36              | 2.82          | 38              | 2.83          | 54              | 3.73          |
| Potatoes          | Round Red           | 5 lb bag  | 9               | 4.99          |                 |               | 39              | 3.99          |
| Potatoes          | Russet              | per pound | 15              | 0.98          | 29              | 1.07          | 149             | 0.99          |
| Potatoes          | Russet              | 3 lb bag  | 1,452           | 3.49          | 1,204           | 3.47          | 656             | 3.38          |
| Potatoes          | Russet              | 5 lb bag  | 17              | 3.14          | 50              | 4.11          | 131             | 4.71          |
| Potatoes          | Yellow Type         | per pound | 46              | 0.99          | 2               | 0.98          |                 |               |
| Potatoes          | Yellow Type         | 3 lb bag  | 36              | 2.82          | 39              | 2.88          | 54              | 3.73          |
| <b>VEGETABLES</b> |                     |           |                 |               |                 |               |                 |               |
| Commodity         | Variety             | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                   |                     |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Asparagus         | Green               | per pound | 2,588           | 3.03          | 1,395           | 3.05          | 1,694           | 4.04          |
| Beans             | Round Green Type    | per pound | 1,627           | 1.61          | 1,295           | 1.48          | 1,888           | 1.75          |
| Beets             |                     | per bunch | 101             | 1.62          | 30              | 1.50          | 283             | 2.63          |
| Beets             |                     | per pound | 209             | 0.81          | 34              | 0.79          | 159             | 0.99          |
| Bok Choy          |                     | per pound | 17              | 0.45          | 12              | 1.06          | 42              | 0.82          |
| Broccoli          |                     | per pound | 211             | 1.00          | 108             | 0.87          | 115             | 1.04          |
| Broccoli          |                     | per bunch | 1,416           | 2.41          | 2,286           | 2.12          | 2,244           | 2.23          |
| Broccoli          | Crown Cut           | per pound | 2,784           | 1.67          | 2,957           | 1.79          | 3,488           | 2.26          |
| Brussels Sprouts  |                     | per pound | 1,109           | 2.36          | 867             | 2.15          | 1,264           | 2.27          |
| Cabbage           | Round Green Type    | per pound | 2,855           | 0.59          | 6,172           | 0.49          | 2,996           | 1.18          |
| Carrots           |                     | per pound | 344             | 0.48          | 206             | 0.52          | 252             | 0.35          |
| Carrots           |                     | 1 lb bag  | 371             | 0.88          | 1,084           | 0.91          | 505             | 1.00          |

Wtd Avg - Simple weighted average



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|------------------|--------------------------|------------|-------|------|--------|------|-------|------|
| Carrots          |                          | 2 lb bag   | 878   | 1.46 | 337    | 1.18 | 774   | 1.43 |
| Carrots          |                          | per bunch  | 7     | 1.50 |        |      | 605   | 0.99 |
| Carrots          | Baby Peeled              | 1 lb bag   | 7,568 | 1.09 | 11,586 | 1.20 | 6,545 | 1.57 |
| Carrots          | Baby Peeled              | 2 lb bag   | 1,657 | 2.72 | 2,035  | 2.14 | 759   | 2.41 |
| Cauliflower      |                          | each       | 3,633 | 2.48 | 2,873  | 2.38 | 3,137 | 2.61 |
| Cauliflower      |                          | per pound  | 1,469 | 1.40 | 939    | 1.47 | 955   | 1.96 |
| Celery           |                          | each       | 2,452 | 1.18 | 1,562  | 1.31 | 551   | 1.13 |
| Celery           |                          | per pound  | 69    | 0.86 | 142    | 1.79 | 113   | 1.44 |
| Celery           | Hearts                   | each       | 811   | 2.46 | 1,029  | 2.20 | 57    | 2.65 |
| Celery           | Hearts                   | per pound  | 8     | 1.99 |        |      |       |      |
| Chinese Cabbage  |                          | per pound  | 75    | 0.69 | 102    | 1.05 | 50    | 0.89 |
| Cilantro         |                          | per bunch  | 735   | 0.43 | 2,802  | 0.82 | 2,906 | 0.75 |
| Corn-Sweet       |                          | each       | 33    | 0.42 | 17     | 0.67 | 595   | 0.47 |
| Cucumbers        |                          | each       | 3,495 | 0.88 | 3,412  | 0.83 | 6,448 | 0.61 |
| Cucumbers        |                          | per pound  | 118   | 2.39 |        |      | 22    | 1.31 |
| Cucumbers        | Long Seedless-Greenhouse | each       | 3,593 | 1.41 | 1,384  | 1.39 | 1,729 | 1.59 |
| Eggplant         |                          | per pound  | 850   | 1.12 | 407    | 1.02 | 589   | 1.41 |
| Eggplant         |                          | each       | 235   | 1.00 | 5      | 0.69 | 300   | 0.99 |
| Garlic           |                          | per sleeve | 205   | 1.32 | 81     | 1.23 | 267   | 1.58 |
| Greens           | Collard                  | per bunch  | 610   | 2.24 | 2,263  | 1.70 | 15    | 0.99 |
| Greens           | Collard                  | per pound  | 59    | 0.93 | 506    | 0.96 |       |      |
| Greens           | Collard                  | 1 lb bag   | 309   | 2.56 | 265    | 2.99 | 59    | 2.00 |
| Greens           | Kale                     | per bunch  | 490   | 1.08 | 593    | 1.14 | 959   | 2.03 |
| Greens           | Kale                     | per pound  | 57    | 1.02 | 141    | 0.98 | 9     | 0.99 |
| Greens           | Kale                     | 1 lb bag   | 215   | 2.80 | 391    | 2.99 |       |      |
| Greens           | Mustard                  | per bunch  | 60    | 1.15 | 1,093  | 0.90 |       |      |
| Greens           | Mustard                  | per pound  | 41    | 1.03 | 93     | 1.47 | 14    | 1.29 |
| Greens           | Mustard                  | 1 lb bag   | 18    | 2.28 |        |      | 59    | 2.00 |
| Greens           | Swiss Chard              | per bunch  | 86    | 1.73 |        |      | 31    | 2.34 |
| Greens           | Swiss Chard              | per pound  | 7     | 1.99 | 9      | 0.99 | 7     | 1.99 |
| Greens           | Turnip Tops              | per bunch  | 60    | 1.15 | 826    | 1.05 |       |      |
| Greens           | Turnip Tops              | per pound  | 41    | 1.03 | 84     | 1.55 | 14    | 1.29 |
| Greens           | Turnip Tops              | 1 lb bag   | 78    | 2.03 |        |      | 59    | 2.00 |
| Lettuce, Iceberg |                          | each       | 1,753 | 1.36 | 784    | 1.18 | 707   | 2.41 |
| Lettuce, Iceberg |                          | per pound  | 62    | 2.03 | 30     | 2.30 |       |      |
| Lettuce, Other   | Boston                   | each       | 342   | 3.41 |        |      | 8     | 1.99 |
| Lettuce, Other   | Green Leaf               | each       | 1,314 | 1.44 | 84     | 1.51 | 243   | 1.52 |
| Lettuce, Other   | Green Leaf               | per pound  | 19    | 1.99 |        |      | 109   | 1.49 |
| Lettuce, Other   | Red Leaf                 | each       | 1,255 | 1.44 | 84     | 1.51 | 243   | 1.52 |

Wtd Avg - Simple weighted average



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|--------------------|------------------------|--------------------|-------|------|-------|------|-------|------|
| Lettuce, Other     | Red Leaf               | per pound          | 19    | 1.99 |       |      | 109   | 1.49 |
| Lettuce, Romaine   |                        | each               | 1,178 | 1.45 | 98    | 1.41 | 509   | 2.23 |
| Lettuce, Romaine   |                        | per pound          | 119   | 1.31 | 6     | 0.48 | 154   | 1.36 |
| Lettuce, Romaine   | Hearts                 | 3 count package    | 1,645 | 2.94 | 500   | 2.82 | 2,042 | 2.85 |
| Mushrooms          | Portobella             | per pound          | 267   | 2.99 |       |      |       |      |
| Mushrooms          | Portobella             | 8 oz package       | 132   | 2.71 |       |      | 268   | 2.94 |
| Mushrooms          | Portobella             | 6 oz package       | 141   | 2.35 |       |      | 8     | 2.50 |
| Mushrooms          | White                  | per pound          | 555   | 2.83 | 320   | 2.53 | 788   | 3.11 |
| Mushrooms          | White                  | 8 oz package       | 1,967 | 1.63 | 2,205 | 1.58 | 4,406 | 1.99 |
| Mushrooms          | White                  | 6 oz package       | 28    | 2.05 |       |      |       |      |
| Onions Green       |                        | per bunch          | 404   | 0.54 | 2,162 | 0.58 | 409   | 0.55 |
| Peppers, Bell Type | Green                  | per pound          | 843   | 1.21 | 509   | 1.44 | 489   | 1.60 |
| Peppers, Bell Type | Green                  | each               | 2,406 | 0.73 | 2,341 | 0.85 | 4,465 | 0.89 |
| Peppers, Bell Type | Orange                 | per pound          | 616   | 2.79 | 321   | 2.56 | 204   | 3.11 |
| Peppers, Bell Type | Orange                 | each               | 3,850 | 1.14 | 1,517 | 1.14 | 1,609 | 1.38 |
| Peppers, Bell Type | Orange-Greenhouse      | per pound          | 183   | 3.95 | 8     | 2.99 |       |      |
| Peppers, Bell Type | Orange-Greenhouse      | each               | 456   | 1.61 | 498   | 1.10 | 13    | 1.50 |
| Peppers, Bell Type | Red                    | per pound          | 793   | 2.68 | 370   | 2.50 | 633   | 2.86 |
| Peppers, Bell Type | Red                    | each               | 8,880 | 1.27 | 5,963 | 1.33 | 1,636 | 1.38 |
| Peppers, Bell Type | Red-Greenhouse         | per pound          | 183   | 3.95 | 8     | 2.99 |       |      |
| Peppers, Bell Type | Red-Greenhouse         | each               | 456   | 1.61 | 765   | 1.07 | 13    | 1.50 |
| Peppers, Bell Type | Yellow                 | per pound          | 611   | 2.81 | 374   | 2.76 | 204   | 3.11 |
| Peppers, Bell Type | Yellow                 | each               | 4,082 | 1.16 | 1,575 | 1.13 | 1,624 | 1.38 |
| Peppers, Bell Type | Yellow-Greenhouse      | per pound          | 183   | 3.95 | 8     | 2.99 |       |      |
| Peppers, Bell Type | Yellow-Greenhouse      | each               | 456   | 1.61 | 498   | 1.10 | 13    | 1.50 |
| Peppers, Other     | Jalapeno               | per pound          | 735   | 0.75 | 2,030 | 1.10 | 453   | 0.82 |
| Peppers, Other     | Mixed Mini Sweet Types | 1 lb package       | 1,090 | 3.00 | 1,258 | 3.10 | 88    | 4.49 |
| Peppers, Other     | Serrano                | per pound          | 170   | 0.61 | 159   | 0.98 | 10    | 0.98 |
| Radishes           |                        | per bunch          | 198   | 0.75 | 1,036 | 0.70 | 205   | 0.55 |
| Radishes           |                        | 6 oz film bags     | 25    | 0.79 | 23    | 1.50 |       |      |
| Radishes           |                        | 1 lb bag           | 148   | 1.25 | 330   | 1.82 | 36    | 1.36 |
| Salad              | Mixed Types            | 1 lb bag           | 140   | 2.06 |       |      |       |      |
| Salad              | Mixed Types            | 10 - 12 oz package | 4,003 | 2.19 | 3,118 | 2.38 | 2,623 | 2.30 |
| Salad              | Mixed Types            | 5 - 9 oz package   | 3,322 | 2.35 | 3,022 | 2.32 | 2,644 | 2.31 |
| Spinach            |                        | per bunch          | 717   | 1.20 | 119   | 1.80 | 1,039 | 1.08 |
| Spinach            | Flat, Baby Type        | 10 oz package      | 45    | 1.66 | 156   | 2.89 | 32    | 1.95 |
| Spinach            | Flat, Baby Type        | 1 lb package       | 4,601 | 2.98 | 140   | 2.99 |       |      |
| Spinach            | Flat, Baby Type        | 8 oz package       | 406   | 1.38 | 422   | 2.31 | 219   | 1.95 |

Wtd Avg - Simple weighted average



|                      |                                    |                  |       |      |       |      |       |      |
|----------------------|------------------------------------|------------------|-------|------|-------|------|-------|------|
| Spinach              | Flat, Baby Type                    | 9 oz package     | 457   | 2.50 |       |      |       |      |
| Spinach              | Flat, Baby Type                    | 5 - 6 oz package | 1,465 | 2.08 | 197   | 2.60 | 1,426 | 3.17 |
| Squash               | Acorn                              | per pound        | 179   | 1.00 | 771   | 0.90 | 596   | 0.97 |
| Squash               | Butternut                          | per pound        | 361   | 0.94 | 851   | 0.90 | 764   | 0.92 |
| Squash               | Grey                               | per pound        | 364   | 0.72 | 186   | 0.71 | 422   | 0.81 |
| Squash               | Spaghetti                          | per pound        | 321   | 0.99 | 741   | 0.91 | 804   | 0.91 |
| Squash               | Yellow Crookneck/Straightneck      | per pound        | 3,024 | 1.41 | 1,681 | 1.42 | 2,754 | 1.65 |
| Squash               | Zucchini                           | per pound        | 5,439 | 1.23 | 2,059 | 1.38 | 3,382 | 1.61 |
| Sweet Potatoes       |                                    | per pound        | 932   | 0.90 | 2,314 | 0.86 | 1,745 | 0.99 |
| Tomatillos           |                                    | per pound        | 643   | 0.72 | 506   | 0.71 | 144   | 0.96 |
| Tomatoes             |                                    | per pound        | 212   | 1.81 | 119   | 2.26 | 1,334 | 1.67 |
| Tomatoes             | Vine Ripe - Heirloom Varieties     | per pound        | 46    | 3.34 | 123   | 3.96 | 25    | 3.99 |
| Tomatoes             | Vine Ripes                         | per pound        | 2,255 | 1.66 | 1,306 | 1.94 | 1,022 | 1.71 |
| Tomatoes             | Vine Ripes, On The Vine-Greenhouse | per pound        | 2,446 | 1.99 | 1,461 | 1.89 | 2,278 | 2.33 |
| Tomatoes, Grape Type |                                    | 1 pint package   | 1,007 | 2.24 | 2,161 | 2.49 | 2,891 | 2.04 |
| Tomatoes, Grape Type |                                    | 10 oz package    | 5,417 | 2.07 | 6,027 | 1.99 | 1,182 | 2.84 |
| Tomatoes, Plum Type  | Roma                               | per pound        | 297   | 1.27 | 1,680 | 0.92 | 2,741 | 1.33 |
| Vegetables Other     | Cactus Leaf (Nopales)              | per pound        | 27    | 0.69 | 9     | 1.99 | 23    | 0.87 |
| <b>ORGANIC</b>       |                                    |                  |       |      |       |      |       |      |
| Beets                |                                    | per bunch        | 424   | 2.25 | 3     | 1.98 | 1,374 | 2.03 |
| Beets                |                                    | per pound        | 47    | 1.97 |       |      | 367   | 2.00 |
| Broccoli             |                                    | per pound        | 296   | 1.66 | 189   | 2.23 | 176   | 1.67 |
| Broccoli             |                                    | per bunch        | 754   | 2.97 | 119   | 2.72 | 129   | 3.45 |
| Broccoli             | Baby Hybrid Type                   | per bunch        | 60    | 2.76 | 73    | 2.52 |       |      |
| Broccoli             | Crown Cut                          | per pound        | 29    | 2.21 | 81    | 3.95 | 37    | 2.79 |
| Brussels Sprouts     |                                    | per pound        | 5     | 4.99 |       |      | 37    | 2.99 |
| Cabbage              | Round Green Type                   | per pound        | 269   | 1.01 | 265   | 0.99 | 16    | 1.69 |
| Carrots              |                                    | 1 lb bag         | 286   | 1.51 | 21    | 1.48 | 329   | 1.24 |
| Carrots              |                                    | 2 lb bag         | 39    | 2.05 |       |      | 190   | 2.18 |
| Carrots              |                                    | per bunch        | 479   | 2.26 | 43    | 3.49 | 813   | 1.80 |
| Carrots              | Baby Peeled                        | 1 lb bag         | 1,780 | 1.63 | 2,245 | 1.87 | 3,480 | 1.81 |
| Carrots              | Baby Peeled                        | 2 lb bag         | 167   | 2.25 | 146   | 5.00 | 1,318 | 3.49 |
| Cauliflower          |                                    | each             | 196   | 4.20 | 678   | 3.75 | 208   | 3.40 |
| Cauliflower          |                                    | per pound        | 158   | 1.57 | 120   | 1.94 | 85    | 1.52 |
| Celery               |                                    | each             | 378   | 1.66 | 103   | 1.63 | 278   | 2.00 |
| Celery               |                                    | per pound        | 11    | 1.49 | 20    | 1.27 | 28    | 1.29 |
| Celery               | Hearts                             | each             | 869   | 3.26 | 94    | 2.99 | 474   | 3.77 |
| Cilantro             |                                    | per bunch        | 60    | 1.09 | 175   | 1.90 | 256   | 0.99 |

Wtd Avg - Simple weighted average



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|--------------------|------------------------------------|--------------------|-------|------|-------|------|-------|------|
| Cucumbers          |                                    | each               | 1,275 | 0.91 | 105   | 0.97 | 333   | 1.13 |
| Cucumbers          | Long Seedless-Greenhouse           | each               | 322   | 2.80 |       |      | 14    | 1.99 |
| Greens             | Collard                            | per bunch          | 7     | 2.00 | 311   | 2.35 |       |      |
| Greens             | Kale                               | per bunch          | 2,530 | 1.41 | 345   | 1.94 | 2,905 | 1.68 |
| Greens             | Kale                               | per pound          | 67    | 0.99 | 12    | 1.50 |       |      |
| Greens             | Swiss Chard                        | per bunch          | 248   | 2.41 |       |      | 229   | 2.41 |
| Lettuce, Iceberg   |                                    | each               | 39    | 2.10 | 60    | 2.78 |       |      |
| Lettuce, Other     | Green Leaf                         | each               | 33    | 1.91 | 50    | 2.85 | 260   | 1.79 |
| Lettuce, Other     | Green Leaf                         | per pound          | 130   | 2.83 |       |      |       |      |
| Lettuce, Other     | Red Leaf                           | each               | 33    | 1.91 | 43    | 2.99 | 260   | 1.79 |
| Lettuce, Other     | Red Leaf                           | per pound          | 130   | 2.83 |       |      |       |      |
| Lettuce, Romaine   |                                    | each               | 25    | 1.37 |       |      |       |      |
| Lettuce, Romaine   | Hearts                             | 3 count package    | 1,039 | 3.46 | 2,289 | 3.63 | 1,611 | 3.86 |
| Mushrooms          | Portobella                         | 8 oz package       | 21    | 2.50 | 12    | 2.49 |       |      |
| Mushrooms          | Portobella                         | 6 oz package       | 28    | 3.99 | 49    | 3.99 | 313   | 3.11 |
| Mushrooms          | White                              | 8 oz package       | 1,220 | 2.70 | 1,395 | 3.16 | 411   | 1.94 |
| Onions Green       |                                    | per bunch          | 59    | 0.99 | 493   | 1.02 | 368   | 0.99 |
| Peppers, Bell Type | Green                              | per pound          | 6     | 1.99 | 53    | 2.49 | 19    | 1.69 |
| Peppers, Bell Type | Green                              | each               | 83    | 0.99 | 115   | 0.99 | 209   | 1.17 |
| Peppers, Bell Type | Red                                | per pound          | 18    | 3.63 |       |      |       |      |
| Peppers, Other     | Mixed Mini Sweet Types             | 1 lb package       | 1,538 | 3.10 | 1,474 | 3.76 | 47    | 3.99 |
| Radishes           |                                    | per bunch          | 26    | 1.50 | 101   | 1.74 | 256   | 0.99 |
| Salad              | Mixed Types                        | 1 lb bag           | 1,063 | 5.02 | 533   | 4.93 | 1,070 | 4.91 |
| Salad              | Mixed Types                        | 10 - 12 oz package | 1,173 | 4.40 | 83    | 4.80 | 73    | 4.85 |
| Salad              | Mixed Types                        | 5 - 9 oz package   | 5,018 | 2.92 | 1,549 | 3.44 | 3,480 | 3.38 |
| Spinach            |                                    | per bunch          | 1     | 1.49 | 4     | 1.79 |       |      |
| Spinach            | Flat, Baby Type                    | 10 oz package      | 1,135 | 4.99 | 67    | 5.06 | 1,135 | 4.99 |
| Spinach            | Flat, Baby Type                    | 1 lb package       | 188   | 5.00 | 118   | 5.32 |       |      |
| Spinach            | Flat, Baby Type                    | 5 - 6 oz package   | 367   | 3.31 | 456   | 3.20 | 199   | 3.34 |
| Squash             | Acorn                              | per pound          | 298   | 1.49 | 124   | 1.02 | 527   | 1.18 |
| Squash             | Butternut                          | per pound          | 297   | 1.49 | 284   | 1.28 | 635   | 1.21 |
| Squash             | Spaghetti                          | per pound          | 297   | 1.49 | 276   | 1.28 | 499   | 1.17 |
| Squash             | Yellow Crookneck/Straightneck      | per pound          | 677   | 1.77 | 612   | 1.69 | 63    | 2.33 |
| Squash             | Zucchini                           | per pound          | 733   | 1.77 | 684   | 1.76 | 88    | 2.13 |
| Sweet Potatoes     |                                    | per pound          | 214   | 1.97 | 349   | 1.90 | 81    | 2.00 |
| Tomatoes           | Vine Ripe - Heirloom Varieties     | per pound          | 23    | 3.99 |       |      | 9     | 3.99 |
| Tomatoes           | Vine Ripes                         | per pound          | 31    | 1.48 | 200   | 1.98 | 116   | 1.70 |
| Tomatoes           | Vine Ripes, On The Vine-Greenhouse | per pound          | 835   | 2.97 | 1,011 | 3.20 | 329   | 2.70 |

Wtd Avg - Simple weighted average



| Tomatoes             | Vine Ripes-Greenhouse | per pound      | 245             | 1.48          |                 |               |                 |               |
|----------------------|-----------------------|----------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Tomatoes, Cherry     |                       | 1 pint package | 29              | 3.03          |                 |               |                 |               |
| Tomatoes, Grape Type |                       | 1 pint package | 823             | 2.67          | 744             | 2.75          | 1,924           | 2.85          |
| Tomatoes, Grape Type |                       | 10 oz package  | 115             | 2.96          | 233             | 2.80          | 134             | 2.56          |
| Tomatoes, Plum Type  | Roma                  | per pound      | 46              | 0.99          | 398             | 2.57          | 317             | 1.64          |
| SEASONAL ITEMS       |                       |                |                 |               |                 |               |                 |               |
| Commodity            | Variety               | Unit           | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                      |                       |                | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Chayote              |                       | per pound      | 132             | 0.61          | 77              | 0.60          | 46              | 0.57          |
| Chayote              |                       | each           | 296             | 0.47          | 121             | 0.39          | 165             | 0.38          |
| Potted Plants        | Chrysanthemum         | 6 inch pot     | 63              | 8.51          |                 |               |                 |               |
| Rose, Hybrid Tea     |                       | bunched 12s    | 296             | 9.81          | 611             | 10.10         | 394             | 9.88          |
| Tulips               |                       | bunched 10s    | 1,195           | 8.42          | 571             | 8.47          | 540             | 7.86          |



## REGIONAL DETAILS

| Commodity Variety            | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                              |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
|                              |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| FRUITS                       |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
|                              |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples Braeburn              | per pound | 1.59           | 7               | 1.59          |                |                |                 |               |                | 0.88-1.19    | 135             | 0.91          |                |
| Apples Braeburn              | 3 lb bag  |                |                 |               |                |                |                 |               |                | 2.50-2.99    | 56              | 2.84          |                |
| Apples Fuji                  | per pound | 0.86-1.59      | 268             | 1.50          |                | 0.88-1.29      | 451             | 1.12          |                | 0.69-1.99    | 726             | 1.35          |                |
| Apples Fuji                  | 3 lb bag  | 2.99           | 57              | 2.99          |                | 2.00           | 8               | 2.00          |                | 2.50-3.00    | 60              | 2.75          |                |
| Apples Fuji                  | 2 lb bag  |                |                 |               |                | 2.49           | 1,135           | 2.49          |                | 3.49         | 8               | 3.49          |                |
| Apples Gala                  | per pound | 0.99-1.99      | 524             | 1.62          |                | 0.88-1.99      | 1,836           | 1.15          |                | 0.49-1.99    | 1,313           | 0.98          | 1              |
| Apples Gala                  | 3 lb bag  | 1.49-4.99      | 1,055           | 2.99          |                | 1.49-3.98      | 843             | 2.35          |                | 2.00-3.00    | 102             | 2.67          | 19             |
| Apples Gala                  | 5 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 33              | 2.99          |                |
| Apples Golden Delicious      | per pound | 0.86-1.49      | 122             | 1.43          |                | 0.99-1.29      | 234             | 1.25          |                | 0.49-1.79    | 348             | 1.48          | 2              |
| Apples Golden Delicious      | 3 lb bag  | 2.99           | 43              | 2.99          |                | 2.50           | 5               | 2.50          |                | 2.00-3.00    | 107             | 2.74          | 18             |
| Apples Golden Delicious      | 5 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 19              | 2.99          |                |
| Apples Granny Smith          | per pound | 1.29-2.69      | 404             | 1.55          |                | 0.99-1.49      | 679             | 1.42          |                | 0.69-1.99    | 855             | 1.38          | 1              |
| Apples Granny Smith          | 3 lb bag  | 2.99-4.99      | 298             | 4.70          |                | 2.00           | 8               | 2.00          |                | 2.50-2.99    | 50              | 2.75          |                |
| Apples Granny Smith          | 5 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 14              | 2.99          |                |
| Apples Granny Smith          | 2 lb bag  |                |                 |               |                |                |                 |               |                | 3.49         | 8               | 3.49          |                |
| Apples Honeycrisp            | per pound | 0.99-2.99      | 1,986           | 1.93          |                | 0.79-2.99      | 1,729           | 2.00          |                | 0.99-2.99    | 1,561           | 2.00          | 1              |
| Apples Honeycrisp            | 3 lb bag  | 5.00           | 179             | 5.00          |                |                |                 |               |                | 4.99         | 20              | 4.99          |                |
| Apples Honeycrisp            | 2 lb bag  |                |                 |               |                | 1.99           | 40              | 1.99          |                |              |                 |               |                |
| Apples Jonagold              | per pound |                |                 |               |                |                |                 |               |                | 0.98-0.99    | 22              | 0.99          |                |
| Apples Jonagold              | 3 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 12              | 2.99          |                |
| Apples Jonagold              | 5 lb bag  |                |                 |               |                |                |                 |               |                | 2.99         | 19              | 2.99          |                |
| Apples Jonathan              | 3 lb bag  |                |                 |               |                |                |                 |               |                | 2.00-2.99    | 58              | 2.53          | 33             |
| Apples McIntosh              | per pound | 0.46-1.39      | 36              | 1.24          |                |                |                 |               |                | 0.99         | 116             | 0.99          |                |
| Apples McIntosh              | 3 lb bag  | 2.99           | 123             | 2.99          |                | 2.99           | 9               | 2.99          |                | 2.00-3.00    | 71              | 2.55          | 27             |
| Apples Pink Lady/Cripps Pink | per pound | 1.29-1.99      | 23              | 1.50          |                | 1.29           | 10              | 1.29          |                | 1.59-1.99    | 462             | 1.94          |                |
| Apples Pink Lady/Cripps Pink | 2 lb bag  |                |                 |               |                |                |                 |               |                | 3.49         | 8               | 3.49          |                |
| Apples Red Delicious         | per pound | 0.99-1.49      | 200             | 1.27          |                | 0.99-1.49      | 749             | 1.39          |                | 0.49-1.79    | 434             | 1.31          | 2              |
| Apples Red Delicious         | 3 lb bag  | 2.69-4.99      | 509             | 3.93          |                | 1.98-3.98      | 458             | 2.76          |                | 1.49-3.00    | 336             | 2.60          | 6              |
| Apples Red Delicious         | 5 lb bag  |                |                 |               |                |                |                 |               |                | 3.99         | 21              | 3.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Rome                          | per pound          | 0.99           | 37              | 0.99          |                | 0.99           | 2               | 0.99          |                |              |                 |               |                |
| Apples Rome                          | 3 lb bag           |                |                 |               |                | 2.00-2.99      | 21              | 2.24          |                | 2.50         | 16              | 2.50          |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 1.25-2.50      | 1,290           | 1.94          |                | 0.99-2.50      | 2,308           | 1.96          |                | 1.50-2.50    | 464             | 2.19          |                |
| Apples, Processed Juice              | 96 oz (3/4 gallon) |                |                 |               |                |                |                 |               |                | 1.49-2.99    | 60              | 2.94          |                |
| Apples, Processed Juice              | 128 oz (1 gallon)  | 4.98-4.99      | 265             | 4.99          |                | 2.99           | 68              | 2.99          |                |              |                 |               |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) | 2.79-2.99      | 293             | 2.97          |                |                |                 |               |                | 2.49-2.99    | 29              | 2.73          |                |
| Apples, Processed Juice Marked Cider | 96 oz (3/4 gallon) |                |                 |               |                |                |                 |               |                | 2.99         | 58              | 2.99          |                |
| Apples, Processed Juice Marked Cider | 128 oz (1 gallon)  | 4.99           | 79              | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Avocados Hass                        | each               | 0.69-2.00      | 1,776           | 1.09          |                | 0.33-2.00      | 4,014           | 0.98          |                | 0.33-2.50    | 1,166           | 0.91          |                |
| Avocados Various Greenskin Varieties | each               |                |                 |               |                |                |                 |               |                | 0.66-0.89    | 57              | 0.78          |                |
| Bananas                              | per pound          | 0.39-0.69      | 652             | 0.50          |                | 0.49           | 34              | 0.49          |                | 0.33-0.49    | 105             | 0.39          |                |
| Blueberries                          | 4.4 oz package     |                |                 |               |                | 1.99           | 24              | 1.99          |                |              |                 |               |                |
| Blueberries                          | 6 oz package       | 1.99-3.34      | 558             | 2.75          |                | 1.67-3.34      | 1,589           | 3.01          |                | 0.79-2.99    | 534             | 1.80          |                |
| Blueberries                          | 1 pint package     | 1.69-3.99      | 1,653           | 2.42          |                | 1.69-3.50      | 2,158           | 2.88          |                | 1.50-3.50    | 2,522           | 2.39          |                |
| Blueberries                          | 18 oz package      | 6.99           | 70              | 6.99          |                | 2.99-3.33      | 109             | 3.21          |                |              |                 |               |                |
| Cantaloups                           | each               | 1.49-3.00      | 1,722           | 2.13          |                | 0.98-3.33      | 860             | 2.81          |                | 1.50-3.00    | 511             | 2.59          |                |
| Cherries Red Varieties               | per pound          | 2.99-6.99      | 1,649           | 5.08          |                | 3.99-6.99      | 2,163           | 4.88          |                | 2.99-6.99    | 597             | 4.65          |                |
| Clementines                          | 5 lb package       | 4.99-5.99      | 36              | 5.55          |                | 5.49-5.99      | 326             | 5.70          |                | 4.99-5.99    | 39              | 5.83          |                |
| Clementines                          | 3 lb bag           | 2.96-4.99      | 522             | 4.46          |                | 2.50-4.99      | 649             | 3.50          |                | 2.47-5.99    | 1,185           | 2.91          |                |
| Clementines                          | 2 lb bag           | 2.99-3.49      | 129             | 3.30          |                | 2.98-3.49      | 87              | 3.25          |                | 1.99-3.99    | 185             | 3.24          |                |
| Grapefruit Red                       | each               | 0.40-1.99      | 1,064           | 0.94          |                | 0.69-1.00      | 1,260           | 0.90          |                | 0.49-1.50    | 747             | 0.55          |                |
| Grapefruit Red                       | per pound          |                |                 |               |                |                |                 |               |                | 0.69-1.49    | 98              | 1.06          |                |
| Grapefruit Red                       | 5 lb bag           | 1.99-4.99      | 520             | 2.69          |                | 1.99-4.69      | 634             | 2.85          |                | 1.99-4.99    | 460             | 3.45          |                |
| Grapes Black Seedless                | per pound          | 1.98-2.99      | 40              | 2.24          |                | 2.99           | 16              | 2.99          |                | 0.97-2.49    | 311             | 1.31          |                |
| Grapes Red Globe                     | per pound          | 1.99           | 134             | 1.99          |                | 1.49-1.99      | 495             | 1.52          |                |              |                 |               |                |
| Grapes Red Seedless                  | per pound          | 1.99-2.99      | 1,350           | 2.44          |                | 0.99-3.49      | 1,921           | 2.29          |                | 0.97-2.99    | 794             | 2.02          |                |
| Grapes White Seedless Type           | per pound          | 2.99-3.49      | 163             | 3.08          |                | 2.49           | 34              | 2.49          |                | 2.48-2.49    | 92              | 2.49          |                |
| Honeydews                            | each               | 2.50           | 255             | 2.50          |                | 2.99           | 42              | 2.99          |                | 3.00         | 6               | 3.00          |                |
| Kiwifruit Hayward                    | each               | 0.33-0.75      | 304             | 0.46          |                | 0.20-0.69      | 354             | 0.25          |                | 0.34         | 3               | 0.34          |                |
| Kiwifruit Hayward                    | 1 lb bag           | 3.49           | 340             | 3.49          |                | 3.49           | 359             | 3.49          |                | 2.50         | 16              | 2.50          |                |
| Lemons                               | each               | 0.25-0.89      | 609             | 0.50          |                | 0.39-0.79      | 419             | 0.50          |                | 0.44-1.00    | 725             | 0.56          |                |
| Lemons                               | per pound          |                |                 |               |                | 1.99           | 7               | 1.99          |                | 0.99         | 7               | 0.99          |                |



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| Commodity Variety                            | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|----------------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                              |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Lemons                                       | 2 lb package       |                |                 |               |                |                |                 |               |                | 3.99         | 192             | 3.99          |                |
| Lemons                                       | 2 lb bag           | 3.49           | 8               | 3.49          |                | 2.98-2.99      | 17              | 2.98          |                | 1.98-2.98    | 87              | 2.09          |                |
| Limes                                        | each               | 0.20-0.75      | 744             | 0.37          |                | 0.25-0.50      | 2,053           | 0.32          |                | 0.25-0.67    | 863             | 0.49          |                |
| Mangoes                                      | each               | 0.67-2.00      | 972             | 0.94          |                | 0.49-1.25      | 2,633           | 1.04          |                | 0.50-2.99    | 801             | 1.02          |                |
| Misc Berries<br>Blackberries                 | 5.6 - 6 oz package | 1.96-3.50      | 1,443           | 2.71          |                | 1.67-3.34      | 3,202           | 2.20          |                | 0.79-3.00    | 1,238           | 2.06          |                |
| Misc Citrus<br>Satsuma                       | per pound          | 1.99           | 40              | 1.99          |                | 1.99           | 26              | 1.99          |                |              |                 |               |                |
| Nectarines<br>Various Yellow Flesh Varieties | per pound          | 1.99-3.49      | 1,087           | 2.56          |                | 3.49           | 220             | 3.49          |                | 2.48-2.49    | 23              | 2.49          |                |
| Oranges<br>Navel                             | each               | 0.20-1.25      | 1,234           | 0.97          |                | 0.33-1.00      | 245             | 0.95          |                | 0.25-1.00    | 646             | 0.77          |                |
| Oranges<br>Navel                             | per pound          | 1.29-1.49      | 30              | 1.36          |                | 0.79-1.29      | 1,276           | 1.02          |                | 0.68-1.59    | 312             | 1.03          |                |
| Oranges<br>Navel                             | 3 lb bag           | 3.94-3.99      | 608             | 3.95          |                | 2.95-3.99      | 1,682           | 3.88          |                | 1.99-3.99    | 1,183           | 3.59          |                |
| Oranges<br>Navel                             | 4 lb bag           | 1.99-6.99      | 832             | 3.78          |                | 2.99-4.99      | 1,888           | 4.25          |                | 2.49-4.99    | 257             | 3.76          |                |
| Oranges<br>Navel                             | 8 lb bag           | 3.99-8.99      | 619             | 4.48          |                | 3.99-5.98      | 185             | 4.83          |                | 4.99-5.99    | 508             | 5.33          |                |
| Papaya<br>Maradol/Tainung Types              | per pound          | 0.99           | 9               | 0.99          |                | 0.59           | 34              | 0.59          |                | 0.69-0.79    | 28              | 0.74          |                |
| Papaya<br>Solo Type                          | per pound          |                |                 |               |                | 0.99           | 2               | 0.99          |                |              |                 |               |                |
| Peaches<br>Various Yellow Flesh Varieties    | per pound          | 1.28-3.49      | 914             | 2.67          |                | 2.98-3.49      | 289             | 3.37          |                | 2.48-2.49    | 17              | 2.48          |                |
| Pears<br>Bartlett                            | per pound          | 1.29-2.00      | 649             | 1.52          |                | 0.99-1.99      | 198             | 1.59          |                | 0.79-1.99    | 444             | 1.36          |                |
| Pears<br>Bosc                                | per pound          | 0.96-2.00      | 801             | 1.51          |                | 1.49-1.79      | 315             | 1.56          |                | 0.79-1.69    | 492             | 1.38          |                |
| Pears<br>Bosc                                | 3 lb bag           |                |                 |               |                |                |                 |               |                | 3.49-4.99    | 127             | 3.62          |                |
| Pears<br>D'Anjou                             | per pound          | 0.98-2.00      | 801             | 1.52          |                | 0.89-1.79      | 412             | 1.49          |                | 0.77-1.69    | 546             | 1.45          |                |
| Pears<br>D'Anjou                             | 3 lb bag           |                |                 |               |                |                |                 |               |                | 3.49-4.99    | 127             | 3.62          |                |
| Pineapples                                   | each               | 2.00-3.99      | 784             | 2.88          |                | 1.50-3.00      | 1,350           | 2.77          |                | 0.99-2.99    | 832             | 2.40          |                |
| Plums                                        | per pound          | 2.49           | 415             | 2.49          |                |                |                 |               |                |              |                 |               |                |
| Pomegranates                                 | each               | 2.99           | 7               | 2.99          |                |                |                 |               |                | 2.00         | 17              | 2.00          |                |
| Persimmons                                   | each               | 2.00           | 89              | 2.00          |                | 2.00           | 2               | 2.00          |                |              |                 |               |                |
| Raspberries<br>Red                           | 6 oz package       | 2.00-3.99      | 1,127           | 2.88          |                | 1.50-3.34      | 2,486           | 2.90          |                | 0.88-3.00    | 914             | 2.20          |                |
| Strawberries                                 | 1 lb package       | 2.50-4.99      | 207             | 3.32          |                | 2.50-3.34      | 263             | 2.53          |                | 1.48-3.99    | 292             | 2.56          |                |
| Tangerines                                   | 5 lb package       | 5.99           | 7               | 5.99          |                |                |                 |               |                |              |                 |               |                |
| Tangerines                                   | 3 lb bag           | 3.99-5.00      | 737             | 4.75          |                | 3.48-4.99      | 1,082           | 4.58          |                | 1.99-4.99    | 398             | 3.22          |                |
| Tangerines                                   | 2 lb bag           | 5.00           | 415             | 5.00          |                | 2.98-2.99      | 57              | 2.98          |                | 2.50         | 39              | 2.50          |                |
| Tangerines                                   | each               | 0.79           | 16              | 0.79          |                |                |                 |               |                |              |                 |               |                |
| Tangelos                                     | per pound          |                |                 |               |                | 0.89           | 7               | 0.89          |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                              | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                                |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Tangelos                                       | each               | 1.00           | 33              | 1.00          |                |                |                 |               |                |              |                 |               |                |
| Watermelons<br>Red Flesh Seedless<br>Miniature | each               | 5.99           | 255             | 5.99          |                | 2.99-3.48      | 242             | 3.39          |                | 2.50         | 9               | 2.50          |                |
| Watermelons<br>Red Flesh Seedless<br>Type      | per pound          | 0.99           | 4               | 0.99          |                |                |                 |               |                |              |                 |               |                |
| <b>FRUITS - ORGANIC</b>                        |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Braeburn                             | 2 lb bag           |                |                 |               |                |                |                 |               |                | 3.99         | 6               | 3.99          |                |
| Apples<br>Fuji                                 | per pound          | 2.00-2.49      | 83              | 2.41          |                | 1.50-1.99      | 113             | 1.86          |                | 0.99-1.99    | 112             | 1.37          |                |
| Apples<br>Fuji                                 | 3 lb bag           | 4.99           | 58              | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Fuji                                 | 2 lb bag           | 3.49-3.99      | 111             | 3.85          |                |                |                 |               |                | 2.99-3.99    | 332             | 3.49          |                |
| Apples<br>Gala                                 | per pound          | 0.99-2.49      | 235             | 1.76          |                | 1.28-1.99      | 202             | 1.29          |                | 0.99-1.99    | 145             | 1.51          |                |
| Apples<br>Gala                                 | 3 lb bag           | 3.49-6.99      | 138             | 4.61          |                | 2.99-3.99      | 39              | 3.94          |                | 2.99-3.99    | 21              | 3.42          |                |
| Apples<br>Gala                                 | 2 lb bag           | 3.49-3.99      | 133             | 3.88          |                | 3.49-3.99      | 330             | 3.89          |                | 1.99-3.99    | 449             | 3.45          |                |
| Apples<br>Golden Delicious                     | per pound          | 1.99-2.00      | 21              | 2.00          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Granny Smith                         | per pound          | 1.99-2.69      | 392             | 2.48          |                |                |                 |               |                | 1.69-1.99    | 235             | 1.74          |                |
| Apples<br>Granny Smith                         | 3 lb bag           | 4.99-6.99      | 68              | 5.28          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Granny Smith                         | 2 lb bag           | 3.49-3.99      | 111             | 3.85          |                | 2.99-3.99      | 1,178           | 3.03          |                | 1.99-3.99    | 437             | 3.34          |                |
| Apples<br>Honeycrisp                           | per pound          | 2.99-3.99      | 348             | 3.72          |                |                |                 |               |                | 1.99-3.99    | 289             | 2.74          |                |
| Apples<br>Honeycrisp                           | 3 lb bag           | 7.99           | 25              | 7.99          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Honeycrisp                           | 2 lb bag           | 3.49-4.99      | 61              | 4.25          |                |                |                 |               |                | 2.99-5.99    | 237             | 4.09          |                |
| Apples<br>Pink Lady/Cripps Pink                | per pound          |                |                 |               |                |                |                 |               |                | 1.99         | 43              | 1.99          |                |
| Apples<br>Pink Lady/Cripps Pink                | 3 lb bag           | 4.99           | 25              | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Pink Lady/Cripps Pink                | 2 lb bag           |                |                 |               |                |                |                 |               |                | 1.99-3.49    | 254             | 3.16          |                |
| Apples<br>Red Delicious                        | per pound          | 1.49-1.99      | 56              | 1.92          |                |                |                 |               |                | 1.99         | 43              | 1.99          |                |
| Apples<br>Red Delicious                        | 2 lb bag           |                |                 |               |                |                |                 |               |                | 1.99         | 7               | 1.99          |                |
| Apples, Processed<br>Juice                     | 64 oz (1/2 gallon) | 2.50-3.99      | 418             | 2.51          |                | 2.50           | 78              | 2.50          |                |              |                 |               |                |
| Avocados<br>Hass                               | each               | 1.00-2.50      | 317             | 1.76          |                |                |                 |               |                | 0.88-2.00    | 782             | 1.26          |                |
| Bananas                                        | per pound          | 0.69-0.79      | 80              | 0.75          |                | 0.68-0.69      | 302             | 0.69          |                | 0.69-0.79    | 68              | 0.78          |                |
| Blueberries                                    | 6 oz package       | 2.49-5.00      | 209             | 3.49          |                | 2.50-5.00      | 475             | 3.32          |                | 2.50-5.00    | 234             | 3.98          |                |
| Blueberries                                    | 1 pint package     | 1.99           | 6               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Clementines                                    | 2 lb bag           | 4.99-6.99      | 336             | 6.51          |                | 3.99           | 182             | 3.99          |                | 2.97-4.99    | 220             | 4.10          |                |
| Grapefruit<br>Red                              | per pound          | 2.29           | 70              | 2.29          |                |                |                 |               |                |              |                 |               |                |
| Lemons                                         | each               | 0.99           | 86              | 0.99          |                |                |                 |               |                | 0.99         | 7               | 0.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety               | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                 |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Lemons                          | 2 lb bag           |                |                 |               |                | 3.99           | 37              | 3.99          |                | 2.49-3.99    | 12              | 3.62          |                |
| Mangoes                         | each               |                |                 |               |                | 0.98           | 31              | 0.98          |                |              |                 |               |                |
| Misc Berries Blackberries       | 5.6 - 6 oz package | 3.99-5.00      | 26              | 4.77          |                | 3.00-5.00      | 150             | 4.59          |                | 3.99-5.00    | 216             | 4.10          |                |
| Oranges Navel                   | each               | 0.75-1.67      | 304             | 1.64          |                | 1.67           | 2               | 1.67          |                | 1.00         | 43              | 1.00          |                |
| Oranges Navel                   | per pound          |                |                 |               |                | 1.99           | 37              | 1.99          |                | 1.99         | 9               | 1.99          |                |
| Oranges Navel                   | 3 lb bag           |                |                 |               |                | 4.99           | 78              | 4.99          |                | 4.99-5.99    | 160             | 5.10          |                |
| Oranges Navel                   | 4 lb bag           | 5.99           | 5               | 5.99          |                |                |                 |               |                |              |                 |               |                |
| Pears Bartlett                  | per pound          | 1.99           | 68              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Pears Bosc                      | per pound          | 1.99-2.49      | 34              | 2.09          |                | 1.99           | 37              | 1.99          |                | 1.99         | 195             | 1.99          |                |
| Pears D'Anjou                   | per pound          | 1.99-2.49      | 52              | 2.24          |                | 1.99           | 37              | 1.99          |                | 1.99         | 200             | 1.99          |                |
| Pineapples                      | each               | 4.00           | 13              | 4.00          |                |                |                 |               |                | 3.99         | 3               | 3.99          |                |
| Raspberries Red                 | 6 oz package       | 4.00-5.00      | 101             | 4.20          |                | 3.00-5.00      | 193             | 4.31          |                | 5.00         | 24              | 5.00          |                |
| Strawberries                    | 1 lb package       | 4.99           | 19              | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Tangerines                      | 2 lb bag           | 6.99           | 415             | 6.99          |                | 4.99           | 1,135           | 4.99          |                | 3.99         | 84              | 3.99          |                |
| <b>ONIONS AND POTATOES</b>      |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry Red                 | per pound          | 0.89-1.49      | 260             | 1.21          |                | 0.50-1.99      | 1,224           | 1.90          |                | 0.69-0.79    | 58              | 0.74          |                |
| Onions, Dry Red                 | 2 lb bag           | 0.98-2.50      | 97              | 1.71          |                | 1.49           | 2               | 1.49          |                |              |                 |               |                |
| Onions, Dry White               | per pound          | 0.99-1.49      | 230             | 1.07          |                | 0.69-0.99      | 57              | 0.83          |                | 0.69-0.79    | 70              | 0.73          |                |
| Onions, Dry Yellow              | per pound          | 0.79-0.99      | 53              | 0.82          |                | 0.50-0.99      | 170             | 0.81          |                | 0.69-0.99    | 41              | 0.79          |                |
| Onions, Dry Yellow              | 2 lb bag           | 0.99-1.99      | 609             | 1.31          |                | 0.68-1.69      | 165             | 1.01          |                | 0.79-2.99    | 51              | 1.44          |                |
| Onions, Dry Yellow              | 3 lb bag           | 1.29-2.50      | 401             | 2.08          |                | 1.19-3.99      | 512             | 1.83          |                | 0.79-1.99    | 311             | 1.33          |                |
| Onions, Dry Yellow              | 5 lb bag           | 2.49-2.99      | 199             | 2.83          |                |                |                 |               |                | 2.50         | 56              | 2.50          |                |
| Onions, Dry Yellow Marked Sweet | per pound          | 0.79-1.49      | 264             | 1.13          |                | 0.34-1.88      | 374             | 0.91          |                | 0.69-1.48    | 641             | 1.20          |                |
| Onions, Dry Yellow Marked Sweet | 2 lb bag           |                |                 |               |                |                |                 |               |                | 2.99         | 246             | 2.99          |                |
| Onions, Dry Yellow Marked Sweet | 3 lb bag           |                |                 |               |                | 2.99           | 521             | 2.99          |                | 0.99         | 3               | 0.99          |                |
| Onions, Dry Yellow Marked Sweet | 5 lb bag           |                |                 |               |                |                |                 |               |                | 3.49         | 233             | 3.49          |                |
| Potatoes Round Red              | per pound          | 0.99           | 131             | 0.99          |                | 0.88-0.99      | 33              | 0.89          |                | 0.79         | 14              | 0.79          |                |
| Potatoes Round Red              | 3 lb bag           | 2.99           | 81              | 2.99          |                | 2.99           | 43              | 2.99          |                | 2.99         | 27              | 2.99          |                |
| Potatoes Round Red              | 5 lb bag           | 2.99-3.99      | 63              | 3.17          |                | 2.98-3.99      | 580             | 3.89          |                | 2.48-3.99    | 260             | 3.69          |                |
| Potatoes Round White            | 3 lb bag           | 2.99           | 81              | 2.99          |                | 2.99           | 43              | 2.99          |                |              |                 |               |                |
| Potatoes Round White            | 5 lb bag           | 0.99-3.00      | 427             | 2.26          |                | 2.00-3.99      | 537             | 3.80          |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Potatoes Round White                 | 10 lb bag | 2.58           | 63              | 2.58          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Russet                      | per pound | 0.99           | 253             | 0.99          |                | 0.78-0.89      | 42              | 0.82          |                | 0.78-0.89    | 23              | 0.85          |                |
| Potatoes Russet                      | 3 lb bag  |                |                 |               |                | 1.49           | 8               | 1.49          |                | 0.99-1.66    | 73              | 1.03          |                |
| Potatoes Russet                      | 5 lb bag  | 1.78-2.99      | 666             | 2.86          |                | 1.50-3.99      | 453             | 2.49          |                | 0.99-3.00    | 350             | 1.90          |                |
| Potatoes Russet                      | 10 lb bag | 2.49-2.99      | 115             | 2.95          |                | 1.99-4.79      | 423             | 3.21          |                | 2.99         | 96              | 2.99          |                |
| Potatoes Russet                      | 8 lb bag  | 2.79-2.99      | 31              | 2.85          |                | 1.99-2.99      | 302             | 2.83          |                | 1.88         | 19              | 1.88          |                |
| Potatoes Yellow Type                 | per pound | 0.99           | 7               | 0.99          |                | 0.88           | 31              | 0.88          |                |              |                 |               |                |
| Potatoes Yellow Type                 | 3 lb bag  | 2.99           | 81              | 2.99          |                |                |                 |               |                | 1.49-2.99    | 132             | 1.57          |                |
| Potatoes Yellow Type                 | 5 lb bag  | 2.69-3.99      | 228             | 2.94          |                | 2.99-3.99      | 673             | 3.66          |                | 1.99-3.49    | 77              | 2.73          |                |
| <b>ONIONS AND POTATOES - ORGANIC</b> |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry White                    | per pound |                |                 |               |                | 0.99           | 63              | 0.99          |                |              |                 |               |                |
| Onions, Dry Yellow                   | 3 lb bag  | 2.99-3.49      | 65              | 3.43          |                |                |                 |               |                | 2.99-3.99    | 198             | 3.96          |                |
| Onions, Dry Yellow Marked Sweet      | per pound |                |                 |               |                |                |                 |               |                | 0.98         | 7               | 0.98          |                |
| Potatoes Round Red                   | per pound |                |                 |               |                | 0.99           | 37              | 0.99          |                | 0.99         | 9               | 0.99          |                |
| Potatoes Round Red                   | 3 lb bag  | 2.79           | 30              | 2.79          |                |                |                 |               |                | 2.99         | 6               | 2.99          |                |
| Potatoes Russet                      | per pound |                |                 |               |                |                |                 |               |                | 0.98         | 7               | 0.98          |                |
| Potatoes Russet                      | 3 lb bag  | 2.79           | 30              | 2.79          |                | 3.49           | 1,135           | 3.49          |                | 2.99         | 6               | 2.99          |                |
| Potatoes Russet                      | 5 lb bag  | 3.49           | 5               | 3.49          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Yellow Type                 | per pound |                |                 |               |                | 0.99           | 37              | 0.99          |                | 0.99         | 9               | 0.99          |                |
| Potatoes Yellow Type                 | 3 lb bag  | 2.79           | 30              | 2.79          |                |                |                 |               |                | 2.99         | 6               | 2.99          |                |
| <b>VEGETABLES</b>                    |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Asparagus Green                      | per pound | 1.88-3.99      | 705             | 2.79          |                | 2.49-3.99      | 1,304           | 3.08          |                | 2.49-3.99    | 455             | 3.22          |                |
| Beans Round Green Type               | per pound | 0.96-1.99      | 134             | 1.46          |                | 1.69           | 1,200           | 1.69          |                | 0.88-0.99    | 97              | 0.98          |                |
| Broccoli                             | per pound |                |                 |               |                |                |                 |               |                | 0.98-1.49    | 90              | 1.07          |                |
| Broccoli                             | per bunch | 1.50-2.99      | 47              | 1.82          |                | 1.38-2.50      | 1,300           | 2.43          |                | 2.50         | 4               | 2.50          |                |
| Broccoli Crown Cut                   | per pound | 1.29-2.00      | 855             | 1.80          |                | 1.39-1.99      | 483             | 1.80          |                | 0.99-2.19    | 389             | 1.50          |                |
| Brussels Sprouts                     | per pound | 1.89-2.49      | 114             | 2.21          |                | 1.50-2.99      | 314             | 2.46          |                | 1.99-2.99    | 309             | 2.53          |                |
| Beets                                | per bunch | 1.79           | 80              | 1.79          |                |                |                 |               |                |              |                 |               |                |
| Beets                                | per pound | 0.69           | 6               | 0.69          |                | 0.99           | 68              | 0.99          |                | 0.49         | 12              | 0.49          |                |
| Cabbage Round Green Type             | per pound | 0.49-0.89      | 638             | 0.73          |                | 0.28-0.59      | 793             | 0.52          |                | 0.20-0.69    | 584             | 0.49          |                |
| Carrots                              | per pound | 0.69           | 6               | 0.69          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                  | Unit       | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------------|------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                    |            | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Carrots                            | 1 lb bag   | 0.69-0.99      | 138             | 0.83          |                | 0.88           | 69              | 0.88          |                | 0.50-1.50    | 149             | 0.94          |                |
| Carrots                            | 2 lb bag   | 0.99-2.00      | 436             | 1.67          |                | 0.99-1.67      | 322             | 1.19          |                | 1.59         | 15              | 1.59          |                |
| Carrots                            | per bunch  | 1.50           | 7               | 1.50          |                |                |                 |               |                |              |                 |               |                |
| Carrots Baby Peeled                | 1 lb bag   | 0.96-2.00      | 1,534           | 1.23          |                | 0.69-1.50      | 2,016           | 1.10          |                | 0.98-1.67    | 1,345           | 1.06          |                |
| Carrots Baby Peeled                | 2 lb bag   | 2.50           | 431             | 2.50          |                | 2.50           | 78              | 2.50          |                | 1.99-2.50    | 136             | 2.44          |                |
| Cauliflower                        | each       | 1.50-2.99      | 727             | 2.72          |                | 1.38-2.99      | 2,559           | 2.43          |                | 2.48-2.99    | 162             | 2.78          |                |
| Cauliflower                        | per pound  |                |                 |               |                | 0.98           | 31              | 0.98          |                | 0.59-1.49    | 260             | 1.19          |                |
| Celery                             | each       | 0.99-2.00      | 447             | 1.63          |                | 0.99-1.50      | 1,070           | 1.03          |                | 0.59-1.69    | 239             | 1.38          |                |
| Celery Hearts                      | each       | 2.50           | 670             | 2.50          |                |                |                 |               |                | 1.50-2.50    | 92              | 2.17          |                |
| Celery Hearts                      | per pound  | 1.99           | 8               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Chinese Cabbage                    | per pound  |                |                 |               |                |                |                 |               |                | 0.98         | 7               | 0.98          |                |
| Cilantro                           | per bunch  | 0.79           | 66              | 0.79          |                | 0.34-0.79      | 54              | 0.44          |                | 0.33-0.50    | 68              | 0.39          |                |
| Corn-Sweet                         | each       | 0.40           | 28              | 0.40          |                |                |                 |               |                |              |                 |               |                |
| Cucumbers                          | each       | 0.67-1.00      | 367             | 0.86          |                | 0.50-1.25      | 541             | 0.65          |                | 0.50-0.99    | 363             | 0.77          |                |
| Cucumbers                          | per pound  | 2.99           | 81              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Cucumbers Long Seedless-Greenhouse | each       | 0.99-2.50      | 793             | 1.56          |                | 0.99-1.67      | 1,343           | 1.56          |                | 0.50-2.00    | 1,020           | 1.22          |                |
| Eggplant                           | per pound  | 0.89-1.69      | 744             | 1.16          |                | 0.50-0.99      | 40              | 0.57          |                | 0.79-1.29    | 16              | 1.05          |                |
| Garlic                             | per sleeve | 1.50           | 24              | 1.50          |                |                |                 |               |                | 0.99         | 27              | 0.99          |                |
| Greens Collard                     | per bunch  | 0.99-1.99      | 38              | 1.25          |                | 1.98-2.50      | 512             | 2.44          |                |              |                 |               |                |
| Greens Collard                     | per pound  | 0.89-1.29      | 18              | 1.09          |                | 0.99           | 14              | 0.99          |                | 0.49-0.99    | 27              | 0.79          |                |
| Greens Collard                     | 1 lb bag   | 2.50-2.99      | 206             | 2.82          |                | 2.00-2.28      | 94              | 2.03          |                | 2.28         | 9               | 2.28          |                |
| Greens Kale                        | per bunch  | 0.99-1.99      | 38              | 1.25          |                |                |                 |               |                | 0.79         | 6               | 0.79          |                |
| Greens Kale                        | per pound  | 0.89-1.29      | 48              | 1.03          |                |                |                 |               |                | 0.99         | 9               | 0.99          |                |
| Greens Kale                        | 1 lb bag   | 2.50-2.99      | 206             | 2.82          |                | 2.28           | 9               | 2.28          |                |              |                 |               |                |
| Greens Mustard                     | per pound  | 0.89-1.29      | 18              | 1.09          |                | 0.99           | 14              | 0.99          |                | 0.99         | 9               | 0.99          |                |
| Greens Mustard                     | 1 lb bag   |                |                 |               |                | 2.28           | 9               | 2.28          |                | 2.28         | 9               | 2.28          |                |
| Greens Swiss Chard                 | per bunch  | 1.79           | 80              | 1.79          |                |                |                 |               |                |              |                 |               |                |
| Greens Swiss Chard                 | per pound  | 1.99           | 7               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Greens Turnip Tops                 | per pound  | 0.89-1.29      | 18              | 1.09          |                | 0.99           | 14              | 0.99          |                | 0.99         | 9               | 0.99          |                |
| Greens Turnip Tops                 | 1 lb bag   |                |                 |               |                | 2.00           | 69              | 2.00          |                | 2.28         | 9               | 2.28          |                |
| Lettuce, Iceberg                   | each       | 0.98-1.99      | 1,073           | 1.49          |                | 0.99-1.79      | 254             | 1.03          |                | 0.88-1.69    | 246             | 1.43          |                |
| Lettuce, Other                     | each       | 0.96-1.99      | 168             | 1.40          |                | 0.99-1.49      | 1,007           | 1.48          |                | 0.99         | 9               | 0.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                     | Unit            | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------|-----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                       |                 | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Green Leaf                            |                 |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Green Leaf             | per pound       | 1.99           | 19              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Red Leaf               | each            | 0.96-1.99      | 168             | 1.40          |                | 0.99-1.49      | 973             | 1.48          |                | 0.99         | 9               | 0.99          |                |
| Lettuce, Other Red Leaf               | per pound       | 1.99           | 19              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Romaine                      | each            | 0.76-1.99      | 97              | 1.44          |                | 1.49           | 991             | 1.49          |                |              |                 |               |                |
| Lettuce, Romaine                      | per pound       | 1.99           | 3               | 1.99          |                |                |                 |               |                | 1.29         | 116             | 1.29          |                |
| Lettuce, Romaine Hearts               | 3 count package | 1.99-3.99      | 999             | 3.26          |                | 1.50-3.50      | 452             | 2.54          |                | 0.99-2.50    | 66              | 1.67          |                |
| Mushrooms Portobella                  | per pound       | 2.99           | 267             | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms Portobella                  | 8 oz package    | 2.99           | 57              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms Portobella                  | 6 oz package    | 2.99           | 7               | 2.99          |                |                |                 |               |                | 2.29         | 116             | 2.29          |                |
| Mushrooms White                       | per pound       | 2.99           | 267             | 2.99          |                | 2.49           | 220             | 2.49          |                |              |                 |               |                |
| Mushrooms White                       | 8 oz package    | 0.99-2.00      | 824             | 1.55          |                | 1.49-2.49      | 227             | 2.02          |                | 0.99-2.50    | 392             | 1.40          |                |
| Onions Green                          | per bunch       | 0.34-0.79      | 110             | 0.60          |                |                |                 |               |                | 0.33-0.50    | 74              | 0.46          |                |
| Peppers, Bell Type Green              | per pound       | 0.96-1.79      | 517             | 1.29          |                | 0.68-0.99      | 114             | 0.81          |                | 0.79-1.99    | 203             | 1.22          |                |
| Peppers, Bell Type Green              | each            | 0.69-1.00      | 552             | 0.97          |                | 0.50-1.00      | 600             | 0.62          |                | 0.49-0.88    | 111             | 0.74          | 11             |
| Peppers, Bell Type Orange             | per pound       | 2.99           | 392             | 2.99          |                |                |                 |               |                | 2.49         | 219             | 2.49          |                |
| Peppers, Bell Type Orange             | each            | 0.99           | 21              | 0.99          |                | 0.99-1.50      | 473             | 1.00          |                | 0.97-1.67    | 1,391           | 1.19          |                |
| Peppers, Bell Type Orange-Greenhouse  | per pound       | 2.99-3.99      | 183             | 3.95          |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Orange-Greenhouse  | each            | 1.67           | 415             | 1.67          |                |                |                 |               |                | 0.99         | 36              | 0.99          |                |
| Peppers, Bell Type Red                | per pound       | 1.49-2.99      | 536             | 2.78          |                |                |                 |               |                | 1.49-2.99    | 249             | 2.46          |                |
| Peppers, Bell Type Red                | each            | 0.99-1.38      | 717             | 1.27          |                | 0.99-1.50      | 1,811           | 1.28          |                | 0.97-1.67    | 2,481           | 1.29          |                |
| Peppers, Bell Type Red-Greenhouse     | per pound       | 2.99-3.99      | 183             | 3.95          |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Red-Greenhouse     | each            | 1.67           | 415             | 1.67          |                |                |                 |               |                | 0.99         | 36              | 0.99          |                |
| Peppers, Bell Type Yellow             | per pound       | 2.99           | 392             | 2.99          |                |                |                 |               |                | 2.49         | 219             | 2.49          |                |
| Peppers, Bell Type Yellow             | each            | 0.99           | 21              | 0.99          |                | 0.99-1.50      | 473             | 1.00          |                | 0.97-1.67    | 1,583           | 1.23          |                |
| Peppers, Bell Type Yellow-Greenhouse  | per pound       | 2.99-3.99      | 183             | 3.95          |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Yellow-Greenhouse  | each            | 1.67           | 415             | 1.67          |                |                |                 |               |                | 0.99         | 36              | 0.99          |                |
| Peppers, Other Jalapeno               | per pound       |                |                 |               |                |                |                 |               |                | 0.69-0.89    | 59              | 0.77          |                |
| Peppers, Other Mixed Mini Sweet Types | 1 lb package    | 2.99-3.49      | 177             | 3.10          |                | 3.00-3.49      | 538             | 3.02          |                | 2.98-3.99    | 212             | 3.06          |                |
| Peppers, Other Serrano                | per pound       |                |                 |               |                |                |                 |               |                | 0.78-0.99    | 20              | 0.91          |                |
| Radishes                              | per bunch       |                |                 |               |                |                |                 |               |                | 0.39-0.99    | 44              | 0.73          |                |
| Radishes                              | 1 lb bag        | 1.49           | 8               | 1.49          |                | 0.98           | 18              | 0.98          |                | 1.28         | 122             | 1.28          |                |
| Salad                                 | 1 lb bag        |                |                 |               |                | 2.50           | 18              | 2.50          |                | 1.99         | 122             | 1.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                             |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Mixed Types                                 |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Salad Mixed Types                           | 10 - 12 oz package | 0.79-2.50      | 635             | 1.85          |                | 0.79-3.00      | 824             | 1.97          |                | 0.79-3.00    | 680             | 1.89          |                |
| Salad Mixed Types                           | 5 - 9 oz package   | 1.99-3.00      | 979             | 2.50          |                | 1.48-3.00      | 741             | 2.30          |                | 1.18-2.88    | 469             | 2.18          |                |
| Spinach                                     | per bunch          | 1.99-3.00      | 99              | 2.12          |                |                |                 |               |                | 0.99-1.29    | 15              | 1.11          |                |
| Spinach Flat, Baby Type                     | 10 oz package      | 2.50           | 11              | 2.50          |                |                |                 |               |                | 1.49-1.50    | 27              | 1.50          |                |
| Spinach Flat, Baby Type                     | 1 lb package       | 3.38           | 506             | 3.38          |                | 2.98           | 1,338           | 2.98          |                | 2.78         | 898             | 2.78          |                |
| Spinach Flat, Baby Type                     | 8 oz package       | 0.99-2.00      | 202             | 1.39          |                | 1.99           | 35              | 1.99          |                | 0.99-1.89    | 129             | 1.04          |                |
| Spinach Flat, Baby Type                     | 9 oz package       | 2.50           | 415             | 2.50          |                | 2.50           | 42              | 2.50          |                |              |                 |               |                |
| Spinach Flat, Baby Type                     | 5 - 6 oz package   | 2.00-2.99      | 314             | 2.01          |                | 2.50           | 408             | 2.50          |                | 2.50         | 17              | 2.50          |                |
| Squash Acorn                                | per pound          | 1.29           | 8               | 1.29          |                |                |                 |               |                |              |                 |               |                |
| Squash Butternut                            | per pound          | 0.59-1.29      | 174             | 0.93          |                |                |                 |               |                |              |                 |               |                |
| Squash Spaghetti                            | per pound          | 0.99-1.29      | 144             | 1.01          |                |                |                 |               |                |              |                 |               |                |
| Squash Yellow Crookneck/Straightneck        | per pound          | 0.99-1.69      | 316             | 1.09          |                | 0.99-1.69      | 1,395           | 1.67          |                | 0.79-1.69    | 239             | 1.59          |                |
| Squash Zucchini                             | per pound          | 0.79-1.79      | 906             | 1.11          |                | 0.99-1.69      | 1,672           | 1.53          |                | 0.59-1.69    | 941             | 1.14          |                |
| Sweet Potatoes                              | per pound          | 0.56-0.99      | 461             | 0.93          |                | 0.89           | 8               | 0.89          |                | 0.28-0.99    | 279             | 0.84          |                |
| Tomatoes                                    | per pound          |                |                 |               |                | 1.88           | 42              | 1.88          |                | 1.99         | 9               | 1.99          |                |
| Tomatoes Vine Ripe - Heirloom Varieties     | per pound          |                |                 |               |                |                |                 |               |                | 2.98         | 7               | 2.98          |                |
| Tomatoes Vine Ripes                         | per pound          | 1.79-2.99      | 15              | 2.43          |                | 1.25-1.99      | 2,240           | 1.66          |                |              |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound          | 1.29-2.99      | 622             | 1.82          |                | 1.49-2.59      | 642             | 1.64          |                | 0.99-2.88    | 472             | 2.36          | 1              |
| Tomatoes, Grape Type                        | 1 pint package     | 0.99-2.99      | 865             | 2.25          |                | 1.99-2.49      | 44              | 2.38          |                | 1.50-3.00    | 65              | 2.36          |                |
| Tomatoes, Grape Type                        | 10 oz package      | 1.98-3.00      | 591             | 2.13          |                | 1.48-2.50      | 1,415           | 1.53          |                | 1.97-2.99    | 1,309           | 2.14          |                |
| Tomatoes, Plum Type Roma                    | per pound          | 1.49-2.99      | 51              | 1.73          |                | 0.99           | 8               | 0.99          |                | 1.19         | 17              | 1.19          |                |
| Tomatillos                                  | per pound          |                |                 |               |                |                |                 |               |                | 0.49-0.79    | 55              | 0.69          |                |
| Vegetables Other Cactus Leaf (Nopales)      | per pound          |                |                 |               |                |                |                 |               |                | 0.69         | 27              | 0.69          |                |
| <b>VEGETABLES - ORGANIC</b>                 |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Broccoli                                    | per pound          |                |                 |               |                | 1.99           | 37              | 1.99          |                | 1.99         | 9               | 1.99          |                |
| Broccoli                                    | per bunch          | 2.90-3.99      | 228             | 3.03          |                |                |                 |               |                | 1.49-2.99    | 27              | 2.53          |                |
| Broccoli Baby Hybrid Type                   | per bunch          | 2.99           | 28              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Broccoli Crown Cut                          | per pound          | 2.79           | 8               | 2.79          |                |                |                 |               |                |              |                 |               |                |
| Brussels Sprouts                            | per pound          | 4.99           | 5               | 4.99          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                     | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                       |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Beets                                 | per bunch          |                |                 |               |                |                |                 |               |                | 2.00         | 24              | 2.00          |                |
| Beets                                 | per pound          |                |                 |               |                | 1.99           | 37              | 1.99          |                | 1.99         | 9               | 1.99          |                |
| Cabbage Round Green Type              | per pound          | 0.99           | 255             | 0.99          |                | 1.29           | 2               | 1.29          |                | 1.29         | 12              | 1.29          |                |
| Carrots                               | 1 lb bag           | 1.49-2.00      | 279             | 1.53          |                |                |                 |               |                | 0.69         | 7               | 0.69          |                |
| Carrots                               | 2 lb bag           | 1.99           | 3               | 1.99          |                |                |                 |               |                | 1.88-1.99    | 33              | 1.97          |                |
| Carrots                               | per bunch          | 2.00-2.99      | 56              | 2.62          |                |                |                 |               |                | 2.00         | 24              | 2.00          |                |
| Carrots Baby Peeled                   | 1 lb bag           | 1.50-2.00      | 207             | 1.90          |                | 1.50-2.00      | 646             | 1.62          |                | 0.99-2.00    | 408             | 1.66          |                |
| Cauliflower                           | each               | 2.99-3.99      | 42              | 3.21          |                |                |                 |               |                | 4.99         | 127             | 4.99          |                |
| Cauliflower                           | per pound          |                |                 |               |                |                |                 |               |                | 1.29         | 6               | 1.29          |                |
| Celery                                | each               |                |                 |               |                | 1.48-1.98      | 113             | 1.84          |                | 0.99-2.49    | 57              | 2.09          |                |
| Celery Hearts                         | each               | 2.99-3.99      | 699             | 3.31          |                |                |                 |               |                | 2.99-3.49    | 155             | 3.03          |                |
| Cucumbers                             | each               | 0.89           | 74              | 0.89          |                | 0.89           | 957             | 0.89          |                | 0.99         | 69              | 0.99          |                |
| Cucumbers Long Seedless-Greenhouse    | each               | 2.99           | 267             | 2.99          |                |                |                 |               |                | 2.00         | 18              | 2.00          |                |
| Greens Kale                           | per bunch          | 1.67-2.00      | 75              | 1.92          |                | 0.99-1.50      | 433             | 1.24          |                | 0.99-2.50    | 708             | 1.27          | 2              |
| Greens Kale                           | per pound          |                |                 |               |                | 0.99           | 67              | 0.99          |                |              |                 |               |                |
| Greens Swiss Chard                    | per bunch          |                |                 |               |                |                |                 |               |                | 1.29-2.00    | 13              | 1.67          |                |
| Lettuce, Iceberg                      | each               | 1.99-2.99      | 39              | 2.10          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Green Leaf             | each               | 2.00           | 6               | 2.00          |                |                |                 |               |                | 0.99-2.00    | 13              | 1.53          |                |
| Lettuce, Other Green Leaf             | per pound          | 1.99           | 21              | 1.99          |                | 2.99           | 109             | 2.99          |                |              |                 |               |                |
| Lettuce, Other Red Leaf               | each               | 2.00           | 6               | 2.00          |                |                |                 |               |                | 0.99-2.00    | 13              | 1.53          |                |
| Lettuce, Other Red Leaf               | per pound          | 1.99           | 21              | 1.99          |                | 2.99           | 109             | 2.99          |                |              |                 |               |                |
| Lettuce, Romaine                      | each               |                |                 |               |                |                |                 |               |                | 0.99         | 6               | 0.99          |                |
| Lettuce, Romaine Hearts               | 3 count package    | 2.99-4.00      | 491             | 3.93          |                | 3.50           | 65              | 3.50          |                | 2.49-3.99    | 227             | 3.18          |                |
| Mushrooms Portobella                  | 8 oz package       | 2.50           | 21              | 2.50          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms Portobella                  | 6 oz package       | 3.99           | 28              | 3.99          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms White                       | 8 oz package       | 2.50-3.49      | 40              | 2.82          |                | 1.98-2.49      | 191             | 2.27          |                | 1.49-3.50    | 508             | 2.11          |                |
| Peppers, Bell Type Green              | per pound          | 1.99           | 6               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Peppers, Bell Type Green              | each               |                |                 |               |                |                |                 |               |                | 0.99         | 69              | 0.99          |                |
| Peppers, Bell Type Red                | per pound          |                |                 |               |                |                |                 |               |                | 1.49         | 7               | 1.49          |                |
| Peppers, Other Mixed Mini Sweet Types | 1 lb package       |                |                 |               |                | 2.99           | 67              | 2.99          |                | 2.99-3.99    | 598             | 3.00          |                |
| Salad Mixed Types                     | 1 lb bag           | 4.99-5.00      | 483             | 5.00          |                | 5.00           | 121             | 5.00          |                | 3.99-6.99    | 14              | 5.28          |                |
| Salad Mixed Types                     | 10 - 12 oz package | 3.99-4.99      | 137             | 4.68          |                | 2.50-4.49      | 1,022           | 4.36          |                | 4.98         | 10              | 4.98          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit             | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---------------------------------------------|------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                             |                  | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Salad Mixed Types                           | 5 - 9 oz package | 2.50-4.00      | 892             | 3.13          |                | 1.99-3.49      | 702             | 2.66          |                | 2.50-3.79    | 586             | 2.83          |                |
| Spinach Flat, Baby Type                     | 10 oz package    |                |                 |               |                | 4.99           | 1,135           | 4.99          |                |              |                 |               |                |
| Spinach Flat, Baby Type                     | 5 - 6 oz package | 3.99           | 31              | 3.99          |                | 2.99-3.00      | 42              | 3.00          |                | 2.50         | 5               | 2.50          |                |
| Squash Acorn                                | per pound        |                |                 |               |                | 1.49           | 37              | 1.49          |                | 1.49         | 89              | 1.49          |                |
| Squash Butternut                            | per pound        |                |                 |               |                | 1.49           | 37              | 1.49          |                | 1.49         | 89              | 1.49          |                |
| Squash Spaghetti                            | per pound        |                |                 |               |                | 1.49           | 37              | 1.49          |                | 1.49         | 89              | 1.49          |                |
| Squash Yellow Crookneck/Straightneck        | per pound        |                |                 |               |                | 2.49           | 37              | 2.49          |                | 2.49         | 9               | 2.49          |                |
| Squash Zucchini                             | per pound        |                |                 |               |                | 2.49           | 37              | 2.49          |                | 2.49         | 9               | 2.49          |                |
| Sweet Potatoes                              | per pound        | 1.49-2.50      | 214             | 1.97          |                |                |                 |               |                |              |                 |               |                |
| Tomatoes Vine Ripes                         | per pound        |                |                 |               |                | 1.48           | 31              | 1.48          |                |              |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound        |                |                 |               |                |                |                 |               |                | 2.99         | 192             | 2.99          |                |
| Tomatoes, Cherry                            | 1 pint package   |                |                 |               |                |                |                 |               |                | 1.99         | 12              | 1.99          |                |
| Tomatoes, Grape Type                        | 1 pint package   | 2.50-3.00      | 272             | 2.85          |                | 2.49-2.88      | 191             | 2.66          |                | 1.99-2.49    | 146             | 2.39          |                |
| Tomatoes, Grape Type                        | 10 oz package    | 2.50-3.99      | 82              | 2.95          |                |                |                 |               |                | 2.99         | 17              | 2.99          |                |
| Tomatoes, Plum Type Roma                    | per pound        |                |                 |               |                | 0.99           | 37              | 0.99          |                | 0.99         | 9               | 0.99          |                |

#### SEASONAL ITEMS

|                             |             |           |     |      |  |           |     |      |  |           |     |      |  |
|-----------------------------|-------------|-----------|-----|------|--|-----------|-----|------|--|-----------|-----|------|--|
| Chayote                     | per pound   |           |     |      |  |           |     |      |  | 0.68      | 8   | 0.68 |  |
| Chayote                     | each        | 0.67      | 6   | 0.67 |  | 0.88      | 78  | 0.88 |  |           |     |      |  |
| Potted Plants Chrysanthemum | 6 inch pot  | 8.99      | 33  | 8.99 |  |           |     |      |  | 7.99      | 17  | 7.99 |  |
| Rose, Hybrid Tea            | bunched 12s | 9.99      | 109 | 9.99 |  | 9.99      | 146 | 9.99 |  | 6.99-9.99 | 32  | 8.30 |  |
| Tulips                      | bunched 10s | 5.99-6.00 | 125 | 6.00 |  | 4.00-6.99 | 118 | 5.98 |  | 7.99-9.99 | 155 | 9.47 |  |

| Commodity Variety | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                   |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
|                   |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| FRUITS            |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Braeburn   | per pound | 0.89-1.29          | 16              | 1.13          |                | 0.50-0.69      | 17              | 0.61          |                |                |                 |               |                |
| Apples Fuji       | per pound | 0.88-1.49          | 529             | 1.13          |                | 0.25-1.69      | 1,125           | 1.08          | 10             | 0.88-1.49      | 294             | 0.99          | 12             |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Fuji                          | 3 lb bag           | 1.79-3.99          | 216             | 3.39          |                | 3.99           | 190             | 3.99          |                |                |                 |               |                |
| Apples Fuji                          | 2 lb bag           |                    |                 |               |                | 1.00           | 7               | 1.00          |                |                |                 |               |                |
| Apples Gala                          | per pound          | 0.34-1.49          | 569             | 1.24          |                | 0.33-1.99      | 646             | 1.13          |                | 0.88-1.49      | 142             | 1.24          |                |
| Apples Gala                          | 3 lb bag           | 1.39-3.99          | 997             | 2.57          |                | 1.25-3.99      | 596             | 3.15          |                | 2.99           | 71              | 2.99          |                |
| Apples Gala                          | 2 lb bag           |                    |                 |               |                | 0.99           | 7               | 0.99          |                |                |                 |               |                |
| Apples Golden Delicious              | per pound          | 0.99-1.19          | 16              | 1.05          |                | 0.33           | 5               | 0.33          |                |                |                 |               |                |
| Apples Golden Delicious              | 3 lb bag           | 1.50-3.99          | 199             | 1.87          |                |                |                 |               |                |                |                 |               |                |
| Apples Granny Smith                  | per pound          | 0.34-1.49          | 326             | 1.09          |                | 0.33-0.69      | 89              | 0.46          |                | 0.88-1.29      | 58              | 1.16          |                |
| Apples Granny Smith                  | 3 lb bag           | 1.50-3.99          | 446             | 2.75          |                | 3.99           | 190             | 3.99          |                |                |                 |               |                |
| Apples Honeycrisp                    | per pound          | 0.79-2.99          | 2,007           | 1.65          |                | 0.69-2.77      | 1,115           | 1.64          |                | 0.68-1.99      | 328             | 1.61          | 9              |
| Apples Jonagold                      | per pound          |                    |                 |               |                |                |                 |               |                | 0.98           | 2               | 0.98          |                |
| Apples McIntosh                      | 3 lb bag           | 3.39-3.99          | 88              | 3.76          |                |                |                 |               |                |                |                 |               |                |
| Apples Pink Lady/Cripps Pink         | per pound          | 0.89-1.88          | 156             | 1.22          |                | 1.25           | 171             | 1.25          |                | 0.88-0.99      | 35              | 0.93          |                |
| Apples Red Delicious                 | per pound          | 0.79-1.49          | 265             | 1.28          |                |                |                 |               |                | 0.88-0.98      | 24              | 0.91          |                |
| Apples Red Delicious                 | 3 lb bag           | 1.50-3.99          | 334             | 2.22          |                |                |                 |               |                |                |                 |               |                |
| Apples Rome                          | 3 lb bag           | 3.39-3.49          | 15              | 3.43          |                |                |                 |               |                |                |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 0.97-3.00          | 350             | 1.57          |                | 0.99-2.99      | 1,304           | 1.65          |                | 0.98-2.49      | 185             | 1.73          |                |
| Apples, Processed Juice              | 96 oz (3/4 gallon) | 1.69               | 8               | 1.69          |                |                |                 |               |                |                |                 |               |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) | 5.99               | 40              | 5.99          |                | 1.99           | 5               | 1.99          |                | 1.69-5.99      | 229             | 1.92          |                |
| Avocados Hass                        | each               | 0.20-1.67          | 1,414           | 0.83          |                | 0.20-2.50      | 2,544           | 1.28          |                | 0.50-2.50      | 729             | 1.53          |                |
| Avocados Various Greenskin Varieties | each               |                    |                 |               |                |                |                 |               |                | 0.99           | 6               | 0.99          |                |
| Bananas                              | per pound          | 0.38-0.79          | 109             | 0.55          |                | 0.33-0.69      | 97              | 0.49          |                | 0.58           | 8               | 0.58          |                |
| Blueberries                          | 6 oz package       | 0.99-2.99          | 454             | 2.21          |                | 0.99-4.99      | 1,229           | 3.33          |                | 1.50-2.98      | 375             | 2.46          |                |
| Blueberries                          | 1 pint package     | 1.49-3.50          | 1,810           | 2.35          |                | 1.49-2.99      | 608             | 2.41          |                | 1.50-2.50      | 81              | 2.38          |                |
| Blueberries                          | 18 oz package      | 2.50               | 48              | 2.50          |                | 2.49-3.99      | 902             | 2.92          |                | 3.49-5.00      | 174             | 4.78          |                |
| Cantaloups                           | each               | 1.50-3.00          | 448             | 2.23          |                | 0.33-3.99      | 233             | 0.94          |                | 1.50           | 2               | 1.50          |                |
| Cantaloups                           | per pound          | 0.50-1.99          | 80              | 0.64          |                | 0.49-0.69      | 315             | 0.60          |                | 0.68-0.89      | 103             | 0.78          |                |
| Cherries Red Varieties               | per pound          | 2.99-6.99          | 346             | 5.52          |                | 2.49-5.99      | 1,080           | 4.99          |                | 4.99-5.99      | 270             | 5.75          |                |
| Clementines                          | 5 lb package       | 5.99               | 196             | 5.99          |                |                |                 |               |                |                |                 |               |                |
| Clementines                          | 3 lb bag           | 2.69-4.99          | 645             | 3.71          |                | 1.99-4.88      | 1,780           | 3.43          | 61             | 2.77-5.00      | 522             | 3.89          |                |
| Clementines                          | 2 lb bag           | 1.99               | 5               | 1.99          |                | 1.99-2.99      | 74              | 2.72          |                |                |                 |               |                |
| Cranberries                          | 12 oz bag          |                    |                 |               |                |                |                 |               |                | 2.99           | 12              | 2.99          |                |
| Fruit, Other                         | per pound          |                    |                 |               |                | 1.89           | 36              | 1.89          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                         | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                           |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apple Pears                               |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Fruit, Other Apple Pears                  | each               |                    |                 |               |                |                |                 |               |                | 2.99           | 12              | 2.99          |                |
| Grapefruit Red                            | each               | 0.20-0.98          | 663             | 0.53          |                | 0.33-1.00      | 486             | 0.85          |                | 0.33-1.00      | 307             | 0.86          |                |
| Grapefruit Red                            | per pound          | 0.59-1.49          | 463             | 1.03          |                | 0.99-1.49      | 232             | 1.40          |                | 1.49-1.99      | 83              | 1.53          |                |
| Grapefruit Red                            | 5 lb bag           | 1.99-2.99          | 10              | 2.49          |                |                |                 |               |                |                |                 |               |                |
| Grapes Black Seedless                     | per pound          | 0.77-2.49          | 222             | 0.94          |                | 1.48           | 11              | 1.48          |                | 1.29-2.49      | 185             | 2.07          |                |
| Grapes Red Globe                          | per pound          | 1.98-1.99          | 29              | 1.99          |                |                |                 |               |                |                |                 |               |                |
| Grapes Red Seedless                       | per pound          | 0.77-2.99          | 542             | 1.34          |                | 0.99-1.99      | 772             | 1.88          | 79             | 0.97-2.78      | 196             | 2.10          |                |
| Grapes White Seedless Type                | per pound          | 2.49-2.99          | 10              | 2.74          |                | 1.99-3.99      | 45              | 2.35          |                | 0.97           | 2               | 0.97          |                |
| Honeydews                                 | each               | 0.50               | 8               | 0.50          |                |                |                 |               |                |                |                 |               |                |
| Kiwifruit Hayward                         | each               | 0.33-0.50          | 16              | 0.45          |                | 0.20-0.32      | 61              | 0.31          |                | 0.50           | 36              | 0.50          |                |
| Lemons                                    | each               | 0.17-0.69          | 408             | 0.43          |                | 0.33-0.50      | 451             | 0.48          |                | 0.50-0.67      | 239             | 0.59          |                |
| Lemons                                    | per pound          |                    |                 |               |                | 0.79-0.99      | 125             | 0.94          |                |                |                 |               |                |
| Lemons                                    | 2 lb bag           | 1.99-2.79          | 20              | 2.27          |                |                |                 |               |                |                |                 |               |                |
| Limes                                     | each               | 0.13-0.50          | 342             | 0.33          |                | 0.25-0.33      | 463             | 0.31          |                | 0.33-0.34      | 96              | 0.33          |                |
| Limes                                     | per pound          |                    |                 |               |                | 0.50-0.88      | 145             | 0.74          |                |                |                 |               |                |
| Mangoes                                   | each               | 0.50-1.25          | 517             | 0.88          |                | 0.25-3.00      | 1,406           | 1.03          |                | 0.50-1.50      | 523             | 1.06          |                |
| Misc Berries Blackberries                 | 5.6 - 6 oz package | 1.66-3.00          | 397             | 2.37          |                | 0.99-4.99      | 1,281           | 3.68          |                | 1.50-3.00      | 158             | 2.43          |                |
| Misc Citrus Satsuma                       | per pound          | 1.49               | 26              | 1.49          |                | 0.99-2.69      | 35              | 1.72          |                | 2.98           | 3               | 2.98          |                |
| Nectarines Various Yellow Flesh Varieties | per pound          |                    |                 |               |                | 1.79-3.49      | 27              | 2.34          |                |                |                 |               |                |
| Oranges Navel                             | each               | 0.10-1.00          | 225             | 0.67          |                | 0.90           | 113             | 0.90          |                |                |                 |               |                |
| Oranges Navel                             | per pound          | 0.69-1.29          | 768             | 0.91          |                | 0.20-1.49      | 1,134           | 0.94          | 28             | 0.58-1.49      | 397             | 1.15          |                |
| Oranges Navel                             | 3 lb bag           | 1.69-4.99          | 1,451           | 3.72          |                | 3.94           | 472             | 3.94          |                | 3.94           | 160             | 3.94          |                |
| Oranges Navel                             | 4 lb bag           | 2.99-4.99          | 123             | 3.53          |                | 2.50           | 20              | 2.50          |                |                |                 |               |                |
| Oranges Navel                             | 8 lb bag           | 4.77-5.99          | 229             | 5.77          |                | 5.00           | 260             | 5.00          |                |                |                 |               |                |
| Oranges Valencia                          | per pound          |                    |                 |               |                | 1.19           | 10              | 1.19          |                |                |                 |               |                |
| Papaya Maradol/Tainung Types              | per pound          | 0.50-0.69          | 85              | 0.65          |                | 0.50-1.29      | 473             | 0.80          |                |                |                 |               |                |
| Papaya Solo Type                          | each               | 0.49               | 9               | 0.49          |                |                |                 |               |                |                |                 |               |                |
| Peaches Various Yellow Flesh Varieties    | per pound          | 2.48               | 21              | 2.48          |                | 0.99-1.79      | 20              | 1.51          |                |                |                 |               |                |
| Pears Bartlett                            | per pound          | 0.88-1.49          | 164             | 1.18          |                | 0.69-1.99      | 982             | 1.12          |                | 0.88-1.99      | 378             | 1.70          | 2              |
| Pears Bosc                                | per pound          | 1.49               | 6               | 1.49          |                | 0.69-1.59      | 545             | 1.21          |                | 0.88-1.49      | 157             | 1.40          | 6              |
| Pears D'Anjou                             | per pound          | 0.65-1.68          | 337             | 1.04          |                | 0.79-1.49      | 452             | 1.28          |                | 0.77-1.49      | 229             | 1.26          | 4              |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Pineapples                           | each               | 1.95-3.00          | 1,000           | 2.56          |                | 1.50-3.99      | 448             | 2.30          |                | 0.68-2.99      | 90              | 1.75          |                |
| Pineapples                           | per pound          | 0.65               | 68              | 0.65          |                | 0.33-0.79      | 239             | 0.53          |                | 0.88-0.99      | 23              | 0.90          |                |
| Pomegranates                         | each               | 1.50               | 45              | 1.50          |                | 2.99           | 9               | 2.99          |                |                |                 |               |                |
| Persimmons                           | each               |                    |                 |               |                | 0.25           | 54              | 0.25          |                |                |                 |               |                |
| Persimmons                           | per pound          | 2.69               | 5               | 2.69          |                | 0.50-2.69      | 43              | 2.33          |                |                |                 |               |                |
| Raspberries Red                      | 6 oz package       | 1.50-2.99          | 242             | 1.94          |                | 1.66-4.99      | 1,162           | 3.85          |                | 2.00-2.98      | 292             | 2.51          |                |
| Strawberries                         | 1 lb package       | 2.50-3.34          | 108             | 2.81          |                | 2.00-5.99      | 233             | 2.36          |                | 2.50           | 15              | 2.50          |                |
| Tangerines                           | per pound          | 1.39-1.99          | 12              | 1.59          |                | 0.50-2.59      | 84              | 0.89          |                |                |                 |               |                |
| Tangerines                           | 3 lb bag           | 3.99               | 183             | 3.99          |                | 1.50-6.99      | 312             | 3.84          |                | 4.99           | 5               | 4.99          |                |
| Tangerines                           | 2 lb bag           | 2.98               | 99              | 2.98          |                | 3.00-3.99      | 154             | 3.05          |                | 2.50           | 9               | 2.50          |                |
| Tangerines                           | each               | 0.15               | 23              | 0.15          |                |                |                 |               |                |                |                 |               |                |
| Tangelos                             | per pound          | 1.28               | 116             | 1.28          |                | 0.98-1.99      | 246             | 1.27          |                | 0.99-1.99      | 109             | 1.45          |                |
| Watermelons Red Flesh Seedless Type  | per pound          |                    |                 |               |                | 0.25           | 54              | 0.25          |                |                |                 |               |                |
| <b>FRUITS - ORGANIC</b>              |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Fuji                          | per pound          | 0.99-1.99          | 212             | 1.71          |                | 1.49-2.49      | 553             | 1.86          |                | 0.99-1.99      | 55              | 1.74          |                |
| Apples Fuji                          | 3 lb bag           |                    |                 |               |                | 1.69           | 13              | 1.69          |                |                |                 |               |                |
| Apples Fuji                          | 2 lb bag           | 2.99               | 32              | 2.99          |                | 2.99           | 152             | 2.99          |                | 2.99-3.49      | 79              | 3.40          |                |
| Apples Gala                          | per pound          | 0.99-1.99          | 164             | 1.66          |                | 1.99-2.49      | 121             | 2.46          |                |                |                 |               |                |
| Apples Gala                          | 3 lb bag           | 1.99               | 32              | 1.99          |                |                |                 |               |                |                |                 |               |                |
| Apples Gala                          | 2 lb bag           | 2.99-3.49          | 196             | 3.11          |                | 2.99           | 469             | 2.99          |                | 2.99-3.49      | 79              | 3.40          |                |
| Apples Granny Smith                  | per pound          | 1.99               | 60              | 1.99          |                | 1.49-2.49      | 125             | 2.39          |                | 1.49           | 19              | 1.49          |                |
| Apples Granny Smith                  | 2 lb bag           | 2.99-3.49          | 196             | 3.11          |                | 2.99           | 317             | 2.99          |                | 2.99-3.49      | 79              | 3.40          |                |
| Apples Honeycrisp                    | per pound          | 1.77-2.99          | 179             | 1.95          |                | 2.49           | 113             | 2.49          |                | 1.77-2.99      | 17              | 2.85          |                |
| Apples Honeycrisp                    | 2 lb bag           | 3.49               | 148             | 3.49          |                |                |                 |               |                | 3.49           | 2               | 3.49          |                |
| Apples Pink Lady/Cripps Pink         | per pound          | 1.98-1.99          | 66              | 1.99          |                | 2.49           | 113             | 2.49          |                |                |                 |               |                |
| Apples Pink Lady/Cripps Pink         | 2 lb bag           | 2.99-3.49          | 228             | 3.10          |                | 2.99           | 317             | 2.99          |                | 3.49           | 64              | 3.49          |                |
| Apples Red Delicious                 | per pound          | 1.99               | 60              | 1.99          |                |                |                 |               |                |                |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 2.49               | 24              | 2.49          |                | 2.49           | 102             | 2.49          |                |                |                 |               |                |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) |                    |                 |               |                | 7.58           | 7               | 7.58          |                |                |                 |               |                |
| Avocados Hass                        | each               | 0.88-0.99          | 11              | 0.93          |                | 0.99-2.50      | 377             | 1.45          |                | 0.88-2.00      | 39              | 1.77          |                |
| Bananas                              | per pound          | 0.69-0.79          | 194             | 0.69          |                | 0.99           | 15              | 0.99          |                | 0.88-0.99      | 37              | 0.96          |                |
| Blueberries                          | 6 oz               | 2.50-5.00          | 169             | 3.40          |                | 2.50-3.50      | 210             | 2.87          |                | 2.99           | 9               | 2.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety               | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                 |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
|                                 | package            |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Clementines                     | 2 lb bag           |                    |                 |               |                | 3.49           | 612             | 3.49          | 100            | 3.99           | 185             | 3.99          |                |
| Grapefruit Red                  | each               |                    |                 |               |                | 1.25           | 152             | 1.25          |                |                |                 |               |                |
| Grapefruit Red                  | per pound          |                    |                 |               |                |                |                 |               |                | 1.99           | 11              | 1.99          |                |
| Lemons                          | each               |                    |                 |               |                |                |                 |               |                | 0.98           | 18              | 0.98          |                |
| Lemons                          | per pound          | 1.99-2.99          | 37              | 2.85          |                | 0.69           | 50              | 0.69          |                |                |                 |               |                |
| Limes                           | per pound          | 1.99               | 5               | 1.99          |                |                |                 |               |                |                |                 |               |                |
| Mangoes                         | each               | 0.98-2.50          | 125             | 1.30          |                | 0.98-1.50      | 317             | 1.26          |                |                |                 |               |                |
| Mangoes                         | per pound          |                    |                 |               |                | 2.00           | 53              | 2.00          |                |                |                 |               |                |
| Misc Berries Blackberries       | 5.6 - 6 oz package | 2.50-5.00          | 279             | 3.05          |                | 2.50-5.49      | 211             | 2.90          |                |                |                 |               |                |
| Oranges Navel                   | each               | 1.00               | 60              | 1.00          |                |                |                 |               |                |                |                 |               |                |
| Oranges Navel                   | per pound          | 0.88               | 6               | 0.88          |                | 0.99-1.99      | 628             | 1.70          |                | 1.29-1.99      | 70              | 1.75          |                |
| Oranges Valencia                | 4 lb bag           | 3.98               | 11              | 3.98          |                | 2.98           | 146             | 2.98          |                |                |                 |               |                |
| Pears Bartlett                  | per pound          | 1.88               | 48              | 1.88          |                | 1.49-1.99      | 381             | 1.69          |                | 1.88           | 15              | 1.88          |                |
| Pears Bosc                      | per pound          | 1.48               | 6               | 1.48          |                |                |                 |               |                |                |                 |               |                |
| Pears D'Anjou                   | per pound          | 1.48               | 6               | 1.48          |                | 1.49-1.69      | 310             | 1.50          |                |                |                 |               |                |
| Pineapples                      | each               |                    |                 |               |                | 3.99           | 12              | 3.99          |                |                |                 |               |                |
| Pineapples                      | per pound          |                    |                 |               |                | 0.99           | 13              | 0.99          |                |                |                 |               |                |
| Raspberries Red                 | 6 oz package       | 3.00-5.00          | 163             | 3.44          |                | 2.98-3.99      | 154             | 3.03          |                |                |                 |               |                |
| Tangerines                      | 2 lb bag           | 3.98-3.99          | 358             | 3.98          |                | 3.99-4.88      | 114             | 4.00          |                | 2.98           | 21              | 2.98          |                |
| <b>ONIONS AND POTATOES</b>      |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Onions, Dry Red                 | per pound          | 0.77-1.49          | 235             | 1.36          |                | 0.33-0.79      | 115             | 0.55          |                | 0.68           | 8               | 0.68          |                |
| Onions, Dry White               | per pound          | 0.33-1.49          | 653             | 0.87          |                | 0.33-0.77      | 183             | 0.48          |                | 0.68           | 8               | 0.68          |                |
| Onions, Dry White               | 3 lb bag           |                    |                 |               |                | 0.99           | 7               | 0.99          |                |                |                 |               |                |
| Onions, Dry Yellow              | per pound          | 0.33-1.48          | 469             | 0.60          |                | 0.20-0.99      | 405             | 0.60          |                | 0.79           | 104             | 0.79          |                |
| Onions, Dry Yellow              | 3 lb bag           | 0.99-1.99          | 264             | 1.73          |                |                |                 |               |                | 1.25           | 146             | 1.25          |                |
| Onions, Dry Yellow Marked Sweet | per pound          | 0.69-1.18          | 497             | 1.02          |                | 0.99           | 9               | 0.99          |                | 0.68-1.28      | 11              | 0.84          |                |
| Onions, Dry Yellow Marked Sweet | 2 lb bag           | 2.99               | 24              | 2.99          |                | 2.49-2.99      | 225             | 2.72          |                | 2.99           | 15              | 2.99          |                |
| Onions, Dry Yellow Marked Sweet | 3 lb bag           | 2.98-3.00          | 122             | 2.98          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round Red              | per pound          | 0.88               | 99              | 0.88          |                | 0.33-0.99      | 155             | 0.67          |                |                |                 |               |                |
| Potatoes Round Red              | 5 lb bag           | 3.99               | 40              | 3.99          |                | 1.99           | 42              | 1.99          |                |                |                 |               |                |
| Potatoes Round White            | per pound          | 0.48-0.89          | 94              | 0.56          |                | 0.69-0.99      | 152             | 0.80          |                |                |                 |               |                |



| Commodity Variety                    | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Potatoes Round White                 | 10 lb bag |                    |                 |               |                | 2.50           | 7               | 2.50          |                |                |                 |               |                |
| Potatoes Russet                      | per pound | 0.59-0.89          | 44              | 0.84          |                | 0.79-0.89      | 25              | 0.85          |                | 0.79-0.89      | 37              | 0.87          | 24             |
| Potatoes Russet                      | 3 lb bag  | 0.98-0.99          | 155             | 0.99          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Russet                      | 5 lb bag  | 0.99-2.79          | 88              | 2.11          |                | 1.50-2.00      | 21              | 1.98          |                | 1.48-2.00      | 89              | 1.69          |                |
| Potatoes Russet                      | 10 lb bag | 2.48-3.99          | 429             | 3.23          |                | 1.79-2.49      | 37              | 2.02          |                |                |                 |               |                |
| Potatoes Yellow Type                 | per pound | 0.88               | 99              | 0.88          |                | 0.99           | 8               | 0.99          |                |                |                 |               |                |
| Potatoes Yellow Type                 | 3 lb bag  | 1.19               | 8               | 1.19          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Yellow Type                 | 5 lb bag  | 2.99-3.00          | 181             | 2.99          |                |                |                 |               |                |                |                 |               |                |
| <b>ONIONS AND POTATOES - ORGANIC</b> |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Onions, Dry Red                      | per pound | 0.99               | 45              | 0.99          |                | 1.49           | 53              | 1.49          |                |                |                 |               |                |
| Onions, Dry Red                      | 3 lb bag  |                    |                 |               |                | 3.99           | 9               | 3.99          |                |                |                 |               |                |
| Onions, Dry Yellow                   | per pound |                    |                 |               |                |                |                 |               |                | 0.98           | 2               | 0.98          |                |
| Onions, Dry Yellow                   | 3 lb bag  | 2.50               | 26              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Onions, Dry Yellow Marked Sweet      | per pound | 0.99               | 26              | 0.99          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round Red                   | 5 lb bag  |                    |                 |               |                | 4.99           | 9               | 4.99          |                |                |                 |               |                |
| Potatoes Russet                      | per pound | 0.98               | 6               | 0.98          |                |                |                 |               |                | 0.98           | 2               | 0.98          |                |
| Potatoes Russet                      | 3 lb bag  |                    |                 |               |                | 3.59           | 260             | 3.59          |                |                |                 |               |                |
| Potatoes Russet                      | 5 lb bag  |                    |                 |               |                | 2.99           | 12              | 2.99          |                |                |                 |               |                |
| <b>VEGETABLES</b>                    |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Asparagus Green                      | per pound | 2.49-3.99          | 121             | 3.19          |                |                |                 |               |                |                |                 |               |                |
| Bok Choy                             | per pound |                    |                 |               |                | 0.33-0.50      | 16              | 0.39          |                |                |                 |               |                |
| Beans Round Green Type               | per pound | 0.99-1.99          | 160             | 1.69          |                | 0.99           | 36              | 0.99          |                |                |                 |               |                |
| Broccoli                             | per pound | 0.89-1.49          | 80              | 1.02          |                | 0.33-0.89      | 18              | 0.57          |                | 0.98           | 20              | 0.98          |                |
| Broccoli                             | per bunch | 2.50               | 60              | 2.50          |                | 0.89           | 5               | 0.89          |                |                |                 |               |                |
| Broccoli Crown Cut                   | per pound | 0.99-1.99          | 278             | 1.50          |                | 0.50-1.89      | 694             | 1.59          | 88             | 0.98-1.39      | 59              | 1.26          |                |
| Brussels Sprouts                     | per pound | 1.50-3.99          | 189             | 2.36          |                | 1.99-2.49      | 173             | 2.00          | 5              | 1.99           | 10              | 1.99          |                |
| Beets                                | per bunch |                    |                 |               |                |                |                 |               |                | 0.98           | 21              | 0.98          |                |
| Beets                                | per pound | 0.99               | 17              | 0.99          |                | 0.50-0.67      | 60              | 0.64          |                | 0.78-0.79      | 46              | 0.79          |                |
| Cabbage Round Green Type             | per pound | 0.20-0.87          | 476             | 0.58          |                | 0.33-0.89      | 215             | 0.43          |                | 0.28-0.89      | 99              | 0.72          |                |
| Carrots                              | per pound | 0.49-0.69          | 120             | 0.54          |                | 0.30-0.79      | 218             | 0.44          |                |                |                 |               |                |
| Carrots                              | 1 lb bag  | 0.69               | 15              | 0.69          |                |                |                 |               |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                  | Unit            | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|------------------------------------|-----------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                    |                 | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Carrots                            | 2 lb bag        | 1.19-1.69          | 18              | 1.50          |                |                |                 |               |                | 0.88-1.50      | 84              | 1.34          |                |
| Carrots Baby Peeled                | 1 lb bag        | 0.98-1.29          | 1,577           | 1.00          |                | 0.98-1.69      | 678             | 1.00          |                | 0.79-1.69      | 391             | 1.13          |                |
| Carrots Baby Peeled                | 2 lb bag        | 2.50               | 105             | 2.50          |                | 2.50-3.99      | 872             | 2.94          | 70             | 1.58-2.50      | 35              | 2.09          |                |
| Cauliflower                        | each            | 2.27-2.69          | 101             | 2.43          |                | 1.29-1.50      | 76              | 1.40          |                | 1.78           | 8               | 1.78          |                |
| Cauliflower                        | per pound       | 0.98-1.49          | 110             | 1.01          |                | 0.79-1.99      | 872             | 1.47          | 70             | 0.79-1.99      | 128             | 1.20          |                |
| Celery                             | each            | 0.99-1.69          | 133             | 1.05          |                | 0.69-1.99      | 523             | 1.06          |                | 0.69           | 40              | 0.69          |                |
| Celery                             | per pound       |                    |                 |               |                |                |                 |               |                | 0.69-0.89      | 60              | 0.82          |                |
| Celery Hearts                      | each            | 2.50               | 49              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Chinese Cabbage                    | per pound       |                    |                 |               |                | 0.33-0.50      | 42              | 0.35          |                |                |                 |               |                |
| Cilantro                           | per bunch       | 0.33-0.99          | 191             | 0.45          |                | 0.25-0.59      | 330             | 0.35          |                | 0.38-0.50      | 26              | 0.46          |                |
| Corn-Sweet                         | each            |                    |                 |               |                | 0.50           | 5               | 0.50          |                |                |                 |               |                |
| Cucumbers                          | each            | 0.50-1.25          | 628             | 0.74          |                | 0.17-1.50      | 1,302           | 1.09          |                | 0.38-1.29      | 267             | 0.86          |                |
| Cucumbers                          | per pound       |                    |                 |               |                | 0.99           | 30              | 0.99          |                |                |                 |               |                |
| Cucumbers Long Seedless-Greenhouse | each            | 0.88-1.25          | 409             | 1.14          |                |                |                 |               |                | 0.88-1.25      | 28              | 0.95          |                |
| Eggplant                           | per pound       |                    |                 |               |                | 0.88           | 47              | 0.88          |                |                |                 |               |                |
| Eggplant                           | each            |                    |                 |               |                | 0.50-0.99      | 215             | 0.95          |                | 1.50           | 20              | 1.50          |                |
| Garlic                             | per sleeve      | 1.50               | 68              | 1.50          |                | 0.99-1.49      | 86              | 1.23          |                |                |                 |               |                |
| Greens Collard                     | per bunch       | 0.99-1.27          | 60              | 1.15          |                |                |                 |               |                |                |                 |               |                |
| Greens Kale                        | per bunch       | 0.99               | 42              | 0.99          |                | 0.50-0.99      | 254             | 0.92          |                | 0.69-2.00      | 104             | 1.07          |                |
| Greens Mustard                     | per bunch       | 0.99-1.27          | 60              | 1.15          |                |                |                 |               |                |                |                 |               |                |
| Greens Swiss Chard                 | per bunch       |                    |                 |               |                | 0.99           | 6               | 0.99          |                |                |                 |               |                |
| Greens Turnip Tops                 | per bunch       | 0.99-1.27          | 60              | 1.15          |                |                |                 |               |                |                |                 |               |                |
| Lettuce, Iceberg                   | each            | 0.88-1.39          | 99              | 1.11          |                | 0.49-1.79      | 81              | 0.73          |                |                |                 |               |                |
| Lettuce, Other Boston              | each            | 3.49               | 116             | 3.49          |                | 1.79-3.49      | 226             | 3.37          |                |                |                 |               |                |
| Lettuce, Other Green Leaf          | each            | 1.19-1.29          | 32              | 1.21          |                | 0.50-1.79      | 72              | 1.02          |                | 0.98-2.00      | 26              | 1.47          |                |
| Lettuce, Other Red Leaf            | each            | 1.29               | 7               | 1.29          |                | 0.50-1.79      | 72              | 1.02          |                | 0.98-2.00      | 26              | 1.47          |                |
| Lettuce, Romaine                   | each            |                    |                 |               |                | 0.50-1.79      | 72              | 1.02          |                | 0.98-1.38      | 17              | 1.19          |                |
| Lettuce, Romaine Hearts            | 3 count package | 2.50               | 5               | 2.50          |                | 2.50           | 113             | 2.50          |                |                |                 |               |                |
| Mushrooms Portobella               | 8 oz package    | 2.50               | 75              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms Portobella               | 6 oz package    | 2.50               | 18              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms White                    | per pound       | 2.78-3.33          | 68              | 3.27          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms White                    | 8 oz package    | 1.50-1.99          | 273             | 1.70          |                | 0.95-1.69      | 71              | 1.13          |                | 1.50-2.00      | 154             | 1.97          |                |
| Mushrooms                          | 6 oz            |                    |                 |               |                |                |                 |               |                | 2.00-          | 28              | 2.05          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                     | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                       |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| White                                 | package            |                    |                 |               |                |                |                 |               |                | 2.29           |                 |               |                |
| Onions Green                          | per bunch          | 0.50               | 25              | 0.50          |                | 0.33-0.99      | 169             | 0.44          |                |                |                 |               |                |
| Peppers, Bell Type Green              | per pound          |                    |                 |               |                | 0.79           | 5               | 0.79          |                |                |                 |               |                |
| Peppers, Bell Type Green              | each               | 0.50-0.99          | 509             | 0.69          |                | 0.33-0.69      | 419             | 0.55          |                | 0.50-0.88      | 182             | 0.80          |                |
| Peppers, Bell Type Orange             | per pound          |                    |                 |               |                | 0.79           | 5               | 0.79          |                |                |                 |               |                |
| Peppers, Bell Type Orange             | each               | 0.87-1.67          | 983             | 1.14          |                | 0.77-1.50      | 799             | 1.04          |                | 0.88-1.50      | 128             | 1.35          |                |
| Peppers, Bell Type Orange-Greenhouse  | each               | 1.25               | 5               | 1.25          |                |                |                 |               |                |                |                 |               |                |
| Peppers, Bell Type Red                | per pound          |                    |                 |               |                | 2.99           | 8               | 2.99          |                |                |                 |               |                |
| Peppers, Bell Type Red                | each               | 0.87-1.67          | 2,240           | 1.28          |                | 0.77-1.50      | 1,271           | 1.17          |                | 0.88-2.00      | 295             | 1.38          |                |
| Peppers, Bell Type Red-Greenhouse     | each               | 1.25               | 5               | 1.25          |                |                |                 |               |                |                |                 |               |                |
| Peppers, Bell Type Yellow             | each               | 0.87-1.67          | 1,023           | 1.16          |                | 0.77-1.50      | 799             | 1.04          |                | 0.88-1.50      | 128             | 1.35          |                |
| Peppers, Bell Type Yellow-Greenhouse  | each               | 1.25               | 5               | 1.25          |                |                |                 |               |                |                |                 |               |                |
| Peppers, Other Jalapeno               | per pound          | 0.50-1.29          | 335             | 0.84          |                | 0.25-0.99      | 323             | 0.63          |                | 0.99           | 18              | 0.99          |                |
| Peppers, Other Mixed Mini Sweet Types | 1 lb package       | 2.50-2.69          | 150             | 2.68          |                | 3.49           | 4               | 3.49          |                | 2.50           | 8               | 2.50          |                |
| Peppers, Other Serrano                | per pound          | 0.79               | 17              | 0.79          |                | 0.49-0.79      | 133             | 0.55          |                |                |                 |               |                |
| Radishes                              | per bunch          | 0.99               | 32              | 0.99          |                | 0.33-0.99      | 96              | 0.54          |                |                |                 |               |                |
| Radishes                              | 6 oz film bags     | 0.79               | 25              | 0.79          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                     | 10 - 12 oz package | 0.79-3.33          | 757             | 2.50          |                | 0.99-3.99      | 784             | 2.42          |                | 0.99-3.99      | 323             | 2.74          |                |
| Salad Mixed Types                     | 5 - 9 oz package   | 1.69-2.89          | 465             | 2.46          |                | 1.69-3.00      | 465             | 2.03          |                | 1.99-3.00      | 203             | 2.65          |                |
| Spinach                               | per bunch          | 0.99-1.59          | 85              | 1.47          |                | 0.79-0.99      | 515             | 0.98          |                |                |                 |               |                |
| Spinach Flat, Baby Type               | 10 oz package      |                    |                 |               |                | 0.99           | 7               | 0.99          |                |                |                 |               |                |
| Spinach Flat, Baby Type               | 1 lb package       | 2.98               | 1,217           | 2.98          |                | 2.98           | 472             | 2.98          |                | 2.98           | 160             | 2.98          |                |
| Spinach Flat, Baby Type               | 8 oz package       |                    |                 |               |                |                |                 |               |                | 1.89           | 40              | 1.89          |                |
| Spinach Flat, Baby Type               | 5 - 6 oz package   | 1.50-1.79          | 299             | 1.51          |                | 2.00           | 350             | 2.00          |                | 2.50           | 71              | 2.50          |                |
| Squash Acorn                          | per pound          |                    |                 |               |                | 0.99           | 171             | 0.99          |                |                |                 |               |                |
| Squash Butternut                      | per pound          |                    |                 |               |                | 0.50-0.99      | 187             | 0.95          |                |                |                 |               |                |
| Squash Grey                           | per pound          | 0.48-0.99          | 217             | 0.70          |                | 0.49-1.49      | 147             | 0.74          |                |                |                 |               |                |
| Squash Spaghetti                      | per pound          |                    |                 |               |                | 0.50-0.99      | 177             | 0.97          |                |                |                 |               |                |
| Squash Yellow Crookneck/Straightneck  | per pound          | 0.98-1.69          | 762             | 1.13          |                | 0.99-1.29      | 312             | 1.10          |                |                |                 |               |                |
| Squash Zucchini                       | per pound          | 0.79-1.69          | 923             | 1.04          |                | 0.50-1.99      | 896             | 1.02          |                | 0.98-1.79      | 43              | 1.58          |                |
| Sweet Potatoes                        | per pound          | 0.59-1.99          | 129             | 1.01          | 36             | 0.33-0.69      | 52              | 0.62          |                |                |                 |               |                |
| Tomatoes                              | per pound          | 1.98               | 87              | 1.98          |                |                |                 |               |                | 1.49           | 64              | 1.49          |                |



| Commodity Variety                              | Unit           | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|------------------------------------------------|----------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                                |                | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Tomatoes<br>Vine Ripe - Heirloom Varieties     | per pound      | 2.98-2.99          | 31              | 2.99          |                | 4.99           | 8               | 4.99          |                |                |                 |               |                |
| Tomatoes<br>Vine Ripes, On The Vine-Greenhouse | per pound      | 0.98-2.88          | 345             | 2.36          |                | 1.99-2.99      | 272             | 2.02          |                | 1.49           | 64              | 1.49          |                |
| Tomatoes, Grape Type                           | 1 pint package |                    |                 |               |                | 2.00           | 11              | 2.00          |                | 1.25-3.98      | 21              | 1.64          |                |
| Tomatoes, Grape Type                           | 10 oz package  | 1.69-3.00          | 1,393           | 2.06          |                | 2.98           | 472             | 2.98          |                | 2.00-3.79      | 191             | 3.00          |                |
| Tomatoes, Plum Type Roma                       | per pound      | 0.50-1.99          | 118             | 1.13          |                | 0.79-1.99      | 103             | 1.24          |                |                |                 |               |                |
| Tomatillos                                     | per pound      | 0.67-1.29          | 261             | 0.82          |                | 0.49-1.19      | 309             | 0.62          |                | 0.99           | 18              | 0.99          |                |
| <b>VEGETABLES - ORGANIC</b>                    |                |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Broccoli                                       | per pound      |                    |                 |               |                | 0.99-2.49      | 249             | 1.60          |                |                |                 |               |                |
| Broccoli                                       | per bunch      |                    |                 |               |                | 1.99-2.99      | 272             | 2.95          |                | 2.99           | 206             | 2.99          |                |
| Broccoli<br>Baby Hybrid Type                   | per bunch      | 2.50               | 26              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Broccoli<br>Crown Cut                          | per pound      |                    |                 |               |                |                |                 |               |                | 1.99           | 21              | 1.99          |                |
| Beets                                          | per bunch      | 2.50               | 188             | 2.50          |                | 1.99-2.69      | 199             | 2.02          | 5              | 2.50           | 10              | 2.50          |                |
| Beets                                          | per pound      |                    |                 |               |                |                |                 |               |                | 0.99           | 1               | 0.99          |                |
| Carrots                                        | 2 lb bag       |                    |                 |               |                |                |                 |               |                | 2.98           | 3               | 2.98          |                |
| Carrots                                        | per bunch      | 2.50               | 188             | 2.50          |                | 1.99           | 190             | 1.99          |                | 1.98           | 21              | 1.98          |                |
| Carrots<br>Baby Peeled                         | 1 lb bag       | 0.99-1.69          | 237             | 1.49          |                | 1.50-1.99      | 198             | 1.52          |                | 1.50           | 83              | 1.50          |                |
| Carrots<br>Baby Peeled                         | 2 lb bag       |                    |                 |               |                |                |                 |               |                | 2.00           | 146             | 2.00          |                |
| Cauliflower                                    | each           | 1.99               | 26              | 1.99          |                | 3.99           | 1               | 3.99          |                |                |                 |               |                |
| Cauliflower                                    | per pound      | 3.98               | 6               | 3.98          |                | 1.48           | 146             | 1.48          |                |                |                 |               |                |
| Celery                                         | each           | 1.48-1.49          | 125             | 1.48          |                | 1.45-1.99      | 61              | 1.61          |                | 0.58-1.77      | 21              | 0.69          |                |
| Celery                                         | per pound      |                    |                 |               |                |                |                 |               |                | 1.49           | 11              | 1.49          |                |
| Celery<br>Hearts                               | each           |                    |                 |               |                |                |                 |               |                | 2.99           | 15              | 2.99          |                |
| Cilantro                                       | per bunch      |                    |                 |               |                | 0.99           | 41              | 0.99          |                | 1.29           | 19              | 1.29          |                |
| Cucumbers                                      | each           | 0.99               | 5               | 0.99          |                | 0.99           | 152             | 0.99          |                | 0.98           | 18              | 0.98          |                |
| Cucumbers<br>Long Seedless-Greenhouse          | each           | 1.50               | 26              | 1.50          |                | 2.50           | 11              | 2.50          |                |                |                 |               |                |
| Greens<br>Collard                              | per bunch      |                    |                 |               |                |                |                 |               |                | 2.00           | 7               | 2.00          |                |
| Greens<br>Kale                                 | per bunch      | 1.29-2.50          | 613             | 1.69          |                | 0.98-1.99      | 603             | 1.33          |                | 0.98-2.00      | 98              | 1.45          |                |
| Greens<br>Swiss Chard                          | per bunch      | 2.00-2.50          | 194             | 2.48          |                | 1.98-2.49      | 41              | 2.29          |                |                |                 |               |                |
| Lettuce, Other<br>Green Leaf                   | each           | 1.88               | 6               | 1.88          |                | 2.49           | 8               | 2.49          |                |                |                 |               |                |
| Lettuce, Other<br>Red Leaf                     | each           | 1.88               | 6               | 1.88          |                | 2.49           | 8               | 2.49          |                |                |                 |               |                |
| Lettuce, Romaine                               | each           |                    |                 |               |                |                |                 |               |                | 1.49           | 19              | 1.49          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                             |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Lettuce, Romaine Hearts                     | 3 count package    | 2.99               | 60              | 2.99          |                | 2.00           | 50              | 2.00          |                | 3.00           | 146             | 3.00          |                |
| Mushrooms White                             | 8 oz package       | 2.50               | 6               | 2.50          |                | 3.50-3.99      | 269             | 3.52          |                | 3.50           | 206             | 3.50          |                |
| Onions Green                                | per bunch          |                    |                 |               |                | 0.99           | 41              | 0.99          |                | 0.98           | 18              | 0.98          |                |
| Peppers, Bell Type Green                    | each               | 0.99               | 5               | 0.99          |                |                |                 |               |                | 1.00           | 9               | 1.00          |                |
| Peppers, Bell Type Red                      | per pound          |                    |                 |               |                |                |                 |               |                | 4.99           | 11              | 4.99          |                |
| Peppers, Other Mixed Mini Sweet Types       | 1 lb package       | 1.99-3.19          | 197             | 2.24          |                | 3.49           | 612             | 3.49          |                | 2.99           | 64              | 2.99          |                |
| Radishes                                    | per bunch          | 1.50               | 26              | 1.50          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                           | 1 lb bag           | 5.00-5.99          | 228             | 5.17          |                | 3.99-5.00      | 202             | 4.94          |                | 4.34           | 15              | 4.34          |                |
| Salad Mixed Types                           | 10 - 12 oz package |                    |                 |               |                | 3.00           | 1               | 3.00          |                | 3.98           | 3               | 3.98          |                |
| Salad Mixed Types                           | 5 - 9 oz package   | 2.50-3.50          | 396             | 2.56          |                | 1.50-3.99      | 2,058           | 2.84          |                | 2.50-3.99      | 313             | 3.60          |                |
| Spinach                                     | per bunch          |                    |                 |               |                |                |                 |               |                | 1.49           | 1               | 1.49          |                |
| Spinach Flat, Baby Type                     | 1 lb package       | 5.00               | 188             | 5.00          |                |                |                 |               |                |                |                 |               |                |
| Spinach Flat, Baby Type                     | 5 - 6 oz package   |                    |                 |               |                | 3.00-3.99      | 268             | 3.24          |                |                |                 |               |                |
| Squash Acorn                                | per pound          |                    |                 |               |                | 1.49           | 171             | 1.49          |                |                |                 |               |                |
| Squash Butternut                            | per pound          |                    |                 |               |                | 1.49           | 171             | 1.49          |                |                |                 |               |                |
| Squash Spaghetti                            | per pound          |                    |                 |               |                | 1.49           | 171             | 1.49          |                |                |                 |               |                |
| Squash Yellow Crookneck/Straightneck        | per pound          |                    |                 |               |                | 1.69           | 612             | 1.69          |                | 2.48           | 19              | 2.48          |                |
| Squash Zucchini                             | per pound          |                    |                 |               |                | 1.69           | 665             | 1.69          |                | 2.48           | 19              | 2.48          |                |
| Tomatoes Vine Ripe - Heirloom Varieties     | per pound          |                    |                 |               |                |                |                 |               |                | 3.99           | 23              | 3.99          |                |
| Tomatoes Vine Ripes-Greenhouse              | per pound          | 1.48               | 99              | 1.48          |                | 1.48           | 146             | 1.48          |                |                |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound          |                    |                 |               |                | 1.99-2.99      | 643             | 2.96          |                |                |                 |               |                |
| Tomatoes, Cherry                            | 1 pint package     |                    |                 |               |                | 3.50-3.99      | 17              | 3.76          |                |                |                 |               |                |
| Tomatoes, Grape Type                        | 1 pint package     | 2.98               | 6               | 2.98          |                | 2.50-3.99      | 180             | 2.57          |                | 2.98-3.50      | 28              | 3.11          |                |
| Tomatoes, Grape Type                        | 10 oz package      |                    |                 |               |                | 2.98           | 16              | 2.98          |                |                |                 |               |                |
| <b>SEASONAL ITEMS</b>                       |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Chayote                                     | per pound          | 0.50-0.79          | 96              | 0.59          |                | 0.59-0.69      | 28              | 0.67          |                |                |                 |               |                |
| Chayote                                     | each               |                    |                 |               |                | 0.14-0.50      | 212             | 0.32          |                |                |                 |               |                |
| Potted Plants Chrysanthemum                 | 6 inch pot         |                    |                 |               |                | 7.99           | 13              | 7.99          |                |                |                 |               |                |
| Rose, Hybrid Tea                            | bunched 12s        |                    |                 |               |                |                |                 |               |                | 9.99           | 9               | 9.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety | Unit        | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------|-------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                   |             | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Tulips            | bunched 10s |                    |                 |               |                | 6.99-9.99      | 591             | 8.95          |                | 8.99           | 206             | 8.99          |                |
|                   |             |                    |                 |               |                |                |                 |               |                |                |                 |               |                |

| Commodity Variety                    | Unit               | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|--------------------------------------|--------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                      |                    | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
|                                      |                    |             |                 |               |                |             |                 |               |                |
| FRUITS                               |                    |             |                 |               |                |             |                 |               |                |
|                                      |                    |             |                 |               |                |             |                 |               |                |
| Apples Fuji                          | per pound          |             |                 |               |                | 0.99-1.59   | 92              | 1.07          |                |
| Apples Honeycrisp                    | per pound          | 1.39-3.47   | 30              | 2.45          |                |             |                 |               |                |
| Apples Honeycrisp                    | 3 lb bag           | 4.99        | 1               | 4.99          |                |             |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 6.99        | 33              | 6.99          |                | 2.99        | 6               | 2.99          |                |
| Avocados Hass                        | each               | 0.99-2.89   | 53              | 2.21          |                | 1.50-2.50   | 30              | 2.27          |                |
| Avocados Various Greenskin Varieties | per pound          |             |                 |               |                | 2.49        | 35              | 2.49          | 100            |
| Bananas                              | per pound          | 0.89        | 1               | 0.89          |                | 1.09        | 3               | 1.09          |                |
| Blueberries                          | 6 oz package       | 2.50-4.00   | 47              | 3.59          |                | 3.00        | 6               | 3.00          |                |
| Blueberries                          | 18 oz package      | 4.99        | 26              | 4.99          |                |             |                 |               |                |
| Cantaloups                           | each               |             |                 |               |                | 3.50        | 3               | 3.50          |                |
| Cantaloups                           | per pound          |             |                 |               |                | 1.29-1.68   | 13              | 1.38          |                |
| Cherries Red Varieties               | per pound          |             |                 |               |                | 5.99        | 21              | 5.99          |                |
| Clementines                          | 2 lb bag           |             |                 |               |                | 4.99        | 6               | 4.99          |                |
| Grapefruit Red                       | each               | 0.78        | 3               | 0.78          |                | 1.00        | 21              | 1.00          |                |
| Grapefruit Red                       | per pound          | 1.49        | 11              | 1.49          |                | 2.49        | 35              | 2.49          | 100            |
| Grapes Red Seedless                  | per pound          |             |                 |               |                | 2.98-3.19   | 61              | 3.06          |                |
| Grapes White Seedless Type           | per pound          |             |                 |               |                | 2.98        | 3               | 2.98          |                |
| Honeydews                            | per pound          |             |                 |               |                | 1.68        | 3               | 1.68          |                |
| Kiwifruit Hayward                    | 1 lb bag           | 4.49        | 33              | 4.49          |                |             |                 |               |                |
| Lemons                               | each               | 0.50        | 3               | 0.50          |                | 0.50        | 6               | 0.50          |                |
| Limes                                | each               | 0.33        | 3               | 0.33          |                | 0.33        | 6               | 0.33          |                |
| Mangoes                              | each               |             |                 |               |                | 1.00        | 21              | 1.00          |                |
| Mangoes                              | per pound          |             |                 |               |                | 2.19-2.69   | 39              | 2.64          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                        | Unit               | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|------------------------------------------|--------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                          |                    | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Misc Citrus Satsuma                      | per pound          |             |                 |               |                | 2.39        | 3               | 2.39          |                |
| Misc Citrus Satsuma                      | 3 lb bag           | 6.98        | 3               | 6.98          |                |             |                 |               |                |
| Oranges Navel                            | per pound          | 0.69-1.49   | 27              | 1.23          |                | 0.99-1.49   | 47              | 1.25          |                |
| Oranges Navel                            | 3 lb bag           | 4.93        | 10              | 4.93          |                |             |                 |               |                |
| Pears Bartlett                           | per pound          | 2.49        | 33              | 2.49          |                | 1.99        | 56              | 1.99          |                |
| Pears D'Anjou                            | per pound          | 2.49        | 33              | 2.49          |                | 1.39-1.89   | 32              | 1.72          |                |
| Pineapples                               | each               | 3.99        | 11              | 3.99          |                |             |                 |               |                |
| Pineapples                               | per pound          |             |                 |               |                | 0.69-1.09   | 44              | 0.74          | 80             |
| Raspberries Red                          | 6 oz package       | 2.50        | 11              | 2.50          |                |             |                 |               |                |
| Tangerines                               | per pound          |             |                 |               |                | 2.59        | 23              | 2.59          |                |
| Tangerines                               | 3 lb bag           |             |                 |               |                | 4.88        | 21              | 4.88          |                |
| Tangerines                               | 2 lb bag           | 3.99        | 1               | 3.99          |                | 2.99        | 35              | 2.99          |                |
| Watermelons Red Flesh Seedless Miniature | per pound          |             |                 |               |                | 1.49-1.89   | 38              | 1.52          |                |
| <b>FRUITS - ORGANIC</b>                  |                    |             |                 |               |                |             |                 |               |                |
| Apples Granny Smith                      | 2 lb bag           | 2.59        | 1               | 2.59          |                |             |                 |               |                |
| Apples, Processed Juice                  | 64 oz (1/2 gallon) | 3.29        | 11              | 3.29          |                |             |                 |               |                |
| Blueberries                              | 6 oz package       | 3.50        | 11              | 3.50          |                |             |                 |               |                |
| Pears D'Anjou                            | per pound          | 1.99        | 1               | 1.99          |                |             |                 |               |                |
| Raspberries Red                          | 6 oz package       | 3.50        | 11              | 3.50          |                |             |                 |               |                |
| <b>ONIONS AND POTATOES</b>               |                    |             |                 |               |                |             |                 |               |                |
| Onions, Dry Yellow                       | per pound          | 0.69        | 7               | 0.69          |                |             |                 |               |                |
| Onions, Dry Yellow Marked Sweet          | 2 lb bag           | 2.29        | 11              | 2.29          |                | 2.89        | 4               | 2.89          |                |
| Potatoes Russet                          | per pound          | 1.49        | 33              | 1.49          |                | 1.29        | 3               | 1.29          |                |
| Potatoes Russet                          | 5 lb bag           |             |                 |               |                | 2.98-3.50   | 26              | 3.44          |                |
| Potatoes Russet                          | 10 lb bag          |             |                 |               |                | 4.99        | 4               | 4.99          |                |
| Potatoes Yellow Type                     | per pound          | 0.89        | 1               | 0.89          |                |             |                 |               |                |
| <b>ONIONS AND POTATOES - ORGANIC</b>     |                    |             |                 |               |                |             |                 |               |                |
| Potatoes Russet                          | 3 lb bag           |             |                 |               |                | 3.59        | 21              | 3.59          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                     | Unit             | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|---------------------------------------|------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                       |                  | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
|                                       |                  |             |                 |               |                |             |                 |               |                |
| VEGETABLES                            |                  |             |                 |               |                |             |                 |               |                |
|                                       |                  |             |                 |               |                |             |                 |               |                |
| Asparagus Green                       | per pound        |             |                 |               |                | 4.99        | 3               | 4.99          |                |
| Bok Choy                              | per pound        | 1.29        | 1               | 1.29          |                |             |                 |               |                |
| Broccoli                              | per pound        | 1.38        | 3               | 1.38          |                |             |                 |               |                |
| Broccoli Crown Cut                    | per pound        |             |                 |               |                | 1.99-2.69   | 26              | 2.61          |                |
| Cabbage Round Green Type              | per pound        | 0.98-1.69   | 43              | 1.58          |                | 0.99-1.29   | 7               | 1.12          |                |
| Carrots                               | 2 lb bag         |             |                 |               |                | 2.49        | 3               | 2.49          |                |
| Carrots Baby Peeled                   | 1 lb bag         | 0.99-1.88   | 23              | 1.62          |                | 1.29        | 4               | 1.29          |                |
| Cauliflower                           | per pound        | 1.38-1.89   | 10              | 1.74          |                | 2.49-2.69   | 58              | 2.57          |                |
| Celery                                | per pound        | 0.98        | 3               | 0.98          |                | 1.19        | 6               | 1.19          |                |
| Chinese Cabbage                       | per pound        |             |                 |               |                | 0.99-1.19   | 26              | 1.17          |                |
| Cucumbers                             | each             | 0.99-1.25   | 27              | 1.24          |                |             |                 |               |                |
| Cucumbers                             | per pound        |             |                 |               |                | 1.29-1.79   | 7               | 1.50          |                |
| Eggplant                              | per pound        |             |                 |               |                | 2.48        | 3               | 2.48          |                |
| Greens Kale                           | per bunch        | 1.79        | 11              | 1.79          |                | 1.99        | 35              | 1.99          | 100            |
| Lettuce, Iceberg                      | per pound        |             |                 |               |                | 1.19-2.39   | 62              | 2.03          |                |
| Lettuce, Romaine                      | each             | 1.79        | 1               | 1.79          |                |             |                 |               |                |
| Lettuce, Romaine Hearts               | 3 count package  | 1.99-2.99   | 10              | 2.69          |                |             |                 |               |                |
| Mushrooms White                       | 8 oz package     | 3.00        | 26              | 3.00          |                |             |                 |               |                |
| Onions Green                          | per bunch        | 1.25        | 26              | 1.25          |                |             |                 |               |                |
| Peppers, Bell Type Green              | per pound        |             |                 |               |                | 1.49        | 4               | 1.49          |                |
| Peppers, Bell Type Green              | each             | 0.99-1.25   | 33              | 1.19          |                |             |                 |               |                |
| Peppers, Bell Type Orange             | each             | 1.67-2.00   | 55              | 1.93          |                |             |                 |               |                |
| Peppers, Bell Type Red                | each             | 1.67-2.00   | 65              | 1.91          |                |             |                 |               |                |
| Peppers, Bell Type Yellow             | each             | 1.67-2.00   | 55              | 1.93          |                |             |                 |               |                |
| Peppers, Other Mixed Mini Sweet Types | 1 lb package     | 3.49        | 1               | 3.49          |                |             |                 |               |                |
| Radishes                              | per bunch        | 1.25        | 26              | 1.25          |                |             |                 |               |                |
| Spinach                               | per bunch        | 1.67        | 3               | 1.67          |                |             |                 |               |                |
| Spinach Flat, Baby Type               | 1 lb package     | 2.48        | 10              | 2.48          |                |             |                 |               |                |
| Spinach Flat, Baby Type               | 5 - 6 oz package |             |                 |               |                | 3.99        | 6               | 3.99          |                |
| Squash Zucchini                       | per pound        |             |                 |               |                | 1.79-1.89   | 58              | 1.85          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit             | ALASKA U.S. |                 |               |                | HAWAII U.S. |                 |               |                |
|---------------------------------------------|------------------|-------------|-----------------|---------------|----------------|-------------|-----------------|---------------|----------------|
|                                             |                  | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range | Stores with Ads | Wtd Avg Price | % Marked Local |
| Sweet Potatoes                              | per pound        |             |                 |               |                | 1.77        | 3               | 1.77          |                |
| Tomatoes                                    | per pound        |             |                 |               |                | 1.99        | 10              | 1.99          |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound        | 3.88        | 26              | 3.88          |                | 1.99        | 3               | 1.99          |                |
| Tomatoes, Grape Type                        | 1 pint package   | 2.69        | 1               | 2.69          |                |             |                 |               |                |
| Tomatoes, Grape Type                        | 10 oz package    | 2.98-3.99   | 23              | 3.55          |                | 3.50        | 23              | 3.50          |                |
| <b>VEGETABLES - ORGANIC</b>                 |                  |             |                 |               |                |             |                 |               |                |
| Broccoli                                    | per pound        | 2.99        | 1               | 2.99          |                |             |                 |               |                |
| Broccoli                                    | per bunch        |             |                 |               |                | 2.99        | 21              | 2.99          |                |
| Broccoli Baby Hybrid Type                   | per bunch        | 2.58        | 3               | 2.58          |                | 2.99        | 3               | 2.99          |                |
| Beets                                       | per bunch        | 2.50        | 3               | 2.50          |                |             |                 |               |                |
| Carrots Baby Peeled                         | 1 lb bag         | 1.99        | 1               | 1.99          |                |             |                 |               |                |
| Carrots Baby Peeled                         | 2 lb bag         |             |                 |               |                | 3.99        | 21              | 3.99          |                |
| Celery                                      | each             | 2.59        | 1               | 2.59          |                |             |                 |               |                |
| Salad Mixed Types                           | 5 - 9 oz package | 4.00        | 33              | 4.00          |                | 3.77-6.39   | 38              | 6.18          |                |
| Spinach Flat, Baby Type                     | 5 - 6 oz package |             |                 |               |                | 3.99        | 21              | 3.99          |                |
| Squash Acorn                                | per pound        | 1.69        | 1               | 1.69          |                |             |                 |               |                |
| Squash Zucchini                             | per pound        |             |                 |               |                | 2.99        | 3               | 2.99          |                |

## REGIONAL DEFINITIONS

As used in this report, regions include the following states:

|                    |                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------|
| NORTHEAST U.S.     | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S.     | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia                      |
| MIDWEST U.S.       | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin                   |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas                                                   |
| SOUTHWEST U.S.     | Arizona, California, Nevada and Utah                                                                                               |
| NORTHWEST U.S.     | Idaho, Montana, Oregon, Washington, and Wyoming                                                                                    |
| ALASKA U.S.        | Alaska                                                                                                                             |
| HAWAII U.S.        | Hawaii                                                                                                                             |