



- 0. Summary overview, market update
- 1. Prices
 - * EU prices
 - * MS prices for major producers
- 2. Production (by variety + extreme weather events + stocks)
- 3. Trade
 - * Evolution of the trade balance
 - * Import monitoring
 - * Export development
- 4. Further detail on trade developments
- 5. Export diversification









0. <u>SUMMARY OVERVIEW</u>, <u>MARKET UPDATE</u> RECENT DEVELOPMENTS – Marketing year 2020/21

- 1. EU average apple prices remain relatively stable within a high band range (more than 30% above historical average. The next crop could be « small » due to very important frost damages this spring (slide 27 onwards),
- 2. During the ongoing marketing year prices remain firm above the historical reference period, as expected, due to a « small » crop, especially in France and Poland (fresh product). Although the fresh market is doing well, some tensions are observed in the market of apples for processing in Poland with high levels of supply (the opposite in France); there is a relatively higher proportion of apples of lower quality or damaged by extreme weather events that can only go to the industry, especially in Poland.
- 3. The new marketing year (2020/21) started on 1 August 2020. WAPA/Prognosfruit delivered production forecasts for 21 Member States. The volume of the EU27 crop is estimated to be around 10 585 thousand tonnes; the UK represents around 2% of the EU27 crop. We have indications pointing to a fresh volume of the Polish crop even smaller than initially expected for reasons of extreme weather events and absence of sufficient labour connected to the sanitary crisis.
- 4. The volume of the ongoing crop is 1% below the preceding « small » crop and 7% less than the 5 year reference average.
- 5. Trade: during the ongoing period 2020/21 (Aug to Dec), exports and imports were respectively 6% and 2% below the 5 year reference period average.









1. PRICES

1.1. EU Prices

1.2. MS prices for major producers

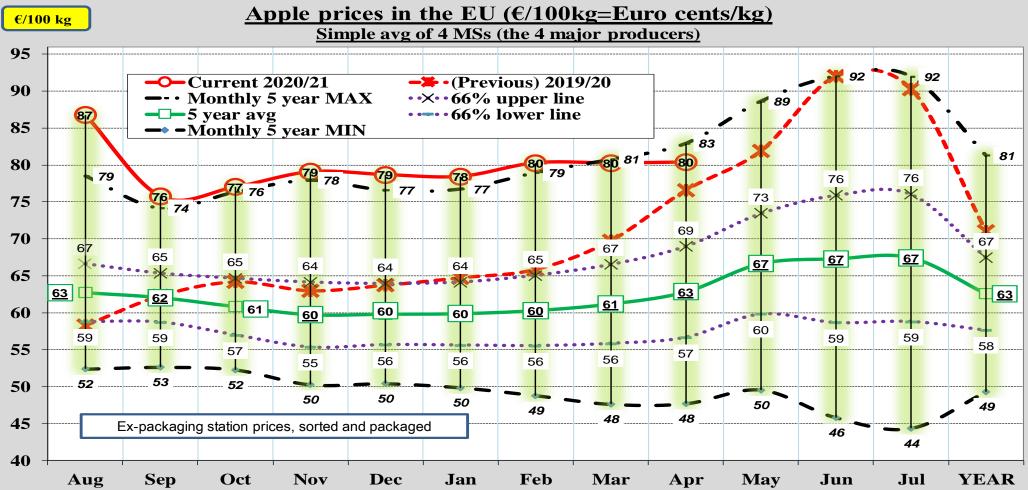
- * Poland (1st EU28 volume producer)
- * Italy (2nd)
- * France (3rd)
- * Germany (4th)



















APPLE PRICES 2021

apples

Season: 2021-2022 (1/1/21 - 12/31/21)

| | Jan | Feb | Mar | Apr (*) |
|--------------|------------|------------|------------|------------|
| | 1/1/2021 | 2/1/2021 | 3/1/2021 | 4/1/2021 |
| | 31-01-2021 | 28-02-2021 | 31-03-2021 | 30-04-2021 |
| Allemagne | 71.40 | 76.73 | 73.67 | 75.23 |
| Austria | 94.32 | 92.58 | 91.87 | 90.66 |
| Belgique | 60.46 | 68.66 | 63.92 | 52.22 |
| Croatie | 65.90 | 68.97 | 67.41 | 72.60 |
| Espagne | 82.55 | 84.77 | 83.06 | 79.85 |
| France | 123.17 | 126.29 | 122.50 | 120.88 |
| Grèce | 85.92 | 90.60 | 92.81 | 92.81 |
| Hongrie | 62.77 | 73.43 | 70.69 | 73.06 |
| Italie | 79.70 | 79.83 | 79.83 | 79.83 |
| Pays-Bas | 50.20 | 82.92 | 86.25 | 97.17 |
| Pologne | 39.52 | 38.26 | 45.02 | 45.58 |
| Portugal | 83.45 | 82.35 | 85.22 | 86.80 |
| Rép. Tchèque | 68.42 | 64.21 | 61.11 | 60.90 |
| Romania | 47.96 | 41.54 | 43.23 | 43.21 |

(*) Partial data up to 18.04.2021













EU

Apple prices €/100kg (= Euro cents/kg) and % changes – March 2021

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE

80->80

IT-Italy

FR-France

PL-Poland

DE-Germany



38->45

80->80

126->123

77->74



131->146

109->110

150->142

140->133

CURRENT PRICES COMPARED TO ONE MONTH AGO

| Seasonal factors, 5 year avg price, changes from Feb to Mar % | 2020/21, changes from Feb to Mar % |
|--|---------------------------------------|
| +1 % | 0 % |
| | |
| +5 % | +18 % |
| | 0.04 |
| -1 % | 0 % |
| +2 % | -3 % |
| 12 10 | 3 70 |
| +1 % | -4 % |
| | |







Explanation, example for Sep '20





Apple prices €/100kg (= Euro cents/kg) and % changes – February 2021

EU

PL-Poland

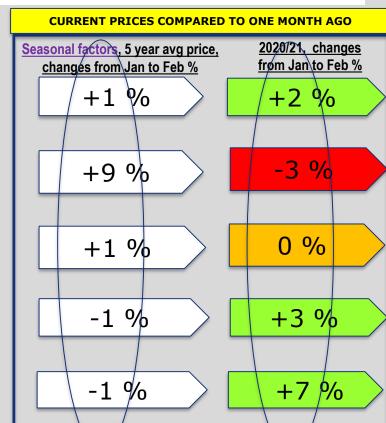
IT-Italy

FR-France

DE-Germany

A









В

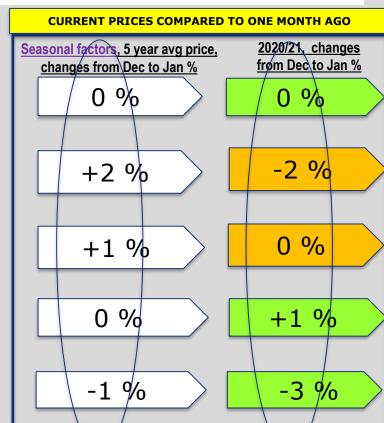






Apple prices €/100kg (= Euro cents/kg) and % changes – January 2021

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE Dec Jan '20/21, comparison to Dec->Jan '20/21, 5 year avg, base = 100 % Price, €/100 kg EU 79->78 **132-**≯**132 PL-Poland** 40->40 152->147 110->110 **IT-Italy** 80->80 121->123 144->146 **FR-France** 73->71 131->129



DE-Germany

A



Previous month

В







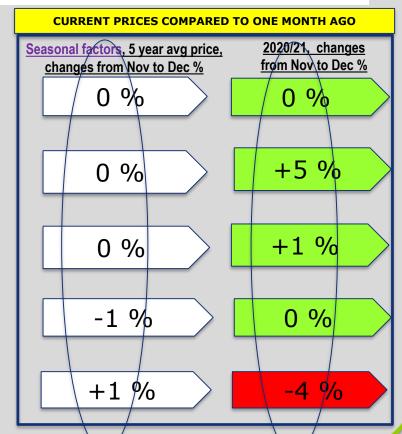
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Apple prices €/100kg (= Euro cents/kg) and % changes – December 2020

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE Nov-Decv '20, comparison to Nov->Dec /20, 5 year avg, base = 100 % Price, €/100 kg EU 79->79 **132-**≯**132 PL-Poland** 38->40 145->152 110->110 **IT-Italy** 79->80 143->144 122->121 **FR-France**



DE-Germany

A



77->73



В



138->131





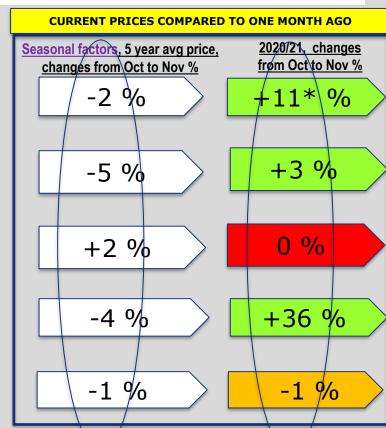
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Apple prices €/100kg (= Euro cents/kg) and % changes – November 2020

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE Oct -Nev '20, comparison to Oct ->Nov /20, 5 year avg, base = 100 % Price, €/100 kg EU 71->79 **117**->**132 PL-Poland** 38->38 135->145 112->110 **IT-Italy** 79->79 102->143 **FR-France** 90->122



DE-Germany

A



78->77



В



138->138









(*) Extrapolation & partial data for FR, PL & EU

Apple prices €/100kg (= Euro cents/kg) and % changes – October 2020

EU

PL-Poland

IT-Italy

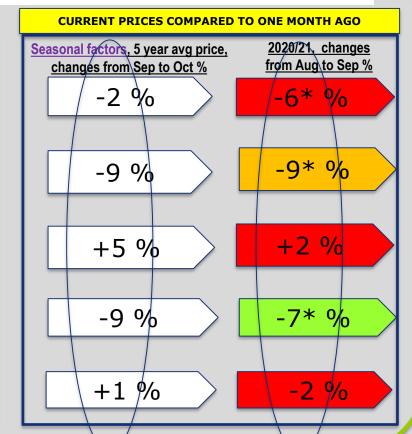
FR-France

DE-Germany

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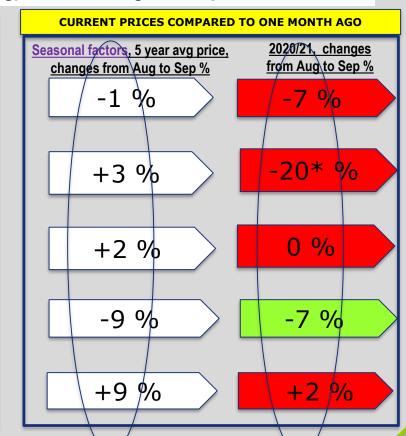




(*) Extrapolation, partial prices for PL

Apple prices €/100kg (= Euro cents/kg) and % changes – September 2020

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE Aug -Sep '20, comparison to Aug -> Sep '20, 5 year avg, base = 100 % Price, €/1/00 kg **92*->85*** EU **146***-**>**137* 331*->259* **PL-Poland** 98*->79* 117->115 **IT-Italy** 77->78 **FR-France** 112->93 112->105



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DE-Germany

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A



78-≯**79**

В

Previous month



153->142





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PRICE ANALYSIS (SHORT TERM), AN EXPLANATION BY EXAMPLE

What is found in the colums of montly price figures?

- 1. Column A: average monthly prices for August 2020 by Member State and in the EU;
- 2. Column B: average monthly prices for September 2020 by Member State and in the EU;
- 3. Column C: index of prices for August 2020 compared to the average prices of the 5 preceding years (base = 100);
- 4. Column D: index of prices for September 2020 compared to the average prices of the 5 preceding years (base = 100);
- 5. Column E: percentage change of prices in September compared to August for the average price of the 5 preceding years (<>seasonal factors);
- 6. Column F: percentage change of prices in September 2020 compared to August 2020.

Example for German prices (September 2020)

| | Germany | | | | | | | | | | | | | |
|-----|---------|---------|---------|---------|---------|-----------------------|--------------------|------------|--|---|---|--|--|--|
| | 2014/15 | 2015/16 | 2016/17 | 2017/18 | 2018/19 | (Previous) 2019/20 | Current 2020/21 | 5 year avg | % current year to histo. 5 year avg | % to preceding month in 5 year avg | % to preceding month in current year | | | |
| Aug | 32.67 | 41.42 | 31.89 | 54.33 | 86.98 | 41.58 | 78.16 | 51 | 153 | | | | | |
| Sep | 29.56 | 43.74 | 39.37 | 73.28 | 69.76 | 52.32 | 79.36 | 56 | 142 | 9 | 2 | | | |

The monthly average price in Germany was 78 Euro cents per kg in August 2020 (column A). The equivalent price for September 2020 was 79 Euro cents per kg (column B). Therefore, the percentage change of prices (September compared to August) was a 2% increase (column F).

We have 3 additional columns in order to check how the situation and recent price changes compare to the reference period (5 preceding years, 2015 to 2019). Column C indicates a figure of 153 for August; that means that the price of August 2020 was 1,53 times the price for the reference period in Germany. Column D indicates that the price for September 2020 was 1,42 times the price of the reference period. In column E we have a proxy indicator for price seasonality factors: for the reference period average German prices were 9% higher in September than in August (this is a sort of seasonal pattern that we take into account for column F). When results in column F are better than in E, the shape appears in green (in red in the opposite case).









Apple prices €/100kg (= Euro cents/kg) and % changes – Aug 2020

EU

PI -Poland

IT-Italy

FR-France

DE-Germany

<u>Jul ->Aug '20,</u> <u>Price, €/100 kg</u>

90->92*

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE

118->98*

85->77

83->112

76->78

Jul -Aug '20, comparison to 5 year avg, base = 100 %

148->146*

403->331*

118->117

96->108

137->153

CURRENT PRICES COMPARED TO ONE MONTH AGO

Seasonal factors, 5 year avg price, changes from Jul to Aug %

+3 %

2020/21, changes from Jul to Aug %

+1 %*

-16 %*

+2 %

-9 %

-8 %

+20 %

+25 %

-8 %

+3 %

(*) Extrapolation, absence of prices for PL









Apple prices €/100kg (= Euro cents/kg) and % changes – July 2020

EU

PL-Poland

IT-Italy

FR-France

DE-Germany

| <u>Jun ->Jul '20,</u> <u>Price, €/100 kg</u> | _ |
|--|---|
| 92->90 | |
| | |

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE

Jun -Jul '20, comparison to 5 year avg, base = 100 %

| CURRENT PRICES COMPARED TO | O ONE MONTH AGO |
|-------------------------------------|------------------|
| Seasonal factors, 5 year avg price, | 2019/20, changes |





Apple prices €/100kg (= Euro cents/kg) and % changes – June 2020

EU

IT-Italy

FR-France

PI -Poland

DE-Germany

| May ->Jun '20, | May -Jun '20, comparison to |
|----------------|-----------------------------|

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE

Price, €/100 kg
82->92

133->154

227->382

5 year avg, base = 100 %

116->118

112->124

139->127

CURRENT PRICES COMPARED TO ONE MONTH AGO

Seasonal factors, 5 year avg price, changes from May to Jun % 2019/20, changes from May to Jun %

+2 %

+54 %

+4 %

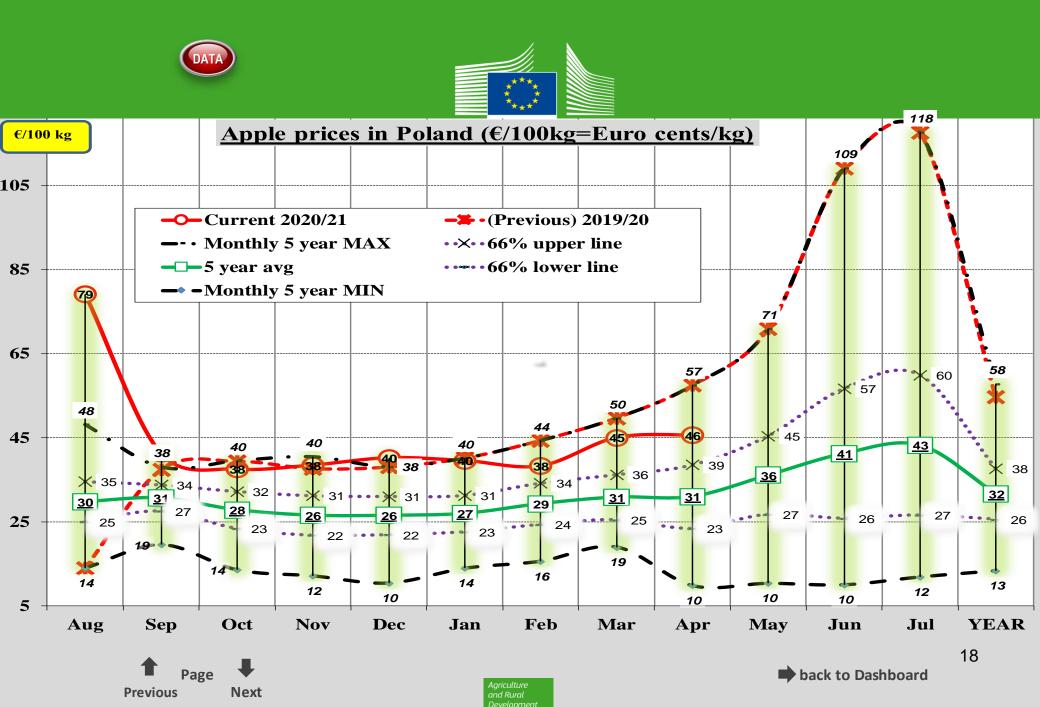
+2 %

-4 %









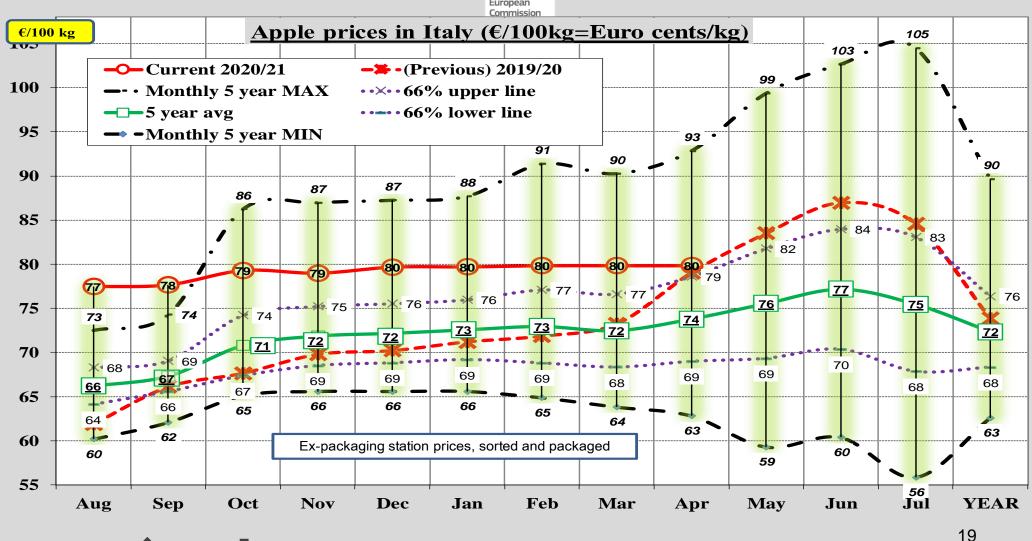


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Aariculture

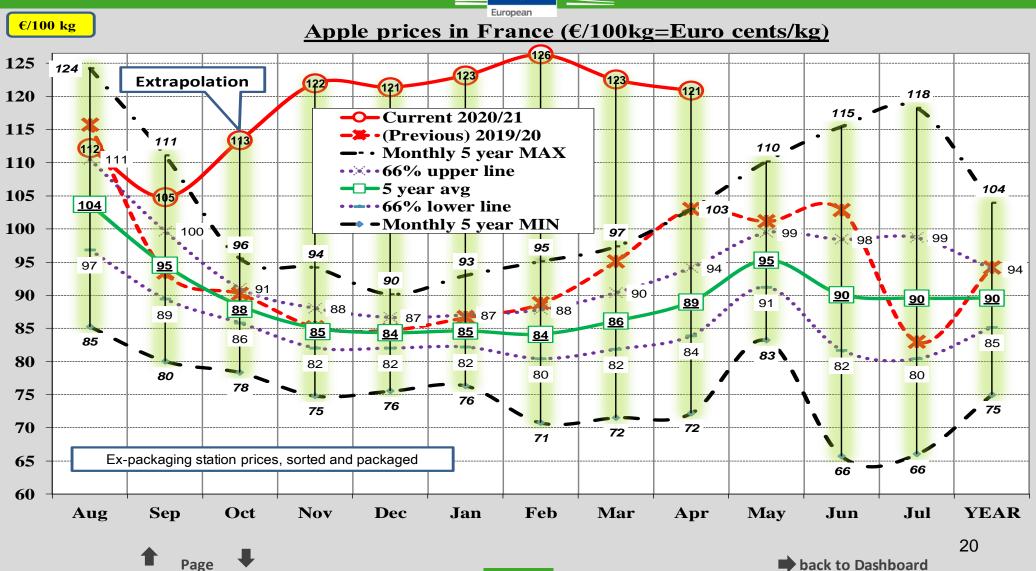
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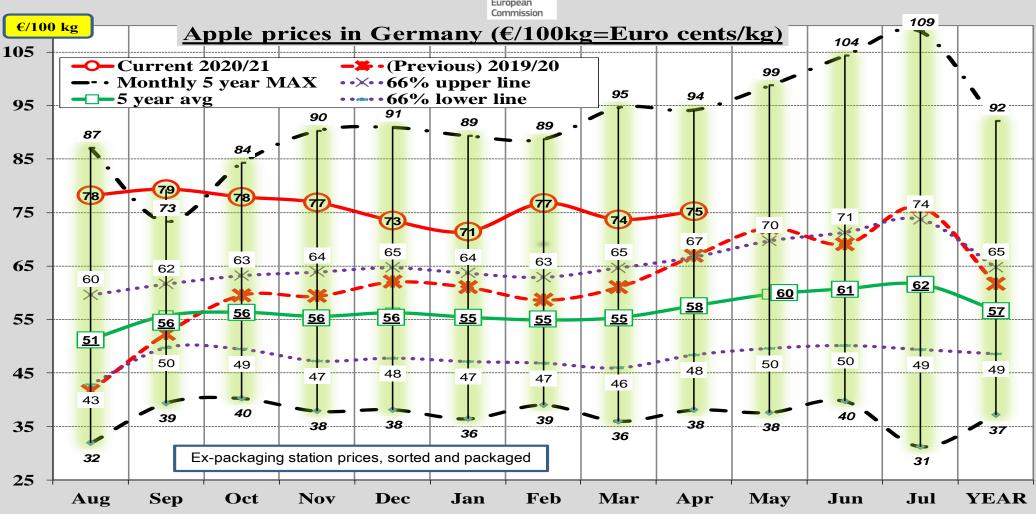




Aariculture









2. PRODUCTION

- 2.1. EU production for MSs that are major producers
- 2.2. EU production by variety (%)
- 2.3. Extreme weather events
- 2.4. Apple stocks









EU apples production, cider apples included (000 tonnes)

The 4 major EU producers + other producers (24 MSs)

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---------------------------|----------|-----------|--------|--------|--------|--------|------------------------------|------------|--------|--------|
| EU28 | 10 824 | 10 151 | 11 016 | 12 629 | 12 417 | 11 915 | 9 331 | 13 358 | 10 862 | 10 792 |
| % | | -6 | 9 | 15 | -2 | -4 | -22 | 43 | -19 | -1 |
| → France ——Italy ——Poland | | | | nd | | | | 4 810 | | |
| — × —G | ermany → | —EU-other | | | | | | | | |
| 4 000 - | | | | 3 863 | 3 979 | 4 035 | | 274 | | |
| | 2 277 | | | 3 750 | 3 511 | | | 3 714 Ж | \ | |
| 3 500 - | 3 377 | 3 171 | | | * | | | | 3 214 | 3 400 |
| 3 000 | | Ж | 3 344 | | | * | 279 | | 2040 | 2 930 |
| | | 2 900 | | 2 456 | | 3 060 | 2 878 | | 2 910 | * |
| 2 500 - | 2 500 | | 2 122 | | 2 280 | 2 2/2 | | 2 264 | 2 096 | 2 080 |
| 2 000 | | 1 939 | | | | | | | - | 2 000 |
| | 1 701 | _ | 1 576 | 1 444 | 1 674 | 1 515 | 1 704 1 <mark>4</mark> 24 | 1 477 | 1 651 | 1 431 |
| 1 500 - | | 1 169 | | | | | | | | 1 101 |
| 1 000 | × | * | | 1 116 | × | | | 1 093 | × | × |
| | 953 | 972 | 804 | | 973 | 1 033 | | 1093 | 991 | 951 |
| 500 - | | | | | | | 597 | | | |
| 0 + | | | | | | | | | | |
| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |

Agriculture and Rural Development



Further detail

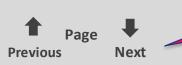




APPLES - Production in the European Union 2011 to 2020

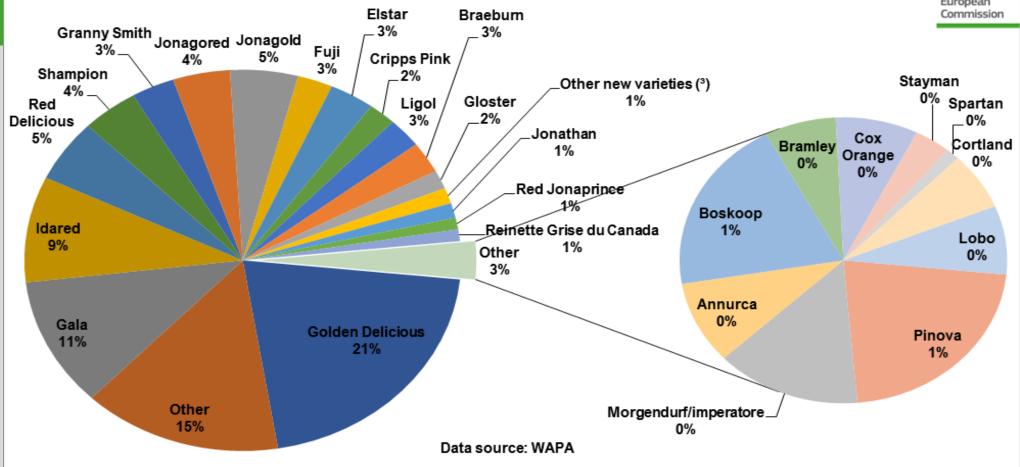
| | Reference | | | | | | | | | | | | | | | | |
|--------|------------|----------|-------------|----------|--------|--------|--------|--------|--------|-------|--------|--------|--------|---------|----------------|------|------------------|
| Data | Nr | | Country | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | F2020 | avg'15- | | f20/ | f20/ |
| source | !! | | | Į. | | . ! | | | | | | ļ | | '19 | l l | 19 % | avg5 % |
| | | | | | | 1 | | | | | | | | | | | |
| wapa | 1 | AT | Austria | 199 | 157 | 155 | 188 | 177 | 40 | 67 | 184 | 146 | 121 | 123 | | -17 | -1 |
| wapa | 2 | | Belgium | 305 | 220 | 220 | 318 | 285 | 234 | 88 | 231 | 242 | 167 | 216 | ΙT | -31 | -1 -23 |
| estat | 3 | | Bulgaria | 40 | 31 | 55 | 55 | 58 | 45 | 45 | 50 | 44 | 46 | 48 | Γ | 6 | -4 |
| estat | 4 | CY | Cyprus | 7 | 7 | 5 | 5 | 5 | 4 | 4 | 2 | 3 | 3 | 4 | | -2 | -19 -14 |
| wapa | 5 | CZ | Czech Rep | 79 | 118 | 121 | 131 | 156 | 139 | 102 | 145 | 103 | 111 | 129 | | 8 | -14 |
| wapa | 6 | DE | Germany | 953 | 972 | 804 | 1 116 | 973 | 1 033 | 597 | 1 093 | 991 | 951 | 937 | | -4 | 1 |
| wapa | 7 | DK | Denmark | 20 | 18 | 23 | 26 | 24 | 24 | 19 | 24 | 15 | 24 | 21 | ┌╌⊤ | 60 | 13 -16 10 |
| estat | 8 | EE | Estonia | 1 | 1 | 2 | 1 | 2 | 3 | 1 | 2 | 2 | 1 | 2 | | -20 | -16 |
| wapa | 9 | EL | Greece | 305 | 242 | 236 | 245 | 242 | 259 | 231 | 301 | 276 | 289 | 262 | | 5 | 10 |
| wapa | 10 | ES | Spain | 507 | 391 | 464 | 505 | 482 | 495 | 480 | 476 | 555 | 467 | 498 | ГП | -16 | -6 |
| estat | 11 | FI | Finland | 5 | 5 | 5 | 5 | 6 | 6 | 7 | 7 | 8 | 7 | 7 | | -9 | 7 |
| wapa | 12 | FR | France | 1 701 | 1 169 | 1 576 | 1 444 | 1 674 | 1 515 | 1 424 | 1 477 | 1 651 | 1 431 | 1 548 | | -13 | -8 |
| wapa | 13 | HR | Croatia | 83 | 59 | 96 | 62 | 101 | 35 | 66 | 86 | 60 | 55 | 70 | | -8 | -8 -21 -37 |
| wapa | 14 | HU | Hungary | 301 | 750 | 585 | 920 | 522 | 498 | 530 | 782 | 452 | 350 | 557 | | -23 | -37 |
| estat | 15 | IE | Ireland | 20 | 12 | 15 | 20 | 19 | 22 | 21 | 20 | 21 | 21 | 21 | | -1 | 1 |
| wapa | 16 | | Italy | 2 293 | 1 939 | 2 122 | 2 456 | 2 280 | 2 272 | 1 704 | 2 264 | 2 096 | 2 080 | 2 123 | | -1 | -2 25 -7 |
| wapa | 17 | | Lithuania | 49 | 39 | 40 | 27 | 46 | 50 | 48 | 62 | 26 | 58 | 46 | | 123 | 25 |
| estat | 18 | LU | Luxembourg | 2 | 2 | 2 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | | -14 | -7 |
| wapa | 19 | | Latvia | 8 | 9 | 15 | 10 | 8 | 10 | 8 | 14 | 10 | 14 | 10 | | 40 | 40 |
| estat | 20 | | Malta | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | L_l | 67 | -17 |
| wapa | 21 | NL | Netherlands | 418 | 281 | 314 | 353 | 336 | 317 | 228 | 267 | 272 | 234 | 284 | | -14 | -17 -18 -9 |
| wapa | 22 | | Poland | 2 500 | 2 900 | 3 170 | 3 750 | 3 979 | 4 035 | 2 870 | 4 810 | 2 910 | 3 400 | 3 721 | | 17 | -9 |
| wapa | 23 | | Portugal | 265 | 221 | 284 | 272 | 329 | 263 | 314 | 267 | 354 | 301 | 305 | <u> </u> | -15 | |
| wapa | 24 | | Romania | 412 | 351 | 387 | 382 | 336 | 327 | 230 | 425 | 327 | 343 | 329 | \sqcup | 5 | 4 |
| wapa | 25 | SI | Slovenia | 73 | 45 | 56 | 68 | 71 | 12 | 6 | 72 | 36 | 46 | | \sqcup | 28 | 17 -1 |
| wapa | 26 | | Slovakia | 33 | 36 | 42 | 46 | 40 | 17 | 15 | 44 | 35 | 30 | 30 | ┖╌┵ | -14 | -1 |
| wapa | 27 | | Sweden | 17 | 14 | 17 | 16 | 21 | 20 | 18 | 32 | 20 | 32 | 22 | L | 60 | 44 |
| wapa | 28 | UK | Un. Kingdom | 226 | 162 | 204 | 206 | 243 | 239 | 207 | 219 | 205 | 207 | 223 | | 1 | -7 |
| | | | | | | | | | | | | | | | \sqcup | | L |
| DI | E,FR, | T,PL | | 7 447 | 6 980 | 7 672 | 8 766 | 8 906 | 8 855 | 6 595 | 9 644 | 7 648 | 7 862 | 8 330 | | 3 | -6 |
| | <u> </u> | L | Big4 % | 69 | 69 | 70 | 69 | 72 | 74 | 71 | 72 | 70 | 73 | 72 | Ĺ <u>₋</u> ∔ | | ·—— |
| | <u> </u> | <u> </u> | <u> </u> | . | | İ | | | | | | | | Ļ | - ∔ | | ₊ 』 |
| | Ļ ↓ | EU27 | | 10 598 | 9 989 | 10 812 | 12 423 | 12 174 | 11 676 | 9 124 | 13 139 | 10 657 | 10 585 | 11 354 | ĻЩ | -1 | - -7 |
| | !! | EU28 | <u> </u> | 10 824 | 10 151 | 11 016 | 12 629 | 12 417 | 11 915 | 9 331 | 13 358 | 10 862 | 10 792 | 11 577 | !! | -1 | -7 |

Agriculture and Rural Development



Apple varieties in the EU - 2014/15 to 2016/17



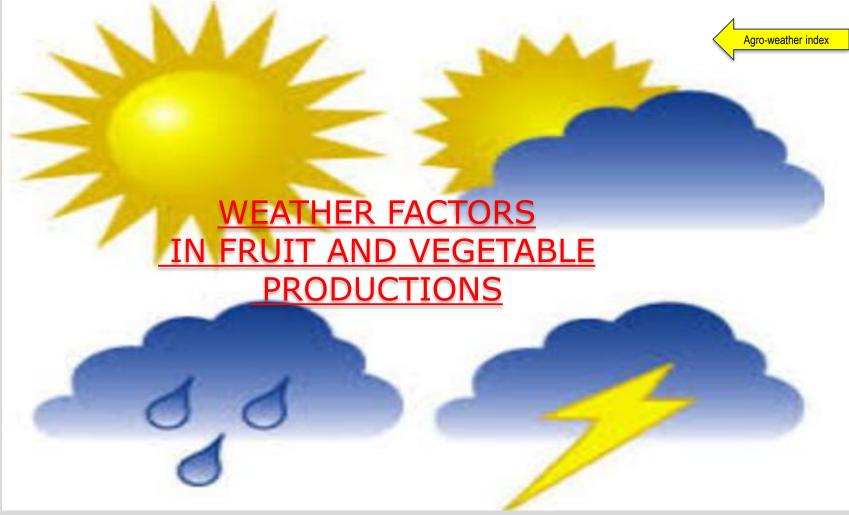


(3) Other new varieties: Ariane, Belgica, Cameo, Diwa, Greenstar, Honey Crunch, Jazz, Junami, Kanzi, Mariac, Rubens, Tentation, Wellant,...

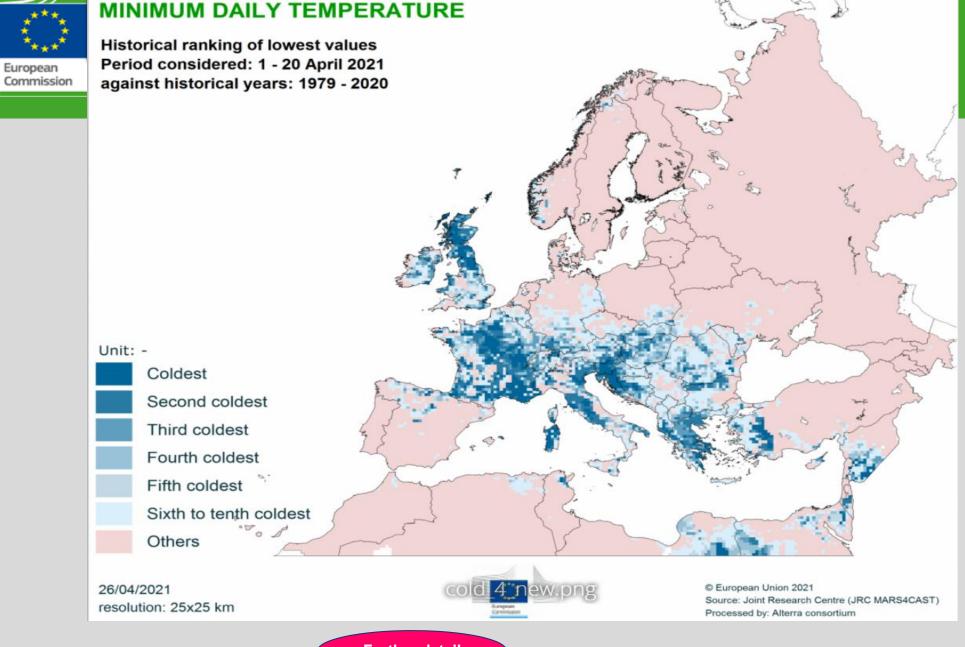






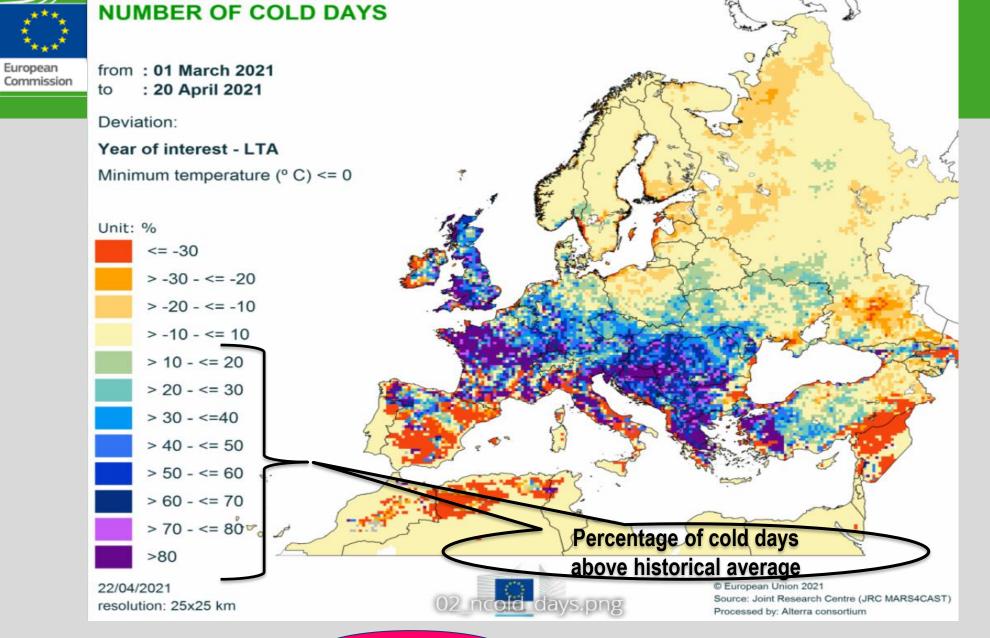




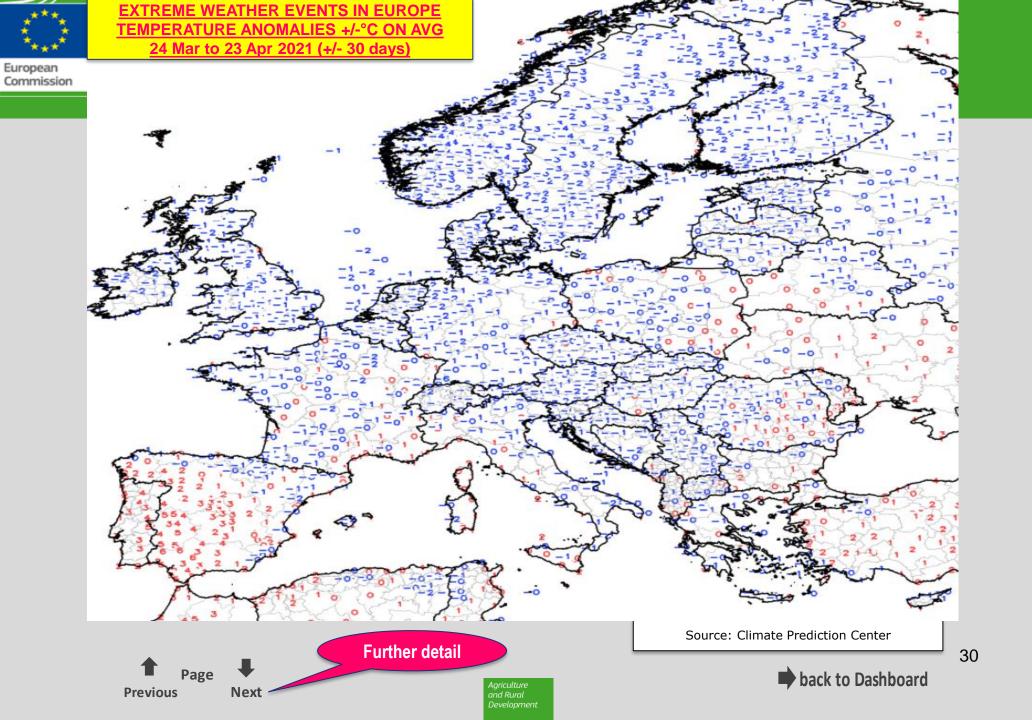


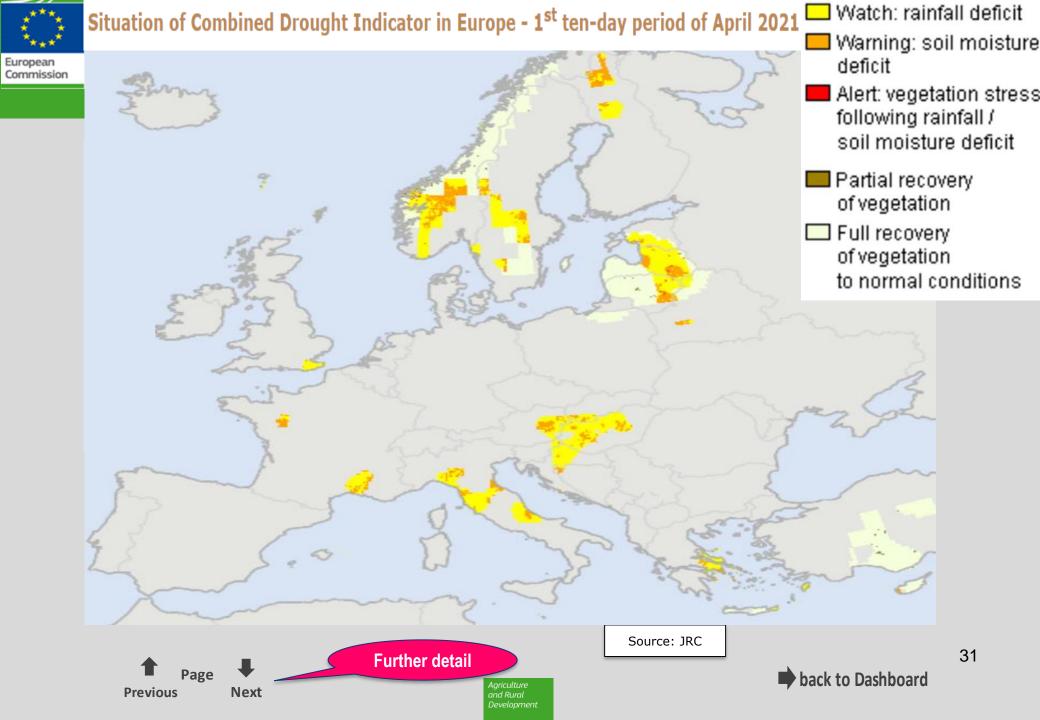


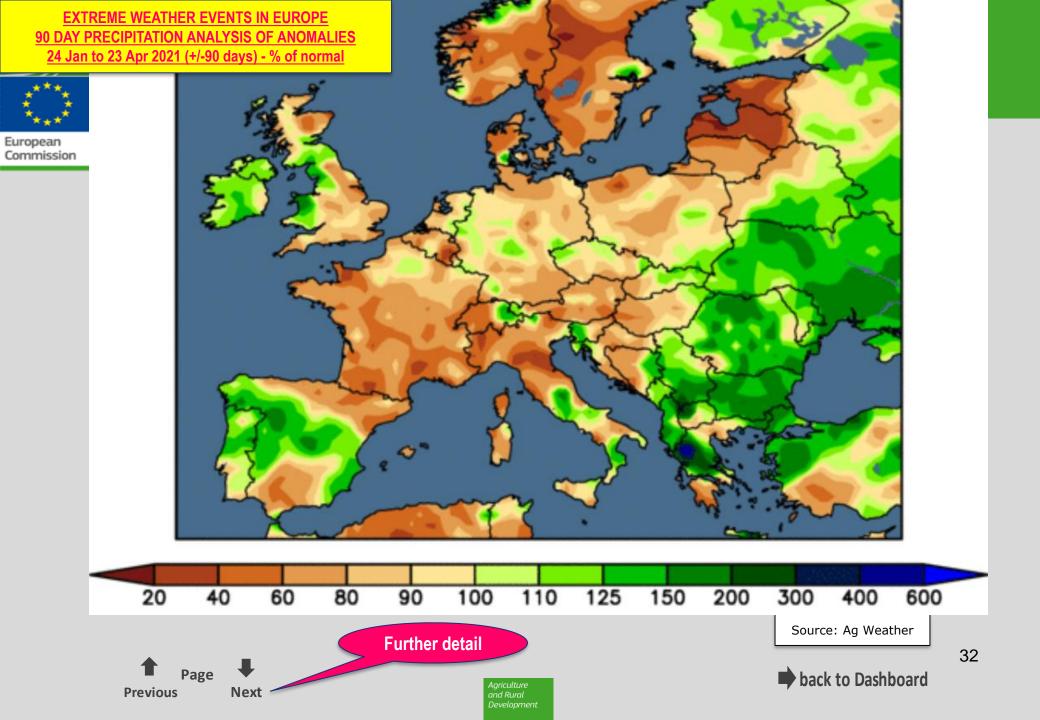


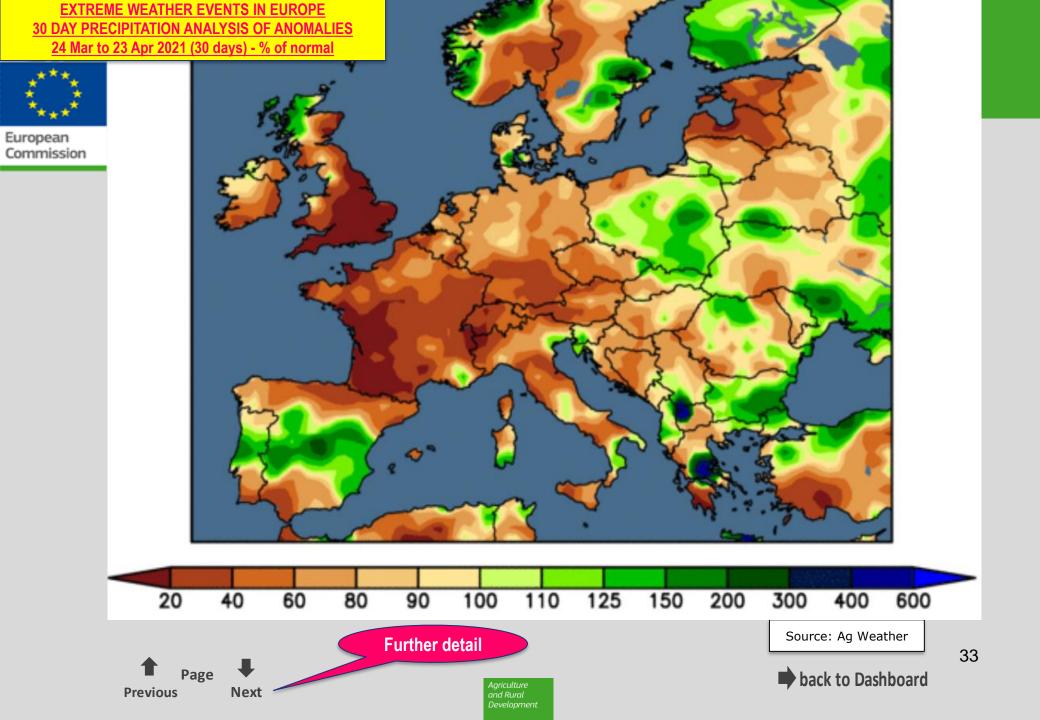


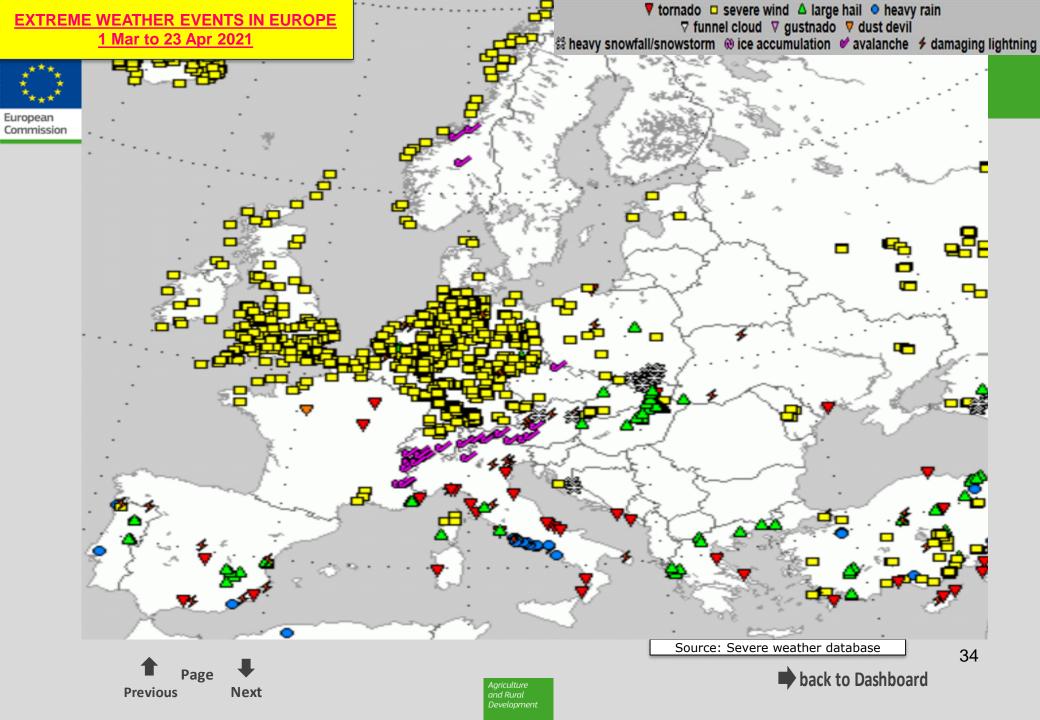






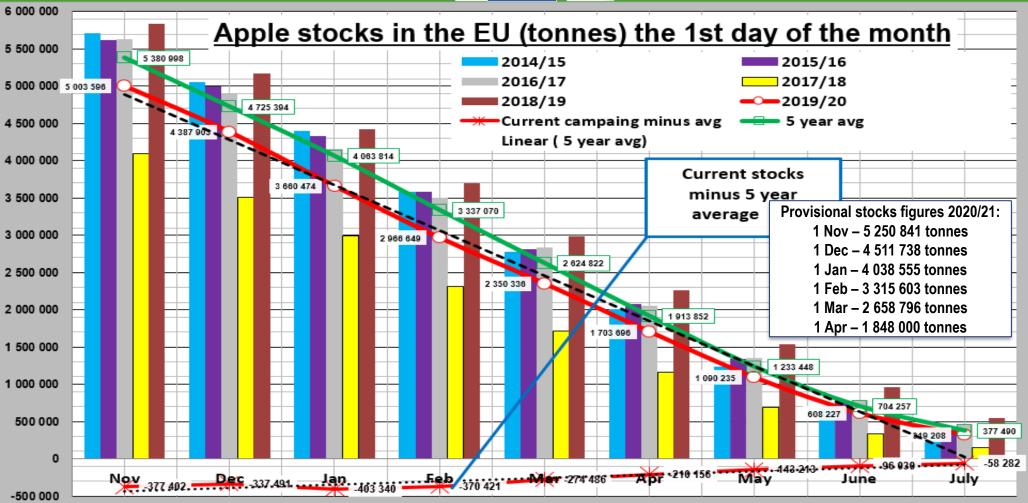




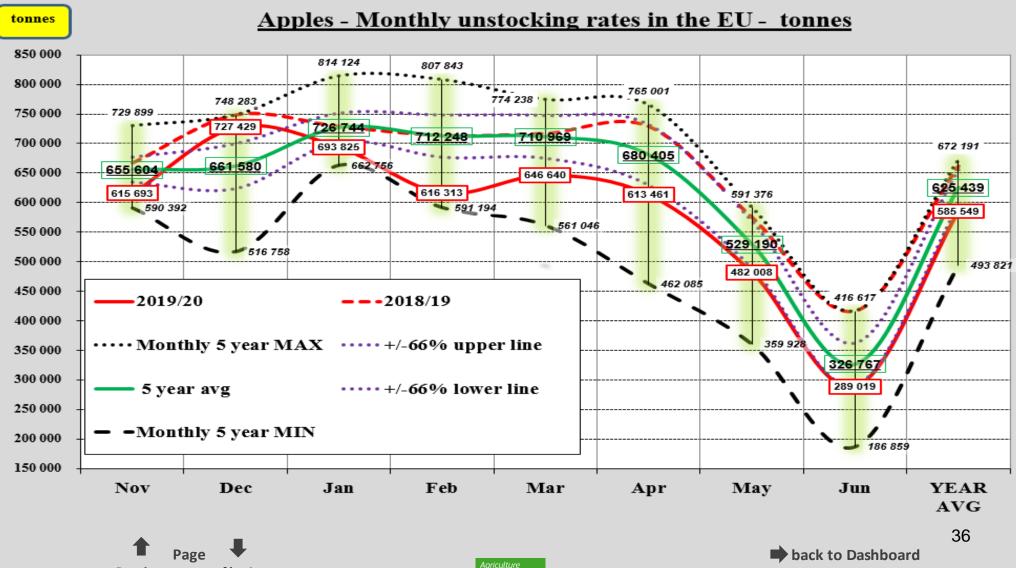












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3. TRADE

3.1. Comparison of exports and imports of apples

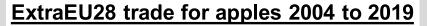
3.2. Import monitoring

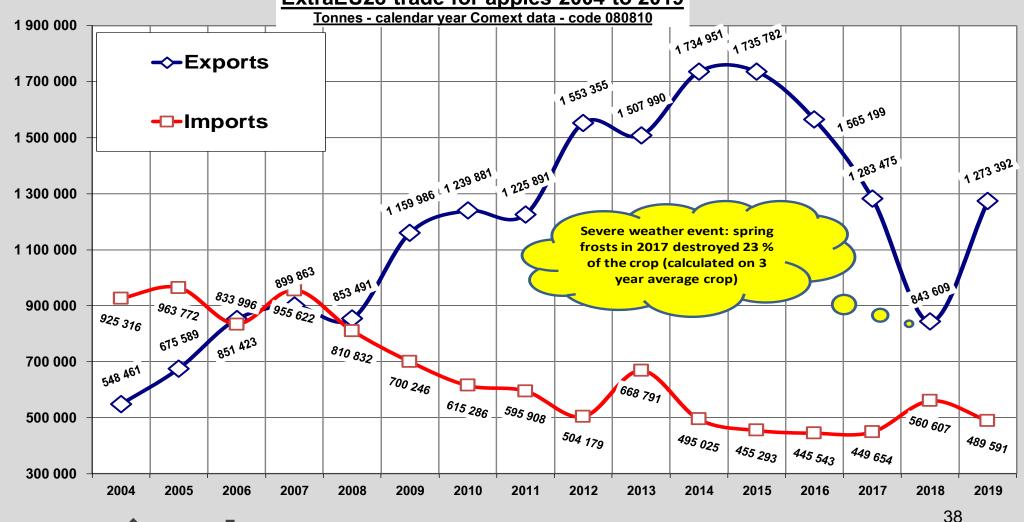
2.3. Export development (export diversification is under section 5)





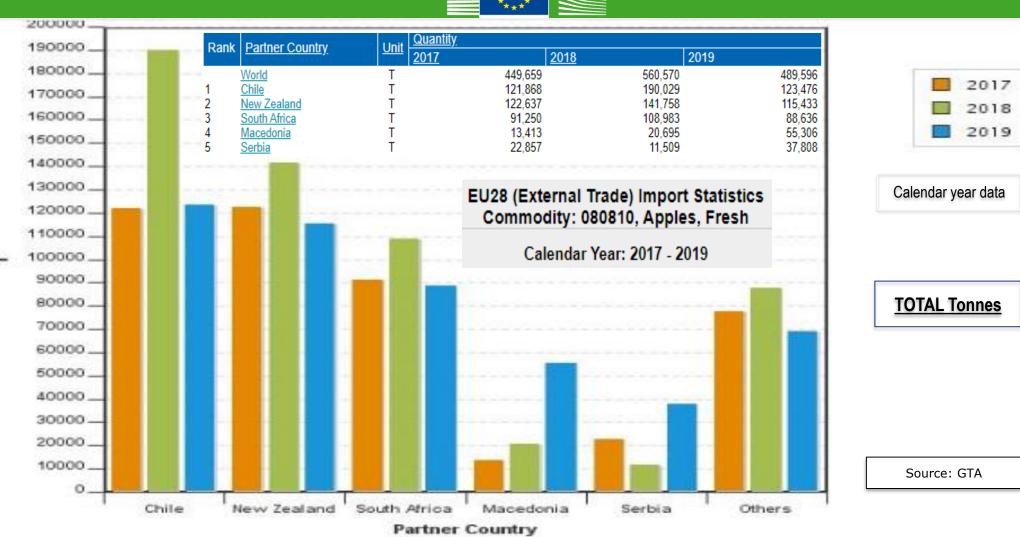








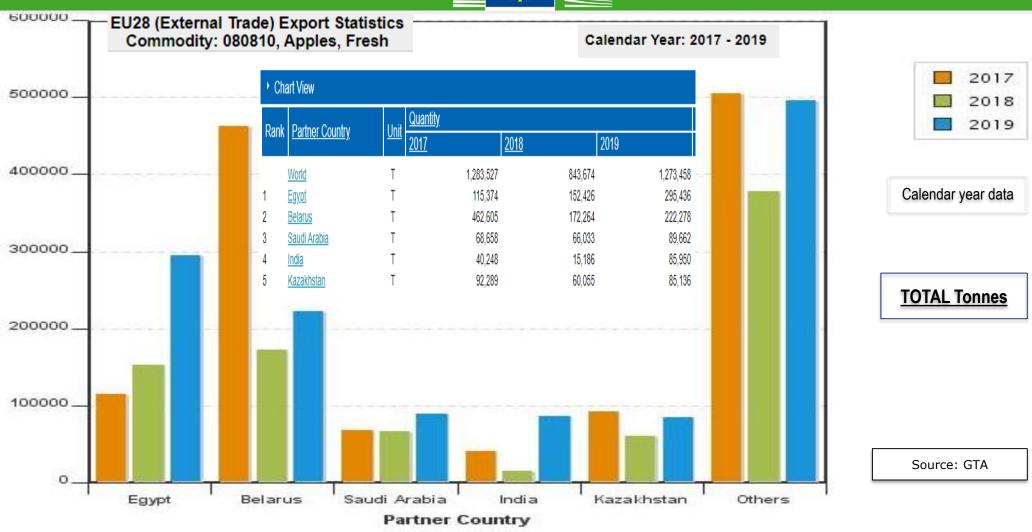










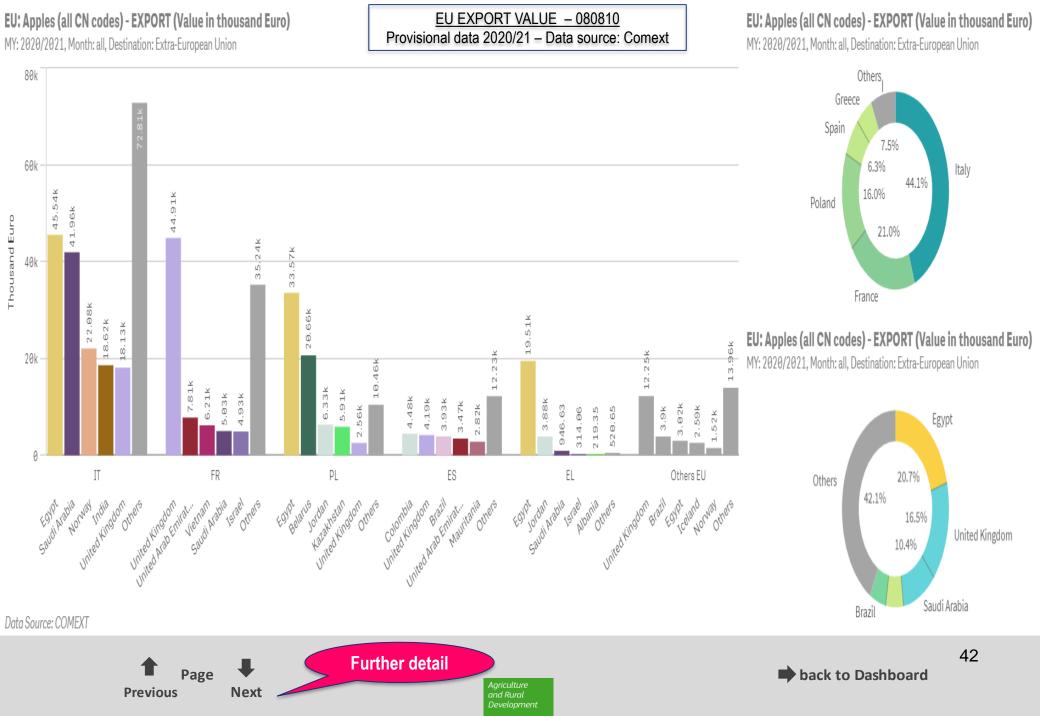




4. TRADE INDICATORS (II)

- Total export value by MS
- Total import value by MS
- Export diversification





| | | | EU - API | EU - APPLE EXPORTS (Taxud data) - Quantity in tonnes | | | | | | | | ce: DG T | axud | | | | | |
|--|----------------|--------|----------|--|---------|---------|---------|---------|---------|---------|------------|------------|---------|-------------|----------|---------|---------|-----------|
| | | | | | | | | | | | Includes L | JK until D | ec. '20 | Sum | | | | |
| | | | | | | | | | | | | | | | | | | Marketing |
| | | | Q1 | | | Q2 | | | Q3 | | | Q4 | | Q1 | Q2 | Q3 | Q4 | year |
| Marketing Year | | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | | | | | |
| Base=100 | % on 5 years | 77 | 93 | 108 | 105 | 84 | 90 | 88 | 94 | 65 | | | | 97 | 93 | | | |
| Base=100 | % on 3 years | 88 | 105 | 117 | 112 | 96 | 110 | 109 | 120 | 95 | | | | 108 | 106 | | | |
| 2020/2021 | | 29 064 | 68 396 | 110 899 | 122 137 | 102 913 | 111 045 | 124 211 | 127 190 | 75 035 | • | • | | 208 359 | 336 095 | | | |
| 2019/2020 | | 43 257 | 81 933 | 116 387 | 123 012 | 120 911 | 102 315 | 111 725 | 95 952 | 72 981 | 56 912 | 37 436 | 17 705 | 241 576 | 346 238 | 280 658 | 112 053 | 980 525 |
| 2018/2019 | | 25 659 | 59 803 | 98 065 | 123 322 | 116 271 | 120 730 | 150 323 | 135 523 | 110 639 | 128 512 | 67 961 | 49 845 | 183 526 | 360 323 | 396 485 | 246 318 | 1 186 652 |
| 2017/2018 | | 30 491 | 52 989 | 70 078 | 79 633 | 84 328 | 79 316 | 78 610 | 85 500 | 54 178 | 49 457 | 44 367 | 13 985 | 153 558 | 243 278 | 218 288 | 107 808 | 722 932 |
| 2016/2017 | | 42 455 | 84 994 | 105 227 | 124 648 | 150 542 | 165 915 | 170 448 | 175 578 | 150 313 | 140 778 | 98 138 | 37 672 | 232 677 | 441 105 | 496 339 | 276 587 | 1 446 707 |
| 2015/2016 | | 46 663 | 89 502 | 123 623 | 128 564 | 141 761 | 150 403 | 194 200 | 186 434 | 189 988 | 160 240 | 106 826 | 48 815 | 259 788 | 420 728 | 570 621 | 315 882 | 1 567 019 |
| 2014/2015 | | 52 886 | 99 815 | 123 861 | 126 958 | 155 481 | 197 285 | 219 470 | 237 652 | 211 120 | 182 909 | 92 406 | 53 594 | 276 562 | 479 725 | 668 243 | 328 909 | 1 753 438 |
| | | | | | | | | | | | | | | | | | | |
| 3 year avg 2017/ | /18 to 2019/20 | 33 135 | 64 908 | 94 843 | 108 656 | 107 170 | 100 787 | 113 553 | 105 658 | 79 266 | 78 294 | 49 921 | 27 178 | 192 887 | 316 613 | 298 477 | 155 393 | 963 370 |
| | | | | | | | | | | | | | | | | | | |
| 5 year avg 2015/ | /16 to 2019/20 | 37 705 | 73 844 | 102 676 | 115 836 | 122 763 | 123 736 | 141 061 | 135 797 | 115 620 | 107 180 | 70 945 | 33 604 | 214 225 | 362 334 | 392 478 | 211 730 | 1 180 767 |
| Page Previous Next Further detail Agriculture and Rural Development | | | | | | | | | | | | | | ⇒ ba | ck to Da | ashboa | | .3 |



| | | | EU - APPLE IMPORTS (Taxud data) - Quantity in tonnes | | | | | | | | Data source: DG Taxud | | | | | | | |
|--|---------------|--------|--|--------|--------|--------|-------|--------|--------|----------------------------|-----------------------|---------|---------|---------------|----------|---------|---------|-----------|
| | | | | | | | | | | Includes UK until Dec. '20 | | | Sum | | | | | |
| | | | | | | | | | | | | | | | | | | Marketing |
| | | | Q1 | | | Q2 | | | Q3 | | | Q4 | | Q1 | Q2 | Q3 | Q4 | year |
| Marketing Year | | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | | | | | |
| Base=100 | % on 5 years | 82 | 125 | 100 | 110 | 90 | 67 | 70 | 59 | 23 | | | | 98 | 97 | | | |
| Base=100 | % on 3 years | 71 | 113 | 91 | 109 | 89 | 70 | 71 | 58 | 23 | | | | 88 | 97 | | | |
| 2020/2021 | | 32 376 | 29 482 | 25 026 | 20 377 | 7 318 | 3 775 | 4 336 | 6 442 | 9 813 | | - | | 86 884 | 31 470 | | | |
| 2019/2020 | _ | 37 432 | 28 271 | 38 946 | 32 340 | 11 349 | 8 570 | 7 565 | 11 306 | 35 503 | 74 402 | 116 184 | 120 235 | 104 649 | 52 259 | 54 374 | 310 821 | 522 103 |
| 2018/2019 | | 59 345 | 20 508 | 17 114 | 11 990 | 9 020 | 3 286 | 6 198 | 13 023 | 38 507 | 81 381 | 97 302 | 100 375 | 96 966 | 24 297 | 57 728 | 279 058 | 458 049 |
| 2017/2018 | | 40 092 | 29 411 | 26 617 | 11 991 | 4 286 | 4 299 | 4 671 | 9 115 | 51 619 | 96 327 | 138 071 | 135 988 | 96 120 | 20 576 | 65 405 | 370 386 | 552 488 |
| 2016/2017 | | 31 183 | 21 339 | 19 534 | 17 081 | 6 006 | 3 267 | 4 385 | 8 957 | 41 570 | 70 187 | 98 453 | 110 625 | 72 057 | 26 354 | 54 911 | 279 266 | 432 588 |
| 2015/2016 | | 30 421 | 18 708 | 22 653 | 19 585 | 9 839 | 8 557 | 7 975 | 12 215 | 48 337 | 66 347 | 101 457 | 103 481 | 71 782 | 37 981 | 68 528 | 271 285 | 449 576 |
| 2014/2015 | | 18 587 | 8 519 | 5 694 | 5 824 | 3 369 | 1 951 | 2 496 | 15 394 | 53 019 | 73 326 | 104 929 | 102 610 | 32 800 | 11 144 | 70 910 | 280 864 | 395 718 |
| 2013/2014 | | 39 511 | 21 761 | 32 048 | 26 528 | 7 501 | 8 206 | 10 299 | 19 612 | 81 816 | 104 500 | 117 581 | 102 237 | 93 320 | 42 235 | 111 727 | 324 319 | 571 601 |
| | | | | | | | | | | | | | | | | | | |
| 3 year avg 2017/ | 18 to 2019/20 | 45 623 | 26 063 | 27 559 | 18 774 | 8 219 | 5 385 | 6 145 | 11 148 | 41 877 | 84 037 | 117 185 | 118 866 | 99 245 | 32 377 | 59 169 | 320 088 | 510 880 |
| | | | | | | | | | | | | | | | | | | |
| 5 year avg 2015/ | 16 to 2019/20 | 39 695 | 23 647 | 24 973 | 18 597 | 8 100 | 5 596 | 6 159 | 10 923 | 43 107 | 77 729 | 110 293 | 114 141 | 88 315 | 32 293 | 60 189 | 302 163 | 482 961 |
| Page Previous Next Further detail Agriculture and Rural Development | | | | | | | | | | | | | | ⇒ bacl | k to Das | shboard | 45 d | |

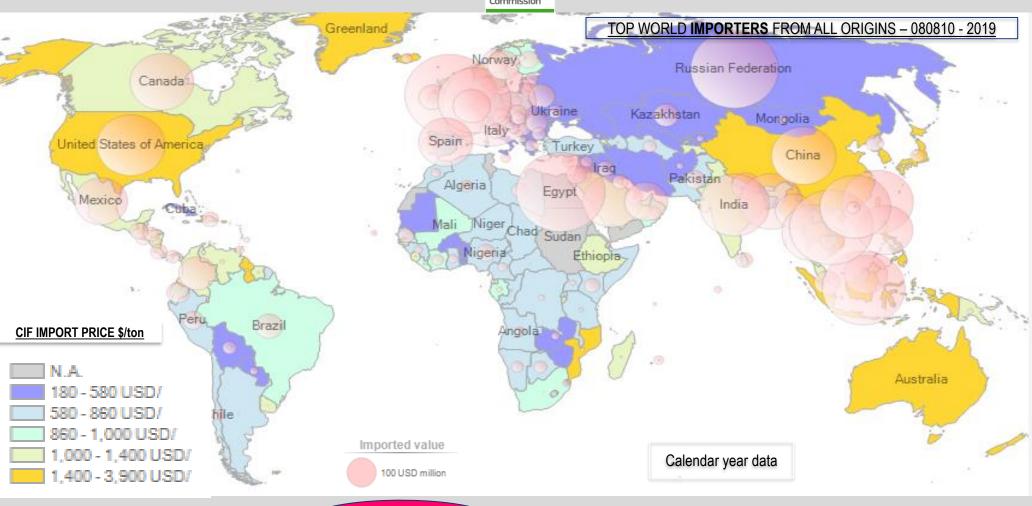


5. EXPORT DIVERSIFICATION

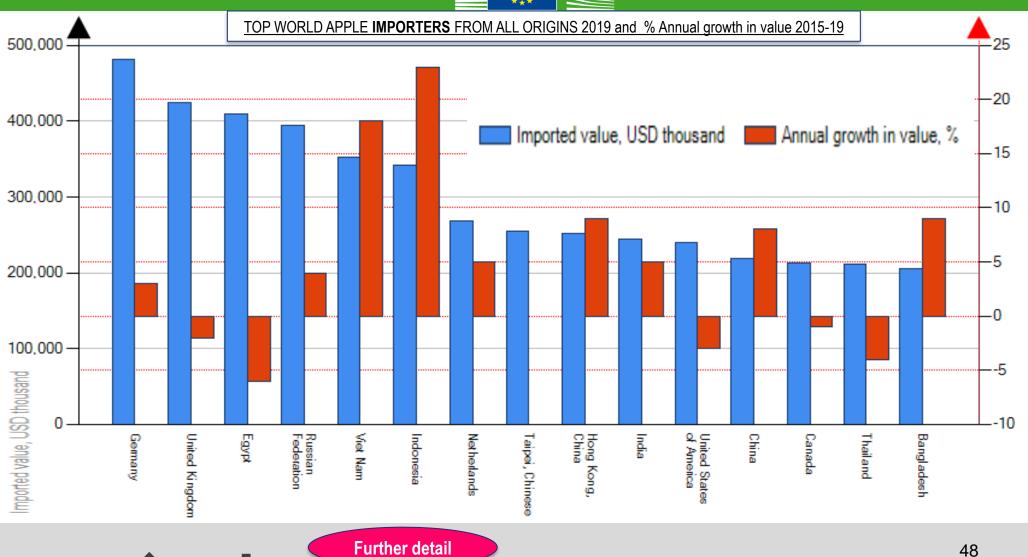
- Map of top world importers/exporters of apples with their prices
- Bar chart on top world importers/exporters and annual growth rates
- Key trade indicators on top world importers/exporters of apples
- Ranking of countries with the most negative trade balance (value terms)
- World consumption of apples, main players











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TOP WORLD **APPLE IMPORTERS** FROM ALL ORIGINS - 080810

| <u>Importers</u> | Value imported in 2019 (USD thousand) | Trade balance in 2019 (USD thousand) | Quantity imported in 2019 | <u>Quantity</u> <u>Unit</u> | Unit value (USD/unit) | Annual growth in value between 2015- 2019 (%) | Annual growth in quantity between 2015-2019 (%) | Share in world imports (%) | Average distance of supplying countries (km) | Concentration of supplying countries | Average tariff (estimated) applied by the country (%) | Ease of doing business ranking | Number of non-tariff requirements applied by the country |
|-----------------------------------|---|--|---------------------------------|--------------------------------|--------------------------|--|---|--|---|--|---|---|--|
| World | 7,595,645 | -525,997 | 0 | No quantity | | 1 | -22 | 100 | 5,297 | 0.09 | | | |
| Germany i | 482,174 | -432,517 | 603,427 | Tons | 799 | 3 | -2 | 6.3 | 3,835 | 0.22 | <u>4.9</u> | 22 | <u>20</u> |
| <u>United</u> <u>Kingdom</u> i | 424,274 | -406,789 | 342,098 | Tons | 1,240 | -2 | -5 | 5.6 | 5,758 | 0.14 | <u>4.9</u> | 8 | <u>20</u> |
| Egypt i | 410,168 | -409,613 | 0 | No quantity | | -6 | | 5.4 | 2,016 | 0.27 | 30.2 | <u>114</u> | N/A |
| Russian Federation i | 393,973 | -388,928 | 700,544 | Tons | 562 | 4 | -2 | 5.2 | 3,851 | 0.18 | 4.1 | <u>28</u> | 216 |
| Viet Nam | 352,889 | -352,172 | 219,408 | Tons | 1,608 | 18 | 13 | 4.6 | 6,055 | 0.4 | <u>9.1</u> | <u>70</u> | |
| Indonesia i | 341,624 | -341,623 | 156,555 | Tons | 2,182 | 23 | 15 | 4.5 | 6,629 | 0.6 | <u>4.7</u> | <u>73</u> | <u>27</u> |
| Netherlands i | 267,906 | -28,712 | 241,839 | Tons | 1,108 | 5 | 3 | 3.5 | 7,575 | 0.14 | <u>4.9</u> | <u>42</u> | <u>20</u> |
| Taipei, Chinese | 255,055 | -255,005 | 158,721 | Tons | 1,607 | 0 | -2 | 3.4 | 10,187 | 0.26 | <u>25.4</u> | <u>15</u> | |
| Hong Kong, China i | 252,172 | -168,690 | 188,941 | Tons | 1,335 | 9 | 3 | 3.3 | 8,096 | 0.18 | <u>o</u> | <u>3</u> | <u>19</u> |
| <u>India</u> i | 243,951 | -234,137 | 242,713 | Tons | 1,005 | 5 | 6 | 3.2 | 10,302 | 0.16 | <u>48.5</u> | <u>63</u> | <u>47</u> |
| United States of America | 239,327 | 722,293 | 143,514 | Tons | 1,668 | -3 | -5 | 3.2 | 8,915 | 0.39 | <u>o</u> | <u>6</u> | <u>49</u> |
| China i | 218,983 | 1,027,470 | 125,154 | Tons | 1,750 | 8 | 7 | 2.9 | 12,541 | 0.36 | <u>16.2</u> | <u>31</u> | <u>74</u> |
| Canada i | 213,231 | -182,325 | 201,576 | Tons | 1,058 | -1 | -2 | 2.8 | 3,538 | 0.56 | <u>1.9</u> | 23 | <u>104</u> |
| Thailand i | 211,691 | -210,646 | 151,780 | Tons | 1,395 | -4 | -4 | 2.8 | 6,046 | 0.41 | <u>7.4</u> | <u>21</u> | |
| <u>Bangladesh</u> | 204,662 | -204,662 | 252,874 | Tons | 809 | 9 | 5 | 2.7 | 4,707 | 0.58 | <u>25</u> | <u>168</u> | |
| Saudi Arabia i | 185,813 | -185,792 | 185,240 | Tons | 1,003 | -1 | -3 | 2.4 | 7,192 | 0.21 | <u>o</u> | <u>62</u> | <u>144</u> |
| Philippines i | 169,102 | -169,102 | 117,100 | Tons | 1,444 | 15 | 10 | 2.2 | 3,129 | 0.84 | <u>6.4</u> | <u>95</u> | <u>46</u> |
| Spain i | 164,615 | -60,953 | 217,563 | Tons | 757 | -2 | -4 | 2.2 | 2,045 | 0.26 | <u>4.9</u> | <u>30</u> | <u>20</u> |
| Mexico i | 160,648 | -160,056 | 140,840 | Tons | 1,141 | -9 | -12 | 2.1 | 1,740 | 0.95 | <u>19.3</u> | <u>60</u> | <u>9</u> |
| United Arab Emirates | 120,826 | -119,294 | 123,234 | Tons | 980 | -12 | -11 | 1.6 | 8,035 | 0.1 | <u>o</u> | <u>16</u> | <u>54</u> |
| <u>Malaysia</u> i | 119,661 | -118,234 | 105,791 | Tons | 1,131 | 2 | -1 | 1.6 | 7,838 | 0.28 | <u>4.7</u> | <u>12</u> | <u>14</u> |
| <u>Myanmar</u> | 102,270 | -102,270 | 65,949 | Tons | 1,551 | 12 | 4 | 1.3 | 2,769 | 0.98 | <u>18.8</u> | <u>165</u> | |
| France i | 101,088 | 332,499 | 160,134 | Tons | 631 | -3 | -3 | 1.3 | 4,162 | 0.13 | <u>4.9</u> | <u>32</u> | <u>20</u> |
| Belgium i | 100,062 | -6,743 | 113,598 | Tons | 881 | -4 | -4 | 1.3 | 6,826 | 0.22 | <u>4.9</u> | <u>46</u> | <u>20</u> |

Agriculture and Rural Development



<u>TOP WORLD IMPORTERS – Thousand Euro – Calendar year data</u>





LIST OF COUNTRIES WITH THE MOST NEGATIVE TRADE BALANCE IN 2019 – 080810 – Source: ITC/COMTRADE

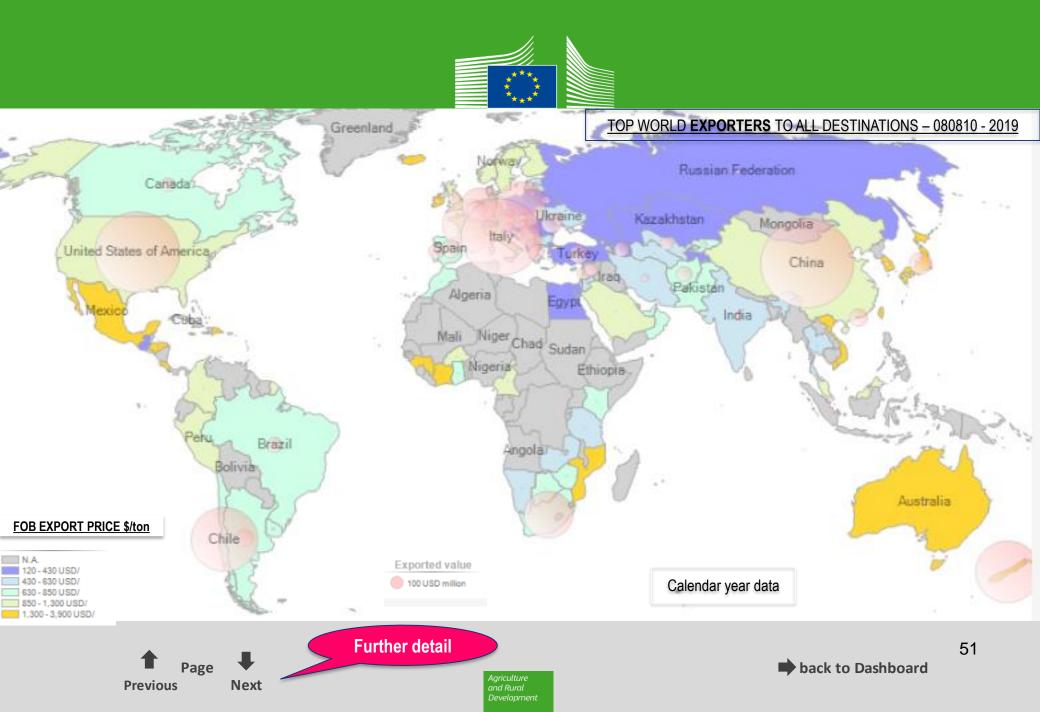
| | Partners | Balance in value in 2010 | Balance in value in 2011 | Balance in value in 2012 | Balance in value in 2013 | Balance in value in 2014 | Balance in value in 2015 | Balance in value in 2016 | Balance in value in 2017 | Balance in value in 2018 | Balance in value in 2019 | Exported value in 2019 | Imported value in 2019 |
|----|----------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|
| 1 | Germany | -376 097 | -413 358 | -385 146 | -456 573 | -395 542 | -385 542 | -406 991 | -545 036 | -563 163 | -386 350 | 44 357 | 430 706 |
| 2 | Egypt | -70 614 | -96 080 | -180 935 | -166 610 | -231 251 | -401 917 | -323 730 | -190 715 | -194 189 | -365 891 | 496 | 366 386 |
| 3 | United Kingdom | -373 361 | -357 739 | -414 827 | -441 041 | -394 371 | -428 419 | -386 481 | -399 250 | -399 644 | -363 368 | 15 619 | 378 987 |
| 4 | Russian Federation | -501 323 | -542 959 | -618 771 | -593 725 | -466 648 | -341 052 | -330 543 | -353 956 | -434 640 | -347 414 | 4 506 | 351 920 |
| 5 | Viet Nam | -18 451 | -18 019 | -18 262 | -18 145 | -18 307 | -34 268 | -46 356 | -58 918 | -70 872 | -314 580 | 640 | 315 220 |
| 6 | Indonesia | -126 580 | -133 831 | -132 577 | -132 226 | -150 643 | -125 184 | -238 073 | -278 995 | -301 206 | -305 158 | 1 | 305 159 |
| 7 | Taipei, Chinese | -114 370 | -103 830 | -127 677 | -153 117 | -184 492 | -215 224 | -250 050 | -236 094 | -205 656 | -227 786 | 45 | 227 830 |
| 8 | India | -81 506 | -122 631 | -144 382 | -149 003 | -172 017 | -183 222 | -209 984 | -268 957 | -248 445 | -209 145 | 8 766 | 217 911 |
| 9 | Thailand | -91 515 | -97 005 | -121 816 | -138 894 | -127 919 | -210 536 | -215 959 | -174 809 | -159 434 | -188 161 | 933 | 189 095 |
| 10 | Bangladesh | -41 025 | -42 846 | -39 169 | -29 336 | | -77 965 | -140 628 | -139 874 | -132 248 | -182 816 | | 182 816 |
| 11 | Saudi Arabia | -114 696 | -124 423 | -144 177 | -140 001 | -133 254 | -170 221 | -174 029 | -161 373 | -161 168 | -165 960 | 19 | 165 979 |
| 12 | Canada | -120 696 | -125 005 | -158 722 | -188 504 | -159 885 | -142 431 | -199 493 | -162 432 | -149 610 | -162 863 | 27 607 | 190 471 |
| 13 | Philippines | -31 556 | -47 614 | -59 388 | -67 601 | -62 742 | -79 003 | -138 498 | -135 107 | -136 438 | -151 052 | | 151 052 |
| 14 | Hong Kong, China | -45 157 | -53 802 | -65 829 | -63 537 | -68 418 | -112 921 | -118 510 | -107 911 | -132 031 | -150 684 | 74 571 | 225 255 |
| 15 | Mexico | -173 279 | -152 737 | -226 114 | -258 627 | -207 753 | -251 657 | -210 603 | -248 303 | -244 976 | -142 971 | 529 | 143 500 |
| 16 | United Arab Emirates | | | -126 426 | -141 410 | -163 505 | -189 614 | -180 142 | -160 326 | -70 904 | -106 560 | 1 368 | 107 928 |
| 17 | Malaysia | -40 573 | -41 230 | -48 413 | -61 666 | -55 494 | -95 967 | -104 752 | -97 825 | -94 838 | -105 614 | 1 275 | 106 888 |
| 18 | My anmar | -16 | -9 972 | -26 826 | -11 758 | -12 201 | -14 446 | -7 318 | -20 652 | -7 116 | -91 354 | | 91 354 |
| 19 | Colombia | -57 994 | -65 366 | -85 719 | -84 274 | -87 699 | -90 140 | -87 430 | -89 314 | -87 335 | -88 992 | 187 | 89 179 |
| 20 | Sweden | -62 416 | -73 905 | -84 996 | -92 845 | -82 277 | -86 350 | -82 790 | -87 066 | -90 164 | -72 777 | 1 427 | 74 204 |
| 21 | Nepal | -7 749 | -9 917 | -8 890 | -9 759 | -13 937 | -20 853 | -37 569 | -41 379 | -59 668 | -65 550 | | 65 550 |
| 22 | Ireland | -43 492 | -44 645 | -50 193 | -55 280 | -53 584 | -52 375 | -57 758 | -61 814 | -66 930 | -56 309 | 5 291 | 61 600 |
| 23 | Spain | -103 173 | -89 137 | -76 748 | -128 836 | -81 211 | -69 063 | -72 154 | -70 360 | -68 763 | -54 447 | 92 597 | 147 044 |
| 24 | Norw ay | -51 364 | -54 133 | -57 789 | -62 533 | -56 135 | -56 071 | -54 755 | -57 219 | -56 580 | -51 973 | 282 | 52 256 |
| 25 | Singapore | -37 082 | -36 156 | -43 683 | -45 885 | -48 253 | -55 966 | -52 228 | -47 845 | -46 123 | -51 699 | 6 498 | 58 197 |

Agriculture and Rural Development

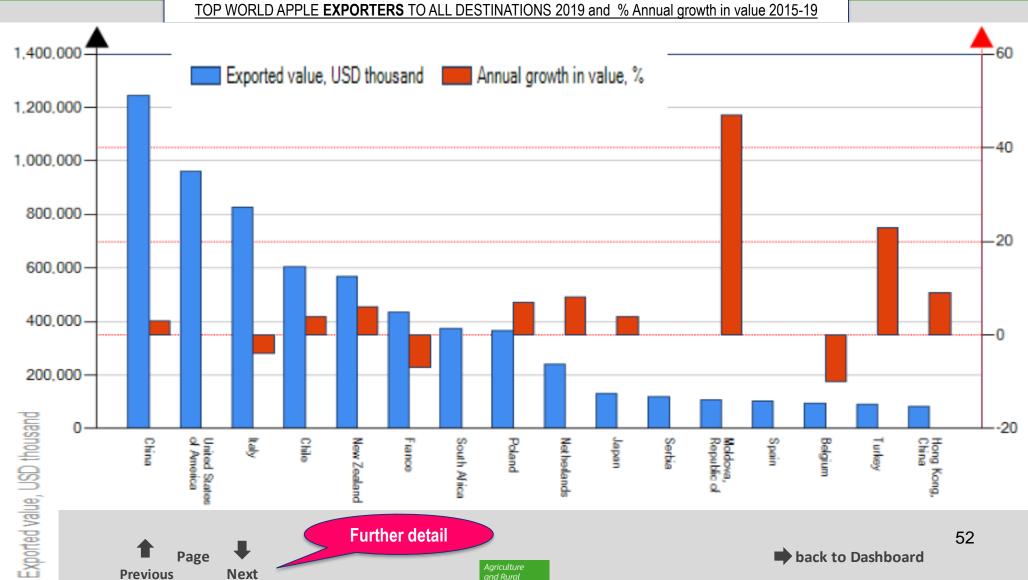














TOP WORLD APPLE EXPORTERS TO ALL DESTINATIONS - 080810

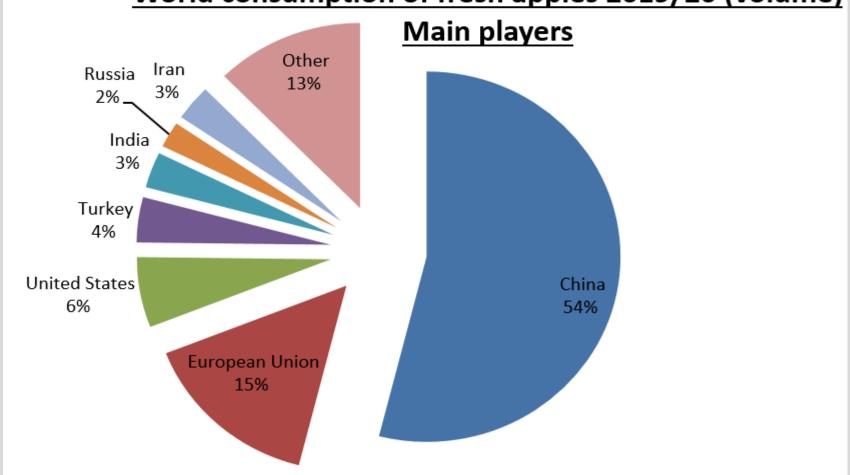
| <u>Exporters</u> | Value exported in 2019 (USD thousand) | Trade balance in 2019 (USD thousand) | Quantity exported in 2019 | Quantity Unit | Unit value (USD/unit) | Annual growth in value between 2015-2019 | Annual growth in quantity between 2015-2019 | Share in world exports (%) | Average distance of importing countries (km) | Concentration of importing countries | Ease of doing business ranking |
|----------------------------|---|--------------------------------------|---------------------------------|------------------|--------------------------|--|---|----------------------------|---|--------------------------------------|--------------------------------|
| World | 7,069,648 | -525,997 | 8,310,144 | Tons | 851 | 1 | -21 | 100 | 4,637 | 0.03 | |
| China i | 1,246,453 | 1,027,470 | 971,257 | Tons | 1,283 | 3 | 1 | 17.6 | 3,113 | 0.1 | <u>31</u> |
| United States of America i | 961,620 | 722,293 | 833,087 | Tons | 1,154 | 0 | -2 | 13.6 | 6,735 | 0.13 | <u>6</u> |
| <u>Italy</u> i | 827,226 | 802,380 | 927,808 | Tons | 892 | -4 | -8 | 11.7 | 2,191 | 0.1 | <u>58</u> |
| Chile i | 602,882 | 597,150 | 725,765 | Tons | 831 | 4 | 2 | 8.5 | 10,076 | 0.06 | <u>59</u> |
| New Zealand i | 566,555 | 564,824 | 432,194 | Tons | 1,311 | 6 | 5 | 8 | 11,941 | 0.07 | 1 |
| France i | 433,587 | 332,499 | 381,309 | Tons | 1,137 | -7 | -12 | 6.1 | 2,363 | 0.1 | <u>32</u> |
| South Africa i | 373,954 | 373,615 | 464,388 | Tons | 805 | 0 | -1 | 5.3 | 7,043 | 0.06 | <u>84</u> |
| Poland i | 367,316 | 360,916 | 973,806 | Tons | 377 | 7 | 0 | 5.2 | 1,697 | 0.07 | <u>40</u> |
| Netherlands i | 239,194 | -28,712 | 190,864 | Tons | 1,253 | 8 | 0 | 3.4 | 599 | 0.31 | <u>42</u> |
| Japan i | 132,975 | 122,079 | 35,888 | Tons | 3,705 | 4 | 1 | 1.9 | 2,300 | 0.53 | <u>29</u> |
| Serbia i | 118,559 | 110,066 | 217,001 | Tons | 546 | 0 | -2 | 1.7 | 2,157 | 0.74 | 44 |
| Moldova, Republic of | 108,623 | 108,139 | 254,767 | Tons | 426 | 47 | 42 | 1.5 | 1,459 | 0.98 | <u>48</u> |
| Spain i | 103,662 | -60,953 | 127,076 | Tons | 816 | 0 | -2 | 1.5 | 3,441 | 0.07 | <u>30</u> |
| Belgium i | 93,319 | -6,743 | 204,064 | Tons | 457 | -10 | -9 | 1.3 | 722 | 0.21 | <u>46</u> |
| Turkey i | 89,663 | 89,470 | 256,263 | Tons | 350 | 23 | 19 | 1.3 | 2,733 | 0.13 | <u>33</u> |
| Hong Kong, China i | 83,482 | -168,690 | 68,574 | Tons | 1,217 | 9 | 11 | 1.2 | 941 | 0.95 | <u>3</u> |
| Argentina i | 81,849 | 81,682 | 111,060 | Tons | 737 | 1 | 1 | 1.2 | 7,678 | 0.13 | <u>126</u> |
| Austria i | 62,451 | 28,941 | 98,490 | Tons | 634 | -2 | -5 | 0.9 | 921 | 0.14 | 27 |
| Germany i | 49,657 | -432,517 | 61,471 | Tons | 808 | -8 | -15 | 0.7 | 996 | 0.11 | 22 |
| Portugal i | 43,995 | 8,249 | 69,787 | Tons | 630 | 12 | 14 | 0.6 | 3,708 | 0.21 | <u>39</u> |
| <u>Afghanistan</u> | 43,543 | 40,307 | 67,504 | Tons | 645 | 30 | -40 | 0.6 | 671 | 1 | <u>173</u> |
| Greece i | 43,251 | 35,074 | 89,024 | Tons | 486 | 0 | -3 | 0.6 | 1,306 | 0.43 | <u>79</u> |
| Brazil i | 42,541 | -25,684 | 56,713 | Tons | 750 | 12 | 8 | 0.6 | 11,942 | 0.14 | 124 |
| Azerbaijan į | 40,086 | 39,515 | 96,892 | Tons | 414 | 28 | 24 | 0.6 | 1,832 | 0.84 | 34 |

Agriculture and Rural Development





World consumption of fresh apples 2019/20 (volume)









GENERAL REMARKS AND DISCLAMERS

- 1. Where the EU is listed it should be read as "EU+UK" since 1 February 2020. In a few cases there is a need to check on the content of the slide to distinguish between EU28 and EU27 because upgrade of apps may still be ongoing.
- 2. Due to different timings of data processing in different slides and some other factors, such as the intermediate data carrier and methodologies, some differences on figures referred to similar or almost identical indicators are possible.
- 3. This a working document intended for reflection and analysis not containing any official position of the European Commission.







