



Meeting Future Challenges for the Cherry Industry.



15, 16 & 17 June 2022

Novotel, Collins Street, Melbourne

**Hort
Innovation**
Strategic levy investment

**CHERRY
FUND**

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Export Workshop

📍 MC: Catherine Wall, McKinna et al



9.00	Registration & morning tea	
10.00	Welcome and welcome to country	
10.10	Keynote speakers: Pest management and export MRL compliance in the USA, Greg Pickel, GS Long Northwest Cherries production estimation program & strategies, BJ Thurlby, Northwest Cherries	
11.20	Cherry exports and competitor reports – Wayne Prowse, Fresh Intelligence Consulting	
11.50	TBA	
12.10	Lunch	
1.10	An R&D mission to grow the value of agrifood exports: Ryan McAllister, CSIRO	
1.40	CherryPlus Traceability, Jess Fearnley, NSW Department of Primary Industries	
2.00	Export harvest interval modelling and launch of the AusCherrySure app, Charlotte Brunt, CGA	
2.15	GrowFruit Crop Monitoring App, Michael Crisera, Fruit Growers Victoria	
2.30	Afternoon tea	
3.00	Update on phytosanitary export requirements, including registrations, market access and improvements. Aaron Beutel, Department of Agriculture Water Resources and the Environment.	
3.30	Closed door industry discussion – invitation only	
5.00	Networking drinks	
6.00	Close	

Conference



MC: Catherine Wall



8.00	Registrations	
9.00	Welcome and welcome to country	
9.10	Keynote speakers: Regenerative farming systems used in cherry production, John Kempf, Advancing Eco Agriculture, USA	
10.40	Case study: Regenerative cherry orchard, Chris Hall, Hall Family Orchards	
11.00	Morning tea	
11.30	Domestic sales and marketing: Anna Tu, Hort Innovation	
12.00	TBA	
12.20	Workforce: What to expect this season – Peter Angel, Harvest Trail Information Service	
12.40	Agritourism app and farm gate sales, Jose Gil, Fruit Producers South Australia	
1.00	Lunch	
2.00	Domestic trade: Systems approach and applying the science to strengthen all market pathways, Rieks Van Klinken and Jane Muller, CSIRO	
2.20	Domestic trade: Irradiation, Ben Reilly, Steritech	
2.45	Effects of rain shelters on microclimate, tree water use and fruit quality, Cameron Stone, University of Tasmania	
3.05	Afternoon tea	
3.35	Nitrogen use efficiencies, Nigel Swarts, University of Tasmania	
3.55	Effects of training systems on light interception and penetration, yield and quality, Prof. Dugald Close, University of Tasmania	
4.15	Mechanical pollination, Alastair Gracie, University of Tasmania	
4.35	Case study: Carbon neutral farming and marketing, James Robson, Ross Hill Wines and cherry grower	
5.00	Close	

6.30

Industry Dinner, Hotel Windsor



Export pathways and tech field day



10.00 Bus departs Novotel
Presentation during bus drive: TBA



11.00 Steritech Irradiation facility tour
Onsite machinery demo: Orchard seed drills for conservation
and soil building, Guy Fordham, Carrfields



12.00 Lunch



1.00 Bus departs Steritech for freight forwarder
Presentation during bus drive: TBA



1.30 Freight forwarder to give demonstration of fumigation,
phytosanitary inspections and known consignor processes
Onsite tech demo



2.30 Bus departs for Novotel



3.00 Arrive Novotel

