



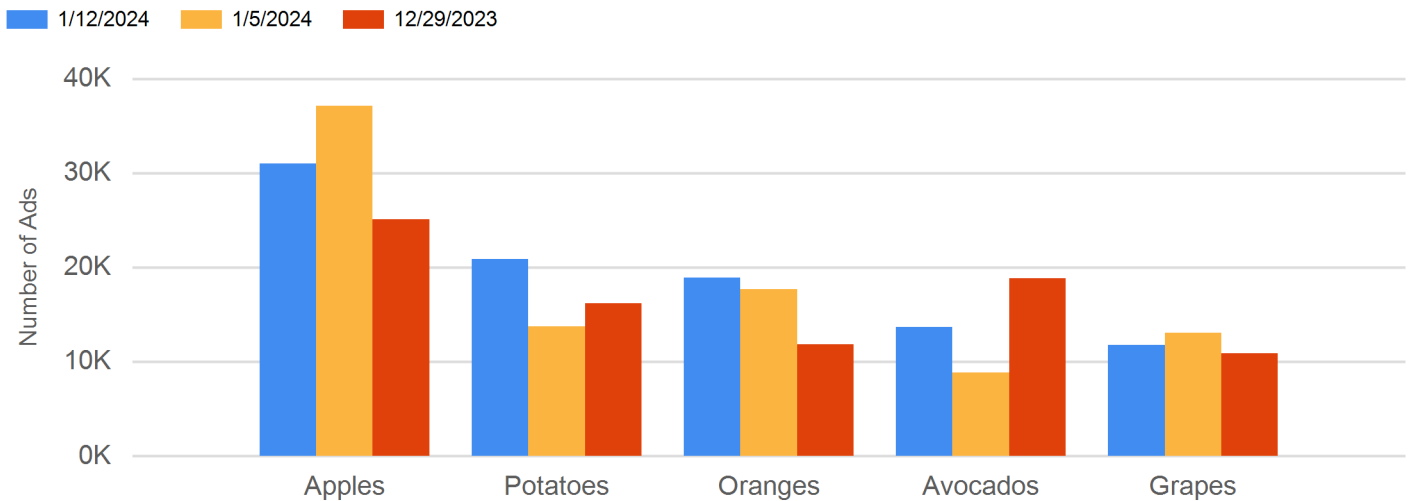
## Advertised Prices for Specialty Crops Products at Major Retail Supermarket Outlets ending during the period of 1/6/2024 to 1/18/2024

As can be expected there was an 8% decrease in ads this week compared to last week which is normal for this time of year. Business typically drops off and this year was know exception. However, with the football playoffs upon us and the Super Bowl around the corner, there will likely an increase of ads for party essentials. Fans across the country are gearing up to cheer on their favorite teams, turning their living rooms into festive arenas. Be on the lookout for items like avocados and fruit & vegetable trays in the upcoming weeks.

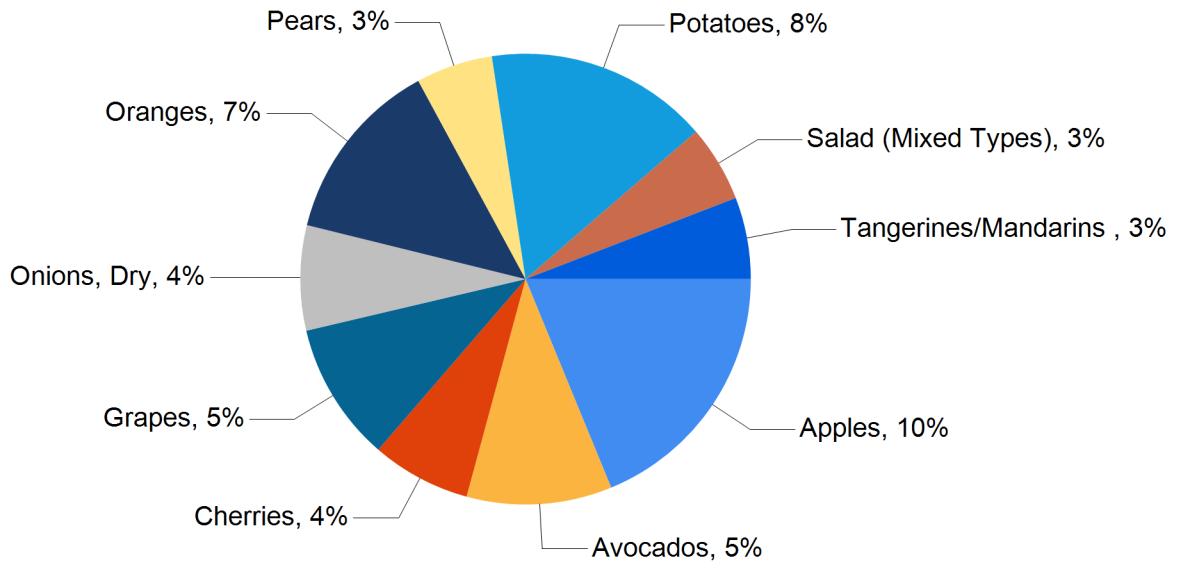
Total ad numbers this week were 286,663, a 8% decrease from last week's total of 312,365. The total for the same week last year was 1% lower than for this year. The total number of ads broken out by commodity groups: fruit 156074 (55% of all ads), onions and potatoes 30,914 (11%), vegetables 93,911 (33%), herbs 3,212, ornamentals 1356, and hemp 4378. The number of ads for organic produce was 55,751, 19% of total ads.

According to the latest market analysis, the most popular and widely promoted products this week were: Apples, potatoes, oranges, avocados, and grapes. Some common factors between them include their nutritional value, versatility, availability, and taste.

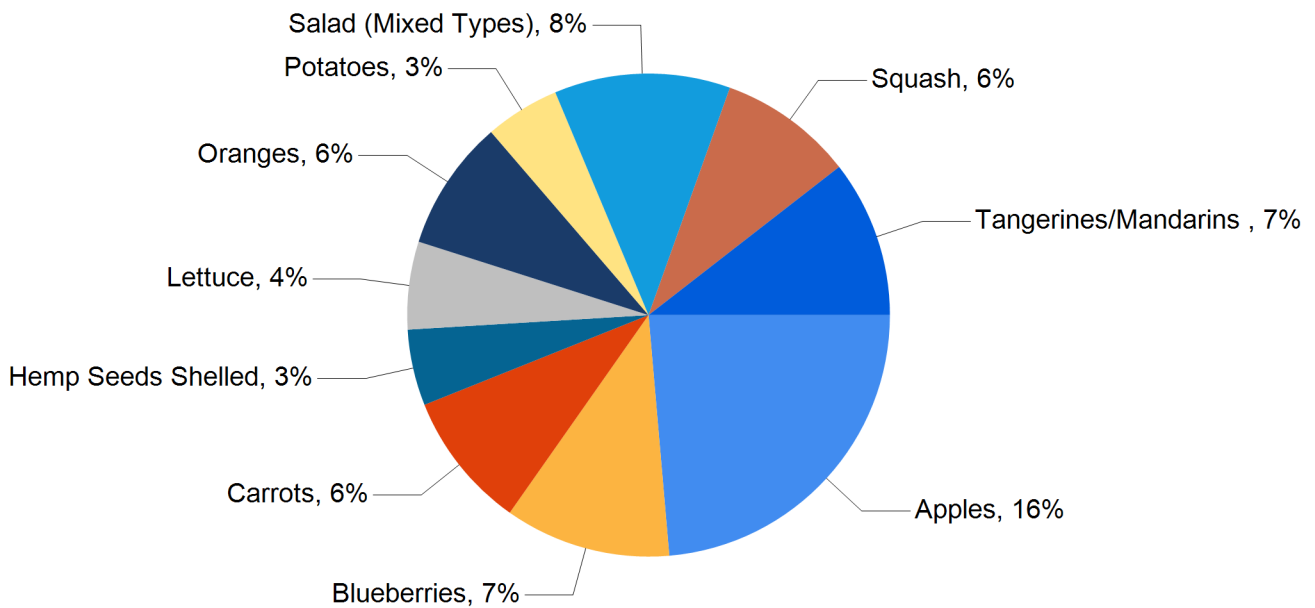
### Top 5 Commodities Featured This Week



### Top 10 Commodities as Percentage of Total Conventional Ads

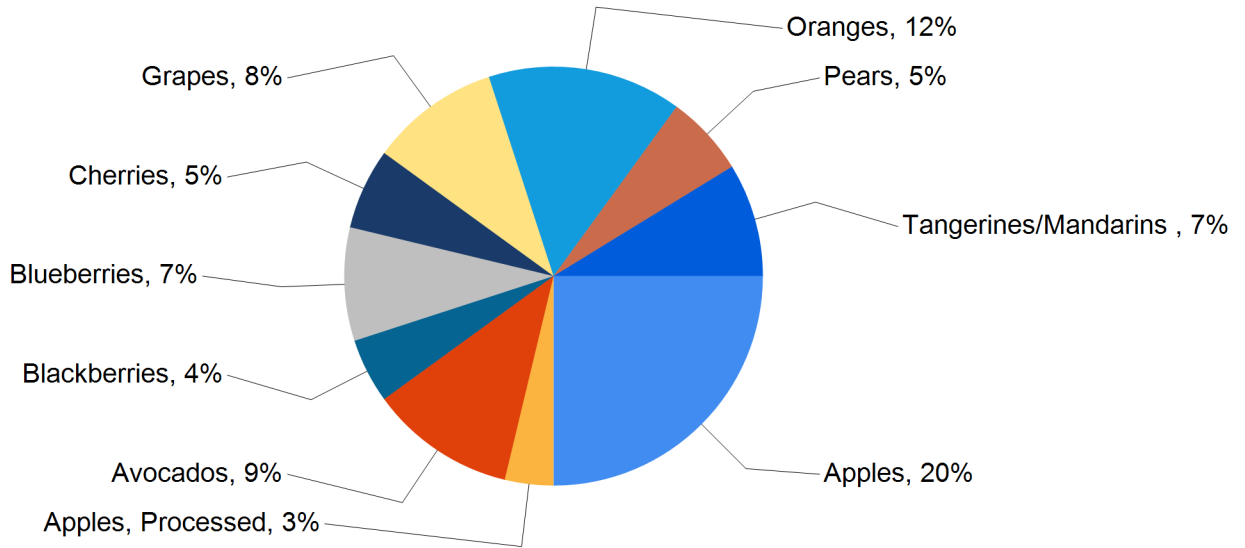


### Top 10 Commodities as Percentage of Total Organic Ads

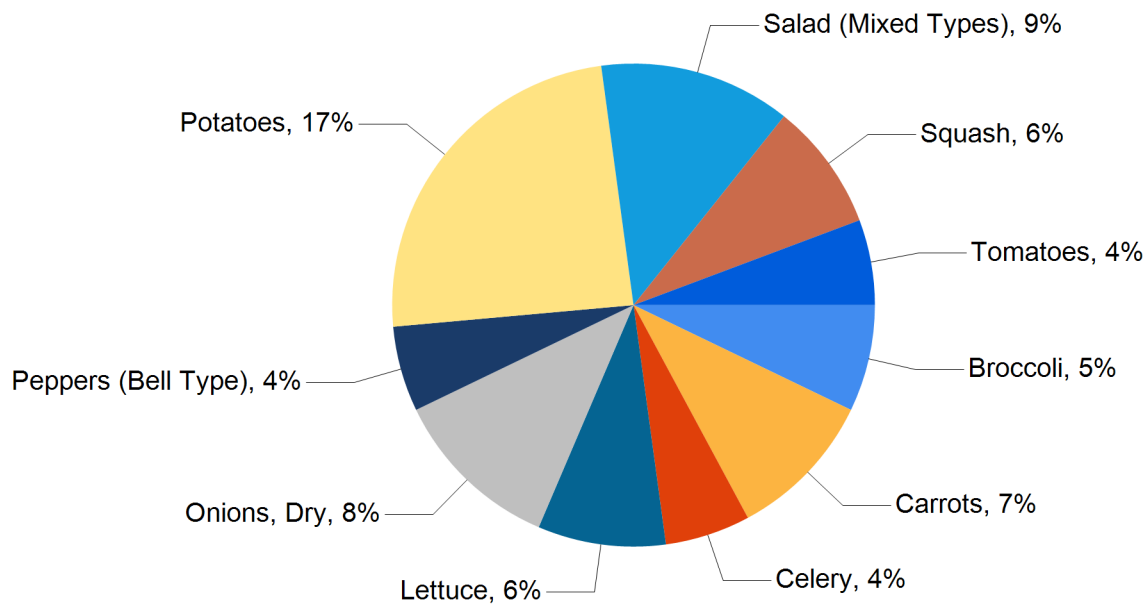


Wtd Avg - Simple weighted average

### Top 10 Fruits as Percentage of Total Fruit Ads



### Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes



Wtd Avg - Simple weighted average

**NATIONAL CONVENTIONAL SUMMARY**  
 (not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	per lb	567	1.63	901	1.94		
Apples	Braeburn	per lb	177	1.46	136	1.35	32	1.00
Apples	Empire	3 lb bag	105	3.91				
Apples	Empire	5 lb bag	54	2.99	244	3.77		
Apples	Empire	per lb	9	0.79				
Apples	Envy	per lb	1,095	2.01	1,292	1.98		
Apples	Fuji	2 lb bag	133	2.36	175	2.03	133	2.50
Apples	Fuji	3 lb bag	861	2.97	305	3.52	484	3.74
Apples	Fuji	5 lb bag	13	5.99	115	4.99	92	4.99
Apples	Fuji	per lb	1,597	1.49	1,443	1.26	1,047	1.50
Apples	Gala/Royal Gala	2 lb bag	202	2.52	133	2.36	199	2.81
Apples	Gala/Royal Gala	3 lb bag	1,299	3.33	2,669	2.43	2,291	3.66
Apples	Gala/Royal Gala	5 lb bag	1,009	4.06	363	4.47	424	5.37
Apples	Gala/Royal Gala	per lb	1,452	1.32	2,460	1.21	1,182	1.57
Apples	Ginger Gold	2 lb bag	92	2.60				
Apples	Golden Delicious	2 lb bag	53	2.75	99	2.50	133	2.50
Apples	Golden Delicious	3 lb bag	266	3.26	106	3.27	330	3.60
Apples	Golden Delicious	5 lb bag	949	3.99			92	4.99
Apples	Golden Delicious	per lb	95	1.16	254	1.55	36	1.30
Apples	Granny Smith	2 lb bag	156	2.38	133	2.36	133	2.50
Apples	Granny Smith	3 lb bag	217	2.99	101	3.74	328	4.14
Apples	Granny Smith	5 lb bag	13	5.99	115	4.99		
Apples	Granny Smith	per lb	1,079	1.47	922	1.43	1,289	1.84
Apples	Honeycrisp	2 lb bag	569	3.75				
Apples	Honeycrisp	3 lb bag	1,127	4.83	554	4.01	36	3.99
Apples	Honeycrisp	5 lb bag	8	5.99				
Apples	Honeycrisp	per lb	5,032	1.80	3,704	1.76	2,602	2.07
Apples	Jazz	per lb	10	1.99				
Apples	Jonagold	3 lb bag	10	2.99	30	3.98	6	3.59
Apples	Jonagold	per lb	26	1.24	239	1.26		
Apples	Jonathan	3 lb bag	66	3.34			25	3.53
Apples	Jonathan	per lb	9	0.79	9	0.99		
Apples	McIntosh	2 lb bag	19	2.99			19	2.50

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	McIntosh	3 lb bag	259	3.14	217	3.08	347	4.14
Apples	McIntosh	per lb	8	1.19	1,965	1.29	334	1.42
Apples	OPAL	per lb	10	1.61	6	1.48		
Apples	Pink Lady/Cripps Pink	2 lb bag	34	1.95	34	1.95		
Apples	Pink Lady/Cripps Pink	3 lb bag	255	2.99	185	5.49		
Apples	Pink Lady/Cripps Pink	per lb	803	1.04	1,270	1.34	610	1.45
Apples	Red Delicious	2 lb bag	176	2.63	107	2.50	152	2.50
Apples	Red Delicious	3 lb bag	727	3.61	265	3.24	1,164	4.00
Apples	Red Delicious	5 lb bag	1,008	3.94	264	3.79	169	5.47
Apples	Red Delicious	per lb	518	1.05	822	1.30	190	1.53
Apples	Rome	per lb	19	1.49				
Apples, Processed	Juice	128 oz (1 gallon)	38	6.99	8	6.99	62	5.91
Apples, Processed	Juice	64 oz (1/2 gallon)	3,462	2.72	2,202	2.52	4,448	2.10
Apples, Processed	Juice	96 oz (3/4 gallon)	200	3.01	53	4.71		
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	197	6.99	455	6.96		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	268	2.99	383	5.38	348	2.19
Avocados	Hass	each	7,924	0.99	4,946	1.24	9,124	0.99
Avocados	Hass	per lb	7	1.50			16	0.99
Avocados	Hass-Marked Extra Large	each	166	1.94	189	2.07		
Avocados	Hass-Marked Large	each	1,787	1.19	654	1.36		
Avocados	Hass-Marked Medium	each	1,814	0.84	903	1.19		
Avocados	Hass-Marked Small	each	129	0.51	141	0.43		
Avocados	Various Greenskin Marked Large	each	70	1.53				
Avocados	Various Greenskin Varieties	each	395	2.50	368	2.50	445	1.91
Avocados	Various Greenskin Varieties	per lb	31	0.97			66	3.99
Bananas		per lb	598	0.57	892	0.49	564	0.64
Blackberries		5.6-6 oz package	5,454	2.59	3,503	3.19	8,777	2.50
Blueberries		1 pint (11-12 oz cntr w/ lid)	3,182	3.29	5,117	3.53		
Blueberries		18 oz package	996	5.70	858	6.24	1,842	4.43
Blueberries		6 oz package	1,967	2.94	1,803	2.70	3,142	2.80
Cantaloupes		each	3,761	3.22	3,200	3.14	1,955	3.25
Cantaloupes		per lb	265	0.79	366	0.74	74	0.89
Cherries	Red Varieties	per lb	8,425	5.19	6,180	5.69	9,364	4.91
Clementines		2 lb bag	197	3.96	336	4.17	280	3.61
Clementines		3 lb bag	2,908	4.33	2,416	4.20	1,075	5.14
Clementines		5 lb bag	188	5.74				
Clementines		per lb	94	5.49				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Grapefruit	RED	5 lb bag	310	5.78	2,180	4.33	2,363	6.06
Grapefruit	RED	each	1,932	1.47	2,584	1.21	1,423	1.45
Grapefruit	RED	per lb	68	0.90	700	1.12	219	1.02
Grapes	Black Seedless	per lb	629	2.90	1,673	2.47	1,880	2.71
Grapes	Red Globe Seeded Type	per lb	430	3.38	690	2.99	17	2.32
Grapes	Red Seedless	per lb	3,818	2.91	2,961	2.67	4,046	2.73
Grapes	White Seedless Type	per lb	6,921	2.52	7,768	2.42	4,050	2.85
Honeydews		each	901	4.00	843	4.38	363	4.05
Kiwifruit	Hayward	1-lb containers with lids	241	3.99	17	4.99		
Kiwifruit	Hayward	2-lb containers with lids	188	4.99	1,668	5.92		
Kiwifruit	Hayward	each	564	0.63	368	0.70	1,000	0.45
Kiwifruit	Yellow Flesh	1-lb containers with lids	32	4.99	556	4.21		
Kiwifruit	Yellow Flesh	2-lb containers with lids	72	7.99				
Kiwifruit	Yellow Flesh	each	2	0.89				
Lemons		1 lb bag	41	2.99	494	2.66		
Lemons		2 lb bag	2,232	4.06	160	3.55	4,430	3.38
Lemons		each	1,278	0.53	3,210	0.77	1,323	0.52
Lemons		per lb	46	0.99	99	1.23	28	0.99
Limes		each	913	0.46	1,082	0.35	1,217	0.35
Limes		per lb	210	1.14	116	0.89	7	1.29
Mangoes	Round Varieties	each	124	1.50	412	1.47		
Mangoes	Round Varieties Marked Extra Large	each	362	1.94	61	3.50		
Mangoes	Round Varieties Marked Large	each	13	2.42	436	1.91		
Mangoes	Round Varieties Marked Medium	each	7	1.50				
Mangoes	Yellow Varieties Marked Medium	each	6	1.50				
Nectarines	Various Yellow Flesh Varieties	per lb	444	2.96	336	3.60	1,812	2.98
Oranges	Navel	3 lb bag	1,619	4.21	1,599	4.21	3,461	4.10
Oranges	Navel	4 lb bag	1,649	5.02	1,771	4.13	2,686	4.69
Oranges	Navel	8 lb bag	420	8.31	2,443	7.78	136	6.95
Oranges	Navel	each	2,592	0.93	2,032	1.06	2,724	0.95
Oranges	Navel	per lb	2,183	1.18	3,069	1.20	2,601	1.22
Oranges	Navel, Cara Cara	3 lb bag	5,658	4.16	2,079	4.59		
Oranges	Navel, Cara Cara	4 lb bag	6	4.99				
Oranges	Navel, Cara Cara	each	982	1.06	991	1.09		
Oranges	Navel, Cara Cara	per lb	478	1.50	786	1.35		
Oranges	Valencia	4 lb bag	42	3.99	2	3.99		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Oranges	Valencia	per lb	9	0.50			66	1.39
Papaya	Maradol/Tainung Types	per lb	996	0.96	2,258	1.23	1,126	1.14
Papaya	Solo Type	each	11	4.99				
Papaya	Solo Type	per lb	58	0.80	102	1.70	23	1.47
Peaches	Various Yellow Flesh Varieties	per lb	572	3.06	334	3.59	2,084	2.85
Pears	Bartlett	2 lb bag	29	3.49				
Pears	Bartlett	per lb	2,083	1.68	5,973	1.60	1,704	1.85
Pears	Bosc	per lb	2,043	1.66	4,222	1.45	2,557	1.86
Pears	D'Anjou	per lb	2,358	1.68	3,728	1.57	2,732	1.81
Persimmons		per lb	9	3.16				
Pineapples		each	3,571	2.72	6,080	2.41	4,215	2.42
Pineapples		per lb	381	0.86	471	0.69	169	0.75
Plums		per lb	11	2.99			62	2.49
Pomegranates		each	802	2.20	565	2.44	649	2.32
Pomegranates		per lb	53	2.72	38	2.91		
Prunes		per lb	16	3.74			16	3.64
Raspberries		6 oz package	2,305	3.02	3,088	2.78		
Strawberries		1 lb package	2,733	3.61	4,174	3.56	4,072	3.48
Tangerines/Mandarins		2 lb bag	902	4.62	382	3.50	754	4.98
Tangerines/Mandarins		3 lb bag	4,360	4.22	2,750	4.70	1,160	4.75
Tangerines/Mandarins		5 lb package	352	6.99	646	7.03	303	4.97
Tangerines/Mandarins		each	1,206	1.24			2,401	1.83
Tangerines/Mandarins		per lb	106	2.76	385	2.04	1,166	3.33
Watermelons	Red Flesh Seedless Miniature	each	702	4.70	837	4.57	245	3.97
Watermelons	Red Flesh Seedless Type	per lb	19	0.99			42	0.69

**Potatoes & Onions**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	427	2.01	128	1.79	238	2.81
Onions, Dry	RED	per lb	531	1.29	654	1.12	785	1.36
Onions, Dry	WHITE	per lb	610	1.34	2,107	1.21	1,162	0.81
Onions, Dry	YELLOW	10 lb bag	8	4.99	9	5.99		
Onions, Dry	YELLOW	2 lb bag	540	1.84	668	1.79	123	1.49
Onions, Dry	YELLOW	3 lb bag	2,235	2.12	2,628	2.62	1,730	2.79
Onions, Dry	YELLOW	per lb	973	0.72	526	0.88	1,074	0.95
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	33	2.02	112	1.81		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2,400	3.64	809	4.22	1,747	2.71
Onions, Dry	YELLOW MARKED SWEET	per lb	1,149	1.35	2,052	1.26	2,245	1.26
Potatoes	ROUND RED	3 lb bag	608	4.94	229	4.44	323	3.12
Potatoes	ROUND RED	5 lb bag	4,770	4.19	1,703	3.81	1,469	3.86
Potatoes	ROUND RED	per lb	259	0.94	199	0.84	890	1.09
Potatoes	ROUND WHITE	5 lb bag	499	4.52	355	2.94	181	2.61
Potatoes	ROUND WHITE	per lb	94	0.97	96	0.91		
Potatoes	RUSSET	10 lb bag	469	3.07	657	4.15	95	4.38
Potatoes	RUSSET	3 lb bag	7	1.79	29	1.50	40	3.34
Potatoes	RUSSET	5 lb bag	2,879	2.48	3,347	3.05	5,711	2.89
Potatoes	RUSSET	8 lb bag	1,212	3.71	511	4.20	1,024	4.05
Potatoes	RUSSET	per lb	2,818	0.93	2,585	0.88	287	1.07
Potatoes	YELLOW TYPE	10 lb bag	8	2.99	8	2.99	8	3.99
Potatoes	YELLOW TYPE	3 lb bag	593	4.76	169	4.68	267	3.29
Potatoes	YELLOW TYPE	5 lb bag	4,669	3.99	1,954	3.81	1,091	3.74
Potatoes	YELLOW TYPE	per lb	122	1.09	134	1.26	262	1.25

**Vegetables**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	370	2.96	1,149	2.85		
Asparagus	GREEN	per lb	20	4.00	669	2.70	390	3.40
Beans	ROUND GREEN TYPE	12 oz bag	523	2.19	650	3.39		
Beans	ROUND GREEN TYPE	per lb	164	2.11	562	2.04	2,148	1.82
Beets		per bunch	62	1.93	31	2.58	171	1.37
Beets		per lb	87	0.89	179	0.84	133	0.91
Bok Choy		per lb	14	0.79	15	0.65	63	0.99
Broccoli		per bunch	1,644	2.98	612	2.61		
Broccoli		per lb	466	2.06	133	0.91	134	1.83
Broccoli	BABY HYBRID TYPE	per bunch	19	2.99	20	2.99	46	3.50
Broccoli	BABY HYBRID TYPE	per lb	35	2.49				
Broccoli	CROWN CUT	per lb	2,856	1.78	2,648	1.70	573	1.93
Brussels Sprouts		1 lb bag	275	2.00	2,271	2.98		
Brussels Sprouts		12 oz bag	413	2.00	346	3.00		
Brussels Sprouts		per lb	261	2.51	674	2.38	573	2.58
Cabbage	ROUND GREEN TYPE	per lb	3,821	0.66	2,107	0.73	2,790	0.72
Cactus Leaf (Nopales)		per lb	180	0.89	37	0.83	62	1.13

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Carrots		1 lb bag	58	1.13	267	1.16	131	0.83
Carrots		2 lb bag	928	1.62	371	1.90	224	1.59
Carrots		5 lb film bag	271	2.89	652	3.36		
Carrots		per lb	142	0.72	106	0.71	159	0.61
Carrots	BABY PEELED	1 lb bag	3,316	1.33	2,982	1.29	2,469	1.23
Carrots	BABY PEELED	2 lb bag	633	2.23	348	2.35	1,468	2.25
Carrots	BABY PEELED	per lb	188	0.99				
Cauliflower		each	1,274	2.71	1,206	3.31	557	3.23
Cauliflower		per lb	994	1.69	271	1.50	346	2.21
Celery		each	1,805	1.48	2,883	1.25	316	1.26
Celery		per lb	36	0.99			6	1.29
Celery	HEARTS	per package	2,404	3.00	1,232	2.90		
Chayote		each	68	0.47	104	0.53	160	0.44
Chayote		per lb	156	1.01	45	1.05	106	0.77
Chinese Cabbage		per lb	43	0.48	65	0.57	142	0.69
Cilantro		per bunch	3,050	0.86	1,661	0.52	489	0.52
Collards		1 lb bag	77	2.54	131	2.82	646	2.35
Collards		per lb	52	1.40			46	0.99
Corn-Sweet		each	280	0.51	441	0.64	385	0.51
Corn-Sweet		trays 4-5 ears film wrapped	197	5.00	285	4.87		
Cucumbers		each	2,835	0.73	4,876	0.69	4,043	0.73
Cucumbers	LONG SEEDLESS - Greenhouse	each	193	1.63	1,080	1.71	866	1.31
Eggplant		each	11	2.50	347	1.40	91	0.79
Eggplant		per lb	160	1.72	983	1.58	1,260	1.26
Garlic		per lb	15	4.99				
Garlic		per sleeve	607	1.39	325	1.73	123	1.62
Jalapeno Peppers		per lb	2,199	1.34	2,591	1.35	553	1.15
Kale		1 lb bag	92	2.70	41	3.00	646	2.35
Kale		per bunch	76	0.98	143	1.13	333	1.48
Kale		per lb	52	1.40			46	0.99
Lettuce	Boston	each	8	1.49	16	0.99	9	1.50
Lettuce	Green Leaf	each	331	1.96	626	1.52	293	1.79
Lettuce	Iceberg	each	2,982	1.33	2,983	1.39	531	1.85
Lettuce	Iceberg	per lb	45	1.00				
Lettuce	Red Leaf	each	282	1.93	502	1.51	229	1.89
Lettuce	Romaine	each	353	2.39	351	1.36	317	2.05
Lettuce	Romaine	per lb	54	1.49	22	1.49		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Lettuce	Romaine (Hearts)	3 count	1,643	3.17	1,797	3.24	2,381	3.35
Mixed Mini Sweet Peppers		1 lb package	408	3.80	1,443	3.39	2,105	3.74
Mushrooms	CREMINI	8 oz package	266	2.35	663	2.38		
Mushrooms	PORTOBELLA	6 oz package	8	3.00	74	3.49		
Mushrooms	PORTOBELLA	8 oz package	75	2.83			101	2.68
Mushrooms	PORTOBELLA	per lb	7	1.99	16	3.12		
Mushrooms	WHITE	12 oz tray wrapped	306	2.64				
Mushrooms	WHITE	8 oz package	2,239	2.13	1,910	2.25	2,554	2.16
Mushrooms	WHITE	per lb	213	1.22	17	3.99		
Mustard		1 lb bag	3	3.50	78	2.99		
Onions, Green		per bunch	1,096	0.81	1,219	0.76	288	0.63
Peppers (Bell Type)	GREEN	each	2,195	0.83	4,523	0.69	3,397	0.73
Peppers (Bell Type)	GREEN	per lb	435	1.49	540	1.30	648	1.65
Peppers (Bell Type)	ORANGE - Greenhouse	each	13	2.00			149	1.37
Peppers (Bell Type)	ORANGE	each	595	1.79	413	1.64	2,578	1.37
Peppers (Bell Type)	RED - Greenhouse	each	13	2.00			421	1.38
Peppers (Bell Type)	RED	each	1,013	1.44	1,214	1.28	3,004	1.38
Peppers (Bell Type)	RED	per lb	49	2.94	98	2.69	264	2.22
Peppers (Bell Type)	YELLOW - Greenhouse	each	13	2.00			149	1.41
Peppers (Bell Type)	YELLOW	each	595	1.79	431	1.66	2,694	1.41
Radishes		1 lb bag	334	1.17	78	1.29	311	1.13
Radishes		per bunch	676	0.82	675	0.91	228	0.66
Salad (Mixed Types)		10-12 oz package	3,565	2.76	2,848	2.65	2,222	3.14
Salad (Mixed Types)		5-9 oz package	2,938	3.12	3,304	2.79	4,287	3.16
Serrano Peppers		per lb	304	1.04	308	0.97	16	1.84
Spinach		per bunch	33	1.29	85	1.38	66	1.89
Spinach	FLAT TYPE	1 lb package	7	2.50	185	6.99		
Spinach	FLAT TYPE	5-7 oz package	253	2.74	115	2.50		
Spinach	FLAT TYPE	8-10 oz package	2,824	1.51	792	2.43		
Squash	Acorn	per lb	101	1.07	686	0.93	1,132	0.92
Squash	Butternut	per lb	120	1.03	2,727	0.73	1,134	0.92
Squash	GREY	per lb	171	0.74	380	0.97	325	0.87
Squash	Kabocha	per lb	106	0.82	116	1.06		
Squash	Spaghetti	per lb	264	1.31	2,965	0.75	1,141	0.92
Squash	Yellow Crookneck/Straightneck	per lb	1,499	1.62	1,918	1.59	1,906	1.13
Squash	Zucchini	per lb	1,574	1.63	2,708	1.67	2,735	1.26
Sweet Potatoes		3 lb bag	11	2.49	203	2.99		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Sweet Potatoes		per lb	868	1.12	1,359	0.97	1,033	1.08
Tomatillos		per lb	171	1.13	167	1.02	602	0.74
Tomatoes		per lb	321	2.08	669	2.12	2,399	1.97
Tomatoes	Cherry Type	1 pint package	63	2.99	24	2.99	24	2.99
Tomatoes	Cherry Type	10 oz package	155	2.73	163	2.99		
Tomatoes	GRAPE TYPE	1 pint package	109	3.41	354	2.78	1,196	2.76
Tomatoes	GRAPE TYPE	10 oz package	1,089	2.74	1,402	2.83	1,914	2.96
Tomatoes	Plum Type (Roma)	per lb	266	1.30	321	1.50	2,734	1.36
Tomatoes	VINE RIPES	per lb	237	2.40	1,938	1.98	832	2.26
Tomatoes	VINE RIPES - Greenhouse	per lb	425	2.06	771	1.69	284	2.26
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	22	2.83	99	2.25		
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1,963	2.25	1,659	2.12	2,522	2.13
Turnip Tops		1 lb bag	18	3.50	78	2.99		

**Other Specialty Crop Items**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	187	20.99				
Hemp (Seed) Oil		8 oz	208	15.79				
Hemp Protein		16 oz	172	16.50	606	15.78	52	22.99
Hemp Seeds Shelled		16 oz	113	16.92	373	12.64	109	9.49
Hemp Seeds Shelled		8 oz	966	8.85	1,234	8.61		

**Seasonal Items**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	6 inch pot	73	12.99			90	6.99
Ornamentals	Daffodils	bunched 5s	287	3.99				
Ornamentals	Rose, Hybrid Tea	6 inch pot	24	8.99				
Ornamentals	Rose, Hybrid Tea	bunched 12s	92	21.25	680	12.60	344	11.07
Ornamentals	Tulips	6 inch pot	68	5.00	1,052	7.19		
Ornamentals	Tulips	bunched 10s	801	8.54	779	8.05	781	7.86

Wtd Avg - Simple weighted average



### REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>														
Apples	Ambrosia	per lb	1.29	8	1.29		1.29 - 1.49	77	1.46		0.99 - 1.49	267	1.45	
Apples	Braeburn	per lb									0.97 - 1.49	177	1.46	
Apples	Empire	3 lb bag									3.00 - 3.99	105	3.91	
Apples	Empire	5 lb bag	2.99	54	2.99									
Apples	Empire	per lb	0.79	9	0.79									
Apples	Envy	per lb	1.79 - 2.69	35	2.41		2.69	228	2.69		0.99 - 2.49	480	1.31	
Apples	Fuji	2 lb bag					2.50	73	2.50		2.50	22	2.50	
Apples	Fuji	3 lb bag	2.00 - 2.99	245	2.75		2.99 - 3.88	53	3.28		1.99 - 3.00	357	2.91	
Apples	Fuji	5 lb bag									5.99	13	5.99	
Apples	Fuji	per lb	0.79 - 1.99	335	1.48		1.48 - 1.99	493	1.94		0.79 - 1.48	332	1.18	
Apples	Gala/Royal Gala	2 lb bag	2.99	19	2.99		2.50 - 2.99	123	2.61		2.50	22	2.50	
Apples	Gala/Royal Gala	3 lb bag	2.99	185	2.99		2.50 - 3.99	486	3.83		1.99 - 3.99	465	3.17	4
Apples	Gala/Royal Gala	5 lb bag	3.99	175	3.99		3.99 - 4.99	279	4.00		3.99 - 5.99	435	4.14	
Apples	Gala/Royal Gala	per lb	0.79 - 1.99	454	1.53		0.69 - 1.99	181	1.68		0.88 - 3.99	353	1.31	
Apples	Ginger Gold	2 lb bag	2.99	19	2.99		2.50	73	2.50					
Apples	Golden Delicious	2 lb bag					2.99	27	2.99		2.50	22	2.50	
Apples	Golden Delicious	3 lb bag					2.50 - 3.29	61	2.93		2.00 - 3.99	165	3.24	
Apples	Golden Delicious	5 lb bag	3.99	175	3.99		3.99	277	3.99		3.99	383	3.99	
Apples	Golden Delicious	per lb	0.79 - 1.69	79	1.13									
Apples	Granny Smith	2 lb bag					2.50	96	2.50		2.50	22	2.50	
Apples	Granny Smith	3 lb bag	2.99	185	2.99		2.99	32	2.99					
Apples	Granny Smith	5 lb bag									5.99	13	5.99	
Apples	Granny Smith	per lb	1.19 - 1.99	443	1.59		0.69 - 1.99	93	1.58		0.99 - 1.49	227	1.08	
Apples	Honeycrisp	2 lb bag	3.99	74	3.99		3.99	366	3.99		1.99	39	1.99	
Apples	Honeycrisp	3 lb bag	4.99	75	4.99		2.88 - 4.99	955	4.97		1.99 - 3.99	74	3.21	
Apples	Honeycrisp	5 lb bag									5.99	8	5.99	
Apples	Honeycrisp	per lb	0.99 - 2.49	273	1.73		0.69 - 1.99	1212	1.92		0.99 - 3.49	1035	1.86	2
Apples	Jazz	per lb	1.99	10	1.99									
Apples	Jonagold	3 lb bag									2.99	10	2.99	
Apples	Jonagold	per lb	0.79	9	0.79						1.29	9	1.29	
Apples	Jonathan	3 lb bag									2.50 - 2.99	32	2.65	
Apples	Jonathan	per lb	0.79	9	0.79									
Apples	McIntosh	2 lb bag	2.99	19	2.99									
Apples	McIntosh	3 lb bag	2.00	60	2.00		2.99 - 3.29	33	3.02		2.50 - 3.99	160	3.60	
Apples	McIntosh	per lb	1.19	8	1.19									
Apples	Pink Lady/Cripps Pink	3 lb bag									2.99	255	2.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Apples	Pink Lady/Cripps Pink	per lb	0.79 - 1.29	40	0.89					0.99 - 1.79	341	1.11		
Apples	Red Delicious	2 lb bag	2.99	19	2.99		2.50 - 2.99	131	2.60	2.50	22	2.50		
Apples	Red Delicious	3 lb bag					2.50 - 3.99	473	3.85	2.00 - 3.99	130	3.30		
Apples	Red Delicious	5 lb bag	2.99 - 4.99	234	3.78		3.99	277	3.99	3.99	383	3.99		
Apples	Red Delicious	per lb	0.79 - 1.49	106	1.11		0.99 - 1.48	83	1.30	0.59 - 0.99	37	0.91		
Apples	Rome	per lb	1.49	19	1.49									
Apples, Processed	Juice	128 oz (1 gallon)	6.99	38	6.99									
Apples, Processed	Juice	64 oz (1/2 gallon)	1.99 - 5.79	1051	3.30		2.49 - 3.49	629	2.55	1.50 - 3.49	316	2.54		
Apples, Processed	Juice	96 oz (3/4 gallon)	3.99	37	3.99									
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99	183	6.99	100	6.99	14	6.99	100				
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)								2.79 - 3.99	81	3.40		
Avocados	Hass	each	0.59 - 3.00	2162	1.02		0.50 - 2.99	3742	1.00	0.49 - 2.00	1074	0.66		
Avocados	Hass-Marked Extra Large	each	1.50	22	1.50					0.99 - 1.50	66	1.42		
Avocados	Hass-Marked Large	each	1.00 - 2.22	221	1.67					0.77 - 1.50	238	1.11		
Avocados	Hass-Marked Medium	each					0.67	463	0.67	0.49 - 0.79	603	0.66		
Avocados	Hass-Marked Small	each					0.99	10	0.99	0.50 - 1.49	33	0.83		
Avocados	Various Greenskin Marked Large	each	1.49	54	1.49					1.66	16	1.66		
Avocados	Various Greenskin Varieties	each					2.50	366	2.50					
Avocados	Various Greenskin Varieties	per lb					0.98	31	0.98					
Bananas		per lb	0.47 - 0.59	172	0.55		0.25	31	0.25	0.48	8	0.48		
Blackberries		5.6-6 oz package	1.67 - 3.99	523	3.10		1.67 - 3.99	1956	2.25	1.50 - 3.50	1377	2.72		
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.49 - 4.99	955	3.39		2.50 - 4.49	1426	2.92	2.99 - 4.99	519	3.50		
Blueberries		18 oz package					4.98	187	4.98					
Blueberries		6 oz package	3.33 - 3.50	148	3.34		2.50 - 3.34	517	2.98	2.00 - 5.99	310	2.64		
Cantaloupes		each	1.99 - 3.99	1127	3.12		0.88 - 3.50	1497	3.33	2.99 - 3.99	490	3.46		
Cherries	Red Varieties	per lb	3.99 - 7.99	1225	5.57		3.98 - 6.99	2587	4.99	3.99 - 6.99	1480	5.34		
Clementines		2 lb bag	3.99 - 4.99	24	4.78		3.99	9	3.99	3.99	66	3.99		
Clementines		3 lb bag	3.49 - 5.99	537	4.18		3.79 - 5.99	675	4.76	3.99 - 5.99	192	4.43		
Grapefruit	RED	5 lb bag	5.99	183	5.99		5.99	51	5.99	4.99 - 5.99	29	5.44		
Grapefruit	RED	each	0.99 - 1.99	1220	1.38		0.99 - 1.50	179	1.16	1.00 - 2.49	164	2.11		
Grapefruit	RED	per lb								0.99 - 1.49	35	1.16		
Grapes	Black Seedless	per lb	1.99 - 2.99	139	2.48		2.49 - 3.99	141	3.16	2.49 - 2.79	158	2.57		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Grapes	Red Globe Seeded Type	per lb					1.98 - 3.49	392	3.39					
Grapes	Red Seedless	per lb	1.99 - 3.99	754	2.65		2.48 - 2.99	1406	2.97		1.79 - 3.99	386	2.87	
Grapes	White Seedless Type	per lb	1.69 - 3.99	1262	2.34		1.69 - 3.99	2474	2.77		1.69 - 3.99	1383	2.06	
Honeydews		each	3.49 - 4.99	400	3.83		3.00 - 4.99	146	3.72		3.99 - 4.99	313	4.35	
Kiwifruit	Hayward	1-lb containers with lids									3.99	199	3.99	
Kiwifruit	Hayward	2-lb containers with lids									4.99	188	4.99	
Kiwifruit	Hayward	each	0.25 - 1.50	317	0.57		0.80	12	0.80		0.28 - 1.00	171	0.77	
Kiwifruit	Yellow Flesh	1-lb containers with lids	4.99	32	4.99									
Kiwifruit	Yellow Flesh	2-lb containers with lids	7.99	32	7.99									
Kiwifruit	Yellow Flesh	each					0.89	2	0.89					
Lemons		1 lb bag	2.99	35	2.99									
Lemons		2 lb bag	3.99 - 4.99	340	4.44		2.99 - 4.19	571	3.95		2.50 - 4.99	754	3.93	
Lemons		each	0.34 - 0.83	171	0.66		0.49 - 0.79	411	0.54		0.33 - 0.69	148	0.61	
Limes		each	0.29 - 0.67	281	0.48		0.33	11	0.33		0.25 - 0.69	143	0.63	
Mangoes	Round Varieties	each	2.50	34	2.50		1.00	74	1.00		1.66	16	1.66	
Mangoes	Round Varieties Marked Extra Large	each	1.99	322	1.99		1.50	40	1.50					
Mangoes	Round Varieties Marked Large	each					2.00	2	2.00					
Nectarines	Various Yellow Flesh Varieties	per lb	2.79 - 3.49	259	2.89		3.79 - 4.99	9	4.06		2.99 - 3.99	46	3.51	
Oranges	Navel	3 lb bag	2.99 - 4.99	284	3.60		2.99 - 5.98	827	4.66		0.99 - 5.99	286	3.35	
Oranges	Navel	4 lb bag	4.99 - 5.99	812	5.12		4.99 - 5.99	102	5.16		3.88 - 5.99	300	4.68	
Oranges	Navel	8 lb bag	5.99 - 8.99	82	8.70		4.99	2	4.99		4.99	39	4.99	
Oranges	Navel	each	0.50 - 1.67	1652	1.04		0.59 - 1.25	400	0.92		0.79 - 1.67	191	1.01	
Oranges	Navel	per lb	1.49	16	1.49		1.69	11	1.69		0.97 - 1.88	489	1.37	
Oranges	Navel, Cara Cara	3 lb bag	2.89 - 5.99	1096	3.96		2.99 - 5.99	2594	4.27		2.99 - 4.99	1380	3.78	
Oranges	Navel, Cara Cara	4 lb bag									4.99	6	4.99	
Oranges	Navel, Cara Cara	each	0.99 - 1.33	794	1.07		1.00 - 1.25	52	1.07		0.99 - 1.00	136	0.99	
Oranges	Navel, Cara Cara	per lb	1.49	10	1.49						0.99 - 1.29	70	1.09	
Oranges	Valencia	4 lb bag					3.99	42	3.99					
Papaya	Maradol/Tainung Types	per lb	0.79 - 1.49	139	1.20		1.69	2	1.69		0.79 - 0.99	44	0.92	
Papaya	Solo Type	per lb					0.58	26	0.58		0.99	14	0.99	
Peaches	Various Yellow Flesh Varieties	per lb	2.79 - 3.99	312	3.05		2.99 - 4.99	36	3.10		2.99 - 3.99	46	3.51	
Pears	Bartlett	per lb	1.29 - 1.99	747	1.63		1.49 - 1.99	504	1.96		0.98 - 1.99	452	1.70	
Pears	Bosc	per lb	1.29 - 1.99	799	1.65		1.49 - 1.99	473	1.96		0.98 - 1.79	471	1.57	
Pears	D'Anjou	per lb	0.99 - 1.99	835	1.67		0.99 - 1.99	605	1.82		0.98 - 1.99	700	1.57	
Persimmons		per lb	3.99	6	3.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Pineapples		each	1.69 - 3.99	1285	2.76		1.69 - 3.99	1119	2.55		1.99 - 3.99	872	2.49	
Pineapples		per lb									1.99	14	1.99	
Plums		per lb	2.99	11	2.99									
Pomegranates		each	2.00 - 3.99	481	2.83		2.00	3	2.00		0.99 - 2.50	237	1.18	
Pomegranates		per lb	2.99	32	2.99		2.49	13	2.49					
Raspberries		6 oz package	1.99 - 3.99	446	3.33		2.50 - 3.99	538	2.66		1.50 - 3.50	844	2.80	
Strawberries		1 lb package	2.49 - 4.99	455	2.89		3.00 - 4.99	1708	3.83		2.50 - 4.99	344	3.01	
Tangerines/Mandarins		2 lb bag	5.00	150	5.00		3.99 - 5.99	362	5.25		2.49 - 4.99	237	3.86	
Tangerines/Mandarins		3 lb bag	3.29 - 5.99	436	4.70		3.29 - 5.99	1008	5.22		2.99 - 5.99	1193	3.38	
Tangerines/Mandarins		each					1.25	1195	1.25					
Tangerines/Mandarins		per lb	2.49	8	2.49		2.49	13	2.49		1.99	14	1.99	
Watermelons	Red Flesh Seedless Miniature	each	4.99	413	4.99						3.99 - 5.99	241	4.28	
Watermelons	Red Flesh Seedless Type	per lb	0.99	19	0.99									

**POTATOES & ONIONS**

Onions, Dry	RED	2 lb bag	1.99	413	1.99						2.50	14	2.50	
Onions, Dry	RED	per lb	1.29 - 1.79	168	1.56		0.89 - 1.19	22	1.02		1.29 - 1.59	57	1.34	
Onions, Dry	WHITE	per lb	1.49	46	1.49		0.99	277	0.99					
Onions, Dry	YELLOW	10 lb bag	4.99	8	4.99									
Onions, Dry	YELLOW	2 lb bag	0.99 - 2.50	384	1.92		1.38 - 1.48	36	1.41		1.48 - 1.79	120	1.73	
Onions, Dry	YELLOW	3 lb bag	1.49 - 2.79	378	2.22		1.50 - 3.00	1217	2.11		0.99 - 2.49	315	2.20	6
Onions, Dry	YELLOW	per lb	0.59 - 0.99	40	0.94		0.79	13	0.79		0.59 - 1.50	457	0.77	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag					2.50	9	2.50					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2.99 - 3.00	598	3.00		2.98 - 4.19	681	3.84		3.99 - 4.48	39	4.10	
Onions, Dry	YELLOW MARKED SWEET	per lb	0.89 - 1.49	347	1.16		0.99 - 1.29	236	1.28		0.89 - 1.59	427	1.50	
Potatoes	ROUND RED	3 lb bag	5.99	413	5.99		1.95	73	1.95		1.95 - 3.49	118	3.20	
Potatoes	ROUND RED	5 lb bag	1.99 - 4.99	307	4.12		2.50 - 4.99	2238	4.31		1.99 - 4.99	1086	4.00	
Potatoes	ROUND RED	per lb									0.99	13	0.99	
Potatoes	ROUND WHITE	5 lb bag	1.99 - 2.99	74	2.63		2.29 - 4.99	396	4.84					
Potatoes	RUSSET	10 lb bag	3.99 - 4.99	61	4.47						2.50 - 2.99	36	2.80	
Potatoes	RUSSET	3 lb bag									1.79	7	1.79	
Potatoes	RUSSET	5 lb bag	1.50 - 2.99	1250	2.42		1.99 - 3.98	286	2.67		0.99 - 3.88	567	2.77	
Potatoes	RUSSET	8 lb bag	3.49 - 5.00	358	4.26		2.99 - 5.00	300	3.55		2.99 - 3.49	397	3.47	
Potatoes	RUSSET	per lb	0.79 - 1.49	333	1.06		0.69 - 0.99	1276	0.98		0.49 - 0.99	134	0.90	
Potatoes	YELLOW TYPE	10 lb bag									2.99	8	2.99	
Potatoes	YELLOW TYPE	3 lb bag	5.99	413	5.99		1.95 - 1.99	140	1.97		1.49 - 1.95	36	1.77	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 4.99	495	4.03		2.95 - 4.99	1979	3.84		1.99 - 4.99	1084	4.02	
Potatoes	YELLOW TYPE	per lb									2.99	10	2.99	
<b>VEGETABLES</b>														
Artichokes		each	2.00 - 2.50	18	2.25									
Asparagus	GREEN	per lb									3.99	20	3.99	
Beans	ROUND GREEN TYPE	12 oz bag	2.00 - 2.49	439	2.02		2.50	15	2.50		2.99	35	2.99	
Beans	ROUND GREEN TYPE	per lb					1.68	46	1.68					
Beets		per bunch	1.50	9	1.50									
Beets		per lb	0.99	9	0.99						0.69	14	0.69	
Bok Choy		per lb									0.79	14	0.79	
Broccoli		per bunch	2.99	4	2.99		2.50 - 3.00	1566	2.99		2.99	9	2.99	
Broccoli		per lb									2.99	106	2.99	
Broccoli	BABY HYBRID TYPE	per bunch	2.99	19	2.99									
Broccoli	BABY HYBRID TYPE	per lb									2.49	35	2.49	
Broccoli	CROWN CUT	per lb	1.49 - 2.49	789	1.71		1.68 - 2.98	330	2.03		0.98 - 2.59	350	1.83	10
Brussels Sprouts		1 lb bag	2.00	237	2.00		2.00	38	2.00					
Brussels Sprouts		12 oz bag	2.00	413	2.00									
Brussels Sprouts		per lb	1.99 - 2.49	36	2.23						1.99 - 2.99	56	2.73	
Cabbage	ROUND GREEN TYPE	per lb	0.49 - 0.99	861	0.76		0.49 - 0.99	1383	0.68		0.49 - 0.89	621	0.70	
Carrots		1 lb bag					0.98	26	0.98		1.00 - 1.50	32	1.25	
Carrots		2 lb bag	1.49 - 2.50	268	1.68		1.99	67	1.99		0.99 - 1.89	405	1.49	
Carrots		5 lb film bag									2.99	8	2.99	
Carrots		per lb	0.99	9	0.99						0.59 - 0.99	31	0.88	
Carrots	BABY PEELED	1 lb bag	0.99 - 3.50	666	1.52		0.99 - 1.79	1864	1.20		0.99 - 2.00	218	1.46	
Carrots	BABY PEELED	2 lb bag	2.00	413	2.00						2.49 - 2.69	130	2.50	
Carrots	BABY PEELED	per lb									0.99	188	0.99	
Cauliflower		each	2.00 - 3.99	606	2.52		2.00 - 3.99	479	3.05		2.99	8	2.99	
Cauliflower		per lb									0.69 - 0.99	105	0.95	
Celery		each	0.99 - 2.00	594	1.32		0.98 - 2.49	156	1.78		0.99 - 2.00	632	1.59	
Celery	HEARTS	per package	2.50 - 3.49	656	3.13		1.28 - 3.49	1335	3.06		1.28 - 2.99	245	2.65	
Chayote		per lb					0.99	13	0.99		0.88 - 0.99	44	0.97	
Cilantro		per bunch	0.67 - 1.50	90	0.93		0.49 - 0.99	1720	0.97		0.49 - 0.99	600	0.96	
Collards		1 lb bag					2.50 - 3.50	77	2.54					
Collards		per lb	0.99 - 1.49	52	1.40									
Corn-Sweet		trays 4-5 ears film wrapped	5.00	183	5.00		5.00	14	5.00					
Cucumbers		each	0.67 - 1.00	218	0.85		0.25 - 0.99	748	0.72		0.50 - 0.99	175	0.72	

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops  
Friday, January 12, 2024 - Page 17

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cucumbers	LONG SEEDLESS - Greenhouse	each									0.68 - 1.99	176	1.59	
Eggplant		per lb	0.99 - 1.99	143	1.72		1.49	3	1.49		1.79	14	1.79	
Garlic		per lb	4.99	15	4.99									
Garlic		per sleeve	1.00 - 2.50	256	1.11		1.00	38	1.00		1.29 - 1.99	36	1.68	
Jalapeno Peppers		per lb					1.19 - 1.59	740	1.44		0.79 - 1.59	656	1.51	
Kale		1 lb bag	3.50	15	3.50		2.50 - 3.50	77	2.54					
Kale		per lb	0.99 - 1.49	52	1.40									
Lettuce	Green Leaf	each	1.99	10	1.99		0.99 - 1.99	73	1.59		0.88	8	0.88	
Lettuce	Iceberg	each	0.98 - 2.49	848	1.45		1.29 - 1.69	1060	1.31		0.69 - 1.59	299	1.06	
Lettuce	Iceberg	per lb	0.99	9	0.99									
Lettuce	Red Leaf	each	1.99	10	1.99						0.79 - 0.88	14	0.84	
Lettuce	Romaine	each	1.99	10	1.99		1.38 - 3.99	125	2.90		0.88	8	0.88	
Lettuce	Romaine	per lb	1.49	37	1.49						1.49	17	1.49	
Lettuce	Romaine (Hearts)	3 count	2.00 - 3.99	1072	3.08		2.50 - 3.49	26	3.03		1.50 - 3.99	280	3.42	
Mixed Mini Sweet Peppers		1 lb package	2.79 - 2.99	83	2.81						3.99	199	3.99	
Mushrooms	CREMINI	8 oz package	2.29	183	2.29		1.99 - 2.48	32	2.22		2.48 - 2.50	33	2.49	
Mushrooms	PORTOBELLA	6 oz package	3.00	8	3.00									
Mushrooms	PORTOBELLA	8 oz package					2.29	14	2.29		2.78	9	2.78	
Mushrooms	PORTOBELLA	per lb									1.99	7	1.99	
Mushrooms	WHITE	12 oz tray wrapped	2.29 - 3.00	198	2.72						2.50	108	2.50	
Mushrooms	WHITE	8 oz package	1.49 - 2.79	834	2.02		1.50 - 3.99	530	1.86		1.69 - 3.50	269	2.53	
Mushrooms	WHITE	per lb									0.99 - 2.99	213	1.22	
Mustard		1 lb bag					3.50	3	3.50					
Onions, Green		per bunch	0.66 - 0.99	396	0.93		0.67	2	0.67		0.66 - 0.77	44	0.75	
Peppers (Bell Type)	GREEN	each	1.00	300	1.00		0.50 - 1.00	691	0.81		0.50 - 0.99	247	0.81	
Peppers (Bell Type)	GREEN	per lb	1.29 - 2.49	232	1.71		1.38 - 1.49	68	1.45		0.99 - 1.99	88	1.48	
Peppers (Bell Type)	ORANGE - Greenhouse	each					2.00	13	2.00					
Peppers (Bell Type)	ORANGE	each	1.99	183	1.99		1.69 - 1.99	87	1.74		2.00	48	2.00	
Peppers (Bell Type)	RED - Greenhouse	each					2.00	13	2.00					
Peppers (Bell Type)	RED	each	1.99	183	1.99		1.69 - 1.99	87	1.74		0.99 - 2.00	67	1.71	
Peppers (Bell Type)	RED	per lb	2.99 - 3.49	41	3.22									
Peppers (Bell Type)	YELLOW - Greenhouse	each					2.00	13	2.00					
Peppers (Bell Type)	YELLOW	each	1.99	183	1.99		1.69 - 1.99	87	1.74		2.00	48	2.00	
Radishes		1 lb bag	1.00	237	1.00		1.00 - 2.00	72	1.47		1.97	25	1.97	
Radishes		per bunch	0.99 - 1.50	74	1.41						0.99	8	0.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Salad (Mixed Types)		10-12 oz package	1.00 - 3.50	1278	2.51		1.00 - 3.34	162	1.76		0.99 - 3.50	740	2.23	
Salad (Mixed Types)		5-9 oz package	2.50 - 3.50	743	2.79		1.98 - 3.34	135	2.80		1.99 - 3.50	711	2.92	
Serrano Peppers		per lb									0.98 - 1.49	60	1.05	
Spinach		per bunch	1.50	15	1.50		1.50	3	1.50					
Spinach	FLAT TYPE	5-7 oz package	1.49	11	1.49		2.49 - 3.00	133	2.89		1.99 - 3.49	94	2.76	
Spinach	FLAT TYPE	8-10 oz package	1.29 - 2.99	1117	1.72		1.29 - 1.79	538	1.30	1	1.29 - 2.50	796	1.36	
Squash	Acorn	per lb	1.49	9	1.49		0.99	74	0.99		0.99 - 1.37	18	1.18	
Squash	Butternut	per lb	0.99 - 1.29	19	1.13		0.99	74	0.99		0.99 - 1.37	18	1.18	
Squash	GREY	per lb									0.99	14	0.99	
Squash	Kabocha	per lb	0.99	57	0.99									
Squash	Spaghetti	per lb	0.99 - 1.48	181	1.44		0.99	74	0.99		1.37	9	1.37	
Squash	Yellow Crookneck/Straightneck	per lb	0.99 - 2.48	320	2.18		1.49 - 1.99	230	1.79		0.99 - 1.99	706	1.37	
Squash	Zucchini	per lb	0.99 - 2.48	320	2.18		1.49 - 1.99	222	1.79		0.99 - 1.99	722	1.36	
Sweet Potatoes		3 lb bag	2.49	11	2.49									
Sweet Potatoes		per lb	0.79 - 1.99	301	1.30		0.79 - 0.99	86	0.81		0.59 - 1.29	257	1.24	
Tomatillos		per lb									1.49	7	1.49	
Tomatoes		per lb	1.99	183	1.99		1.99	19	1.99		0.79 - 2.99	119	2.22	
Tomatoes	Cherry Type	1 pint package	2.99	46	2.99						3.00	17	3.00	
Tomatoes	Cherry Type	10 oz package	3.99	24	3.99									
Tomatoes	GRAPE TYPE	1 pint package	2.99	16	2.99		3.69	73	3.69		2.99	10	2.99	
Tomatoes	GRAPE TYPE	10 oz package	2.50 - 3.99	634	2.70		2.59 - 2.99	37	2.85		2.00 - 3.49	32	2.93	
Tomatoes	Plum Type (Roma)	per lb	1.49 - 2.99	43	1.80						0.99 - 1.99	82	1.33	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.99 - 2.49	282	2.02		1.98	53	1.98		1.69 - 2.49	84	2.22	
Tomatoes	VINE RIPES	per lb	1.68 - 2.99	53	2.66		1.45 - 2.49	7	1.90		1.49	7	1.49	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	2.99	7	2.99						0.99	7	0.99	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 2.99	77	2.30		1.48 - 2.29	266	1.61		1.69 - 2.99	468	2.54	
Turnip Tops		1 lb bag	3.50	15	3.50		3.50	3	3.50					

**OTHER SPECIALTY CROP ITEMS**

Hemp Protein		16 oz	14.99	9	14.99		19.99	52	19.99					
Hemp Seeds Shelled		8 oz	8.71 - 9.99	272	8.84		6.79 - 9.99	126	8.11					

**SEASONAL ITEMS**

Ornamentals	Rose, Hybrid Tea	6 inch pot	8.99	24	8.99									
Ornamentals	Rose, Hybrid Tea	bunched 12s					9.98	2	9.98		10.99 - 16.99	39	14.32	
Ornamentals	Tulips	bunched 10s	6.99 - 7.00	137	6.99						7.99	19	7.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>														
Apples	Ambrosia	per lb	1.69 - 1.99	215	1.92									
Apples	Envy	per lb					2.49	352	2.49					
Apples	Fuji	2 lb bag	2.50	4	2.50		1.95	34	1.95					
Apples	Fuji	3 lb bag	2.99 - 3.99	75	3.80					3.00	131	3.00		
Apples	Fuji	per lb	1.28 - 1.99	58	1.64		0.49 - 2.29	290	1.13	0.89 - 1.99	89	1.26	10	
Apples	Gala/Royal Gala	2 lb bag	2.50	4	2.50		1.95	34	1.95					
Apples	Gala/Royal Gala	3 lb bag	1.99 - 3.99	163	2.68									
Apples	Gala/Royal Gala	5 lb bag	3.99 - 4.99	120	4.04									
Apples	Gala/Royal Gala	per lb	0.99 - 1.28	186	1.03		0.79 - 1.69	239	0.94	0.99	39	0.99	46	
Apples	Golden Delicious	2 lb bag	2.50	4	2.50									
Apples	Golden Delicious	3 lb bag	2.99 - 3.99	40	3.84									
Apples	Golden Delicious	5 lb bag	3.99	114	3.99									
Apples	Golden Delicious	per lb	1.29	16	1.29									
Apples	Granny Smith	2 lb bag	2.50	4	2.50		1.95	34	1.95					
Apples	Granny Smith	per lb	1.28 - 1.99	202	1.85		0.69 - 1.25	114	1.00					
Apples	Honeycrisp	2 lb bag	2.99 - 3.99	90	3.31									
Apples	Honeycrisp	3 lb bag					3.99	23	3.99					
Apples	Honeycrisp	per lb	0.77 - 2.49	1012	1.84		0.50 - 1.99	1229	1.67	0.58 - 1.99	271	1.40	38	
Apples	Jonagold	per lb					1.69	8	1.69					
Apples	Jonathan	3 lb bag	3.99	34	3.99									
Apples	McIntosh	3 lb bag	2.99	6	2.99									
Apples	OPAL	per lb								1.48 - 1.79	10	1.60		
Apples	Pink Lady/Cripps Pink	2 lb bag					1.95	34	1.95					
Apples	Pink Lady/Cripps Pink	per lb	1.29	10	1.29		0.98 - 0.99	391	0.99	0.99	21	0.99		
Apples	Red Delicious	2 lb bag	2.50	4	2.50									
Apples	Red Delicious	3 lb bag	1.97 - 3.99	124	3.00									
Apples	Red Delicious	5 lb bag	3.99	114	3.99									
Apples	Red Delicious	per lb	0.88	36	0.88		0.99	256	0.99					
Apples, Processed	Juice	64 oz (1/2 gallon)	1.50 - 3.00	550	2.33		1.25 - 3.99	642	2.48	1.25 - 3.00	274	2.44		
Apples, Processed	Juice	96 oz (3/4 gallon)	2.79	163	2.79									
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	1.50 - 3.00	113	2.92		1.25 - 1.50	9	1.31	2.50 - 3.00	65	2.82		
Avocados	Hass	each	0.39 - 2.99	655	1.33		0.33 - 1.66	210	1.17	0.40 - 2.50	81	1.02		
Avocados	Hass	per lb	1.50	7	1.50									
Avocados	Hass-Marked Extra Large	each	2.50	36	2.50		2.50	42	2.50					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Avocados	Hass-Marked Large	each	0.88 - 1.99	656	1.14		0.98 - 2.50	660	1.10		0.99 - 2.00	12	1.92	
Avocados	Hass-Marked Medium	each					0.50 - 1.49	585	1.06		1.00 - 1.50	163	1.25	
Avocados	Hass-Marked Small	each	0.25 - 0.50	25	0.36		0.33	61	0.33					
Avocados	Various Greenskin Varieties	each	2.50	29	2.50									
Bananas		per lb	0.50	65	0.50		0.33 - 0.89	305	0.63		0.49	17	0.49	
Blackberries		5.6-6 oz package	1.49 - 2.99	746	2.20		2.50 - 3.49	594	3.00		2.50 - 3.71	258	3.50	
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.50 - 4.99	128	4.40		4.43	109	4.43		3.98 - 4.43	45	4.20	
Blueberries		18 oz package	4.99 - 5.99	154	5.03		2.99 - 7.99	639	5.96		4.99 - 9.99	16	9.68	
Blueberries		6 oz package	2.50 - 2.99	159	2.66		2.50 - 3.49	634	2.96		2.50 - 3.34	199	3.12	
Cantaloupes		each	0.97 - 2.50	484	2.32		4.99	146	4.99		3.99	17	3.99	
Cantaloupes		per lb					0.79	265	0.79					
Cherries	Red Varieties	per lb	0.98 - 6.99	1422	4.56		3.99 - 10.99	1199	5.51		4.98 - 6.99	512	5.82	
Clementines		2 lb bag	3.99	65	3.99		2.99 - 3.79	33	3.21					
Clementines		3 lb bag	3.79 - 5.99	309	3.90		3.68 - 4.99	705	4.27	27	3.79 - 5.00	490	4.23	
Clementines		5 lb bag					3.99 - 7.49	188	5.74					
Clementines		per lb					5.49	94	5.49					
Grapefruit	RED	5 lb bag	4.97	47	4.97									
Grapefruit	RED	each	1.50 - 2.49	192	2.18		0.59 - 1.99	47	0.96		0.59 - 1.25	130	1.12	
Grapefruit	RED	per lb					0.25 - 0.99	33	0.63					
Grapes	Black Seedless	per lb	2.50 - 3.49	177	3.41						1.49	14	1.49	
Grapes	Red Globe Seeded Type	per lb	3.49	29	3.49		2.49	9	2.49					
Grapes	Red Seedless	per lb	1.79 - 3.99	464	3.17		1.77 - 3.49	720	2.85		1.49 - 3.99	88	3.15	
Grapes	White Seedless Type	per lb	1.69 - 3.99	664	2.53		1.97 - 3.49	1046	2.70		1.49 - 3.99	92	3.13	
Honeydews		each	3.99	42	3.99									
Kiwifruit	Hayward	1-lb containers with lids	3.99	42	3.99									
Kiwifruit	Hayward	each					0.33 - 0.50	64	0.48					
Kiwifruit	Yellow Flesh	2-lb containers with lids					7.99	40	7.99					
Lemons		1 lb bag									2.98	6	2.98	
Lemons		2 lb bag	2.98 - 4.99	446	3.88		4.99	120	4.99		3.99	1	3.99	
Lemons		each	0.25 - 0.50	213	0.35		0.20 - 0.50	188	0.49		0.44 - 0.99	147	0.58	
Lemons		per lb					0.99	46	0.99					
Limes		each	0.13 - 0.34	186	0.26		0.50	146	0.50		0.20 - 0.50	146	0.47	
Limes		per lb	0.20	8	0.20		0.50 - 1.59	202	1.18					
Mangoes	Round Varieties Marked Large	each									2.50	11	2.50	
Mangoes	Round Varieties Marked Medium	each					1.50	7	1.50					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Mangoes	Yellow Varieties Marked Medium	each					1.50	6	1.50					
Nectarines	Various Yellow Flesh Varieties	per lb	2.49 - 2.99	117	2.94		1.99	13	1.99					
Oranges	Navel	3 lb bag	2.99 - 5.99	160	4.41					4.49	62	4.49		
Oranges	Navel	4 lb bag	3.99 - 5.99	304	5.06	31				5.00	131	5.00		
Oranges	Navel	8 lb bag	4.99	6	4.99		6.99 - 8.92	277	8.77	92	7.99	14	7.99	
Oranges	Navel	each	0.17 - 1.25	343	0.39		1.25	6	1.25					
Oranges	Navel	per lb	0.79 - 1.88	731	1.31		0.44 - 1.99	742	0.91	42	0.58 - 2.29	194	1.23	
Oranges	Navel, Cara Cara	3 lb bag	3.99 - 5.99	339	5.03		4.99	187	4.99		4.49	62	4.49	
Oranges	Navel, Cara Cara	per lb	1.29 - 1.69	173	1.67		0.99 - 1.99	55	1.63		0.99 - 1.49	170	1.46	
Oranges	Valencia	per lb					0.50	9	0.50					
Papaya	Maradol/Tainung Types	per lb	0.50 - 1.29	311	0.98		0.50 - 1.50	488	0.86		1.48 - 2.29	12	1.68	
Papaya	Solo Type	each									4.99	11	4.99	
Papaya	Solo Type	per lb					0.99	18	0.99					
Peaches	Various Yellow Flesh Varieties	per lb	2.49 - 2.99	178	2.96									
Pears	Bartlett	2 lb bag	3.49	29	3.49									
Pears	Bartlett	per lb	0.89 - 1.99	209	1.40		1.49 - 1.89	83	1.53		0.88 - 1.99	88	1.31	26
Pears	Bosc	per lb	1.49 - 1.99	74	1.84		0.50 - 1.49	197	1.10		1.28 - 1.99	29	1.69	
Pears	D'Anjou	per lb	1.49 - 1.99	107	1.81		1.19 - 1.49	82	1.46		1.28 - 1.99	29	1.69	
Persimmons		per lb									1.49	3	1.49	
Pineapples		each	2.79 - 3.99	65	3.22		3.99 - 4.99	174	4.14		2.50 - 4.99	56	3.83	
Pineapples		per lb	0.59	65	0.59		0.68 - 0.99	200	0.82		0.68 - 0.99	102	0.93	
Pomegranates		each					1.50 - 1.99	70	1.56		0.99	11	0.99	
Pomegranates		per lb					1.99	8	1.99					
Prunes		per lb					3.49 - 3.99	16	3.74					
Raspberries		6 oz package					3.49	187	3.49		3.34 - 3.99	290	3.57	
Strawberries		1 lb package	3.34 - 4.99	186	4.22		4.99	26	4.99		3.99	14	3.99	
Tangerines/Mandarins		2 lb bag					5.99	8	5.99		2.99 - 3.99	145	3.84	
Tangerines/Mandarins		3 lb bag	2.99 - 6.49	848	3.81		2.77 - 5.99	617	4.26	32	2.99 - 4.99	258	4.73	
Tangerines/Mandarins		5 lb package					6.99	352	6.99	100				
Tangerines/Mandarins		each	0.49	11	0.49									
Tangerines/Mandarins		per lb					1.49 - 4.99	56	2.97		2.99 - 3.49	15	3.12	
Watermelons	Red Flesh Seedless Miniature	each	3.99 - 5.99	48	4.24									
<b>POTATOES &amp; ONIONS</b>														
Onions, Dry	RED	per lb	0.98 - 1.59	266	1.16		0.89 - 0.99	15	0.95		0.99	3	0.99	
Onions, Dry	WHITE	per lb	1.29 - 1.48	141	1.30		1.99	146	1.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW	3 lb bag	1.79 - 2.49	180	2.24		0.99 - 1.99	145	1.70					
Onions, Dry	YELLOW	per lb	0.69	125	0.69		0.33 - 0.79	218	0.63		0.58 - 0.89	120	0.65	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	1.99	6	1.99		1.79	18	1.79					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	1.50 - 3.99	713	3.82		3.49 - 3.99	307	3.79		3.49 - 4.49	62	4.47	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.29 - 1.69	139	1.46									
Potatoes	ROUND RED	3 lb bag	1.95	4	1.95									
Potatoes	ROUND RED	5 lb bag	2.99 - 4.99	370	4.18		2.50 - 4.99	613	4.35		1.67 - 4.49	156	3.31	
Potatoes	ROUND RED	per lb	0.59 - 0.79	15	0.68		0.69 - 1.25	198	0.86		0.69 - 1.89	33	1.49	
Potatoes	ROUND WHITE	5 lb bag	4.99	29	4.99									
Potatoes	ROUND WHITE	per lb	0.69 - 0.99	81	0.93		1.25	13	1.25					
Potatoes	RUSSET	10 lb bag	1.97 - 4.49	252	2.90		2.50 - 3.49	103	2.93		1.99	17	1.99	
Potatoes	RUSSET	5 lb bag	1.50 - 2.99	536	2.40		1.67 - 1.99	175	1.95		1.48 - 3.49	65	2.19	
Potatoes	RUSSET	8 lb bag	2.99 - 3.49	157	3.40									
Potatoes	RUSSET	per lb	0.47 - 1.29	460	0.84		0.33 - 1.49	512	0.91		0.39 - 0.69	103	0.44	
Potatoes	YELLOW TYPE	3 lb bag	1.95	4	1.95									
Potatoes	YELLOW TYPE	5 lb bag	2.50 - 4.99	342	4.27		2.50 - 4.99	613	4.35		1.67 - 4.49	156	3.31	
Potatoes	YELLOW TYPE	per lb					0.88 - 0.99	101	0.94		0.69	11	0.69	

**VEGETABLES**

Artichokes		each					3.00	352	3.00	100			
Beans	ROUND GREEN TYPE	12 oz bag	3.49	34	3.49								
Beans	ROUND GREEN TYPE	per lb	1.99	7	1.99						1.99 - 2.69	111	2.30
Beets		per bunch					2.00	53	2.00				
Beets		per lb					0.50 - 0.99	64	0.92				
Broccoli		per bunch	2.50 - 3.00	65	2.80								
Broccoli		per lb					0.98	73	0.98		1.99	287	1.99
Broccoli	CROWN CUT	per lb	0.98 - 2.49	243	1.30		0.50 - 2.49	1034	1.77		1.99 - 2.49	110	2.33
Brussels Sprouts		per lb					2.49	154	2.49		2.69	15	2.69
Cabbage	ROUND GREEN TYPE	per lb	0.32 - 0.89	485	0.54		0.33 - 0.99	462	0.47		0.68	9	0.68
Cactus Leaf (Nopales)		per lb	0.79 - 0.98	180	0.89								
Carrots		2 lb bag	1.49	114	1.49		1.50	53	1.50	100	2.98	21	2.98
Carrots		5 lb film bag	3.00	160	3.00		2.49 - 2.99	103	2.70				
Carrots		per lb	0.55 - 0.69	94	0.66		0.49	8	0.49				
Carrots	BABY PEELED	1 lb bag	1.49 - 1.67	66	1.57		0.99 - 1.50	419	1.48		1.49 - 1.50	83	1.49
Carrots	BABY PEELED	2 lb bag	2.00 - 3.49	46	2.75						2.99 - 3.00	44	2.99
Cauliflower		each	2.47 - 3.49	111	2.70		1.29 - 1.50	47	1.32		3.49	23	3.49
Cauliflower		per lb					0.79 - 1.79	526	1.58		1.99 - 2.49	363	2.07

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Celery		each	0.99 - 2.50	230	1.51		0.79 - 2.99	170	1.18		2.19	23	2.19	
Celery		per lb									0.99	36	0.99	
Celery	HEARTS	per package	2.50 - 2.99	155	2.57		2.99	7	2.99		2.99	6	2.99	
Chayote		each					0.25 - 0.50	68	0.47					
Chayote		per lb	0.89 - 1.29	81	0.97		1.29	18	1.29					
Chinese Cabbage		per lb					0.49	40	0.49		0.44	3	0.44	
Cilantro		per bunch	0.24 - 0.79	480	0.49		0.33 - 0.50	145	0.34		0.50 - 0.79	15	0.52	
Corn-Sweet		each	0.60 - 0.75	36	0.67		0.33 - 0.79	244	0.48					
Cucumbers		each	0.33 - 0.99	361	0.54		0.16 - 1.00	1013	0.71		0.69 - 2.00	320	0.99	
Cucumbers	LONG SEEDLESS - Greenhouse	each									2.00	17	2.00	
Eggplant		each									2.50	11	2.50	
Garlic		per sleeve	1.29 - 1.59	71	1.56		1.29 - 2.49	206	1.68					
Jalapeno Peppers		per lb	0.49 - 1.79	452	1.25		0.69 - 0.99	336	0.93		0.99 - 1.79	15	1.04	
Kale		per bunch					0.50 - 1.69	76	0.98	10				
Lettuce	Boston	each					1.49	8	1.49					
Lettuce	Green Leaf	each	1.50	7	1.50		0.50 - 2.49	200	2.17		1.29 - 1.99	33	1.78	
Lettuce	Iceberg	each	0.99 - 1.89	247	1.49		0.67 - 1.99	207	0.97		1.49 - 1.50	321	1.49	
Lettuce	Iceberg	per lb									0.99	36	0.99	
Lettuce	Red Leaf	each	1.50	7	1.50		0.49 - 2.49	218	2.04		1.29 - 1.99	33	1.78	
Lettuce	Romaine	each	1.50	7	1.50		1.19 - 2.49	193	2.24		1.29	10	1.29	
Lettuce	Romaine (Hearts)	3 count	2.99 - 4.79	108	4.26		2.50 - 2.99	151	2.57		2.99	6	2.99	
Mixed Mini Sweet Peppers		1 lb package	3.99	104	3.99						4.99	22	4.99	
Mushrooms	CREMINI	8 oz package	2.99	18	2.99									
Mushrooms	PORTOBELLA	8 oz package	2.99	52	2.99									
Mushrooms	WHITE	8 oz package	1.99 - 2.50	326	2.28	15	1.49 - 2.50	78	1.99		2.00 - 3.79	202	2.57	
Onions, Green		per bunch	0.60 - 0.99	27	0.83		0.33 - 0.50	232	0.46		0.50 - 0.99	395	0.90	
Peppers (Bell Type)	GREEN	each	0.25 - 0.99	269	0.56		0.50 - 1.00	609	0.89		0.79	79	0.79	
Peppers (Bell Type)	GREEN	per lb	0.50	47	0.50									
Peppers (Bell Type)	ORANGE	each					2.00	146	2.00		1.25	131	1.25	
Peppers (Bell Type)	RED	each	0.50	47	0.50		1.00 - 2.00	498	1.29		1.25	131	1.25	
Peppers (Bell Type)	RED	per lb					1.49	8	1.49					
Peppers (Bell Type)	YELLOW	each					2.00	146	2.00		1.25	131	1.25	
Radishes		per bunch	0.59	65	0.59		0.33 - 1.49	232	0.49		0.79 - 0.99	297	0.98	
Salad (Mixed Types)		10-12 oz package	1.79 - 4.00	730	3.38		1.50 - 3.99	505	3.43		2.99 - 3.98	150	3.24	
Salad (Mixed Types)		5-9 oz package	1.79 - 3.99	767	3.31		2.49 - 3.99	432	3.75		2.99 - 3.98	150	3.24	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Serrano Peppers		per lb	0.79 - 1.29	121	1.00		0.50 - 1.29	123	1.09					
Spinach		per bunch					0.50 - 1.49	15	1.03					
Spinach	FLAT TYPE	1 lb package					2.50	7	2.50					
Spinach	FLAT TYPE	5-7 oz package	1.99 - 2.49	15	2.19									
Spinach	FLAT TYPE	8-10 oz package	1.29 - 2.49	365	1.53		1.29	8	1.29					
Squash	Butternut	per lb					0.79	9	0.79					
Squash	GREY	per lb	0.89 - 0.99	95	0.92		0.33 - 0.79	62	0.40					
Squash	Kabocha	per lb					0.59 - 0.79	49	0.63					
Squash	Yellow Crookneck/Straightneck	per lb	1.69 - 1.79	48	1.71		1.29 - 1.49	195	1.36					
Squash	Zucchini	per lb	1.69 - 1.79	36	1.72		1.29 - 1.49	195	1.36		1.99	79	1.99	
Sweet Potatoes		per lb	0.67 - 1.29	156	0.89		0.69	61	0.69		0.99 - 1.79	7	1.45	
Tomatillos		per lb					0.99 - 1.49	164	1.12					
Tomatoes	Cherry Type	10 oz package									2.50	131	2.50	
Tomatoes	GRAPE TYPE	1 pint package	2.50	10	2.50									
Tomatoes	GRAPE TYPE	10 oz package	1.98 - 3.33	386	2.80									
Tomatoes	Plum Type (Roma)	per lb	0.77 - 0.99	73	0.85		1.39 - 1.67	68	1.42					
Tomatoes	VINE RIPES - Greenhouse	per lb	2.19	6	2.19									
Tomatoes	VINE RIPES	per lb	2.39	163	2.39		1.99	7	1.99					
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					4.29	8	4.29					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.69 - 2.88	141	2.18		1.68 - 2.99	808	2.39		1.48 - 1.99	203	1.86	

**OTHER SPECIALTY CROP ITEMS**

Hemp (Seed) Oil		16 oz					20.99	187	20.99					
Hemp (Seed) Oil		8 oz					15.79	208	15.79					
Hemp Protein		16 oz	14.99	107	14.99						14.99	4	14.99	
Hemp Seeds Shelled		16 oz					16.99	109	16.99		14.99	4	14.99	
Hemp Seeds Shelled		8 oz	6.49 - 9.99	199	8.37		6.49 - 9.99	339	9.58		6.49 - 9.99	30	6.96	

**SEASONAL ITEMS**

Ornamentals	Chrysanthemums	6 inch pot					12.99	73	12.99					
Ornamentals	Daffodils	bunched 5s									3.99	287	3.99	
Ornamentals	Rose, Hybrid Tea	bunched 12s					29.99	42	29.99		12.99	9	12.99	
Ornamentals	Tulips	6 inch pot	5.00	68	5.00									
Ornamentals	Tulips	bunched 10s	7.99	68	7.99		8.99	577	8.99	37				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>										
Apple Pears		per lb					2.39	23	2.39	
Apples	Envy	per lb					4.69	33	4.69	
Apples	Fuji	3 lb bag					4.99	3	4.99	
Apples	Fuji	per lb	0.89	1	0.89		0.99 - 1.69	25	1.63	
Apples	Gala/Royal Gala	3 lb bag					4.99	7	4.99	
Apples	Honeycrisp	per lb	1.99 - 2.49	13	2.41		1.99	23	1.99	
Apples	OPAL	per lb	1.99	2	1.99					
Apples	Red Delicious	per lb					1.59	7	1.59	
Apples, Processed	Juice	64 oz (1/2 gallon)	2.99	11	2.99					
Avocados	Hass	each	1.25	4	1.25					
Avocados	Hass-Marked Large	each	1.50	11	1.50					
Avocados	Various Greenskin Varieties	per lb					5.99	33	5.99	100
Bananas		per lb					1.29	3	1.29	
Blackberries		5.6-6 oz package	4.49	11	4.49					
Blueberries		1 pint (11-12 oz cntr w/ lid)					6.21	4	6.21	
Blueberries		18 oz package	6.99	2	6.99					
Blueberries		6 oz package	3.50 - 3.69	4	3.55		3.99	23	3.99	
Cherries	Red Varieties	per lb	5.99 - 7.99	22	6.99					
Clementines		2 lb bag					4.99	4	4.99	
Clementines		3 lb bag	4.99	11	4.99					
Grapefruit	RED	each	1.50 - 1.99	10	1.55					
Grapes	Red Seedless	per lb	3.49	4	3.49		3.69 - 4.99	26	4.84	
Grapes	White Seedless Type	per lb	3.49	4	3.49		4.99	23	4.99	
Honeydews		per lb					1.49	3	1.49	
Kiwifruit	Hayward	1-lb containers with lids	4.98	3	4.98					
Lemons		each	0.79	1	0.79					
Oranges	Navel	per lb	1.39 - 2.99	29	2.93		1.99 - 2.49	46	2.24	
Oranges	Navel, Cara Cara	per lb	1.98	3	1.98					
Papaya	Maradol/Tainung Types	per lb					1.29	2	1.29	
Papaya	Solo Type	per lb					1.29	23	1.29	100
Pears	D'Anjou	3 lb bag					5.99	3	5.99	
Pears	D'Anjou	per lb					1.99	7	1.99	
Pineapples		each	4.99	2	4.99		4.79	7	4.79	
Pineapples		per lb					0.99	4	0.99	
Raspberries		6 oz package	4.49	12	4.49					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tangerines/Mandarins		2 lb bag					3.99 - 4.99	5	4.59	
Tangerines/Mandarins		3 lb bag	5.99 - 7.79	21	6.78					
Tangerines/Mandarins		per lb	3.79	2	3.79					
<b>POTATOES &amp; ONIONS</b>										
Onions, Dry	RED	per lb	1.18	3	1.18					
Onions, Dry	WHITE	per lb					1.59	7	1.59	
Onions, Dry	YELLOW	per lb	0.89	1	0.89					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	5.49	11	5.49					
Potatoes	ROUND RED	5 lb bag	4.49 - 6.00	12	5.87					
Potatoes	ROUND RED	per lb					1.49	7	1.49	
Potatoes	RUSSET	5 lb bag	3.00	2	3.00					
Potatoes	YELLOW TYPE	5 lb bag	4.49 - 6.00	12	5.87					
<b>VEGETABLES</b>										
Artichokes		each					3.50	23	3.50	
Asparagus	GREEN	per lb	5.49	9	5.49					
Beets		per bunch	1.39	1	1.39					
Broccoli		per lb	2.49	11	2.49					
Broccoli	CROWN CUT	per lb	2.39 - 2.99	12	2.94					
Brussels Sprouts		per lb	2.29	1	2.29					
Cabbage	ROUND GREEN TYPE	per lb					1.29	4	1.29	
Carrots	BABY PEELED	1 lb bag	1.69 - 2.99	30	2.90		2.39	7	2.39	
Cauliflower		each	2.49	2	2.49					
Cauliflower		per lb	1.98 - 2.49	14	2.38					
Celery		each	2.49	1	2.49					
Celery		per lb	1.49	2	1.49					
Chinese Cabbage		per lb					1.59	23	1.59	
Corn-Sweet		trays 4-5 ears film wrapped					8.99	33	8.99	100
Cucumbers		each	1.00 - 1.29	14	1.23					
Cucumbers		per lb					1.69	3	1.69	
Lettuce	Green Leaf	per lb					1.49	7	1.49	
Lettuce	Iceberg	each	1.69 - 3.99	42	3.27					
Lettuce	Iceberg	per lb					1.59 - 2.69	7	2.22	
Lettuce	Romaine	each	2.28	3	2.28					
Lettuce	Romaine	per lb					3.49	23	3.49	
Mushrooms	WHITE	8 oz package	2.39	2	2.39		3.00	4	3.00	
Onions, Green		per bunch	1.29	11	1.29					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peppers (Bell Type)	GREEN	each	0.98 - 1.50	12	1.37					
Peppers (Bell Type)	RED	per lb				5.39	7	5.39		
Radishes		per bunch	1.29	11	1.29					
Spinach		per bunch				1.99 - 4.59	35	4.44		
Spinach	FLAT TYPE	5-7 oz package				6.99	23	6.99		
Sweet Potatoes		per lb	1.49 - 1.99	3	1.82					
Tomatoes		per lb				2.39 - 2.99	16	2.73	25	
Tomatoes	GRAPE TYPE	10 oz package	4.99	28	4.99					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.28 - 3.29	13	2.85					
<b>OTHER SPECIALTY CROP ITEMS</b>										
Hemp Seeds Shelled		8 oz	12.49	11	12.49					
<b>SEASONAL ITEMS</b>										
Ornamentals	Daffodils	bunched 5s	3.99	11	3.99					

Wtd Avg - Simple weighted average



## NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Envy	per lb	16	2.24	250	2.54		
Apples	Fuji	2 lb bag	318	4.07	1,401	3.90	1,493	4.05
Apples	Fuji	3 lb bag	723	5.20	702	5.02	53	6.91
Apples	Fuji	per lb	456	2.74	943	2.71	442	2.30
Apples	Gala/Royal Gala	2 lb bag	1,083	4.06	3,587	4.27	1,555	4.05
Apples	Gala/Royal Gala	3 lb bag	877	5.24	538	5.32	33	7.47
Apples	Gala/Royal Gala	per lb	495	2.63	897	2.79	188	2.04
Apples	Granny Smith	2 lb bag	266	3.97	1,864	4.12	1,450	4.03
Apples	Granny Smith	3 lb bag	19	4.99	498	5.19	19	7.99
Apples	Granny Smith	per lb	67	2.28	197	2.26	378	2.42
Apples	Honeycrisp	2 lb bag	2,415	5.67	666	2.48	194	5.34
Apples	Honeycrisp	3 lb bag	19	2.50	14	3.50		
Apples	Honeycrisp	per lb	1,389	3.02	2,193	2.60	788	3.43
Apples	Pink Lady/Cripps Pink	2 lb bag	329	3.19	1,686	3.96	142	4.56
Apples	Pink Lady/Cripps Pink	3 lb bag	325	4.49	52	2.98	206	5.26
Apples	Pink Lady/Cripps Pink	per lb	38	2.99	11	2.99	136	2.25
Apples, Processed	Juice	64 oz (1/2 gallon)	23	3.49	496	4.12	80	3.08
Avocados	Hass	each	524	1.46	752	1.49	2,108	1.62
Avocados	Hass-Marked Extra Large	each	8	3.00	8	3.00		
Avocados	Hass-Marked Large	each	797	2.13	907	2.15		
Avocados	Hass-Marked Medium	each	9	1.25	9	1.25		
Bananas		per lb	316	0.96	633	0.86	178	0.96
Blackberries		5.6-6 oz package	347	3.88	1,083	4.42	1,634	3.89
Blueberries		1 pint (11-12 oz cntr w/ lid)	1,026	3.65	478	4.99		
Blueberries		18 oz package	105	3.99	16	11.99		
Blueberries		6 oz package	3,040	3.34	751	4.17	3,108	2.88
Clementines		2 lb bag	244	5.00	122	4.21	480	5.29
Grapefruit	RED	4 lb film bags	9	7.99	18	6.50		
Grapefruit	RED	each	9	2.99	83	1.79	81	1.50
Grapefruit	RED	per lb	57	2.04			16	2.49
Kiwifruit	Hayward	1-lb containers with lids	356	3.97	790	4.13		
Lemons		1 lb bag	400	2.79				
Lemons		2 lb bag	158	4.35	246	4.83	327	4.31

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Oranges	Navel	3 lb bag	485	5.77	770	5.48	1,080	5.88
Oranges	Navel	4 lb bag	335	5.25	1,324	5.71	197	5.99
Oranges	Navel	each	9	2.00	83	1.33	107	1.00
Oranges	Navel	per lb	108	1.98	213	2.29	824	1.79
Oranges	Navel, Cara Cara	3 lb bag	2,254	5.70	544	4.98		
Oranges	Navel, Cara Cara	4 lb bag	9	4.98				
Oranges	Navel, Cara Cara	per lb	45	2.11				
Oranges	Valencia	3 lb bag	33	5.49				
Pears	Bartlett	2 lb bag	404	4.98	261	3.52		
Pears	Bosc	2 lb bag	540	3.04	297	3.45		
Pears	Bosc	per lb	102	1.57	44	2.57	291	1.36
Pears	D'Anjou	2 lb bag	7	3.99				
Pears	D'Anjou	per lb	628	1.99	562	2.06	737	1.74
Pineapples		each	81	4.10	67	3.89	208	3.50
Raspberries		6 oz package	367	3.89	819	4.27		
Tangelos		per lb	35	2.22			24	1.82
Tangerines/Mandarins		2 lb bag	3,908	4.80	1,382	5.13	2	6.99
Tangerines/Mandarins		each	21	3.49				
Tangerines/Mandarins		per lb	8	2.99	14	2.99		

**Potatoes & Onions**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	252	3.99			29	3.91
Onions, Dry	YELLOW	2 lb bag	261	3.92			53	3.30
Onions, Dry	YELLOW	3 lb bag	296	4.63	271	4.72	1,446	4.55
Onions, Dry	YELLOW	per lb	176	1.38	173	1.17	186	1.37
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	102	4.99				
Potatoes	ROUND RED	3 lb bag	541	4.45	596	4.57	120	4.01
Potatoes	RUSSET	3 lb bag	442	4.56	268	3.70	74	4.11
Potatoes	RUSSET	5 lb bag	111	4.42	229	3.49	180	4.05
Potatoes	RUSSET	per lb	165	1.50	154	1.49	181	1.33
Potatoes	YELLOW TYPE	3 lb bag	614	4.39	537	4.63	266	3.95

**Vegetables**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	6	3.50	6	3.50	6	3.99

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beans	ROUND GREEN TYPE	12 oz bag	1,134	3.80				
Beets		per bunch	213	3.43	82	1.66	39	2.79
Beets		per lb	79	1.99			18	1.99
Broccoli		per bunch	162	3.79	69	3.61	424	3.09
Broccoli		per lb	506	3.09	370	3.05	46	3.99
Broccoli	CROWN CUT	per lb	76	3.28	277	2.87	469	3.57
Brussels Sprouts		1 lb bag	17	4.99				
Brussels Sprouts		12 oz bag	1,774	3.81				
Carrots		1 lb bag	74	1.49	228	1.50	70	1.38
Carrots		2 lb bag	952	3.09	408	3.19	196	2.96
Carrots		per bunch	387	2.57	52	2.66	80	1.95
Carrots		per lb	154	1.49	178	1.49	154	1.69
Carrots	BABY PEELED	1 lb bag	541	2.76	1,300	2.43	756	1.97
Carrots	BABY PEELED	2 lb bag	1,327	3.65	20	2.55	22	3.50
Cauliflower		each	73	3.52	539	3.78	7	3.99
Cauliflower		per lb	39	1.89	41	1.79	5	2.99
Celery		each	144	2.44	99	2.28	300	2.21
Celery	HEARTS	per package	297	3.40	282	3.12		
Cilantro		per bunch	162	1.89	154	1.89	19	1.49
Collards		per bunch	497	2.20	497	2.23	601	2.49
Cucumbers		each	146	1.25	449	1.32	1,205	1.30
Cucumbers	LONG SEEDLESS - Greenhouse	each	456	2.02	277	2.27		
Garlic		per sleeve	252	1.75	252	2.50	228	2.00
Kale		per bunch	841	2.31	951	1.97	1,124	2.00
Lettuce	Green Leaf	each	22	1.50				
Lettuce	Iceberg	each	22	1.99	23	2.12	245	2.79
Lettuce	Red Leaf	each	22	1.50				
Lettuce	Romaine	each	97	2.49	8	2.00		
Lettuce	Romaine (Hearts)	3 count	2,040	4.40	686	3.71	391	3.86
Mixed Mini Sweet Peppers		1 lb package	87	3.44	151	3.56	9	2.98
Mushrooms	WHITE	8 oz package	319	1.84	478	2.92	504	2.26
Onions, Green		per bunch	333	1.10	85	0.99	872	1.32
Radishes		per bunch	9	1.49				
Salad (Mixed Types)		1 lb package	660	5.32	2,254	5.27		
Salad (Mixed Types)		10-12 oz package	751	5.55	130	5.12	101	5.10
Salad (Mixed Types)		5-9 oz package	2,997	3.41	2,429	3.27	2,297	3.10
Spinach		per bunch	38	1.92	53	1.50	16	2.49

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Spinach	FLAT TYPE	1 lb package	280	7.21	255	5.38	129	5.68
Spinach	FLAT TYPE	5-7 oz package	523	3.41	3,192	2.87		
Squash	Acorn	per lb	347	1.34	502	1.24		
Squash	Butternut	per lb	368	1.35	493	1.24		
Squash	Spaghetti	per lb	368	1.35	493	1.24		
Squash	Yellow Crookneck/Straightneck	per lb	146	1.99	146	2.12	572	1.63
Squash	Zucchini	per lb	2,148	1.94	146	2.12	2,593	2.09
Sweet Potatoes		3 lb bag	627	5.29				
Sweet Potatoes		per lb	567	2.21	745	2.02	19	2.23
Swiss Chard		per bunch	435	2.18	459	2.08	391	2.15
Tomatoes		per lb	14	3.59	260	2.81		
Tomatoes	GRAPE TYPE	1 pint package	157	4.23	187	4.81	450	3.24
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	19	4.15	14	4.59		
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	555	3.64	855	3.50	852	3.41

**Other Specialty Crop Items**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	347	16.99	347	16.99		
Hemp (Seed) Oil		4 oz	154	6.39			52	8.99
Hemp Protein		12 oz	197	12.74	197	15.49	86	13.59
Hemp Protein		16 oz	109	13.99	109	10.40	293	16.55
Hemp Seeds Shelled		12 oz	492	15.65	1,035	13.04	425	13.45
Hemp Seeds Shelled		16 oz	352	14.99	356	14.99	52	14.99
Hemp Seeds Shelled		7 oz	701	10.82	836	10.16	109	9.49
Hemp Seeds Shelled		8 oz	369	11.05	221	13.07		

Wtd Avg - Simple weighted average



### REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>														
Apples	Envy	per lb	2.49	8	2.49									
Apples	Fuji	2 lb bag	3.99	91	3.99		3.49 - 4.99	46	4.63		1.99	7	1.99	
Apples	Fuji	3 lb bag	4.99 - 5.32	141	5.28		5.32	86	5.32		4.99 - 5.32	312	5.06	
Apples	Fuji	per lb	1.99	38	1.99						1.69	23	1.69	
Apples	Gala/Royal Gala	2 lb bag	2.99 - 3.99	137	3.65		3.49 - 4.99	409	4.96		3.49 - 3.99	33	3.82	
Apples	Gala/Royal Gala	3 lb bag	3.98 - 5.99	187	5.35		5.32	172	5.32		4.99 - 5.32	312	5.06	
Apples	Gala/Royal Gala	per lb	1.99 - 2.99	53	2.46						1.69	23	1.69	
Apples	Granny Smith	2 lb bag	3.99	91	3.99		3.49 - 3.99	12	3.62					
Apples	Granny Smith	3 lb bag	4.99	19	4.99									
Apples	Granny Smith	per lb	2.49 - 2.99	36	2.62						1.69	23	1.69	
Apples	Honeycrisp	2 lb bag					3.99 - 5.89	466	5.88		4.99 - 5.99	809	5.70	
Apples	Honeycrisp	3 lb bag									2.50	19	2.50	
Apples	Honeycrisp	per lb	1.99 - 3.99	563	2.96		3.66	172	3.66		2.49 - 3.66	179	3.18	
Apples	Pink Lady/Cripps Pink	2 lb bag					4.99	34	4.99					
Apples	Pink Lady/Cripps Pink	3 lb bag	3.98	9	3.98		2.98	52	2.98		2.50 - 4.99	264	4.81	
Apples	Pink Lady/Cripps Pink	per lb									2.99	11	2.99	
Avocados	Hass	each	1.67 - 2.50	238	1.76						0.99 - 1.50	57	1.38	
Avocados	Hass-Marked Large	each					2.00 - 2.22	224	2.17		2.22	67	2.22	
Avocados	Hass-Marked Medium	each	1.25	9	1.25									
Bananas		per lb	0.88 - 0.99	232	0.97						0.77 - 0.99	60	0.90	
Blackberries		5.6-6 oz package					3.88	52	3.88					
Blueberries		1 pint (11-12 oz cntr w/ lid)	4.98 - 5.99	36	5.74		3.49	945	3.49		3.33	10	3.33	
Blueberries		18 oz package									3.99	105	3.99	
Blueberries		6 oz package	2.59 - 4.99	589	3.00		2.99 - 4.49	896	3.60		2.89 - 3.33	827	2.94	
Clementines		2 lb bag	4.99	7	4.99		5.54	86	5.54		3.99 - 4.97	52	4.14	
Grapefruit	RED	4 lb film bags	7.99	9	7.99									
Grapefruit	RED	each	2.99	9	2.99									
Grapefruit	RED	per lb	1.99	16	1.99						1.69	22	1.69	
Kiwifruit	Hayward	1-lb containers with lids	3.50	9	3.50		3.98	52	3.98					
Lemons		1 lb bag					2.49	366	2.49					
Lemons		2 lb bag	4.99	7	4.99						2.99 - 4.97	120	4.43	
Oranges	Navel	3 lb bag	6.99	190	6.99									
Oranges	Navel	4 lb bag	4.98 - 7.99	201	5.12		4.99	14	4.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Oranges	Navel	each	2.00	9	2.00									
Oranges	Navel, Cara Cara	3 lb bag	4.99 - 6.99	192	5.08		4.98 - 5.99	529	5.86		5.99	592	5.99	
Oranges	Navel, Cara Cara	4 lb bag	4.98	9	4.98									
Pears	Bartlett	2 lb bag	4.49	9	4.49		4.99	366	4.99					
Pears	Bosc	2 lb bag	3.99	197	3.99		2.50	52	2.50					
Pears	Bosc	per lb	1.99	41	1.99									
Pears	D'Anjou	2 lb bag	3.99	7	3.99									
Pears	D'Anjou	per lb	1.99	183	1.99		1.99	172	1.99		1.99	67	1.99	
Pineapples		each	3.99	72	3.99									
Raspberries		6 oz package					3.88	52	3.88		3.99	20	3.99	
Tangerines/Mandarins		2 lb bag	3.29 - 5.99	825	5.46		4.99 - 5.54	1369	5.02		3.99 - 5.54	731	4.13	

**POTATOES & ONIONS**

Onions, Dry	RED	2 lb bag	3.99	24	3.99		3.99	228	3.99				
Onions, Dry	YELLOW	2 lb bag	1.99 - 3.99	33	3.44		3.99	228	3.99				
Onions, Dry	YELLOW	3 lb bag	3.99 - 4.99	296	4.63								
Onions, Dry	YELLOW	per lb								1.19	13	1.19	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag								4.99	102	4.99	
Potatoes	ROUND RED	3 lb bag	3.99 - 4.99	294	4.07		4.49 - 4.99	233	4.98				
Potatoes	RUSSET	3 lb bag	3.99 - 4.99	214	4.10		4.99	228	4.99				
Potatoes	RUSSET	5 lb bag	4.99	68	4.99								
Potatoes	RUSSET	per lb								1.49	13	1.49	
Potatoes	YELLOW TYPE	3 lb bag	3.99 - 4.99	366	4.06		4.99	228	4.99		3.99	6	3.99

**VEGETABLES**

Beans	ROUND GREEN TYPE	12 oz bag	5.00	9	5.00		3.79	463	3.79		3.79	559	3.79
Beets		per bunch					3.49	74	3.49				
Broccoli		per bunch	2.99 - 4.99	62	3.88		3.99	34	3.99		3.50 - 3.99	52	3.77
Broccoli		per lb	2.99 - 3.32	130	3.30		3.32	86	3.32				
Broccoli	CROWN CUT	per lb	2.99	9	2.99						3.32	67	3.32
Brussels Sprouts		12 oz bag					3.79	463	3.79		3.79	559	3.79
Carrots		1 lb bag					1.49	74	1.49				
Carrots		2 lb bag	2.49 - 3.99	373	3.25		2.49	14	2.49		2.99	559	2.99
Carrots		per lb									1.49	13	1.49
Carrots	BABY PEELED	1 lb bag	1.49 - 2.50	54	2.27						1.49 - 2.49	129	2.33
Carrots	BABY PEELED	2 lb bag					3.99	463	3.99		3.29	11	3.29
Cauliflower		each	2.99 - 4.99	35	4.05								
Cauliflower		per lb									1.49	17	1.49
Celery		each	2.50	131	2.50								
Celery	HEARTS	per package	2.99 - 3.50	148	3.31		2.99	3	2.99				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cilantro		per bunch	1.99	8	1.99					1.89	13	1.89		
Collards		per bunch	2.22	122	2.22		2.22	86	2.22	2.00	67	2.00		
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.99	78	1.99		2.00	52	2.00	2.50	23	2.50		
Garlic		per sleeve	2.50	24	2.50		1.67	228	1.67					
Kale		per bunch	1.99 - 2.50	187	2.27		2.22 - 2.50	320	2.42	2.00 - 2.50	81	2.09		
Lettuce	Green Leaf	each								1.50	22	1.50		
Lettuce	Iceberg	each								1.99	22	1.99		
Lettuce	Red Leaf	each								1.50	22	1.50		
Lettuce	Romaine	each	2.00	8	2.00					1.50 - 2.88	89	2.54		
Lettuce	Romaine (Hearts)	3 count	3.49 - 3.99	529	3.51		3.99 - 4.99	1237	4.98	3.50 - 3.99	50	3.61		
Mushrooms	WHITE	8 oz package	2.50 - 3.99	111	3.20		3.99	3	3.99	0.99	188	0.99		
Onions, Green		per bunch					0.98	187	0.98					
Radishes		per bunch	1.49	9	1.49									
Salad (Mixed Types)		1 lb package	7.49	24	7.49		5.99	52	5.99	4.77	67	4.77		
Salad (Mixed Types)		10-12 oz package	4.99 - 6.99	736	5.56					4.99	15	4.99		
Salad (Mixed Types)		5-9 oz package	2.99 - 4.99	384	4.13		3.00 - 3.29	465	3.29	2.50 - 4.48	900	3.24		
Spinach		per bunch								1.50	22	1.50		
Spinach	FLAT TYPE	1 lb package					5.99 - 7.49	280	7.21					
Spinach	FLAT TYPE	5-7 oz package	3.99	34	3.99					2.79 - 3.29	149	2.94		
Squash	Acorn	per lb					1.28	52	1.28					
Squash	Butternut	per lb					1.28	52	1.28					
Squash	Spaghetti	per lb					1.28	52	1.28					
Squash	Zucchini	per lb	1.99	442	1.99		1.99	530	1.99	1.89	735	1.89		
Sweet Potatoes		3 lb bag	4.99 - 5.99	399	5.47		4.99	228	4.99					
Sweet Potatoes		per lb	2.21	122	2.21		2.21	172	2.21	2.21	67	2.21		
Swiss Chard		per bunch	2.22	122	2.22		2.22	86	2.22	2.00	67	2.00		
Tomatoes	GRAPE TYPE	1 pint package	3.49	72	3.49					2.99	6	2.99		
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.99	183	2.99		2.99	14	2.99					

**OTHER SPECIALTY CROP ITEMS**

Hemp (Seed) Oil		16 oz					16.99	52	16.99				
Hemp (Seed) Oil		4 oz								6.39	13	6.39	
Hemp Protein		12 oz	12.74	9	12.74								
Hemp Seeds Shelled		12 oz	14.49 - 16.99	17	15.81		16.99	52	16.99	11.99	13	11.99	
Hemp Seeds Shelled		16 oz	14.99	9	14.99		14.99	52	14.99				
Hemp Seeds Shelled		7 oz	10.79 - 11.99	17	11.43		10.79 - 11.99	126	11.29	7.99	13	7.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Hemp Seeds Shelled		8 oz	10.49	9	10.49		11.24	52	11.24		6.49	13	6.49	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>														
Apples	Envy	per lb					1.99	8	1.99					
Apples	Fuji	2 lb bag	3.99	163	3.99		5.00	11	5.00					
Apples	Fuji	3 lb bag	5.32	75	5.32		5.32	109	5.32					
Apples	Fuji	per lb					1.49 - 2.99	374	2.93		1.98 - 1.99	21	1.99	
Apples	Gala/Royal Gala	2 lb bag	2.98 - 4.99	308	3.73		2.98 - 3.99	192	3.02		2.98	4	2.98	
Apples	Gala/Royal Gala	3 lb bag	5.32	75	5.32		5.32	109	5.32		5.32	22	5.32	
Apples	Gala/Royal Gala	per lb					2.99	358	2.99		0.99	61	0.99	
Apples	Granny Smith	2 lb bag	3.99	163	3.99									
Apples	Granny Smith	per lb					2.49	8	2.49					
Apples	Honeycrisp	2 lb bag	4.99 - 5.89	520	5.36		4.99 - 6.49	410	5.67		2.98 - 6.99	210	5.89	
Apples	Honeycrisp	per lb	3.66	75	3.66		1.49 - 3.89	378	2.59		3.66	22	3.66	
Apples	Pink Lady/Cripps Pink	2 lb bag	2.98	107	2.98		2.98	184	2.98		2.98	4	2.98	
Apples	Pink Lady/Cripps Pink	per lb					2.99	27	2.99					
Apples, Processed	Juice	64 oz (1/2 gallon)									3.49	23	3.49	
Avocados	Hass	each	0.99	92	0.99		0.99 - 1.79	50	1.21		0.99 - 1.50	87	1.35	
Avocados	Hass-Marked Extra Large	each					3.00	8	3.00					
Avocados	Hass-Marked Large	each	2.00 - 2.22	182	2.09		2.00 - 3.00	298	2.10		2.00 - 2.22	26	2.19	
Bananas		per lb	0.99	6	0.99		0.99	8	0.99		0.99	10	0.99	
Blackberries		5.6-6 oz package	3.88	107	3.88		3.88	184	3.88		3.88	4	3.88	
Blueberries		1 pint (11-12 oz cntr w/ lid)									4.99 - 6.99	35	5.90	
Blueberries		6 oz package	2.99 - 4.99	337	3.32		2.99 - 5.59	310	3.93		4.98	81	4.98	
Clementines		2 lb bag	4.99	99	4.99									
Grapefruit	RED	per lb									2.49	19	2.49	
Kiwifruit	Hayward	1-lb containers with lids	3.98	107	3.98		3.98	184	3.98		3.98	4	3.98	
Lemons		1 lb bag	5.99	34	5.99									
Lemons		2 lb bag	2.98	17	2.98		4.99	14	4.99					
Oranges	Navel	3 lb bag	4.98	107	4.98		4.98	184	4.98		4.98	4	4.98	
Oranges	Navel	4 lb bag					5.49	120	5.49					
Oranges	Navel	per lb					1.99	11	1.99		1.98 - 1.99	97	1.98	
Oranges	Navel, Cara Cara	3 lb bag	4.98 - 5.99	278	5.35		4.98 - 5.99	474	5.49		4.98 - 5.99	189	5.97	
Oranges	Navel, Cara Cara	per lb					1.99 - 2.69	24	2.22		1.98	21	1.98	
Oranges	Valencia	3 lb bag	5.49	33	5.49									
Pears	Bartlett	2 lb bag	4.99	29	4.99									
Pears	Bosc	2 lb bag	2.50	107	2.50		2.50	184	2.50					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.				
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	
Pears	Bosc	per lb										1.29	61	1.29	
Pears	D'Anjou	per lb	1.99	75	1.99		1.99	109	1.99			1.99	22	1.99	
Pineapples		each										4.99	9	4.99	
Raspberries		6 oz package	3.88	107	3.88		3.88	184	3.88			3.88	4	3.88	
Tangelos		per lb					2.49	16	2.49			1.99	19	1.99	
Tangerines/Mandarins		2 lb bag	2.99 - 5.54	317	4.54		2.99 - 5.99	579	4.26			2.99 - 5.54	87	5.05	
Tangerines/Mandarins		each					3.49	21	3.49						
Tangerines/Mandarins		per lb					2.99	8	2.99						
<b>POTATOES &amp; ONIONS</b>															
Onions, Dry	YELLOW	per lb	1.19	92	1.19		1.19	23	1.19			1.19 - 2.69	48	1.88	
Potatoes	ROUND RED	3 lb bag					3.49	14	3.49						
Potatoes	RUSSET	5 lb bag					3.00	20	3.00			3.99	23	3.99	
Potatoes	RUSSET	per lb	1.49	92	1.49		1.49 - 1.69	34	1.55			1.49	26	1.49	
Potatoes	YELLOW TYPE	3 lb bag					3.49	14	3.49						
<b>VEGETABLES</b>															
Artichokes		each					3.50	6	3.50						
Beans	ROUND GREEN TYPE	12 oz bag	3.79	103	3.79										
Beets		per bunch					1.99	8	1.99			3.49	131	3.49	
Beets		per lb										1.99	79	1.99	
Broccoli		per bunch	3.49	6	3.49		2.69	8	2.69	100					
Broccoli		per lb	3.32	75	3.32		1.79 - 3.32	173	2.80			1.69 - 3.32	42	2.72	
Brussels Sprouts		1 lb bag										4.99	17	4.99	
Brussels Sprouts		12 oz bag	3.79 - 3.99	529	3.80		3.79 - 3.99	223	3.88						
Carrots		2 lb bag										2.98	6	2.98	
Carrots		per bunch					0.99 - 1.99	175	1.69			2.98 - 3.49	212	3.30	
Carrots		per lb	1.49	92	1.49		1.49	23	1.49			1.49	26	1.49	
Carrots	BABY PEELED	1 lb bag					2.99	358	2.99						
Carrots	BABY PEELED	2 lb bag	3.29 - 3.49	506	3.46		3.49	223	3.49			3.49	124	3.49	
Cauliflower		each	3.59	27	3.59							1.69	11	1.69	
Cauliflower		per lb					1.99	13	1.99			2.49	9	2.49	
Celery		each					1.79	13	1.79						
Celery	HEARTS	per package					3.50	146	3.50						
Cilantro		per bunch	1.89	92	1.89		1.89	23	1.89			1.89	26	1.89	
Collards		per bunch	2.22	75	2.22		2.22	109	2.22			2.22 - 2.49	38	2.33	
Cucumbers		each					1.25	146	1.25						
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.00	107	2.00		2.00	192	2.00			2.00	4	2.00	
Kale		per bunch	2.22 - 2.50	83	2.25		1.69 - 2.22	117	2.18			2.22 - 2.50	53	2.38	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Romaine (Hearts)	3 count	3.50 - 3.99	134	3.77		2.50 - 3.00	73	2.64		3.98 - 3.99	17	3.99	
Mixed Mini Sweet Peppers		1 lb package					2.99 - 5.79	87	3.44					
Mushrooms	WHITE	8 oz package	1.98	17	1.98									
Onions, Green		per bunch					1.25	146	1.25					
Salad (Mixed Types)		1 lb package	5.99	107	5.99		5.00	392	5.00		5.49 - 5.99	18	5.60	
Salad (Mixed Types)		5-9 oz package	2.79 - 4.49	542	3.38		2.79 - 5.00	566	3.31		2.98 - 3.29	140	3.25	
Spinach		per bunch					2.49	16	2.49					
Spinach	FLAT TYPE	5-7 oz package	3.33 - 3.34	132	3.34		3.79	187	3.79		2.98	21	2.98	
Squash	Acorn	per lb	1.48	107	1.48		1.28	184	1.28		1.28	4	1.28	
Squash	Butternut	per lb	1.48	107	1.48		1.28	184	1.28		1.28 - 1.48	25	1.45	
Squash	Spaghetti	per lb	1.48	107	1.48		1.28	184	1.28		1.28 - 1.48	25	1.45	
Squash	Yellow Crookneck/Straightneck	per lb					1.99	146	1.99					
Squash	Zucchini	per lb	1.89	274	1.89		1.99	146	1.99		1.98	21	1.98	
Sweet Potatoes		per lb	2.21	75	2.21		2.21	109	2.21		2.21	22	2.21	
Swiss Chard		per bunch					2.00 - 2.22	129	2.19		2.22 - 2.50	31	2.30	29
Tomatoes		per lb					3.59	14	3.59					
Tomatoes	GRAPE TYPE	1 pint package									4.99	79	4.99	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					2.99	8	2.99		4.99	11	4.99	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb					3.99	358	3.99					

**OTHER SPECIALTY CROP ITEMS**

Hemp (Seed) Oil		16 oz	16.99	107	16.99		16.99	184	16.99		16.99	4	16.99	
Hemp (Seed) Oil		4 oz	6.39	92	6.39		6.39	23	6.39		6.39	26	6.39	
Hemp Protein		12 oz					12.74	184	12.74		12.74	4	12.74	
Hemp Protein		16 oz					13.99	109	13.99					
Hemp Seeds Shelled		12 oz	11.99 - 16.99	199	14.68		11.99 - 16.99	207	16.43		16.99	4	16.99	
Hemp Seeds Shelled		16 oz	14.99	107	14.99		14.99	184	14.99					
Hemp Seeds Shelled		7 oz	7.99 - 11.99	199	10.14		7.99 - 11.99	316	11.35		7.99 - 11.99	30	8.52	
Hemp Seeds Shelled		8 oz	11.24	107	11.24		11.24	184	11.24		11.24	4	11.24	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
<b>FRUIT</b>										
Apples	Fuji	3 lb bag					7.45	4	7.45	
Apples	Gala/Royal Gala	3 lb bag					7.45	4	7.45	
Apples	Honeycrisp	2 lb bag	6.99	11	6.99					
Apples	Honeycrisp	per lb					5.12	4	5.12	
Avocados	Hass-Marked Large	each					3.11	4	3.11	
Avocados	Hass-Marked Small	each	1.50	1	1.50					
Oranges	Navel, Cara Cara	3 lb bag	7.99	11	7.99					
Pears	Bartlett	per lb	2.99	28	2.99					
Pears	D'Anjou	per lb	2.99	28	2.99		2.78	4	2.78	
Tangerines/Mandarins		2 lb bag					7.76	4	7.76	
<b>VEGETABLES</b>										
Broccoli		per lb	2.78	3	2.78		4.65	4	4.65	
Brussels Sprouts		12 oz bag	4.50	11	4.50					
Cabbage	ROUND GREEN TYPE	per lb	1.59	1	1.59					
Carrots	BABY PEELED	1 lb bag	2.59	1	2.59					
Carrots	BABY PEELED	2 lb bag	4.49	11	4.49					
Collards		per bunch					3.11	4	3.11	
Cucumbers		each	1.49	1	1.49					
Kale		per bunch					3.11	4	3.11	
Mushrooms	CREMINI	6 oz package	3.28	3	3.28					
Mushrooms	WHITE	6 oz package	3.28	3	3.28					
Salad (Mixed Types)		5-9 oz package	4.29	11	4.29					
Sweet Potatoes		per lb					3.10	4	3.10	
Swiss Chard		per bunch					3.11	4	3.11	

Wtd Avg - Simple weighted average

**REGIONAL DEFINITIONS**

As used in this report, regions include the following states:	
NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.