



Advertised Prices for Specialty Crops Products at Major Retail Supermarket Outlets ending during the period of 3/16/2024 to 3/28/2024

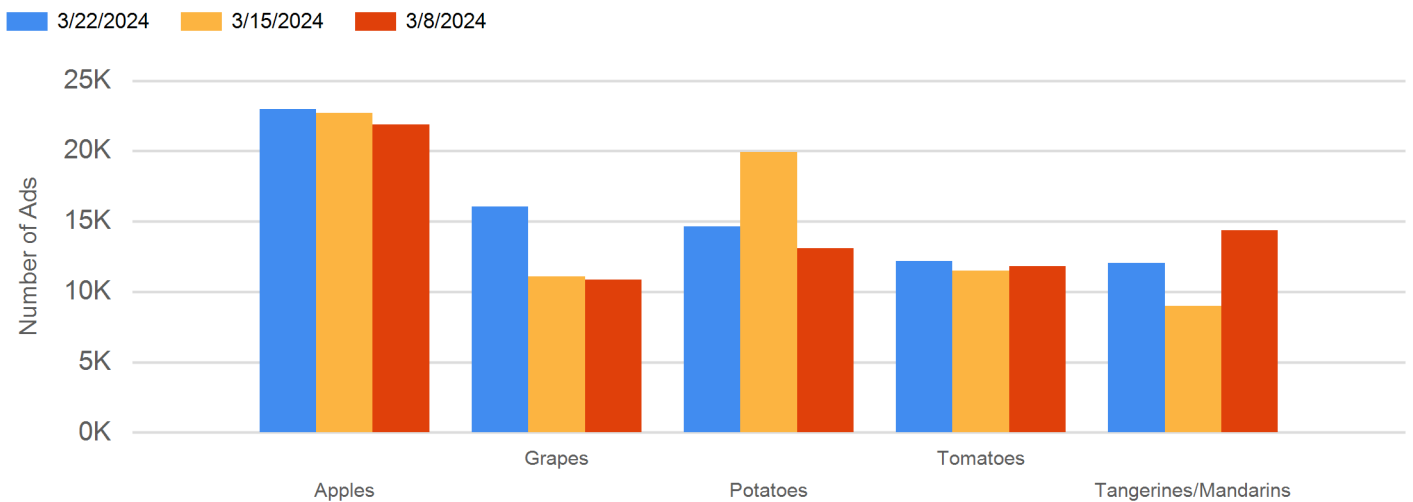
Waiting on Spring

Ad numbers fell this week, as expected after a major holiday. Nonetheless, retailers offered plenty of promotions this week, focusing on Lent, Easter, and Purim. Citrus of all varieties was well-promoted, both for general enjoyment as an accompaniment to meatless meals during Lent. Strawberries, raspberries, and blackberries were popular for healthy snacking and springtime desserts. Summer favorites such as cantaloupe, watermelons, peaches, and nectarines were featured as the weather begins to warm in some areas of the country. Ads for ornamental items were dramatically increased, particularly for Easter lilies.

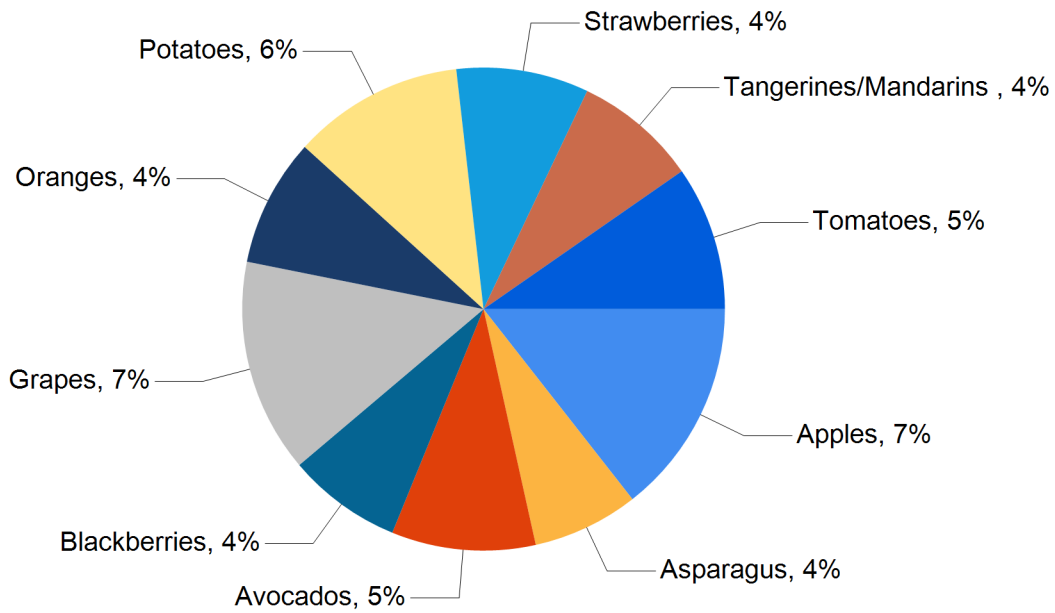
Total ad numbers this week were 265,835, a 7% decrease from last week's total of 287,137. The total for the same week last year was 6% lower at 251,103. The total number of ads broken out by commodity groups: fruit 139,929 (53% of all ads), onions and potatoes 21,310 (8%), vegetables 95,041 (36%), herbs 1,925, ornamentals 7,998 (3%), and hemp 1,557. The number of ads for organic produce was 36,171, 14% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included only seedless grapes (red at 27%, white at 16%). There were no significant decreases. The only significant change for onions and potatoes this week was a 19% decrease for Russet potatoes (5 lb. bag). Significant increases in price for vegetables this week included Roma tomatoes at 20% and organic baby carrots (1 lb. bag) at 10%. There were no significant decreases.

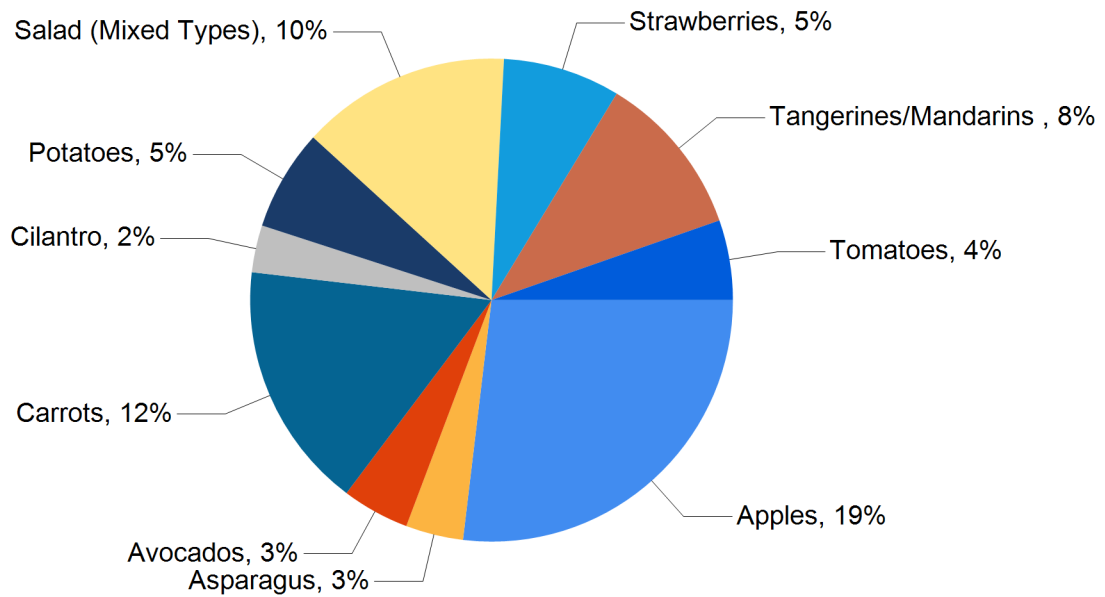
Top 5 Commodities Featured This Week



Top 10 Commodities as Percentage of Total Conventional Ads

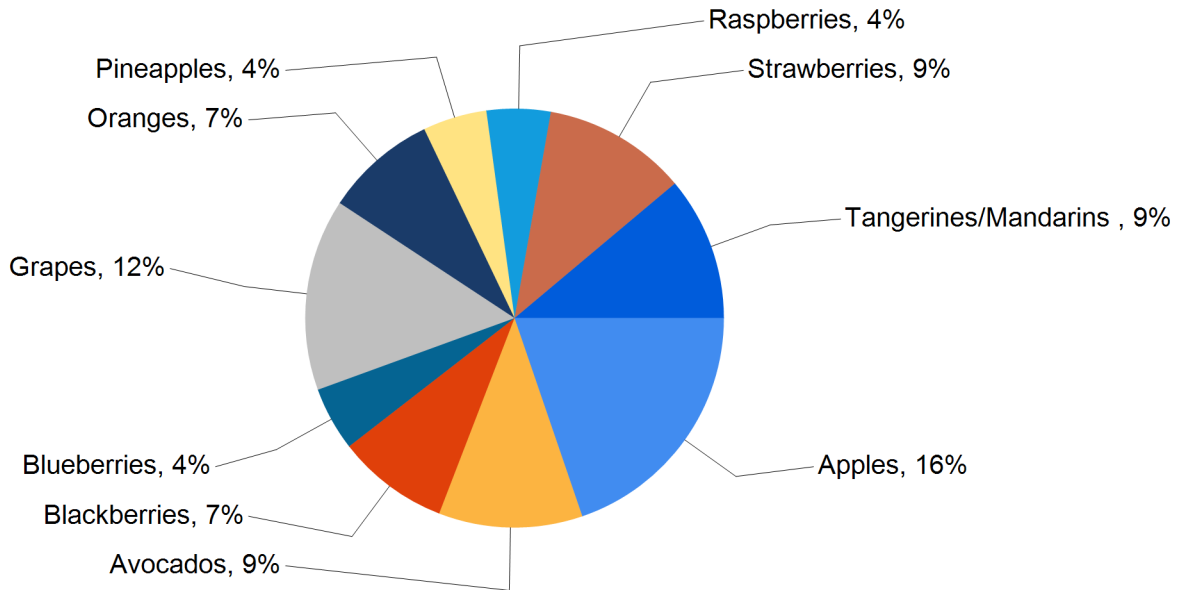


Top 10 Commodities as Percentage of Total Organic Ads

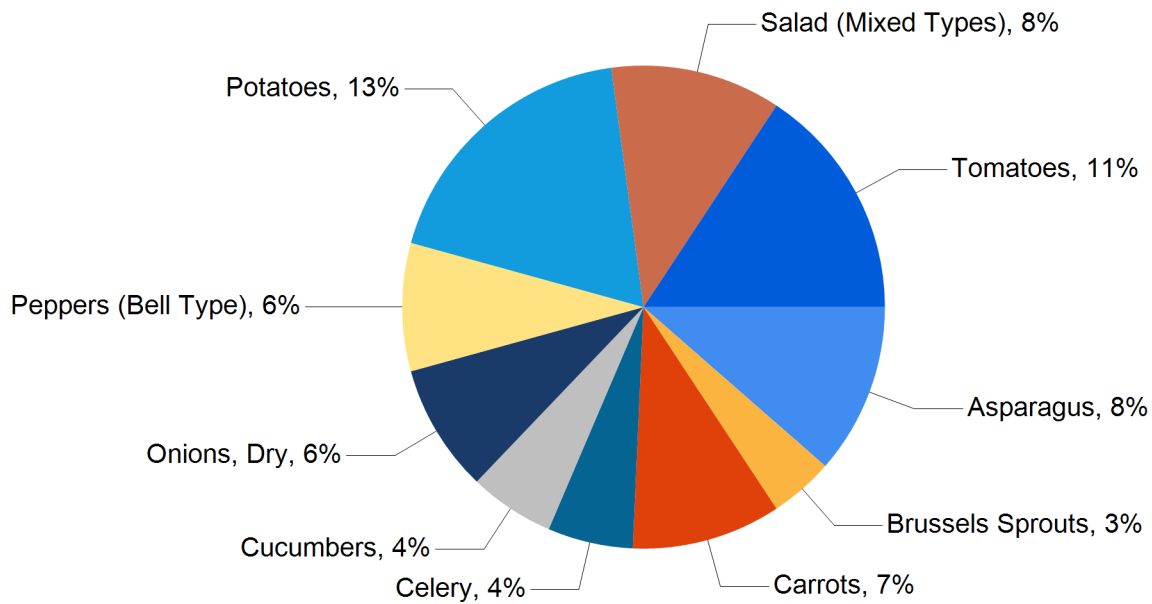


Wtd Avg - Simple weighted average

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes



Wtd Avg - Simple weighted average

NATIONAL CONVENTIONAL SUMMARY
(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apple Pears		per lb	49	1.45				
Apples	Ambrosia	per lb	163	0.89	53	1.06		
Apples	Braeburn	per lb	9	1.55	37	1.04	66	1.81
Apples	Empire	3 lb bag	96	2.99				
Apples	Envy	2 lb bag	126	2.98				
Apples	Envy	3 lb bag	672	4.79				
Apples	Envy	per lb	689	1.47	537	2.69		
Apples	Fuji	3 lb bag	324	3.10	472	3.52	585	4.20
Apples	Fuji	5 lb bag	13	5.99	128	5.99	94	6.99
Apples	Fuji	per lb	2,015	1.19	1,216	1.60	1,571	1.42
Apples	Gala/Royal Gala	2 lb bag	27	2.99	19	2.04	64	2.38
Apples	Gala/Royal Gala	3 lb bag	1,138	3.38	1,541	3.35	2,156	3.69
Apples	Gala/Royal Gala	5 lb bag	13	5.99	160	5.51	94	6.99
Apples	Gala/Royal Gala	per lb	1,634	1.46	311	1.46	1,215	1.56
Apples	Golden Delicious	2 lb bag	35	2.88	34	2.99		
Apples	Golden Delicious	3 lb bag	105	3.63	122	3.68	177	3.25
Apples	Golden Delicious	per lb	167	0.95	29	1.66	197	1.99
Apples	Granny Smith	2 lb bag	27	2.99	44	2.99		
Apples	Granny Smith	3 lb bag	2,206	4.04	1,781	3.40	200	4.52
Apples	Granny Smith	5 lb bag	13	5.99	128	5.99	94	6.99
Apples	Granny Smith	per lb	1,458	1.39	1,660	1.53	684	1.86
Apples	Honeycrisp	2 lb bag	366	3.99	499	3.45		
Apples	Honeycrisp	3 lb bag	24	4.20	230	5.13		
Apples	Honeycrisp	per lb	2,663	1.79	4,406	1.90	3,802	2.10
Apples	Jonagold	per lb	9	1.55				
Apples	McIntosh	3 lb bag	106	3.04	796	2.84	149	3.94
Apples	OPAL	per lb	17	1.78	52	1.24		
Apples	Pink Lady/Cripps Pink	per lb	784	1.36	2,647	1.07	1,548	1.84
Apples	Red Delicious	2 lb bag	27	2.99	44	2.99	64	2.38
Apples	Red Delicious	3 lb bag	960	3.32	1,131	3.48	631	3.10
Apples	Red Delicious	per lb	321	1.38	294	1.38	466	1.63
Apples, Processed	Juice	128 oz (1 gallon)	55	3.05	38	5.14	70	6.34
Apples, Processed	Juice	64 oz (1/2 gallon)	3,210	2.53	3,655	2.49	3,628	2.39

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	197	6.99	197	6.99		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	48	2.28	354	3.04		
Avocados	Hass	each	6,704	1.06	5,168	1.09	8,835	1.00
Avocados	Hass-Marked Extra Large	each	531	2.61	72	2.33		
Avocados	Hass-Marked Large	each	853	1.50	993	1.32		
Avocados	Hass-Marked Medium	each	1,922	0.89	866	1.23		
Avocados	Hass-Marked Small	each	453	0.46	224	0.42		
Avocados	Various Greenskin Varieties	each	419	2.44	420	2.44	27	0.96
Bananas		per lb	762	0.50	599	0.52	492	0.59
Blackberries		1 pint (11-12 oz cntr w/ lid)	372	5.57	716	5.67		
Blackberries		18 oz package	139	4.00				
Blackberries		5.6-6 oz package	8,142	2.77	6,751	2.89	7,778	2.55
Blueberries		1 pint (11-12 oz cntr w/ lid)	1,706	3.75	3,016	4.02		
Blueberries		18 oz package	367	4.86	234	6.43		
Blueberries		6 oz package	2,053	3.09	1,755	2.96	1,132	3.11
Cantaloupes		each	3,373	2.73	3,062	2.95	4,426	2.85
Cantaloupes		per lb	285	0.66	640	0.71	383	0.93
Clementines		2 lb bag	106	3.26	227	4.82	245	3.73
Clementines		3 lb bag	1,430	4.42	602	4.53	3,047	4.67
Clementines		5 lb bag	32	7.99	238	7.57		
Grapefruit	RED	each	1,233	1.00	341	1.18	1,067	1.01
Grapefruit	RED	per lb	153	1.67	22	1.39		
Grapes	Black Seedless	per lb	2,623	2.57	1,199	3.03	3,442	1.98
Grapes	Red Seedless	per lb	5,611	2.60	4,548	3.12	10,432	2.05
Grapes	White Seedless Type	per lb	7,816	2.63	5,321	3.02	7,484	2.27
Honeydews		each	1,052	3.90	975	3.77	480	3.95
Honeydews		per lb	9	0.99	78	0.83	130	0.99
Kiwifruit	Hayward	each	171	0.64	586	0.53	607	0.60
Lemons		1 lb bag	155	2.03	207	2.86		
Lemons		2 lb bag	2,518	2.96	1,053	3.51	2,049	2.87
Lemons		each	1,942	0.59	2,581	0.75	2,429	0.66
Lemons		per lb	127	0.75	130	0.77	175	0.79
Limes		each	778	0.69	2,422	0.51	496	0.65
Limes		per lb	42	0.99	67	1.31	61	1.50
Mangoes	Round Varieties	each	1,271	1.22	870	1.24		
Mangoes	Round Varieties Marked Extra Large	each	11	2.79				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mangoes	Yellow Varieties	each	1,557	1.03	3,333	1.20		
Mangoes	Yellow Varieties Marked Extra Large	each	43	1.17	11	1.25		
Mangoes	Yellow Varieties Marked Small	each	78	0.99	303	0.50		
Nectarines	Various White Flesh Varieties	per lb	15	1.85	46	2.06		
Nectarines	Various Yellow Flesh Varieties	per lb	1,049	2.64	2,832	2.94	1,797	2.43
Oranges	Navel	3 lb bag	297	2.88	943	4.18	2,174	3.34
Oranges	Navel	4 lb bag	1,654	4.44	2,587	4.64	680	5.00
Oranges	Navel	8 lb bag	1,858	7.14	241	7.62	337	6.99
Oranges	Navel	each	1,462	0.90	1,785	0.97	2,958	0.95
Oranges	Navel	per lb	1,827	1.16	2,898	1.36	3,034	1.31
Oranges	Navel, Cara Cara	3 lb bag	1,239	4.91	918	4.64		
Oranges	Navel, Cara Cara	each	520	0.86	262	1.21		
Oranges	Navel, Cara Cara	per lb	781	1.05	683	1.52		
Oranges	Valencia	4 lb bag	3	4.99	198	5.87	8	4.99
Oranges	Valencia	per lb	11	1.39				
Papaya	Maradol/Tainung Types	per lb	146	0.94	392	1.04	920	0.96
Peaches	Various Yellow Flesh Varieties	per lb	939	2.69	2,296	3.08	1,358	2.46
Pears	Bartlett	per lb	822	1.85	534	1.92	974	1.92
Pears	Bosc	per lb	941	1.68	2,057	1.82	345	1.95
Pears	D'Anjou	per lb	1,298	1.81	2,318	1.76	1,333	1.65
Pineapples		each	4,324	2.52	3,436	3.03	4,177	2.73
Pineapples		per lb	285	0.64	358	0.72	278	0.77
Plums		per lb	679	3.01	592	3.47	306	2.14
Plums	Interspecific Type	per lb	52	3.55	1,232	3.48	1,499	3.35
Raspberries		1 pint (11-12 oz cntr w/ lid)	372	5.57	363	6.25		
Raspberries		6 oz package	4,199	2.99	4,106	3.07		
Strawberries		1 lb package	8,285	2.92	9,280	2.66	4,752	3.21
Strawberries		1 pint (11-12 oz cntr w/ lid)	236	5.91				
Strawberries		2 lb package	1,515	6.00	1,914	5.76	985	6.32
Tangelos		3 lb bag	58	4.51	1,882	5.01	1,573	3.30
Tangelos		each	232	1.01	53	0.95	52	0.89
Tangelos		per lb	85	1.43	301	1.27	183	1.39
Tangerines/Mandarins		2 lb bag	734	4.45	1,239	3.93	685	3.69
Tangerines/Mandarins		3 lb bag	7,957	4.09	3,775	4.27	1,757	4.09
Tangerines/Mandarins		5 lb package	13	5.99	413	6.99	10	5.99
Tangerines/Mandarins		per lb	567	2.29	372	2.19	292	1.52

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Watermelons	Red Flesh Seeded Type	each	11	7.99				
Watermelons	Red Flesh Seedless Miniature	each	1,139	4.11	1,948	3.69	1,940	3.99
Watermelons	Red Flesh Seedless Type	each	180	6.99	25	5.91	32	6.49

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	413	1.99			331	2.14
Onions, Dry	RED	per lb	332	1.31	576	1.25	1,118	1.10
Onions, Dry	WHITE	per lb	82	1.02	1,317	1.14	883	0.76
Onions, Dry	YELLOW	2 lb bag	400	2.19	441	1.98	254	1.39
Onions, Dry	YELLOW	3 lb bag	2,686	3.06	558	2.48	1,221	2.34
Onions, Dry	YELLOW	5 lb bag	413	3.99	106	4.56	11	3.99
Onions, Dry	YELLOW	per lb	277	0.92	1,185	0.83	793	0.92
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	149	2.89	305	1.90	39	1.85
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	313	3.73	34	4.79	1,224	3.98
Onions, Dry	YELLOW MARKED SWEET	per lb	1,075	1.33	538	1.33	840	1.29
Potatoes	ROUND RED	3 lb bag	126	2.87	2,179	2.88	171	2.94
Potatoes	ROUND RED	5 lb bag	2,454	3.89	6,158	2.74	1,959	3.77
Potatoes	ROUND RED	per lb	523	1.09	2,323	0.89	526	1.09
Potatoes	ROUND WHITE	5 lb bag	222	2.77	637	2.39	151	3.49
Potatoes	ROUND WHITE	per lb	122	1.02	64	0.99	75	1.32
Potatoes	RUSSET	10 lb bag	1,382	4.55	442	3.41	457	4.67
Potatoes	RUSSET	3 lb bag	121	1.84	59	1.64	44	1.66
Potatoes	RUSSET	5 lb bag	4,150	2.51	2,795	3.03	1,987	3.11
Potatoes	RUSSET	8 lb bag	1,199	5.57	89	3.05	466	3.96
Potatoes	RUSSET	per lb	757	1.02	602	0.80	1,205	1.04
Potatoes	YELLOW TYPE	10 lb bag	8	2.99				
Potatoes	YELLOW TYPE	3 lb bag	134	2.77	540	3.20	171	3.59
Potatoes	YELLOW TYPE	5 lb bag	1,544	3.98	2,213	3.10	1,005	4.16
Potatoes	YELLOW TYPE	per lb	186	0.93	426	0.89	133	1.32

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	952	2.58	1,334	2.97	581	2.57
Asparagus	GREEN	per lb	7,977	2.55	7,498	2.30	6,773	2.67
Beans	ROUND GREEN TYPE	12 oz bag	540	2.59	543	2.81		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beans	ROUND GREEN TYPE	per lb	1,242	1.86	817	1.57	2,258	1.84
Beets		per lb	64	0.88	30	0.89	162	1.00
Bok Choy		per lb	9	0.98	41	1.35	18	2.21
Broccoli		per bunch	344	2.13	8	1.99	1,480	2.92
Broccoli		per lb	103	1.67	438	1.47	99	1.07
Broccoli	CROWN CUT	per lb	2,220	1.85	1,788	1.79	1,164	1.84
Brussels Sprouts		1 lb bag	1,291	3.20	3,021	2.35		
Brussels Sprouts		12 oz bag	505	2.59	180	3.08		
Brussels Sprouts		2 lb bag	264	6.71				
Brussels Sprouts		per lb	547	2.12	740	1.80	1,567	2.95
Cabbage	ROUND GREEN TYPE	per lb	694	0.64	16,779	0.57	2,174	0.75
Cactus Leaf (Nopales)		per lb	365	0.85	323	0.64	229	0.56
Carrots		1 lb bag	210	0.93	479	1.02	70	1.22
Carrots		2 lb bag	206	1.23	3,674	1.44	285	1.35
Carrots		5 lb film bag	655	3.89	262	2.99		
Carrots		per bunch	118	2.31	546	1.02		
Carrots		per lb	301	0.64	235	0.64	89	0.49
Carrots	BABY PEELED	1 lb bag	2,115	1.38	2,591	1.34	1,695	1.36
Carrots	BABY PEELED	2 lb bag	577	2.21	4,700	2.08	597	2.28
Cauliflower		each	1,321	2.70	1,395	2.92	154	3.38
Cauliflower		per lb	255	1.87	682	1.45	125	1.01
Celery		each	2,521	1.52	972	1.56	1,416	1.46
Celery	HEARTS	per package	1,741	2.48	102	2.57		
Chayote		each	74	0.49	76	0.53	327	0.73
Chayote		per lb	94	0.91	135	0.88	23	1.11
Chinese Cabbage		per lb	47	1.28	46	0.49	123	1.99
Cilantro		per bunch	1,129	0.63	683	0.51	1,013	0.89
Collards		1 lb bag	420	3.00	54	2.99		
Collards		per bunch	501	2.41	379	1.49	402	3.45
Collards		per lb	34	1.25	37	1.49	31	0.99
Corn-Sweet		each	980	0.62	528	0.68	690	0.66
Corn-Sweet		trays 4-5 ears film wrapped	458	3.62	571	4.63		
Cucumbers		each	1,675	0.82	1,959	0.71	2,045	0.78
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,741	2.03	1,578	1.55	2,073	1.13
Eggplant		each	439	1.92	146	2.49	226	1.97
Eggplant		per lb	123	1.73	232	1.52	256	1.83
Garlic		per lb	9	3.99				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Garlic		per sleeve	354	1.84	336	1.86	122	1.59
Jalapeno Peppers		per lb	2,346	1.24	2,760	1.28	732	1.09
Kale		1 lb bag	449	3.00	54	2.99	19	3.50
Kale		per bunch	413	2.50	250	1.46	402	3.45
Kale		per lb	27	1.19	37	1.49	9	0.99
Lettuce	Green Leaf	each	91	2.39	113	1.96	183	1.92
Lettuce	Iceberg	each	157	2.10	687	1.47	2,402	1.47
Lettuce	Red Leaf	each	91	2.39	119	1.91	141	2.07
Lettuce	Romaine	each	287	2.26	119	1.94	171	1.37
Lettuce	Romaine (Hearts)	3 count	669	3.07	628	3.47	1,991	3.09
Mixed Mini Sweet Peppers		1 lb package	1,556	3.12	757	4.09	640	3.52
Mushrooms	CREMINI	8 oz package	488	2.59	668	2.18		
Mushrooms	CREMINI	per lb	94	2.99				
Mushrooms	PORTOBELLA	6 oz package	14	3.31	9	3.99	136	3.14
Mushrooms	PORTOBELLA	8 oz package	27	2.59				
Mushrooms	PORTOBELLA	per lb	13	4.10	6	5.98	7	3.99
Mushrooms	WHITE	12 oz tray wrapped	16	2.99	4	2.99		
Mushrooms	WHITE	8 oz package	1,784	1.68	3,410	1.89	1,177	1.93
Mushrooms	WHITE	per lb	402	3.93	146	3.94		
Mustard		1 lb bag	395	3.00				
Mustard		per bunch	47	0.97	162	1.60		
Mustard		per lb	7	1.49				
Onions, Green		per bunch	738	0.72	597	0.58	999	1.09
Peppers (Bell Type)	GREEN	each	1,770	0.81	1,028	0.91	2,758	0.88
Peppers (Bell Type)	GREEN	per lb	471	1.37	219	1.64	218	1.62
Peppers (Bell Type)	ORANGE - Greenhouse	each	335	1.62	116	1.34	85	1.22
Peppers (Bell Type)	ORANGE	each	1,212	1.50	1,511	1.27	2,346	1.22
Peppers (Bell Type)	RED - Greenhouse	each	307	1.61	116	1.34	99	1.18
Peppers (Bell Type)	RED	each	1,426	1.46	1,443	1.29	2,734	1.18
Peppers (Bell Type)	RED	per lb	143	2.86	1,351	3.44	604	2.55
Peppers (Bell Type)	YELLOW - Greenhouse	each	307	1.61	116	1.34	85	1.23
Peppers (Bell Type)	YELLOW	each	1,347	1.54	1,455	1.29	2,352	1.23
Radishes		1 lb bag	12	1.50	140	0.74	12	1.50
Radishes		per bunch	200	0.45	181	0.60	513	1.27
Salad (Mixed Types)		10-12 oz package	3,091	2.74	3,226	2.92	2,736	2.99
Salad (Mixed Types)		5-9 oz package	2,934	3.04	4,054	2.92	2,198	2.98
Serrano Peppers		per lb	54	1.19	88	0.96	70	0.84

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Spinach		per bunch	73	1.21	158	1.45	92	1.58
Spinach	FLAT TYPE	5-7 oz package	219	3.72	873	2.98		
Spinach	FLAT TYPE	8-10 oz package	319	2.23	1,431	2.71		
Squash	GREY	per lb	398	0.90	250	0.86	324	0.82
Squash	Kabocha	per lb	102	1.10	8	0.99		
Squash	Spaghetti	per lb	78	0.89	9	1.49	120	1.49
Squash	Yellow Crookneck/Straightneck	per lb	574	1.44	948	1.75	1,170	1.52
Squash	Zucchini	per lb	2,104	1.25	1,423	1.53	1,812	1.38
Sweet Potatoes		3 lb bag	327	3.66				
Sweet Potatoes		per lb	2,749	0.81	987	1.02	989	1.02
Swiss Chard		per lb	9	1.49				
Tomatillos		per lb	572	1.07	643	0.82	553	1.11
Tomatoes		per lb	713	2.25	2,430	2.20	3,087	1.82
Tomatoes	Cherry Type	1 pint package	24	3.66	478	3.54	42	2.18
Tomatoes	Cherry Type	10 oz package	107	2.99	426	2.54		
Tomatoes	GRAPE TYPE - Greenhouse	1 pint package	413	2.50				
Tomatoes	GRAPE TYPE	1 pint package	1,561	2.79	895	2.50	2,215	2.02
Tomatoes	GRAPE TYPE	10 oz package	552	2.46	588	2.56	1,676	2.69
Tomatoes	Plum Type (Roma)	per lb	3,286	1.21	1,932	1.09	2,748	1.01
Tomatoes	VINE RIPES	per lb	261	1.83	1,583	2.38	1,686	1.68
Tomatoes	VINE RIPES - Greenhouse	per lb	305	2.12	782	2.03	681	1.68
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	251	2.57			48	3.07
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	3,364	1.89	2,019	1.97	2,757	2.00
Turnip Tops		1 lb bag	395	3.00				
Turnip Tops		per bunch	47	0.97	154	1.63	373	3.44
Turnip Tops		per lb	7	1.49	78	0.79	9	0.99

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Protein		16 oz	52	16.99	356	17.57	52	22.99
Hemp Seeds Shelled		8 oz	329	10.60	346	9.74		

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	6 inch pot	37	9.58			90	7.99

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Daffodils	6 inch pot	1,686	7.07	118	5.99		
Ornamentals	Daffodils	bunched 10s	46	2.50	528	2.43	145	3.93
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	2,314	9.96	123	11.53	131	11.99
Ornamentals	Longiflorum (Easter Lily)	8 Inch Pot	52	10.99				
Ornamentals	Rose, Hybrid Tea	bunched 10s	9	7.99	32	9.43		
Ornamentals	Rose, Hybrid Tea	bunched 12s	354	13.25	549	13.99	360	13.16
Ornamentals	Tulips	6 inch pot	2,248	7.22	155	6.70		
Ornamentals	Tulips	8 Inch Pot	81	12.98				
Ornamentals	Tulips	bunched 10s	1,125	8.54	456	8.00	1,517	7.46

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apple Pears		per lb	2.49	6	2.49									
Apples	Braeburn	per lb									1.55	9	1.55	
Apples	Empire	3 lb bag									2.99	96	2.99	
Apples	Envy	3 lb bag					3.99	463	3.99		2.99	22	2.99	
Apples	Envy	per lb	1.99	10	1.99						1.99	99	1.99	
Apples	Fuji	3 lb bag	2.99	185	2.99						2.99 - 3.50	112	3.06	
Apples	Fuji	5 lb bag									5.99	13	5.99	
Apples	Fuji	per lb	0.98 - 0.99	428	0.99		1.49 - 1.89	43	1.59		0.99 - 1.49	329	1.07	1
Apples	Gala/Royal Gala	2 lb bag					2.99	27	2.99					
Apples	Gala/Royal Gala	3 lb bag	2.99 - 3.49	639	3.00		3.48 - 3.99	412	3.93		1.98 - 3.50	31	2.77	
Apples	Gala/Royal Gala	5 lb bag									5.99	13	5.99	
Apples	Gala/Royal Gala	per lb	0.99 - 1.99	484	1.11		1.69 - 1.99	241	1.98		0.79 - 1.55	295	1.02	
Apples	Golden Delicious	2 lb bag					2.50 - 2.99	35	2.88					
Apples	Golden Delicious	3 lb bag	3.99	38	3.99						1.98 - 3.99	67	3.42	
Apples	Golden Delicious	per lb									0.69 - 0.79	29	0.77	
Apples	Granny Smith	2 lb bag					2.99	27	2.99					
Apples	Granny Smith	3 lb bag	2.99 - 4.99	507	4.26		3.99	463	3.99		1.98 - 3.99	687	3.94	
Apples	Granny Smith	5 lb bag									5.99	13	5.99	
Apples	Granny Smith	per lb	1.49 - 1.99	159	1.63		0.89 - 1.99	176	1.51		0.79 - 1.49	326	0.96	
Apples	Honeycrisp	2 lb bag					3.99	366	3.99					
Apples	Honeycrisp	3 lb bag									3.99 - 4.49	24	4.20	58
Apples	Honeycrisp	per lb	1.29 - 2.99	327	1.68		0.98 - 2.99	983	1.94		0.99 - 1.99	505	1.62	
Apples	Jonagold	per lb									1.55	9	1.55	
Apples	McIntosh	3 lb bag					3.49	10	3.49		2.99	96	2.99	
Apples	Pink Lady/Cripps Pink	per lb	1.49	22	1.49		1.49 - 1.89	43	1.59		0.97 - 1.99	423	1.11	
Apples	Red Delicious	2 lb bag					2.99	27	2.99					
Apples	Red Delicious	3 lb bag	2.50 - 3.99	315	3.11		3.48 - 3.99	376	3.98		1.98 - 3.99	98	3.37	
Apples	Red Delicious	per lb	1.29 - 1.49	75	1.41		0.58 - 1.99	155	1.30		0.79	22	0.79	
Apples, Processed	Juice	128 oz (1 gallon)									6.49	13	6.49	
Apples, Processed	Juice	64 oz (1/2 gallon)	1.99 - 3.99	754	2.56		2.49 - 3.00	1082	2.53		1.83 - 3.49	928	2.54	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99	183	6.99	100	6.99	14	6.99	100				
Avocados	Hass	each	0.67 - 1.67	1466	0.94		0.59 - 2.49	2521	1.20		0.33 - 2.99	606	0.96	
Avocados	Hass-Marked Extra Large	each					2.99	228	2.99		1.25	7	1.25	
Avocados	Hass-Marked Large	each	1.50	6	1.50						0.98 - 2.00	136	1.15	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Avocados	Hass-Marked Medium	each	1.11	122	1.11		0.75 - 1.11	549	0.81		0.77 - 1.11	640	0.81	
Avocados	Various Greenskin Varieties	each					2.00 - 2.50	412	2.44					
Bananas		per lb	0.49 - 0.69	278	0.53		0.49	36	0.49		0.39 - 0.45	206	0.39	
Blackberries		1 pint (11-12 oz cntr w/ lid)									5.88	199	5.88	
Blackberries		18 oz package					4.00	117	4.00		4.00	14	4.00	
Blackberries		5.6-6 oz package	1.69 - 4.00	1437	2.72		1.47 - 3.50	2921	2.85		1.47 - 3.99	1309	2.93	
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.49 - 3.99	298	3.42		2.00 - 5.99	240	3.44		2.50 - 5.88	752	4.32	
Blueberries		18 oz package					4.00	117	4.00		4.00	14	4.00	
Blueberries		6 oz package	4.00	20	4.00		1.95 - 3.34	537	3.09		1.95 - 3.00	223	2.88	
Cantaloupes		each	1.99 - 3.50	1776	2.59		1.99 - 3.99	209	2.89		1.98 - 3.99	420	3.35	
Cantaloupes		per lb									0.69 - 0.99	40	0.79	
Clementines		2 lb bag	3.99	19	3.99						3.99	26	3.99	
Clementines		3 lb bag	3.50 - 5.99	775	4.48		5.99	3	5.99		1.99 - 5.99	165	4.56	
Clementines		5 lb bag	7.99	32	7.99									
Grapefruit	RED	each	0.60 - 1.00	92	0.95		0.99	945	0.99		0.99	44	0.99	
Grapefruit	RED	per lb									0.97 - 1.99	145	1.72	
Grapes	Black Seedless	per lb	2.48 - 2.99	1206	2.78		1.99 - 2.99	149	2.72		1.99 - 2.99	511	2.75	
Grapes	Red Seedless	per lb	1.49 - 3.99	1828	2.75		1.49 - 2.99	725	2.20		1.98 - 3.69	571	2.62	
Grapes	White Seedless Type	per lb	1.49 - 3.99	2176	2.54		1.69 - 3.49	2082	2.94		1.69 - 3.69	1527	2.32	
Honeydews		each	3.00 - 5.49	873	4.07		3.00 - 3.99	17	3.82		2.99	6	2.99	
Honeydews		per lb	0.99	9	0.99									
Kiwifruit	Hayward	each	0.50 - 0.83	85	0.78						0.48 - 0.50	24	0.49	
Lemons		1 lb bag					1.95	73	1.95		1.95 - 2.49	44	2.22	
Lemons		2 lb bag	2.89 - 4.99	641	3.53		2.89 - 4.99	592	2.96		1.99 - 3.99	897	2.91	
Lemons		each	0.34 - 1.00	833	0.54		0.40 - 0.58	320	0.51		0.50 - 0.88	243	0.83	
Lemons		per lb									0.99	7	0.99	
Limes		each	0.40 - 0.75	107	0.61		0.50	103	0.50		0.59 - 0.88	207	0.87	
Mangoes	Round Varieties	each	0.99 - 2.00	282	1.12		1.68 - 2.50	62	1.91		1.50	29	1.50	
Mangoes	Yellow Varieties	each	0.99 - 2.50	549	1.12		0.88 - 1.12	138	1.03		0.98 - 1.50	97	1.19	
Mangoes	Yellow Varieties Marked Extra Large	each									0.99	14	0.99	
Mangoes	Yellow Varieties Marked Small	each	0.99	78	0.99									
Nectarines	Various White Flesh Varieties	per lb									1.69 - 1.99	15	1.85	
Nectarines	Various Yellow Flesh Varieties	per lb	2.99	276	2.99		2.29 - 2.99	306	2.94		1.99 - 2.99	230	2.13	
Oranges	Navel	3 lb bag	3.49 - 4.99	24	4.14		2.99 - 5.00	64	3.66		1.98 - 3.99	209	2.49	
Oranges	Navel	4 lb bag	3.99 - 5.99	586	4.82		3.98 - 5.99	348	4.23		3.49 - 5.99	151	4.81	
Oranges	Navel	8 lb bag	4.99 - 7.99	788	6.47		5.99 - 8.99	596	8.37		5.99 - 8.99	45	8.19	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Oranges	Navel	each	0.50 - 1.25	488	1.02		0.50 - 1.25	467	0.76		0.99 - 1.66	247	1.04	
Oranges	Navel	per lb	0.99 - 1.69	52	1.26		1.29 - 1.69	288	1.31		0.69 - 1.69	157	1.23	
Oranges	Navel, Cara Cara	3 lb bag	3.99 - 5.99	498	4.64		4.99 - 5.99	381	5.95		1.99 - 4.49	345	4.23	
Oranges	Navel, Cara Cara	each	0.67 - 1.00	348	0.81		1.00	131	1.00		1.00 - 1.25	18	1.08	
Oranges	Navel, Cara Cara	per lb	0.99	413	0.99						0.69 - 0.99	46	0.93	
Oranges	Valencia	4 lb bag					4.99	3	4.99					
Papaya	Maradol/Tainung Types	per lb	1.29 - 1.49	29	1.43		0.58	26	0.58					
Peaches	Various Yellow Flesh Varieties	per lb	2.99	276	2.99		2.69 - 2.99	293	2.97		1.99 - 2.49	208	2.04	
Pears	Bartlett	per lb	0.99 - 2.49	94	1.94		1.49 - 1.99	380	1.99		0.99 - 1.99	314	1.66	
Pears	Bosc	per lb	1.49 - 2.49	356	1.57		1.99	366	1.99		1.49 - 1.59	30	1.54	
Pears	D'Anjou	per lb	1.49 - 2.49	394	1.61		1.49 - 2.49	626	2.16		1.49 - 1.59	30	1.54	
Pineapples		each	1.88 - 4.99	1474	2.71		1.27 - 4.00	1694	2.33		1.27 - 4.00	448	2.62	
Plums		per lb	1.99 - 3.99	322	3.08		2.99	242	2.99		2.99	44	2.99	
Plums	Interspecific Type	per lb	3.99	38	3.99						1.69	7	1.69	
Raspberries		1 pint (11-12 oz cntr w/ lid)									5.88	199	5.88	
Raspberries		6 oz package	2.99 - 4.00	630	3.35		3.00 - 3.50	1616	3.33		1.99 - 3.99	944	2.46	
Strawberries		1 lb package	1.66 - 4.99	788	3.23		1.47 - 3.99	3478	2.70		1.47 - 3.99	1472	2.79	
Strawberries		1 pint (11-12 oz cntr w/ lid)					5.99	228	5.99					
Strawberries		2 lb package					5.98 - 6.49	400	6.45		3.99 - 6.99	99	5.17	
Tangelos		3 lb bag	4.99	9	4.99		4.99	15	4.99		3.78 - 3.99	24	3.91	
Tangelos		each	1.00 - 1.25	18	1.13		1.00	131	1.00		0.99 - 1.00	83	0.99	
Tangelos		per lb					1.25	52	1.25					
Tangerines/Mandarins		2 lb bag	1.79 - 5.00	173	4.79		2.99 - 3.99	37	3.07		3.99 - 4.99	284	4.65	
Tangerines/Mandarins		3 lb bag	2.99 - 5.99	1112	3.93		2.99 - 5.99	2509	4.55		2.89 - 5.99	1916	3.76	
Tangerines/Mandarins		5 lb package									5.99	13	5.99	
Tangerines/Mandarins		per lb	1.99 - 3.99	112	3.85						0.99 - 1.99	68	1.87	
Watermelons	Red Flesh Seedless Miniature	each	3.88 - 4.99	836	4.06		3.99	14	3.99		2.99 - 4.99	82	3.82	
Watermelons	Red Flesh Seedless Type	each					6.99	2	6.99					

POTATOES & ONIONS

Onions, Dry	RED	2 lb bag	1.99	413	1.99									
Onions, Dry	RED	per lb	1.49	34	1.49		1.39 - 1.49	11	1.42		1.19	14	1.19	
Onions, Dry	WHITE	per lb									1.19	14	1.19	
Onions, Dry	YELLOW	2 lb bag	1.88 - 2.50	377	2.18						1.99 - 2.99	23	2.38	
Onions, Dry	YELLOW	3 lb bag	1.99 - 3.00	923	2.85		1.97 - 3.49	1639	3.21		1.50 - 3.49	61	2.09	
Onions, Dry	YELLOW	5 lb bag	3.99	413	3.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW	per lb	0.99	55	0.99		0.99	27	0.99		0.79 - 1.19	36	0.95	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag					2.59	38	2.59		2.99	111	2.99	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag					2.99 - 4.59	63	3.49		3.50 - 4.77	17	4.17	
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.49	270	1.38		0.99 - 1.39	174	1.28		0.99 - 1.49	334	1.35	
Potatoes	ROUND RED	3 lb bag									2.99	96	2.99	
Potatoes	ROUND RED	5 lb bag	2.99 - 4.00	278	3.94		2.98 - 3.99	1318	3.94		2.50 - 4.00	401	3.94	
Potatoes	ROUND RED	per lb	0.79 - 1.29	236	1.20						1.49	28	1.49	
Potatoes	ROUND WHITE	5 lb bag	2.50 - 3.99	66	2.64		3.99	34	3.99					
Potatoes	RUSSET	10 lb bag	3.99 - 6.99	57	4.80		3.29 - 5.99	762	4.95		2.49 - 6.88	227	5.33	
Potatoes	RUSSET	3 lb bag					2.00	11	2.00		0.99 - 1.99	50	1.62	
Potatoes	RUSSET	5 lb bag	1.99 - 4.49	732	2.56		1.97 - 4.49	917	3.03		1.50 - 3.50	503	2.25	4
Potatoes	RUSSET	8 lb bag	2.99 - 4.99	268	4.20		2.99 - 4.99	280	4.62		2.99 - 6.99	642	6.61	
Potatoes	RUSSET	per lb	0.49 - 1.29	428	1.17	15	0.59 - 0.99	138	0.95		0.79 - 0.99	50	0.90	
Potatoes	YELLOW TYPE	10 lb bag									2.99	8	2.99	
Potatoes	YELLOW TYPE	3 lb bag									0.99 - 2.99	134	2.77	
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 5.99	620	3.48		2.99 - 4.99	328	4.61		2.50 - 3.99	342	3.86	

VEGETABLES

Artichokes		each	1.25 - 2.50	468	2.37		2.99	2	2.99		2.99	8	2.99	
Asparagus	GREEN	per lb	0.99 - 3.99	1829	2.22		1.27 - 3.49	2148	2.83		0.99 - 3.99	1355	2.13	
Beans	ROUND GREEN TYPE	12 oz bag	2.50 - 3.49	445	2.55		3.00 - 3.49	18	3.08		3.00	23	3.00	
Beans	ROUND GREEN TYPE	per lb	0.99 - 1.99	115	1.42		1.28 - 1.99	226	1.66		0.99 - 2.99	258	2.23	
Beets		per lb									0.79	14	0.79	
Broccoli		per bunch	1.50 - 2.00	48	1.70		1.95 - 1.99	107	1.96		1.95 - 2.88	151	2.44	
Broccoli		per lb									0.99 - 2.19	30	1.63	
Broccoli	CROWN CUT	per lb	1.48 - 2.49	1066	1.84		1.49 - 2.49	289	1.64		0.89 - 2.39	338	1.82	
Brussels Sprouts		1 lb bag	2.99 - 3.99	118	3.35		2.99 - 3.99	1173	3.18					
Brussels Sprouts		12 oz bag	2.50	413	2.50						3.00	92	3.00	
Brussels Sprouts		2 lb bag	6.99	190	6.99		5.99	74	5.99					
Brussels Sprouts		per lb	1.00 - 2.49	90	2.08		1.98 - 1.99	15	1.98		0.99 - 1.99	268	1.91	
Cabbage	ROUND GREEN TYPE	per lb	0.59 - 0.79	58	0.66		0.58 - 0.69	80	0.60		0.29 - 0.59	20	0.38	
Cactus Leaf (Nopales)		per lb									0.69 - 0.99	58	0.90	
Carrots		1 lb bag	0.99	95	0.99		0.98	26	0.98					
Carrots		2 lb bag					1.00	73	1.00		1.00 - 2.09	95	1.49	
Carrots		5 lb film bag	3.49 - 4.99	603	3.96		4.99	2	4.99					
Carrots		per bunch	2.50	107	2.50									

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Carrots	BABY PEELED	1 lb bag	0.99 - 1.69	366	1.30		1.00 - 1.67	744	1.59		0.99 - 2.00	347	1.35	
Carrots	BABY PEELED	2 lb bag	1.99 - 2.99	429	2.01		3.00	46	3.00		2.68 - 2.69	102	2.69	
Cauliflower		each	2.49 - 3.99	519	3.17		1.95 - 3.99	192	2.86		1.95 - 3.48	215	2.61	
Cauliflower		per lb									0.99 - 1.99	59	1.74	
Celery		each	1.49 - 1.99	720	1.67		1.49 - 2.00	1240	1.50		0.89 - 1.68	268	1.36	
Celery	HEARTS	per package	2.49 - 3.99	410	2.90		2.29 - 2.49	1233	2.30		2.50 - 2.99	98	2.96	
Chayote		each									0.69	6	0.69	
Cilantro		per bunch	0.69 - 0.99	80	0.93		0.48 - 1.29	379	0.75		0.33 - 0.59	52	0.41	
Collards		1 lb bag	2.99	54	2.99		3.00	366	3.00					
Collards		per bunch	0.99 - 2.50	424	2.46		3.99	30	3.99	100				
Collards		per lb	0.99 - 1.29	24	1.18		1.29	3	1.29		1.49	7	1.49	
Corn-Sweet		each	0.80	38	0.80		0.50 - 1.00	106	0.67		0.48 - 1.00	74	0.66	
Corn-Sweet		trays 4-5 ears film wrapped	2.50 - 5.00	207	4.71		2.50 - 5.00	242	2.64		4.99	9	4.99	
Cucumbers		each	1.00	162	1.00		0.50 - 0.79	442	0.52		0.89 - 0.99	74	0.98	
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.00 - 2.00	487	1.67		1.00 - 2.50	1920	2.21		0.99 - 1.50	176	1.36	
Eggplant		each					2.00	366	2.00					
Eggplant		per lb	1.59 - 1.99	104	1.69		1.99	12	1.99					
Garlic		per lb	3.99	9	3.99									
Garlic		per sleeve	1.25 - 2.99	123	2.41		1.50	3	1.50		1.50	6	1.50	
Jalapeno Peppers		per lb	1.29 - 1.99	35	1.83		0.99 - 1.09	294	1.00		0.99 - 1.59	622	1.55	
Kale		1 lb bag	2.99	54	2.99		3.00	366	3.00					
Kale		per bunch	2.50	413	2.50									
Kale		per lb	0.99 - 1.29	24	1.18		1.29	3	1.29					
Lettuce	Iceberg	each	1.50 - 2.00	30	1.82						1.66 - 1.68	31	1.66	
Lettuce	Romaine	each	2.49	162	2.49									
Lettuce	Romaine (Hearts)	3 count	3.50 - 3.99	36	3.73		2.99 - 3.99	291	3.02		3.49 - 3.69	205	3.68	
Mixed Mini Sweet Peppers		1 lb package	2.99 - 3.99	476	3.28		1.99 - 3.50	302	2.11		2.99 - 3.98	217	3.64	
Mushrooms	CREMINI	8 oz package	2.50 - 2.99	33	2.63		2.50 - 2.79	302	2.57		2.50 - 2.69	143	2.51	
Mushrooms	CREMINI	per lb	2.99	78	2.99						2.99	16	2.99	
Mushrooms	PORTOBELLA	6 oz package	2.99	5	2.99									
Mushrooms	PORTOBELLA	per lb									2.49	7	2.49	
Mushrooms	WHITE	12 oz tray wrapped	2.99	16	2.99									
Mushrooms	WHITE	8 oz package	0.99 - 2.50	600	1.48		1.29 - 2.00	784	1.52		1.98 - 2.50	84	2.09	
Mushrooms	WHITE	per lb					3.99	366	3.99		2.99 - 3.50	36	3.30	
Mustard		1 lb bag					3.00	366	3.00					
Mustard		per lb									1.49	7	1.49	
Onions, Green		per bunch	0.40 - 0.99	341	0.85		0.58	26	0.58		0.49 - 0.50	38	0.50	
Peppers (Bell Type)	GREEN	each					0.50 - 0.99	438	0.56		0.79 - 1.99	195	1.21	

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peppers (Bell Type)	GREEN	per lb	1.49 - 2.39	194	1.91		0.99	277	0.99					
Peppers (Bell Type)	ORANGE - Greenhouse	each									1.50 - 1.79	227	1.54	
Peppers (Bell Type)	ORANGE	each	1.66 - 1.67	191	1.67		1.49 - 1.67	623	1.56		0.99 - 1.79	100	1.32	
Peppers (Bell Type)	RED - Greenhouse	each									1.50	199	1.50	
Peppers (Bell Type)	RED	each	1.66 - 1.67	191	1.67		1.49 - 1.69	696	1.58		0.99 - 1.79	128	1.42	
Peppers (Bell Type)	RED	per lb	2.49 - 2.99	141	2.87		1.99	2	1.99					
Peppers (Bell Type)	YELLOW - Greenhouse	each									1.50	199	1.50	
Peppers (Bell Type)	YELLOW	each	1.66 - 2.49	225	1.79		1.49 - 1.69	696	1.58		0.99 - 1.79	128	1.42	
Radishes		1 lb bag					1.50	12	1.50					
Radishes		per bunch	1.50	9	1.50									
Salad (Mixed Types)		10-12 oz package	1.29 - 3.99	822	2.38		1.50 - 3.29	574	3.16		1.50 - 4.99	876	3.14	
Salad (Mixed Types)		5-9 oz package	2.50 - 3.99	690	3.24		1.99 - 3.50	675	3.14		1.99 - 4.00	870	3.15	
Serrano Peppers		per lb									0.99 - 1.58	25	1.20	
Spinach		per bunch	1.69 - 1.99	24	1.80		1.69	3	1.69		0.79 - 0.99	27	0.95	
Spinach	FLAT TYPE	5-7 oz package	3.99	107	3.99		2.50 - 2.98	35	2.68		3.50	16	3.50	
Spinach	FLAT TYPE	8-10 oz package	2.50 - 3.50	86	2.90		2.49	12	2.49		1.50 - 2.68	86	2.00	
Squash	GREY	per lb									0.69 - 0.99	42	0.85	
Squash	Kabocha	per lb	1.29 - 1.49	53	1.35		1.49	3	1.49		0.79	6	0.79	
Squash	Spaghetti	per lb	0.89	78	0.89									
Squash	Yellow Crookneck/Straightneck	per lb	1.99	19	1.99		1.39 - 1.99	172	1.78					
Squash	Zucchini	per lb	0.99 - 1.99	614	1.47	3	0.79 - 1.99	517	1.26		0.79 - 0.99	75	0.91	
Sweet Potatoes		3 lb bag	2.99 - 3.99	176	3.58		2.99	37	2.99		3.99	114	3.99	
Sweet Potatoes		per lb	0.49 - 1.79	889	0.91		0.48 - 0.98	1378	0.70		0.48 - 0.99	277	0.85	
Swiss Chard		per lb	1.49	9	1.49									
Tomatillos		per lb									0.88 - 1.58	59	1.07	
Tomatoes		per lb	0.99 - 1.99	204	1.92		1.49 - 1.99	130	1.70		0.89 - 3.49	272	3.20	7
Tomatoes	Cherry Type	1 pint package	3.99	8	3.99									
Tomatoes	Cherry Type	10 oz package	2.99	107	2.99									
Tomatoes	GRAPE TYPE - Greenhouse	1 pint package	2.50	413	2.50									
Tomatoes	GRAPE TYPE	1 pint package	1.99 - 3.99	679	2.48		2.39 - 3.50	446	3.38		2.00 - 3.00	119	2.59	
Tomatoes	GRAPE TYPE	10 oz package	1.79	75	1.79		3.50	3	3.50		2.59 - 3.49	115	3.42	
Tomatoes	Plum Type (Roma)	per lb	0.99 - 2.99	1079	1.37		0.99 - 1.99	751	1.33		0.79 - 1.66	205	1.07	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.99 - 2.99	55	2.15		1.98	53	1.98		1.79 - 2.99	64	2.45	43
Tomatoes	VINE RIPES	per lb	0.99 - 1.99	28	1.67		1.28 - 1.49	25	1.39		0.99 - 2.69	36	1.56	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	2.99	19	2.99		2.48	187	2.48		1.99 - 3.49	45	2.76	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.29 - 2.99	683	1.80		1.29 - 2.99	1419	1.95		0.99 - 2.99	324	2.02	31
Turnip Tops		1 lb bag					3.00	366	3.00					
Turnip Tops		per lb									1.49	7	1.49	
OTHER SPECIALTY CROP ITEMS														
Hemp Protein		16 oz					16.99	52	16.99					
Hemp Seeds Shelled		8 oz	9.99	8	9.99									
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	6 inch pot	8.99	15	8.99						9.99	22	9.99	
Ornamentals	Daffodils	6 inch pot	6.00 - 9.99	545	7.09		7.00 - 9.99	382	7.12		7.99	29	7.99	
Ornamentals	Daffodils	bunched 10s	2.50	27	2.50									
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	8.99 - 11.99	1520	10.06		8.99 - 9.99	273	9.89		6.95 - 13.48	335	9.53	
Ornamentals	Rose, Hybrid Tea	bunched 10s									7.99	9	7.99	
Ornamentals	Rose, Hybrid Tea	bunched 12s	11.99 - 14.99	91	14.36		10.99	119	10.99		7.99 - 16.99	144	14.41	
Ornamentals	Tulips	6 inch pot	5.99 - 9.99	836	7.36		6.99 - 9.99	456	7.10		6.95 - 8.99	90	7.41	
Ornamentals	Tulips	bunched 10s	6.99 - 9.99	806	8.63		8.99	74	8.99		7.00 - 8.99	245	8.08	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apple Pears		per lb					1.29	40	1.29			1.49	3	1.49
Apples	Ambrosia	per lb	0.89	163	0.89									
Apples	Envy	2 lb bag	2.98	126	2.98									
Apples	Envy	3 lb bag					6.99	187	6.99					
Apples	Envy	per lb	0.97 - 1.99	369	1.15		1.99 - 2.69	130	2.03			1.28	81	1.28 100
Apples	Fuji	3 lb bag	3.99	27	3.99									
Apples	Fuji	per lb	0.79 - 1.89	338	1.06		0.69 - 1.79	596	1.51			0.89 - 1.99	281	1.02
Apples	Gala/Royal Gala	3 lb bag	3.99	56	3.99									
Apples	Gala/Royal Gala	per lb	1.38 - 1.89	196	1.71		0.89 - 1.79	418	1.74					
Apples	Golden Delicious	per lb					0.98	7	0.98			0.99	131	0.99
Apples	Granny Smith	3 lb bag	3.99	311	3.99		3.99	223	3.99			3.99	15	3.99
Apples	Granny Smith	per lb	0.89 - 1.89	318	1.32		0.50 - 1.79	468	1.62			1.29	11	1.29
Apples	Honeycrisp	per lb	0.99 - 1.99	281	1.64		0.68 - 2.99	524	1.88			0.68 - 1.99	43	1.22
Apples	OPAL	per lb					2.69	8	2.69			0.98	9	0.98
Apples	Pink Lady/Cripps Pink	per lb	1.89 - 1.99	89	1.92		0.98 - 1.99	184	1.65			0.79	23	0.79
Apples	Red Delicious	3 lb bag	1.97 - 3.99	76	2.74		1.79	95	1.79					
Apples	Red Delicious	per lb	1.89	60	1.89		0.50	9	0.50					
Apples, Processed	Juice	128 oz (1 gallon)					1.99	42	1.99					
Apples, Processed	Juice	64 oz (1/2 gallon)	1.89 - 3.00	253	2.52		1.50 - 3.49	21	2.40			0.98 - 3.35	172	2.30
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	2.99	31	2.99							0.98	17	0.98
Avocados	Hass	each	0.33 - 2.50	899	1.02		0.25 - 1.66	1100	1.02			0.67 - 1.50	112	0.87
Avocados	Hass-Marked Extra Large	each	2.50 - 2.99	143	2.87		2.00	51	2.00			0.98 - 2.00	102	1.79
Avocados	Hass-Marked Large	each	0.99 - 2.00	72	1.76		0.98 - 2.00	187	1.27			0.99 - 2.00	452	1.65
Avocados	Hass-Marked Medium	each	1.11	75	1.11		0.79 - 1.25	514	1.01			1.11	22	1.11
Avocados	Hass-Marked Small	each	0.33 - 0.69	136	0.42		0.33 - 0.50	317	0.47					
Avocados	Various Greenskin Varieties	each					2.00	7	2.00					
Bananas		per lb	0.39 - 0.79	113	0.47		0.50 - 0.79	129	0.61					
Blackberries		1 pint (11-12 oz cntr w/ lid)	5.88	42	5.88							5.00	131	5.00
Blackberries		18 oz package	4.00	8	4.00									
Blackberries		5.6-6 oz package	0.99 - 3.99	1055	2.05		0.95 - 3.99	1369	3.09			2.00 - 2.50	51	2.30
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.50 - 5.88	397	3.10		3.99	13	3.99			3.98	6	3.98
Blueberries		18 oz package	4.00	8	4.00							4.47 - 6.99	228	5.39
Blueberries		6 oz package	1.95 - 3.99	200	3.09		1.95 - 3.99	1027	3.15			2.00 - 3.00	46	2.42

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cantaloupes		each	1.97 - 3.99	612	2.58		2.00 - 4.99	349	2.91		1.29	7	1.29	
Cantaloupes		per lb	0.50	65	0.50		0.50 - 0.79	144	0.61		0.99	36	0.99	
Clementines		2 lb bag	2.50	52	2.50		3.99	9	3.99					
Clementines		3 lb bag	3.98 - 5.99	168	5.26		2.97 - 4.49	319	3.76	38				
Grapefruit	RED	each	0.89 - 0.99	73	0.98						1.25	79	1.25	
Grapefruit	RED	per lb	0.79	8	0.79									
Grapes	Black Seedless	per lb	1.79 - 3.49	347	2.54						1.49 - 1.77	410	1.69	
Grapes	Red Seedless	per lb	1.97 - 3.49	728	2.71		1.47 - 4.99	1251	2.80		1.49 - 3.29	508	1.91	
Grapes	White Seedless Type	per lb	1.69 - 3.49	977	2.36		1.88 - 4.99	673	3.41		1.77 - 3.29	381	2.04	
Honeydews		each	2.99	156	2.99									
Kiwifruit	Hayward	each	0.59	7	0.59		0.50	55	0.50					
Lemons		1 lb bag	1.95	4	1.95		1.95	34	1.95					
Lemons		2 lb bag	2.49 - 3.49	284	2.53		0.95 - 2.99	104	1.13					
Lemons		each	0.25 - 0.88	309	0.48		0.40 - 0.89	63	0.48		0.48 - 0.99	174	0.92	
Lemons		per lb					0.50 - 0.99	120	0.74					
Limes		each	0.12 - 0.88	198	0.46		0.50	15	0.50		0.50 - 0.99	148	0.93	
Limes		per lb					0.99	42	0.99					
Mangoes	Round Varieties	each	0.88 - 2.50	611	1.02		0.99 - 1.50	264	1.48		2.49	23	2.49	
Mangoes	Round Varieties Marked Extra Large	each	2.79	11	2.79									
Mangoes	Yellow Varieties	each	0.50 - 1.12	140	0.83		0.40 - 1.50	600	0.95		0.88 - 2.00	33	1.27	
Mangoes	Yellow Varieties Marked Extra Large	each	1.25	29	1.25									
Nectarines	Various Yellow Flesh Varieties	per lb	1.79 - 2.49	168	2.27		1.79 - 2.99	69	2.49					
Oranges	Navel	4 lb bag	3.49 - 5.99	364	4.52	3	2.99 - 4.99	188	3.19	89	4.99	17	4.99	
Oranges	Navel	8 lb bag	3.98 - 8.99	241	4.67		8.99	187	8.99		8.99	1	8.99	
Oranges	Navel	each	0.25 - 1.29	260	0.81									
Oranges	Navel	per lb	0.79 - 1.69	237	1.15		0.33 - 1.79	840	1.11		0.58 - 1.29	253	1.06	
Oranges	Navel, Cara Cara	3 lb bag	2.99 - 3.99	15	3.32									
Oranges	Navel, Cara Cara	each	0.78	23	0.78									
Oranges	Navel, Cara Cara	per lb	0.97	95	0.97		0.69 - 1.99	111	0.91		1.29 - 1.99	116	1.51	
Oranges	Valencia	per lb					1.39	11	1.39					
Papaya	Maradol/Tainung Types	per lb	0.69	14	0.69		0.79 - 1.25	68	0.88		1.28	9	1.28	
Peaches	Various Yellow Flesh Varieties	per lb	2.49	107	2.49		2.49	55	2.49					
Pears	Bartlett	per lb	1.69	26	1.69		1.99	8	1.99					
Pears	Bosc	per lb	1.49 - 1.99	45	1.80		0.89 - 1.79	138	1.12		1.49	6	1.49	
Pears	D'Anjou	per lb	0.99 - 1.99	154	1.28		1.19 - 1.99	77	1.33		1.29 - 1.49	17	1.36	
Pineapples		each	0.97 - 4.00	467	2.18		2.98 - 4.99	219	3.06		2.98 - 3.99	22	3.81	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Pineapples		per lb	0.50 - 0.98	97	0.77		0.50 - 0.69	171	0.57		0.68	17	0.68	
Plums		per lb					2.49 - 3.99	71	2.83					
Plums	Interspecific Type	per lb									2.99	7	2.99	
Raspberries		1 pint (11-12 oz cntr w/ lid)	5.88	42	5.88						5.00	131	5.00	
Raspberries		6 oz package	1.67 - 3.99	347	2.02		2.47 - 3.33	658	3.08		3.00	4	3.00	
Strawberries		1 lb package	1.47 - 3.99	890	2.79		0.89 - 3.99	1296	3.09		2.50 - 4.99	361	4.67	
Strawberries		1 pint (11-12 oz cntr w/ lid)					3.50	8	3.50					
Strawberries		2 lb package	3.98 - 6.99	168	5.48		4.99 - 6.99	702	6.11		5.00 - 8.99	146	5.41	
Tangelos		3 lb bag	4.79	10	4.79									
Tangelos		per lb					0.99	6	0.99		1.25 - 1.99	27	1.88	
Tangerines/Mandarins		2 lb bag	3.29 - 4.49	223	4.19		1.99 - 5.99	14	4.28		3.29	3	3.29	
Tangerines/Mandarins		3 lb bag	2.89 - 5.00	1397	3.76		2.97 - 5.99	900	4.17		3.79 - 5.88	123	4.49	
Tangerines/Mandarins		per lb	1.25 - 1.99	202	1.55		0.79 - 3.99	181	2.29	14	2.99	4	2.99	
Watermelons	Red Flesh Seeded Type	each	7.99	11	7.99									
Watermelons	Red Flesh Seedless Miniature	each	2.99	61	2.99		4.99	146	4.99					
Watermelons	Red Flesh Seedless Type	each	6.99	178	6.99									

POTATOES & ONIONS

Onions, Dry	RED	per lb					0.99	90	0.99		1.39 - 1.49	183	1.44	
Onions, Dry	WHITE	per lb					0.99	68	0.99					
Onions, Dry	YELLOW	3 lb bag	1.97 - 3.49	42	3.27		2.79	21	2.79					
Onions, Dry	YELLOW	per lb	0.99	7	0.99		0.49 - 1.69	121	0.73		0.79 - 1.69	31	1.43	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.50 - 3.99	233	3.76									
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.59	297	1.29									
Potatoes	ROUND RED	3 lb bag	2.49	30	2.49									
Potatoes	ROUND RED	5 lb bag	1.99 - 4.99	223	3.50		3.49	169	3.49		3.49 - 4.99	65	4.90	
Potatoes	ROUND RED	per lb					0.69 - 0.99	117	0.87		0.99	142	0.99	
Potatoes	ROUND WHITE	5 lb bag					2.50	122	2.50					
Potatoes	ROUND WHITE	per lb	0.89	65	0.89		0.99 - 1.79	57	1.17					
Potatoes	RUSSET	10 lb bag	2.99 - 5.99	131	4.17		0.99 - 3.50	182	2.42		1.99	23	1.99	
Potatoes	RUSSET	3 lb bag	2.00	60	2.00									
Potatoes	RUSSET	5 lb bag	1.47 - 2.99	1159	2.15		0.99 - 3.99	613	2.50		1.47 - 2.99	226	2.59	
Potatoes	RUSSET	8 lb bag					1.50	9	1.50					
Potatoes	RUSSET	per lb	0.79 - 0.99	39	0.83		0.50 - 0.79	71	0.56		0.50 - 0.79	31	0.71	29
Potatoes	YELLOW TYPE	5 lb bag	3.49 - 4.99	189	4.42						3.49 - 4.99	65	4.90	
Potatoes	YELLOW TYPE	per lb					0.79	55	0.79		0.99	131	0.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
VEGETABLES														
Artichokes		each	2.50 - 2.99	168	2.81		2.50 - 3.00	219	2.83		2.50 - 3.98	87	2.60	
Asparagus	GREEN	per lb	1.26 - 2.99	1111	2.29		0.50 - 4.99	1420	3.11		1.58 - 3.99	114	2.92	
Beans	ROUND GREEN TYPE	12 oz bag	2.50	54	2.50									
Beans	ROUND GREEN TYPE	per lb	1.49 - 2.29	240	1.94		0.69 - 2.49	379	1.78		1.49 - 2.69	24	2.24	
Beets		per lb					0.49 - 0.99	50	0.91					
Bok Choy		per lb									0.98	9	0.98	
Broccoli		per bunch	1.95	4	1.95		1.95	34	1.95					
Broccoli		per lb					1.69	73	1.69					
Broccoli	CROWN CUT	per lb	1.89 - 2.49	195	2.31		0.99 - 2.99	278	1.72		1.48 - 2.99	54	2.31	
Brussels Sprouts		per lb	1.99	5	1.99		1.99 - 2.49	154	2.46		2.69	15	2.69	
Cabbage	ROUND GREEN TYPE	per lb	0.49 - 0.69	224	0.56		0.39 - 1.29	301	0.73		0.69	11	0.69	
Cactus Leaf (Nopales)		per lb	0.33 - 1.49	256	0.86		0.69 - 0.89	51	0.73					
Carrots		1 lb bag	0.78	23	0.78		0.88	66	0.88					
Carrots		2 lb bag	1.00	4	1.00		1.00	34	1.00					
Carrots		5 lb film bag					1.99 - 3.19	50	3.00					
Carrots		per bunch	0.49	11	0.49									
Carrots		per lb	0.49 - 0.50	153	0.50		0.50 - 0.88	148	0.78					
Carrots	BABY PEELED	1 lb bag	0.99 - 1.89	454	1.15		1.00 - 1.50	96	1.30		1.19 - 1.49	108	1.42	
Cauliflower		each	1.95 - 3.49	203	2.54		0.99 - 1.95	169	1.27		3.29	23	3.29	
Cauliflower		per lb	3.49	27	3.49		0.99 - 2.49	138	1.47		1.28 - 2.99	31	2.49	
Celery		each	0.79 - 0.99	79	0.83		0.69 - 2.50	214	1.59	3				
Chayote		each					0.20 - 0.50	68	0.47					
Chayote		per lb	0.79	65	0.79		0.99 - 1.29	29	1.18					
Chinese Cabbage		per lb	1.19	7	1.19		1.29	40	1.29					
Cilantro		per bunch	0.32 - 0.67	181	0.40		0.33 - 0.99	426	0.57		0.79	11	0.79	
Collards		per bunch	0.97	47	0.97									
Corn-Sweet		each	0.33 - 0.67	32	0.48		0.49 - 1.19	730	0.60					
Cucumbers		each	0.33 - 0.99	155	0.77		0.50 - 1.00	547	0.92		0.79 - 0.99	295	0.98	
Cucumbers	LONG SEEDLESS - Greenhouse	each					1.29 - 2.59	108	1.61		1.50 - 2.99	50	2.15	
Eggplant		each					1.49	73	1.49					
Eggplant		per lb	1.79	7	1.79									
Garlic		per sleeve	1.49 - 1.50	71	1.50		0.99 - 1.99	142	1.56		1.50	9	1.50	
Jalapeno Peppers		per lb	0.50 - 1.79	749	1.15		0.50 - 1.49	631	1.11		1.29 - 1.79	15	1.32	
Kale		1 lb bag	3.00	29	3.00									
Lettuce	Green Leaf	each									1.50 - 2.50	91	2.39	
Lettuce	Iceberg	each	1.50	16	1.50		2.50	80	2.50					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Red Leaf	each									1.50 - 2.50	91	2.39	
Lettuce	Romaine	each									1.50 - 2.00	125	1.96	
Lettuce	Romaine (Hearts)	3 count	3.69	42	3.69		1.39	95	1.39					
Mixed Mini Sweet Peppers		1 lb package	2.99 - 3.99	321	3.54		1.50 - 2.99	217	2.94		3.99	23	3.99	
Mushrooms	CREMINI	8 oz package					3.99	10	3.99					
Mushrooms	PORTOBELLA	6 oz package	3.49	9	3.49									
Mushrooms	PORTOBELLA	8 oz package	2.59	27	2.59									
Mushrooms	PORTOBELLA	per lb									5.98	6	5.98	
Mushrooms	WHITE	8 oz package	2.00 - 2.50	228	2.09		1.99 - 3.99	43	2.69	46	2.50 - 3.99	45	3.23	
Mustard		1 lb bag	3.00	29	3.00									
Mustard		per bunch	0.97	47	0.97									
Onions, Green		per bunch	0.60 - 0.99	79	0.77		0.33 - 0.88	254	0.57					
Peppers (Bell Type)	GREEN	each	0.49 - 1.19	498	0.72		0.50 - 1.00	400	0.94		0.69 - 1.25	239	0.92	
Peppers (Bell Type)	ORANGE - Greenhouse	each	1.50	42	1.50		2.00	66	2.00					
Peppers (Bell Type)	ORANGE	each	1.00 - 2.00	87	1.20		2.00	80	2.00		0.99	131	0.99	
Peppers (Bell Type)	RED - Greenhouse	each	1.50	42	1.50		2.00	66	2.00					
Peppers (Bell Type)	RED	each	0.77 - 2.00	134	1.05		0.88 - 2.00	146	1.49		0.99	131	0.99	
Peppers (Bell Type)	YELLOW - Greenhouse	each	1.50	42	1.50		2.00	66	2.00					
Peppers (Bell Type)	YELLOW	each	1.00 - 2.00	87	1.20		2.00	80	2.00		0.99	131	0.99	
Radishes		per bunch	0.33	14	0.33		0.33 - 0.99	177	0.40					
Salad (Mixed Types)		10-12 oz package	1.29 - 4.00	499	2.59		2.00 - 2.99	17	2.32		0.99 - 3.29	303	2.08	
Salad (Mixed Types)		5-9 oz package	2.00 - 3.00	258	2.86		1.99 - 2.99	26	2.21		0.99 - 3.49	415	2.46	4
Serrano Peppers		per lb	0.98	9	0.98		0.89 - 1.59	20	1.27					
Spinach		per bunch	0.79	6	0.79		0.50 - 0.99	13	0.73					
Spinach	FLAT TYPE	5-7 oz package									3.89	61	3.89	
Spinach	FLAT TYPE	8-10 oz package	1.50 - 1.99	70	1.56		1.67	42	1.67		3.49	23	3.49	
Squash	GREY	per lb	0.69 - 0.97	126	0.79		0.34 - 1.49	230	0.96					
Squash	Kabocha	per lb					0.79	40	0.79					
Squash	Yellow Crookneck/Strai ghtneck	per lb	0.99 - 1.69	141	1.15		0.98 - 1.49	242	1.34					
Squash	Zucchini	per lb	0.89 - 1.79	219	1.20		0.50 - 1.79	645	1.12		0.88 - 0.89	34	0.89	
Sweet Potatoes		per lb	0.69 - 0.79	110	0.77		0.69 - 1.49	95	1.37					
Tomatillos		per lb	0.89 - 0.97	160	0.91		0.69 - 1.49	353	1.13					
Tomatoes		per lb					0.79 - 1.48	70	0.89		1.48 - 1.78	37	1.56	
Tomatoes	Cherry Type	1 pint package					3.49	16	3.49					
Tomatoes	GRAPE TYPE	1 pint package					1.50 - 2.99	283	2.84		1.50 - 2.00	34	1.75	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	GRAPE TYPE	10 oz package	2.39 - 2.79	51	2.51		0.79 - 2.99	308	2.25					
Tomatoes	Plum Type (Roma)	per lb	0.59 - 1.69	445	0.97		0.50 - 2.79	632	1.00		0.99 - 2.79	174	1.28	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.88 - 2.29	110	1.91						2.49	23	2.49	
Tomatoes	VINE RIPES	per lb	1.49 - 3.49	149	2.05		1.49	23	1.49					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.28 - 2.29	522	1.84		0.98 - 2.50	203	1.93		1.29 - 1.99	213	1.68	
Turnip Tops		1 lb bag	3.00	29	3.00									
Turnip Tops		per bunch	0.97	47	0.97									
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		8 oz	7.49	33	7.49						7.49 - 10.99	288	10.98	
SEASONAL ITEMS														
Ornamentals	Daffodils	6 inch pot	7.00	293	7.00		7.00	365	7.00		7.00	72	7.00	
Ornamentals	Daffodils	bunched 10s					2.49 - 2.50	19	2.49					
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	8.99 - 12.00	104	9.25		10.00 - 11.99	82	10.97					
Ornamentals	Longiflorum (Easter Lily)	8 Inch Pot	10.99	52	10.99									
Ornamentals	Tulips	6 inch pot	7.00	293	7.00		5.99 - 8.00	420	7.07		7.00 - 7.98	153	7.52	
Ornamentals	Tulips	8 Inch Pot									12.98	81	12.98	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	Envy	per lb					1.89	23	1.89	
Apples	Fuji	per lb	1.99	2	1.99					
Apples	Gala/Royal Gala	per lb					1.99 - 2.49	40	2.40	
Apples	Granny Smith	3 lb bag	5.49	11	5.49					
Apples	Honeycrisp	per lb	1.99 - 2.49	13	2.41					
Apples	Pink Lady/Cripps Pink	per lb	0.99	2	0.99					
Apples, Processed	Juice	64 oz (1/2 gallon)	3.48 - 8.99	31	8.46					
Avocados	Hass	each	1.50	2	1.50		1.67	23	1.67	
Avocados	Hass-Marked Medium	each					1.56	4	1.56	
Avocados	Hass-Marked Small	each	1.29	1	1.29					
Bananas		per lb					0.99 - 1.29	5	1.17	
Blackberries		5.6-6 oz package	3.00 - 4.98	5	4.19					
Cantaloupes		each					2.49	23	2.49	
Clementines		2 lb bag					4.99	4	4.99	
Grapefruit	RED	each	1.59	1	1.59					
Grapes	Black Seedless	per lb	2.49 - 2.77	22	2.63					
Grapes	Red Seedless	per lb	2.49 - 4.99	64	4.06		3.87	4	3.87	
Grapes	White Seedless Type	per lb	2.77 - 4.99	53	4.39					
Honeydews		per lb	1.69	1	1.69		1.89	3	1.89	
Mangoes	Round Varieties	each	2.99	2	2.99					
Mangoes	Yellow Varieties	each					1.56	4	1.56	
Nectarines	Various White Flesh Varieties	per lb					2.99	23	2.99	
Oranges	Navel	per lb	1.99	11	1.99		2.49	23	2.49	100
Oranges	Navel, Cara Cara	per lb	1.69	1	1.69		2.29	7	2.29	
Papaya	Solo Type	per lb					1.49	2	1.49	
Peaches	Various White Flesh Varieties	per lb					2.99	4	2.99	
Pears	D'Anjou	per lb					1.89	7	1.89	
Pineapples		each	4.99	1	4.99		4.79	7	4.79	
Raspberries		6 oz package	3.50	2	3.50		6.99	33	6.99	
Satsumas		per lb					3.80	33	3.80	
Tangerines/Mandarins		2 lb bag	4.98	3	4.98		4.99	26	4.99	
Tangerines/Mandarins		3 lb bag	5.49 - 9.99	49	8.51					
Tangerines/Mandarins		per lb					2.99	2	2.99	

POTATOES & ONIONS

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW	per lb	1.29 - 1.99	37	1.82					
Onions, Dry	YELLOW MARKED SWEET	per lb	1.48 - 1.49	4	1.48					
Potatoes	ROUND RED	5 lb bag	3.99	2	3.99					
Potatoes	ROUND RED	per lb	0.99	1	0.99	1.49	7	1.49		
Potatoes	RUSSET	5 lb bag	3.99 - 7.49	39	6.50	4.49	3	4.49		
Potatoes	RUSSET	per lb	0.98	3	0.98					
Potatoes	YELLOW TYPE	5 lb bag	3.99	2	3.99					
Potatoes	YELLOW TYPE	per lb	0.99	1	0.99					

VEGETABLES

Artichokes		each	4.50	11	4.50				
Asparagus	GREEN	per lb	1.99 - 5.29	52	4.17				
Beets		per lb	1.39	1	1.39				
Broccoli		per bunch	2.48	3	2.48				
Broccoli		per lb				2.49 - 2.69	25	2.67	
Broccoli	CROWN CUT	per lb				2.29 - 2.69	7	2.52	
Brussels Sprouts		1 lb bag				6.21	4	6.21	
Carrots	BABY PEELED	1 lb bag	2.00	2	2.00	1.59	3	1.59	
Carrots	BABY PEELED	2 lb bag				4.79	7	4.79	
Cauliflower		per lb	1.99	2	1.99	2.69	23	2.69	
Celery		each	1.69	1	1.69				
Celery		per lb	1.99	9	1.99				
Celery	HEARTS	per package	4.99	28	4.99				
Chinese Cabbage		per lb	1.49	1	1.49	0.99 - 1.29	27	1.25	
Cucumbers		each	1.25	2	1.25				
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.98	3	1.98				
Kale		per bunch	1.99	1	1.99				
Lettuce	Iceberg	each	2.49	2	2.49				
Lettuce	Romaine (Hearts)	3 count				4.99	27	4.99	
Mixed Mini Sweet Peppers		1 lb package	3.79	2	3.79				
Mushrooms	CREMINI	8 oz package	2.38	3	2.38				
Mushrooms	WHITE	8 oz package				3.59	3	3.59	
Peppers (Bell Type)	GREEN	each	1.25	2	1.25				
Spinach		per bunch	2.29	1	2.29				
Squash	Kabocha	per lb				1.49 - 1.79	9	1.72	
Squash	Zucchini	per lb				1.89	23	1.89	
Sweet Potatoes		per lb	1.99	11	1.99	1.99	4	1.99	
Tomatoes		per lb				1.79 - 3.49	60	2.54	83

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	GRAPE TYPE	10 oz package	3.50	11	3.50					
Tomatoes	Plum Type (Roma)	per lb	2.49	9	2.49					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.49 - 3.49	16	2.82					
OTHER SPECIALTY CROP ITEMS										
Hemp Seeds Shelled		8 oz	12.49	11	12.49					
SEASONAL ITEMS										
Ornamentals	Chrysanthemums	6 inch pot					11.99	23	11.99	
Ornamentals	Longiflorum (Easter Lily)	6 inch pot					15.99	23	15.99	

Wtd Avg - Simple weighted average

NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	197	2.50	197	2.50		
Apples	Envy	per lb	19	2.49				
Apples	Fuji	2 lb bag	11	5.00	250	4.05	43	3.93
Apples	Fuji	per lb	323	1.73	406	1.86	104	2.86
Apples	Gala/Royal Gala	2 lb bag	659	3.99	993	4.32	153	4.15
Apples	Gala/Royal Gala	3 lb bag	1,981	3.95	13	4.99		
Apples	Gala/Royal Gala	per lb	806	1.81	414	1.85	504	2.29
Apples	Granny Smith	per lb	700	2.14	559	1.83	241	2.54
Apples	Honeycrisp	2 lb bag	1,079	4.00	50	4.67	1,467	5.61
Apples	Honeycrisp	per lb	638	2.74	212	1.81	147	3.06
Apples	Pink Lady/Cripps Pink	2 lb bag	361	3.88	1,230	4.29	20	3.99
Avocados	Hass	each	838	1.81	304	1.31	1,499	1.79
Avocados	Hass-Marked Large	each	255	2.04	253	2.01		
Avocados	Hass-Marked Small	each	23	1.49				
Avocados	Various Greenskin Varieties	each	14	1.69				
Bananas		per lb	100	0.93	366	0.87	105	0.94
Blackberries		5.6-6 oz package	702	3.97	412	4.22	266	4.26
Blueberries		1 pint (11-12 oz cntr w/ lid)	233	5.73	28	3.95		
Blueberries		6 oz package	538	4.24	514	4.28	3,013	3.36
Clementines		2 lb bag	196	4.92	287	3.99	1,298	3.99
Kiwifruit	Hayward	1 lb bag	34	4.99			428	3.97
Lemons		1 lb bag	34	2.99	27	3.99		
Lemons		2 lb bag	30	4.15	38	3.45	272	4.84
Lemons		each	34	0.82	36	0.71		
Mangoes	Round Varieties	each	34	2.73	8	2.50		
Mangoes	Yellow Varieties	each	21	2.38	27	2.41		
Oranges	Navel	3 lb bag	56	6.20	150	5.49	979	5.56
Oranges	Navel	4 lb bag	197	4.99	197	4.99	39	6.32
Oranges	Navel	each	114	1.37	9	1.25	9	2.00
Oranges	Navel	per lb	245	1.78	182	2.37	215	2.03
Pears	Bartlett	per lb	561	2.32	19	1.99	603	2.20
Pears	D'Anjou	per lb	80	2.99	68	2.49		
Pineapples		each	553	3.90	34	3.79	294	3.67

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Raspberries		6 oz package	518	4.16	391	4.27		
Strawberries		1 lb package	1,848	5.30	1,347	5.18	1,972	4.87
Strawberries		2 lb package	100	7.99				
Tangerines/Mandarins		2 lb bag	2,762	4.78	3,179	5.07	1,585	4.60

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW	3 lb bag	262	4.72	350	4.18	11	4.49
Onions, Dry	YELLOW	per lb	173	1.28	154	1.19	155	1.19
Potatoes	ROUND RED	3 lb bag	154	4.38	549	3.40	74	4.91
Potatoes	RUSSET	3 lb bag	1,023	2.97	281	3.53	406	4.01
Potatoes	RUSSET	5 lb bag	211	3.89	190	3.99	104	5.49
Potatoes	RUSSET	per lb	165	1.49	162	1.48	155	1.29
Potatoes	YELLOW TYPE	3 lb bag	148	4.40	215	3.99	140	4.48
Potatoes	YELLOW TYPE	per lb	7	1.29	6	1.48		

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Asparagus	GREEN	per lb	968	4.19	2,024	3.17	251	4.19
Beans	ROUND GREEN TYPE	12 oz bag	208	4.26	30	4.66		
Beans	ROUND GREEN TYPE	per lb	6	3.98	6	3.98		
Beets		per bunch	41	2.49	95	2.01	207	2.46
Broccoli		per bunch	409	3.09	465	3.16	649	3.25
Broccoli		per lb	307	2.44	17	1.79	309	2.79
Broccoli	CROWN CUT	per lb	20	2.72	9	2.99	15	3.09
Brussels Sprouts		1 lb bag	610	4.26				
Cabbage	ROUND GREEN TYPE	per lb	17	0.92	805	1.33	205	1.52
Carrots		1 lb bag	6	1.39				
Carrots		2 lb bag	321	3.38	564	2.53	431	2.70
Carrots		per bunch	45	2.46	105	1.88	109	2.05
Carrots		per lb	154	1.49	162	1.51	155	1.69
Carrots	BABY PEELED	1 lb bag	3,644	1.55	405	1.87	2,811	1.41
Cauliflower		each	18	5.21			6	4.98
Cauliflower		per lb	346	2.47	17	1.79	336	2.81
Celery		each	9	1.99	237	2.27	265	2.25
Celery	HEARTS	per package	262	3.01	264	3.03		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Cilantro		per bunch	796	1.65	154	1.89		
Collards		per bunch	8	2.99				
Cucumbers		each	17	1.50			132	1.32
Cucumbers	LONG SEEDLESS - Greenhouse	each	8	2.29			63	2.60
Kale		1 lb bag	19	3.99				
Kale		per bunch	36	2.38	142	1.85	380	2.46
Lettuce	Romaine (Hearts)	3 count	210	3.52	704	4.02	524	3.90
Mixed Mini Sweet Peppers		1 lb package	518	3.85			419	3.06
Mushrooms	CREMINI	8 oz package	122	3.48	267	3.53		
Mushrooms	WHITE	8 oz package	332	3.38	439	3.16	91	3.99
Onions, Green		per bunch	80	1.49			12	1.27
Peppers (Bell Type)	ORANGE	each	11	2.50			14	2.49
Peppers (Bell Type)	RED	each	11	2.50				
Peppers (Bell Type)	YELLOW	each	11	2.50				
Radishes		per bunch	17	1.49			19	2.00
Salad (Mixed Types)		1 lb package	403	6.55	142	5.74		
Salad (Mixed Types)		10-12 oz package	123	5.29	536	5.39	500	4.98
Salad (Mixed Types)		5-9 oz package	3,008	3.42	912	3.53	3,566	3.23
Spinach	FLAT TYPE	1 lb package	312	7.01	122	5.99		
Spinach	FLAT TYPE	5-7 oz package	65	2.50	324	2.89		
Spinach	FLAT TYPE	8-10 oz package	51	4.60	18	4.74		
Squash	Yellow Crookneck/Straightneck	per lb	23	2.43	945	1.19		
Squash	Zucchini	per lb	185	2.02	968	1.21	99	2.02
Sweet Potatoes		3 lb bag	106	4.99				
Sweet Potatoes		per lb	535	2.17	103	1.84	73	1.73
Swiss Chard		per bunch	89	1.60	31	3.00	37	2.54
Tomatoes	Cherry Type	1 pint package	94	4.70	13	2.99	9	2.00
Tomatoes	GRAPE TYPE	1 pint package	505	3.73	227	3.50	382	2.85
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	25	3.99	25	4.15	29	3.65
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	718	2.62	98	3.16	524	3.35

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	248	16.99	355	16.99		
Hemp (Seed) Oil		4 oz	154	6.39	154	6.39	155	6.69
Hemp Protein		16 oz	52	13.59				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Seeds Shelled		12 oz	257	14.97	364	14.98	52	17.99
Hemp Seeds Shelled		16 oz	197	13.59	356	13.59	52	14.99
Hemp Seeds Shelled		7 oz	257	11.95	357	11.69	52	11.99

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	2.50	183	2.50		2.50	14	2.50					
Apples	Fuji	per lb	1.99	188	1.99						1.49	45	1.49	
Apples	Gala/Royal Gala	2 lb bag	1.99 - 3.99	51	2.62		3.88 - 4.49	280	4.38		3.99	6	3.99	
Apples	Gala/Royal Gala	3 lb bag	3.99	442	3.99		3.99	530	3.99		3.89	735	3.89	
Apples	Gala/Royal Gala	per lb	1.99 - 2.99	543	2.04						1.49 - 1.99	54	1.57	
Apples	Granny Smith	per lb	1.99 - 2.99	316	2.10		1.99 - 2.21	89	2.20		1.49 - 2.21	89	2.03	
Apples	Honeycrisp	2 lb bag	3.99	75	3.99		3.99	945	3.99		3.99 - 5.99	30	4.39	
Apples	Honeycrisp	per lb	1.99 - 2.99	159	2.23						1.88	9	1.88	
Apples	Pink Lady/Cripps Pink	2 lb bag					3.88	52	3.88		3.99	14	3.99	
Avocados	Hass	each					2.00	463	2.00		0.99	13	0.99	
Avocados	Hass-Marked Large	each	2.49	7	2.49		2.00	52	2.00					
Avocados	Various Greenskin Varieties	each									1.69	14	1.69	
Bananas		per lb	0.79 - 0.99	90	0.93									
Blackberries		5.6-6 oz package	3.99 - 4.99	146	4.48		3.50 - 4.99	440	3.75		3.99	102	3.99	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.99 - 5.99	214	5.89									
Blueberries		6 oz package	3.99 - 4.99	146	4.48						3.99	20	3.99	
Clementines		2 lb bag					5.54	86	5.54		3.49	7	3.49	
Kiwifruit	Hayward	1 lb bag					4.99	34	4.99					
Lemons		2 lb bag	4.99	7	4.99									
Lemons		each	1.00	9	1.00									
Mangoes	Round Varieties	each	3.49	8	3.49									
Oranges	Navel	3 lb bag									4.99	22	4.99	
Oranges	Navel	4 lb bag	4.99	183	4.99		4.99	14	4.99					
Oranges	Navel	each	1.25 - 1.50	91	1.40									
Oranges	Navel	per lb									1.66	9	1.66	
Pears	Bartlett	per lb	2.21	122	2.21		2.21	86	2.21		2.21	67	2.21	
Pineapples		each	3.89 - 3.99	194	3.93		3.89	86	3.89		3.89	67	3.89	
Raspberries		6 oz package	3.99 - 4.99	146	4.48						3.99	102	3.99	
Strawberries		1 lb package	3.99 - 5.99	486	5.55		4.98 - 4.99	138	4.99		4.99	67	4.99	
Strawberries		2 lb package									7.99	39	7.99	
Tangerines/Mandarins		2 lb bag	4.99 - 5.54	129	5.51		3.49 - 5.99	427	5.69		4.49 - 5.54	845	4.70	
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag	3.99 - 4.99	262	4.72									
Onions, Dry	YELLOW	per lb									1.19	13	1.19	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	ROUND RED	3 lb bag	2.99 - 3.99	80	3.89									
Potatoes	RUSSET	3 lb bag	3.99	72	3.99		2.89	945	2.89		3.99	6	3.99	
Potatoes	RUSSET	5 lb bag	3.99	190	3.99									
Potatoes	RUSSET	per lb								1.49	13	1.49		
Potatoes	YELLOW TYPE	3 lb bag	2.99 - 3.99	80	3.89									
VEGETABLES														
Asparagus	GREEN	per lb	2.99 - 4.43	339	3.59		4.45 - 4.99	314	4.84		2.49 - 4.43	101	3.78	
Beans	ROUND GREEN TYPE	12 oz bag	3.99 - 4.99	205	4.25		4.99	3	4.99					
Broccoli		per bunch	2.99	9	2.99		3.99	34	3.99					
Broccoli		per lb								1.29	7	1.29		
Broccoli	CROWN CUT	per lb	2.99	9	2.99									
Brussels Sprouts		1 lb bag	2.99 - 4.43	337	4.12					4.43	67	4.43		
Carrots		1 lb bag	1.39	6	1.39									
Carrots		2 lb bag	2.49 - 3.99	321	3.38									
Carrots		per bunch	1.99	9	1.99									
Carrots		per lb								1.49	13	1.49		
Carrots	BABY PEELED	1 lb bag	1.39 - 3.00	505	1.51		1.49 - 1.50	1725	1.50		1.49 - 2.50	785	1.53	
Cauliflower		each	3.99	7	3.99					5.99	11	5.99		
Celery		each	1.99	9	1.99									
Celery	HEARTS	per package	2.99 - 3.99	225	3.03					2.48 - 2.99	37	2.88		
Cilantro		per bunch	1.79	322	1.79		1.48	187	1.48		1.89	13	1.89	
Collards		per bunch	2.99	8	2.99									
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.29	8	2.29									
Kale		1 lb bag	3.99	19	3.99									
Kale		per bunch	2.50 - 2.99	28	2.64									
Lettuce	Romaine (Hearts)	3 count	3.49	183	3.49		3.49 - 3.99	19	3.62					
Mixed Mini Sweet Peppers		1 lb package	3.99	322	3.99					3.99	102	3.99		
Mushrooms	WHITE	8 oz package	3.99	113	3.99									
Radishes		per bunch								1.49	17	1.49		
Salad (Mixed Types)		1 lb package	5.99 - 7.49	35	7.02		7.49	228	7.49		4.39 - 4.99	79	4.85	
Salad (Mixed Types)		10-12 oz package	5.99 - 6.99	28	6.28									
Salad (Mixed Types)		5-9 oz package	2.99 - 4.99	1286	3.59		3.00 - 4.00	488	3.83		3.00 - 3.99	316	3.54	
Spinach	FLAT TYPE	1 lb package	7.49	24	7.49		7.49	228	7.49		4.99	60	4.99	
Spinach	FLAT TYPE	5-7 oz package	2.50	65	2.50									
Spinach	FLAT TYPE	8-10 oz package	3.99	20	3.99									
Sweet Potatoes		3 lb bag								4.99	106	4.99		
Sweet Potatoes		per lb	1.69 - 2.21	160	2.09		2.21	86	2.21		2.21	67	2.21	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	GRAPE TYPE	1 pint package	3.49 - 4.49	310	3.71		3.49	14	3.49		1.99 - 2.99	58	2.66	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.77 - 3.99	156	3.01		1.98 - 2.77	273	2.23		2.77	67	2.77	
OTHER SPECIALTY CROP ITEMS														
Hemp (Seed) Oil		16 oz	16.85	8	16.85		16.99	52	16.99					
Hemp (Seed) Oil		4 oz									6.39	13	6.39	
Hemp Protein		16 oz					13.59	52	13.59					
Hemp Seeds Shelled		12 oz	14.49 - 14.99	17	14.75		14.99	52	14.99					
Hemp Seeds Shelled		16 oz	13.59	9	13.59									
Hemp Seeds Shelled		7 oz	10.79 - 11.99	17	11.43		11.99	52	11.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Envy	per lb										2.49	19	2.49
Apples	Fuji	2 lb bag				5.00	11	5.00						
Apples	Fuji	per lb									1.29 - 1.39	90	1.30	
Apples	Gala/Royal Gala	2 lb bag	3.79 - 3.88	134	3.86	3.88	184	3.88			3.88	4	3.88	
Apples	Gala/Royal Gala	3 lb bag	3.99	274	3.99									
Apples	Gala/Royal Gala	per lb				0.99 - 1.99	107	1.25			1.29 - 1.49	102	1.34	
Apples	Granny Smith	per lb	2.21	75	2.21	2.21	109	2.21			2.21	22	2.21	
Apples	Honeycrisp	2 lb bag	3.99	29	3.99									
Apples	Honeycrisp	per lb	2.99	95	2.99	2.99	358	2.99			1.49	17	1.49	
Apples	Pink Lady/Cripps Pink	2 lb bag	3.88	107	3.88	3.88	184	3.88			3.88	4	3.88	
Avocados	Hass	each	0.99 - 2.49	267	1.78	0.99 - 1.79	50	1.21			0.99 - 1.00	45	0.99	
Avocados	Hass-Marked Large	each				2.00 - 3.00	192	2.04			2.00	4	2.00	
Avocados	Hass-Marked Small	each									1.49	23	1.49	
Bananas		per lb									0.99	10	0.99	
Blackberries		5.6-6 oz package				5.29	14	5.29						
Blueberries		1 pint (11-12 oz cntr w/ lid)				2.99	13	2.99			5.98	6	5.98	
Blueberries		6 oz package	3.98 - 4.99	79	4.42	3.99 - 5.29	278	4.08			3.99	15	3.99	
Clementines		2 lb bag				4.49	103	4.49						
Lemons		1 lb bag	2.99	34	2.99									
Lemons		2 lb bag	2.98	9	2.98	4.49	14	4.49						
Lemons		each				0.69	8	0.69			0.79	17	0.79	
Mangoes	Round Varieties	each	2.50	9	2.50						2.50	17	2.50	
Mangoes	Yellow Varieties	each				2.00	5	2.00			2.50	16	2.50	
Oranges	Navel	3 lb bag	6.99	34	6.99									
Oranges	Navel	each	1.25	23	1.25									
Oranges	Navel	per lb				1.79 - 1.99	209	1.81			1.49 - 1.79	27	1.67	
Pears	Bartlett	per lb	2.21	75	2.21	2.21 - 2.99	189	2.54			2.21	22	2.21	
Pears	D'Anjou	per lb				2.99	80	2.99						
Pineapples		each	3.89	75	3.89	3.89	109	3.89			3.89	22	3.89	
Raspberries		6 oz package				3.99 - 5.29	270	4.06						
Strawberries		1 lb package	3.50 - 5.99	221	4.79	3.99 - 5.99	699	5.45			3.50 - 5.98	237	5.09	
Strawberries		2 lb package	7.99	61	7.99									
Tangerines/Mandarins		2 lb bag	2.99 - 5.54	590	4.01	3.29 - 6.49	669	4.88			3.98 - 5.54	102	4.47	
POTATOES & ONIONS														
Onions, Dry	YELLOW	per lb	1.19	92	1.19	1.19 - 1.99	42	1.55			1.19	26	1.19	
Potatoes	ROUND RED	3 lb bag	4.99	68	4.99	3.99	6	3.99						

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.				
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	
Potatoes	RUSSET	5 lb bag										2.98	21	2.98	
Potatoes	RUSSET	per lb	1.49	92	1.49		1.49	34	1.49			1.49	26	1.49	
Potatoes	YELLOW TYPE	3 lb bag	4.99	68	4.99										
Potatoes	YELLOW TYPE	per lb										1.29	7	1.29	100
VEGETABLES															
Asparagus	GREEN	per lb	4.43	75	4.43		2.99 - 4.43	117	4.33			4.43	22	4.43	
Beans	ROUND GREEN TYPE	per lb										3.98	6	3.98	
Beets		per bunch					2.50	20	2.50			2.48	21	2.48	
Broccoli		per bunch					2.99 - 3.49	366	3.01						
Broccoli		per lb					1.99	13	1.99			2.49	287	2.49	
Broccoli	CROWN CUT	per lb					2.50	11	2.50						
Brussels Sprouts		1 lb bag	4.43	75	4.43		4.43	109	4.43			4.43	22	4.43	
Cabbage	ROUND GREEN TYPE	per lb					0.79 - 0.99	17	0.92	64					
Carrots		per bunch										2.50 - 2.98	36	2.58	
Carrots		per lb	1.49	92	1.49		1.49	23	1.49			1.49	26	1.49	
Carrots	BABY PEELED	1 lb bag	1.49 - 2.00	297	1.53		1.79 - 1.99	45	1.90			1.99	287	1.99	
Cauliflower		per lb					1.99 - 2.49	40	2.33			2.49	306	2.49	
Cilantro		per bunch	1.89	92	1.89		0.99 - 1.89	156	1.38			1.89	26	1.89	
Cucumbers		each										1.50	17	1.50	
Kale		per bunch					1.49	8	1.49						
Lettuce	Romaine (Hearts)	3 count					3.99	8	3.99						
Mixed Mini Sweet Peppers		1 lb package					3.00	73	3.00			3.98	21	3.98	
Mushrooms	CREMINI	8 oz package					3.48	122	3.48						
Mushrooms	WHITE	8 oz package	2.98	17	2.98		2.48 - 3.99	202	3.08						
Onions, Green		per bunch					1.49	80	1.49						
Peppers (Bell Type)	ORANGE	each										2.50	11	2.50	
Peppers (Bell Type)	RED	each										2.50	11	2.50	
Peppers (Bell Type)	YELLOW	each										2.50	11	2.50	
Salad (Mixed Types)		1 lb package										4.99	61	4.99	
Salad (Mixed Types)		10-12 oz package	5.00	95	5.00										
Salad (Mixed Types)		5-9 oz package	3.00	148	3.00		3.00 - 3.99	458	3.14	5		2.50 - 4.49	312	2.59	
Spinach	FLAT TYPE	8-10 oz package	5.00	31	5.00										
Squash	Yellow Crookneck/Straightneck	per lb	1.88	9	1.88		2.79	14	2.79						
Squash	Zucchini	per lb	1.88	9	1.88							1.98 - 2.49	176	2.03	
Sweet Potatoes		per lb	2.21	75	2.21		1.99 - 2.21	125	2.18			2.21	22	2.21	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Swiss Chard		per bunch					0.99 - 2.50	61	1.19		2.50	28	2.50	
Tomatoes	Cherry Type	1 pint package					2.99	13	2.99		4.98	81	4.98	
Tomatoes	GRAPE TYPE	1 pint package	3.00	29	3.00		2.99	13	2.99		4.98	81	4.98	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	3.98	9	3.98		3.99	16	3.99					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.77	75	2.77		2.77	109	2.77		2.77 - 2.99	38	2.86	

OTHER SPECIALTY CROP ITEMS

Hemp (Seed) Oil		16 oz					16.99	184	16.99		16.99	4	16.99	
Hemp (Seed) Oil		4 oz	6.39	92	6.39		6.39	23	6.39		6.39	26	6.39	
Hemp Seeds Shelled		12 oz					14.99	184	14.99		14.99	4	14.99	
Hemp Seeds Shelled		16 oz					13.59	184	13.59		13.59	4	13.59	
Hemp Seeds Shelled		7 oz					11.99	184	11.99		11.99	4	11.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	Fuji	5 lb bag	6.49	1	6.49					
Apples	Fuji	per lb				1.99	2	1.99		
Apples	Granny Smith	5 lb bag	6.49	1	6.49					
Apples	Granny Smith	per lb				3.10	4	3.10		
Apples	Pink Lady/Cripps Pink	5 lb bag	6.49	1	6.49					
Avocados	Hass-Marked Large	each	2.50	11	2.50					
Grapes	White Seedless Type	per lb				3.87	4	3.87		
Pears	Bartlett	2 lb bag				3.10	4	3.10		
Raspberries		6 oz package	6.99	1	6.99					
Strawberries		1 lb package	3.99 - 6.49	31	5.41				6.98	4
Tangerines/Mandarins		2 lb bag							7.76	4
VEGETABLES										
Asparagus	GREEN	per lb							6.21	4
Broccoli		per lb	2.99	11	2.99					
Carrots	BABY PEELED	1 lb bag	2.49	11	2.49					
Cauliflower		per lb	1.98 - 2.99	14	2.77					
Mushrooms	CREMINI	6 oz package	3.58	3	3.58					
Mushrooms	WHITE	6 oz package	3.58	3	3.58					
Peppers (Bell Type)	GREEN	per lb	2.19	1	2.19					
Salad (Mixed Types)		5-9 oz package	3.00	11	3.00					
Squash	Zucchini	per lb	1.88	3	1.88					
Sweet Potatoes		per lb							3.10	4
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.48	3	2.48				3.87	4

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:	
NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.