



Specialty Crops Market News Division

U.S. Mexico Canada Agreement

Seasonal Perishable Products Weekly Update

Agricultural Marketing Service

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Update for Week April 28 – May 4, 2024

This report provides trend analysis of the volume and prices of Seasonal Perishable commodities. Volume represents current week, and prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. The charts provide graphic representation of the volume and prices of the major commodities this week based on seasonal volume.

California Hass Avocado Production declines in 2024. According to the California Avocado Commission (CAC) (April 25, 2024), the state is expected to produce 208 million pounds in the 2024 season, compared to 237 million pounds produced in 2023. The decline in production is attributed to substantial rainfall in the beginning of the growing season. California is responsible for the production of approximately 90 percent of all avocados produced in the United States annually with the majority grown in Ventura, Santa Barbara, and San Diego counties. The United States imported a record 2.78 billion pounds of fresh avocados in 2023, with Mexico, the leading producer, supplying 89 percent of the volume. A total of 133.7 million pounds of Hass-like organic avocados and 2.56 billion pounds of conventional avocados constituted 97 percent of the overall volume of fresh avocados. Non-Hass avocados comprised an estimated 3 percent of the total volume of fresh avocado imports (83.1 million pounds), with the Dominican Republic being the primary supplier. Fresh avocado imports ranked second in value among U.S. fresh produce imports in 2023, behind tomatoes, with a total of nearly \$3 billion.

Avocado demand is winding down as most Cinco-de-Mayo promotions are in place. There was no harvest on May 1 in Mexico as they celebrated *Día del Trabajo*, their Labor Day holiday. Shippers appreciated the built-in break as there is plenty of available fruit from competing areas. Movement from Mexico crossings through Texas is expected to decrease slightly. Trading early for 32-48s was fairly active, while others were fairly slow. Trading late for 32-48s is moderate, while others are fairly slow. Prices for conventional 32-48s are higher, conventional 70-84s are lower, others are generally unchanged. Cartons 2 layers Hass 32s and 36s are mostly 50.25-52.25, 40s and 48s are mostly 50.25, 60s are mostly 41.25- 42.25, 70s are mostly 32.28-34.25, 84s are mostly 25.25-27.25; organic 48s are mostly 52.25-54.25, 60s are mostly 50.25-52.25, 70s are mostly 43.25- 45.25. Extra services are included. Avocados supplies from South District, California are plentiful with availability expected through July 4. Demand is for California fruit is strong, with approximately 25 percent harvested through April. Movement is expected to remain about the same. Trading early was moderate, late 32-48s is fairly active, while others are moderate. Prices for conventional 84s are lower, while others are generally unchanged. Cartons 2 layers Hass 32s, 36s, 40s, and 48s are mostly 50.25-52.25, 60s are mostly 44.25-46.25, 70s are mostly 36.25-38.25, 84s are mostly 27.25-28.25; organic 48s are mostly 55.25-57.25. Extra services are included.

Cucumber movement from Mexico crossing through Nogales, Arizona is expected to increase. Trading is moderate. Prices are slightly higher. 1 1/9-bushel cartons medium are mostly 14.95-15.95, fair quality are mostly 10.95-12.95, ordinary quality are 6.95-7.95; small are mostly 10.95; large are mostly 10.95-12.95; cartons 24s are 6.95-7.95, 36s are 7.95-8.95. Quality is variable. Movement from Mexico crossings through Texas is expected to increase. Trading is moderate. Prices of large are lower, while medium are much lower. 1 1/9-bushel cartons medium are mostly 14.95-15.95, fair quality are mostly 10.95-12.95, ordinary quality are mostly 8.95-10.95; large are mostly 13.95-14.95. Quality and condition are variable. Many present shipments from prior bookings and/or previous commitments. Movement from Mexico crossings through Otay Mesa, California is expected to increase seasonally. Current supplies are insufficient and in too few hands to establish a market. Quality is generally good. The first F.O.B. report is expected to be issued the week of May 19. Movement from Central and South Florida is expected to slightly increase. Trading moderate. Prices are lower. Prices include palletizing and precooling. 1 1/9-bushel cartons waxed medium are mostly 16.35, fair quality are mostly 9.35-10.35. Carton 24s are mostly 6.00-7.00. Quality is generally good.

For more information on:

- [Shipping Point Report Details](#)
- [Movement Report Details](#)
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For assistance please contact: jeff.main@usda.gov

[Custom Average Tool \(CAT\) Graphing tool and aggregated data source.](#)

Green Bell Pepper movement from Mexico crossings through Nogales, Arizona is expected to decrease seasonally. Trading is moderate. Prices are higher. 1 1/9-bushel cartons extra-large are 16.95-18.95, large are mostly 14.95, medium are mostly 9.95-10.95; irregular size fair quality are 7.95-10.95. Quality and condition are variable. Movement from Central and South Florida is expected to remain about the same. Trading is fairly slow. Prices are lower. Price includes palletizing and precooling. 1 1/9-bushel cartons jumbo and extra-large are mostly 14.35, large are mostly 10.35-12.35, irregular sized fair quality are mostly 9.35-10.35. Quality is generally good. Movement from Imperial and Coachella Valleys, California is expected to increase seasonally. Trading is fairly active. 1 1/9-bushel cartons extra-large are 20.95-22.95; irregular sized fair condition are mostly 13.95-14.95. Quality is generally good.

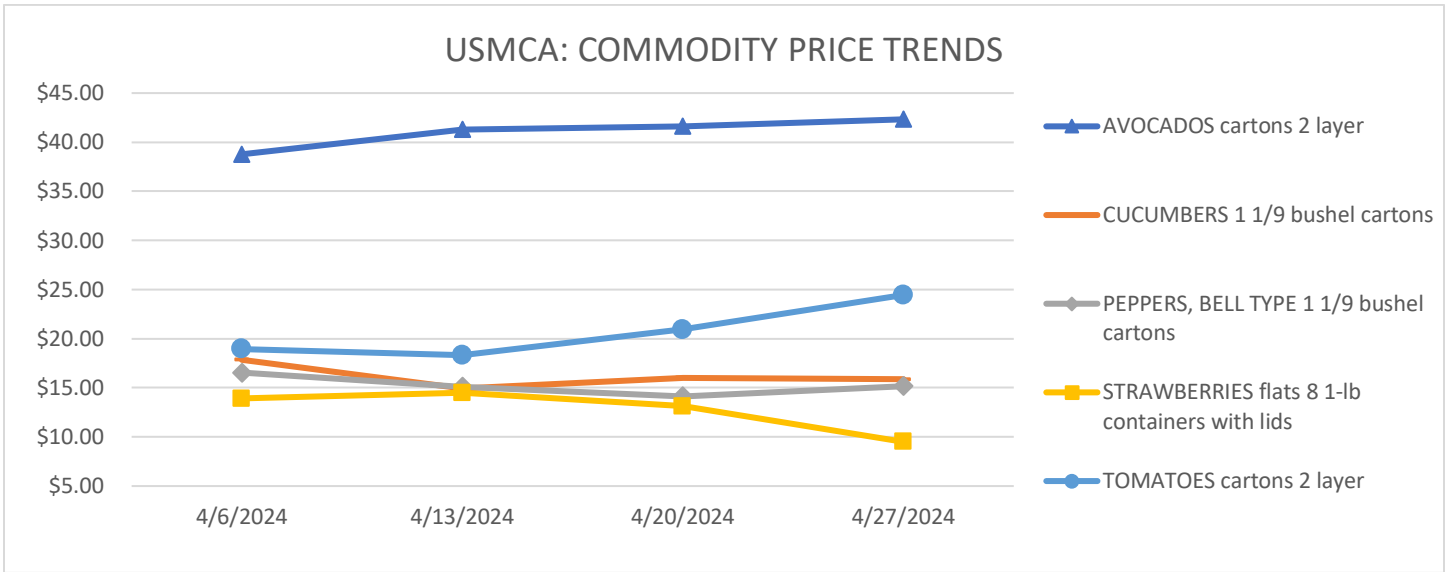
Strawberry prices have plummeted. All California growing districts are in full production. Domestic volume is heavy, with many sales shipped open with price to be established later. Shippers are prepared to move heavy supplies to retailers for Mother’s Day promotions and continue to send extra product to processors. Movement from Santa Maria, California is expected about the same. Supplies are heavy. Trading early was moderate, late is slow. Prices are lower. Flats 8 1-pound containers with lids large-extra large are mostly 8.00; Organic large-extra large are mostly 16.00-18.00. Quality is generally good. Most present shipments are from prior bookings and/or previous commitments. Movement from Oxnard district, California is expected about the same. Supplies heavy. Trading early was slow, late is moderate. Prices are lower. Flats 8 1-pound containers with lids large-extra large are mostly 8.00; organic large-extra large are mostly 16.00- 18.00. Quality is generally good. Most present shipments are from prior bookings and/or previous commitments. Movement from Salinas-Watsonville, California is expected to increase seasonally. Trading is moderate. Prices are much lower. Flats 8 1-pound containers with lids large-extra large are mostly 7.00-9.00; organic large-extra large are mostly 16.00-18.00. Quality is generally good. Movement from Mexico crossings through Otay Mesa, California is expected about the same. Trading is moderate. Prices are much lower. Flats 8 1-pound containers with lids large-extra-large are mostly 4.00-6.00; organic large-extra-large are mostly 14.00. Quality is variable. Movement from Mexico crossings through Texas is expected about the same. Trading early was moderate, late is slow. Prices are much lower. Flats 8 1-pound containers with lids medium are 4.00-6.00. Quality is variable. Movement is expected about the same. Trading early was active, late is moderate. Prices are slightly lower. Flats 8 1-pint containers with lids medium-large are mostly 17.50-19.00. Quality is generally good.

Tomato movement from Central and South Florida is expected to remain about the same. Trading is fairly active. Prices are slightly Higher. Extra services are included. 25-pound cartons loose Mature Greens 85 percent U.S. One or better 5x6 size are 26.95, 6x6 and 6x7 sizes are 28.95. Quality is generally good. Movement from Mexico crossings through Texas is expected to decrease. Trading of 5x5-5x6 sizes are active at slightly lower prices, others are active. Prices 5x5-5x6 sizes are slightly lower, others are generally unchanged. Vine Ripes cartons 2-layer 4x4-4x5s are mostly 24.95-26.95, 5x5-5x6s are mostly 22.95-24.95; 25-pound cartons loose 4x4-4x5 sizes are mostly 24.95-26.95, 5x5-5x6 sizes are mostly 20.95-22.95. Quality is generally good. Movement from Mexico crossings through Nogales, Arizona is expected about the same. Trading early was active, late is moderate. Prices 4x4-4x5 sizes and 5x5-5x6s are slightly lower, others are generally unchanged. 25-pound cartons loose Vine Ripes 4x4-5x6 sizes are mostly 22.95-24.95; 2-layer Vine Ripes 4x4-4x5s are mostly 22.95, 5x5-5x6s are mostly 20.95-22.95. Quality is generally good. Movement from Mexico crossings through Otay Mesa, California is expected to increase seasonally. Current supplies are insufficient and in too few hands to establish a market. Quality is generally good. The first F.O.B. report is expected to be issued the week of May 26.

The following table provides a four-week price trend of the highest traded commodities this week.

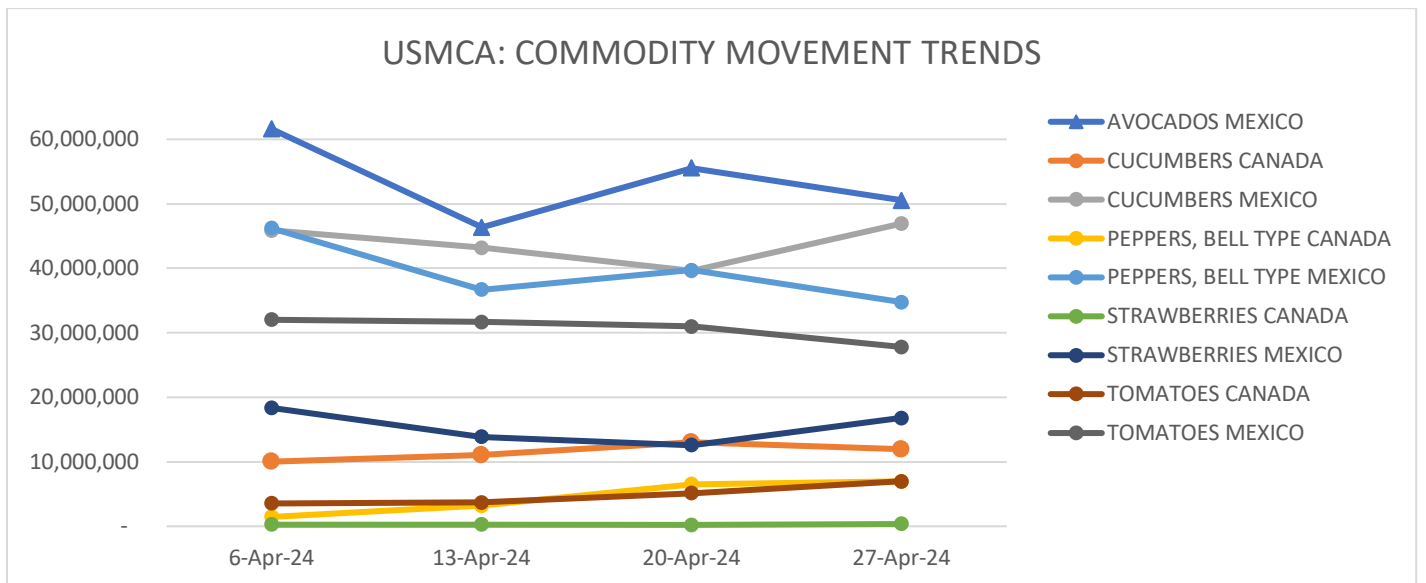
Four-Week Price Trend in U.S. Dollars

Commodity	Package	4/6/2024	4/13/2024	4/20/2024	4/27/2024
AVOCADOS	cartons 2 layer	\$ 38.77	\$ 41.29	\$ 41.62	\$ 42.33
CUCUMBERS	1 1/9-bushel cartons	\$ 17.85	\$ 14.94	\$ 16.02	\$ 15.85
PEPPERS, BELL TYPE	1 1/9-bushel cartons	\$ 16.55	\$ 15.12	\$ 14.12	\$ 15.16
STRAWBERRIES	flats 8 1-lb containers with lids	\$ 13.90	\$ 14.50	\$ 13.13	\$ 9.50
TOMATOES	cartons 2 layer	\$ 18.95	\$ 18.33	\$ 20.95	\$ 24.45

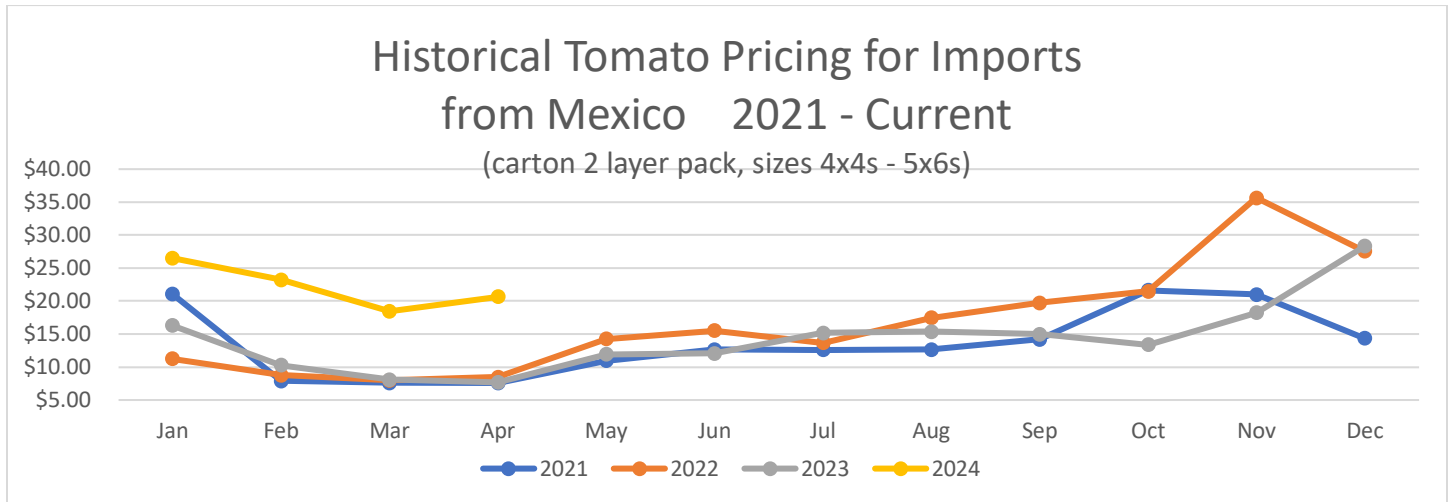


Four-Week Movement in Pounds

COMMODITY	ORIGIN	6-Apr-24	13-Apr-24	20-Apr-24	27-Apr-24
AVOCADOS	MEXICO	61,585,737	46,360,033	55,559,484	50,520,393
CUCUMBERS	CANADA	10,022,126	11,025,920	13,032,686	11,929,808
	MEXICO	45,856,306	43,194,953	39,608,717	46,939,402
PEPPERS, BELL TYPE	CANADA	1,450,449	3,196,334	6,528,951	6,977,416
	MEXICO	46,201,283	36,677,278	39,710,367	34,753,283
STRAWBERRIES	CANADA	295,567	265,331	220,420	351,944
	MEXICO	18,356,365	13,851,449	12,559,132	16,779,012
TOMATOES	CANADA	3,539,848	3,709,339	5,153,716	6,990,578
	MEXICO	32,019,897	31,676,789	31,002,004	27,802,770



The following chart, *Historical Tomato Pricing for Imports from Mexico*, is a four-year view of Mexican tomato prices at shipping point. Tomatoes are shown as they are the most consistently traded year-round. They have the highest volume of product moving between the U.S., Mexico, and Canada, along with a high level of market coverage of tomatoes by USDA Market News.



To be regarded as "seasonal and perishable," agricultural products must meet the following conditions: (1) the products are fresh or chilled products falling under the following HS2002 tariff codes: 0701, 0702, 0703, 0704, 0705, 0706, 0707, 0708, 0709, 0803, 0804, 0805, 0806, 0807, 0808, 0809, 0810; (2) the products are marketed in raw form for consumption without "further processing" ("further processing" refers to e.g. crushing, juicing, canning, or any other process that transforms the product from its raw form); and (3) the products normally are marketed within eight weeks after harvesting.

For information on the imported volume and prices of the remaining Seasonal and Perishable commodities listed below please visit: <https://www.marketnews.usda.gov/mnp/fv-home>

- Potatoes
- Tomatoes
- Onions, shallots, garlic, leeks, and other alliaceous vegetables
- Cabbages, cauliflower, kohlrabi, kale, and similar edible brassicas
- Lettuce (*Lactuca sativa*) and chicory (*Cichorium* spp.)
- Carrots, turnips, salad beets (salad beetroot), salsify, celeriac, radishes, and similar edible roots
- Cucumbers, including gherkins
- Leguminous vegetables, shelled or unshelled
- Other vegetables, fresh or chilled: asparagus, eggplants, celery, mushrooms and truffles, peppers (*Capsicum* or of the genus *Pimenta*), spinach, artichokes, olives, pumpkins, squash, and gourds
- Bananas and plantains
- Dates, figs, pineapples, avocados, guavas, mangoes, and mangosteens
- Citrus fruit
- Grapes
- Melons (including watermelons) and papayas (papaws)
- Apples, pears, and quinces
- Apricots, cherries, peaches (including nectarines), plums (including prune plums) and sloes
- Other fruit: strawberries, raspberries, blackberries, mulberries, loganberries, black, white, or red currants and gooseberries (other than kiwifruit), cranberries, blueberries, and other fruits of the genus *Vaccinium*, kiwifruit, durians, persimmons,
- Other berries; tamarinds