









The goal of the Consortium is the sustainable development of the local territory and its farms, by uniting the membership under supply chain agreements with a focus on sustainability.

Today, the Global Fresh Fruit Consortium, supported by the Facciamo Filiera, aims to standardize the various production regulations, define the technologies to support sustainability / traceability and determine the certifications required to standardize the processes implemented.

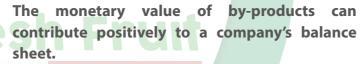


The development of typical Apulian farm is strongly tied to their individual characteristics and their history, which is sometimes hidden in very small details.

To sustain and support the Global Fresh Fruit Consortium going forward, there is a focus on strengthening the synergies between agricultural products and Food & Wine tourism, a strategy that Facciamo Filiera and Rete Del Mediterraneo have already played a significant role in. A full appreciation by the customer, of the quality and value of Italian agricultural products, is dependent upon the improvement of the territories image.

# Striving to keep a product 'typical or local' is not always successful when there is a lack of innovation. The Consortium promotes innovation as a "must".

The search for innovative solutions in the field of precision agriculture, applied and flanked by continuous experiments, is fully integrated with the Consortium's initiatives. The partnership with Facciamo Filiera, foresees the use of integrated and functional agrivoltaic systems for crops, committing ourselves on the one hand to the technological sustainable development and on the other hand to the improvement of production and quality standards of agronomic crops.



For this reason, the Global Fresh Fruit consortium, following the valuable advice provided by Facciamo Filiera, has begun a technical study with the goal of minimizing waste in companies by enhancing all agricultural by-products: no more waste and costs, rather additional sources of revenue and a positive contribution to the environment.







### The supply chain

The Lead Partner defines with the Company the production specification of the product of the supply chain, supplies the seeds and offers technical assistance for the cultivation. Finally, the Lead Partner buys the products and takes care of the sale.

#### The advantages

The products are purchased at a guaranteed minimum price.



After joining the initiative, the Company has the right to buy land, machinery, equipment and to carry out land improvement works for free.

#### **Facilitated finance**

The company can apply for a grant of up to 40% and use a subsidized loan on the remaining 60%, up to a maximum of 15 years. It will also be able to benefit from a tax credit.



www.facciamofiliera.it



Localtourism.it is a digital platform where food and wine companies promote their agricultural supply chain and territory by "systemising" the relationship between their products, culture and experiential tourism of their land.

But localtourism.it is also a network of local communities that certifies the authenticity of "Made in Italy" products, thus becoming not only a brand,

but also a tool for transforming consumers into engaged tourists of the Italian territory and its with a special focus on promoting the less known areas of our "Bel Paese".

The localtourism.it project is presented by the MEDITERRANEAN NETWORK, a network of companies committed to the enhancement of the territory, integrating its essential elements.





www.localtourism.it

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## i-Pergola is an innovative startup benefit company.

i-Pergola was created to bring innovation 4.0 (materials, IoT, AI) into solar systems for 3 main sectors: Industrial, e-mobility and Agritech. Innovation sustainability, low environmental impact, efficiency, ease of management and durability: these are the key drivers of every i-Pergola solution.



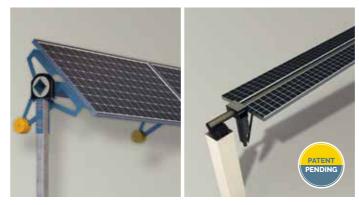
#### i-Pergola technical partners:





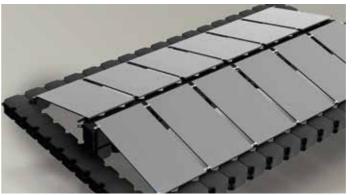


www.i-pergola.it/en



## Agritech FV

High efficiency solar power production & energy infrastructure for precision farming suitable for all crops with planting layout (kiwi, pears, apples, citrus fruit, hops, grapevines): available for manual or mechanical harvesting.



# **Floating PV**

Innovative 27 sqm double pitch (east - west) floating photovoltaic module producing up to 4,4 kW and coming with IoT platform for water basin integrated management.



## Rooftop PV

**Innovative energy infrastructure for roofs and covering** of industrial companies and farms. The solution can be integrated with Agritech PV and Floating PV.

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Agroqualità S.p.A. of the RINA Group and the Italian Chamber of Commerce System addresses the agro-food market with a wide range of certification proposals aimed at both food safety aspects and the enhancement of product quality, ensuring compliance with good farming, breeding and production procedures, the qualification process for typical products and promoting commitment to sustainability.

www.rina.org/it/agroqualita



www.globalfreshfruit.com