



MEDIAKIT '23
www.hortidaily.com



horti  daily



DAILY

NEWSLETTER
& WEBSITE

- EDITORIAL ARTICLES
- MARKET INFORMATION
- PRESS RELEASES
- PHOTO REPORTS
- REPORTS OF EXHIBITIONS
AND TRADE FAIRS



NEWSLETTER
SUBSCRIBERS

55.000+



PAGEVIEWS

260.000+



SOCIAL MEDIA
CONNECTIONS

27.000

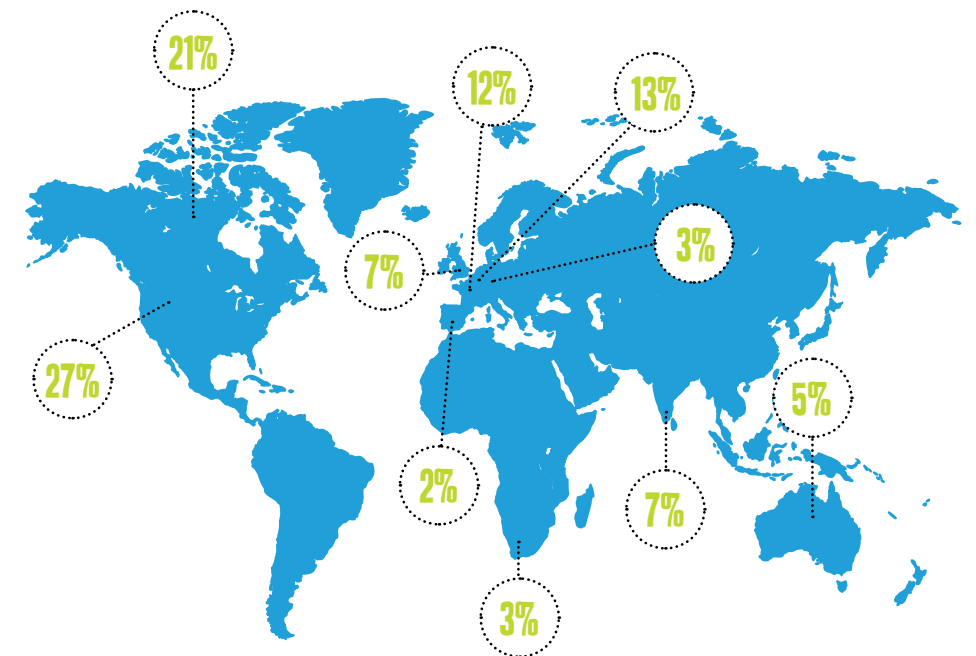
TOP 10 COUNTRIES

UNITED STATES
CANADA
NETHERLANDS
FRANCE

UNITED KINGDOM
INDIA
AUSTRALIA
SOUTH AFRICA

GERMANY
SPAIN

FIGURES HORTIDAILY.COM



TARGET AUDIENCE



CREATING CONTENT TOGETHER

BUILD YOUR BRAND IN THE MOST EFFICIENT WAY



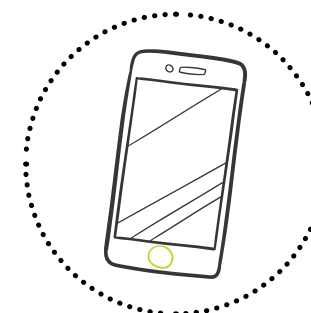
EDITORIAL EXPOSURE

- Provided by the company or composed by VFD/ Hortidaily/MMJ, etc.
- Up to every six weeks.
- Relevant articles will be shared on our international platforms and translated if needed.



BANNER ADVERTISEMENT

- Exposure on our website, and/or email newsletter
- Free of charge banner design
- Update your banner advert at any time



SOCIAL MEDIA

- All editorials will be distributed on our Twitter page



Banner advertisement order based on booking date

WHAT IS INCLUDED IN A MARKETING PACKAGE DEAL ?

E-MAIL NEWSLETTER BANNERS RATES

All banners in the newsletter must be static, either in .PNG or .JPG format

120 x 250 px

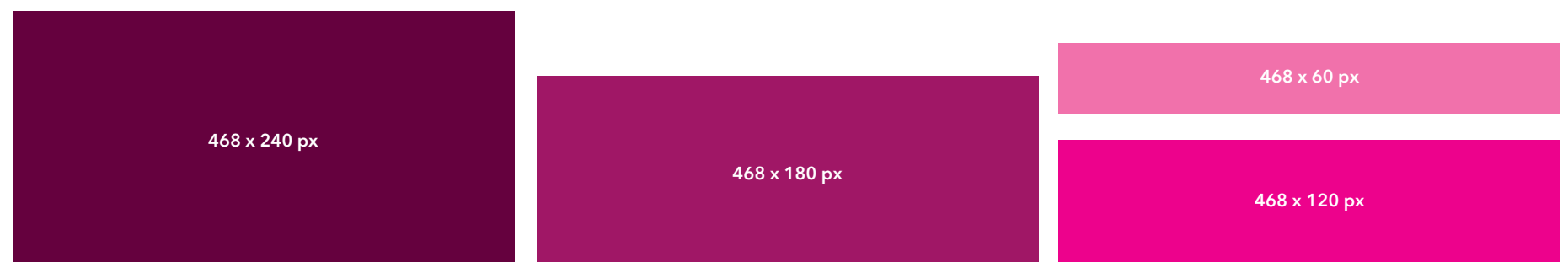
120 x 750 px



E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	\$ 1.285
	468 x 180 pixels	\$ 1.735
	468 x 240 pixels	\$ 2.175
Skyscraper at left or right side	120 x 750 pixels	\$ 2.750
		\$ 590 one day per week
Banner at left or right side	120 x 250 pixels	\$ 1.125
Banner in the Special	468 x 60 pixels	\$ 1.760



Prices in different formats:
 Double height banner: + 50%
 Triple height banner: + 95%



All banners that are placed in the mail must be static in the .PNG or .JPG format

WEBSITE BANNERS RATES

225 x 400 px

150 x 65 px

150 x 130 px

468 x 60 px

468 x 120 px



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	\$ 585
At the right side	150 x 65 pixels	\$ 585
At the right side	150 x 130 pixels	\$ 865
Between Top-10 news	468 x 60 pixels	\$ 775
Between Top-10 news	468 x 120 pixels	\$ 1.155
Between the news (between sectors)	468 x 60 pixels	\$ 590
Between the news (between sectors)	468 x 120 pixels	\$ 775
Skyscraper top left	225 x 400 pixels	\$ 2.980 (\$ 1.090 / week)
Skyscraper under job offers	225 x 400 pixels	\$ 2.235 (\$ 870 / week)
Under every article **	468 x 60 pixels	\$ 2.030
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	\$ 1.800 (per week)
Above every article ** NEW	468 x 60 pixels	\$ 2.400 (per week)
Pop Up	1000 x 120 pixels	\$ 2.500 (per week)

Prices in different formats: Double height banner: + 33% | Triple height banner: + 50%

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* Shared position max. 8 banners ** Shared position max. 3 banners Banners that are placed on the websites can be static or animated

MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic.

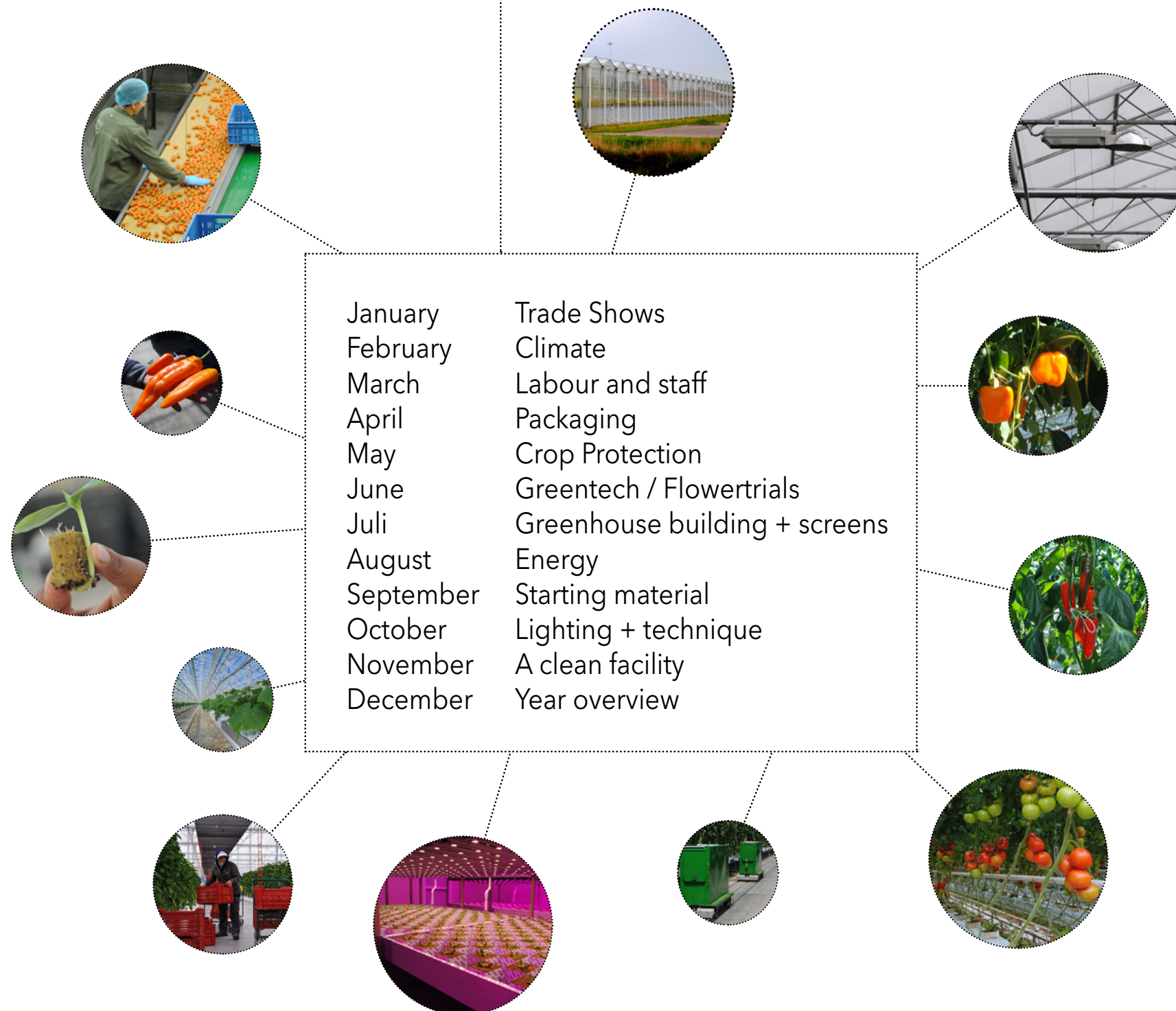
IF YOU HAVE AN ANNOUNCEMENT RELATED TO A MONTHLY SPECIAL SUBJECT, FEEL FREE TO SEND YOUR PRESS RELEASE TO INFO@HORTIDAILY.COM

YOU CAN ALSO CONTACT ONE OF OUR EDITORS TO HAVE AN ARTICLE WRITTEN. WE ALSO OFFER ADVERTISING OPPORTUNITIES IN THE MONTHLY SPECIAL SECTION. SEND US AN EMAIL FOR MORE INFORMATION.

INFO@HORTIDAILY.COM



HORTIDAILY SPECIALS 2023



GET TO KNOW

OUR PUBLICATIONS



HORTICULTURE



Global horticulture industry



Chinese global horticulture industry



Global indoor vertical farming industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

Total subscribers: 100.180

FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

Total subscribers: 42.971

FRESH PRODUCE



Global fresh produce industry
([English](#) | [Dutch](#) | [German](#)
[French](#) | [Spanish](#) | [Italian](#)
[Chinese](#))

Total subscribers: 156.389

