



MEDIAKIT '22  
[www.hortidaily.com](http://www.hortidaily.com)



horti  daily

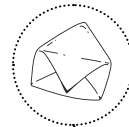




# DAILY

NEWSLETTER  
& WEBSITE

- EDITORIAL ARTICLES
- MARKET INFORMATION
- PRESS RELEASES
- PHOTO REPORTS
- REPORTS OF EXHIBITIONS  
AND TRADE FAIRS



NEWSLETTER  
SUBSCRIBERS

53.580



PAGEVIEWS

319.557



SOCIAL MEDIA  
CONNECTIONS

22.721

**TOP 10** (COUNTRIES THAT READ HORTIDAILY.COM)

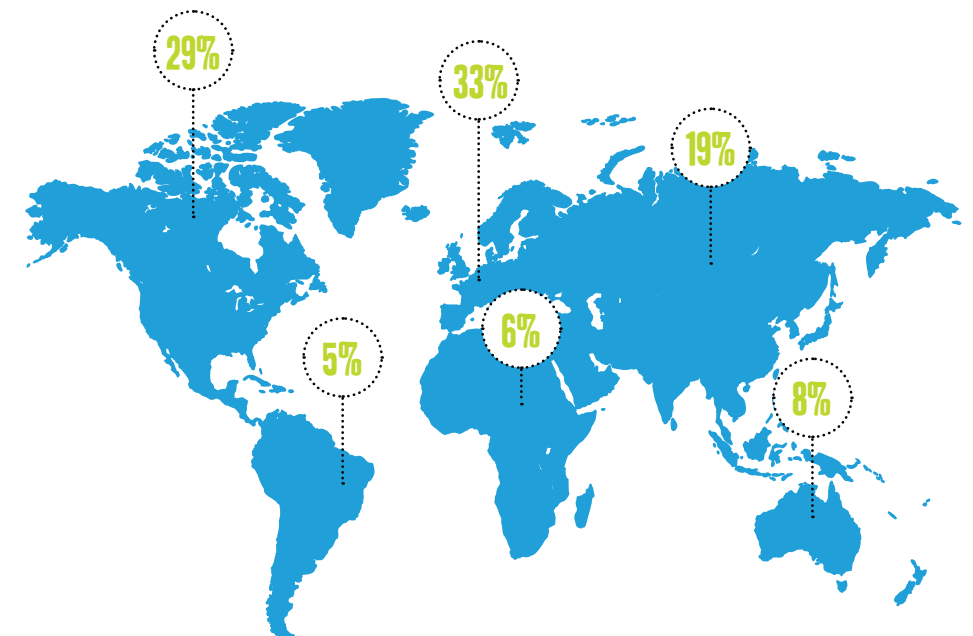
UNITED STATES  
UNITED KINGDOM  
INDIA  
AUSTRALIA

CANADA  
NETHERLANDS  
NEW ZEALAND  
ITALY

FRANCE  
SPAIN

## FIGURES

HORTIDAILY.COM



# TARGET AUDIENCE



# E-MAIL NEWSLETTER BANNERS RATES

120 x 250 px

120 x 750 px

## E-MAIL-NEWSLETTER POSITIONS

## SIZE

## PRICE PER MONTH

Between the news

468 x 120 pixels

\$ 1.285

468 x 180 pixels

\$ 1.735

468 x 240 pixels

\$ 2.175

Skyscraper at left or right side

120 x 750 pixels

\$ 2.750

\$ 590 one day per week

Banner at left or right side

120 x 250 pixels

\$ 1.125

Banner in the Special

468 x 60 pixels

\$ 1.760



468 x 240 px

468 x 180 px

468 x 60 px

468 x 120 px

All banners that are placed in the mail must be static in the .PNG or .JPG format

# WEBSITE BANNERS RATES

225 x 400 px

150 x 65 px

150 x 130 px

468 x 60 px

468 x 120 px



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	\$585
At the right side	150 x 65 pixels	\$ 585
At the right side	150 x 130 pixels	\$ 865
Between Top-10 news	468 x 60 pixels	\$ 775
Between Top-10 news	468 x 120 pixels	\$ 1155
Between the news (between sectors)	468 x 60 pixels	\$ 590
Between the news (between sectors)	468 x 120 pixels	\$ 775
Skyscraper top left	225 x 400 pixels	\$ 2.980 (\$ 1090 / week)
Skyscraper under job offers	225 x 400 pixels	\$ 2.235 (\$ 870 / week)
Under every article **	468 x 60 pixels	\$ 2.030
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	\$ 1.800 (per week)
Above every article ** NEW	468 x 60 pixels	\$ 2.400 (per week)
Pop Up	1000 x 120 pixels	\$ 3.000 (per week)

\* Shared position max. 8 banners

\*\* Shared position max. 3 banners Banners that are placed on the websites can be static or animated



# MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic.

**IF YOU HAVE AN ANNOUNCEMENT RELATED TO A MONTHLY SPECIAL SUBJECT, FEEL FREE TO SEND YOUR PRESS RELEASE TO [INFO@HORTIDAILY.COM](mailto:INFO@HORTIDAILY.COM)**

**YOU CAN ALSO CONTACT ONE OF OUR EDITORS TO HAVE AN ARTICLE WRITTEN. WE ALSO OFFER ADVERTISING OPPORTUNITIES IN THE MONTHLY SPECIAL SECTION. SEND US AN EMAIL FOR MORE INFORMATION.**

**[INFO@HORTIDAILY.COM](mailto:INFO@HORTIDAILY.COM)**



## HORTIDAILY SPECIALS 2021

