



MEDIAKIT '22
www.hortidaily.com



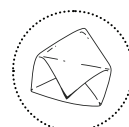
horti  daily



DAILY

NEWSLETTER
& WEBSITE

- EDITORIAL ARTICLES
- MARKET INFORMATION
- PRESS RELEASES
- PHOTO REPORTS
- REPORTS OF EXHIBITIONS
AND TRADE FAIRS



NEWSLETTER
SUBSCRIBERS

53.580



PAGEVIEWS

319.557



SOCIAL MEDIA
CONNECTIONS

22.721

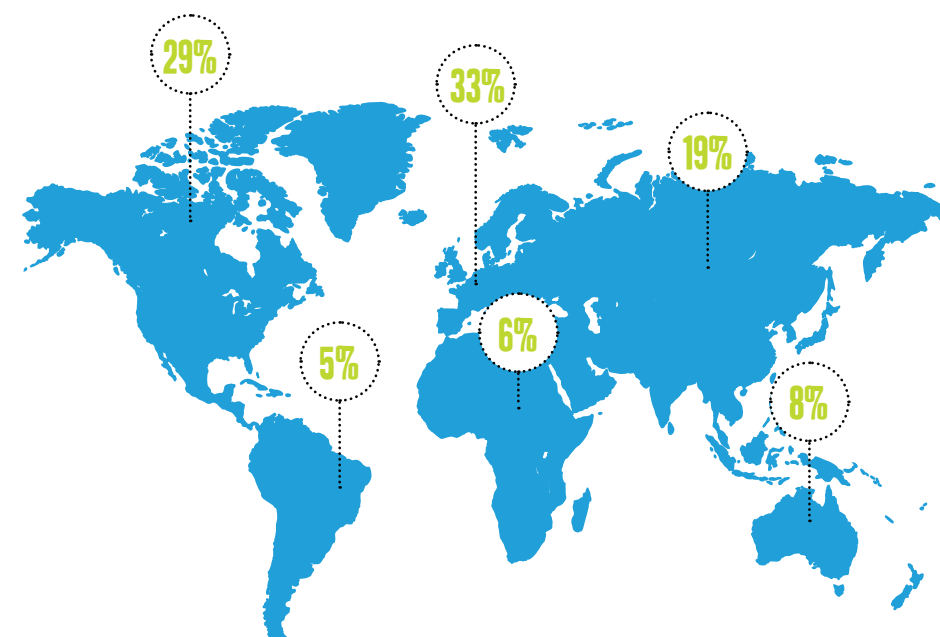
TOP 10 COUNTRIES

UNITED STATES
UNITED KINGDOM
INDIA
AUSTRALIA

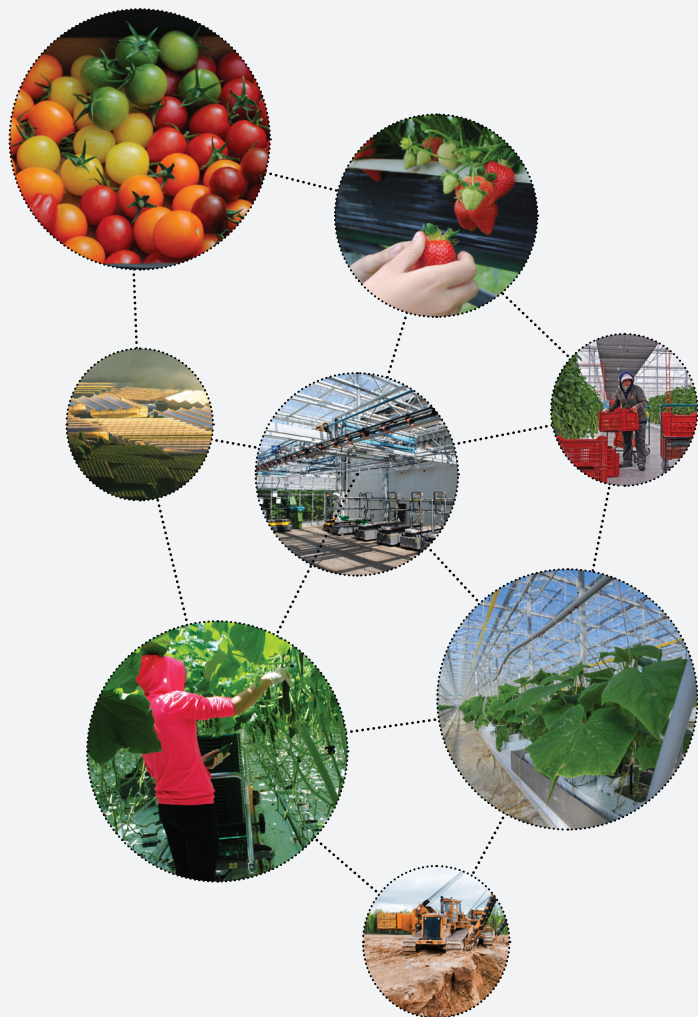
CANADA
NETHERLANDS
NEW ZEALAND
ITALY

FRANCE
SPAIN

FIGURES HORTIDAILY.COM



TARGET AUDIENCE



GLOBAL COVERAGE

Growers Stories
Labour & Automation
New Projects
Crop Protection
New Varieties

Investors News
Lighting & Technique
Irrigation
Fertigation

TOP 5 CROPS

Tomato
Berries
Leafy Greens
Pepper
Cucumber

E-MAIL NEWSLETTER BANNERS RATES

120 x 250 px

120 x 750 px

E-MAIL-NEWSLETTER POSITIONS

Between the news

SIZE

468 x 120 pixels

468 x 180 pixels

468 x 240 pixels

120 x 750 pixels

120 x 250 pixels

468 x 60 pixels

PRICE PER MONTH

€ 1.070

€ 1.435

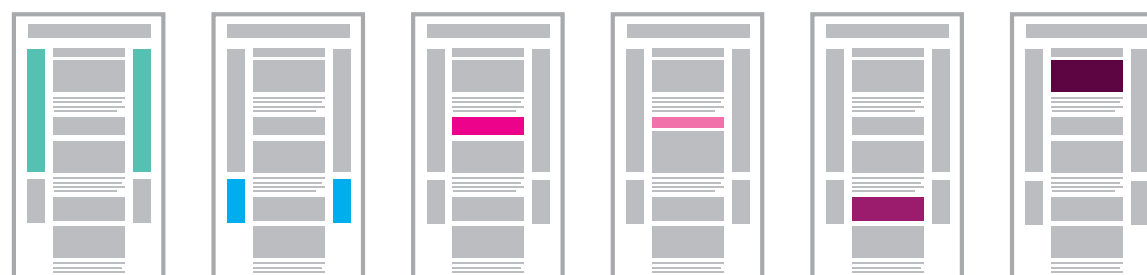
€ 1.610

€ 2.255

€ 485 one day per week

€ 905

€ 1.465



468 x 240 px

468 x 180 px

468 x 60 px

468 x 120 px

All banners that are placed in the mail must be static in the .PNG or .JPG format

WEBSITE BANNERS RATES

225 x 400 px

150 x 65 px

150 x 130 px

468 x 60 px

468 x 120 px



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 485
At the right side	150 x 65 pixels	€ 485
At the right side	150 x 130 pixels	€ 720
Between Top-10 news	468 x 60 pixels	€ 645
Between Top-10 news	468 x 120 pixels	€ 960
Between the news (between sectors)	468 x 60 pixels	€ 490
Between the news (between sectors)	468 x 120 pixels	€ 645
Skyscraper top left	225 x 400 pixels	€ 2.480 (€ 905 / week)
Skyscraper under job offers	225 x 400 pixels	€ 1.860 (€ 725 / week)
Under every article **	468 x 60 pixels	€ 1.690
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	€ 1.500 (per week)
Above every article ** NEW	468 x 60 pixels	€ 2.000 (per week)
Pop Up	1000 x 120 pixels	€ 2.500 (per week)

MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic.

IF YOU HAVE AN ANNOUNCEMENT RELATED TO A MONTHLY SPECIAL SUBJECT, FEEL FREE TO SEND YOUR PRESS RELEASE TO INFO@HORTIDAILY.COM

YOU CAN ALSO CONTACT ONE OF OUR EDITORS TO HAVE AN ARTICLE WRITTEN. WE ALSO OFFER ADVERTISING OPPORTUNITIES IN THE MONTHLY SPECIAL SECTION. SEND US AN EMAIL FOR MORE INFORMATION.

INFO@HORTIDAILY.COM



HORTIDAILY SPECIALS 2022

