

MEDIAKIT '24
www.hortidaily.com



horti  daily



DAILY

NEWSLETTER & WEBSITE STATS

Every day, HortiDaily publishes the latest news about the global horticulture industry. Relevant market insights are shared on our website and in our daily newsletter.

- Editorials
- Market updates
- Press releases
- Photo reports: company visits or trade shows



NEWSLETTER SUBSCRIBERS

56.894



PAGEVIEWS

248.996

TOP 10

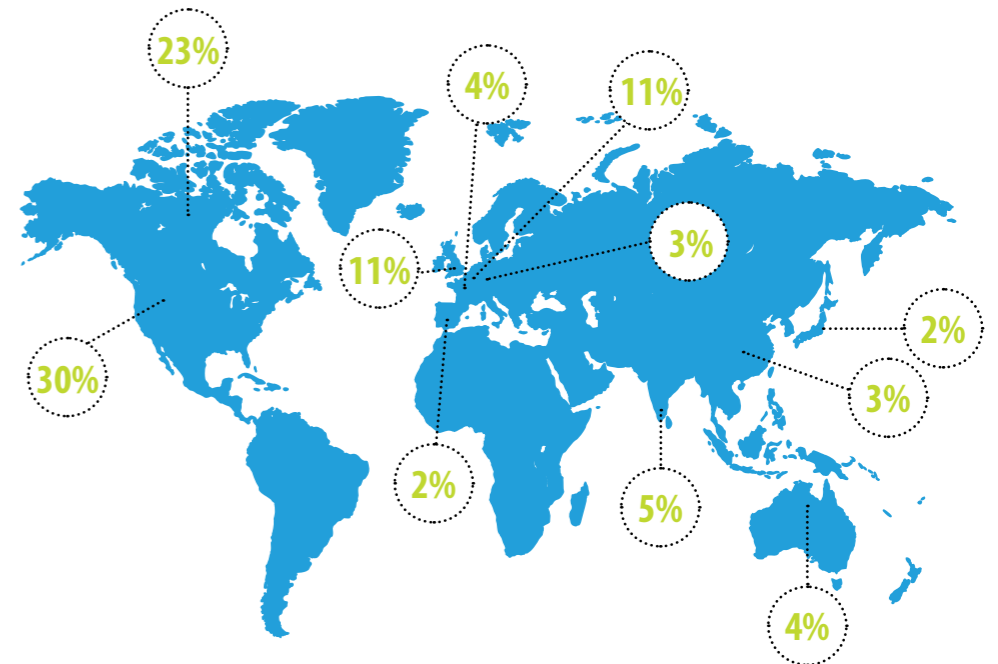
countries that read
hortidaily.com

UNITED STATES
CANADA
NETHERLANDS
UNITED KINGDOM

INDIA
AUSTRALIA
FRANCE
GERMANY

CHINA
JAPAN

FIGURES HORTIDAILY.COM



TARGET AUDIENCE



1. Business Owners & Head Growers
2. Technical Suppliers & Crop Advisors
3. Investors

GLOBAL COVERAGE

- Growers Stories
- Labour & Automation
- New Projects
- Crop Protection
- New Varieties
- Investors News
- Lighting & Technique
- Irrigation
- Fertigation

TOP 5 CROPS

- Tomato
- Berries
- Leafy Greens
- Pepper
- Cucumber

CREATING CONTENT TOGETHER

**Combine
banner ads
with monthly
content**

What is included? in a content plan ?



EDITORIAL EXPOSURE

- Article provided by the company or composed by HD
- Publish an article up to every 6 weeks
- Relevant articles will be distributed on our international platforms and translated if required



BANNER ADVERTISEMENT

- Visible on our website, and/or in our email newsletter
- Banner design (free of charge)
- Update your banner design at any time

Banner advertisement order based on booking date

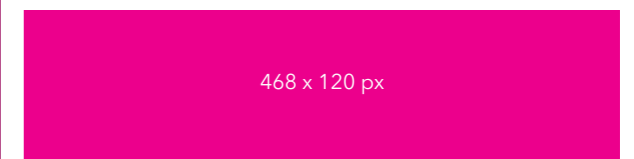
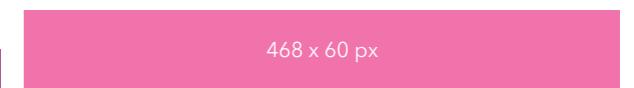
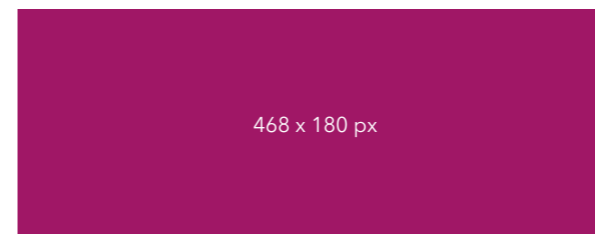
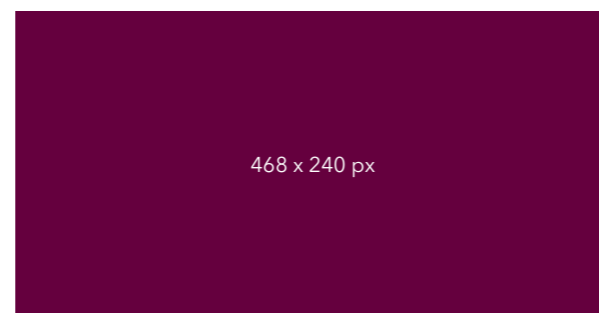
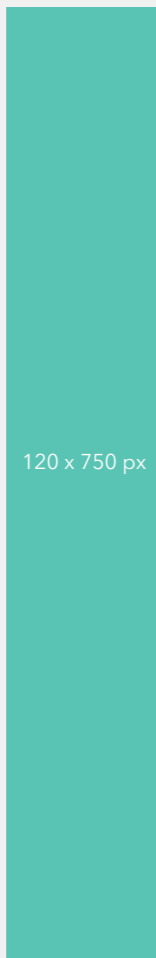
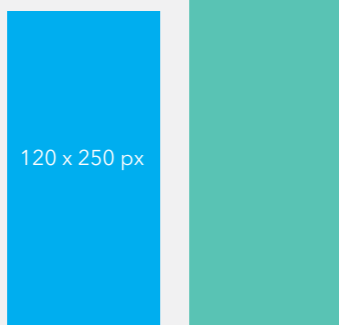
E-MAIL NEWSLETTER BANNERS RATES

All banners in the newsletter must be static, either in .PNG or .JPG format

| E-MAIL-NEWSLETTER POSITIONS | SIZE | PRICE PER MONTH |
|----------------------------------|------------------|------------------------|
| Between the news | 468 x 120 pixels | € 1.105 |
| | 468 x 180 pixels | € 1.480 |
| | 468 x 240 pixels | € 1.660 |
| Skyscraper at left or right side | 120 x 750 pixels | € 2.325 |
| | | € 500 one day per week |
| Banner at left or right side | 120 x 250 pixels | € 935 |
| Banner in the Special | 468 x 60 pixels | € 1.510 |

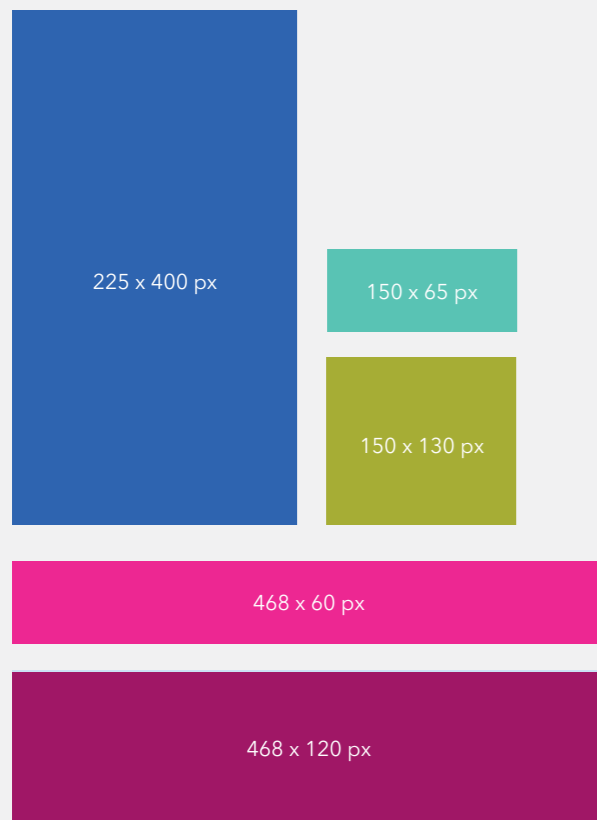


Prices in different formats:
 Double height banner: + 50%
 Triple height banner: + 95%



Banner advertisement order based on booking date

WEBSITE BANNERS RATES



| WEBSITE POSITIONS | SIZE | PRICE PER MONTH |
|------------------------------------|--|------------------------|
| At the top * | 150 x 65 pixels | € 500 |
| At the right side | 150 x 130 pixels | € 745 |
| Between Top-10 news | 468 x 60 pixels | € 665 |
| Between Top-10 news | 468 x 120 pixels | € 990 |
| Between the news (between sectors) | 468 x 60 pixels | € 505 |
| Between the news (between sectors) | 468 x 120 pixels | € 665 |
| Skyscraper top left | 225 x 400 pixels | € 2.555 (€ 935 / week) |
| Skyscraper under job offers | 225 x 400 pixels | € 1.920 (€ 750 / week) |
| Under every article ** | 625 x 80 pixels | € 1.745 |
| Photoreport | 2 times 120x600 px 1 time 120 x 600 and 720x100 px | € 1.500 (per week) |
| Above every article ** | 625 x 80 pixels | € 2.400 (per week) |
| Pop Up | 1300 x 120 pixels | € 3.000 (per week) |

Banner advertisement order based on booking date

Prices in different formats:
Double height banner: + 33%
Triple height banner: + 50%

MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic.

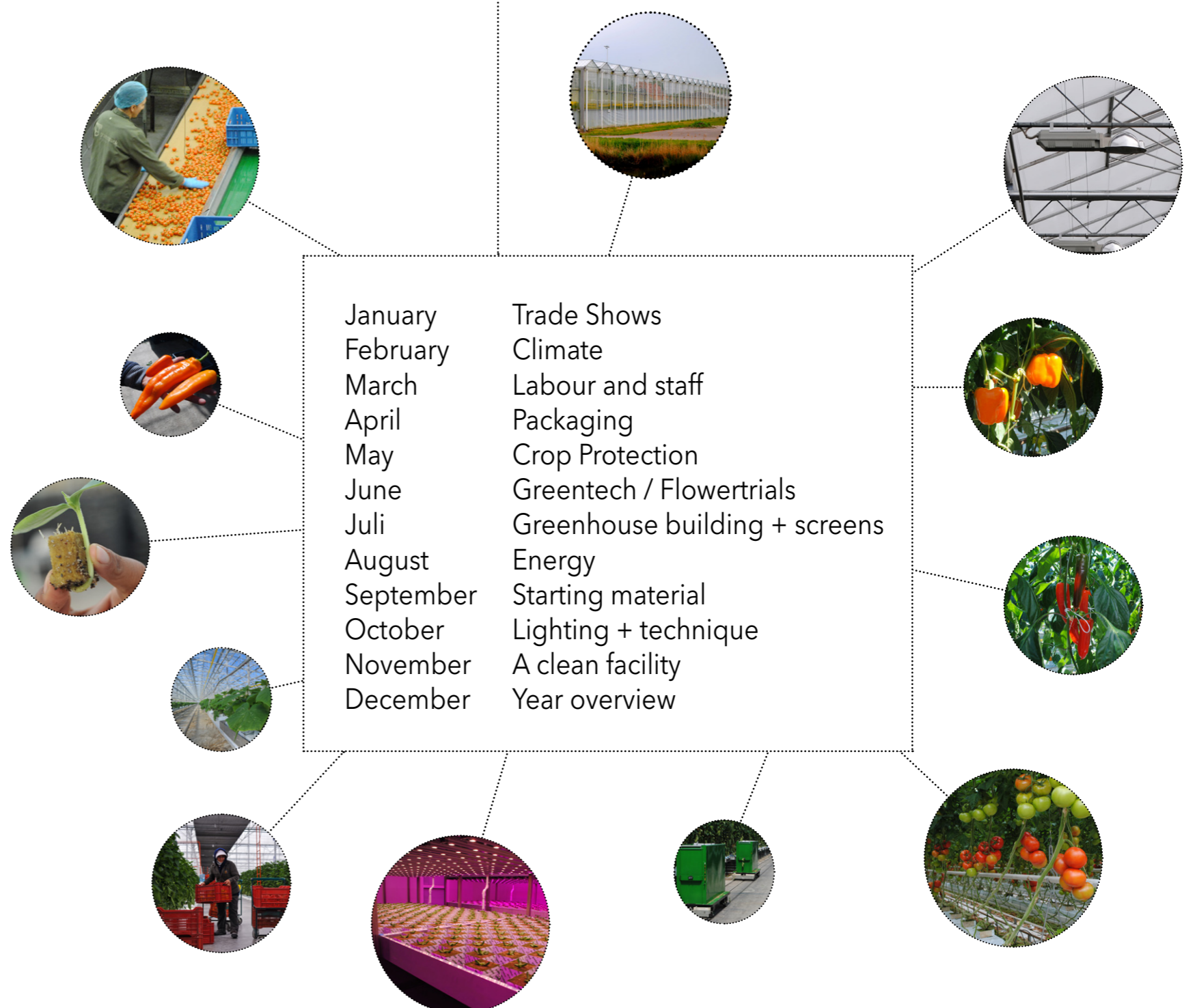
If you have an announcement related to a Monthly Special subject, feel free to send your press release to info@hortidaily.com

You can also contact one of our editors to have an article written. We also offer advertising opportunities in the Monthly Special section. Send us an email for more information.

info@hortidaily.com



HORTIDAILY SPECIALS 2024



GET TO KNOW

OUR PUBLICATIONS

HORTICULTURE



Global indoor vertical farming industry



Global horticulture industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

Total subscribers: 100,001

FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

Total subscribers: 44,290

FRESH PRODUCE



Global fresh produce industry
([English](#) | [Dutch](#) | [German](#)
[French](#) | [Spanish](#) | [Italian](#)
[Chinese](#))

Total subscribers: 271,438

