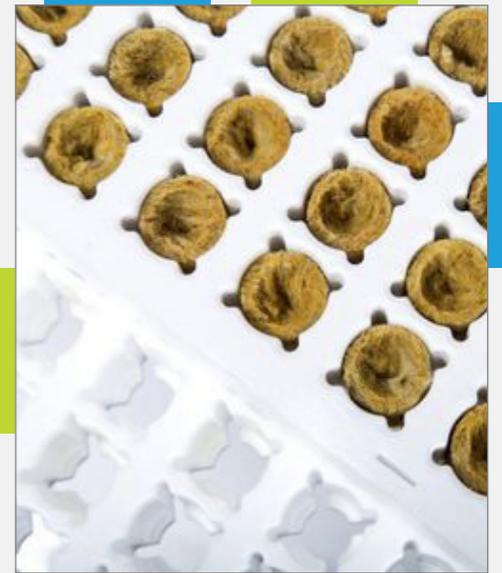




MEDIAKIT '26  
[www.hortidaily.com](http://www.hortidaily.com)



horti  daily

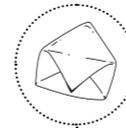


# NEWSLETTER & WEBSITE STATS

HortiDaily is the leading online hub for the international greenhouse industry, delivering industry news every weekday through our website, e-mail newsletter, and app.



**NEWSLETTER  
SUBSCRIBERS**  
**54.800**



**NEWSLETTER  
OPEN RATE**  
**33%**



**MONTHLY  
PAGEVIEWS**  
**200.000**

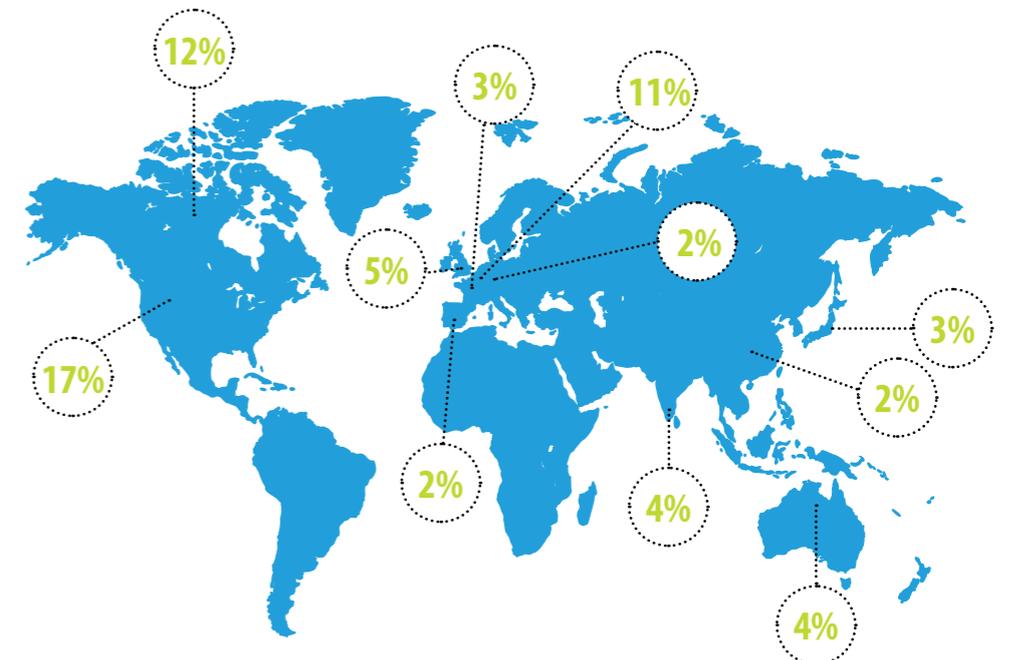
## TOP 10 COUNTRIES

UNITED STATES  
CANADA  
NETHERLANDS  
UNITED KINGDOM

AUSTRALIA  
INDIA  
FRANCE  
JAPAN

GERMANY  
CHINA

INTERVIEWS  
NEWS UPDATES  
MARKET REPORTS  
PRESS RELEASES  
PHOTO REPORTS  
COMPANY VISITS  
TRADE SHOW REPORTS



# TARGET AUDIENCE



## INDUSTRY PROFESSIONALS

Growers, Suppliers, Investors,  
Crop Advisors, Research & Education



## SPECIALIZED CONTENT

Growers Stories  
Climate Control  
Cultivation  
Crop Protection  
Irrigation & Water  
Labor & Automation

Biostimulants  
Lighting & Technique  
Energy Efficiency  
Artificial Intelligence  
Expansion Projects  
Tradeshaw Coverage

## FOOD CROPS

Tomato  
Berries  
Leafy Greens  
Pepper  
Cucumber

# CREATING CONTENT TOGETHER

# PARTNERING TO GROW YOUR BRAND

Put your brand in front of a highly targeted and influential global audience



## STRATEGIC BANNER CAMPAIGN

- Advertise on our website, email newsletter, or app
- Free banner design
- Update your banner at any time

## FREE CONTENT PLACEMENT

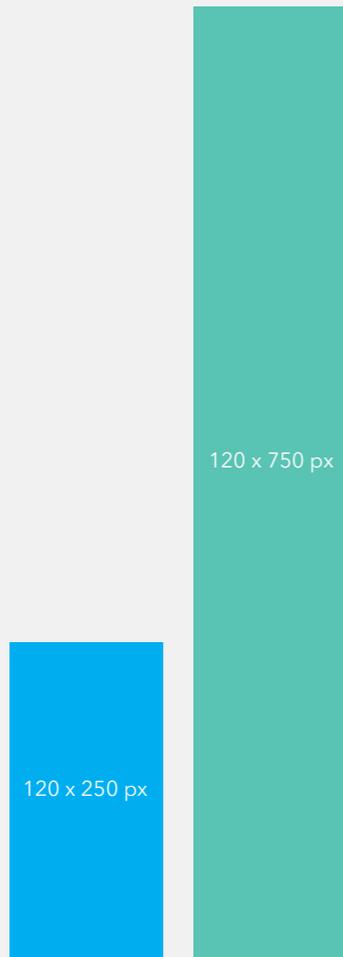
- Targeted to the Hortidaily audience
- Up to every 6 weeks

## ONE NETWORK, MULTIPLE NICHES

- Free distribution to sister platforms
- Reach the floriculture, medicinal cannabis, and vertical farming industry at no additional cost.
- Free translation

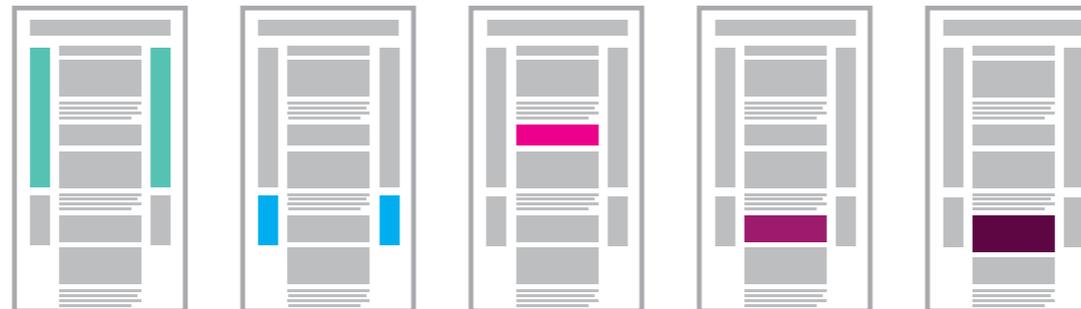


# E-MAIL NEWSLETTER



BANNER POSITION	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 1.105
	468 x 180 pixels	€ 1.490
	468 x 240 pixels	€ 1.925
Skyscraper left / right	120 x 750 pixels	€ 2.350
Sidebar banner left / right	120 x 250 pixels	€ 950
Banner in the Special	468 x 120 pixels	€ 1.665

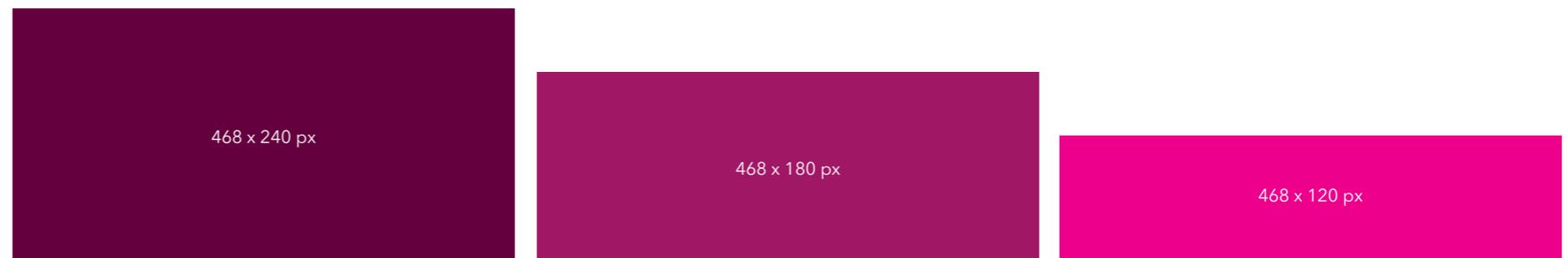
## Banner order based on booking date



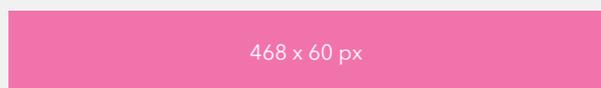
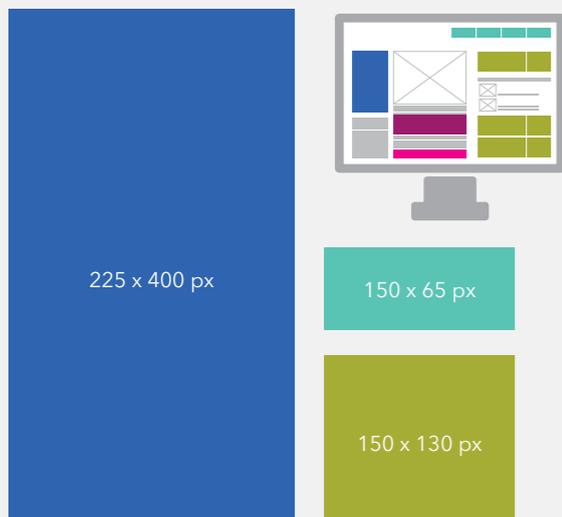
Prices in different formats:  
 Double height banner: + 50%  
 Triple height banner: + 95%

Accepted formats:  
 PNG or JPG

Maximum file size:  
 3 MB



# WEBSITE



BANNER POSITION	SIZE	PRICE PER MONTH
At the top <i>shared position max. 8 banners</i>	150 x 65 pixels	€ 500
Right side rectangular	150 x 130 pixels	€ 745
Between Top-10 news	468 x 60 pixels	€ 680
	468 x 120 pixels	€ 1.010
	468 x 180 pixels	€ 1.292
Skyscraper top left	225 x 400 pixels	€ 2.610 (€ 935 / week)
Under every article <i>shared position max. 3 banners</i>	625 x 80 pixels	€ 1.745
SPECIAL POSITIONS		
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	€ 1.500 (per week)
Above every article	625 x 80 pixels	€ 2.400 (per week)
Pop Up	1300 x 120 pixels	€ 3.000 (per week)

*Banner order based on booking date*

Accepted formats:  
PNG, JPG or GIF

Maximum file size:  
3 MB

# MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic with a daily article publication.

## HORTIDAILY SPECIALS 2026

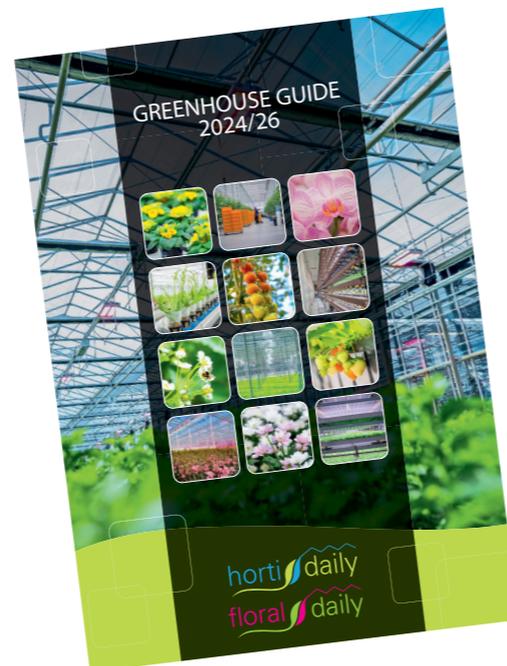


# GET TO KNOW

## OUR PUBLICATIONS



# THE FRESH PUBLISHERS NETWORK



The Fresh Publishers network consists of 16 digital publications in seven languages. It includes specialised publications dedicated to specific industries, as well as several print editions, of which the Greenhouse Guide is most relevant to the greenhouse industry.

We distribute more than 450,000 newsletters daily. Our targeted network is highly valued by both readers and advertisers for the quality of information and its true relevance to their target audiences.

We welcome you to get in touch and discover how we can help you make the most of our opportunities.

The Hortidaily team  
info@hortidaily.com