MEDIAKIT '26
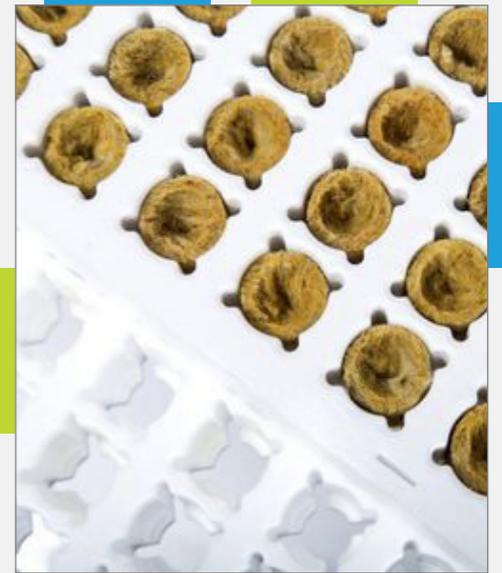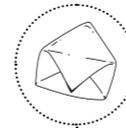
www.hortidaily.com

horti daily

NEWSLETTER & WEBSITE STATS

HortiDaily is the leading online hub for the international greenhouse industry, delivering industry news every weekday through our website, e-mail newsletter, and app.

NEWSLETTER SUBSCRIBERS
54.800

NEWSLETTER OPEN RATE
33%

MONTHLY PAGEVIEWS
200.000

INTERVIEWS
NEWS UPDATES
MARKET REPORTS
PRESS RELEASES
PHOTO REPORTS
COMPANY VISITS
TRADE SHOW REPORTS

TOP 10 COUNTRIES

UNITED STATES   AUSTRALIA   GERMANY
CANADA   INDIA   CHINA
NETHERLANDS   FRANCE
UNITED KINGDOM   JAPAN

12%
3%
11%
5%
2%
3%
17%
2%
2%
2%
4%
4%

horti daily
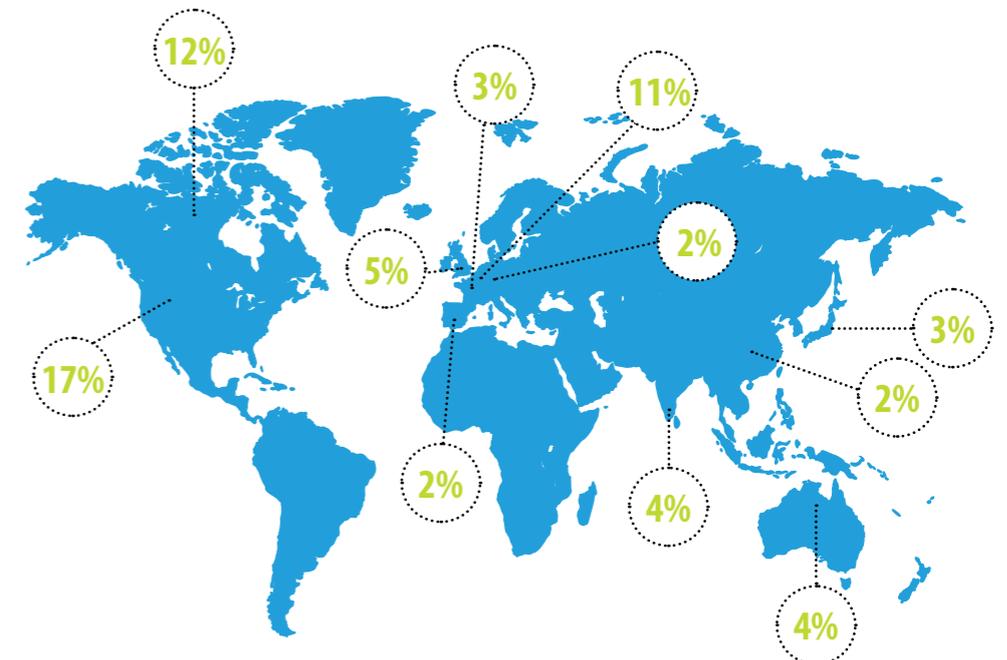
TARGET AUDIENCE

INDUSTRY PROFESSIONALS

Growers, Suppliers, Investors, Crop Advisors, Research & Education

SPECIALIZED CONTENT

|	
Growers Stories	Biostimulants
Climate Control	Lighting & Technique
Cultivation	Energy Efficiency
Crop Protection	Artificial Intelligence
Irrigation & Water	Expansion Projects
Labor & Automation	Tradeshow Coverage

FOOD CROPS

Tomato
Berries
Leafy Greens
Pepper
Cucumber

CREATING CONTENT

TOGETHER

PARTNERING TO GROW YOUR BRAND

Put your brand in front of a highly targeted and influential global audience
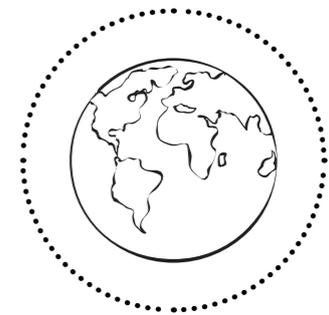
STRATEGIC BANNER CAMPAIGN

- Advertise on our website, email newsletter, or app
- Free banner design
- Update your banner at any time

FREE CONTENT PLACEMENT
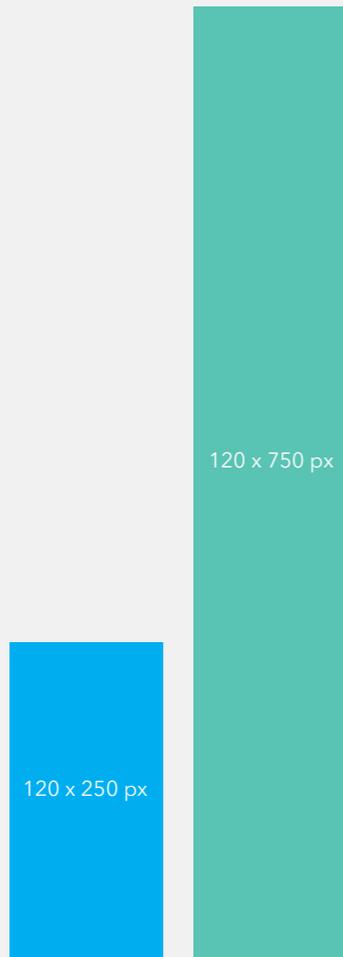
- Targeted to the Hortidaily audience
- Up to every 6 weeks

ONE NETWORK, MULTIPLE NICHES

- Free distribution to sister platforms
- Reach the floriculture, medicinal cannabis, and vertical farming industry at no additional cost.
- Free translation

floral daily   mmj daily   verticalfarm daily   Fresh Plaza   groenten nieuws   bloemen planten nieuws   horti daily.es

horti daily

E-MAIL NEWSLETTER

BANNER POSITION	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	$ 1.285
	468 x 180 pixels	$ 1.735
	468 x 240 pixels	$ 2.175
Skyscraper left / right	120 x 750 pixels	$ 2.750
Sidebar banner left / right	120 x 250 pixels	$ 1.125
Banner in the Special	468 x 120 pixels	$ 1.835

Banner order based on booking date
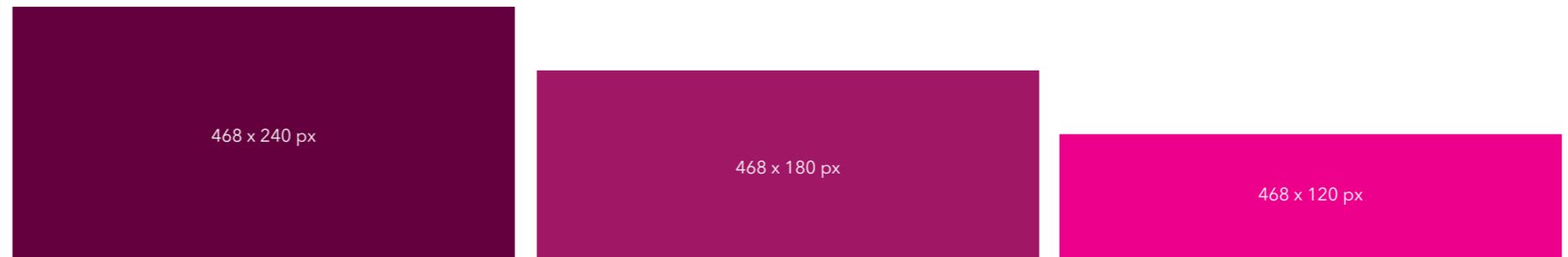
Prices in different formats:
Double height banner: + 50%
Triple height banner: + 95%

Accepted formats:
PNG or JPG

Maximum file size:
3 MB

120 x 750 px

120 x 250 px

468 x 240 px

468 x 180 px

468 x 120 px

horti daily

WEBSITE

BANNER POSITION	SIZE	PRICE PER MONTH
At the top *shared position max. 8 banners*	150 x 65 pixels	$ 585
Right side rectangular	150 x 130 pixels	$ 865
Between Top-10 news	468 x 60 pixels	$ 775
	468 x 120 pixels	$ 1.155
	468 x 180 pixels	$ 1.470
Skyscraper top left	225 x 400 pixels	$ 2.980 *($ 1.090 / week)*
Under every article *shared position max. 3 banners*	625 x 80 pixels	$ 2.030

SPECIAL POSITIONS		
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	$ 1.800 *(per week)*
Above every article	625 x 80 pixels	$ 2.400 *(per week)*
Pop Up	1300 x 120 pixels	$ 2.500 *(per week)*

Banner order based on booking date

Accepted formats:
PNG, JPG or GIF

Maximum file size:
3 MB

225 x 400 px

150 x 65 px

150 x 130 px

468 x 60 px

468 x 120 px

468 x 180 px

horti daily

MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic with a daily article publication.

HORTIDAILY SPECIALS 2026

January	Trade Shows
February	Trade Shows
March	Labour & Automation
April	Water
May	GreenTech
June	Crop Protection
Juli	Greenhouse building + screens
August	Starting Material
September	Lighting & Technique
October	Keeping it Clean
November	Energy
December	Year overview

horti daily

THE FRESHPUBLISHERS NETWORK

floral daily

mmj daily

verticalfarm daily

Fresh Plaza

groenten nieuws

bloemen planten nieuws

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GREENHOUSE GUIDE 2024/26

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floral daily
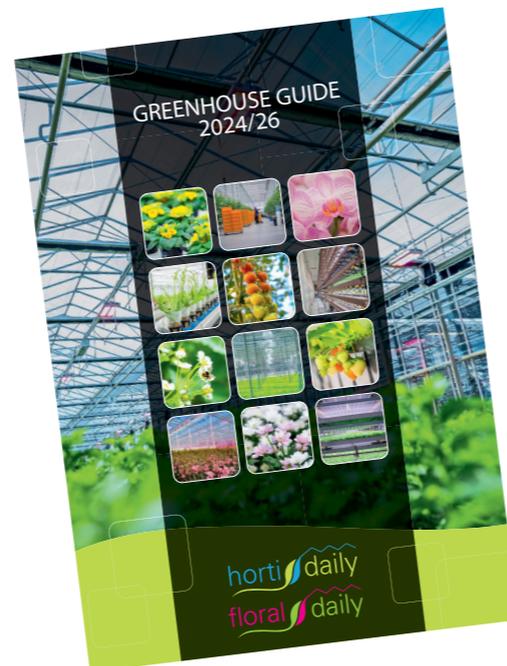
The Fresh Publishers network consists of 16 digital publications in seven languages. It includes specialised publications dedicated to specific industries, as well as several print editions, of which the Greenhouse Guide is most relevant to the greenhouse industry.

We distribute more than 450,000 newsletters daily. Our targeted network is highly valued by both readers and advertisers for the quality of information and its true relevance to their target audiences.

We welcome you to get in touch and discover how we can help you make the most of our opportunities.

The Hortidaily team
info@hortidaily.com

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