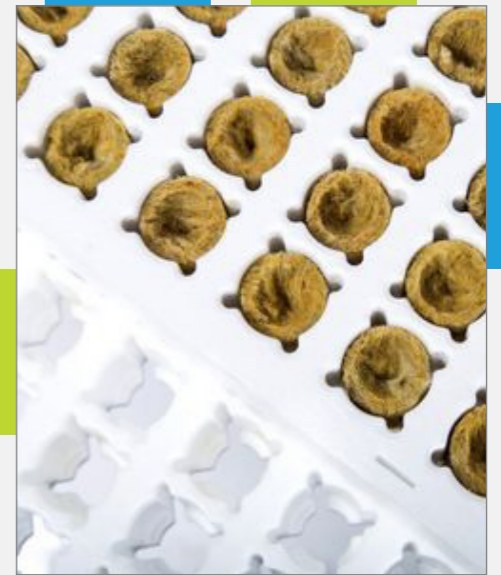




MEDIAKIT '24  
[www.hortidaily.com](http://www.hortidaily.com)



horti  daily





# DAILY

## NEWSLETTER & WEBSITE STATS

Every day, HortiDaily publishes the latest news about the global horticulture industry. Relevant market insights are shared on our website and in our daily newsletter.

- Editorials
- Market updates
- Press releases
- Photo reports: company visits or trade shows



## NEWSLETTER SUBSCRIBERS

56.894



## PAGEVIEWS

248.996

## TOP 10

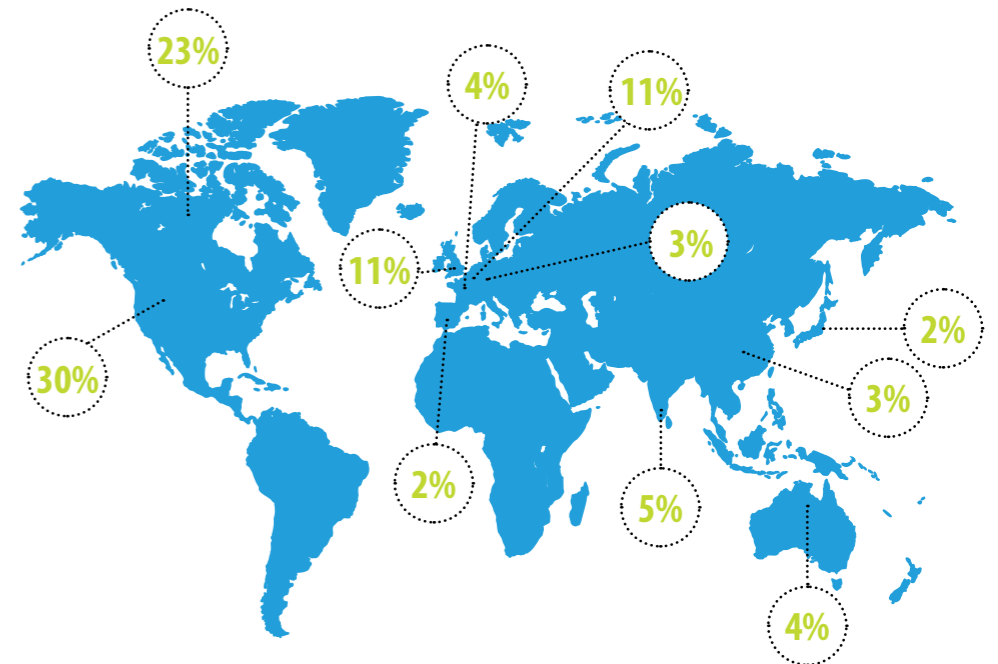
countries that read  
hortidaily.com

UNITED STATES  
CANADA  
NETHERLANDS  
UNITED KINGDOM

INDIA  
AUSTRALIA  
FRANCE  
GERMANY

CHINA  
JAPAN

# FIGURES HORTIDAILY.COM



# TARGET AUDIENCE



1. Business Owners & Head Growers
2. Technical Suppliers & Crop Advisors
3. Investors

## GLOBAL COVERAGE

- Growers Stories
- Labour & Automation
- New Projects
- Crop Protection
- New Varieties
- Investors News
- Lighting & Technique
- Irrigation
- Fertigation

## TOP 5 CROPS

- Tomato
- Berries
- Leafy Greens
- Pepper
- Cucumber

# CREATING CONTENT TOGETHER

**Combine  
banner ads  
with monthly  
content**

# What is included? in a content plan?



## EDITORIAL EXPOSURE

- Article provided by the company or composed by HD
- Publish an article up to every 6 weeks
- Relevant articles will be distributed on our international platforms and translated if required



## BANNER ADVERTISEMENT

- Visible on our website, and/or in our email newsletter
- Banner design (free of charge)
- Update your banner design at any time

*Banner advertisement order based on booking date*

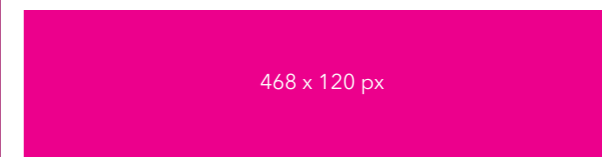
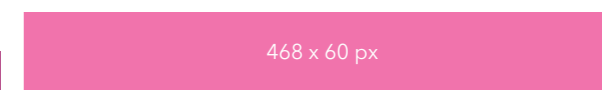
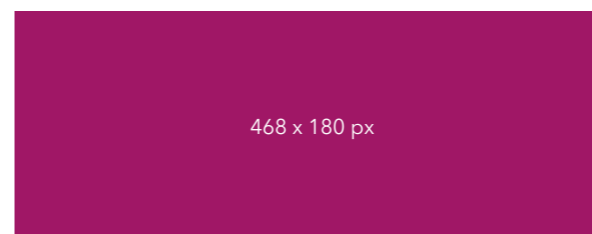
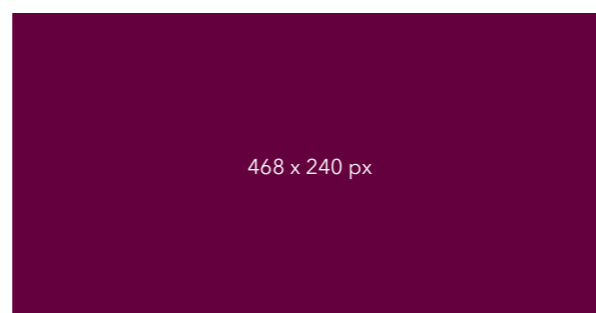
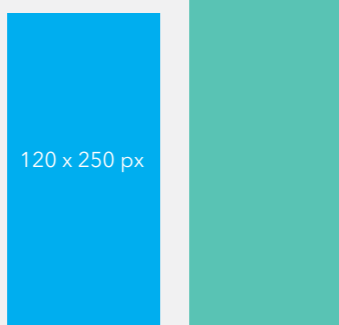
# E-MAIL NEWSLETTER BANNERS RATES

All banners in the newsletter must be static, either in .PNG or .JPG format

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 1.105
	468 x 180 pixels	€ 1.490
	468 x 240 pixels	€ 1.925
Skyscraper at left or right side	120 x 750 pixels	€ 2.350
		€ 500 one day per week
Banner at left or right side	120 x 250 pixels	€ 950
Banner in the Special	468 x 60 pixels	€ 1.665

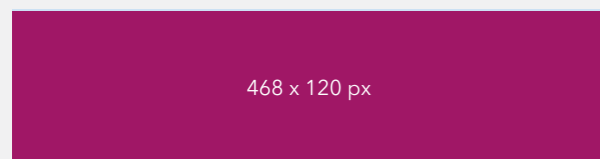
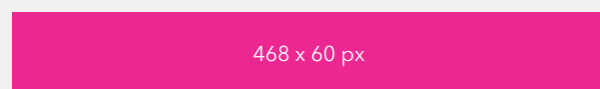
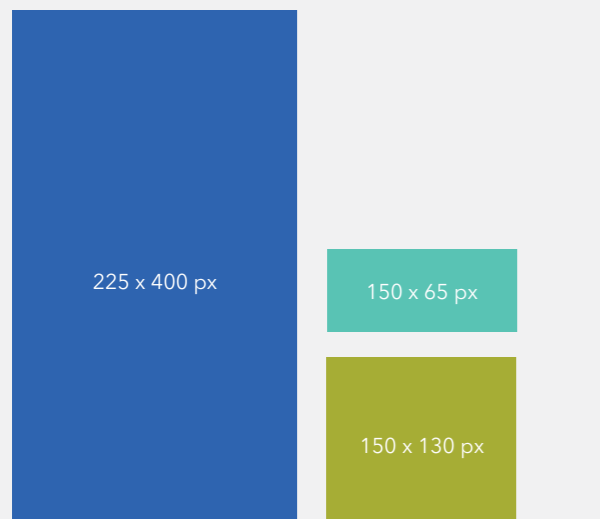


Prices in different formats:  
 Double height banner: + 50%  
 Triple height banner: + 95%



**Banner advertisement order based on booking date**

# WEBSITE BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 500
At the right side	150 x 130 pixels	€ 745
Between Top-10 news	468 x 60 pixels	€ 680
Between Top-10 news	468 x 120 pixels	€ 1010
Between the news (between sectors)	468 x 60 pixels	€ 520
Between the news (between sectors)	468 x 120 pixels	€ 680
Skyscraper top left	225 x 400 pixels	€ 2.610 (€ 935 / week)
Skyscraper under job offers	225 x 400 pixels	€ 1.920 (€ 750 / week)
Under every article **	625 x 80 pixels	€ 1.745
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	€ 1.500 (per week)
Above every article **	625 x 80 pixels	€ 2.400 (per week)
Pop Up	1300 x 120 pixels	€ 3.000 (per week)

**Banner advertisement order based on booking date**

Prices in different formats:  
Double height banner: + 33%  
Triple height banner: + 50%



# MONTHLY SPECIALS

Every month, Hortidaily will have a Special section dedicated to one topic.

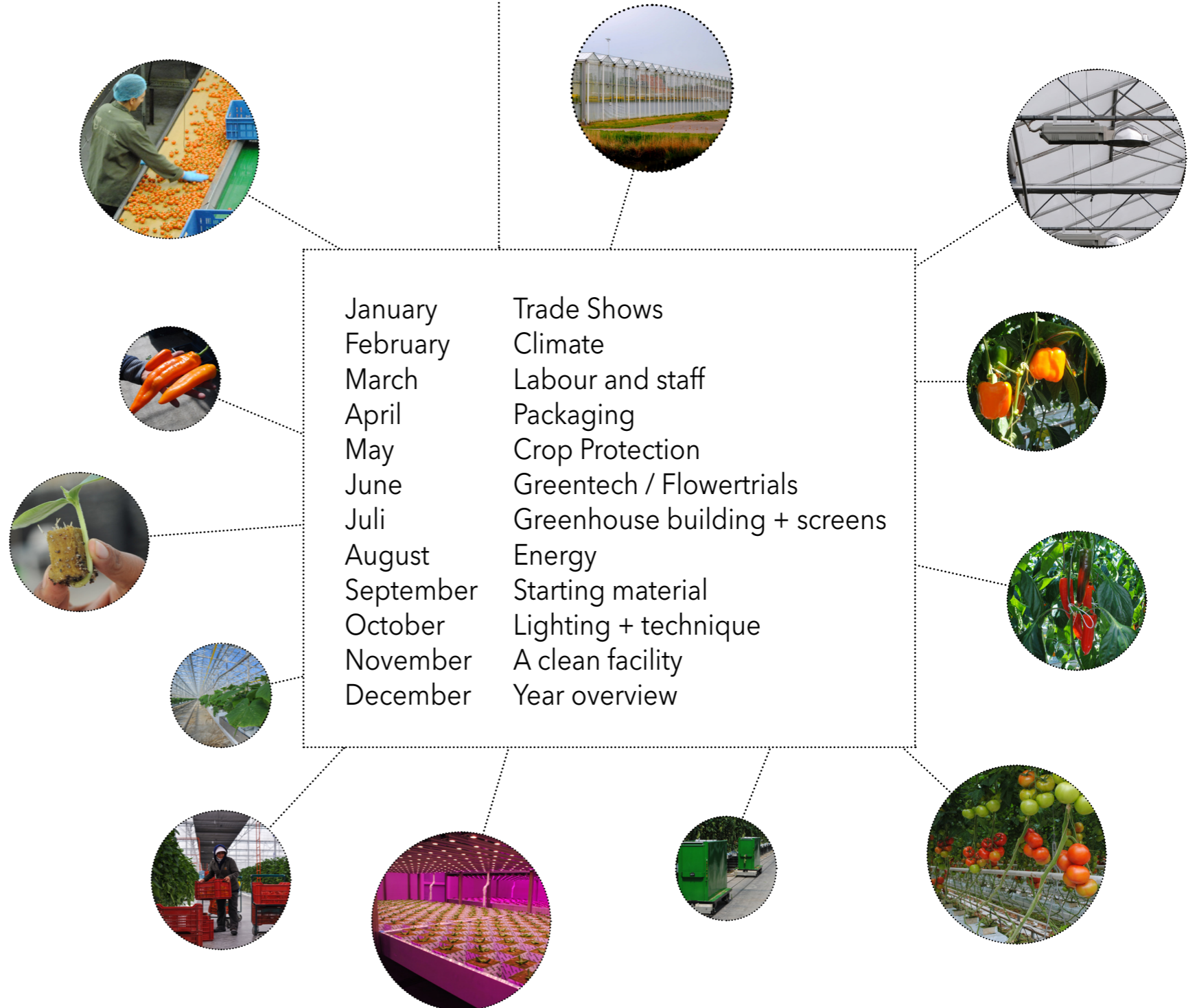
If you have an announcement related to a Monthly Special subject, feel free to send your press release to [info@hortidaily.com](mailto:info@hortidaily.com)

You can also contact one of our editors to have an article written. We also offer advertising opportunities in the Monthly Special section. Send us an email for more information.

[info@hortidaily.com](mailto:info@hortidaily.com)



## HORTIDAILY SPECIALS 2024



# GET TO KNOW

## OUR PUBLICATIONS

### HORTICULTURE



Global indoor vertical farming industry



Global horticulture industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

**Total subscribers: 100,001**

### FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

**Total subscribers: 44,290**

### FRESH PRODUCE



Global fresh produce industry  
([English](#) | [Dutch](#) | [German](#)  
[French](#) | [Spanish](#) | [Italian](#)  
[Chinese](#))

**Total subscribers: 271,438**

