



MEDIAKIT '26  
[www.mmjdaily.com](http://www.mmjdaily.com)



mmj  daily



# DAILY

## NEWSLETTER & WEBSITE STATS

Every day, MMJDaily publishes the latest news and company information about the global cannabis industry, targeting medicinal and legal cannabis growers. We share our content on our website and daily newsletter.

- Editorials
- Market updates
- Press releases
- Photo reports: company visits or trade shows



## NEWSLETTER SUBSCRIBERS

20,000+



## PAGEVIEWS

390,000+ (p/year)

## TOP 10

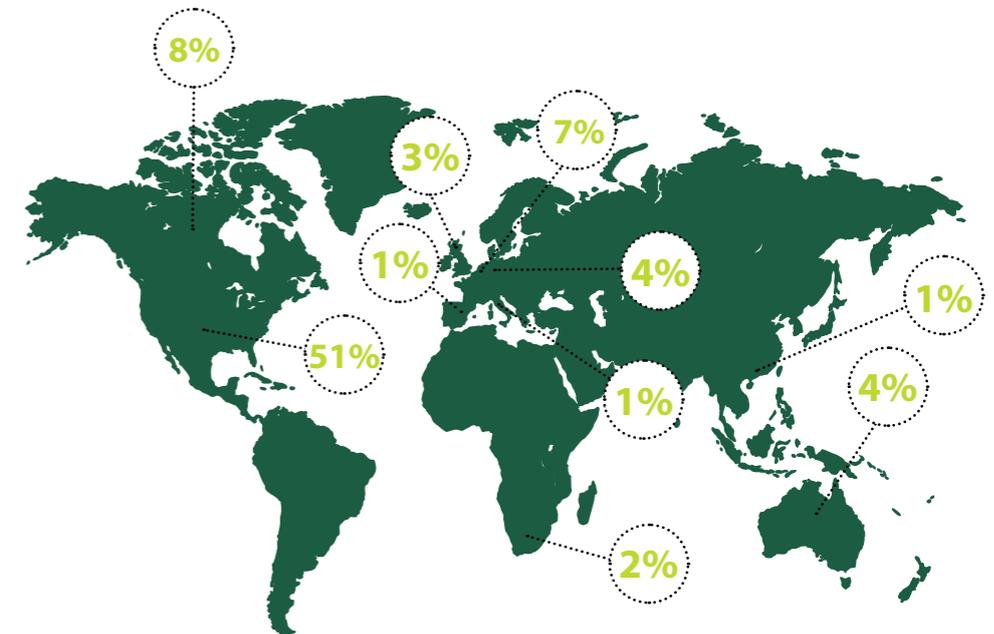
countries that read  
mmjdaily.com

USA  
CANADA  
NETHERLANDS  
AUSTRALIA

GERMANY  
UNITED KINGDOM  
SOUTH AFRICA  
SPAIN

HONG KONG

# FIGURES MMJDAILY.COM



# TARGET AUDIENCE



## GLOBAL COVERAGE / TOPICS

Grower stories  
New projects  
Project updates  
Investments  
Crop protection  
Automation  
Management help

Trade shows and Events  
Market information  
Company news  
Education and research  
Growing systems  
Technology  
Climate control

# CREATING CONTENT TOGETHER

**Combine  
banner ads  
with monthly  
content**

# What is included? in a content plan ?



## EDITORIAL EXPOSURE

- Article provided by the company or composed by VFD/Hortidaily/MMJ, etc.
- Publish an article up to every 6 weeks
- Relevant articles will be distributed on our international platforms and translated if required



## BANNER ADVERTISEMENT

- Visible on our website, and/or in our email newsletter
- Banner design (free of charge)
- Update your banner design at any time

*Banner advertisement order based on booking date*

# E-MAIL NEWSLETTER BANNERS RATES

All banners in the newsletter must be static, either in .PNG or .JPG format

120 x 250 px

120 x 500 px

120 x 750 px



468 x 240 px



468 x 180 px



468 x 120 px

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 1.105
	468 x 180 pixels	€ 1.490
	468 x 240 pixels	€ 1.925
Skyscraper at left or right side	120 x 750 pixels	€ 2.350
Banner at left or right side	120 x 250 pixels	€ 950

Prices in different formats:  
Double height banner: + 50%  
Triple height banner: + 95%

# WEBSITE BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 500
At the right side	150 x 130 pixels	€ 745
Between Top-10 news	468 x 60 pixels	€ 680
Between Top-10 news	468 x 120 pixels	€ 1010
Skyscraper top left	225 x 400 pixels	€ 2.610
Under every article **	625 x 80 pixels	€ 1.745
Above every article ** NEW	625 x 80 pixels	€ 2.400 (per week)
Pop Up	1300 x 120 pixels	€ 3.000 (per week)

Prices in different formats:  
 Double height banner: + 33%  
 Triple height banner: + 50%

**Banner advertisement order based on booking date**

# GET TO KNOW

OUR PUBLICATIONS



## HORTICULTURE



Global indoor vertical farming industry



Global horticulture industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

**Total subscribers: 100,001**

## FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

**Total subscribers: 44,290**

## FRESH PRODUCE



Global fresh produce industry  
([English](#) | [Dutch](#) | [German](#)  
[French](#) | [Spanish](#) | [Italian](#)  
[Chinese](#))

**Total subscribers: 271,438**

