



MEDIAKIT '24
www.mmjdaily.com



mmj  daily



DAILY

NEWSLETTER & WEBSITE STATS

Every day, MMJDaily publishes the latest news and company information about the global cannabis industry, targeting medicinal and legal cannabis growers. We share our content on our website and daily newsletter.

- Editorials
- Market updates
- Press releases
- Photo reports: company visits or trade shows



NEWSLETTER SUBSCRIBERS

21.059



PAGEVIEWS

45.506 (p/month)

TOP 10

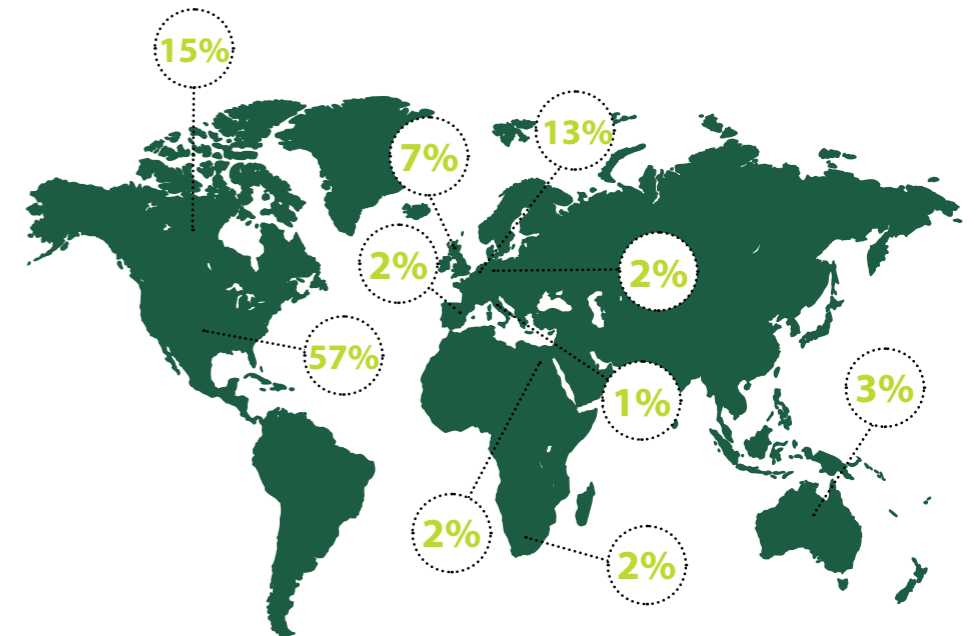
countries that read
mmjdaily.com

USA
CANADA
NETHERLANDS
AUSTRALIA

UK
SOUTH AFRICA
ISRAEL
GERMANY

SPAIN
ITALY

FIGURES MMJDAILY.COM



TARGET AUDIENCE



GLOBAL COVERAGE / TOPICS

Grower stories
New projects
Project updates
Investments
Crop protection
Automation
Management help

Trade shows and Events
Market information
Company news
Education and research
Growing systems
Technology
Climate control

CREATING CONTENT TOGETHER

**Combine
banner ads
with monthly
content**

What is included? in a content plan ?



EDITORIAL EXPOSURE

- Article provided by the company or composed by VFD/Hortidaily/MMJ, etc.
- Publish an article up to every 6 weeks
- Relevant articles will be distributed on our international platforms and translated if required



BANNER ADVERTISEMENT

- Visible on our website, and/or in our email newsletter
- Banner design (free of charge)
- Update your banner design at any time

Banner advertisement order based on booking date

E-MAIL NEWSLETTER BANNERS RATES

All banners in the newsletter must be static, either in .PNG or .JPG format

120 x 250 px

120 x 500 px

120 x 750 px

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 1.105
	468 x 180 pixels	€ 1.490
	468 x 240 pixels	€ 1.925
Skyscraper at left or right side	120 x 750 pixels	€ 2.350
Banner at left or right side	120 x 250 pixels	€ 950



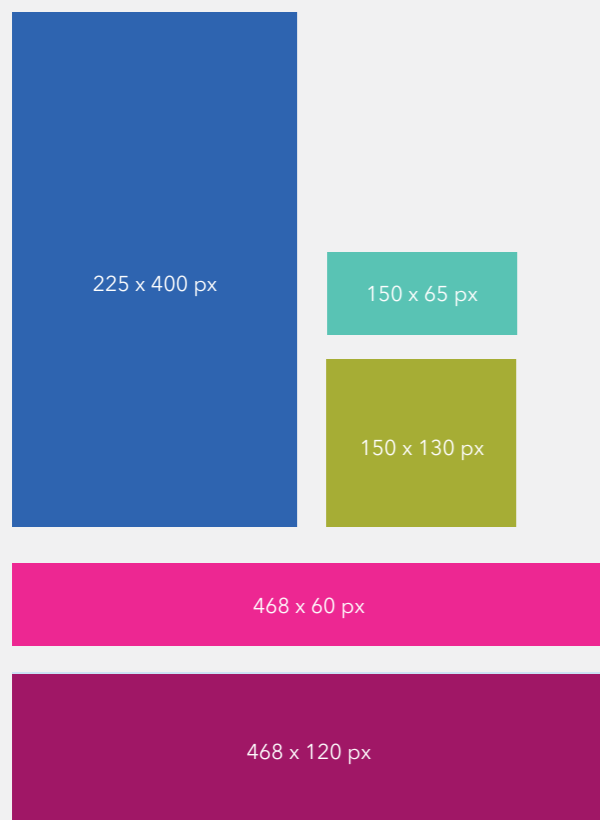
Prices in different formats:
Double height banner: + 50%
Triple height banner: + 95%

468 x 240 px

468 x 180 px

468 x 120 px

WEBSITE BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 500
At the right side	150 x 130 pixels	€ 745
Between Top-10 news	468 x 60 pixels	€ 680
Between Top-10 news	468 x 120 pixels	€ 1010
Skyscraper top left	225 x 400 pixels	€ 2.610
Under every article **	625 x 80 pixels	€ 1.745
Above every article ** NEW	625 x 80 pixels	€ 2.400 (per week)
Pop Up	1300 x 120 pixels	€ 3.000 (per week)

Prices in different formats:
 Double height banner: + 33%
 Triple height banner: + 50%

Banner advertisement order based on booking date

GET TO KNOW

OUR PUBLICATIONS

HORTICULTURE



Global indoor vertical farming industry



Global horticulture industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

Total subscribers: 100,001

FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

Total subscribers: 44,290

FRESH PRODUCE



Global fresh produce industry
([English](#) | [Dutch](#) | [German](#)
[French](#) | [Spanish](#) | [Italian](#)
[Chinese](#))

Total subscribers: 271,438

