



MEDIKIT 2025

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DAILY

NEWSLETTER & WEBSITE

InteriorDaily is read by retailers, interior stylists, (interior) designers and architects, buyers, project designers, manufacturers, suppliers, agencies, etc.

- Editorials
- Interviews
- Market information
- Press releases
- Photo reports of tradeshows



NEWSLETTER
SUBSCRIBERS

>11.200



MONTHLY
ACTIVITIES

> 350.000



FREE
ARTICLES

Banners are always combined
with free articles

STATISTICS

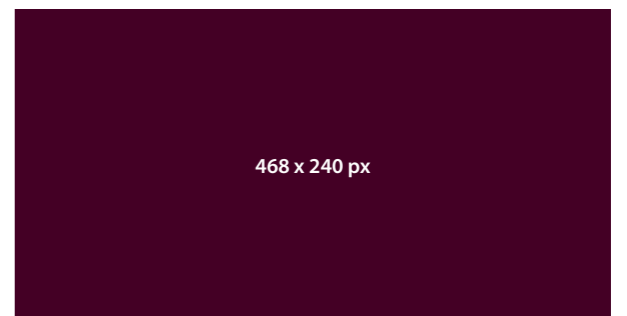
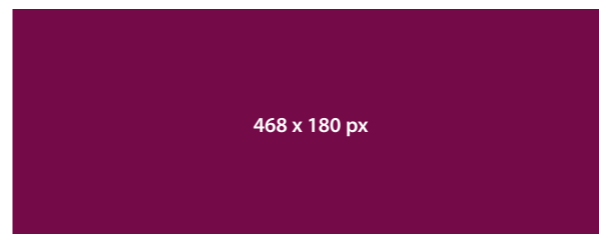
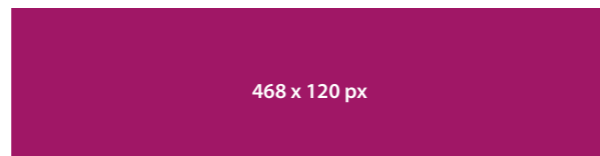
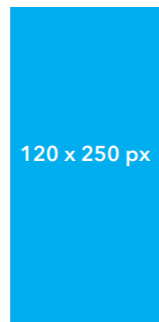
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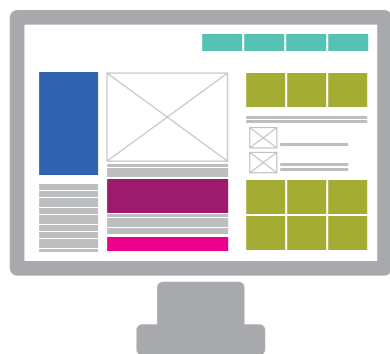
JANUARY 2025 REFERENCE DATE

E-MAIL NEWSLETTER BANNER RATES

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH	PRICE 6 MONTHS	PRICE 12 MONTHS
Between the news	468 x 120 pixels	€ 950	€ 790 (daily)	€ 705 (daily)
			€ 490 (3 days a week)	€ 430 (3 days/wk)
Skyscraper at left or right side	120 x 750 pixels	€ 1.625 € 475 per week	€ 1225 (daily)	€ 1030 (daily)
			€ 790 (3 days a week)	€ 740 (3 days a week)
Banner at left or right side	120 x 250 pixels	€ 985	€ 810 (daily)	€ 755 (daily)
			€ 515 (3 days a week)	€ 460 (3 days a week)



WEBSITE BANNER RATES



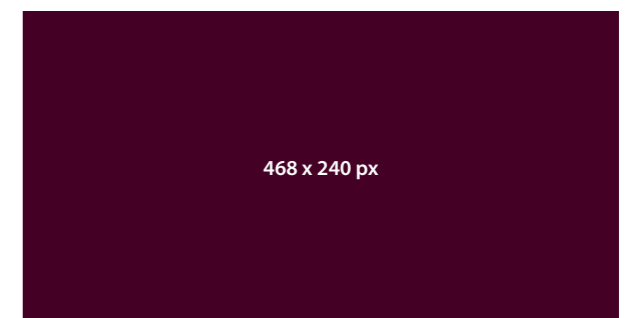
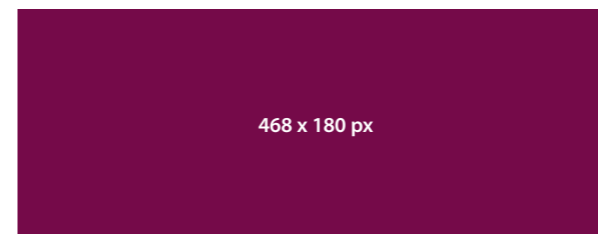
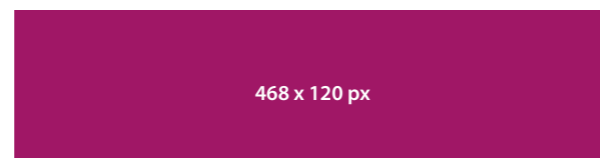
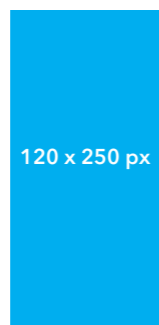
WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 460
At the right side	150 x 130 pixels	€ 640
Between Top-10 news	468 x 60 pixels	€ 680
Between Top-10 news	468 x 120 pixels	€ 950
Skyscraper top left	225 x 400 pixels	€ 1.975 € 695 per week
Above every article	625 x 80 pixels	€ 2.000 per week
POP-up	1300 x 120 pixels	€ 2.500 per week



E-MAIL NEWSLETTER BANNER RATES*

Prices based on contract for a period of 6 months

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 790	€ 490
Skyscraper at left or right side	120 x 750 pixels	€ 1225	€ 790
Banner at left or right side	120 x 250 pixels	€ 810	€ 515

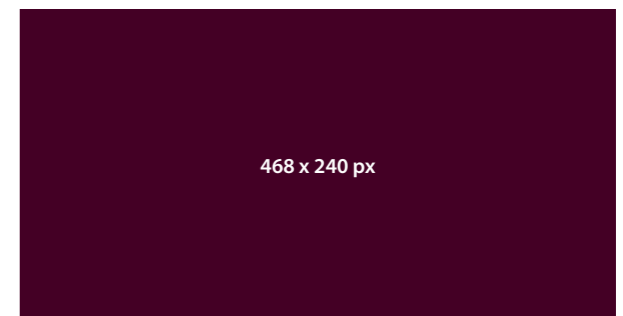
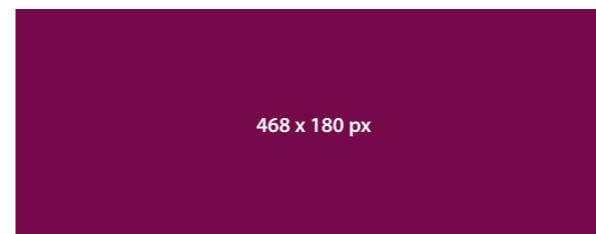
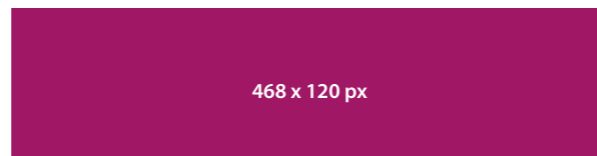
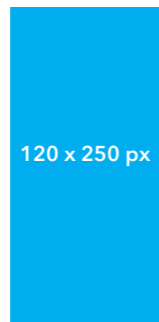


* Banner placement is always combined with a free article

E-MAIL NEWSLETTER BANNER RATES*

Prices based on contract for a period of 12 months

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 705	€ 430
Skyscraper at left or right side	120 x 750 pixels	€ 1030	€ 740
Banner at left or right side	120 x 250 pixels	€ 755	€ 460



* Banner placement is always combined with a free article