



MEDIAKIT 2026

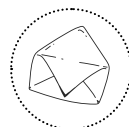
www.interiordaily.com

DAILY

NEWSLETTER & WEBSITE

InteriorDaily is read by retailers, interior stylists, (interior) designers and architects, buyers, project designers, manufacturers, suppliers, agencies, etc.

- Editorials
- Interviews
- Market information
- Press releases
- Photo reports of tradeshows



NEWSLETTER
SUBSCRIBERS

>13.000



MONTHLY
ACTIVITIES

> 500.000



FREE
ARTICLES

Banners are always combined
with free articles

STATISTICS

INTERIORDAILY.COM



OCTOBER 2025 REFERENCE DATE

E-MAIL NEWSLETTER

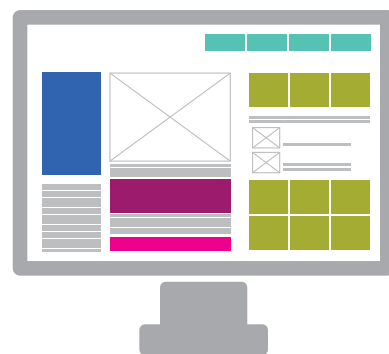
BANNER RATES

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 950
Between the news	468 x 180 pixels	€ 1.350
Between the news	468 x 240 pixels	€ 1.650
Banner at left or right side	120 x 250 pixels	€ 985
Skyscraper at left or right side	120 x 750 pixels	€ 1.625 € 475 per week



WEBSITE

BANNER RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 460
At the right side	150 x 130 pixels	€ 640
Between Top-10 news	468 x 60 pixels	€ 680
Between Top-10 news	468 x 120 pixels	€ 950
Skyscraper top left	225 x 400 pixels	€ 1.975 € 695 per week
Above every article	625 x 80 pixels	€ 2.000 per week
POP-up	1300 x 120 pixels	€ 2.500 per week



E-MAIL NEWSLETTER

BANNER RATES*

Prices based on contract for a **period of 6 months**

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 790	€ 490
Skyscraper at left or right side	120 x 750 pixels	€ 1225	€ 790
Banner at left or right side	120 x 250 pixels	€ 810	€ 515



E-MAIL NEWSLETTER

BANNER RATES*

Prices based on contract for a **period of 12 months**

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 705	€ 430
Skyscraper at left or right side	120 x 750 pixels	€ 1030	€ 740
Banner at left or right side	120 x 250 pixels	€ 755	€ 460

