



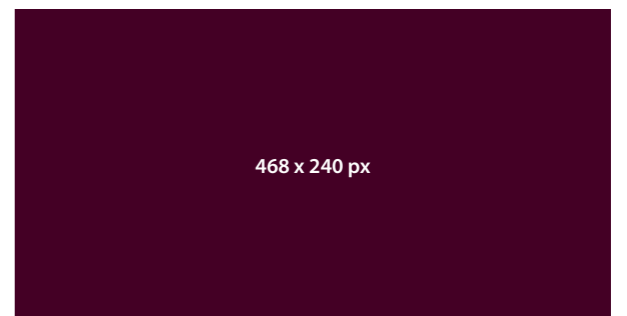
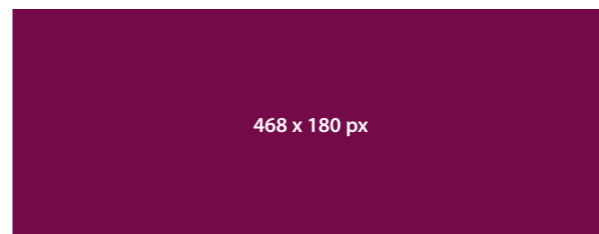
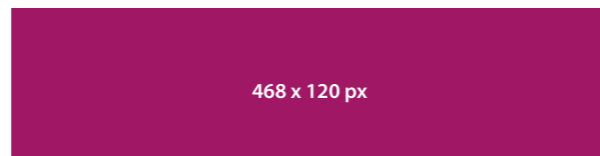
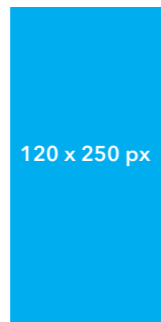
# MEDIKIT 2024

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# E-MAIL NEWSLETTER BANNER RATES

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	€ 870
Between the news	468 x 180 pixels	€ 1.185
Between the news	468 x 240 pixels	€ 1.525
Skyscraper at left or right side	120 x 750 pixels	€ 1.470 € 395 per week
Banner at left or right side	120 x 250 pixels	€ 915



# WEBSITE

## BANNER RATES



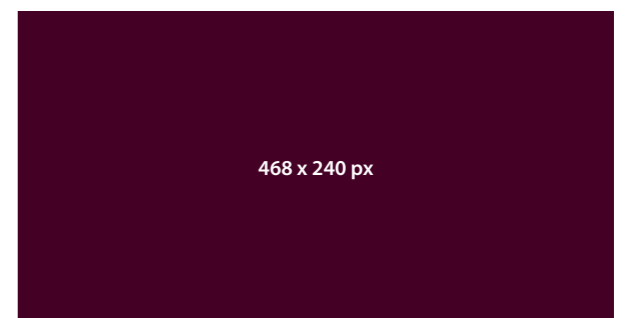
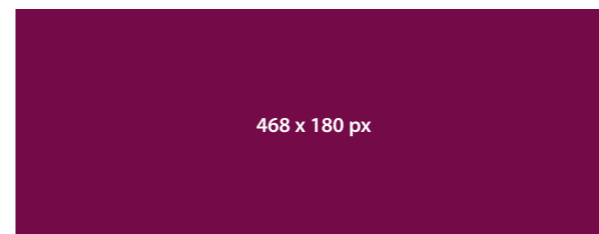
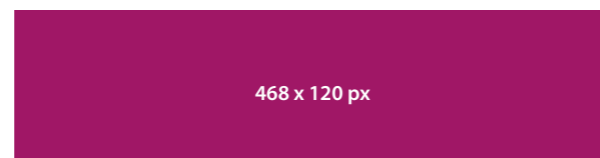
WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 420
At the right side	150 x 130 pixels	€ 575
Between Top-10 news	468 x 60 pixels	€ 630
Between Top-10 news	468 x 120 pixels	€ 870
Skyscraper top left	225 x 400 pixels	€ 1.785 € 630 per week
Above every article	625 x 80 pixels	€ 2.000 per week
POP-up	1300 x 120 pixels	€ 2.500 per week



# E-MAIL NEWSLETTER BANNER RATES\*

Prices based on contract for a period of 6 months

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 725	€ 450
Skyscraper at left or right side	120 x 750 pixels	€ 1125	€ 725
Banner at left or right side	120 x 250 pixels	€ 745	€ 475

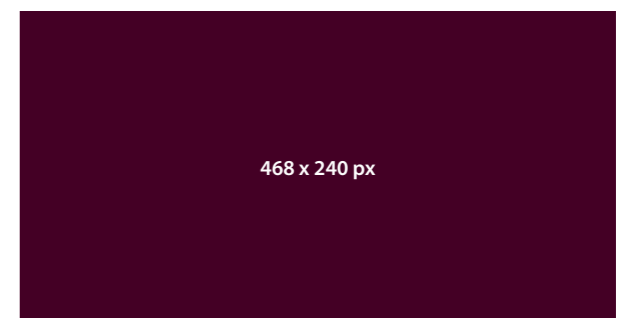
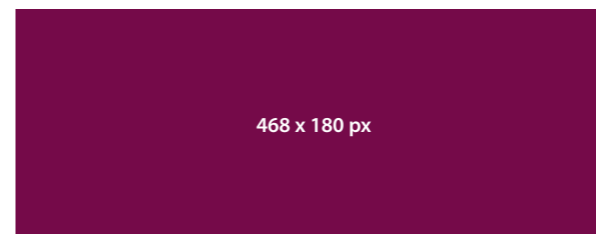
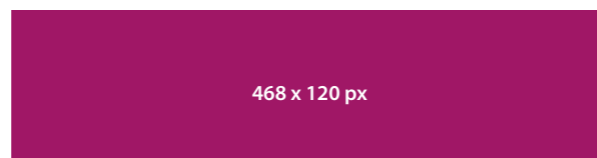
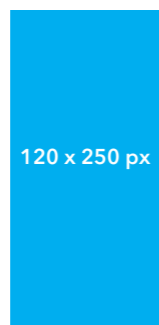


\* Banner placement is always combined with a free article

# E-MAIL NEWSLETTER BANNER RATES\*

Prices based on contract for a period of 12 months

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH (daily)	PRICE PER MONTH (3 days)
Between the news	468 x 120 pixels	€ 650	€ 395
Skyscraper at left or right side	120 x 750 pixels	€ 950	€ 685
Banner at left or right side	120 x 250 pixels	€ 695	€ 420



\* Banner placement is always combined with a free article