MEDIAKIT '22

www.verticalfarmdaily.com

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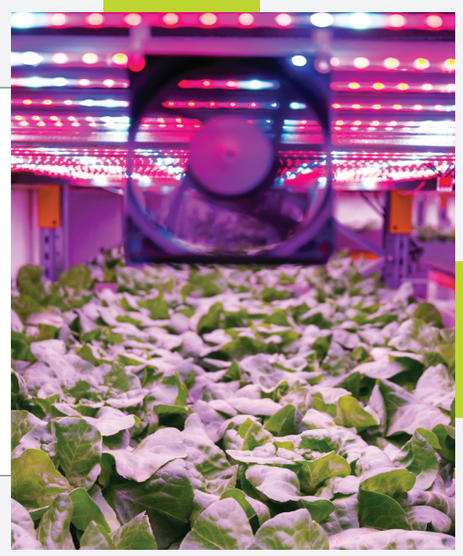

DAILY
NEWSLETTER
& WEBSITE

Every day, Vertical Farm Daily publishes the latest news and company information about the global vertical farming industry. We share our content on our website and daily newsletter.

- EDITORIAL ARTICLES
- MARKET INFORMATION
- PRESS RELEASES
- PHOTO REPORTS
- REPORTS OF EXHIBITIONS AND TRADE FAIRS

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NEWSLETTER
SUBSCRIBERS
7.500

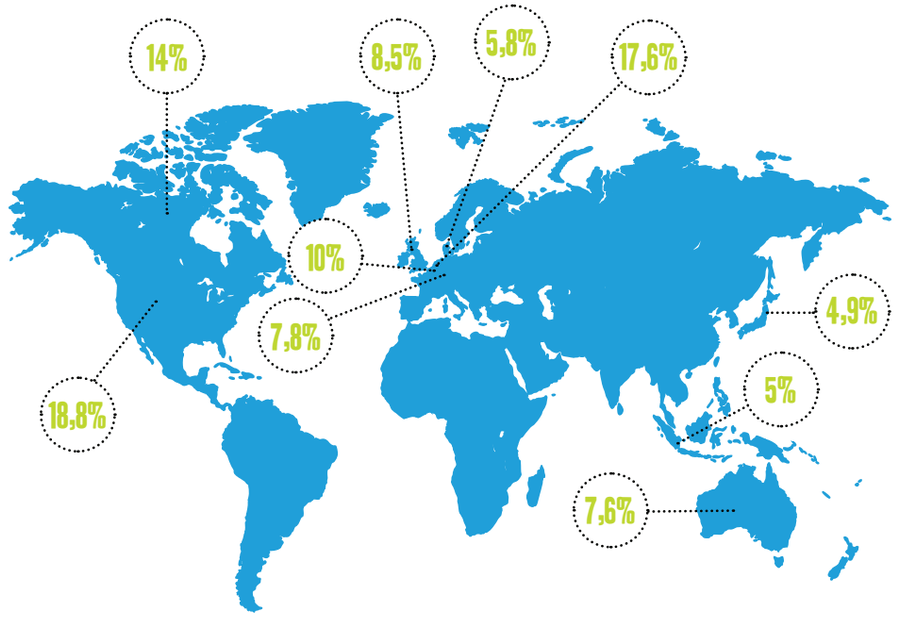
PAGEVIEWS
70.000 (P/MONTH)

SOCIAL MEDIA
CONNECTIONS
6.000

TOP 10
(COUNTRIES THAT READ VERTICALFARMDAILY.COM)

US	UK	SINGAPORE
NETHERLANDS	GERMANY	JAPAN
CANADA	AUSTRALIA	
BELGIUM	DENMARK	

FIGURES
VERTICALFARMDAILY.COM



TARGET AUDIENCE

1. Growers & Advisors
2. Suppliers
3. Investors

GLOBAL COVERAGE / TOPICS

- Grower stories
- New projects
- Project updates
- Investments
- Food safety
- Automation
- Management help
- Trade shows and Events
- Market information
- Company news
- Education and research
- Growing systems
- Technology
- Climate control

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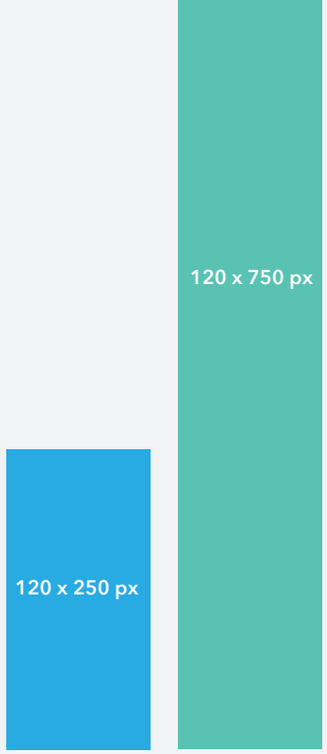
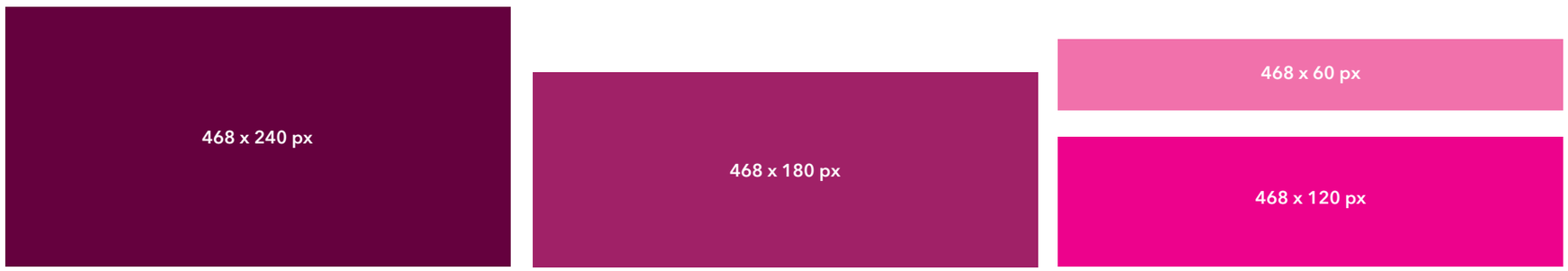
E-MAIL NEWSLETTER

BANNERS RATES

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	$ 1.285
	468 x 180 pixels	$ 1.735
	468 x 240 pixels	$ 2.175
Skyscraper at left or right side	120 x 750 pixels	$ 2.750
		$ 590 one day per week
Banner at left or right side	120 x 250 pixels	$ 1.125





All banners that are placed in the mail must be static in the .PNG or .JPG format

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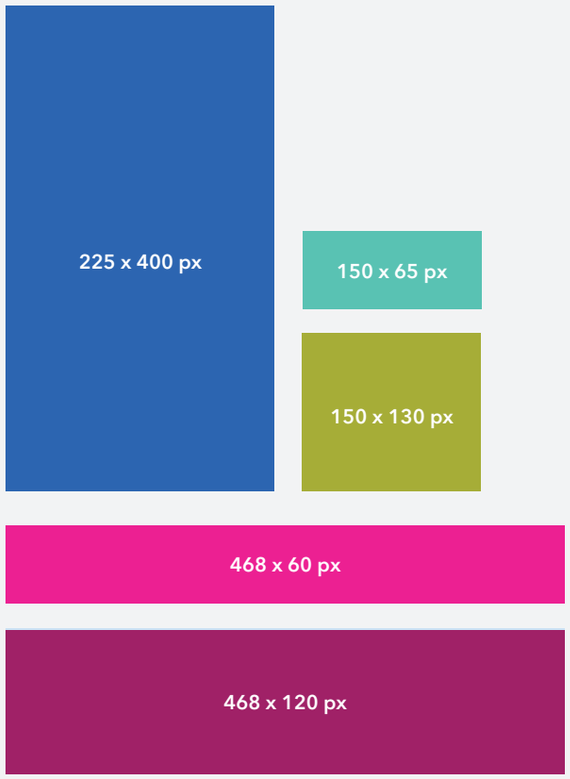
WEBSITE
BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	$ 585
At the right side	150 x 65 pixels	$ 585
At the right side	150 x 130 pixels	$ 865
Between Top-10 news	468 x 60 pixels	$ 775
Between Top-10 news	468 x 120 pixels	$ 1.155
Between the news (between sectors)	468 x 60 pixels	$ 590
Between the news (between sectors)	468 x 120 pixels	$ 775
Skyscraper top left	225 x 400 pixels	$ 2.980 ($ 1.090 / week)
Skyscraper under job offers	225 x 400 pixels	$ 2.235 ($ 870 / week)
Under every article **	468 x 60 pixels	$ 2.030
Above every article ** NEW	468 x 60 pixels	$ 2.400 (per week)
Pop Up	1000 x 120 pixels	$ 3.000 (per week)

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* Shared position max. 8 banners ** Shared position max. 3 banners *Banners that are placed on the websites can be static or animated*

GET TO KNOW

OUR PUBLICATIONS

HORTICULTURE

verticalfarm daily — global indoor vertical farming industry

horti daily — global horticulture industry

mmj daily — global medical cannabis industry

groenten nieuws — Dutch and Belgian horticulture industry

Total subscribers: 80.022

FLORICULTURE

floral daily — global floriculture industry

bloemen planten nieuws — Dutch and Belgian horticulture industry

Total subscribers: 37.749

FRESH PRODUCE

Fresh Plaza — global fresh produce industry
EN - NL - GE - FR - ES - IT - CN

Total subscribers: 240.761

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