



MEDIAKIT '22
www.verticalfarmdaily.com



verticalfarm
daily 



DAILY

NEWSLETTER
& WEBSITE

Every day, Vertical Farm Daily publishes the latest news and company information about the global vertical farming industry. We share our content on our website and daily newsletter.

- EDITORIAL ARTICLES
- MARKET INFORMATION
- PRESS RELEASES
- PHOTO REPORTS
- REPORTS OF EXHIBITIONS AND TRADE FAIRS



NEWSLETTER
SUBSCRIBERS

7.500



PAGEVIEWS

70.000 (P/MONTH)



SOCIAL MEDIA
CONNECTIONS

6.000

TOP 10

(COUNTRIES THAT READ
VERTICALFARMDAILY.COM)

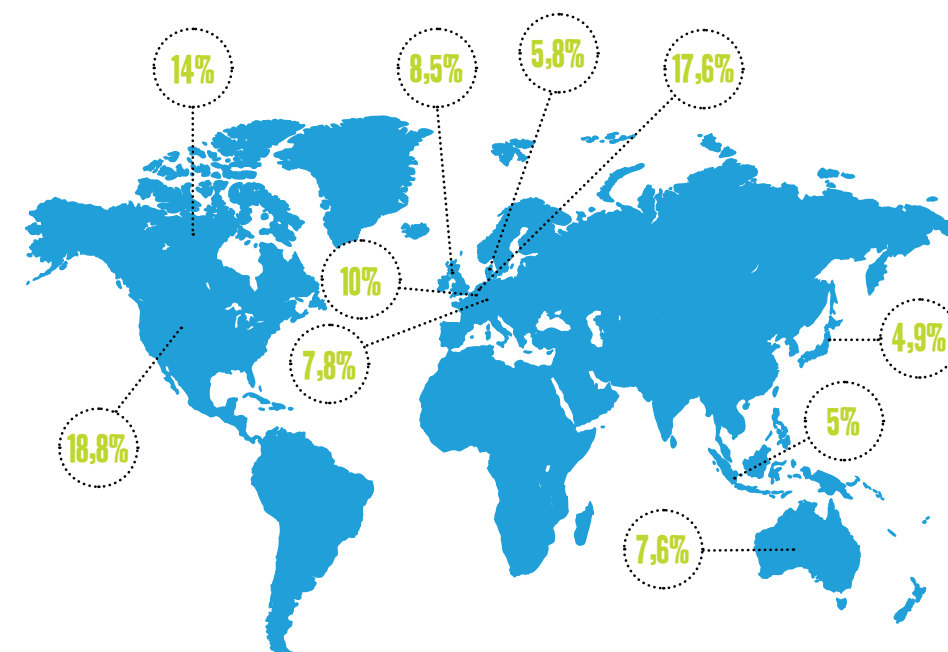
US
NETHERLANDS
CANADA
BELGIUM

UK
GERMANY
AUSTRALIA
DENMARK

SINGAPORE
JAPAN

FIGURES

VERTICALFARMDAILY.COM



TARGET AUDIENCE



E-MAIL NEWSLETTER BANNERS **RATES**

120 x 250 px

120 x 750 px

E-MAIL-NEWSLETTER POSITIONS

SIZE

PRICE PER MONTH

Between the news

468 x 120 pixels

€ 1.070

468 x 180 pixels

€ 1.435

468 x 240 pixels

€ 1.610

Skyscraper at left or right side

120 x 750 pixels

€ 2.225

€ 485 one day per week

Banner at left or right side

120 x 250 pixels

€ 905

Banner in the special

468 x 120 pixels

€ 1.465



468 x 240 px

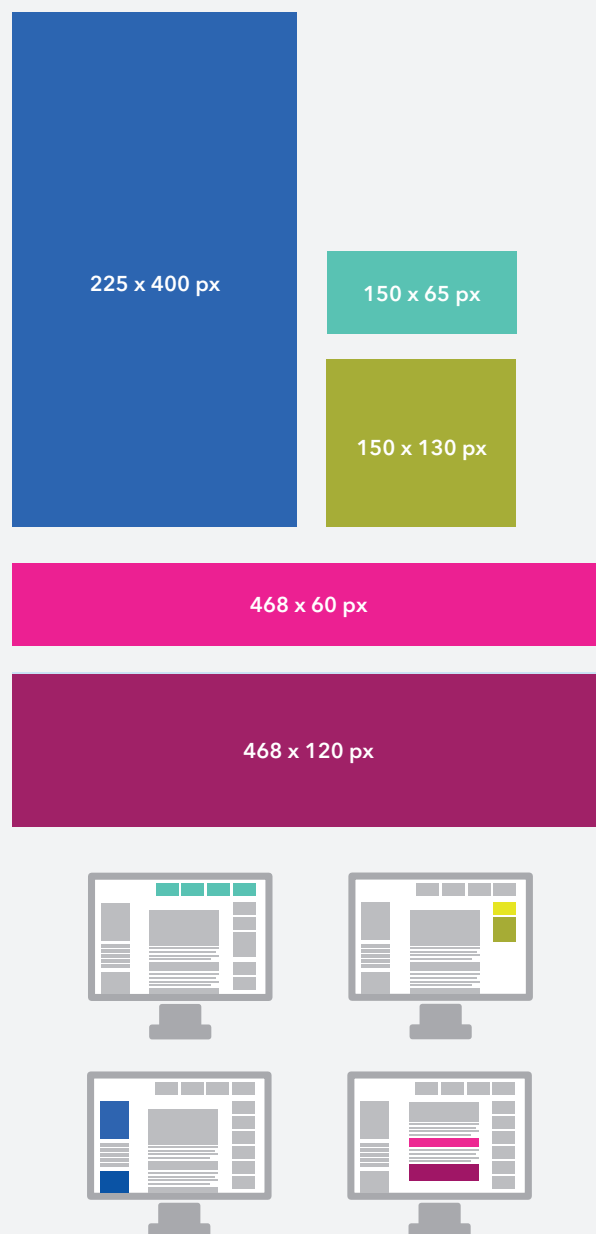
468 x 180 px

468 x 60 px

468 x 120 px

All banners that are placed in the mail must be static in the .PNG or .JPG format

WEBSITE BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	€ 485
At the right side	150 x 65 pixels	€ 485
At the right side	150 x 130 pixels	€ 720
Between Top-10 news	468 x 60 pixels	€ 645
Between Top-10 news	468 x 120 pixels	€ 960
Between the news (between sectors)	468 x 60 pixels	€ 490
Between the news (between sectors)	468 x 120 pixels	€ 645 (per week)
Skyscraper top left	225 x 400 pixels	€ 2.480 (€ 905 / week)
Skyscraper under job offers	225 x 400 pixels	€ 1.860 (€ 725 / week)
Under every article **	468 x 60 pixels	€ 1.690
Above every article ** NEW	468 x 60 pixels	€ 2.000 (per week)
Pop Up	1000 x 120 pixels	€ 2.500 (per week)

GET TO KNOW

OUR PUBLICATIONS



HORTICULTURE



global indoor vertical
farming industry



global horticulture
industry



global medical cannabis
industry



Dutch and Belgian
horticulture industry

Total subscribers: 80.022

FLORICULTURE



global floriculture
industry



Dutch and Belgian
horticulture industry

Total subscribers: 37.749

FRESH PRODUCE



global fresh produce
industry
EN - NL - GE - FR - ES -
IT - CN

Total subscribers: 240.761