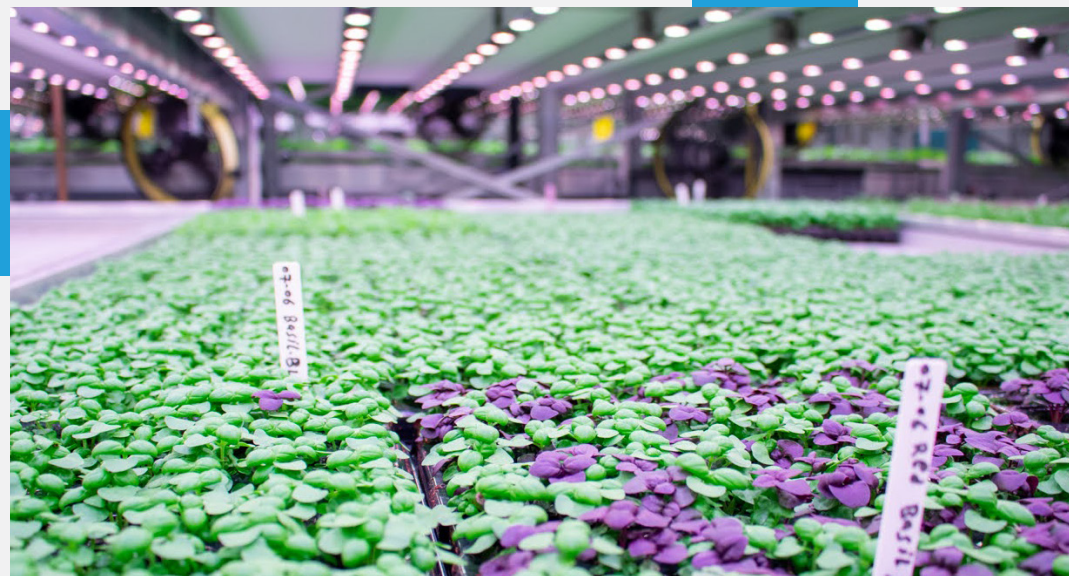




MEDIAKIT '24
www.verticalfarmdaily.com



verticalfarm
daily



DAILY

NEWSLETTER & WEBSITE STATS

Every day, Vertical Farm Daily publishes the latest news about the global vertical farming industry. Relevant market insights are shared on our website and in our daily newsletter.

- Editorials
- Market updates
- Press releases
- Photo reports: company visits or trade shows



NEWSLETTER SUBSCRIBERS

11.500



PAGEVIEWS

93.500 (p/month)



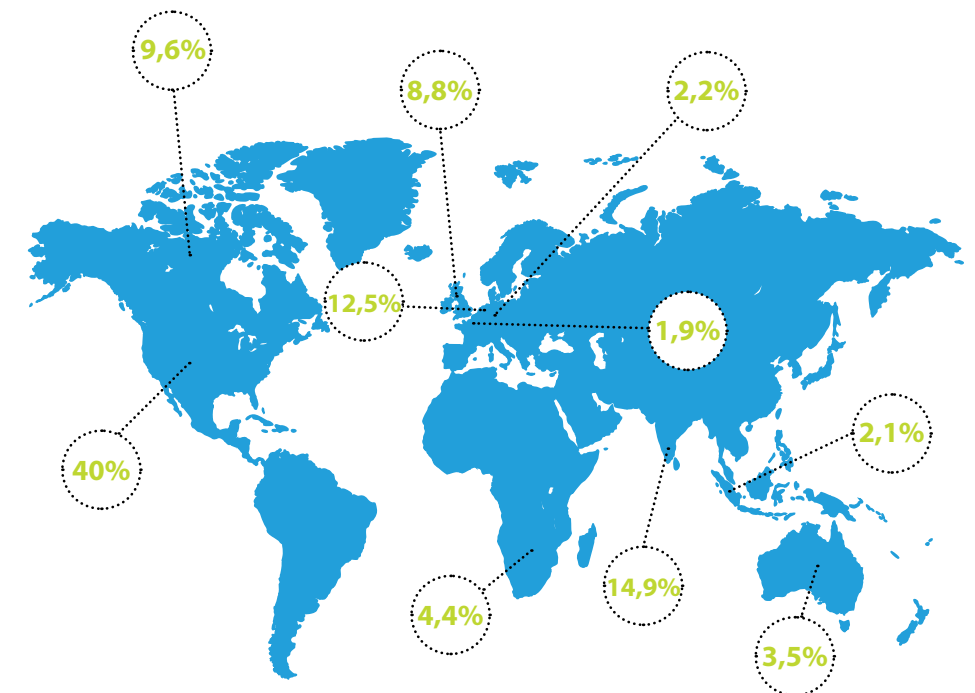
SOCIAL MEDIA CONNECTIONS

21.000

TOP 10 countries that read verticalfarmdaily.com

US	CANADA	JAPAN
NETHERLANDS	GERMANY	SINGAPORE
INDIA	SOUTH AFRICA	
UK	KOREA	

FIGURES VERTICALFARMDAILY.COM



TARGET AUDIENCE



1. Growers
2. Suppliers
3. Investors
4. Consultants
5. Retailers
6. Educational wings
7. Government parties
8. Research institutes

GLOBAL COVERAGE / TOPICS

- | | |
|-------------------------|------------------------|
| Alternative products | Investments |
| Automation and AI | Market updates |
| Company news and visits | New projects |
| Cultivation | B2B and Retail |
| Education and research | Technique |
| Farming systems | Technology |
| Grower stories | Trade shows and events |

CREATING CONTENT TOGETHER

**Combine
banner ads
with monthly
content**

What is included? in a content plan ?



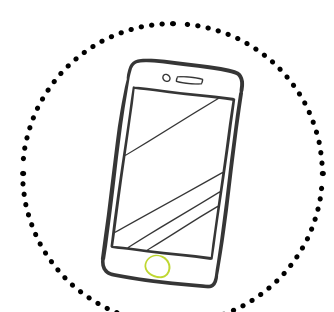
EDITORIAL EXPOSURE

- Article provided by the company or composed by VFD
- Publish an article up to every 6 weeks
- Relevant articles will be distributed on our international platforms and translated if required



BANNER ADVERTISEMENT

- Visible on our website, and/or in our email newsletter
- Banner design (free of charge)
- Update your banner design at any time



SOCIAL MEDIA

- All editorials will be distributed on our social media channels: LinkedIn, X, and Instagram

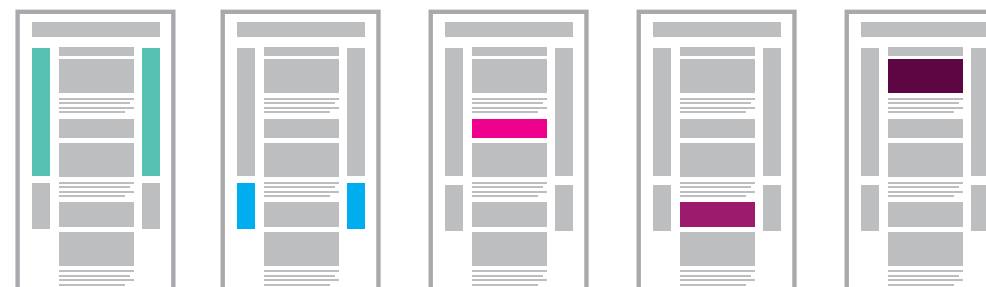


Banner advertisement order based on booking date

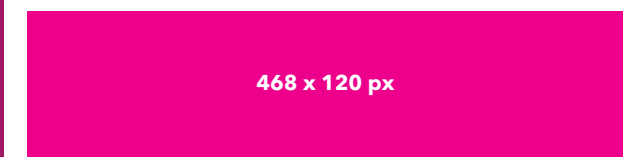
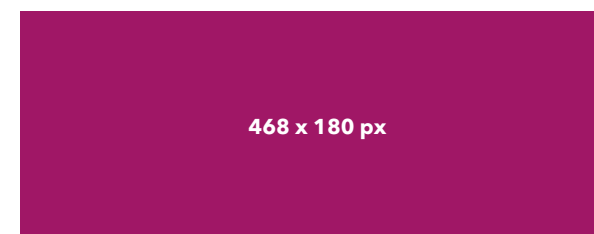
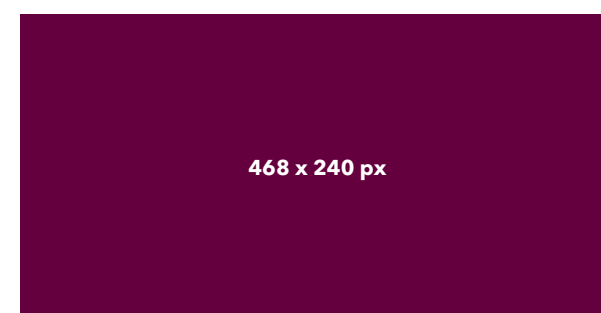
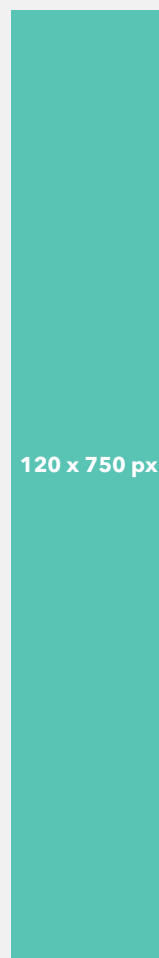
E-MAIL NEWSLETTER BANNERS **RATES**

All banners in the newsletter must be static, either in .PNG or .JPG format

E-MAIL-NEWSLETTER POSITIONS	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	\$ 1.285
	468 x 180 pixels	\$ 1.735
	468 x 240 pixels	\$ 2.175
Skyscraper at left or right side	120 x 750 pixels	\$ 2.750
		\$ 590 one day per week
Banner at left or right side	120 x 250 pixels	\$ 1.125

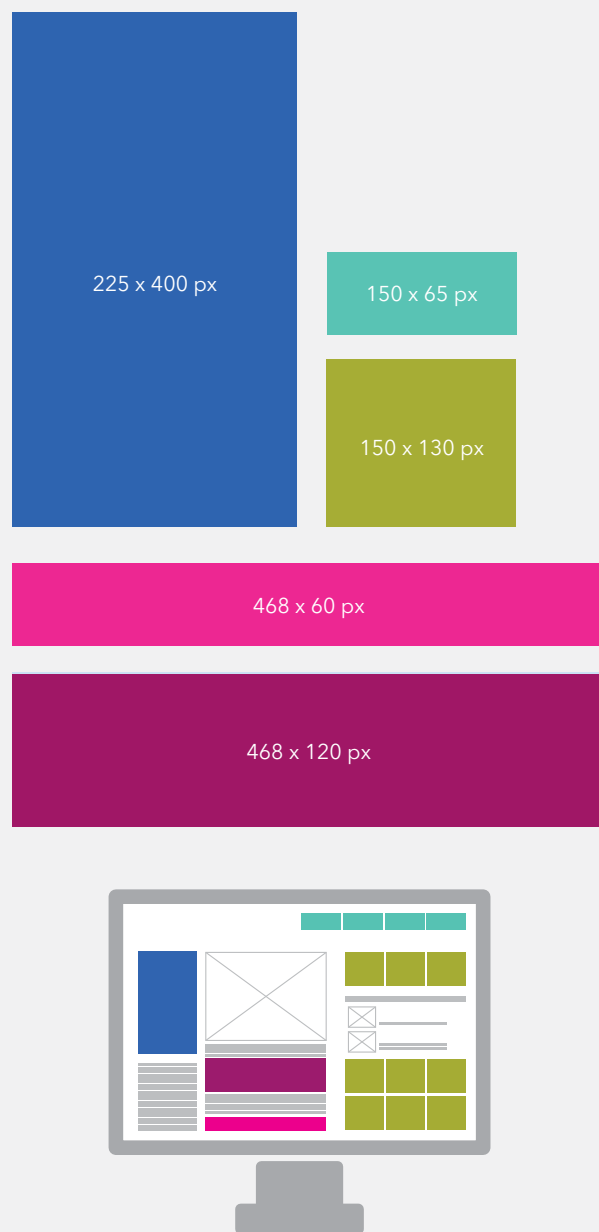


Prices in different formats:
Double height banner: + 50%
Triple height banner: + 95%



Banner advertisement order based on booking date

WEBSITE BANNERS RATES



WEBSITE POSITIONS	SIZE	PRICE PER MONTH
At the top *	150 x 65 pixels	\$ 585
At the right side	150 x 130 pixels	\$ 875
Between Top-10 news	468 x 60 pixels	\$ 775
Between Top-10 news	468 x 120 pixels	\$ 1.155
Between the news (between sectors)	468 x 60 pixels	\$ 590
Between the news (between sectors)	468 x 120 pixels	\$ 775 (per week)
Skyscraper top left	225 x 400 pixels	\$ 2.980 (\$ 935 / week)
Skyscraper under job offers	225 x 400 pixels	\$ 2.235 (\$ 750 / week)
Under every article **	625 x 80 pixels	\$ 2.030
Photoreport	2 times 120x600 px 1 time 120 x 600 and 720x100 px	\$ 2.500 (per week)
Above every article **	625 x 80 pixels	\$ 2.400 (per week)
Pop Up screen	1300 x 120 pixels	\$ 2.500 (per week)

Prices in different formats:
Double height banner: + 33%
Triple height banner: + 50%

Banner advertisement order based on booking date

GET TO KNOW

OUR PUBLICATIONS



HORTICULTURE



Global indoor vertical farming industry



Global horticulture industry



Global medical cannabis industry



Dutch and Belgian horticulture industry

Total subscribers: 100,001

FLORICULTURE



Global floriculture industry



Dutch and Belgian horticulture industry

Total subscribers: 44,290

FRESH PRODUCE



Global fresh produce industry
([English](#) | [Dutch](#) | [German](#)
[French](#) | [Spanish](#) | [Italian](#)
[Chinese](#))

Total subscribers: 271,438