



MEDIAKIT '26
www.verticalfarmdaily.com



verticalfarm
daily 



NEWSLETTER & WEBSITE STATS

Every day, Vertical Farm Daily publishes the latest news about the global vertical farming industry. Relevant market insights are shared on our website and in our daily newsletter.



**NEWSLETTER
SUBSCRIBERS**
10.750



**NEWSLETTER
OPEN RATE**
52%

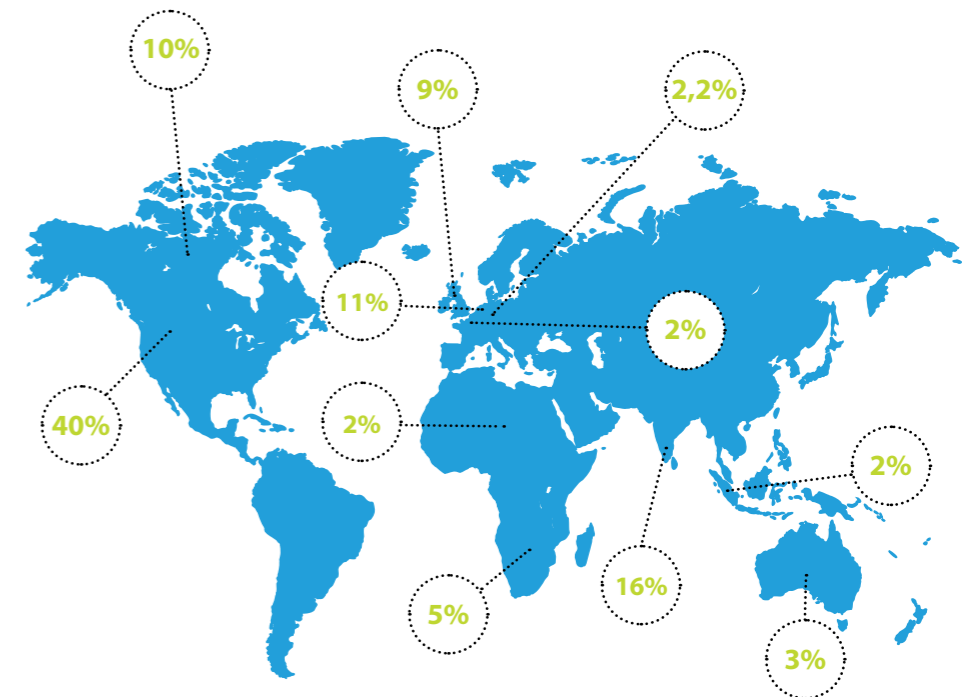


**ANNUAL
PAGEVIEWS**
650,000+

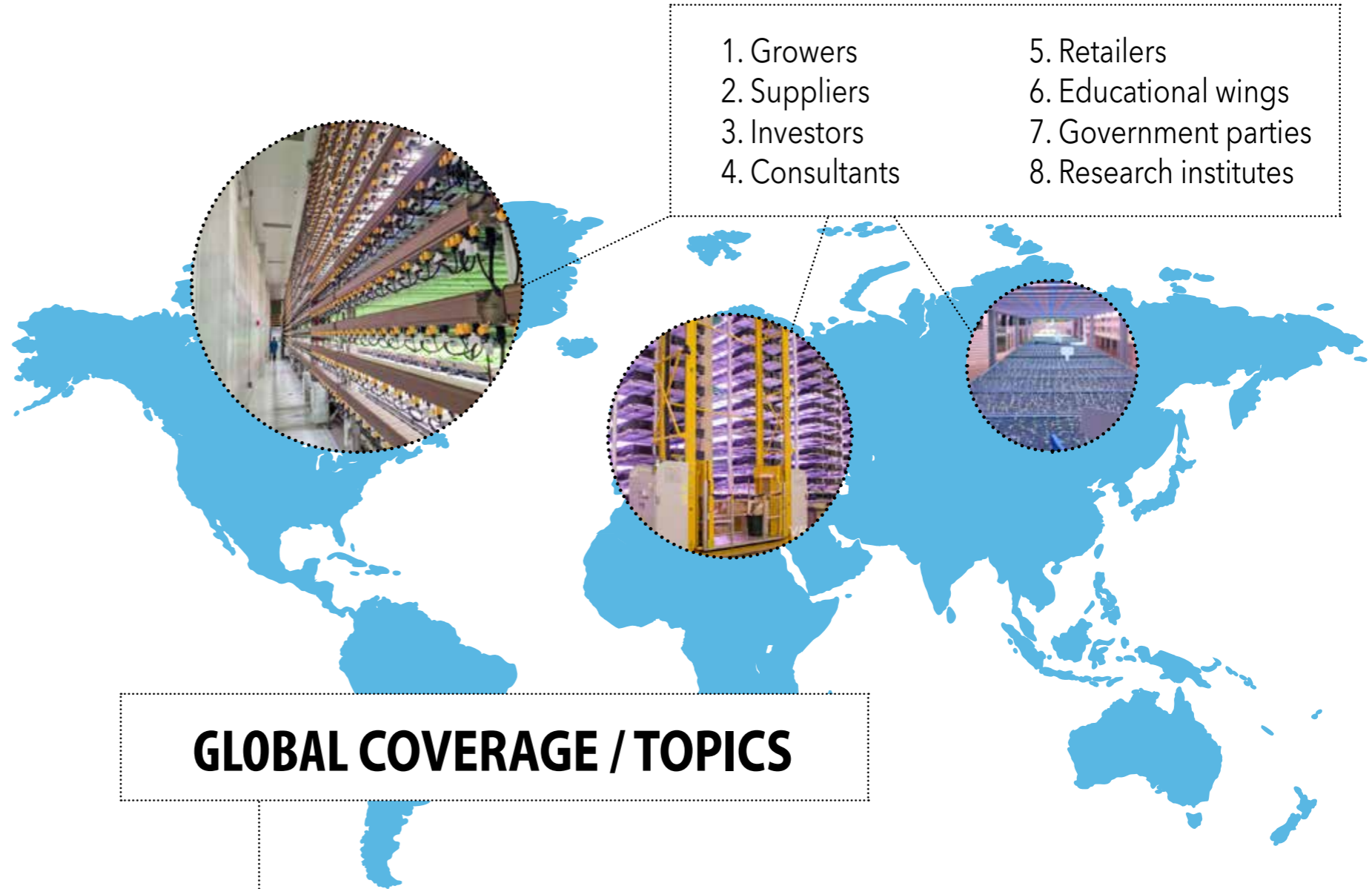
TOP 10 countries that read verticalfarmdaily.com

US	UK	NIGERIA
INDIA	SOUTH AFRICA	MALAYSIA
NETHERLANDS	AUSTRALIA	
CANADA	GERMANY	

INTERVIEWS
NEWS UPDATES
MARKET REPORTS
PRESS RELEASES
PHOTO REPORTS
COMPANY VISITS
TRADE SHOW REPORTS



TARGET AUDIENCE



1. Growers
2. Suppliers
3. Investors
4. Consultants
5. Retailers
6. Educational wings
7. Government parties
8. Research institutes

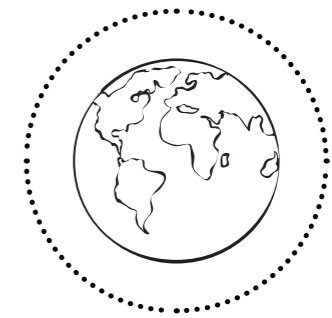
GLOBAL COVERAGE / TOPICS

- | | |
|-------------------------|------------------------|
| Alternative products | Investments |
| Automation and AI | Market updates |
| Company news and visits | New projects |
| Cultivation | B2B and Retail |
| Education and research | Technique |
| Farming systems | Technology |
| Grower stories | Trade shows and events |

CREATING CONTENT TOGETHER

PARTNERING TO GROW YOUR BRAND

Put your brand in front of a highly targeted and influential global audience



STRATEGIC BANNER CAMPAIGN

- Advertise on our website, email newsletter, or app
- Free banner design
- Update your banner at any time

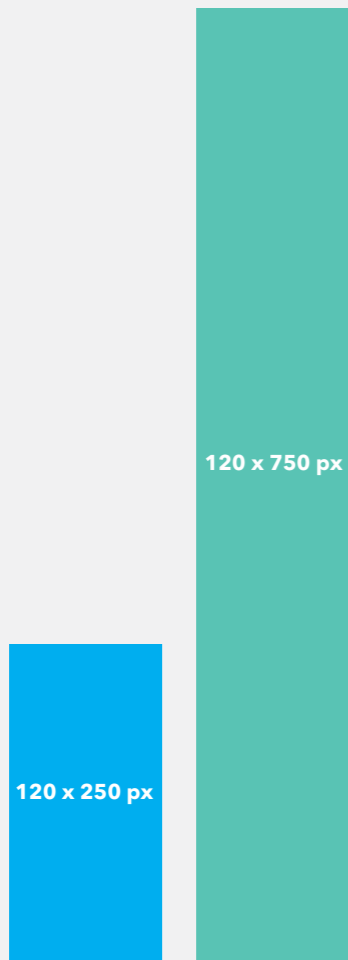
FREE CONTENT PLACEMENT

- Targeted to the Verticalfarmdaily audience
- Up to every 6 weeks

ONE NETWORK, MULTIPLE NICHES

- Free distribution to sister platforms
- Reach the floriculture, medicinal cannabis, and greenhouse industries at no additional cost
- Free translation

E-MAIL NEWSLETTER



BANNER POSITION	SIZE	PRICE PER MONTH
Between the news	468 x 120 pixels	\$ 1.285
	468 x 180 pixels	\$ 1.735
	468 x 240 pixels	\$ 2.175
Skyscraper at left or right side	120 x 750 pixels	\$ 2.750
Banner at left or right side	120 x 250 pixels	\$ 590 one day per week
		\$ 1.125

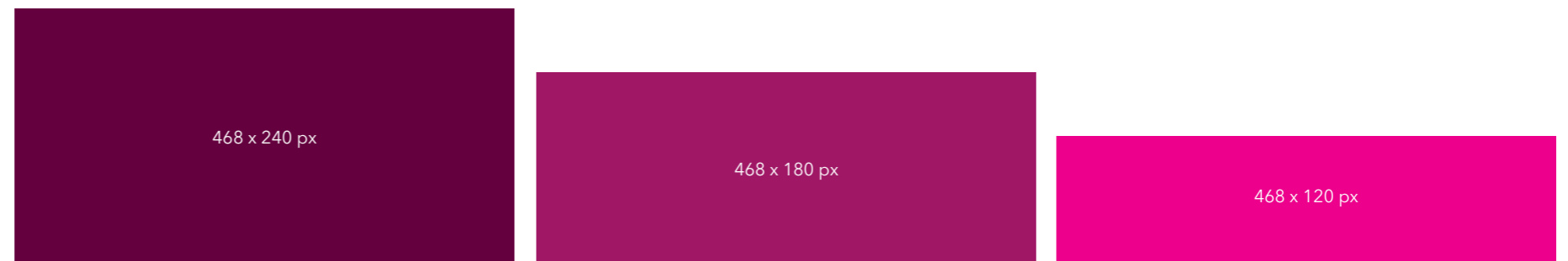
Banner order based on booking date



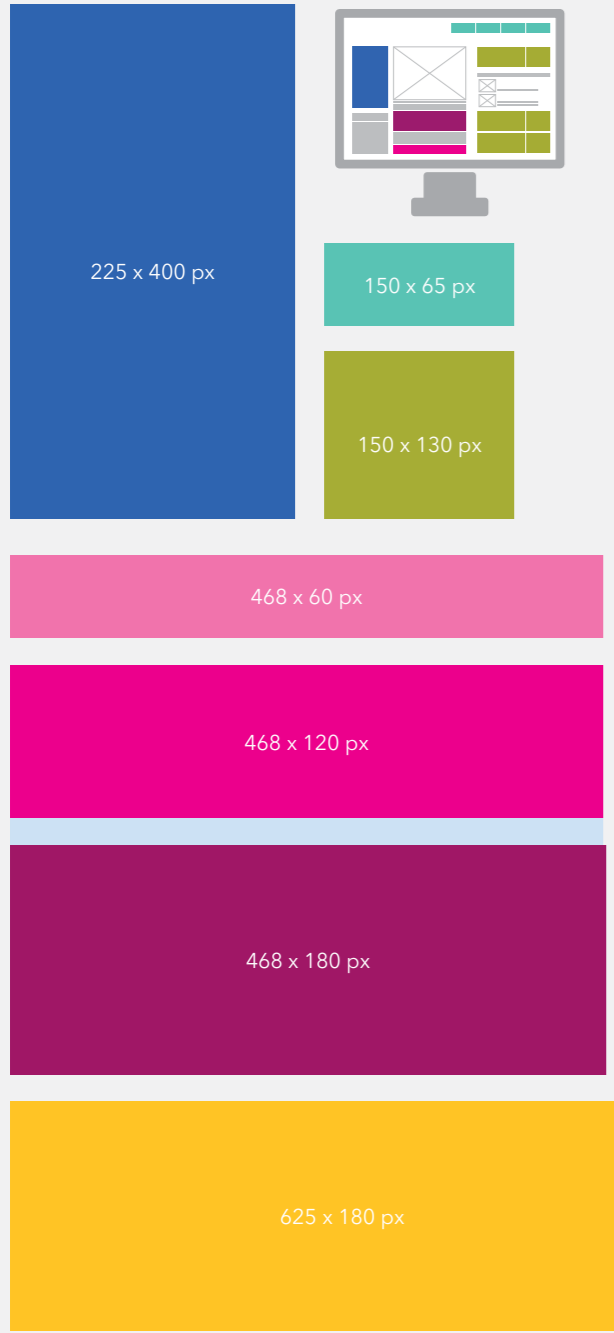
Prices in different formats:
Double height banner: + 50%
Triple height banner: + 95%

Accepted formats:
PNG or JPG

Maximum file size:
3 MB



WEBSITE



BANNER POSITION	SIZE	PRICE PER MONTH
At the top <i>shared position max. 8 banners</i>	150 x 65 pixels	\$ 585
Right side rectangular	150 x 130 pixels	\$ 875
Between Top-10 news	468 x 60 pixels	\$ 775
	468 x 120 pixels	\$ 1.155
	468 x 180 pixels	\$ 1.475
Skyscraper top left	225 x 400 pixels	\$ 2.980 (\$ 935 / week)
Under every article <i>shared position max. 3 banners</i>	625 x 180 pixels	\$ 2.030
SPECIAL POSITIONS		
Photo report	2 times 120 x 600 px 1 time 120 x 600 px and 720 x 100 px	\$ 2.500 (per week)
Above every article	625 x 180 pixels	\$ 2.400 (per week)
Pop Up	1300 x 120 pixels	\$ 2.500 (per week)

Banner order based on booking date

Accepted formats:
MP4, PNG, JPG or GIF

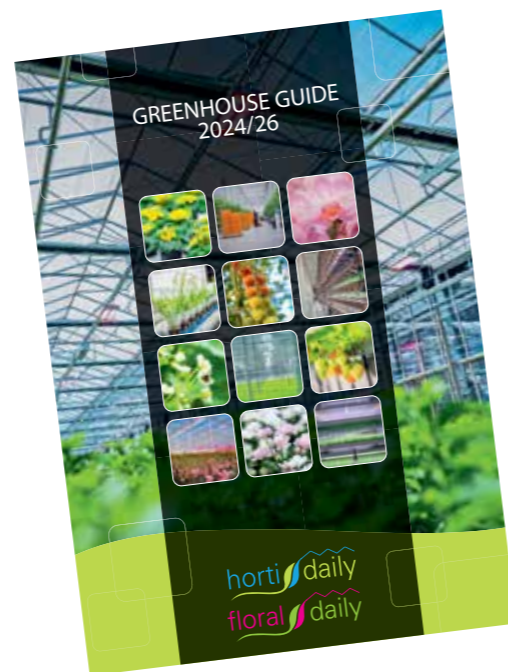
Maximum file size:
3 MB

GET TO KNOW

OUR PUBLICATIONS



THE FRESH PUBLISHERS NETWORK



The Fresh Publishers network consists of 16 digital publications in seven languages. It includes specialised publications dedicated to specific industries, as well as several print editions, of which the Greenhouse Guide is most relevant to the greenhouse and vertical farming industries.

We distribute more than 450,000 newsletters daily. Our targeted network is highly valued by both readers and advertisers for the quality of information and its true relevance to their target audiences.

We welcome you to get in touch and discover how we can help you make the most of our opportunities.

The Verticalfarmdaily team
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