

A winter edition that concluded with a dynamic business environment, driven by significant return of international visitors. Here's a detailed assessment of this major event for the world of decor, design, and lifestyle.



© Anne-Emmanuelle Thion

## VISITORS

67 429

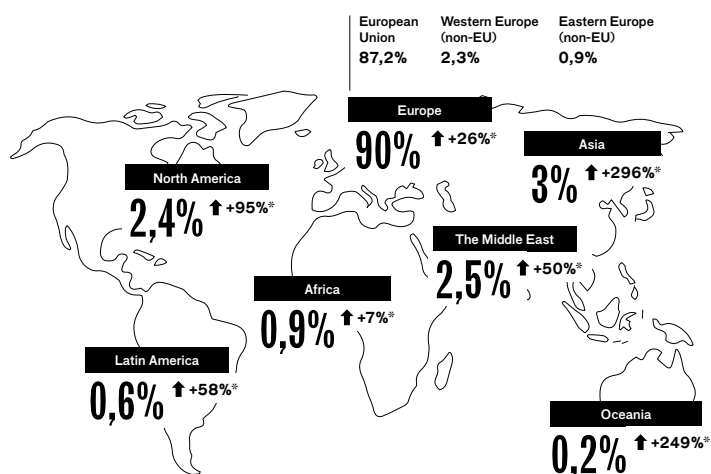
Visitors

144

Countries represented

37 760 — 56%  
French  
visitors29 669 — 44%  
International  
visitors

→ Breakdown by geographical area



\*Increase over March 2022

## EXHIBITORS

2337

Brands

of which  
518  
new ones

996

French  
brands

1341

International  
brands

60

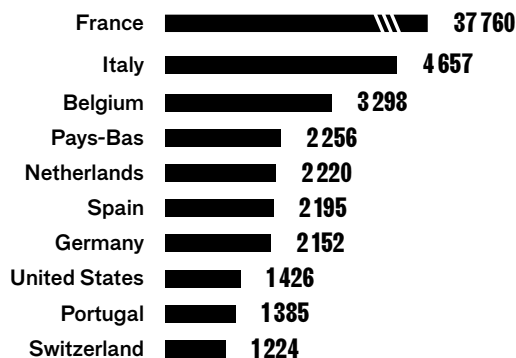
Countries represented

THEY  
ARE TALKING  
ABOUT US

1193

JOURNALISTS  
BLOGGERS  
INFLUENCERS

## → Top 10 Countries



## → Visitor backgrounds

**CEO / DIRECTOR**  
OWNERS  
**46%**

PURCHASING / SOURCING 10%  
SALES / MARKETING 8%

## → Breakdown by field of business

**RETAILER**

**56%**

**SPECIFIER**  
**35%**

MANUFACTURER,  
MAKER 9%

## LE CLUB — THE VIP LOUNGE BY MAISON&OBJET

The circle of excellence for the most influential buyers, specifiers and key stakeholders in the French and international decor, design and lifestyle markets.

**“THEY WERE THERE...”**

”

Selfridges (GB),  
The Cool Republic (FR),  
Amara Living Ltd (GB)  
Les Raffineurs (FR),  
Lightonline (FR),  
Made In Design (FR),  
Merci (FR),  
Fleux (FR)  
RBC (FR),  
Moma (US),  
RMN GP (FR),  
...

Bergdorf Goodman (US)  
Galeries Lafayette  
Paris (FR),  
Citadium (FR),  
Harrods (GB)  
Lane Crawford (HK),  
David Jones (AUS)  
El Corte Inglés (PT),  
The Conran Shop (GB),  
Printemps (FR)

→ see the list

## → Social networks



Instagram

**963K**  
**+7%\***



Facebook

**698K**  
**+7%\***



Pinterest

**50K**

**+18%\***



LinkedIn

**50K**

**+24%\***



TikTok

**12K**

**NEW!**

\*Increase over March 2022

# MAISON&OBJET PARIS ALSO MEANS

## 3 WHAT'S NEW? SPACES

The trend unveils its leading products

- « Grounded » by **François Bernard**,
- « Slow Hospitality » by **François Delclaux**,
- « In The Air » by **Elizabeth Leriche**.

## 7 THEMATIC ITINERARIES



OUTDOOR



SUSTAINABLE

**NEW!**

NEW EXHIBITORS



FRENCH MADE



HOTEL & RESTAURANT



ATELIERS D'ART DE FRANCE MEMBERS



ARCHI DESIGNER

## 20 TALKS

Hosted with marvelous  
energy by industry experts,  
and available online.

[academy.maison-objet.com](https://academy.maison-objet.com)

## 20+ SPECIAL FEATURE AREAS

*Carte blanche* was given  
to big names (installation designers,  
interior decorators, designers, etc.):

**Raphaël Navot, Lee Broom,  
Bethan Laura Wood,  
Jean-Charles de Castelbajac ...**

© Anne-Emmanuelle Thion



## IN THE MEANTIME



From January 18-23, a truly novel  
circuit through the 100 top addresses  
that best embody the Parisian  
ecosystem of excellence in decor.

[maison-objet.com/in-the-city](https://maison-objet.com/in-the-city)



6 000 brands & designers,  
480 000 accredited buyers,  
3 million annual visits  
to the digital platform.

[mom.maison-objet.com](https://mom.maison-objet.com)



Boost your business using  
the turnkey E-shop solution  
powered by MOM.

[More information](#)



Get informed, get trained, and get  
inspired... exclusive, premium content,  
available by subscription only.

[academy.maison-objet.com](https://academy.maison-objet.com)

## OUR NEXT RENDEZ-VOUS

MAISON&OBJET PARIS

**07-11  
SEPT. 2023**  
**18-22 JAN. 2024**

PARIS NORD VILLEPINTE

#MAISONETOBJET

**PARIS  
DESIGN WEEK**

**07-16  
SEPT. 2023**

[maison-objet.com/paris-design-week](https://maison-objet.com/paris-design-week)

SAFI Organisation, a subsidiary of Ateliers d'Art de France and RX France.